



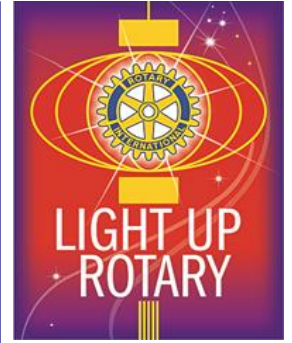
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Michael Browne – How I Got Into Making Wine



Date: October 24, 2014
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Scribes: David Still
Photogs: Tony Given/HH
Co-Editors: Jack Dunlap/Tom Boag ☑: The Dilleys
Club President 2014/2015: Ron Puccinelli



"All the News that Fits We Print"



Before The Bell



Traveling to the Rotary meeting, it appeared that many people were dressed in either orange or black - probably because Halloween will soon be upon us. Or - could it be? - The ORANGE and BLACK.



At The Bell



Unless this **Scribe's** watch has had some sort of malfunction - **President Ron** once again shook up the staid and solemn Rotary Club of Sebastopol by opening the meeting at 12:14.

Jerry Warren led the group in the *Pledge of Allegiance*.

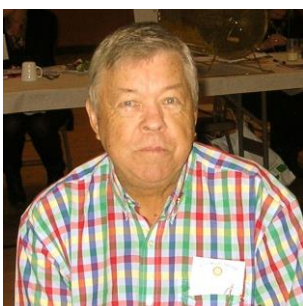


President Ron called upon **Keller McDonald** to lead us in a song. Everyone expected a Steve Perry- like falsetto rendition of *Don't Stop Believin* to honor our Giants but **Keller** instead elected to lead a wonderful version of the seventh inning stretch favorite, *God Bless America*.



Tom Campbell went deep with the Thought for the Day. He dedicated a quote from Norman Maclean in "A River Runs through It" to all fly fishermen and all Giants fans but especially to fly fishermen who are Giants fans.

"Eventually, all things merge into one, and a river runs through it. The river was cut by the world's great flood and runs over rocks from the basement of time. On some of the rocks are timeless raindrops. Under the rocks are the words, and some of the words are these. I am haunted by waters."



Visiting Rotarians & Guests



Jack Blasco introduced John Swanson from Brainerd, Minnesota. Most people are unaware that much of the action in the movie *Fargo* actually takes place in Brainerd Minnesota. They think that it takes place in Fargo.

Future Programs

October 31, 2014

Speaker: **Chris Smith**
Program: **Press Democrat Community Columnist**

November 7, 2014

Speaker: **Chris Bingham, Veterans Service Officer**
Program: **Local Programs for Veterans**

November 14, 2014

Speaker: **Dr. Tomio Iwamoto, Academy of Science, SF**
Program: **"Climate Change, Fish, and Fishing"**

November 21, 2014

Speaker: **Robert Rubin, PhD, Pacific Manta Research Group**
Program: **"Flying Carpets of Ebony Silk"**

Future Events

Saturday, November 15
The Great Gatsby Party!!!
(See Attachment)

Holiday Party
Dec 05, 2014

Crab Feed
February 14, 2015

Handy Links

[Pinot for Polio Form](#)
[Great Gatsby Gala Poster](#)
[Sebastopol Rotary Website](#)

Miscellany

Next Board Meeting

Date/Time: **Thursday, Nov. 13th, 5:15 p.m.**
Location: **Pauline Pellini's Office**
Vanguard Properties
130 S. Main @ Burnett S, Seb.

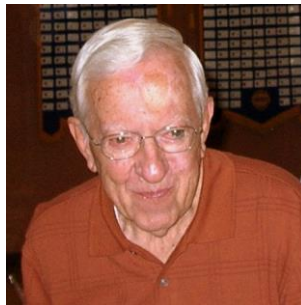
MAKEUP NOTIFICATIONS - jclblasco@comcast.net
On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS - HAVE YOU TRIED IT?

Analy High: **12:40 Most Wednesdays In Choir Room**
(Check with Bob Hirsch, Jack Dunlap, Ted Baggett)
Brook Haven: **12:10 First & Third Thursday, Room 18**
(Check with Pauline Pellini, Mike Carey)
Orchard View: **Different meeting times**
(Check with Mike Carey)
Twin Hills: **Every Other Tuesday 12:45pm - 1:20pm**
(Check with Dan Rasmus)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!



Edwin Wilson introduced his father in law Ralph Schram and his wife **Diana**.

Tim Moore introduced guest of the club, Jim Passage.



Announcements—Or Todays News and Views



The GREAT GREAT GREAT Gatsby Gala is on a roll. The website is full of information now including the live auction items to allow you to study up before you bid. **Meredeth Bertacco** announced that there are still tickets available. November 15, 2014 is the big night.



Jack Blasco was handed the microphone to see if he could round up a few volunteers to lend a hand with the Gala. Several Rotarians appeared to duck under their tables when **Jack** began his plea but he was so persuasive that most came back up. **Jack** made the point that volunteers will be able to bask in the glow of appreciation from their fellows. And additionally, without

volunteers - the venue for the Great Gatsby Gala could be an empty room, a frightening prospect. So sign up to set up.

President Ron displayed a communique from Exchange Student Sophia Luna who is presently in France and having a great time. No longer homesick, just doing that exchange student thing.



In honor of World Polio Day on October 24, **President Ron** turned the podium over to past **President Bob Rogers** who showed a short video about the progress being made to eradicate the scourge of Polio. The Global Polio Eradication Project is going full speed ahead with the motto "Gone Forever If We See It Through." Only six new cases in Nigeria indicate that Africa

could soon be Polio Free. New cases in Pakistan are being attacked by volunteers without cease. We are this close.

Foundation giving is the theme of the month. **Sally Ewald** pointed out that raffle tickets are available. Remember the goal of Every Rotarian Every Year and give what you can to the foundation - either Polio Plus or Regular Giving.

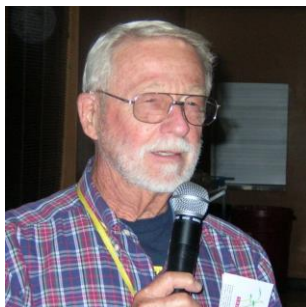
In keeping with the theme, **David Schreibman** gave a fine presentation on the Sebastopol Rotary Education Foundation (SREF). SREF belongs wholly to the Club; is charitable, educational and focused on West Sonoma County. From a humble stake of \$5000 in 1991, the foundation's funds have grown through the generosity of club members and local citizens to nearly one

million dollars today. The SREF is administered by a board of club members who seek to advance educational objectives. The Board of SREF recently made the decision to give 4% of the Foundation corpus to the club for distribution by the sitting Board of Directors of Sebastopol Rotary, adding over \$30,000 to the Club's yearly giving.



🍏 Recognitions 🍏

Barbara Bickford was recognized for her recent birthday. Her big plans to go to Healdsburg were short circuited when husband Ross, president of Russian River Rotary pleaded fatigue from too many Rotary projects, but they did manage a nice dinner closer to home in Guerneville. When she arrived home, she found flowers in every room and every room clean. [You are setting the bar a little high there Ross **-Scribe**] She was fined \$5.



Steve Beck was recognized for his birthday and a recent four day trip to Carmel.



A photo was shown of **David Still** (your humble **Scribe**) and **Frank Mayhew** in Edinburgh, Scotland where they recently met up and played golf. Some wag in the audience shouted that it appeared that the golf course didn't have a dress code. Your **Scribe** states that although they didn't wear tam-o-shanters and plus-fours, they both wore shoes and kept their shirts on the entire round. **David** was fined \$20 and **Frank** \$15.



🍏 The Raffle 🍏

Jerry Warren spun the wheel and hit the automatic jackpot, bypassing the candy bar pick. He immediately donated his loot to the SREF no doubt helped by the sales job of **David Schreibman** earlier in the meeting.

🍏 The Program 🍏



Mike Ferguson introduced speaker Michael Browne, winemaker and partner in Kosta-Browne. Anyone who has had the opportunity to sample Kosta-Browne wines is not likely to forget it.

Michael grew up in Wenatchee, Washington, the apple capital of Washington. He loved trees and agriculture. Today he is one of the most highly regarded winemakers in the world but his path was circuitous and full of hard work. He wanted to attend Cal Poly (go mustangs) but went to Santa Rosa Junior College instead. To pay his way

through school he began working in the restaurant business where he was introduced to wine.



He worked for John Ash and became a sommelier. He tried his hand in the business of wine distribution and moved to Seattle. He was unhappy there and decided to change everything up and learn to become a wine maker. He told his then girlfriend (now wife and mother of his three kids) that he was moving to West County Sonoma and going to learn winemaking at Deerfield Ranch and sleep on a friend's couch. He offered to take her along - how could she pass up such an offer?

He volunteered as a winemaker and learned the skill. He partnered with his old friend from John Ash, Pete Kosta, got a few backers and made some wine, starting with one barrel. The next year he made two barrels. By 1999 he was attempting 3,600 cases of Lake County Sauvignon Blanc. He wrote business plans, made presentations and took three years to raise the one million dollars they felt they needed to really get Kosta-Browne going.



In 2005 Sideways, the movie came out and everybody wanted to try Pinot Noir. About this time Kosta-Browne received the highest rating ever given to a Pinot Noir by Wine Spectator. The rest is history and very tasty history it is. The wine sells out every year by mailing list. You can't get it free at a tasting room. It is the highest iteration of the Pinot Noir.

Kosta-Browne has opened a large winery at the Barlow Center and is a local operation they have 14 full time employees. Michael Browne chalks up his success to a simple formula, Practice-Hard Work-Failure-Risk-Dedication. He ended his talk announcing that he is donating a coveted magnum to the Sebastopol Rotary for auctioning at the Great Gatsby Gala.



The Closing Bell



President Ron thanked Michael for his entertaining and inspiring discussion and presented him with a donation in his name to The Pathway Home. He then rang the bell at exactly 1:30 p.m., ending the meeting.



After the Closing Bell



During our November 14 meeting, **Tom Farrell's** sons will give a short talk about what Rotary meant to **Tom**. (Note 11/14 is not a memorial but a statement from **Tom's** family as they have arranged a private service.)

THE ABC's of Rotary

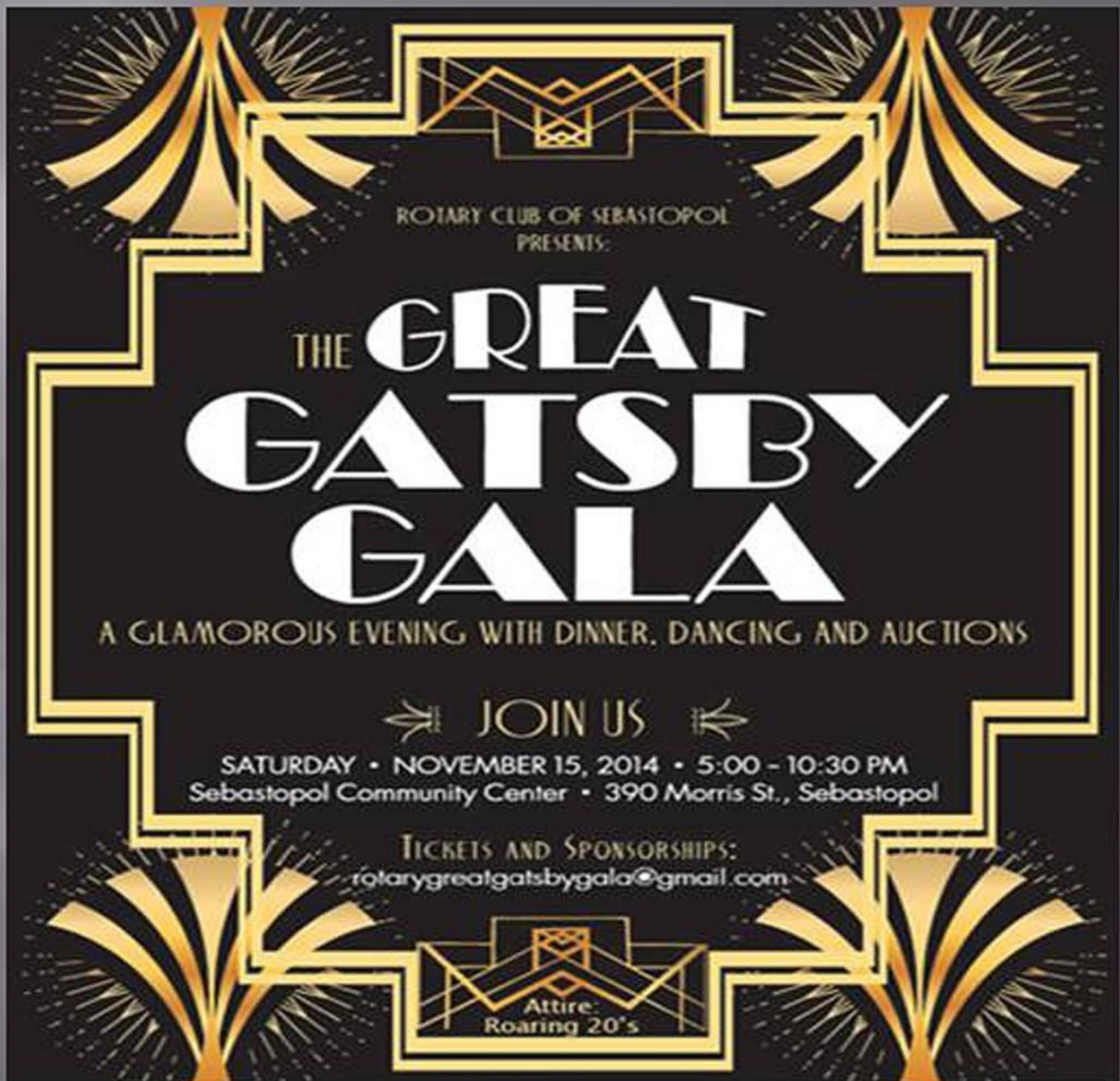
**(Taken from "The ABCs of Rotary", a Rotary International publication
originally prepared by
Dr. Cliff Dochterman who was RI President in 1992-93)**

#58: Interact

Interact, a Rotary-sponsored youth service club, was launched by the RI Board of Directors in 1962. The first Interact club was established by the Rotary Club of Melbourne, Florida, USA. Interact clubs provide opportunities for young people of secondary school age to work together in a world fellowship of service and international understanding. The term "Interact" is derived from "inter," for international, and "act," for action. Every Interact club must be sponsored and supervised by a Rotary club and must plan annual projects of service to its school, community, and the world.

Today, there are more than 8,600 Interact clubs with about 200,000 members in some 110 countries. Interactors develop skills in leadership and attain practical experience in conducting service projects, thereby learning the satisfaction that comes from serving others. A major goal of Interact is to provide opportunities for young people to create greater understanding and goodwill with youth throughout the world.

The Great Gatsby Gala – November 15, 2014



RI READING: Rotary Weekly

[CLICK HERE TO GO TO RI WEBSITE](#)



24 October 2014 | A roundup of Rotary news



[Tune in to Rotary's World Polio Day event on Livestream](#)

Join the fight to end polio this World Polio Day by tuning in to our global update on Livestream, beginning 24 October, 18:30 Chicago time (UTC-5). Hosted by Time magazine science and technology editor Jeffrey Kluger, the Chicago event includes an update on the fight to end polio and the challenges that remain, as well as information about joining Rotary's historic campaign.

- [Visit the Livestream page to add the event to your calendar](#)
- [Change your Facebook cover photo to World Polio Day: Make History Today](#)
- [Read stories from polio survivors](#)
- [Watch an interview with Minda Dentler, a participant in the Livestream event](#)

GIVE

End Polio Now

Miles to end polio

On 22 November, Rotary General Secretary John Hewko and six Rotary staff members will join Arizona Rotary members to bike up to 104 miles in El Tour de Tucson to fundraise for polio eradication. The event, which attracts more than 9,000 cyclists a year, is one of the top cycling events in the U.S.



- [Support the team](#)
- [Read why team member Adam Arents is participating](#)
- [Discover how business partnerships are paying big dividends](#)
- [Watch a video of Dr. John Sever explaining the roots of Rotary's PolioPlus campaign](#)

Membership

Dynamic young club uses social media to grow

The Rotary Club of Plaza Matriz, in Montevideo, Uruguay, is made up almost entirely of young professionals, and uses social media to stay connected. Erin Mills, a former Rotaract club member, started the club with other former Rotaractors, with a vision of taking Rotary into the next generation.



- [Read more about the club](#)
- [Learn how Rotary empowers young people through Interact and Rotaract](#)
- [Participate in a discussion about using social media in Rotary clubs](#)
- [Join the Young Professionals Network discussion group](#)

SUPPORT MILES TO END POLIO

Join General Secretary John Hewko and six Rotary staff members as they bike in El Tour de Tucson to raise funds for the fight to end polio.



- [Support Miles to End Polio](#)
- [Advocate for polio eradication](#)
- [Give to End Polio Now](#)

GET THE LOWEST RATES ON THE SÃO PAULO CONVENTION: 6-9 JUNE 2015

Register for the Rotary International Convention in São Paulo by 15 December to get the lowest rate.

- [Register today](#)
- [Save on travel to the 2015 convention](#)

- [Order tickets for exciting Host Organization Committee events](#)

Promoting peace

Making art helps young Iraqi refugees repair their lives

Alexandra Dawley, a Rotary Scholar from British Columbia, Canada, launched a children's art program to give refugee children from Iraq a creative outlet for their dreams and ambitions. The program, which has the support of Rotary clubs across Vancouver Island, has also helped teen volunteers develop and practice leadership skills.

- [Read more about the program](#)
- [Create a scholarship](#)
- [Learn about Rotary grants for scholarships](#)

Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Rotary Weekly brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to website@rotary.org. Share comments on [Rotarians Worldwide discussion group](#).

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