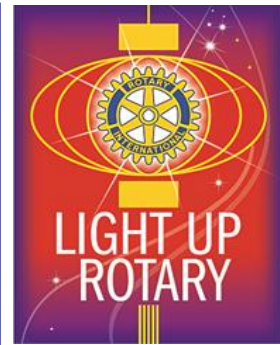


The Appleknocker *Sebastopol Rotary Club's Weekly Bulletin*

Dr. Amy Rogers - Ecuador Rain Forest Chocolate Production



Date: September 12, 2014
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Scribe: Mike Carey
Photogs: Dorothy Rodella
Co-Editors: Jack Dunlap /Tom Boag ☑: The Dilleys
Club President 2014/2015: Ron Puccinelli



"All the News that Fits We Print"



At The Bell



The meeting was called to order by **President Ron Puccinelli** at 12:15, give or take a second. **Jim Pacatte** led the flag salute, followed by **Karen Daniels** leading the group in *God Bless America*. The quote for the day came from **Tom Dilley**:

*"You can't help getting older, but you don't have to get old."
(George Burns)*



Visiting Rotarians and Guests



How often is it that the visiting Rotarians are all former district governors and share the same last name? Well, such was the case today -- thanks to the presence of **Bruce and Helaine Campbell**, as announced by **Bud Daveiro**.

[Photog **Dorothy** caught a great photo that included **Prez Ron** (middle) with Bruce and Helaine -Ed.]



Future Programs

September 19, 2014

Speaker: **Jeff Gaspe**
Program: **Fall of Communism
25th Anniversary**

September 26, 2014

Speaker: **Mickey Porter, Deputy
Superintendent of Sonoma
County Office of Education**
Program: **Common Core State
Education Standards**

October 03, 2014

Speaker: **Tashi Dhangyai**
Program: **"Tibetan Art and Culture"**

October 10, 2014

Speaker: **Buzzy Martin**
Program: **"Don't Shoot! I'm the Guitar
Man"**

Future Events

November 15

The Great Gatsby Party!!!
(See Attachment)

Holiday Party
Dec 05, 2014

Crab Feed
Februrary 14, 2015

Handy Links

[Pinot for Polio Form](#)
[Great Gatsby Gala Poster](#)
[Sebastopol Rotary Website](#)

Miscellany

Next Board Meeting (Ron's)

Date/Time: **Thursday, Oct. 8th, 5:15 p.m.**

Location: **Pauline Pellini's Office**

Vanguard Prop. 130 S. Main @ Burnett S, Seb.

MAKEUP NOTIFICATIONS - jcblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS - HAVE YOU TRIED IT?

Analy High: 12:40 Most Wednesdays In Choir Room

(Check with Bob Hirsch, Jack Dunlap, Ted Baggett)

Brook Haven: 12:10 First & Third Thursday, Room 18

(Check with Pauline Pellini, Mike Carey)

Orchard View: Different meeting times

(Check with Mike Carey)

Twin Hills: Every Other Tuesday 12:45pm - 1:20pm

(Check with Dan Rasmus)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

Tim Moore
introduced former
club member (24
years past) Neysa
Hinton as well as
her son, Jared, an
Analy High senior.



Greg Jacobs
introduced daughter
Jennifer, an Amazon
biologist.



Tom Dille remembered (this
time) to introduce wife **Pat**.



Bob Rogers introduced
wife **Peggy** and the rest
of the Rogers clan:
daughter **Amy**, (also
today's speaker) and
her two children, four-
year-old Kai and two-
year-old Kingston.





Sally Ewald then announced that Kai and Kingston were honored as Paul Harris fellows through **Bob's** foundation contributions (however, **Peggy** was left with the task of supervising Kai and Kingston throughout the rest of the meeting....OK, let's be honest: **Peggy** was also supervising **Bob**, as always.

How often is it that there are two Amazon biologists at the same Rotary meeting whose fathers are Sebastopol Rotarians? Meet Jennifer Jacobs and Amy Rogers!

🍎 Announcements—Or Today's News and Views 🍎

Gene Nelson took to the pulpit to promote the GREAT GATSBY GALA, citing the club's legendary hospitality that will entice attendance. He noted that the November 15 event may require some 'divine intervention' or offering one's 'first born' --whatever it takes, effort-wise, to pack the house.



Linda Johnson took a more practical, if less dramatic, outlook re the Gatsby -- sponsors can go on-line to reserve places and see their names in lights (or pray to/for **Gene**).

It's still not too late to come up with auction prizes. See **Mia** or **Diana**!

The Sebastopol Firefighters' Annual Pancake Breakfast is Sunday, October 12, from 7 am to noon. And it's free!! However, the volunteer firefighters would greatly appreciate participation in a raffle that includes some very nice prizes. Any funds raised via the raffle go to a number of good causes in the community including scholarships, youth sports support, fire prevention education for children and equipment purchases to improve services.

It's never a good idea to bring out one's high school yearbook picture -- especially in front of this crowd. However, that's exactly what **Greg Jacobs** did, with a photo of his band days at Analay High. So one knew that what followed had to be important!

First **Greg** pointed out his mug shot (another bad idea!) and named a few other members of the band, including Louie Louis (aka stage/band name Louie Louie). If that was not enough, **Greg** then put on an old (*really* old) Analay football helmet. Actually, this was not a bad idea, protection-wise, given today's crowd.



He then explained his cause: 14 band instruments had been stolen from the school recently, leaving students without their equipment. And the football helmet was used to 'pass the hat', collecting donations. A few minutes later (OK, forget his Stanford background, **Greg** does *not* count that fast), the club came up with **\$1050** to help cover the loss. A most grateful **Keller McDonald** thanked the club and **Greg** for this collection.



President Ron announced that Rotary's annual Festival of Brotherhood is scheduled for January 23 - February 1, 2015, in Guadalajara. **Les Crawford** echoed the **Prez's** strong endorsement of this event. [See details in the After the Closing Bell section --**Ed**.]

The Prez also noted that flu shots would be available to Rotarians at the September 26 meeting - and this would also be a fund-raiser for the Hospice program.

President Ron also spoke briefly about the last board meeting, noting that the club agreed to pay **Tom Ferrell's** dues for the remainder of this year. **Tom** is currently unable to attend meetings due to special vehicle requirements to get to/from Santa Rosa.

Richard Power reported that Sebastopol Rotary was highlighted on the cocoa maker machine he saw recently at an Analy football game. Clearly, there is a connection to the recent successes the team has enjoyed. Someone should pass that on to one of the club's recent guests, Coach Dan Bourdon.



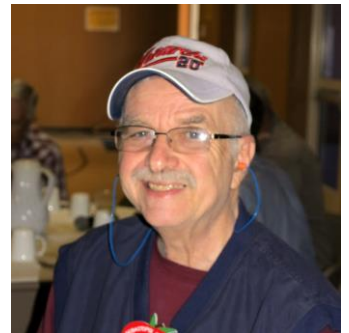
Recognitions



Bob Cugini was greeted by over 100 celebrants at his most recent birthday party.

Other birthdays included the likes of **Guenter Meiburg** and **Prez Ron**. **Greg Jacobs** (43 years) celebrated a wedding anniversary.

Bud Daveiro marked his 39th wedding anniversary with a sentimental gesture: "A celebration at any drive-through of your choice, Sharon!"

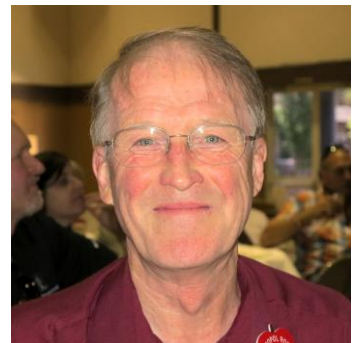


Bob Cary was dinged \$25 for a new Lexus; he offered to defer that cost by selling the **Prez** his old Lexus. **Les Crawford** vacationed solo during the summer, played golf in a teepee, hung out in a tree house, and didn't catch a single fish in Idaho. *Maybe* he's not the best source for information on the Festival of Brotherhood.



Paul Thielen was highlighted by the **Prez** in a video showing **Paul** speeding around his backyard in a motorized wheelchair. **President Ron** commented that it was a "cute" moment -- a word that he would never associate with **Paul**. Of course, there had to be a comeback. **Paul's** counter to the **Prez**: I would never associate the word "vindictive" with our leader.

Robin Maybury, without any doubt, is officially a "Crazy Brit". The evidence showed him dropping by rope from the six-story Frankenstein castle and other crazy adventures with some new German friends (a poisonous pool, with Robin suspended over it?)



Try as he might, **Mike Ferguson** had no (legitimate) chance of talking his way out of a \$20 fine for his recent grape harvest photo.



Ken Jacobs marveled at his recent family vacation experience: watching 15-year-old **Claire** dealing without cell phone service for a time, but hopefully clinging to the device. Another recent highlight was taking in a Giants game with **Jack**, great seats and great performance by "Mad Bum".



The Raffle



Bill Lippert failed to master the wheel of chocolate, aka The Sweet Spinner, and lost his opportunity to win big bucks (or buy **Bob Cary's** old Lexus).



The Program



It (the program) was billed as, 'Ecuador Rain Forest Chocolate Production', but the potential impact on a large part of Ecuador, the country -- and the world -- is far, far reaching. And much of this has to do with one person's effort; someone with close connections to our club, Sebastopol and, of course, the **Rogers** family.

Dr. Amy Rogers took an interest in fireflies as a 5-year-old, to a place few can imagine. She returned to her 'home' in Sebastopol with her two young sons, Kai and Kingston. Even with her academic/science background (including a Ph.D. from U.C.L.A., a Fulbright scholarship and a Switzer fellowship), it's hard to fathom what she has accomplished in a short time.



Yes, it's all about chocolate and the production of cacao in the rain forests of Ecuador. And, yes, it's about the farmers who gather the beans for cacao production, where a one-pound collection of beans earns a farmer 25c (barely enough to survive), while that same pound of beans becomes \$20 worth of chocolate bars. And there is the matter of deforestation in sensitive environments that may never be reversed.



But what's the solution? That's where Dr. Rogers' work and research began -- and as a result the following actions/recommendations are underway, involving Ecuador and the world:

- Instead of rewarding conservation with 'carbon' credits, provide direct payments for communities that conserve -- the so-called 'land squatters' (30% of the forest residents, many who are 3rd generation inhabitants), remain and participate in conservation.
- Trade conservation efforts for livelihood improvements (no forest - no money)
- Instead of farmer/gatherers who just sell the beans, construct drying/fermentation centers within the rain forest communities so they sell an enhanced product (pictures of the first one completed were shared at our meeting).
- Closely monitor the "Pilot" communities, learn from them, improve and expand the concept to other remote communities in Ecuador and hopefully, the whole equatorial belt around the globe, where the majority of the world's chocolate grows and most of the rain forests exist.
- Using this advanced conservation scheme, 'use' the rainforests as a way for local inhabitants to enjoy an increased income...and conserve the rainforests at the same time.

These solutions now appear to be pieces of a puzzle that is coming together. Stay tuned.



The Closing Bell



The meeting closed uneventfully, as long as one can erase the video image of **Paul Thielen** motoring in circles in his backyard.



School has started so once again it is time to apply for Teacher Mini-Grants. See the announcement letter below for details.

September 13, 2014

FOR IMMEDIATE RELEASE—

The ROTARY CLUB OF SEBASTOPOL is now accepting applications for
THE SEBASTOPOL ROTARY TEACHER MINI-GRANT PROGRAM.

Teachers from public and tax-exempt private schools within the boundaries of the West Sonoma County Union High School District are eligible to receive one-time grants in the amount of \$50 to \$500 to purchase classroom materials or to implement programs that might otherwise go unfunded.

A grant application and guidelines can be found at www.sebastopolrotary.org (click on the **Grants>Teacher Mini-Grants** link).

To be considered in the next funding cycle applications must be submitted by October 27, 2014.

Since its inception in the Fall of 2002, the Rotary Club of Sebastopol has distributed nearly \$200,000 in Mini-Grants to local teachers.

Please contact Michael Hixson at 228-0302 or mikehixson@comcast.net for more information.

FESTIVAL OF BROTHERHOOD 2015

January 23 - February 1

Terms and Conditions

This year we will fly non-stop with Aeromexico for Festival flights. We will depart SFO on Friday, January 23 at 11:30 am and return from Guadalajara on Sunday, February 1 at 8:00 am. We will begin and conclude the Festival in Tlaquepaque.

Please see attached proposed itinerary for specific details. Due to the strict regulations of the airlines, we have reserved and paid deposits for 25 seats. These reservations are on a first come, first paid basis only. If we have greater demand for attendance we will work to ensure that everyone who wants to attend will be able to do so.

To reserve a place for the Festival this year, a deposit of \$250 is due by September 30, 2014. This deposit should accompany your application. This deposit is non-refundable and will hold your place on the airline. You will be billed for the balance by October 25 depending on your choice of venues and accommodations. Full payments will be due no later than November 15, 2014. Please pay by check made out to District 5130/FOB.

THE ABC's of Rotary

**(Taken from "The ABCs of Rotary", a Rotary International publication
originally prepared by**

Dr. Cliff Dochterman who was RI President in 1992-93)

#52: Council on Legislation

In the early days of Rotary, any change in the RI Bylaws or Constitution was proposed and voted upon at the annual convention. As attendance at conventions increased and open discussion became more difficult, a Council on Legislation was created in 1934 as an advisory group to debate and analyze proposals before they were voted on by the convention.

Finally, at the 1970 Atlanta convention, it was decided that the Council on Legislation would actually become the legislative or parliamentary body of Rotary. The council is composed of one delegate from each Rotary district as well as several ex officio members. It was agreed that the council would meet every three years at a site and time other than the RI Convention.

The council has the responsibility of considering and acting upon all "enactments," which are proposed changes in the Rotary International Bylaws and Constitution and the Standard Rotary Club Constitution, and "resolutions which are recommendations to the RI Board for policy, program, and procedural changes. Proposals may be submitted by any Rotary club, district, or the RI Board. The council's actions are subject to review by all the Rotary clubs of the world before they become final. If 10 percent of the voting strength of the clubs oppose a council action, such legislation is suspended and it is submitted to all the clubs for a final vote.

The Council on Legislation provides the membership of Rotary with a democratic process for legislative change in the operations of Rotary International.

The Great Gatsby Gala –November 15, 2014



ROTARY CLUB OF SEBASTOPOL
PRESENTS:

THE GREAT GATSBY GALA

A GLAMOROUS EVENING WITH DINNER, DANCING AND AUCTIONS

JOIN US

SATURDAY • NOVEMBER 15, 2014 • 5:00 - 10:30 PM
Sebastopol Community Center • 390 Morris St., Sebastopol

TICKETS AND SPONSORSHIPS:
rotarygreatgatsbygala@gmail.com

Attire:
Roaring 20's

RI READING: Rotaractors provide access to fresh vegetables in France.

[CLICK HERE TO GO TO READ ONLINE](#)



12 September 2014 | A roundup of Rotary news



[Rotaractors provide access to fresh vegetables in France](#)

Imagine a community where the residents are all free to plant, grow, harvest, and eat healthy food whenever they want without having to pay for it. That's exactly what residents of more than 20 cities and towns in France are doing through a project called Potalib, launched by the Rotaract Club of Versailles. It's just one example of how Rotary's programs for young people develop leaders.

- [Read more about the project](#)
- [Read how a Bahrain club is using a greenhouse to help autistic children](#)
- [Learn about Rotary's programs for young people](#)

GIVE

Empowering youth

Growing up in the family of Rotary

Lithuanian Gabija Trimbel has been an Interactor and a Rotary Youth Exchange participant and now is beginning a new adventure, starting the Vilnius International Rotaract Club. For New Generations Month, learn what inspires this motivated young leader.



- [Read her post in Rotary Voices](#)
- [Take part in a RACtalk](#)
- [Check out a road safety program for Rotaractors in India](#)

Connect with leaders

Plan your trip to São Paulo now

Visit the convention site for everything you need to plan your trip to São Paulo and register for the 2015 Rotary International Convention Saturday, 6 June, to Tuesday, 9 June. Don't wait. The best price for registration is available through 15 December. The Host Organization Committee has just lowered prices for host events to give more people opportunities to sample Brazilian culture.



- [Learn about host events](#)
- [Plan your convention experience](#)
- [Join a discussion group on the convention](#)

SÃO PAULO CONVENTION DATES CHANGED

The 2015 Rotary Convention will run Saturday, 6 June, through Tuesday, 9 June – starting and ending one day earlier than originally scheduled.

- [Learn more about this change](#)
- [Check \[riconvention.org\]\(http://riconvention.org\) for updates, registration & housing details](#)
- [Find information about HOC events](#)



ORGANIZE A ROTARY DAY

Hold a fun, informal event in your community and introduce the public to your club and Rotary. It just might inspire someone to join!

- [Learn more about Rotary Days](#)
- [See a calendar of Rotary Days events worldwide](#)
- [Enter the Rotary Days video contest](#)

Doing good in the world

Foundation book contest winners

More than 3,400 people helped choose the title for The Rotary Foundation's history, *Doing Good in the World: The Inspiring Story of The Rotary Foundation's First 100 Years*. The book will be published in early 2016. One participant in the contest won a paid registration for two to the 2017 Rotary International Convention and 10 people will receive signed copies of the book.

- [Read more about the contest](#)
- [Purchase Rotary International's history book, *A Century of Service*](#)
- [Learn more about the Foundation](#)

Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Rotary Weekly brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to website@rotary.org. Share comments on [Rotarians Worldwide discussion group](#).

GET MORE NEWS