



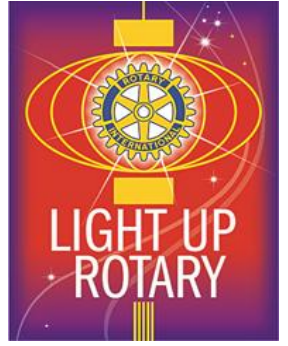
# ***The Appleknocker***

## ***Sebastopol Rotary Club's Weekly Bulletin***

### **Mickey Porter - Common Core State Standards**



**Date:** September 26, 2014  
**Volume:** 2014/15—Issue E13-12  
**Scribe:** Mike Carey  
**Photogs:** Dorothy Rodella  
**Co-Editors:** Jack Dunlap /Tom Boag ☑: The Dilleys  
**Club President 2014/2015:** Ron Puccinelli



*"All the News that Fits We Print"*

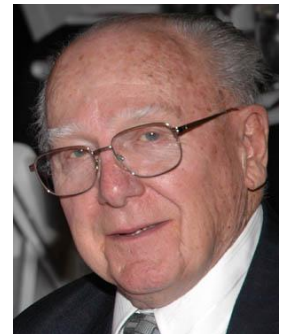


### **Before The Bell**



We heard the sad news that **Tom Farrell** passed away on September 24. He had pneumonia, but passed peacefully

**Tom** loved Rotary so much, and it loved him. He connected so many people, and made a lot of wonderful things happen for our community. There are many **Tom Farrell** stories and several of these are shared below.



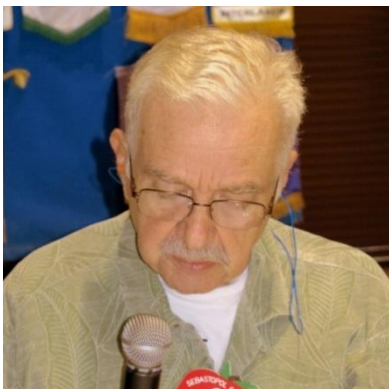
### **At The Bell**



After overthrowing Communism a week ago, **President Ron** was ready to move on to his next quest. This week's session featured a Princess from Nigeria (but you will have to wait until all guests have been introduced for more details).

**Aldean Noethig** led the flag pledge. **Keller McDonald**, noting that the Giants snuck in the back door for the MLB playoffs --and this could be the 'last hurrah' -- rallied the sell-out crowd with "**Take Me Out-Out-Out to the Ballgame**" [Oh ye of little faith --**Scribe**].

**Bob Cugini** was a little more positive, reciting a poem -- a birthday present from friend Shirl Gow a few weeks earlier:



*Hi Ho Silver, I'm 89  
Let's go party and dance and have a good time.*

*But my feet and legs would not agree  
And my ears couldn't hear the music properly.*

*My bladder is so busy, my bowels as well,  
Being far from a bathroom is simply hell.*

*Thank goodness for 'TP' (and Costco, too)  
And ditto for Imodium that helps plug the poo!*

## Future Programs

October 03, 2014

Speaker: **Tashi Dhangyai**  
Program: **"Tibetan Art and Culture"**

October 10, 2014

Speaker: **Buzzy Martin**  
Program: **"Don't Shoot! I'm the Guitar Man"**

October 17, 2014

Speaker: **Shirley Zindler, Animal Control Officer & Author**  
Program: **"The Secret Life of Dog Catchers"**

October 24, 2014

Speaker: **Michael Browne of Kosta Browne Winery**  
Program: **"How I Got Into Making Wine"**

## Future Events

November 15

**The Great Gatsby Party!!!**  
(See Attachment)

**Holiday Party**  
**Dec 05, 2014**

**Crab Feed**  
**February 14, 2015**

## Handy Links

[Pinot for Polio Form](#)  
[Great Gatsby Gala Poster](#)  
[Sebastopol Rotary Website](#)

## Miscellany

**Next Board Meeting (Ron's)**

Date/Time: **Thursday, Oct. 8<sup>th</sup>, 5:15 p.m.**

Location: **Pauline Pellini's Office**

**Vanguard Prop. 130 S. Main @ Burnett S, Seb.**

**MAKEUP NOTIFICATIONS – [jcbiasco@comcast.net](mailto:jcbiasco@comcast.net)**

**On-line Make-Ups: [www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)**

**INTERACT MAKE-UPS – HAVE YOU TRIED IT?**

Analay High: **12:40 Most Wednesdays In Choir Room**

(Check with Bob Hirsch, Jack Dunlap, Ted Baggett)

Brook Haven: **12:10 First & Third Thursday, Room 18**

(Check with Pauline Pellini, Mike Carey)

Orchard View: **Different meeting times**

(Check with Mike Carey)

Twin Hills: **Every Other Tuesday 12:45pm - 1:20pm**

(Check with Dan Rasmus)

**For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS**

**!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!**

*Balance is a challenge and I am sorry to say,  
Stairs are becoming more daunting each day.*

*It takes twice as long to do everything, too!  
That is if I remember what I was going to do.*

*From the time I awake and dress for the day  
I look forward to bedtime and getting away.*

*From the constant reminders, loud and bold  
Shirl girl, you can't ignore it -  
You are already old.*

Note to **Bob** -- are you sure you want to invite Shirl to your next birthday? Or maybe recommend her to Hallmark?

## Visiting Rotarians and Guests

**Bud Daveiro** had Rotarians to introduce, from near and far. But it took him some time to say, "Here they are!" He called out the first, **Princess Kemalegha**, who was making her rounds; A psychiatrist from Nigeria, her last name pronounced just as it sounds. [OK, *the scribe* is humbled and will leave further rhymes to Shirl Gow]



The other Rotarians, living a little closer to home were; Jeff Dunbar, Sebastopol Sunrise, Health Care; Mike Cook, Sebastopol Sunrise, Computer Consultant.

Also visiting was Barbara Barney, Accounting from Sebastopol Sunrise, also the District Grants Chair.







Guests for the day included;

**Kathy Benedetti (Brad),**



**Pat [This won't hurt a bit –Ed.] Dilley (Tom),**

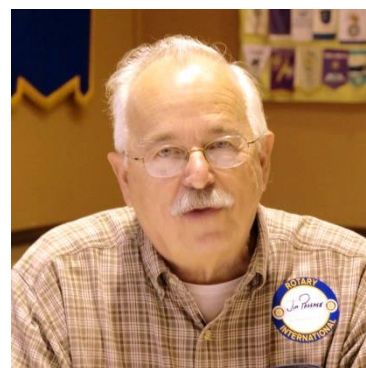
**Peggy Rogers (Bob),**

**Rosanne Prandini (Steve),**



**Marie Blasco (Jack), and first lady Lynda Puccinelli (Ron).**

**Meredeth Bertacco** welcomed Jim Passage.



## **Announcements–Or Today's News and Views**

**President Ron** asked for a moment of silence, as a tribute to a great Rotarian and a better person, our own **Tom Farrell**. **Tom** passed away on September 24. This year's International Rotary theme -- BE A SHINING LIGHT FOR OTHERS -- only begins to reflect on all of the things **Tom** did and accomplished in Rotary and in his community.

**Gene Nelson** was asked to 'pitch' the NOVEMBER 15, Great Gatsby Gala and Gene, inspired by **Keller's** earlier musical baseball tribute, did his best pitching. It was like Tim Lincecum trying to find the plate this year. But we should all know the drill by now! Get your tickets now or sooner!



**Les Crawford** was asked to share his Rotary Festival of Brotherhood experience from last year; he talked about visiting Rotarian projects in the area, the international harmony among the many Rotarians in attendance, and the fact that there are just a few days to sign up for this year's event. **The Prez** also referred Rotarians to the District website for more, last-minute information. [See After the Bell below for more information – Ed.]

The Foundation Dinner South event has eight Rotarians from Sebastopol Rotary signed up, with room for just two more. Along with the camaraderie, participants can be caught up in the Blues and Jazz....all at the Hilton of Santa Rosa.

**Michael Hixson** reminded those in attendance that on-line mini-teacher grant applications are available; the deadline is OCTOBER 27.



There was a healthy line of Rotarians receiving their flu shots today (and not a whimper from any Rotarian on the receiving end) -- thanks to the efforts of **Yvonne Thielen** and her partner, **Sharon Daveiro**. Their services also raised money for the Hospice program.

Any time **Frank Mayhew** latches on to a nearby microphone, tensions seem to rise. And when he introduced his topic -- LIGHTING UP WEED - - there seemed to be a higher level of interest/dread than usual. Actually, **Frank** wanted to describe the fire devastation in the town of Weed, a disaster that destroyed 150 homes and

burned 20% of the town. Two Weed Rotarians lost their residences and many families lost everything -- except the few clothes on their backs.

**Frank** passed the hat and those in attendance chipped in almost \$700. There is also a need for clothing -- good, used, clean clothes are also being sought for the Weed community. **Frank** and **Kathie** will be visiting the area this week.



## 🍎 Recognitions 🍎

On a much lighter scale, **President Ron**, began identifying those in line for 'recognition'.

**Les Crawford** celebrated a birthday at a Thai restaurant with a guest; this was a big improvement for **Les** from his earlier summer trip -- where he was alone (even the fish would not go to him) at a lake, a golf course and a tree house in Idaho. **The Prez** showed some mercy, taking a mere \$5.

**Larry Ford** shared his birthday experience, highlighted by a bottle of (**Brad**, not Bad!) Benedetti Vineyards pinot. He enjoyed the quality vino, but did note that there was just a little rubbery after-taste. He must have still been feeling the aftermath, as he accepted a \$5 hit, then added \$100 to the tab for his 65<sup>th</sup> birthday.



**Harry Polley** was asked to explain a Dairy Queen Restaurant sign in the middle of nowhere. The photo included **Jean** and, somewhere nearby, **Jerry Warren** and **Kay** were looking at other sights more interesting than DQ. And there was a story of a band (pack, bevy, flock?) of lizards, Fall River, and a few mini-fishes. The \$25 fine would be divided in many ways, though it remains a secret.





The Prez acknowledged that there were a few minutes for “Brag Bucks”.

**Robin Maybury** was the first to take the bait (unlike the less fortunate **Warren-Polley** party, where even the bait went missing, per **Jerry**). His new German friends called him the “Crazy Brit”, so he wanted to be very clear about the party he threw for 300 people he invited from around the world, celebrating the success of Tandem (not Tandy) Computers.

Right behind him, **Richard Power** wanted to acknowledge a recent magazine release produced by **Rollie Atkinson** on the area’s upcoming young farmers. A number of heads nodded in agreement regarding this publication.

**Mark Stevens** had much good news to share, from the Philippines to Sebastopol (and back?). This included an upcoming marriage (August 1) of his daughter, an October 1 anniversary, a Lost Coast camping trip, and a diesel vehicle recently purchased for work purposes. **Mark** was hoping that this last item would slide by the **Prez**, as he muttered that the vehicle was ‘just’ a brand-new Audi Q7. Will justice be served???



**David Schreibman** reminded us that Rosh Hashanah is upon us; the Jewish New Year celebration, 1<sup>st</sup> of Tishrei, 5775.

**Michael Hixson** highlighted his daughter, a former Rotary “Overcoming Obstacles” award winner who earned a 3.7 grade point average at U.C.L.A. (\$5, a Bruin bargain).

**Pauline Pellini** celebrated her class’s (Analy, of course) 50<sup>th</sup> anniversary graduation. In addition, she hosted an anniversary party - for students (herself included) who graduated from Oak Grove School a few years earlier. (\$5, a two reunions for one price deal from the **Prez**).

### The Raffle

**Jim Pacatte** had the winning raffle ticket, but his luck ended there. In fact, the **Prez** fumbled the chocolate tidbits out of the bag, lessening **Jim**’s odds. [**Jim**’s tablemates did enjoy the bag of candy however –**Ed**.]

### The Program

**Barbara Bickford**, superintendent of the Twin Hills School District, introduced the day’s speaker, Mickey Porter, Deputy Superintendent of Instruction for the Sonoma County Office of Education. Mickey is a relative newcomer to the area and, in fact, just moved to Sebastopol this week!



The topic for today: California’s Common Core of Standards. However, maybe more important is the emphasis that ‘The Times They Are a Changin’’. Mickey noted that there have been huge changes in California this past year. While there are new standards in subject areas, the Standards are different than the Curriculum in schools. Curriculum incorporates the art of teaching -- ‘how you get there’ [so standards tell us how we know we are there –**Ed**?] Teachers are expected to challenge students in a variety of new ways.

Part of this overdue change addresses unparalleled change worldwide. One interesting figure shared is that ¼ of the world’s workers will come from India. 94% of all students, now and in

the future, will use technology to complete homework assignments. And the solutions for education problems are not here yet.

There are a number of misunderstandings regarding Common Core. There are no common standards nationally. There is not a communist conspiracy (wait, what did Jeff Gospe us last week about communism?). The concept of Common Core came about because of state governors pushing for change -- and a concept that there

The CCSS represent a real shift  
in INSTRUCTIONAL INTENT



It is NOT thinking outside of the box... It  
is about **TRANSFORMING** the  
box itself.

needs to be a national connection, from one state to the next. There is agreement across the board that the students need to move from 'college eligible' to 'college ready'.

Local control school funding is still critical, still in place -- but changes in how the funds are distributed (by need) are now in place.

What might *seem* extreme is a different *focus*. It's no more comparing test scores (as Mickey noted, we had become a country of "We love testing, that's all we do!"). A smarter, balanced series of assessments were pilot tested last school year and will be implemented this year.

It also means developing higher-level thinking skills, helping students become critical thinkers, developing students to deal with global competition, students who are flexible and able.

Students will need a different set of skills. Classrooms will need to be more dynamic, more demanding -- but still focus on the 'art of teaching' -- making connections between staff and students.

To do all this a smarter balanced assessment program is needed. That's not a 'commy plot', according to Mickey; its good business and good for our future, good for our youth.

Mickey made it clear that the Sonoma County Office of Education (SCOE) has been working closely with schools -- and SCOE is willing to share this movement throughout the county.



## **The Closing Bell**



**President Ron** rang the school bell at 1:30 but the speaker spent several minutes after the program further discussing Common Core Standards and answering questions.



## **Tributes to Tom Farrell**



Rotarian of the Month Presentation – **Edwin Wilson**

All of the things that we've been doing today all started with the idea from one person.

Jeff Boal – Learn to Swim

**Mark Sell** – Teacher Mini-Grants

Dr Benny Santos – started the idea of polio eradication in the Philippines

One of the Rotarians in this room, upon becoming a parent of a child with disabilities, decided that something had to be done to correct the inequalities now facing his daughter. He had this amazing ability to focus on some wrong that he thought should and could be righted, and then swing into action. In his words, he would use his capability for making a fuss to make progress toward his goal. And I'm talking about no one else than our own Tom Farrell.

**Tom** has a list of both national and local accomplishments that fills two pages full pages single spaced. But I'm going to concentrate on his achievements in Rotary for today.

**Tom** joined the Rotary club in downtown Santa Rosa in 1969. Over the course of the next 29 years, he used his Irish charm to set up and deliver the following projects:

- Installation of playground facilities for the disabled in Howarth Park;
- Working with a fellow Rotarian who happened to be an executive at Redwood Empire Disposal to promote employment opportunities for people with disabilities, Redwood Empire hired disabled temps to assemble all of the new recycling containers. This project led to similar opportunities in other areas of the country.
- Arranging for national leaders and experts on disability issues to come to Santa Rosa and speak to his Rotary club, thereby raising awareness and action.
- National Barrier Awareness Day became a Rotary project while Tom served on its national board. Through Rotary, many businesses and the City of Santa Rosa building department increased their emphasis on accessibility. Rotarians volunteered to adopt a disability for a day to experience accessibility and other burdens that do not affect most of us.

And I could go on and on.

After years of listening to **Brad Benedetti** telling him, "Tom we need some more old farts like you in our club." **Tom** transferred his membership to this Club in 1998.

It didn't take long before he was working his magic here. In August of 2000, due in large part to **Tom's** efforts, Cool Kids Camp was launched. A 6-day resident camp for youths 8-12, the camp was set up to aid in the healing for children who had been abused sexually, physically, emotionally, or have been exposed to family violence. This program will be held again this summer.

And for the last 15-years, **Tom** has added his expertise and resources to our Program Committee.

**Tom** – I realize this is a very brief presentation of all of your accomplishments, but in recognition of your past and on-going efforts to improve the human condition; it truly is my honor to name you as "Rotarian of the Month" for the month of April.

\*\*\*\*

**Tom** was a man who wanted to help as many developmentally disabled persons he could. A couple of examples:

- When he first joined Sebastopol Rotary he asked me if Howard Waterman and I could put on a little fun raiser to support a young girl with Spina Bifida. Long story short, we had a full blown golf tournament. The money our club raised was used under direction of **Bob Cary** to upgrade a home and build a ramp for Katherine's wheel chair. **Bob** and I became very close to her in the coming year.
- **Tom** was very instrumental in helping the little people of America. He was a very close friend of Billy Barty. Bill was a famous little person, actor and entertainer and was a champion for little people's health care. He lobbied for better rights and better health care. **Tom** talked Howard and I into putting on a couple of golf tournaments to support their cause. With the help of many Rotarians we had great success.

When I was president of rotary in 2000 **Tom** came to me and the board with the idea of providing a week long camp for abused boys. With the approval of the board we provided the funds for the camp. The camp became known as Cool Kids Camp. It became a district project that lasted, I think, for 6 years.

**Tom** was a great man of vision. I learned to be careful when he said "let's go to lunch" or "what do you think of this?" Tom got me into many of interesting projects over the years and I loved him for it.

He will be missed -- **Brad Benedetti**

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I was first really aware of Tom at Brad's Great Getaway evening when he spoke in the spot light about his childhood and his reason for starting Cool Kids Camp. I was blown away to think that someone from that background could become who he was and do what he did. I didn't even know who he was or what he actually accomplished at that point, but what a human being he was!!!

More than anyone else in my life, he showed all of us how to take a huge box of lemons and make the most wonderful lemonade. He has an astounding family, including his first daughter, Susan, from whom he took much of his determination and grit. His three other children have followed in his footsteps and become pillars of determination and integrity in their own lives, showing the rest of us how to live.

He spoke of the commonality of the human experience at our club -- it so resonated with me and we use it in all of our speeches to other Rotary Clubs -- with attribution to him, of course. Each of us had no choice before our birth as to when we would be born, to whom we would be born, where we would be born, the color of our eyes, our skin, our hair, what our mental or physical capabilities would be, nor what would occur to us in our lives. We here are so blessed to have been born at this time and in this place and we have the obligation as human beings to share --because no one else on this planet had any neither more, nor any less choice than we did. Gulp.



Even as his wife died, as his health deteriorated, he kept coming to Rotary and kept trying to do even more good in this old world. I sat with him a couple of months ago -- just to say "hi" and ask how he was -- and he asked me what we were going to do about Oakland. He still cared and was still thinking and still expected to be able to make a difference. I was dumbstruck. What a gift we have had, what a gift we have lost. We will miss him and will carry his words and his caring with us forever.

**Kathie Mayhew**







## After the Closing Bell



School has started so once again it is time to apply for Teacher Mini-Grants. See the announcement letter below for details.

September 13, 2014

FOR IMMEDIATE RELEASE—

The ROTARY CLUB OF SEBASTOPOL is now accepting applications for  
**THE SEBASTOPOL ROTARY TEACHER MINI-GRANT PROGRAM.**

Teachers from public and tax-exempt private schools within the boundaries of the West Sonoma County Union High School District are eligible to receive one-time grants in the amount of \$50 to \$500 to purchase classroom materials or to implement programs that might otherwise go unfunded.

A grant application and guidelines can be found at [www.sebastopolrotary.org](http://www.sebastopolrotary.org) (click on the **Grants>Teacher Mini-Grants** link).

To be considered in the next funding cycle applications must be submitted by October 27, 2014.

Since its inception in the Fall of 2002, the Rotary Club of Sebastopol has distributed nearly \$200,000 in Mini-Grants to local teachers.

Please contact Michael Hixson at 228-0302 or [mikehixson@comcast.net](mailto:mikehixson@comcast.net) for more information.

### FESTIVAL OF BROTHERHOOD 2015

January 23 - February 1

#### Terms and Conditions

This year we will fly non-stop with Aeromexico for Festival flights. We will depart SFO on Friday, January 23 at 11:30 am and return from Guadalajara on Sunday, February 1 at 8:00 am. We will begin and conclude the Festival in Tlaquepaque.

Please see attached proposed itinerary for specific details. Due to the strict regulations of the airlines, we have reserved and paid deposits for 25 seats. These reservations are on a first come, first paid basis only. If we have greater demand for attendance we will work to ensure that everyone who wants to attend will be able to do so.

To reserve a place for the Festival this year, a deposit of \$250 is due by September 30, 2014. This deposit should accompany your application. This deposit is non-refundable and will hold your place on the airline. You will be billed for the balance by October 25 depending on your choice of venues and accommodations. Full payments will be due no later than November 15, 2014. Please pay by check made out to District 5130/FOB.

## **THE ABC's of Rotary**

**(Taken from "The ABCs of Rotary", a Rotary International publication  
originally prepared by**

**Dr. Cliff Dochterman who was RI President in 1992-93)**

### **#54: Rotary Friendship Exchange**

An interesting Rotary program of fellowship is the Rotary Friendship Exchange. This activity is intended to encourage Rotarians and their families to visit with Rotarian families in other parts of the world. It may be conducted on a club-to-club (individual Rotarians and their families) or district-to-district (four to six Rotary couples) basis.

The idea is for several Rotarian couples to travel to another country on the Rotary Friendship Exchange. Later, the hospitality is reversed when the visit is reciprocated. After a successful pilot experiment, the Rotary Friendship Exchange became a permanent program of Rotary in 1988.

The Rotary Friendship Exchange is frequently compared to the Group Study Exchange program of The Rotary Foundation, except that it involves Rotarian couples or families who personally pay for all expenses of their inter-country experience. Doors of friendship are opened in a way that could not be duplicated except in Rotary.

Rotarians seeking an unusual vacation and fellowship experience should learn more about the Rotary Friendship Exchange. Some unusual Rotary adventures are awaiting you.

# The Great Gatsby Gala –November 15, 2014



ROTARY CLUB OF SEBASTOPOL  
PRESENTS:

# THE GREAT GATSBY GALA

A GLAMOROUS EVENING WITH DINNER, DANCING AND AUCTIONS

JOIN US

SATURDAY • NOVEMBER 15, 2014 • 5:00 - 10:30 PM  
Sebastopol Community Center • 390 Morris St., Sebastopol

TICKETS AND SPONSORSHIPS:  
[rotarygreatgatsbygala@gmail.com](mailto:rotarygreatgatsbygala@gmail.com)

Attire:  
Roaring 20's



## RI READING: Rotary through the Years

[CLICK HERE TO GO TO READ ONLINE](#)



26 September 2014 | A roundup of Rotary news



### [Rotary through the years](#)

For more than 100 years, Rotary members have been united by friendship and a commitment to improving their communities. We dug into our archives recently to present this photo essay of Rotary: Then and Now, showing the many parallels between Rotary's early days and the present.

- [See our photo essay](#)
- [Browse Rotary Images](#)
- [Learn about our history](#)

**GIVE**

**Social media**

## Social media is every club member's responsibility

A social media post is like a stone skipping across a pond: Each comment or retweet makes new ripples. Rotary clubs and districts can make the most of the talents of their marketing and PR directors by designating them the key content creators, but all members should be charged with contributing to content.

- [Read the blog post](#)
- [Visit Rotary on social media](#)
- [Join a discussion about using social media](#)

## Disease prevention

### Ebola overshadows dream to educate Liberia's children

Liberian-born Rotarian Samuel Enders founded African Dream Academy in 2005 to help youth escape the country's grinding poverty. But the Ebola outbreak has temporarily replaced his dream to educate poor children with a greater priority: keeping them alive.

- [Read Enders' blog post](#)
- [Rotary's response to Ebola outbreak](#)
- [Find Rotary club projects addressing Ebola on Rotary Ideas](#)
- [View a club project on Rotary Showcase](#)

## SÃO PAULO CONVENTION DATES CHANGED

The 2015 Rotary Convention will run Saturday, 6 June, through Tuesday, 9 June – starting and ending one day earlier than originally scheduled.

- [Learn more about this change](#)
- [Check \[riconvention.org\]\(http://riconvention.org\) for updates, registration & housing details](#)
- [Find information about HOC events](#)



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## ORGANIZE A ROTARY DAY

Hold a fun, informal event in your community and introduce the public to your club and Rotary. It just might inspire someone to join!

- [Learn more about Rotary Days](#)

- [See a calendar of Rotary Days events worldwide](#)
- [Enter the Rotary Days video contest](#)

## Announcements

### Join our live-stream event 24 October

Join Rotary on World Polio Day, 24 October, for a live-streamed global status update on the fight to end polio. Guests will include Global Polio Eradication Initiative partners, celebrity ambassadors, polio survivors, and special guests. Find out more and stay up-to-date with the announcements below.

- [Read about the live-stream event](#)
- [Learn more about Miles to End Polio](#)
- [See tips on developing strong leaders in the September issue of Rotary Leader](#)
- [Propose changes to Rotary's constitutional documents](#)

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### Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

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*Rotary Weekly* brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to [website@rotary.org](mailto:website@rotary.org). Share comments on [Rotarians Worldwide discussion group](#).

**GET MORE NEWS**