



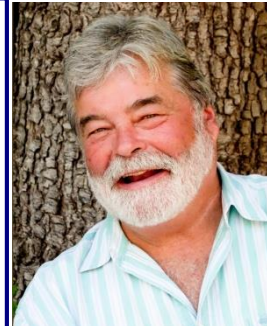
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Antonio Treviño – Meeting at Purple Wine



Date: August 7, 2015
Volume 2014/15—Issue E14-04
Scribe: JT Martin
Photogs: Dorothy Rodella, HH, Robin Maybury
Co-Editors: Jack Dunlap /Tom Boag ☑: The Dilleys
Club President 2015/2016: Rick Wilson



"All the News that Fits We Print"



Before the Bell



Friday, Rotary convened in Graton at the Purple Winery, a newer wine facility housed in an old former apple processing plant built in 1947. It was so old that our own venerable **Harvey Henningsen**, as a kid, would turn apples in the drying process there for Mr. Halberg.



At the Bell



Michael Hixon led us in the salute to the flag. There was no song, however **President Rick** did toast us with "Let's get together and drink some wine."



Bill Lippert had some old words of Chinese wisdom:

"If you want to be happy for an hour take a nap. If you want to be happy for a day, go fishing. If you want to be happy for a year, inherit a fortune. If you want to be happy for a lifetime, help someone else."

Future Programs

August 14, 2015

Speaker: **Tony Lazzarini**
Program: **God's Own Lunatics**

August 21, 2015

Speaker: **Jean Irwin**
Program: **Breaking the Glass Ceiling for the Deaf**

August 28, 2015

Speaker: **No Speaker**
Program: **Short Meeting -- Golf Tournament**

September 4, 2015



Speaker: **Scott Holder**
Program: **"Into Thinner Air: A Rotarian's Pursuit of the Seven Summits"**

Future Events

Rotary Picnic
August 16, 2015

Rotary Golf Tournament
August 28, 2015
Northwood

Fantasmagoria!!
October 3, 2015

 Handy Links 
Pinot for Polio Form
Sebastopol Rotary Website

Miscellany

Next Board Meeting

Date/Time: Tues, Sep. 8th, 5:30 p.m.
Location: Rick Wilson's Home

MAKEUP NOTIFICATIONS – jbblasco@comcast.net
On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED IT?

School is out for the summer

Analay High: 12:40 Most Wednesdays In Choir Room (Check with Dan Rasmus, Mark Stevens, Jack Dunlap)
Brook Haven: 12:10 First & Third Thursday, Room 18 (Check with Pauline Pellini, Mike Carey)
Orchard View: Different meeting times (Check with Mike Carey)
Twin Hills: Every Other Tuesday 12:45pm - 1:20pm (Check with Dan Rasmus)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS
!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

Guests

Guests attending our off-site event were District Governor, Erin Dunn,

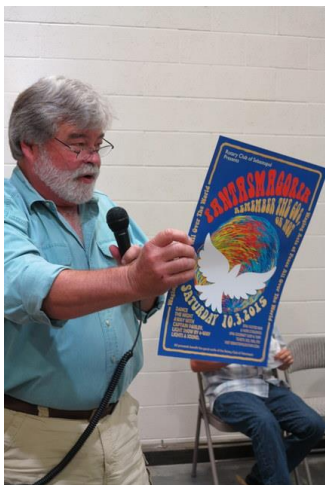


and **David Still's** favorite son-in-law, Tyson Porter.



Announcements

We were reminded of an event coming up in two weeks (Thursday, August 27) at Sturgeon's Mill where both Rotary Clubs (Sebastopol Friday PM and Sebastopol Sunrise) will be meeting 5:00-7:00pm. Also, you do not want to miss Sunday the 16th, picnic at **Frank and Kathie Mayhew's** lovely home in Graton.



We now have tickets for the 2015 FANTASMAGORIA on sale now! We also have a sharp-looking poster for you to put up in your place of business. We are calling all club members to help sell tickets and to be table captains. Remember, because sponsorship has been eliminated, there are now 3 tiers of tables: platinum, gold, and standard. Table selection comes after money is turned in for entire table by captains (checks will not be cashed before event), OR completed table forms turned back in with all 10 attendee's information listed. Anybody on the ticket committee can hook you up.

[More about these events in the After the Bell section below –Ed.]

🍎 The Program 🍎

Patti Blount and **Aldean Noethig** got a round of applause for setting up and arranging our meeting, lunch, and wine tasting at the Purple Winery. **Aldean** then introduced our speaker, Antonio Treviño, Director of Winemaking Operations, for the winery.



Antonio told us that they do all phases of the wine business, from producing to distributing to some retail sales. Purple Wines make wine for their own labels, they have exclusive rights to distribute under other's labels, and they do contract services for other established wineries. They produce about 1.8 million cases of wine a year, about 1/2 of that is their own wines. Owners, Derek and Rachal Benham first sold their Blackstone Label to Constellation Brands back in 2001, and then sold their Mark West brand label to Constellation in 2012. Purple aligns themselves with good growers and good winemakers. The average water consumption industry wide is 6 gallons/case, and Purple is down to about 2 gallons/case. They also produce spirits such as Rye Vodka.

We got to first taste their 2014 Flint and Steel Sauvignon Blanc. We found it tasted fruity and grassy. I overheard comments that it had tastes of apple, melon, blackcurrant, pear, and hints of gooseberry. I especially enjoyed the bright aroma and strong acid finish.



Second up was a 2013 Raeburn Chardonnay. It was the best in class at the 2014 Harvest Fair. It was somewhat acidic which holds up well with food. It is described as oakey and creamy. It is aged 6 months in Eastern European Oak which allows for less impact with the tannin.



Last up was a Coast Range Calista Pinot Noir from Anderson Valley, Russian River Valley and Santa Lucia area. The tannins were soft, and I tasted the aromatics of cherry, strawberry with a note of tea-leaf. This Red is best pared with Salmon, chicken, or lamb.

All-in-all, we found the wines very approachable. [And yummy –Ed.]



The Closing Bell



The meeting was adjourned for an optional tour of the Purple Wine facility.



After the Bell



Rotary Club Picnic

August 16 * 11a-4p * **Mayhew Estate** * 3160 Hicks Rd - Graton

MENU BBQ chicken & corn-on-the-cob (**Mario**)
Home-made sausages (Mike McGlothlin)
Smoked brisket (Ron Cutler)
BBQ ribs (**Prez. Rick**)

ENTERTAINMENT swimming * croquet * ring toss * board games (H2O -BRING A TOWEL)

\$15/single \$25/pair \$35/Trio \$50/four+

Bring your favorite salad or dessert to share.
Beer, soda, water and margaritas will be provided
(if you would like anything else, BYOB)

Call **Bob Cugini** (829-2711) or **Dave Still** (865-5078)

Rotary Golf Tournament

August 28 Northwood Golf Course (Monte Rio)
\$75 Entry Fee (\$20 for dinner only)

Check-in at 12 noon

Call **Brad Benedetti** (322-3009) or **Mike Long** (483-0191)

Or send \$ to Long Financial, 7724 Healdsburg Ave

"FANTASMAGORIA" - Saturday, October 3

"The Event of the Decade!"

-President Rick Wilson

Our fundraiser theme this year, FANTASMAGORIA, is a flashback to a remarkable decade albeit a turbulent time. It started with Eisenhower signing the 1960 Civil Rights Bill. Then there was the U2 shot down, Khrushchev pounding his shoe on the podium at the UN, John Kennedy elected President, Bay of Pigs fiasco, Russia sends first man into space, bomb shelters, Berlin Wall begun, Cold War, civil rights marches, riots, and murders, Marilyn Monroe dies, American helicopters arrive in Saigon, Cuban Missile Crisis, President Kennedy assassinated, Lyndon Johnson President, Watts Riots, Mohammad Ali refuses the draft, Tet Offensive, Mai Lai massacre, Chicago Democratic Convention riots with Chicago Police and National Guard, Nixon elected, Bobby Kennedy assassinated, Martin Luther King assassinated, Neil Armstrong walks on moon, Woodstock, Summer of Love, Charlie Manson, and the disastrous Altamont Speedway Free Concert signaling the end of the 60's.

But the 60's produced rather remarkable music and events: Elvis back from military service, the Peace Corp, Roger Maris hits his 61st, Camelot, the Twist, Beatlemania, Rolling Stones premier, "American Graffiti", diet coke, Dr. No and James Bond, zip codes, Civil Rights and Voting legislation, Medicare, the Mustang, Bob Dylan, Jefferson Airplane, Startrek, "Hair", the first mention of a personal computer, the Doors, Jimmy Hendrix, Pink Floyd, Mamas and Pappas, Marvin Gaye, Otis Redding, Rickie Nelson, Bobby Vee, the Four Seasons, the Animals, Beach Boys, Mary Wells, Martha Reeves, the Supremes, Loving Spoonful, the Four Tops, Percy Sledge, the Doors, Sly and the Family Stone, Diana Ross, the Temptations, Simon and Garfunkel, and many more.

Please join us on October 3, for our major fundraiser and to re-experience this music with a 4-Way Sound and Light show of the 60's, while enjoying steak, shrimp scampi, and your favorite beverages. Dress is casual 60's, music by Captain Paisley, and there will be plenty of both live and silent auction items to choose from.



August 14, Meeting



"God's Own Lunatics"



Aug 14, 2015

Tony Lazzarini

"God's Own Lunatics"

San Francisco born, Tony Lazzarini made his writing debut with his 1986 award winning musical stage play, *Tale of the Toy Soldier*. Four plays later, he continued his writing endeavors with *Never Trust A Man In Curlers*, voted in 1998 "Book of the Year" in its class by the North American Book Dealers Exchange.

But Tony was also a helicopter door gunner in Vietnam and flew over 250 missions, receiving 12 Air Medals. He went on to write his award-winning book, *Highest Traditions-Memories of War*, receiving "Best Military Non-Fiction" and "Best Memoir" in 2003.

In 2004 he joined with his sister, Christine and as Director/Writer of the film *Arabian Silk*, he picked up the "Audience Choice Award" at the Nevada Film Festival and the "Outstanding Film Makers Award."

Tony also builds and races his own cars having held competition-racing licenses with S.C.C.A. and I.M.S.A.

Today he lives in Novato, CA with his wife Arlene and owns and operates the 51-50 Foundation. It is an automotive social club for car guys and gals featuring a beer and wine bar, in-door storage, reference library and automotive memorabilia. The Foundation also provides classic and special interest vehicles for films, commercials and photo shoots. Tony says this is not a non-profit....all you need to do is like cars, like to drink and have fun!!!

Come and bring your favorite old car to our meeting on August 14th and enjoy Tony telling us his stories!



AUGUST 14 MEETING

BRING YOUR OLD OR NEW FAVORITE CAR TO OUR
AUGUST 14 MEETING!!!

OUR SPEAKER, TONY LAZZARINI, HAS BUILT AND
RACED CARS COMPETITIVELY AND NOW HAS A
FOUNDATION FOR CAR GUYS AND GALS. IT IS
PURELY A SOCIAL CLUB FOR AUTOMOTIVE
MEMORABILIA, REFERENCE LIBRARY AND
FEATURES A BEER AND WINE BAR!!!

THE 51-50 FOUNDATION IS IN NOVATO.

SEE YOU AUGUST 14!!!

Sebastopol Rotary Golf Tournament



Friday, August 28th
Northwood Golf Course
12:00 check-in
1:00 shotgun start



\$75 - Includes 18 holes, dinner, wine & beer
\$20 - dinner only

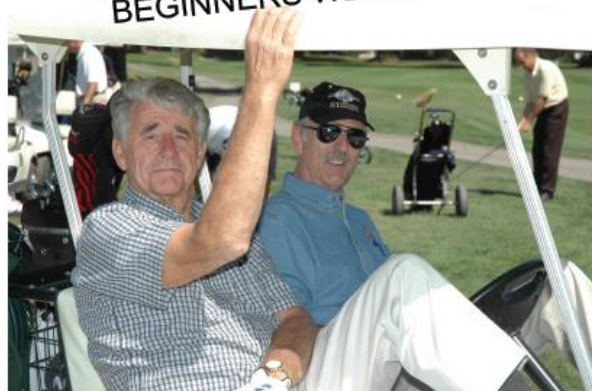
PUT YOUR FOURSOME TOGETHER! WE'RE FILLING FAST!
Contact Brad Benedetti 707-322-3009 or Mike Long 707-483-0191



BEGINNERS WELCOME!



PRIZES!



FREE ADVICE FROM THE PROS!

PLAYERS

1 _____
2 _____
3 _____
4 _____

DINNER GUESTS

1 _____
2 _____
3 _____
4 _____

Send your application and checks to

Mike Long
7724 Healdsburg Ave.
Sebastopol, CA 95472

Rotary



READING: Rotary Weekly
[CLICK HERE TO GO TO RI WEBSITE](#)



7 August 2015 | A roundup of Rotary news



[Ian Riseley is selected as 2017-18 Rotary president](#)

Australian accountant Ian H.S. Riseley, a member of the Rotary Club of Sandringham, Victoria, was selected by the Nominating Committee and will become the president-nominee on 1 October if there are no challenges from other candidates. Riseley has been a member since 1978, and has served Rotary as treasurer, director, trustee, RI Board Executive Committee member, task force member, committee member and chair, and district governor.

- [Read more about Riseley's selection](#)
- [Learn about Rotary's leaders](#)

COMMENT ON FACEBOOK

Membership Month

Are you a Rotary superhero?

Through their clubs, Rotary members have the power to lead others by example. In his latest post on Rotary Voices, Evan Burrell, a member of the Rotary Club of Turramurra, New South Wales, Australia, writes that Rotarians are like modern superheroes. All through August, we're celebrating Membership and New Club Development Month with posts by members who explain how they are making a difference.



- [Read Burrell's post](#)
- [Tell us your story on Facebook](#)
- [Discover a dozen ways to make a difference](#)

The Rotarian

The lost girls of South Sudan and the Rotarian who found them

When Cathy Groenendijk opened her home to vulnerable refugees, she couldn't believe what they had endured. Now, with Rotary's help, she offers them a brighter future.



- [Read her story](#)
- [See more stories from the August issue of The Rotarian](#)
- [Browse projects on Rotary Showcase](#)

ROTARY GLOBAL REWARDS NOW LIVE

Rotary Global Rewards is a new member benefit program designed to make membership even more rewarding for Rotarians. This exciting program includes discounts on products and services such as travel, car rentals, hotels, dining and entertainment. It's our way of giving back to those who give so much.



- [See the discounts](#)
- [Learn more about the program](#)
- [Visit the Member Center](#)

Rotary Global Rewards: the good you do comes back to you.

TRACK PROGRESS TOWARD THE 2015-16 PRESIDENTIAL CITATION

Rotary, Rotaract, and Interact clubs can earn the Presidential Citation from Rotary President K.R. Ravindran for achieving goals that strengthen Rotary and clubs. Activities include growing your membership, developing sustainable service

projects, giving to The Rotary Foundation, and building awareness of Rotary in your community.

- [Learn more about the Presidential Citation](#)
- See this year's goals for [Rotary clubs](#), [Rotaract clubs](#), and [Interact clubs](#)
- [Track progress using reports in My Rotary](#)

Rotary in the news

National Geographic profiles Dr. John Sever

During the months of April, May, and June, Rotary was prominently featured in reports by international news organizations including National Geographic, the LA Times, and Huffington Post. National Geographic interviewed Dr. John Sever, a longtime member of Rotary's International PolioPlus Committee, who has seen many breakthroughs in the effort to eradicate polio.

- [Read the National Geographic article](#)
- [See the latest collection of media coverage of Rotary](#)
- [Learn how to tell Rotary's story effectively in the Brand Center](#)

Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Rotary Weekly brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to website@rotary.org. Share comments on [Rotarians Worldwide discussion group](#).

GET MORE NEWS