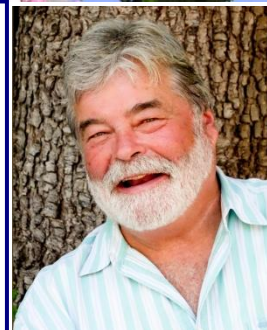


The Appleknocker *Sebastopol Rotary Club's Weekly Bulletin* **Tony Linegar – Agriculture in Sonoma Co.**



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Club President 2015/2016: Rick Wilson



"All the News that Fits We Print"



At the Bell



This was not a meeting to miss! The program was jam-packed, fun and fact filled. **President Rick Wilson** managed to squeeze an hour's worth of business into the half-hour available. No one was short changed! Before the fun started, **Ken Jacobs** and **David Schreibman**, with **help**, installed the club's brand new projector. No glitch, it was working very well. The **technical crew** scores again.



Everyone stood, faced the flag and, led by **Richard Petersen**, recited the *Pledge of Allegiance*. **Songster Keller McDonald** "arrived front and center" and led a rousing two verses of "*If I had a hammer*". Was it nostalgia, or was **Keller** looking for his tool box? **President Rick** called on **Tim Moore** for a few words of inspiration. Tim recited these appropriate words of Sir Winston Churchill:



"Some men change their party for the sake of their principles; others their principles for the sake of their party."

"The greatest lesson in life is to know that even fools are right sometimes."

"Politics are almost as exciting as war, and quite as dangerous. In war you can only be killed once, but in politics many times."

Future Programs

October 30, 2015

Speaker: **Cindy Gillespie, VP HR**
Program: **Amy's Kitchen and their New Drive Thru Restaurant**

November 6, 2015

Speaker: **Erin Dunn, DG District 5130**
Program: **District Governor Visit Exploring Rotary**

November 13, 2015

Speaker: **Bob Boyd, Rick Wilson**
Program: **Veteran's Day Program**

November 20, 2015

Speaker: **TBD**
Program: **TBD**

November 27, 2015

DARK - for Thanksgiving

December 4, 2015

Speaker: **Bob Rubin**
Program: **TBD**

December 11, 2015

Speaker: **Dennis Mulligan, - G.M.**
Program: **An Overview of the Golden Gate Bridge, Highway and Transportation District**

Handy Links

[Pinot for Polio Form](#)
[Sebastopol Rotary Website](#)
[Fantasmagoria - Resources](#)

Miscellany

Next Board Meeting

Date/Time: **Tues, Nov. 10th, 5:30 p.m.**

Location: **Rick Wilson's Home**

MAKEUP NOTIFICATIONS – jbblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – **HAVE YOU TRIED IT?**

Analy High: 12:40 Most Wednesdays In Choir Room (Check with Dan Rasmus, Mark Stevens, Jack Dunlap)
Brook Haven: 12:10 First & Third Thursday, Room 18 (Check with Pauline Pellini, Mike Carey)
Orchard View: Different meeting times (Check with Mike Carey)
Twin Hills: Every Other Tuesday 12:45pm - 1:20pm (Check with Dan Rasmus)

For all Interact Mtgs.: **CALL AHEAD TO CONFIRM MEETINGS**
!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

New Member – Steve Zivolich



After a few bites of tasty sausage and salad, the meeting was in full swing. First up to bat was **Harry Polley** to lead the Club in the induction of new member, **Steve Zivolich**.

Steve's classification is "Real Property Inspections". **Ken Jacobs** came forward as sponsor and **Tom Lambert** stepped up as **Steve's** Mentor. **Steve's** wife **Jan**, a Professor in Special Education was unable to attend. **Steve's** three daughters are each doing very well.



Steve's qualifications are indeed impressive:

Steve is the owner of a home inspection company "Guaranteed Property Inspection and Mold Investigation". He has a BA and a Master's Degree from Cal State University, Los Angeles. **Steve** was a member of Irvine Rotary.

Further **Steve** is the founder and CEO of "Integrated Resources Institute" Irvine, a non-profit serving youth and adults with severe disabilities. **Steve** is proud of the fact that this non-profit is the largest job placement program for persons with disabilities in the State of California.

The Club rose and applauded as **President Rick** pinned a Rotary Wheel on **Steve's** shirt.

Welcome Steve!





Visitors, Guests, and Friends



Yes, there were visitors present. Their introductions were a bit out of sequence today. Brian Bauer of the Sebastopol Sunrise Club rose as his name was called. **District Governor Elect Bob Rogers** introduced his wife **Peggy Rogers**.



Harry Polley was next to rise and introduce his guest **Hal Kwalwasser**. **Torrey Olson**, in turn, introduced the speaker of the day Tony Linegar. Scott Briggs stood as he was re-introduced to the luncheon guests assembled.



Rookie Sketch – Jim Raffini



Next player to step up to the plate and wield a bat, **Jim Raffini**, treated us to his rookie sketch. He included humor (Why was a hotel maid taking a shower in their hotel room?), and kept our attention. Being from the State of Wisconsin, Jim and his wife Carol proudly refer to themselves, with straight faces, as “cheese-heads”. We learned that Jim has several college degrees and was a Professor of Education at the University of Wisconsin. He has published four (4) professional books, one of which is on the subject of student discipline. He is a student of “intrinsic motivation” – hmmm, does that mean that he knows why we do what we do? **Jim’s** humor and professional skills will be useful and welcome in this club. Do tell us, **Jim** - Why do we do what we do?

We enjoyed hearing his story of how their family sailed their sailboat from Wisconsin to the Bahamas by way of the old Erie Canal (now the New York State Barge Canal). **Jim** said there are over 700 islands in The Bahamas, but only 30 islands are occupied. The population there, some 377,000 people, enjoy spearing fish and other marine creatures. The water sure looked inviting!

Jim and Carol have a son and a daughter. Their sons Eric is married and, with his partner, is raising a young grandson Mateo. But **Jim’s** four minutes flew by and he found himself being silenced before he had really warmed to the subject! One thing for sure – the audience liked his presentation and scored it a home run.





Announcements



END POLIO DAY

Right behind **Jim, Bob Rogers** came out swinging with an update on the strong Rotary program to eradicate polio from the face of the planet. This was "End Polio Day". **Bob** recommended that all check out the website www.endpolio.com. Every dollar raised by Rotary to fight polio is matched by two dollars from the Bill and Melinda Gates Foundation. The drive is to vaccinate every single child in Pakistan and in Afghanistan – No small task! We learned:

Last Year there were 246 cases of polio worldwide. This year there are 51 cases worldwide! That is significant progress!

A campaign was launched in Pakistan starting on September 16 this year. In that campaign, 38,000,000 children were immunized in a two-week period!

Eight more campaigns are being planned to immunize all of the children!

ROTARY FOUNDATION

The batting order continued – **Dorothy Rodella** – and helpers- drew raffle tickets from the spinning drum. This was the first step to reward contributors to the Rotary Foundation. The final step will be at the district dinner "Monster Bash" tomorrow evening. **President Rick** allowed **Dorothy and Crew** a total of 7 minutes for this task. Five minutes went by with discussion, banter, and preliminaries. Then 22 names were rapidly drawn and the 22 winning stub holders came and selected their rewards (Hmmm – a beehive or a bottle of red?) With a count of 3 and 2 **Dorothy and Crew** hit a home run! Well done!





MORE ANNOUNCEMENTS

With one eye on the clock, President **Rick** announced:

A thank you note from **Yvette Williams van Aggelen** was shared with the club. Call **Katy Spyрка** or **Jacky Moreira** if you can help **Yvette** at home.

The District Governor's Visit will be Friday, November 6.



🍎 The Raffle 🍎

Norm Stupfel tried, but alas, did NOT win the weekly game of chance (pull a card).

🍎 The Program 🍎

THE PROGRAM – Tony Linegar, Agriculture in Sonoma County & Crop Report

“Clean-up Batter”, Torrey Olson, introduced guest speaker Tony Linegar. Tony is a product of Chico State (1993), was previously with Mendocino County. His complete title is “Agricultural Commissioner and Sealer of Weights and Measures”. He is appointed by the Board of Supervisors and will soon complete his first four-year term in office.

After an interesting history of this department, Tony informed us that the Sonoma County Agriculture Department has several principal tasks:

Pest Exclusions – The state inspections of vehicles entering California for example.

Pest Detection – traps for Medflies for example.



Pest Eradication – The department currently has a serious program in place to combat the European Grapevine moth. There are approximately 8000 traps in place. There are onerous and costly rules that apply to those transporting grapes in to and within the county. It is hoped that the need for these restrictions will end this year.

Pesticide Use Enforcement – growers must have permits and abide by regulations.

VESCO – Vineyard Erosion Sediment Control.

Speaker Tony Linegar then discussed the annual crop report for Sonoma County that gives the statistics on each type of crop – acreage, number of farmers, gross income, etc. Of course, the 2105 report is still a work in progress.



The total value of crops in 2014 was \$899,015,000. That was a 6% increase over 2013, due to higher prices for milk, beef, and lamb.

The livestock industry is surviving by producing for niche markets – specialty products. Examples are grass fed beef, organic beef, and free range chickens.

There are now about 74 dairies in the county. About 2/3 of these are organic. They compete with larger operations elsewhere by producing cheese and yogurt.

Winegrapes – the volume and value were less in 2014 than in 2013. The average sale price of 2014 wine grapes was \$ 2,319 per ton. The 2014 Sonoma County wine grape crop was valued at \$592,798,000.

Milk, Wool, Eggs - The recent increase in prices for eggs (98%) is due to new state rules regarding the space required for each chicken. California is now sending inspectors to other states to inspect facilities that export eggs to California. Another major problem is the Avian Influenza Virus. Migratory birds spread this disease to domestic flocks.

Beef - The number of beef cattle in the United States is down to an historic low figure. This is largely due to the drought. Prices of hay, and pasture land are up significantly.

Apples - the local apple crop is now 80% organic. Many orchards are just gleaned and not actively farmed. The poor yield is partly due to warmer climate - a lack of an adequate number of chill hours.

Plant Nurseries are doing well.

Tony turned our attention to his role as “Sealer of Weights and Measures”. In addition, he certifies the standards for agricultural products exported from Sonoma County. In the County, there are about 31,000 devices that must be certified. He commented on the importance of getting accurate weights when buying in a farmers market or farm stand.

When asked about the Olive Fruit Fly, he said that it is a serious problem. Treatments are available.

The Final Bell

Torrey Olsen thanked our speaker, Tony Linegar, and presented him with a gift bottle of Pinot for Polio. At exactly 1:30 pm, **Torrey** gave the bell a final ring to conclude this meeting.



After The Bell

David Schreiber provided these photographs from the Foundation Dinner Monster Bash Saturday night...



New Member Proposal – Scott Briggs

Membership Proposal

Scott Briggs has been proposed for membership by **Jim Pacatte**, with the classification of **Environmental Planning and Permitting**. This proposal has been approved by the Membership Committee and the Board of Directors. If no objections are received by Monday, November 2, 2015, then The Club Secretary will notify the Club President to proceed with the induction of the new member. [This announcement was received on October 26, 2015.]

New Member Proposal – Harold Kwalwasser

Membership Proposal

Harold Kwalwasser has been proposed for membership by **Harry Polley**, with the classification of **Education: Policy Specialist**. This proposal has been approved by the Membership Committee and the Board of Directors. If no objections are received by Monday, November 2, 2015, then The Club Secretary will notify the Club President to proceed with the induction of the new member. [This announcement was received on October 26, 2015.]



Rotary Membership Moment



Keller McDonald

I first learned of Rotary because the Rotary Club of Petaluma sponsored the Scout troop that my brothers and I belonged to growing up. My Dad became a Rotarian when I was in high school. Dad's rewarding experiences on local and international Rotary projects were inspiring. It's a big reason my brothers and I became Rotarians and are all Past Presidents of our respective Rotary Clubs.

Being introduced as a charter member of the Rotary Club of Middletown in 1985, and receiving the Rotary International Cliff Dochterman Award for Service to Scouting are just two of many memorable Rotary moments. Being a part of Rotary's Polio Plus campaign from the beginning to today – when we are "this close" to final success – has shown me the amazing power of Rotary to make a positive impact around the globe.



Rotary gives me a chance to work with interesting, fun people who share a passion for serving others, serving our community, and serving our world. I've been a member of three Rotary clubs, each with a different flavor and focus -- but each filled with men and women who give to others straight from their hearts. It's a privilege and an honor for me to help make a difference through Rotary!

Keller McDonald, October 28. 2015

ROTARY READING - CLICK HERE TO GO TO RI WEBSITE



23 October 2015 | A roundup of Rotary news



[Live global update on polio tonight](#)

We'll be streaming live from New York City tonight at 18:30 New York City time (UTC-4). Join us for the global update on our fight to end polio and take part in the conversation. If you can't watch the event live, you can still be a part of this moment in history by advocating for eradication online, and you'll be able to view a recording of the event. Visit endpolio.org to learn more and download resources.

GIVE

Eradicating polio

Voices of polio survivors

Stories from polio survivors remind us why we have spent three decades on the pursuit to wipe this crippling disease from the face of the earth. See a roundup of tales from polio survivors on our blog, Rotary Voices.



- [See the roundup](#)
- [Join a discussion on ending polio](#)
- [Learn more ways you can help us end polio](#)

SUPPORT MILES TO END POLIO

On 21 November, Rotary General Secretary John Hewko and a team of Rotary staff members will bike in El Tour de Tucson to raise funds for polio eradication. The Miles to End Polio team goal is \$3.4 million. Districts can support the team with Designated District Fund donations. The district that gives the most will get a visit from Rotary President-elect John Germ. Donate today!



- [Support Rotary staff riders with a contribution](#)
- [Learn more about Miles to End Polio and meet the team](#)

UPDATED LEAD YOUR CLUB SERIES NOW AVAILABLE

Check out the updated manuals in Rotary's Lead Your Club series, which provide vital information about the role and responsibilities of the club [president](#), [secretary](#), [treasurer](#), and recommended [committees](#).

Who we work with

Rotary's partnerships put books into the hands of children in Ecuador

Rotary and the United Nations have always enjoyed a special relationship. Rotarians were present at the chartering of the UN, and today, volunteer RI representatives serve as liaisons to a host of UN agencies and other international organizations. In Ecuador, connections between Rotary and the Organization of American States enhanced a literacy project that trains teachers to use technology in the classroom and also provides books for children.



- [Read more about the literacy project and RI representatives](#)
- [Learn about this year's Rotary Day at the United Nations](#)
- [Read a blog post about the Ecuador literacy project](#)

Announcements

We're in the news

During the last three months, top media outlets have featured Rotary's leadership in the effort to eradicate polio worldwide. Rotary spokespeople were quoted in stories about our recent milestones in Nigeria and Africa in USA Today, the Wall Street Journal, and the New York Times. Time, People, and the Associated Press also highlighted Rotary's spearheading role in the global polio eradication initiative. See a [digital compilation of the media coverage](#).

"Amy's Kitchen and their new Drive Thru Restaurant"



October 30, 2015

Cindy Gillespie, Vice President, Human Resources "Amy's Kitchen and their new Drive Thru Restaurant"

In the summer of 2015 a brand new Drive Thru Restaurant opened in Sonoma County! Not only was it a huge success, but it debuted as a unique idea with a tasty healthy, vegetarian menu!

The origins date back to 1987 when the Berliner's daughter, Amy was born. Unable to find healthy frozen meals, they founded Amy's Kitchen, which today employs over 2200 people! In the heart of enemy territory just off the freeway stands their new drive thru bordered by In-N-Out to the right, Arby's to the left, Mc Donald's in nearby Walmart and Taco Bell across the street. Just a field away stands the sprawling Graton Casino!

Our speaker today is Cindy Gillespie, VP of Human Resources for Amy's for over 13 years. She will share the story of how this family-owned business, committed to producing top selling natural and organic convenience foods, has charted a course against the American diet of 70 pounds of red meat and 54 pounds of poultry a year!

Who says healthy food can't taste great!!!



The Amy's Kitchen logo, which is the word "Amy's" in a red, cursive script font.

"EXPLORING ROTARY"



NOVEMBER 06, 2015

ERIN DUNN, DISTRICT GOVERNOR 5130, 2015-2016

OUR DISTRICT GOVERNOR, ERIN DUNN, LIVED IN WASHINGTON D.C. AND NEW YORK CITY FOR MANY YEARS WORKING AS A THEATRICAL PRESS AGENT. HER FIRST JOB WAS AT THE JOHN F. KENNEDY CENTER FOR THE PERFORMING ARTS. AS A NATIVE OF OREGON AND DESIRING TO MOVE WEST, ERIN SETTLED ON THE NORTH COAST IN 2003. SHE JOINED THE ROTARY CLUB OF FORTUNA SUNRISE AND HAS BEEN VERY ACTIVE AS A MOTHER TO EXCHANGE STUDENTS AND A MEMBER OF A ROTAPLAST MISSION TO INDIA. IN 2010 SHE WAS AWARDED DISTRICT ROTARIAN OF THE YEAR!

HER VISIT TO OUR CLUB WILL GIVE YOU AN OPPORTUNITY TO MEET THIS ACTIVE LADY AND HER EQUALLY ACTIVE PARTNER ROSS ROWLEY! SHE WILL BE USING HER THEATRICAL BACKGROUND TO SHARE WITH US THE FASCINATING SUBJECT OF "EXPLORING ROTARY!"