

The Appleknocker Sebastopol Rotary Club's Weekly Bulletin

John Balleto — Balleto Vineyards



Date: August 12, 2016
Volume 2016/17—Issue E16-07
Scribes: David Still
Photog.: Larry Ford, HH
Editors: S. Kellner, J. Raffini, T. Boag, D. Still
President 2016/2017: David Schreibman



"All the News that Fits We Print"

BEFORE THE BELL



A beautiful summer day finds Sebastopol Rotarians en route to an unfamiliar meeting place—John Balleto's Winery. Wonder if there will be free samples?



AT THE BELL

President David rang the bell at precisely 12:15 in a valiant attempt to get the attention of the assembled group who apparently had been deep into the Balleto free samples. With the help of the AV team who wired up the place for sound, David's dulcet tones rang out over the front patio as he worked the microphone.

Ruth Dunlap, Rotary spouse, constant visitor and soon-to-be member of the club was called upon to lead the *Pledge of Allegiance*. **Karen Daniels** led the group in a rousing rendition of *God Bless America*.



Future Programs

August 19, 2016

Speaker: Noreen Evans
Program: Candidate for District 5 Supv.

August 26, 2016

Speaker: Lynda Hopkins
Program: Candidate for District 5 Supv.

September 2, 2016

Speaker: Abigail Bridgman
Program: Basic Education and Literacy

September 9, 2016

Speaker: Frank Mayhew, Jeff Boal, Russ Cunningham

Program: Uganda

September 16, 2016

Speaker: Hal Kwalwasser
Program: What our Kids Need to Succeed.

Future Events

August 27, 2016

CLUB PICNIC – Dennis & Anna Judd's

OCTOBER 1, 2016

LOBSTER BOIL AT THE BARLOW

Handy Links

[Pinot for Polio Forum](#)
[Sebastopol Rotary Website](#)

Miscellany

Next Board Meeting

Date/Time: Tues, September 13th, 5:30 p.m.
Location: David Schreiber's Home in Windsor
 (Check ClubRunner for Address)

MAKEUP NOTIFICATIONS–JackEDunlap@gmail.com

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKEUPS

Analy High: Check Day, Time with Dan Rasmus or Donna Pantzer
Brook Haven: Check Day, Time with Pauline Pellini or Mike Carey
Orchard View: Check Day, Time with Lisa Jacobs
Twin Hills: Check Day, Time with Dan Rasmus or Monica Kretschmer

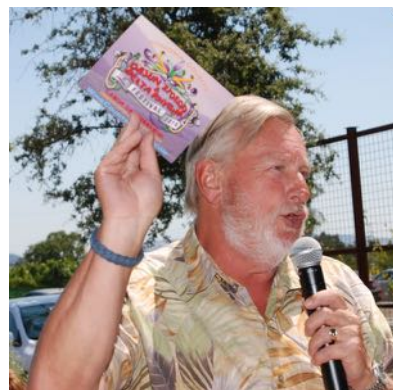
For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

VISITORS AND GUESTS

Visiting Rotarians

After a break to enjoy our lunches and more free samples President David introduced our only visiting Rotarian. Michael McGlothlin reminded the group of the upcoming Cajun Festival



initially put on by our club and in recent years the province of the Sebastopol Sunrise Club.

This year's event, the 21st annual, will be held on Labor Day Weekend Sept 3rd and 4th. Tickets are available at Pacific Market or online at WineCountryCajun.com

Guests:

Many guests graced our presence including:

Steve Kellner's guest Mark Pearlman who wants to leave guest status and enjoy member status in the future.



Marisol Vigil introduced her guest Jan Turrini

Jack Dunlap introduced wife Ruth

Dennis Judd introduced another potential member, his guest Chip Swanson



Linda Johnson intro'ed her guest Molly Lemon (what a cool name)

Jim Raffini brought wife Carol



Katy Spryka brought hubby **Scott**



Larry Ford brought co-pilot and wife **Gerry Reilly-Ford**

Mike Ferguson introduced his friend **Sue**

Mario Ramos introduced his wife **Vickie**



Heather Mills from the Balleto winery was introduced and identified as a potential member.



ANNOUNCEMENTS

CLUB PICNIC- CLUB PICNIC- CLUB PICNIC- CLUB PICNIC

DO NOT MISS THE CLUB PICNIC this year on Saturday August 27 from 11am to 4pm. It will be held at **Dennis Judd's** fabulous outdoor space complete with forest, lake and field. Great Food and Drink will abound. Morning Club members will attend so you don't have to hang out with the same old bunch of suspects.

Please sign up with Committee Chair **Bob Cugini** so we can get a count for the chef. Its only \$15 or \$25 for two. Kids Free. Maps will be available to the venue at 5600 Burnside Road.

Jim Passage and **Bob Hirsch** presented **President David** with Rotary flags from their summer travels.





THE PROGRAM—JOHN BALLETO— BALLETO VINEYARDS



Dave Madsen introduced our host and guest speaker John Balletto

Today he is the proud owner of one of the best wineries in the country. (And if you don't believe that, you didn't have enough of the free samples before lunch.) John was a member of the Sebastopol Rotary for many years and is presently a member of the Sebastopol Sunrise Club.

John started growing vegetables on a small plot under his father's instruction. He was destined to San Jose State on a full ride track scholarship when fate intervened and his father became ill. He had to forego his college and take over the business.

John credits his mother with his never give up attitude and strength of character. He started out earning 75 cents an hour and was soon up to \$1.50! With the help of several locals, he was able to buy land on Guerneville Road, navigate the restrictions and procedures and become a hugely successful produce grower. He supplied San Francisco with tons of fresh produce and employed hundreds of workers.



The farming life proved challenging as NAFTA and Organized Labor threw obstacles in the path. John was forced to switch to grape growing planting several acres on Burnside Road and other spots. Today John makes wine out of about 30% of his grapes and sells the rest.

After John Balletto spoke, Nick Frey took the microphone and spoke a little bit about the challenges of being a grower of wine grapes. In 2001 environmentalists and growers met to hammer out a regulatory framework to protect the land. Since then, the restrictions just keep on coming. Constant revisions and new setbacks have made it more and more difficult for the growers to succeed. They are often forced to leave land fallow that could

work well for them. Nick urged everyone to be cognizant of the growers' challenges and recognize the value of agriculture to West County and the world.



THOUGHT FOR THE DAY



Scott Briggs came forward to share the thought(s) for the day with a nod to the Olympics Scott quoted Michelle Kwan:

"I didn't lose the gold – I won the silver." and with a nod to his father who liked to quote Abraham Lincoln:

"Give me six hours to chop down a tree and I will spend the first four hours sharpening the ax."

🍎 THE CLOSING BELL 🍎

Many Rotarians and guests joined Nick Frey for a tour in the vineyards, the production facility and the barrel room to learn more about the many facets of the wine making process.



Rotary Club of Sebastopol – Board Report Summary – July, 2016

As your new **President**, I feel there is a need to be more informative and transparent about what our amazing club is doing. With over 40 committees, this can be a real challenge.

For each monthly Board of Directors meeting, I've asked the directors for each area of service to summarize in writing the current status of the committees under their purview. This keeps the board meeting time available for more important things and also provides the basis for keeping all the members in the know. The astute AppleKnocker team will be editing these reports to make them more readable, removing any potentially sensitive comments about individuals.

This is your first installment reflecting the club's status as of our July 12 meeting. I hope you agree that this is of value, and we welcome your feedback. We'll be getting these out in a more timely manner in the future.

Yours in Rotary Service, **David Schreibman**



[You can see the full Directors' reports by following the path ClubRunner| MemberArea| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2016-2017. Club Areas of Service are assigned to five directors, this year they are **Rick Williams**, **Jackie Moreira**, **Frank Mayhew**, **Jerry Warren**, and **Mia Del Prete**. The following is a summary of their reports from mid-July, 2016. The August summary will be published next week. –Ed.]

COMMUNITY SERVICES AREA – Director Rick Williams:



Lobster Boil (Chairs: **Aleia Coate**, **Jackie Moreira**) – Since this event is our club's major money maker, **Aleia** is a little nervous, but all is on track. Ticket sales start this Friday (~7/29) and are expected to sell out fast.

The next major event is the Crab Feed (Chair: **Nao Noguchi**) – After last year's cancellation, due to crab shortage, **Nao** will conduct a committee meeting shortly after the Lobster Boil.

Rick Williams has announced new Community Service Projects – a chance to have fun and get your hands dirty – **Rick** has contacted several members who expressed interest in the committee, but has not been able to get a commitment from anyone yet. **Rick** has attempted to get in touch with **Bob and Julie Cugini** to get a status on the Peace Garden – but has not heard back.

Six other Community Services committees didn't report this time – Either their programs have not begun or they are waiting for committee member listings so they know who they are working with. Those committees are: Community Grants (Chair: **Linda Johnson**), Teacher Mini Grants (Chair: **Michael Hixson**), Dictionary (No Chair yet), Food Drive (No Chair yet), Learn to Swim (Chairs: **Greg Jacobs**, **Rick Wilson**), and Read to Me (No Chair yet).

VOCATIONAL / YOUTH SERVICE AREA – Director Jackie Moreira:

The Interact program has begun (Chair: **Dan Rasmus**) and school commitments made – **Analy** (**Dan Rasmus**, **Donna Pantzer**), **Brook Haven** (**Pauline Pellini**, **Mike Carey**), **Orchard View** (**Lisa Jacobs**), and **Twin Hills Charter** (**Dan Rasmus**, **Monica Kretschmer**) – If you want to help out, contact them for time and place.

Youth Exchange (Chair: **Katy Spyрка**) - Current inbound exchange student **Bruna** is going home July 25. Current outbound **Katie** returned July 6. Next year's inbound **Malene** from Denmark will arrive in August and outbound **Lindsey** will leave for Italy in August. The following year's outbound will be chosen in September. We have the first host family for **Malene** but will need more.

Overcoming Obstacles Award (Co-Chairs: **Tom Boag**, **Donna Pantzer**, **Barbara Bickford**) – The Overcoming Obstacles Award (OOA) event occurs in spring but preparations begin just after school starts up. This year we are developing a publicity program for the HS counseling and teaching staff – to reach more students that would benefit from this program. The first OOA committee meeting occurs in September and program announcements go out to the HS about then. Students apply by October and a December committee meeting chooses the participating students. OOA is one of our club's most popular programs, attracting a large attendance and a large committee, plus sponsors and mentors from the club, and special morning event speakers. We



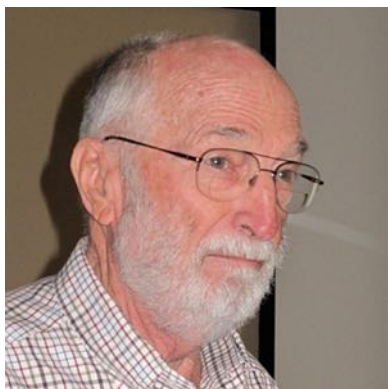
are happy to report that some previous years' committee members, **Diana Rich** and **Sally Ewald**, maybe more, have rejoined us.

RYLA (Rotary Youth Leadership Awards) (**Co-Chairs: Cindy Carter, Tom Boag**) is a very special opportunity for top students and leaders to participate in a week long "retreat" with really important training additions for their leadership "toolboxes". Our last June event included a welcoming BBQ at Westminster Woods for all the (50) participants – including the five Analy students our club sponsored. We will be taking steps to increase the visibility of the program over the next few months but then further activity will wait until spring.

SRJC Scholarships (**Chair, Founder: Henry Alker**) – This is a new major scholarship program for SRJC students, providing continuing major support after the first year Doyle Scholarships. **Henry Alker** will continue in the position of Chair and will be reporting shortly on our results from this year.

Three other regular programs in the Vocational / Youth Service Area are the High School Speech Contest (**Chair: Larry Ford**), Trade Paths (No chair yet), and Financial Literacy (**Chair: Tim Moore**) – Probably no further update on these programs until later.

WORLD COMMUNITY SERVICE AREA (WCS) – Director Frank Mayhew:



A progress report has been received from the Tororo Educational Grant – final report in October. Adopt a Village Grant in Ecuador is approved and waiting from funding by clubs. A new grant in Uganda, "Keeping Girls in School", will be presented to committee. The grant for Kakira School includes water and sanitary health plus an education program for menstrual health and hygiene – including textbooks and teacher training, and building of 15 new buildings by the Anthill Foundation. A workweek is planned for August 29 to build a new demonstration classroom using earth-bag technology – No club members have signed up.

Rotary Club of Sebastopol Scholarships (**Chair: Tom Lambert**) - Our club has provided scholarships to students in Puerto Vallarta, Mexico since 1996 – a program called the *Programma de Becas*, administered by *Club Rotario de Puerto Vallarta Sur*. Our member's contributions provide annual scholarships for uniforms, shoes, books, and school supplies – In 2015-2016, our club provided a total of \$5,900 to the program through individual member contributions – at no budget cost to the club.)

An additional International Service program is Foundation (**Chair: Dan Rasmus**) – No report on this. The World Community Area will assist in promoting the RI Foundation Centennial.

CLUB SERVICE AREA – Director Jerry Warren:

Our club's AV (Audio Visual) Committee (**Chair: Ron Puccinelli**) provides sophisticated professional-level services to our club, district, and other events. They coordinate with the Program committee to provide whatever needed for our meetings. Currently they are ready for the Balletto Winery meeting (8/12). They are meeting with the Lobster Boil Committee to support them and are involved with the Governor-Elect training seminar in Santa Barbara.

The AppleKnocker is our club newsletter (**Chair: Tom Boag**). It's been around for over 50 years, over ten years in its present form. New Co-Editors (**Jim Raffini, Steve Kellner, and David Still**) have signed up and are being trained in the process of putting the AK together – by September they will share the work. A special software and file storage/exchange environment is in use to produce a Word-to-PDF version, distributed by ClubRunner email.



Roto-Wrangler and Technical Editor Harvey Henningsen has an almost full slate of volunteer **Scribes** and **Photogs** for 2016-2017. Thus **Harvey** is also Chair of the AppleKnocker Scribes and Photographers Committee.

A Club History / Archive "Committee" has been inactive for several years (since Chaired by the late Pete Hill) but, over the last year, we have captured (on disk) some 10 years of AppleKnocker archive – along with over 27,000 photos – all searchable by name, meeting date, event, or photographer name. We plan to scan old (paper) AppleKnocker copies (many over 50 years old and stored either in the trailer or members' attics) and include them as well in an online location (cloud with HD backup) – available via the club website. (WSCHS may assist us in archiving.)

Jeff Boal is Chair of the Membership Committee.

The Program Committee (**Chair: PP Russ Cunningham**) has arranged speakers for July, August, September, and October. They need suggestions for programs from **members like you**.

Our Sergeant-at-Arms committee (**Chair: Nao Noguchi**) meets every Friday at 11:15 or so to set up for our meeting. They request that the Program committee or others contact them in advance for special needs.

We have a new P/R (Public Relations) Committee (**Chair: Hal Kwalwasser**) -- The goal of the PR committee this year is to make clear to the larger West County community the extraordinary activities of our club, from supporting a wide variety of community and global causes, to the great and enjoyable fundraisers, and to the warm fellowship of our members. This will be done by reinvigorating our club website and expanding use of FaceBook and other social media. We're committed to making club's activities more transparent to members so they will participate. We work with all committee chairs and club leadership to obtain a steady stream of information. By next summer, we hope to have raised the profile of the club in the community, attract new members, and build greater coherence among current members.

The club Sponsorship Committee (recently Chaired by **David Schreiber**, now by **Cindy Carter**) first met in January 2016 to plan a year-round effort to contact companies to sponsor club programs and events. With our new tax exempt charitable foundation, we can approach companies, offering naming opportunities or renewal priority. Directed donations mean that both companies and individuals can now direct money to specific things. Current focus is the Lobster Boil. A database of the last five years of contributions means that a foundation for progress is in place – Some \$3,000 has been raised already.

The Sunshine Committee (**Chair: Mia Del Prete**) keeps in touch with **President David** / others alert about members in need of support (illness, birth, death, family celebrations).

Greeters (often **Green-Badgers**) (**Chair: Linda Johnson**) are present every meeting, welcoming Rotarians and guests.



CLUB ACTIVITIES AREA – Director Mia Del Prete:

The Club Picnic (**Chair: Ellen Harrington** with **Bob Cugini** and **David Still**) is scheduled for Saturday, August 27 at Dennis Judd's place.

The Holiday Party (**Chair: Cory Maguire**, maybe, with **Larry Ford** and **Linda Johnson** assisting) – is looking for a venue for their event.

Our Friendship Dinners (**Co-Chairs: Green-Badgers Peggy Rogers and Ruth Dunlap**) – as soon as they are inducted into the club – have new ideas to promote the Friendship Dinners.

The Golf Tournament Committee (**Long** Chaired by **Mike**, now maybe by **Tim Moore** with **Brad Benedetti**) needs their event to be planned six months in advance – too late for this fall.

The traditional Super Bowl Board (Co-Chairs: **Torrey Olson** and **Aleia Coate (Munson)**) – needs a confirmation of Chairs.

Four other Club Activities, "100 Year Celebration", Veteran's Day, Fishing Trip, and Debunking need chairs and are open to suggestions.

[As of 8/10 we have copies of the August 5 Director Reports – These will be summarized and published next week.]

🍏 Tour d'Organics 🍏



On Sunday August 14th Torrey Olson and his wife Lucy, owners of Gabriel Farms in Sebastopol hosted a rest stop for the Tour d'Organics bike race.

Once again Rotarians were out in force to support this great community event. While many adults showed their team spirit.... Fun was had by all ages!





AFTER THE BELL – FUTURE PROGRAMS



Speaker August 19, 2016 – Noreen Evans, Candidate for District 5 Supervisor

Noreen Evans graduated from California State University Sacramento in 1978 with a degree in government, and then graduated from the University of the Pacific McGeorge School of Law in 1981 with a JD. In 1982, she studied international business at the University of Salzburg and worked in Ireland at a Dublin firm of solicitors. She then returned to the US and practiced law as a civil litigator.

In 1996, Noreen was elected to the Santa Rosa City Council, then in 2004 was elected to the 7th Assembly District in the California State Assembly and served until termed out in 2010. She was then elected to the State Senate where she chaired the Senate committee on Judiciary Committee, which included a seat on the Judicial Council. She also chaired the Senate Select Committees on Wine and Food. In 2013, she returned to private practice in Santa Rosa and now, in 2016, has entered the race for Sonoma County Supervisor, 5th District.



Speaker August 26, 2016 – Lynda Hopkins, Candidate for District 5 Supervisor

Lynda Hopkins, an organic farmer, small business owner, mother, former community journalist with Sonoma West Publishers and graduate of Stanford University (Bachelor's Degree in Coastal Land Use & a Master's Degree in Land Use Policy) is ready to work with the residents of the Fifth District to improve our community.

As Executive Director of Sonoma County Farm Trails, Lynda worked with dozens of family farmers to help keep small-scale farming viable. As a community journalist with Sonoma West Publishers, she spent years researching, reporting and informing the community through local newspapers. As Board Secretary of Farm to Pantry, she has helped manage an organization that moved over 100 tons of gleaned farm-fresh produce to those in need. As a member of the Leadership Circle of Community Alliance with Family Farmers (North Coast chapter), she advocated for sensible streamlined land use policy.

As the owner of Foggy River Farm in the Russian River Valley, Lynda has worked with her husband to grow their small business to supply fresh, locally grown organic produce to farmers markets throughout Sonoma County, including the Sebastopol Farmers' Market and West End Farmers' Market. The farm's mission is to "grow food that is good for our souls, our bodies, and the land."



Speaker September 2, 2016 – Abigail Bridgman – The Protection of Children in Conflict Areas

I was born and raised in Uganda where I earned my law degree at Makerere University before moving to the United States almost 7 years ago. I went to Empire College for a year to acquire the necessary credit units to enable me take the California Bar. I also earned my LL.M in International Crime and Justice from The University of Turin, Italy. I worked at the Sonoma County District Attorney's office before moving on to work at the United Nations International Criminal Tribunal for Rwanda. I currently consult for the Defense Team of Dominic Ongwen, a Ugandan accused of war crimes at the International Criminal Court in The Hague and also work part time for the Oxford University Press. I have also just concluded a pre-college summer class at UC Berkeley teaching high school students international law.

My passion is the intersection of human rights and the criminal justice system and international law. I will be discussing the protection of children in armed conflict, drawing heavily on my current assignment, which involves a former child-soldier.

Speaker September 16, 2016 -- **HAL KWALWASSER** —

What our Kids Need to Succeed. . Changing Priorities for our Schools

Hal's talk will cover the challenges to having high school graduates college or career ready, and how those changing needs might lead organizations like ours, that strongly support our schools, to rethink the priorities for our work.



Hal is the former General Counsel of the Los Angeles Unified School District, the second largest in the country with approximately 700,000 students. Since leaving the district, Hal has continued to write and consult about education, including publishing a well-received study of high performing districts: "Renewal, Remaking America's Schools for the 21st Century." He is speaking to us this week on the topic of "New challenges for our schools and changing priorities for the Rotary."

Previously, **Hal** had a varied career. He was Deputy General Counsel/Legal Counsel at the Department of Defense and a partner in the Los Angeles law firm of Tuttle & Taylor. Between those two, he spent several years as a political consultant, including a stint as Chief of Staff to State Senator John Garamendi. He also headed a startup software firm (who around here hasn't?) that specialized in building data base platforms for government agencies.

Hal graduated from Swarthmore College and Yale Law School, where he was an editor of the Law Journal. He also clerked for Judge Max Rosenn of the US Third Circuit Court of Appeals in Philadelphia.

As many of you know, **Hal** has continued to work on interesting education projects, including the development of education summit for school supporters here in Sonoma County and a nationwide effort to eliminate standardized testing for accountability purposes.

Hal lives in Forestville with his wife, **Estelle**.

**LIMITED SEATING
TICKETS ON SALE NOW**

Sebastopol
Rotary
Club



Lobster Boil

at the Barlow



**SATURDAY
October 1, 2016**

5:00 PM -10:00 PM
6771 Laguna Parkway
SEBASTOPOL

Live and Silent Auctions
Live music and dancing to
The Beatles Flashback

For more info, go to
SebastopolRotary.com

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**ROTARY CLUB OF SEBASTOPOL SUNRISE
PRESENTS**



LABOR DAY WEEKEND

SEBASTOPOL IVES PARK

CAJUN/ZYDECO

Sat Sept 3rd

**Jeffery Broussard &
the Creole Cowboys**

Curley Taylor & Zydeco Trouble

Zydeco Flames

**Andrew Carriere &
the Zydeco/Cajun Allstars**

DELTA RHYTHM

Sun Sept 4th

**Zigaboo Modeliste &
The New Aahkesstra**

Henry Butler

**Maria Muldaur &
Her Red Hot Bluesiana Band**

Frobeck

ARTISAN CRAFTS

2,500 sq ft
DANCE FLOOR
Dance Lessons

BEER
WINE
HURRICANES
Margaritas

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