



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Noreen Evans—Candidate for District 5

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President 2016/2017: David Schreibman



"All the News that Fits We Print"



AT THE BELL



President David Schreibman called on Rick Wilson for the Flag Salute.

Karen Daniels led the group in "My Country Tis of Thee". Karen has a great voice.

Jack Blasco offered the Thought for the Day, thanks to Mark Twain:



"It ain't what you don't know that gets you into trouble,
It's what you know for sure that just ain't so."



Future Programs

August 26, 2016

Speaker: **Lynda Hopkins**
Program: **Candidate for District 5 Supv.**

September 2, 2016

Speaker: **Abigail Bridgman**
Program: **Basic Education and Literacy**

September 9, 2016

Speaker: **Frank Mayhew, Jeff Boal, Russ Cunningham**

Program: **Uganda**

September 16, 2016

Speaker: **Hal Kwalwasser**
Program: **What our Kids Need to Succeed**

September 23, 2016

Speaker: **Dist. Gov. Wulff Reinhold**
Program: **District Governor Visit.**

September 27, 2016

Set Up for Lobster Boil
October 7, 2016

Main Stage

October 14, 2016

Speaker: **Al Lerma Sonoma Econ Dev.Bd.**
Program: **Beer and Spirit Industry**

Future Events

August 27, 2016

CLUB PICNIC – Dennis & Anna Judd's

OCTOBER 1, 2016

LOBSTER BOIL AT THE BARLOW

Handy Links

[Pinot for Polio Forum](#)
[Sebastopol Rotary Website](#)

Miscellany

Next Board Meeting

Date/Time: **Tues, September 13th, 5:30 p.m.**
Location: **David Schreiber's Home in Windsor**
(Check ClubRunner for Address)

MAKEUP NOTIFICATIONS–JackEDunlap@gmail.com

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKEUPS

Analy High: Check Day, Time with Dan Rasmus or Donna Pantzer
Brook Haven: Check Day, Time with Pauline Pellini or Mike Carey
Orchard View: Check Day, Time with Lisa Jacobs
Twin Hills: Check Day, Time with Dan Rasmus or Monica Kretschmer

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

VISITORS AND GUESTS



Diana Wilson's dad, Ralph Schram, was a guest of the club.

Hal Kwalwasser's wife, **Estelle Rogers**, was a guest of the club. Estelle, Hal shared, is also an attorney.



Noreen Evans, Candidate for Supervisor, and her Campaign Manager, Jazmin Gudino were guests of the club

Larry Ford introduced his wonderful wife, **Gerry Reilly-Ford**



Dennis Judd introduced his cousin Ruth, who was in town for the Accordion Festival in Cotati.



Dorothy Rodella introduced their new Branch Manager, David McLennon. **President**

Dave inquired about whether we might have a possible new candidate to join Rotary.

President David asked everyone NOT wearing their Rotary Pin to donate \$5. **Nao Noguchi** went to each table and collected the money. It looked like he was able to extract a few greenbacks from several members.



GREEN BADGES TO RED



Steve Zivolich received his Red Badge from his mentor, **Tom Lambert**. **Harry Polley** and **Jeff Boal** were also instrumental in **Steve** receiving his upgrade. **Jeff** asked **Steve** what the most difficult part of becoming a Red Badge holder, and **Steve** replied, "probably getting all the signatures."



ANNOUNCEMENTS



President David recognized **Torrey Olsen** for hosting the Tour d'Organics rest stop at Gabriel farm in Sebastopol.

LOBSTER BOIL:

Aleia shared with us that we have currently sold 200 tickets. For the Lobster Boil, and there are approximately 50 tickets remaining. She reminded us that the Lobster Boil is our largest fundraiser this year and will be held on Saturday, October 1st at The Barlow Event Center.



RAFFLE:

Neysa Hinton, a past member of the Sebastopol Rotary Club, drew the raffle ticket. After some delay, **Mia Del Prete** had the winning number. **President David** asked **Mia** to correctly name **David Still's** past occupation. **Mia** guessed Accountant, but was incorrect. **David's** career was in Immigration. **Mike Ferguson** stood up and was recognized by **President David**. **Mike** shared with us that Neysa was the first woman in the District to be pregnant when she was a new member in the Sebastopol Rotary in 1992.

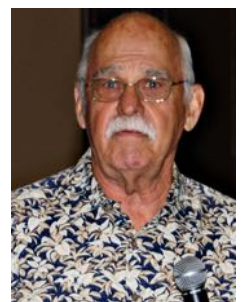


ELEVATOR RIDES



Karen Daniels: **Karen** used to be in the wine wholesale business; however more recently she worked as a paralegal. She is happy to report she is loving retirement and loves to ride her horse.

Jim Raffini: **Jim** is a retired professor; however, he shared with the Club that his true love has always been sailing. Way to go **Jim**!



ROOKIE SKETCH



Peggy Rogers gave her Rookie Sketch and shared with us that her Dad was a Marine Drill Sergeant and taught her to sit up straight, be honest, and never give up. **Peggy** asked if there were any Marines in the group. **Frank Mayhew** raised his hand. **Peggy** shared with us that she is a teacher and has spent a good part of her life learning and “discovering” new things about herself and how “we” fit into the world. **Peggy** enjoys sharing the information she has gained with anyone who wants to learn. **Peggy** is a teacher. She is also a talented artist and an avid gardener.



THE PROGRAM



NOREEN EVENS –CANDIDATE FOR DISTRICT 5 SUPERVISORY



Noreen was introduced by **Jim Passage**.

Noreen Evans, is a candidate for Supervisor in the 5th District. She graduated from California State University Sacramento in 1978 with a degree in government. She then graduated from the University of the Pacific McGeorge School of Law in 1981. A year later, Noreen studied International Business at the University of Salzburg, and then worked for a Law Firm in Dublin. After her European experiences, she returned to the US and practiced law as a civil litigator. In 1996 Noreen was elected to the Santa Rosa City Council. In 2004 she was elected to the 7th Assembly District of the California State Assembly, and served until termed out in 2010. Noreen shared with the Club that she has the necessary experience to “get things done” as our Supervisor, and shared with us some great ideas, including “Pot



for Potholes”. This would involve taxing cannabis and using the tax dollars to repair our roads in Sonoma County. Noreen provided us with a great overview of her qualifications. She then fielded questions from the Club



THE CLOSING BELL



Our **Esteemed President** thanked our speaker for discussing her background and ideas with our Club, He then rang the bell ending the meeting at exactly 1:30 pm,

(Let's enjoy another look at Harvey's beautiful ladies —Ed.)



Rotary Club of Sebastopol – Board Report Summary – August 4, 2016

Continuing our effort to be more informative and transparent about what our remarkable club is doing, here is our second month's installment of our committees' updates. This summary includes reports from the August, 2016 board meeting. For each monthly Board of Directors meeting, I've asked the directors for each area of service to summarize in writing the current status of the committees under their purview. The astute AppleKnocker team has once again edited the reports to make them more readable. I hope you agree that this is of value, and we welcome your feedback. The more you know, the more you'll likely be as proud as I am about our amazing club. Perhaps you'll even share this gift with someone new and invite them to lunch.

Yours in Rotary Service, **David Schreibman**



[You can see the full Directors' reports by following the path ClubRunner| MemberArea| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2016-2017. Club Areas of Service are assigned to five directors, this year they are **Rick Williams**, **Jackie Moreira**, **Frank Mayhew**, **Jerry Warren**, and **Mia Del Prete**. The following is a summary of the August reports. –Ed.]

COMMUNITY SERVICES AREA – Director Rick Williams:



Lobster Boil (Chairs: **Aleia Coate**, **Jackie Moreira**) – Going well, 9 tables left to sell.

The next major event is the Crab Feed (Chair: **Nao Noguchi**) – No further report until after Lobster Boil.

Community Service Projects Committee (Co-Chairs: **Steve Beck** and **Ellen Harrington**) Numerous club members have signed up. Currently have two projects: Peace Garden (**Cuginis**) – Working with city to finalize preliminaries before actual ground-breaking and Laguna Rotary Volunteer Day – **Guy Smith** to provide gravel for pathway.

Six other Community Services committees didn't report this time – Either their programs have not begun or they are waiting for committee member listings so they know who they are working with. Those committees are:

Community Grants (Chair: **Linda Johnson**), Teacher Mini Grants (Chair: **Keller McDonald**), Dictionary (Chair: **Paul Yeomans**), Food Drive (No Chair yet) - Jerry Warren & Rick to discuss mission for revised committee – to include volunteers to help at Food Bank and other organizations, Learn to Swim (Chairs: **Greg Jacobs**, **Rick Wilson**)

Learn with Me (Name Changed from Read to Me to reflect Read, Tutor, & Mentor) (Chairs: **Mike Carey**, **Linda Irving**, **Patti Blount**) - Meeting Note Summary (7/27/2016) Assessment of Books, Games, Supplies for the Program...Many tools available at schools but may expand as program spreads to a few new areas; Current Program Details/Directives – Need on-going assessments/teacher feedback throughout the year, including adult-child matches; Tie the program with the club 'brand' for visibility, awareness, Connect with club regularly, asking Why is program so valuable/important; Meetings/Communications with Teachers & Teacher Input are happening; Developing Assessment Scale – How are we doing? Quantify mentoring, develop Learn with Me report card; Target Tutors, seek volunteers from: retired teachers, Sunrise club, Senior Center; Reimbursement Procedures (match club and school accounting procedures); 2016-17 Read-to-Me Meeting Plans/dates – incorporate soon; Other – Use video productions to get the word out.

VOCATIONAL / YOUTH SERVICE AREA – Director Jackie Moreira:

The Interact program has begun (Chair: **Dan Rasmus**) and school commitments made – Analay (**Dan Rasmus**, **Donna Pantzer**), Brook Haven (**Pauline Pellini**, **Mike Carey**), Orchard View (**Lisa Jacobs**), and Twin Hills Charter (**Dan Rasmus**, **Monica Kretschmer**) – If you want to help out, contact them for time and place. (Nothing new)

Youth Exchange (Chair: **Katy Spyрка**) - **Bruna** went home on July 25. Current outbound **Katie Underwood** returned July 6 and will do a short presentation/thank you to the club. Next year's inbound **Malene** from Denmark will arrive August 15 and outbound **Lindsey**



Rippert will leave for Italy in late August. Still need (always) more host families.

Overcoming Obstacles Award (**Co-Chairs: Tom Boag, Donna Pantzer, Barbara Bickford**) – The Overcoming Obstacles Award (OOA) event occurs in spring but preparations begin just after school starts up. This year we are developing a publicity program for the HS counseling and teaching staff – to reach more students that would benefit from this program. The first OOA committee meeting occurs in September and program announcements go out to the HS about then. Students apply by October and a December committee meeting chooses the participating students. Meeting 8/22 to plan publicity program.

RYLA (Rotary Youth Leadership Awards) (**Co-Chairs: Cindy Carter, Tom Boag**) - The annual RYLA event is in June 2017. We will send 4-5 Analy juniors to this week long leadership camp with the other approximately 60 campers from all around District 5130. Our club hosts the welcome BBQ (with Sunrise). Per **Tom Lambert**: The goal is to take steps to increase the visibility of RYLA next year. Maintaining our good relationship with the local schools is important to the continued success of our youth service programs. (Probably no new updates on RYLA for the next couple of months.)

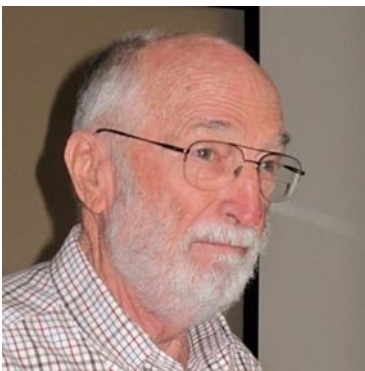
SRJC Scholarships (**Chair, Founder: Henry Alker**) – This is a new major scholarship program for SRJC students, providing continuing major support after the first year Doyle Scholarships. (Nothing new)

Three other regular programs in the Vocational / Youth Service Area are the High School Speech Contest (**Chair: Larry Ford**), Trade Paths (Chair: **Rick Williams** and **Mike Carey**), and Financial Literacy (**Chair: Tim Moore**) – Probably no further update on these programs until later.

Analy HS Career Fair (Chairs: **Tom Lambert** and **Linda Johnson**) – Will be held in spring 2017 (late March).

Tech Works Program (Chair: **Linda Johnson**) - Linda to contact **Diana Rich** for assistance.

WORLD COMMUNITY SERVICE AREA (WCS) – Director Frank Mayhew:



The WCS Committee (Chair: **Frank Mayhew**) met 7/29 and voted to pursue the global Grant “Keeping Girls in School”. [See detailed report on Kakira Primary School: “Meetings held to determine scope and need for project. The program addresses problem areas in education in rural primary schools that are reducing the education of both girls and boys and leading to a life of poverty. High dropout rates in 2015 show a 76% dropout rate for girls and 50% for boys between 3rd and 6th grades. Three areas of need include Water and Sanitary Health, Basic Education and Literacy, and School Infrastructure.”] No firm commitment was made on the amount of funding by club – a \$15,000 placeholder set up, subject to change depending on Lobster Boil fund raiser. Approximately \$2,000 will be provided by four Interact Clubs. **Jeff Boal** will speak to other clubs in district to find funding partners. Committee expressed they would like to have reserve funds to support other clubs’ projects.

The Foundation Committee (**Chair: Dan Rasmus**) - This year (2016-17) the goal for **President David** is \$10,000 for Polio Plus and \$32,000 for the annual fund. With centennial promotion, we are confident these numbers will blow up!

Current Committee Members are: **Rasmus** (New Foundation Chair), **Rodella**, **Bob Rogers**, **Puccinelli**, **Karen Daniels**, **Boag**, **Alker**, **Bickford**, **Ewald**, **Beck**, **Warren**, and new member, **Yvette Williams van Aggelen**.

Short Term Goals for the committee: Currently have 16 Paul Harris Fellow recognitions to award, starting at 8/5 meeting.

CLUB SERVICE AREA – Director Jerry Warren:

Our club’s AV (Audio Visual) Committee (**Chair: Ron Puccinelli**) provides sophisticated professional-level services to our club, district, and other events. They coordinate with the Program committee to provide whatever is needed for our meetings. Currently they are ready for the Balletto Winery meeting (8/12). They are meeting with the Lobster Boil Committee to support them and are involved with the Governor-Elect training seminar in Santa Barbara. (Nothing new)

The AppleKnocker is our club newsletter (Chair: **Tom Boag**). - Training and publishing progressing on schedule. Photographers Committee (Chair: Harvey Henningsen) providing Scribe-Photogs and direction.

A Club History / Archive “Committee” (Chair: **Tom Boag**) - (Nothing new)



The Membership Committee (Chair: **Jeff Boal**) met on 7/15 with committee members: **Boal, Kathy Mayhew, John Blount, Rick Wilson, Ron Puccinelli, Peggy Rogers, Ruth Dunlap, Harry Polley**. An idea of **Mia Del Prete, Linda Johnson**, and **Meredeth Bertacco** about a new member group was discussed and their proposal of a new "Engagement/Involvement Sub-committee. Several ideas and concerns were also discussed, including: Working Prospect Lists (**Jeff, John, Harry** to develop a committee to monitor and manage the progress of moving prospective members along), Record Keeping (Keep records important to committee including attendance, applications, working with **Club Secretary** about notifying RI, maintaining ClubRunner, etc.), "Attracting New Members" Sub-Committee – **Jeff** will meet with **Michele Kimble** about social media ideas. The committee discussed "Attracting Herds of Younger Prospective Members" (dealing with most "younger" members may not be attracted to join a group with most members much older) – discussing new meeting ideas, demographics. The "Education of New and Existing Members" was also discussed, with **Rick Wilson** volunteering to chair a sub-committee to upgrade materials, develop a "stable" of **Past Presidents** to be on call for information. Fireside Chat meetings were also discussed – with a goal of holding quarterly.

The Program Committee (Chair: **PP Russ Cunningham**) - We now have all dates filled with speakers through November.

Our Sergeant-at-Arms committee (Chair: **Nao Noguchi**) - (Nothing new)

P/R (Public Relations) Committee (Chair: **Hal Kwalwasser**) – (Membership: **Michele Kimble, Linda Johnson, Marisol Vigil, Tom Boag, Michael Hixson, Jack Dunlap, Ellen Harrington**) – We are in the middle of our revision of the club website. The home page has been decided, and various members are rewriting the sections that will appear "before the member sign in." The rewrites focus on recruiting new members and convincing donors/sponsors of the worth of our club's service efforts. First drafts of various sections will be submitted by Labor Day – shooting for final product by approx. October 1. We have sent out several press releases over the summer, describing our club's work in 2015-16, the Laguna Foundation Clean Up Day, and the Lobster Boil. We continue to review the committee reports for more press opportunities. **Tom Boag** has started incorporating summaries of Club Directors' Reports into the AppleKnocker newsletter [this summary -Ed.] right after each month's Board meeting. We are discussing other ways to distribute information on club activities.

The Sponsorship Committee (recently Chaired by **David Schreibman**, now by **Cindy Carter**) first met in January 2016 to plan a year-round effort to contact companies to sponsor club programs and events. Two committee members (out of those listed as interested), **Linda Johnson** and **Jim Pacatte** have firmed up a list of businesses they will contact. **Mia Del Prete** and **Harry Simms** have also volunteered to help.

The Sunshine Committee (Chair: **Mia Del Prete**) keeps in touch with **President David** and alerts the club about members in need of support (illness, birth, death, family celebrations). (Nothing new)

Greeters (Chair: **Linda Johnson**) are mostly new Rotarians who have been inducted recently. All Greeters are doing well getting signatures. **Jim Passage, Cory Maguire**, and **Linda Johnson** are assisting new members and guests. This last week we handed out table number assignments for members and this seemed to go well.



CLUB ACTIVITIES AREA – Director Mia Del Prete: (No new reports)

The Club Picnic (Chair: **Ellen Harrington** with **Bob Cugini** and **David Still**) is scheduled for Saturday, August 27 at Dennis Judd's place.

The Holiday Party (Chair: **Cory Maguire**, maybe, with **Larry Ford** and **Linda Johnson** assisting) – is looking for a venue for their event.

Our Friendship Dinners (Co-Chairs: **Green-Badgers Peggy Rogers** and **Ruth Dunlap**) – as soon as they are inducted into the club – have new ideas to promote the Friendship Dinners.

The Golf Tournament Committee (Long Chaired by **Mike**, now maybe by **Tim Moore** with **Brad Benedetti**) needs their event to be planned six months in advance – too late for this fall.

The traditional Super Bowl Board (Co-Chairs: **Torrey Olson** and **Aleia Coate (Munson)**) – needs a confirmation of Chairs.

Four other Club Activities, "100 Year Celebration", Veteran's Day, Fishing Trip, and Debunking need chairs and are open to suggestions.



AFTER THE BELL – FUTURE SPEAKERS



Speaker August 26, 2016 – Lynda Hopkins, Candidate for District 5 Supervisor



Lynda Hopkins, an organic farmer, small business owner, mother, former community journalist with Sonoma West Publishers and graduate of Stanford University (Bachelor's Degree in Coastal Land Use & a Master's Degree in Land Use Policy) is ready to work with the residents of the Fifth District to improve our community.

As Executive Director of Sonoma County Farm Trails, Lynda worked with dozens of family farmers to help keep small-scale farming viable. As a community journalist with Sonoma West Publishers, she spent years researching, reporting and informing the community through local newspapers. As Board Secretary of Farm to Pantry, she has helped manage an organization that moved over 100 tons of gleaned farm-fresh produce to those in need. As a member of the Leadership Circle of Community Alliance with Family Farmers (North Coast chapter), she advocated for sensible streamlined land use policy.

As the owner of Foggy River Farm in the Russian River Valley, Lynda has worked with her husband to grow their small business to supply fresh, locally grown organic produce to farmers markets throughout Sonoma County, including the Sebastopol Farmers' Market and West End Farmers' Market. The farm's mission is to "grow food that is good for our souls, our bodies, and the land."

Speaker September 2, 2016 – Abigail Bridgman – The Protection of Children in Conflict Areas

I was born and raised in Uganda where I earned my law degree at Makerere University before moving to the United States almost 7 years ago. I went to Empire College for a year to acquire the necessary credit units to enable me take the California Bar. I also earned my LL.M in International Crime and Justice from The University of Turin, Italy. I worked at the Sonoma County District Attorney's office before moving on to work at the United Nations International Criminal Tribunal for Rwanda. I currently consult for the Defense Team of Dominic Ongwen, a Ugandan accused of war crimes at the International Criminal Court in The Hague and also work part time for the Oxford University Press. I have also just concluded a pre-college summer class at UC Berkeley teaching high school students international law.

My passion is the intersection of human rights and the criminal justice system and international law. I will be discussing the protection of children in armed conflict, drawing heavily on my current assignment, which involves a former child- soldier.



Speaker September 16, 2016 -- Hal Kwalwasser —



What our Kids Need to Succeed. . Changing Priorities for our Schools

Hal's talk will cover the challenges to having high school graduates college or career ready, and how those changing needs might lead organizations like ours, that strongly support our schools, to rethink the priorities for our work.

Hal is the former General Counsel of the Los Angeles Unified School District, the second largest in the country with approximately 700,000 students. Since leaving the district, Hal has continued to write and consult about education, including publishing a well-received study of high performing districts: "Renewal, Remaking America's Schools for the 21st Century." He is speaking to us this week on the topic of "New challenges for our schools and changing priorities for the Rotary."

Previously, **Hal** had a varied career. He was Deputy General Counsel/Legal Counsel at the Department of Defense and a partner in the Los Angeles law firm of Tuttle & Taylor. Between those two, he spent several years as a political consultant, including a stint as Chief of Staff to State Senator John Garamendi. He also headed a startup software firm (who around here hasn't?) that specialized in building data base platforms for government agencies.

Hal graduated from Swarthmore College and Yale Law School, where he was an editor of the Law Journal. He also clerked for Judge Max Rosenn of the US Third

Circuit Court of Appeals in Philadelphia.

As many of you know, **Hal** has continued to work on interesting education projects, including the development of education summit for school supporters here in Sonoma County and a nationwide effort to eliminate standardized testing for accountability purposes.

Hal lives in Forestville with his wife, **Estelle**.

TICKETS ON SALE NOW

Sebastopol
Rotary
Club



Lobster Boil

at the Barlow



SATURDAY
October 1, 2016

5:00 PM -10:00 PM

6771 Laguna Parkway
SEBASTOPOL

Live and Silent Auctions

Live music and dancing to
The Beatles Flashback

For more info, go to
SebastopolRotary.com

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THE BARLOW



LABOR DAY WEEKEND

SEBASTOPOL IVES PARK

CAJUN/ZYDECO

Sat Sept 3rd

**Jeffery Broussard &
the Creole Cowboys**

Curley Taylor & Zydeco Trouble

Zydeco Flames

**Andrew Carriere &
the Zydeco/Cajun Allstars**

DELTA RHYTHM

Sun Sept 4th

**Zigaboo Modeliste &
The New Aahkesstra**

Henry Butler

**Maria Muldaur &
Her Red Hot Bluesiana Band**

Frobeck

ARTISAN CRAFTS

2,500 sq ft
DANCE FLOOR
Dance Lessons

BEER
WINE
HURRICANES
Margaritas

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BBQs
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