



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Dr. Sara Hart A Thinking Environment



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Editors: D.Still T. Boag, S. Kellner, J. Holst
President 2016/2017: David Schreibman



"All the News that Fits We Print"



BEFORE THE BELL



Your scribe was leaving in plenty of time to get to the Roto-palace. This was going to be a piece a cake I was going to get to the palace on time to do my scribing.

I'm peacefully coasting down Cherry Ridge looking at the gray skies when all of a sudden I remember holy-smokes I forgot my phone. I turn around in **Pauline Pellini's** driveway and head back home.

Again I'm heading to the Roto-palace but this time a little less peaceably.

Yvette Williams Van Aggelen greets me at the palace door. It's so good to see her smile. Then **Bob Cugini** sticks out his hand and says welcome to Rotary.

Big hugs from **Bob Rogers** and the **Reverend Gene Nelson**.

Your scribe shares with the **Reverend** that he was disappointed that the marriage he officiated between my wife Bev. and me didn't make the top 10 stories in his Valentine's Day program. When he married my lovely bride and I, he asked for the ring and my best man handed him a ring-box with a dancing lady bug inside. **Gene** looked in, snapped the ring-box shut and without flinching or hesitation looked the best man in the eye and, in front of 200 guests, said, "You're going to burn in hell for this" just as the bar-b-que d chicken in background went up in flames. Score one for **Gene** When **Gene** does his memoirs I'll bet he won't forget the dancing lady-bug.

So OK we're in the palace reception line and moving by the badge board. I look down for my badge and wow I've moved up to number six[On Death Row!]Bummer. **Happy Hal Pellini** is gone and we all move up one numeral.

There's my old Rotary buddy **Richard Zimmer**, We came into the club about the same time. I tell him that I'm now number six and he looks at his badge and he's number five. It's comforting to know that he's going to go before me.

Ok, we're a group now and moving towards the cashier, I hand **Ruthie Dunlap** a \$20 check and get a big smile. Off to find a ringside seat to the impending action and close to the two speakers, one at the next table and the one on the wall. I start sprawling my stuff all over the table and my friends **Kenny Silveira** and **J.T. Martin** show up to sit to the left, then sweet **Cindy Carter**, **Ricky's** Main-Squeeze sits across the table, **Richard Zimmer** and **Alain Serkissian** to my right and ever so very briefly **Richard Power**. today's Roto-Rag-



🍏 Future Programs 🍏

February 24, 2017

Speaker: Alan Silow, SR Symphony
Program: Search for a New Conductor

March 3, 2017

Program: Analy Jazz Band
Coord. Dawn Johnson

March 10, 2017

Emcee.: Jackie Moreira
Program: High School Speech Contest

March 17, 2017

Emcee.: Sally Ewald
Program: Trade Paths Awards

March 24, 2017

Speaker: Mr. Nan Su
Program: Humanities Last Stand

March 31, 2017

Emcee.: Barbara Bickford
Program: Teacher of the Year

🍏 Future Events 🍏

Sunrise Mardi Gras Casino Night 2/25

Community Grant Deadline 2/28

District Training Assembly 4/1

SCARC Dinner (Club hosted) ("Keeping Girls in School") – 4/27 (at church)

Learn to Swim 4/24 – 5/18

District Conf. (Tahoe) 5/12-14

RI Conv. (Atlanta) – 6/10-14

🍏 Miscellany 🍏

Next Board Meeting (& SREF)

Date/Time: **March 7, 2017, Tues 5:30**

Location: **David Schreiber's Home in Windsor**

MAKEUP NOTIFICATIONS–JackEDunlap@gmail.com

On-line Make-Ups:

www.RotaryEClubOne.org

INTERACT MAKEUPS

Analy High: Check Day, Time with
Dan Rasmus or Donna Pantzer

Brook Haven: Check Day, Time with
Pauline Pellini or Mike Carey

Orchard View: Check Day, Time with Lisa Jacobs

Twin Hills: Check Day, Time with Dan Rasmus or
Monica Kretschmer

For all Interact Mtgs.: CALL AHEAD TO
CONFIRM MEETINGS

! CHECK IN AT SCHOOL FRONT OFFICE FIRST !

LINK: Sebastopol Rotary Website

Ace-Photographer.....they were all at this table, Mabel.

🍏 AT THE BELL 🍏

The Palace's high priest, **Pres. Dave** brings us to order and calls **Tony-Tony-Ba-Bony...Fee-Fiii-Fo-Mony Given** to lead us in the Pledge to our great country & together, in unison we pledged.



Karen Daniels,

[the palace voice] led us in her favorite song "My country" and indeed we are a sweet-sounding conglomerate of voices..... At that **Pres. D.S.**

dismissed us to our lunches.



As usual we were treated to another great; no make that superior, meal provided by the lovely ladies of Trends catering. Ever since they came on board our

palace has served up feasts of the best lunches in the Sonoma. County. Roto-Kingdom.....Ask any member on death row what Don's bar lunches were like in the old Roto-Kingdom the Vet's hall. Back when men were men in Rotary and the smokers sat at their own table on the side of the room. I can still remember the smell. But I digress.

Our Pres. seemed to have something on his mind. He was pacing and serious by the N/E palace doors. At 12:29 he rang the sacred bell and a hush fell over the gathering.

Pres. Dave said something about a trade paths committee meeting after the meeting. He then thanked **Happy-Hal's** family, the Pellini's for their donation to the SREF

Dave then asked for and received 7 volunteers to go forth and help at the Redwood Food Bank with **Jerry Warren**Hooray!

🍏 VISITORS AND GUESTS 🍏

Pres. D.S. then launched into one of the most frightful parts of a scribe's hectic-lunch-life. How

does one keep up with the meeting by printing in capital letters only, not fast enough to keep up with all of these visitors names while eating and talking to good friends? It's nearly impossible. So OK here's a close approximation of other valiant Rotarians from various kingdoms and sub-sets that came forth.

Dan Bornstein.....S.R. Dan is almost part of our tribe.



Mike Pastryk, an Assistant Governor

Keith Garlock of the Cotati kingdom but really a local tribesperson.

Bill Sauber of our kingdom but of the sub-set of Sunrise. It's a mystical club that gathers at, as the name says, Sunrise. It's all much shrouded, anyhow that's what someone told me, I didn't say it, I heard it.



Ok, that part of the meeting's done but... on the tail of those tumbling visitor's names comes the guests and **Kenny's** telling me something important and oh darn, now's there's pieces of my taco on my notes, messy..... here goes;

Yvette with that beautiful smile introduced Meeka Martin an exchange student soon going to Taiwan and her mom Yukako Martin



Donna Panzer introduced hubby Mike



Robin introduced Patrick Dirden, and another guest Joanne Dale. now **Richard Z's** talking to me about the old days...about how our class changed the dress code. **Ellen Harrington** introduced- Nancy Dwyer.



Jorgen Holst introduced his tow-headed 7 year old son Conrad who had a band aid on his forehead covering a huge gash which had to be closed with 6 stitches. Conrad is a brave young Viking who is learning sword-fighting early in life. Have you ever stopped to marvel at the beauty of Norwegian women and the stature of the Northman? But enough about Conrad.



Ruthie Dunlap introduced...Dana Moises.....yikes now J.T's telling a real interesting story,



THE RAFFLE

The holder of the winning raffle ticket was **Chris O'Neill**.
With considerable coaching from **President Dave** **Chris** guessed the occupation of **Alain Serkissian**.
And Won

ANNOUNCEMENTS

Wow, the visiting are checked in and done, now **Pres. Dave's** gonna show a video about what Rotarians can do together to help each other, our world, our planet..... so I'm gonna finish my lunch and have some coffee. Looks like **President Dave** is in the hunt now. He asked **Steve Zivolich** to stand for some violation. Appears the Steve thought he had paid all his fines up but **David** was of a different mind. If he has not paid up – he will.



Pres. Dave put up some images of the results of the crab feed. He then recognized **Nao Noguchi** and all of the Crab Feed committee stars and 68 Sebastopol Rotarians who pitched in to make the Feed a success. **Nao** thinks the Club could net \$24,000 --all to give away.



Nao has really carried on the tradition of our signature Crab feeds with the highest standards and achievements of this annual event.

A toast to the creators and first crews of the Crab-killen-cooken-cracken team that show up every year and get the event kick-started. To not recognize the lineage & backbone of this event would be to err. I have made every Roto-crab event since the beginning but missed this year. I couldn't tell you everyone that was there but I know **Harry & Dave & Brad & Bob & Bob & Mike & Jim & Tom** and a host of others. (See last weeks Appleknocker for complete coverage-ed.)

RECOGNITIONS

At this point **President Dave** recognized **Nao** Noguchi as a Roto-superstar. **Nao** got up and talked about how much the crab feeds have raised for teacher mini grants. A quick calculation says that is approx. \$250,000, quite remarkable for a group of divergent souls working in harmony together.



OK so I'm getting all of this good stuff down and then the **Rev. Gene** is in the back of the palace and he's yelling! Good golly if there aren't enough distractions here, I am trying to get on with the meeting and he's back there making a big scene.

And then there was more, the palace doors fling open and here comes all these

kids bouncing their balls and it looks like there's a coach and then there's **Mike Carey** dressed up like a Ref. which of course he is.



Now they are playing Sweet Georgia Brown. I like that song but really do they need to play it so loud it's interfering with the meeting and my concentration thump thump thump thump. So now they're shooting baskets and they're challenging Rotarians to come up and



guard the dignity of the Roto palace. A cry goes out for **John Blount** to come up and save the kingdom. **John's**

history and prowess on the basketball court along with those lethal flying elbows are of legend. In minutes he and visiting Rotarian Mike Pastryk had those kids scattered out across the floor and the game was over. Our team had won again.



Behind me thump thump thump, I spin around and good heavens it's **Pres Dave** with a basketball. I was told we won by the biggest score ever.

I was totally mystified by this spectacle, not sure what the message was. Perhaps we awarded them [mystery team to me from Laguna H.S.] a Teacher's Mini-Grant. Eventually the battle-of-the-balls went out with the tides through the doors they came in and the meeting was saved *if a little messed up*.





THE PROGRAM



There was time for **Russ Cunningham** to introduce a wise seeker & traveler named Sara Hart. Dr. Hart is a consultant for organizations and a professional speaker. She founder of her own consultant group Hartcom.

Dr. Hart said most of us are terrible listeners.....after today's exercise, your scribe needs some more lessons in paying attention.

Sara's presentation was about the 10 components of a thinking environment based on observations and questions. She chose to highlight 3 of the 10 components because of time restrictions; Attention, Equality & Appreciation.

Attention, her advice was "When someone is talking all eyes are on the speaker. Sitting to the side by the palace walls I was able to see all the faces... and... for an instant all eyes were on her, except mine of course but I'm exempt as a palace-surveyor, and for an instant they were there and then she lost big **Bob** to his cell. I didn't see visitor Dan's cell but there's a good chance it was lit up too.

On Equality; in a group discussion everyone gets an equal Air time & everyone is expected to participate.

When listening if one feels compelled to interrupt the speaker ask yourself, "Am I sure what I'm about to say is more important than what the speaker is saying?"

About Appreciation, say one thing that is going well & address that appreciation to all participants.

Sara then divided us up into groups of two.....one person the speaker, the other the listener. Going against her suggestion We, **Kenny S. Richard Z.** & I formed a group of 3. First, [my suggestion] we split our group into 2 speakers & one listener. That proved to be an overload to the other two in our group who don't do A.D.H.D. and additionally it was super hard to keep my eyes on all four of theirs at the same time. It's like the opposite of trying to cross one's eyes.

This was a very interesting and educational presentation and exercise and since most disagreements get down to these skills. We would do well to bring Sara back to educate us about the other components.

This phantom-roto-presentation-critic gives Dr Hart a 10 star rating ***** and hopes she returns.



THOUGHT FOR THE DAY



One could feel the Roto-meeting was winding down. **Pres. Dave** called **Ken Jacobs** to give a closing thought for the day as follows;

When we're asked what we enjoy about Rotary, the most common responses are our community service, and our fellowship. But there is a third part of Rotary that we don't talk about as much, which I personally think is the most important: It's our ethics, embodied in that banner on the wall, our 4-way test.



In the world we live in today, regardless of your politics, I think we'd all agree that our nation is facing ethical challenges like never before. In a time where hyperbole becomes more important than truth, where vicious denigrations take the place of cordial political debate, where our leaders, at the highest levels act like lying, narcissistic, bickering children, these 24 words become even more relevant. And maybe someday, just like they are a guide for all of us in our business and personal lives, they will become an ethical yardstick for our political leadership as well... we can only hope.

Please join me in reading our 4-way test.

- 1 Is it the truth?
- 2 Is it fair to all concerned
- 3 Will it build goodwill and better friendships?
- 4 Will it be beneficial to all concerned



THE FINAL BELL



With that **Pres. Dave** tapped the Sacred Bell and the meeting was over.....

Rotary Club of Sebastopol Sunrise Presents:



Saturday February 25th 2017

Sebastopol Community Center 6:00 - 10:00pm

Future Programs

February 24, 2017: Search for New Conductor Speaker: Alan Silow, Exec. Dir. SR Sym.

Alan Silow has been Executive Director of the Santa Rosa Symphony since July of 2002. During his tenure, the Symphony has returned to a fiscally sound basis that has produced annual surpluses in both operations and an endowment that has grown over 500%. Silow played a leadership role in the public/private partnership with Sonoma State University to build a new world-class symphony hall that opened in Fall 2012. The Santa Rosa Symphony is now the largest California regional symphony orchestra north of Los Angeles and the resident orchestra at the world-class Green Music Center. He also currently sits on the Board of the Santa Rosa Convention & Visitors Bureau to provide better cross-cultivation between the arts and tourism. Silow's accomplishments were recognized with a nonprofit leadership award for innovation, community engagement and growth given by North Bay Business Journal in October 2012.

Prior to taking this position, he concluded a successful, three-year tenure as Executive Director of ProMusica Chamber Orchestra in Columbus, Ohio. Previous positions include Director of Marketing & Public Relations for the Santa Fe Chamber Music Festival, a world-renowned, performing arts organization based in Santa Fe, New Mexico and Executive Director of the Santa Fe Convention & Visitors Bureau. During his tenure, readers of *Conde Nast Traveler* magazine named Santa Fe the top travel destination in the world.

Silow graduated Phi Beta Kappa with an undergraduate B.A. degree in Economics with Honors from the University of Wisconsin-Madison and a Master's degree in Public Administration from Princeton University's Woodrow Wilson School of International and Public Affairs. He is married with one son and lives in Oakmont located in Sonoma Valley.



March 24, 2017: Humanities Last Stand Speaker: Mr. Nan Su

With the strong bi-partisan support, U.S. Congress unanimously passed resolution H.R. 343 in June 2016, expressing serious concerns about the on-going large scale forced organ harvesting from prisoners of conscience in China. European Congress passed a resolution in Dec. 2013, urging the Chinese government to stop this brutal practice. The governments of Israel, Spain, and Taiwan have made policies to prevent their citizens from going to China to receive organ transplants.

How did all these happen? How did it begin, catch public attention, and become a prime focus internationally?

Born and raised in China, Mr. Nan Su came to the U.S. in 1989. He has been serving as a news commentator for SOH International Chinese Radio Network and NTD International TV Network since 2003, commenting on a wide range of national and international news events. In the past decade, Mr. Su has made many speeches at public events on topics related to China. He has also been publishing poems, short stories, and prose in Chinese since 2000.

In addition to his media work, Mr. Su is an advocate for human rights in China. He was one of the coordinators of Human Rights Torch Relay in 2008 prior to Beijing Olympics. Starting from Athens, Human Rights Torch Relay spanned from July 2007 to July 2008, with stops at more than 100 cities around the world in order to raise international awareness of China's human rights situation. Mr. Su was instrumental in making San Jose as the first stop of the torch relay in North America.

Besides his involvement in the public, Mr. Su holds a Master degree in Engineering, and has been a professional engineer for over 20 years. Mr. Su has been married for 27 years, and currently lives with his wife and two daughters in San Jose, California.



Rotary Club of Sebastopol – Board Report Summary – February 9, 2017

Continuing our effort to be more informative and transparent about what our remarkable club is doing, here is our seventh month's installment of our committees' updates. This summary includes reports for the **February** Board meeting on February 9, 2017. For each monthly meeting, I've asked the directors for each area of service to summarize in writing the current status of the committees under their purview. The AppleKnocker team has once again edited the reports to make them more readable. The more you know, the more you'll likely be as proud as I am about our amazing club. Perhaps you'll even share this gift with someone new and invite them to lunch.

Yours in Rotary Service, **David Schreibman**



[You can see the full Directors' reports at ClubRunner| MemberArea| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2016-2017. –Ed.]

COMMUNITY SERVICES AREA – DIRECTOR RICK WILLIAMS:



CRAB FEED (Chair: **Nao Noguchi**) – Nao and his team are busy putting everything in place. As of the last committee meeting, the contract was finalized, the ABC permit had been obtained, advertising and road signs had been out for several weeks (**Hal Kwalwasser** was asked for help.), volunteerism needs to be encouraged (The 2015 feed needed more help.), the crabs are scheduled (**Nao** is coordinating with **Ken Silveira**), all other aspects and functions are in place. It sounds like they are ready to go. As of Feb 5, **Nao** is ordering crab for 440-446 people, but that number may have grown.

COMMUNITY GRANTS COMMITTEE (Chair: **Linda Johnson**) – Web page up. Applications are coming in. Final deadline is Feb 28th.

DICTIONARY COMMITTEE (Chair: **Paul Yeomans**) – Paul is waiting for a confirmation email for the dictionaries.

FOOD DRIVE COMMITTEE (or a “Food” oriented program) (Chair: none) – Some ideas have emerged to replace the “Food Drive” committee with a volunteer oriented program that provides help and support for the several food programs in Sonoma County (volunteer programs or direct support).

LEARN TO SWIM COMMITTEE (Chairs: **Greg Jacobs, Rick Wilson**) – Rick Wilson and Greg Jacobs are recruiting at this time. Friday announcements and emails to last year's volunteers. The dates are confirmed with Ives Pool. Iris Lovelace is scheduled to send materials to the schools. Requests for parent volunteers are included. I did not get an update on the bags or shirts. Greg is out of town.

LEARN WITH ME COMMITTEE (Chairs: **Mike Carey, Linda Irving, Patti Blount**) – On January 27, a brief report was given at the beginning of the weekly Rotary club meeting, thanks to **Pres. David**. Handouts were provided at each table. The pitch was to seek Rotarians interested in volunteering. A small target group of four Rotarians were to be targeted for enticement to volunteer. Unfortunately, not only were there no volunteers from the general members, none of their target group were at the meeting.

The committee did report that the program is running very well with the younger grades!!!

They did explore possibilities for grades 6-8. Deborah Drehmel and **Mike Carey** sat in on a class for students struggling at that age range. Their opinion is that these students would be a tough group to work with. Deborah noted that this has often (or always?) been a difficult group.

Mike did give a quick overview to a group of 6th grades but he does not think that the group quite gets the program. **Mike** believes that this group either thinks they are going to do just fine in life (especially the boys) and they don't want to hear about how they are facing tough times and challenges later in life. For example, **Mike** reports, they think there will be good jobs out there waiting for them and they somehow will be successful once they get to college.

I recently had a meeting with **Patti Blount** to discuss a method to measure the success of the program. We discussed several options like having the children complete a “survey” of what they gained from the program. She suggested that **Mike, Linda**, she and I all meet. When **Patti** returns, I will set up a meeting.

TEACHER MINI GRANTS COMMITTEE (Chair: **Keller McDonald**) – The club has received many “Thank You's” from the recipients. Another round is planned for March-April.

COMMUNITY SERVICE PROJECTS COMMITTEE (Chair: **Steve Beck**) – Project A: Peace Garden at Public Works (corner of Morris and Johnson streets) – Still waiting for the city to approve. They have all the necessary info.

Steve has met with the head of West County Community Services who is negotiating with Sebastopol to operate the Village Park Trailer Park and fill the empty slots with trailers for housing the city's homeless. What they lack is manpower to make repairs to trailers and access ramps, stairs and other related fixtures, which they hope our members could fill. They expressed optimism that Sebastopol would agree to the proposal, which included agency approval of supportive social services to all tenants.

No other projects on the list. **Steve** is soliciting ideas. One idea that has emerged is to create a project/program that provides support to our Veterans.

VOLUNTEER REQUEST COMMITTEE (Proposed new committee, requested by **Katy Spyрка**) – No update.

PEACE AND CONFLICT RESOLUTION: (Chairs: **Henry Alker**, **Steve Zivolich**) – The committee has adopted two program ideas: (1) Explore with the district any possible exchanges with Muslim Rotary clubs overseas; and (2) explore the possibility of more contact with Muslim organizations in our general area in California. The committee is scheduling its next meeting to hear proposals (including one from Rotarian Judd concerning Syrian orphans.).

DOMESTIC VIOLENCE AWARENESS & PREVENTION COMMITTEE (Chair: **Peggy Rogers**) – I did not receive a status report as of the date of this memo. I will endeavor to provide one at the Board Meeting.

VOCATIONAL / YOUTH SERVICE AREA – Director Jackie Moreira:

INTERACT program has begun (Chair: **Dan Rasmus**): -- No Update

ANALY (Dan Rasmus, Donna Pantzer) –

Adopt-a-Family Holiday Project benefitted 20 families / 60 children – all Interact Clubs, Rotarians, and Vanguard Properties made it happen.

\$1,000 to Anthill Uganda School Project.

Working on spring fundraiser ideas slated for April.

Ready to work at Crab Feed.

BROOK HAVEN (Pauline Pellini, Mike Carey) –

Adopt-a-family Holiday Project – see above.

\$1,000 to Anthill Uganda School Project.

Food drives for the Food Pantry

Rebounder fundraiser (Jump for Polio – sponsored by RP Rotary – that will donate the proceeds to end polio.

ORCHARD VIEW (Lisa Jacobs) –

Adopt-a-family Holiday Project – see above.

Creating sweatshirts, making posters for Spirit Week and Jump for Polio.

Two school dances, jog-a-thon, and a movie night.

TWIN HILLS CHARTER (Dan Rasmus, Monica Kretschmer) –

Working on a school supply drive to support a k-12 charter school in Louisiana which lost everything in the floods over the summer.

Possible fundraiser for Uganda School Project.

WILLOWSIDE (Bret Page) – Bret has expressed interest in starting an Interact Club. Board gave preliminary approval if anyone wants to pick up on this.

YOUTH EXCHANGE (Chair: **Katy Spyрка**) – Returned Outbound Katie Underwood did her presentation to the club. Current Inbound Malene from Denmark is GREAT and living with her second host family until March 2017 and will then move in with her third family. Current Outbound Lindsey Rippert in Italy doing well but has required some attention as her second host family was not a good fit. They are currently looking to move her. Next Year's Outbound Meeka Martin will be going to Taiwan. We always need help finding host families (for next year).

OVERCOMING OBSTACLES AWARD (Co-Chairs: **Tom Boag**, **Donna Pantzer**, **Barbara Bickford**) – Letters ("Congratulations, you have been selected to participate...") were mailed to six students on January 30. Two additional students, chosen as alternates, have been personally notified that they may be called upon in case one of the first six drops out (has happened several times over seven years when students had to move away or were not graduating). Letters to the fifteen other applicants thanked them for their applications, commented on their successes, and wished them the best. We are awaiting replies from the selected students, will schedule meeting with them in a couple of weeks (likely start week of January 20), and then will begin assistance to some to prepare for the April 14 event and their speeches.

RYLA (ROTARY YOUTH LEADERSHIP AWARDS) (Co-Chairs: **Cindy Carter**, **Tom Boag**) – (Summer 2017) – The RYLA program is heating up at this time of year. The Committee has the following plan in place:

- 1) Feb 5 – Distribute RYLA flyer and application forms to Carmelina Grant., College and Career Center Coordinator (Analy) and Kim Finch (Laguna). Also to **Dan Rasmus** and **Donna Pantzer** (Analy Interact Leadership Team) and to Barbara Bickford (Twin Hills school district Superintendent).
- 2) Counselors and teachers invite qualified students to apply and make applications available.
- 3) February 24 – Applications due



- 4) March 15 – Interviews completed
- 5) March 17 – Award recipients notified

SRJC SCHOLARSHIPS (**Chair, Founder: Henry Alker**) – (Spring 2017) – We should get the list of all scholarship applicants from the college's scholarship program in early March. Same arrangement as last year except for the recommendation from our committee meeting last year that we increase the repetitive content of our evaluation review.

I suggest that we have two fixed questions we ask all candidates: (1) How would you use the \$4,000 provided by this scholarship? and (2) What was the most rewarding educational experience you have enjoyed and what was the most disappointing? Any other ideas are welcome.

HIGH SCHOOL SPEECH CONTEST (**Chair: Larry Ford**) – The Speech contest is on track for March 10th. We have our three judges selected and are forwarding the instructions for scoring the six contestants. Tentatively, there is one student from Laguna that has expressed interest while we will have the balance of participants from Analay and El Molino. **President David** has been informed of our need of more time and has agreed to start the contest at 12:40 which should provide adequate time to conduct the contest, score their performance, and announce the results. A nicely done press release was prepared by **Hal Kwalwasser**, announcing the contest and inviting the public to attend.

TRADE PATHS/VOCATIONAL AWARDS (**Chair: Rick Williams and Mike Carey**) – **Mike Carey** and **Rick Williams** have put the program together, with help from 3-4 other committee members, over the past 3-4 years.

The theme differs each year – This year we may be looking at student awards based on their "BEST" vocation arts work...this is only a proposal at this time... but BEST would be based on the Seattle Pike Place Fish Market "World famous" Business Model. BEST stands for Best Education Success Traits (B.E.S.T.). Typically, 6-to-10 students are honored at lunch, along with two guests they can invite.

Jackie has noted that we have a budget of \$1,900... **Prez David** is aware of the Pike Place Fish Market model. Last week we sent out this possible sketch to counselors and vocational skills teachers at Analay, El Molino, and Laguna High Schools.

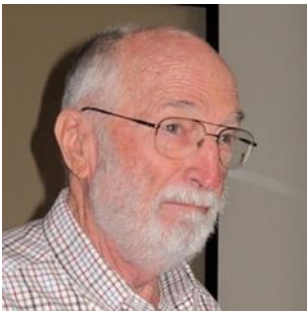
FINANCIAL LITERACY (**Chair: Tim Moore**) – (May 2017) – No update until April 2017.

ANALY HS CAREER FAIR (Chairs: **Tom Lambert** and **Linda Johnson**) – No update. Request for \$300 budget.

SREF Liaison Report: **Jackie Moreira** – This is the fourth year of SREF's four year commitment to fund Rotary Club with 4% of SREF net assets. We approved for this year \$32,285. SREF requests they be billed for this a maximum of 2 bills.

SREF is evaluating this commitment. A committee will present findings and recommendations at the March 7 Board meeting and hopes to make a decision before **Jack's** retreat on April 15 but advises Rotary Board should plan that the contribution may be discontinued.

WORLD COMMUNITY SERVICE AREA (WCS) – Director Frank Mayhew:



(There was no new report for International Service.)

CLUB SERVICE AREA – Director Jerry Warren:

PROGRAM COMMITTEE (**Chair: Russ Cunningham**) We have only one date open for speakers – June 16th.

AV (AUDIO VISUAL) COMMITTEE (**Chair: Ron Puccinelli**) – No update

APPLEKNOCKER SCRIBES AND PHOTOGRAPHERS (**Chair: Harvey Henningsen**) – Nothing new to report. Scribes and Photographers are in place until June 2017.

SUNSHINE COMMITTEE (**Chair: Mia Del Prete**) – Nothing new to report.

PR (PUBLIC RELATIONS) COMMITTEE (**Chair: Hal Kwalwasser**). Nothing new to report.

SERGEANT-AT-ARMS COMMITTEE (**Chair: Nao Noguchi**) – Nothing new to report.

SPONSORSHIP COMMITTEE (**Chair: Cindy Carter**) – I met with Linda Johnson and Cory Maguire. They have offered to chair the Sponsorship Committee for **Jack Blasco's** year and take this committee in a new direction. They will be developing large corporate sponsors.

Recent club sponsorship funds have been received without any type of solicitation, and specific programs were requested:



<u>Name</u>	<u>Amount</u>	<u>Program</u>
McDaniel Charitable Trust	\$3,000	Learn to Swim
Carola Harding	\$500	Not Specified

On February 6, 2017, I sent an email to our club members requesting help to rustle up some 2017 sponsors.

APPLEKNOCKER (Chair: **Tom Boag**) – **David Still** is now sharing editor duties with **Steve Kellner** and Tom Boag. **Jørgen Holst** has completed a couple of trial editions – to familiarize himself with the format and work-flow (something pretty easy for **Jørgen**, an experienced author-editor) of putting the AppleKnocker together and will take on an issue or two within the next month – new daytime job permitting. The **Editors** (including **HH**) continue to look for new features and coverage for the AK that will make it serve the club's needs – we welcome your suggestions.

In a few weeks, the AK will feature (long overdue) thanks to the many **Scribes** and **Photogs** (Photographers) that have contributed to the AppleKnocker. A few recent meetings were covered by substitutes – from our pool of experienced **Scribes** and **Photogs** – all according to procedures and tradition. Despite great *gnashing-of-teeth* from **Roto-Wrangler HH**, there has not been a missed AK edition in recorded history (some 15 years).

CLUB HISTORY / ARCHIVE “**COMMITTEE**” (Chair: **Tom Boag**) – The digitized AK archives (including all AK editions and photos since 2003) has grown further to some 43,100 organized-labeled-dated photographs and other documents and occupies approximately 140 Giga-Bytes (that's 1.4×10^{11} Bytes or 1.1 Tera-bits) of online (cloud, hard drive backed up) archive storage – accessible for any club purpose by anyone who knows where to look (Ask **Tom** for free OneDrive Account and hands-on demonstration.). It is planned to add old AK paper copy archives (going back over 50 years!) to this collection – as soon as they are scanned.

MEMBERSHIP COMMITTEE (Chair: **Jeff Boal**) – New Application forms: With significant help from **Linda Johnson**, new application forms were created to simplify the process. The committee approved using these with minor corrections.

Application for the Sponsor to fill out and submit.

An Application Supplement Form to be completed with the Rotary Information for prospective member to sign attesting to wanting to proceed and providing more detailed info about him/herself, his interests, spouse, etc.

Objects of Rotary and Four-Way Test info handout to be provided to the applicant as Rotary information.

New Member Process – Record form to keep track for each applicant was simplified and to be used by Chair of the Membership Committee.

Mentoring Process: **Jeff** reported that **Dave Madsen** is taking on this important process. He will have meetings with a dozen or so invited to January 20th meeting to learn about this critical role. He will be training each on how to be a great mentor – which will lead to better members.

Membership Status: 113 members as of Dec 1, 2016. However **Jeff** reported that we have already lost 2 members in January. **Pellini**, our Badge #1, died and relatively new member **Raffini** is returning to Florida. We have in the pipeline 2 new prospective members. **Jeff** will be checking with sponsors for **Dirden** (from O'Reilly) and **Dwyer** (semi retired nurse working with disabled) to double check any steps. **Mia** will check on status of **H.M.**... **Mia** noted she did not think **C** would be interested at this time due to direction he has gone in retirement.

Retention/Drooping Members: **Rick Wilson**, with agreement of the committee members, noted we still need to focus on keeping members who have either had poor attendance at meetings and/or are not active in committees or events. In reviewing the attendance records of all “counters” (members who are not exempt from attending meetings, for example “rule of 85” members who used to be called “Senior Active” – It was clear that nearly 45% of the membership were “non counters” and thus no longer required to attend which could be significant reason for being less engaged). We could not tell, from the attendance list, members who were not active or engaged in committees/projects of the club. **Jeff** will meet with **Rick Wilson** to assess his take on members and their “engagement”. With this additional information, the committee can start to develop strategies for monitoring and getting members engaged.

Membership Moment: **Jeff** will check with **President David** for dates in January, February, and March for at least 3 three-minute presentations about membership to the club. **Kathy Mayhew** had already agreed to do in February and **Rick Wilson** to do in March.

After Hours: Today's meeting had to be postponed due to too few know who would attend. This “planning session” will hopefully evolve to a gathering of “millennials” invited by these planners to focus on service, fellowship, and business networking. A new date of February 8th at 5 pm at Meredith's office for the first planning session. Meredith, **Monica Kretschmer**, **Dan Rasmus**, **Steve Kellner**, **Marisol Vigil**, and **Jennifer Estrella** are those identified to help. **Jeff** will contact them and possibly **Dirden**, a prospective member who might be coming into the club.

Fireside Chat: Committee agreed the Fireside chat for new members was a great success with some dozen new members as well as about the same for seasoned members attended. **Rick** commented that one of the keys to the success was the organization of the event but especially the persistence of **Harry Polley** to call and invite people to come. **Jeff** will contact **Harry** to discuss what the focus will be for the next fireside Chat, possibly about our Foundations (Club, SREF, and Rotary International).

Note next meeting date and time have changed – to February 23 at 1:00 pm at Education Office on Johnson Street.

GREETERS (Chair: **Linda Johnson**) – Nothing new to report.

CLUB ACTIVITIES AREA – Director Mia Del Prete:



FRIENDSHIP DINNERS COMMITTEE (Co-Chairs: **Peggy Rogers and Ruthie Dunlap**) – Friendship Dinners have begun and have been a huge success. The following Rotarians have hosted a dinner: **Dave and Nan Still, David and Carolee Schreibman, Rick Wilson and Cindy Carter, Bob Hirsch and Joelle, Sally and David Ewald, Jerry and Kay Warren, Bob and Julie Cugini, Kathie and Frank Mayhew.** Three or more additional dinners will be held in February and March.

GOLF TOURNAMENT COMMITTEE (Chair: **Tim Moore**) – **Tim Moore** has shared that he has heard the Morning Club is interested in partnering with our club to host the golf tournament but he has had trouble getting touch with anyone. He said he will put a full court press on this and let me know as soon as he can what the status is.

HOLIDAY PARTY (Chair: **Ellen Harrington**) – Done

SUPER BOWL BOARD (Co-Chairs: **Torrey Olson and Aleia Coate**) – **Aleia** and **Torrey** did a great job running the Super Bowl Board. I don't have the names of the winners yet because **Aleia** is still figuring out what to do with the 4th Q vs. End of game score. **Aleia** is waiting to hear back from **Torrey** so they can make a decision. Who knew there would be OT?

DEBUNKING – Keller McDonald will start working on Debunking after the Crab Feed.