



# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

Michelle Larkin – Exchange Student Career 20 Years Later



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**Scribe:** Jim Passage  
**Photog:** HH, Robin Maybury  
**Editors:** T. Boag, S. Kellner, D. Still, J. Holst  
**President 2016/2017:** David Schreibman



"All the News that Fits We Print"



### BEFORE THE BELL



Yes, undeterred by superstitions, Sebastopol Rotarians met on Friday the Thirteenth. The luncheon meal – a delicious pot roast of beef, with potatoes, gravy, green beans, and salad – caused no complaints. The announcements on the big screen were:

- Next week's program will be about domestic violence
- Volunteer at the Redwood Empire Food Bank on January 24<sup>th</sup>
- Community Grant Applications are due before February 28<sup>th</sup>
- The CRAB FEED will be February 11<sup>th</sup>
- The Domestic Violence Hotline is 546-1234



### AT THE BELL



**President David** rang the bell, calling the meeting to order at the appointed time. **Steve Zivolich** led the *Pledge of Allegiance*. **Rick Wilson** led the patriotic song – *God Bless America*.



### VISITING ROTARIANS AND GUESTS



Only one Visiting Rotarian in attendance – Nick Randall of the Sebastopol Sunrise Club. He is a retired salesman. Nick announced that the Sunrise Club will host a Casino Night Party on February 25<sup>th</sup>. Nick delivered two tickets for that event to **President David** as a gift to our club. (See announcement in After the Bell.)

There were several guests of Club Members:



**Ellen Harrington** introduced Nancy Dwyer, a nurse.

**Robin Maybury** introduced Patrick Dirden, of O'Reilly Media – Patrick might apply for membership in our club.

**Jeff Boal** introduced his wife **Jean**.

**Michelle Kimble** introduced her sister Myra.

**Russ Cunningham** rose to introduce today's speaker – Michelle Larkin





## Future Programs



January 20, 2017

Speaker: **Madeleine O'Connell**  
Program: Domestic Violence Its Cause and Cure

January 27, 2017

Speaker: **Cynthia Boaz, Prof., Sonoma State**  
Program: Global Governance: People, Power and Non-Violent Solutions

February 3, 2017

Speaker: **Terese Drury**  
Program: Using the Music Toolbox in the Classroom

February 10, 2017

Program: Valentines Day Program  
Org.: Gene Nelson

February 17, 2017

Speaker: **Sarah Hart, President, Hartcom**  
Program: Leadership for a Thinking Environment

February 24, 2017

Speaker: **Alan Silow, SR Symphony**  
Program: Update and Search for a New Conductor

March 3, 2017

Program: **Analy Jazz Band**  
Coord. **Dawn Johnson**



## Future Events



### CRAB FEED - SATURDAY FEB. 11

SEB. HOLY GHOST HALL, 7960 Mill Station Rd.  
TICKETS ON SALE (\$70 SEE CLUB WEBSITE).



## Miscellany



### Next Board Meeting

Date/Time: **January 18, 2017**

**WEDNESDAY, 5:30 p.m.**

Location: **David Schreibman's Home in Windsor**

**MAKEUP NOTIFICATIONS--Jack Dunlap@gmail.com**

**On-line Make-Ups: www.RotaryEClubOne.org**

### INTERACT MAKEUPS

Analay High: Check Day, Time with  
**Dan Rasmus or Donna Pantzer**

Brook Haven: Check Day, Time with  
**Pauline Pellini or Mike Carey**

Orchard View: Check Day, Time with **Lisa Jacobs**

Twin Hills: Check Day, Time with **Dan Rasmus or Monica Kretschmer**

**For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS**

**!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST!!!**

LINK: **Sebastopol Rotary Website**



## ANNOUNCEMENTS



The Crab Feed – **Aldean Noethig** announced that ticket sales are underway. Large outdoor signs have been put up. There are many reservations – So far, 47 tickets are actually sold.



**Scott Briggs**, managing the Crab Feed Bar, is looking for an experienced barman for mixed drinks at the Crab Feed.



## THE RAFFLE



The "could have been", or "should have been", Weekly Raffle was a complete fizzle. It didn't happen. **President David** called out eight ticket numbers yet NO ONE held tickets – 770, 788, 776, 774, 779, 786, 796, or

765. The money will await (without interest) another Friday raffle.



## ELEVATOR SPEECHES



Two elevator speeches came in quick succession and were warmly received.

**Bud Daveiro** is a Sebastopol native and retired after a career as a floor-covering salesman.



**Bob Cugini** had a long career in landscape architecture and gardening and has been a tour guide at various local gardens and at the Hallberg Butterfly Garden.





## 🍎 MORE ANNOUNCEMENTS – P/R COMM 🍎



**Rotary**  
Club of Sebastopol

### Public Relations

★ **EVERY Committee Chair (or assigned member) notifies PR Committee 90-120 days in advance of their event.**  
Can also get publicity help if desired.

Press Release for print media?



Update social media? (facebook, twitter)



Club Web Page update?



Next, **President David** spoke about improving public relations for our Rotary Club. **Hal Kwalwasser** is leading a major club effort to bring public awareness of our Rotary presence and our community activities. To that end, each committee chair is asked to appoint a public relations person in his/her committee. That person is to inform Hal – ninety days in advance – of any activities and programs. **Hal** will then coordinate press releases, articles, or other appropriate publicity for each Sebastopol Rotary project or event.

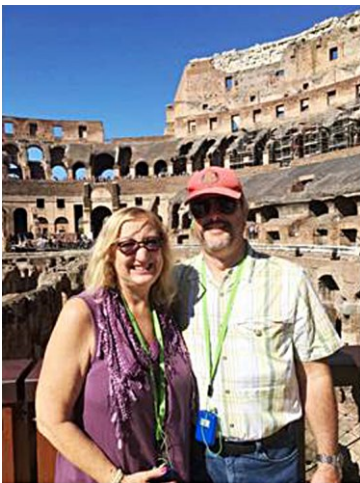


While in the front of the room, **Hal** was presented with his RED BADGE!

Congratulations **Hal** !! .Double !!



## 🍎 RECOGNITIONS 🍎



First up, pictures of **Edwin and Diana Wilson** appeared on the big screen. **Edwin's** immediate reaction was aloud "Holy Crab". (That was no doubt planned good P/R for an upcoming club event.) There were vacation pictures from many spots in Italy and pictures of a son's wedding. The topic then became **Diana's** recent birthday. She told us of a special day with a massage, with friends at a movie and a very nice birthday dinner in a restaurant. **Edwin** was hit for \$70 for the vacation photos.



**Dave Madsen** was called upon next. Pictures of the **Madsen's** on a river cruise came up on the screen – But wait, said Dave – Those pictures are of an anniversary two years ago! Only **Dave** knew that they were archival photos. (So much for current event photos.) Dave, happily married for 52 years, put \$20 in the box.







**Robin Maybury**, and his wife, **Jean**, celebrated an anniversary with a good friend named **Mary**. So we saw pictures of **Robin** and **Mary** in a canoe and in a restaurant. We presume that **Jean** was the photographer. **Robin** was hit for \$70 for his experiences.



Oh My.... **Tim Moore** and his wife, **Mary Ann**, have been out and about. Their photo album has pictures of their adventures in Germany and Italy.

Tim did meet up with a few other Sebastopol Rotarians along the way, BUT in general, Tim hid from encounters with friends EXCEPT...he was photographed with **Rick Wilson** in an airport.... That one cost Tim \$50.



Meanwhile **Bob Cugini** and wife, **Julie**, were seen at an outdoor wedding for their grandson in Fresno California. So that will be \$25 Bob.

**Harvey Henningsen**, it's your turn – WE saw a picture of **Harvey** with a harmonica and with grandson Jack. **Harvey** did talk a bit about the water skiing antics during a flood that were so well reported in a recent newspaper column. **Harvey** knows how to have a good time and he paid \$ 45 for the story.







Next, **Rick Wilson** and **Cindy Carter's** photos were of various whiskey distilleries and castles in Scotland. They had a good time and lived to tell about it. **Rick is Paid in Full!**



**Ken Silveira** and family had a very good time at the Ahwahnee Lodge in Yosemite.

There were crabs involved. And some San Jose Sharks too. What a blast. His bill today was only \$5. Well done **Ken**.



## THE PROGRAM – Exchange Student's Career Impact – 20 Years Later



With the clock at One PM sharp, **Russ Cunningham** introduced Michelle Larkin. We learned that Michelle was an Analy student – Class of 1996. She attended Cal Poly San Luis Obispo with the help of a scholarship from this club. Michelle was in Costa Rica for a year, thanks to a Rotary program (that is no longer operating). She now teaches Spanish language at El Molino High School. She and her husband have a farm near Occidental.



She then studied at the University of Costa Rica. She participated in an English class for native Spanish speakers. She also did volunteer work, including with children in an orphanage. She lived at times with local families and sometimes in an apartment.

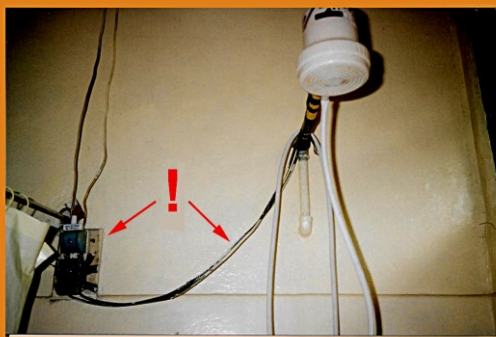
In Costa Rica, she lived in San Pedro, a suburb of the capitol San Jose. Her first month in Costa Rica was spent in an intense language school. She had studied Spanish in school here, but the intense course was important and necessary.

### La Universidad de Costa Rica





## La vida cotidiana



La ducha...¿Es peligrosa?

Michelle showed a picture of a shower especially devised by Rube Goldberg. The incoming water was cold, and there was an electrical device to heat the water. Careful – Do not touch the draped electrical cord while taking a shower!

Michelle had opportunities to travel to neighboring countries, where she saw rural life, ancient Mayan ruins, active volcanoes, jungles and mountains, and cities too. She was the only female participant in a mountain bike rally. She even saw the Panama Canal.

## ...y más aventuras



## ¡El fútbol! ¿deporte o religión?



She showed a picture of a football (soccer) stadium, every seat taken for a Sunday game.

After returning to California, Michelle found work as a bilingual aide in Shepard School in Roseland. [Les Crawford, Superintendent, helped her find this position. –Ed.]

She had an opportunity to start teaching at El Molino – even before she had earned a teaching credential. With only a few days to prepare for the assignment and with guidance from several other teachers (even some Rotarians) she found success.

She has now been at it for twenty years. She was clear to say that attending college, traveling to Costa Rica, finding full time employment, and getting the position at El Molino all were made possible by caring and helpful local people as well as by this Rotary Club.

Michelle uses music in her teaching. She teaches the culture too. She showed a picture of students preparing a meal as part of a class exercise.

Michelle now teaches all levels of high school Spanish, and does have native Spanish speakers in her classes too. El Molino has 700 students, and that number is increasing. Michelle has returned to Costa Rica with student groups several times since living there.

## El Molino High School



**President David** thanked Michelle for her interesting story, presenting her with a bottle of Pinot for Polio.



## THOUGHT FOR THE DAY



Next up, **Sally Ewald** had the thought for the day:

**PLAN AHEAD – IT WASN'T  
RAINING WHEN NOAH  
BUILT THE ARK.**



## THE FINAL BELL



**President David** then rang the bell, adjourning the meeting on time [for all to return to work. –Ed.].



# Sebastopol Rotary's Annual **CRAB FEED**

**Saturday, February 11, 2017**

**First Seating: 5:00 p.m.**

(Bar Opens & Music Starts at 4:00 p.m.)

**Second Seating: 7:00 p.m.**

**Holy Ghost Hall, 7960 Mill Station Road, Sebastopol**

**Get your tickets  
NOW!!**

**Seating is  
LIMITED**

**This event sells out  
EARLY**



**Tickets are  
available in  
Sebastopol from**

**EXCHANGE  
BANK**

**All You Can Eat Fresh Cooked Crab,  
Clam Chowder, Salad, Bread,  
Dessert & Wine  
\$70 Donation**

**For Tickets or Information, go to:  
[www.SebastopolRotary.org](http://www.SebastopolRotary.org)  
or call 823-4087**

**All proceeds of this event will be used to fund  
Sebastopol Rotary's Education Grant Programs**

**\$226,000 in Teacher Mini-Grants  
Awarded to Date**

**! BUY  
TICKETS  
NOW !**

Apple Blossom Elementary	Monte Rio
Journey H.S. - TLC Child & Family Services	Laguna High School
West County Special Ed Consortium	Parkside Elementary
Willowside Middle School	SunRidge Charter School
Gravenstein Elementary	Harmony Elementary

## Sebastopol Rotary Teacher Mini-Grant Awards – Fall 2016

Oak Grove Elementary	Sebastopol Rotary Teacher Mini-Grant Awards – Fall 2016	Summerfield Waldorf School
Brook Haven Middle School		Fort Ross Elementary
Electronic Tuners	Sensory Integration Tools for Spe Need Kids	Android Tablets
Marching Drum Head Covers	Laguna Literary Magazines (200)	Desk Cycles
Standing Classroom Tables	Bal-A-Vis Auditory Exercise	Classroom Dishes
Digital Projector	Phys-Ed Velcro Catch Sets	3 Standup Desks
Journalism Camera	Phys-Ed Run-and-Spell Game	6 Cameras for 4th Grade
Non-Fiction Book Set	Collaboration Table for Maker Class	Kitchen Aide/Cuisinart
K'Nex Construction Sets	Reading Progress Monitoring Program	Garden Watering Timers
Shortwave Antenna	Earphones for Computers	Phys-Ed Team Spots
Volleyball Uniforms	30 Book Set for Special Ed Class	Bal-A-Vis Visual Exercise
Greenhouse Roof Panels	Speakers & Recorder for Radio Program	OSMO Genius Kits
LED Stage Lights		4 Kindles for Library



## **Future Programs**

### **January 20, 2017: Domestic Violence Its Cause and Cure**

#### **Speaker: Madeleine O'Connell**



In 2012, Ms. O'Connell was named CEO of YWCA Sonoma County – the community's domestic violence service provider since 1975.

She was formerly Senior Vice President of Marketing for Sonoma National Bank in Santa Rosa where she managed community relations and non-profit support. Her career in the marketing and public relations arena of community banking spans nearly 30 years and two coasts. For over a decade, she served as a member of the Advisory Board and Chair of PR/Media for the capital campaign of The Salvation Army – Santa Rosa Corps where she was named "Volunteer of the Year" in 2009. Honored by the Santa Rosa Chamber of Commerce with a leadership award in the field of Media, Communications and Public Relations that same year, Ms. O'Connell is also a graduate of Leadership Santa Rosa Class 17.

A graduate of the University of San Francisco, Ms. O'Connell holds a Bachelor's Degree in Organizational Behavior. She leads a staff of 35 and is responsible for the sustainability of a \$2 million budget. Madeleine and her husband, Kevin reside in Santa Rosa along with their boys, Johnny age 7 and Nicholas age 5.

Challenged with a diagnosis of Stage Two breast cancer in 2014, Madeleine reminds each of us that there was a 20% chance of the lump she found being malignant, which it was – contrasted to the national and local statistic that one in four families will be affected by domestic violence – that's 25% of the people we all know.

### **January 27, 2017: Global Governance: People, Power and Non-violent Solutions**

#### **Speaker: Cynthia Boaz**



Dr. Boaz is an Academic Advisor to the International Center on Nonviolent Conflict, a Washington DC- based human rights foundation that collects and disseminates knowledge on civil resistance. Her work with ICNC has sent her to conferences in India, Australia, Chile, Spain, and around the United States, including the annual Fletcher Summer Institute for Advanced Study of Nonviolent Conflict, at Tufts University, where she has served as an instructor on four occasions (2008, 2009, 2011, 2012). She considers her interview with Nobel Laureate Dr. Shirin Ebadi of Iran to be a highlight of her work in this field. Dr. Boaz continues to work alongside notable veterans of the struggles in South Africa, Serbia, Burma, and the US Civil Rights Movement, including Rev. James Lawson. Dr. Boaz is a prolific writer and contributes analyses regularly to several news and commentary-based media, including Truthout, Huffington Post, Common Dreams, Waging Nonviolence, and Open Democracy.

At Sonoma State, Dr. Boaz is the Faculty Advisor for the award-winning Model United Nations club and class, which every Spring participates in the National Model United Nations conference in New York City, and is department Internship Coordinator for placements with non-profits and local advocacy groups and organizations. Dr. Boaz is also an affiliated scholar with the UNESCO Program in Peace, Conflict and Development Studies at Universitat Jaume I in Castellon, Spain, where she has taught courses in 2001, 2003, 2007, 2011 and advises graduate students. She is founding board member of the Sonoma Independent, a grassroots media organization. She spent her Fall 2015 sabbatical in West Cork, Ireland.

### **February 17, 2017: Leadership for a Thinking Environment**

#### **Speaker: Sara B. Hart**

Dr. Hart earned her Ph.D. from Northwestern University and then taught at Queens College in New York City before joining Pfizer Inc. During her 20 years at Pfizer, she was responsible for a wide range of HR activities, including building and managing the learning and development function for the research division in the US, helping to develop strategy for process redesign, and launching the change with the organization. She also was the Head of HR at Pfizer's research center in the UK. Subsequently, Sara served as the Executive Director of the Anita Borg Institute for Women and Technology, Palo Alto, CA.

Sara is the founder and President of Hartcom, a consulting company, which specializes in building effective groups, developing supervisory and leadership excellence, enhancing presentation skills, and maximizing employee effectiveness. In some of her work, Sara focuses on the importance of developing a Thinking Environment™ in which each of us can do our most creative and brilliant thinking. Sara also is actively engaged in her Sign of Enough™ campaign, which asks all of us to consider the question "How will I know when I have enough?"



Dr. Hart is a certified coach from the Hudson Institute of Santa Barbara, HeartMath Inc., and from the world renowned Time to Think, Inc. She is an experienced consultant to organizations and professional speaker.



## Rotary Club of Sebastopol – Board Report Summary – January 18, 2017

Continuing our effort to be more informative and transparent about what our remarkable club is doing, here is our sixth month's installment of our committees' updates. This summary includes reports for the **January** Board meeting (rescheduled for January 18, 2017). For each monthly meeting, I've asked the directors for each area of service to summarize in writing the current status of the committees under their purview.

The AppleKnocker team has once again edited the reports to make them more readable. The more you know, the more you'll likely be as proud as I am about our amazing club. Perhaps you'll even share this gift with someone new and invite them to lunch.

Yours in Rotary Service, **David Schreibman**



[You can see the full Directors' reports at ClubRunner| MemberArea| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2016-2017. –Ed.]

### COMMUNITY SERVICES AREA – DIRECTOR RICK WILLIAMS:



**CRAB FEED** (Chair: **Nao Noguchi**) – The second meeting was conducted Dec 14<sup>th</sup>. Holy Ghost Hall is reserved. Tickets available at Exchange Bank in addition to online using PayPal for payment processing. Road signs are out. No advertising in the Sonoma West Times but notices will be posted in calendars of events. **Jack Blasco** will be recruiting volunteers, but we were sorely short-handed in 2015. We all need to encourage volunteerism for cleaning tables, floors, etc. between seating and at the end. Crab strike ended Jan 6<sup>th</sup>, so the 1,750 lbs. of crab should be available. Raffle items are needed, but the Raffle Committee is on task. Supplies (crab hats, etc.) are being inventoried to determine replenishment requirements. Need wine donations. The committee is doing a great job of planning and coordinating this event. Next (and last) meeting [was held -Ed.] Jan 11<sup>th</sup>.

**COMMUNITY GRANTS COMMITTEE** (Chair: **Linda Johnson**) – Web page up. Applications are coming in. Final deadline is Feb 28<sup>th</sup>.

**DICTIONARY COMMITTEE** (Chair: **Paul Yeomans**) – Nothing new since the last board meeting. Paul has been on top of this to date.

**FOOD DRIVE COMMITTEE** (Chair: none) – Some ideas have emerged to replace the “Food Drive” committee with a volunteer oriented program that provides help and support for the several food programs in Sonoma County (volunteer programs or direct support).

**LEARN TO SWIM COMMITTEE** (Chairs: **Greg Jacobs, Rick Wilson**) – **Rick Wilson** and **Greg Jacobs** met three weeks ago to start the process of setting Learn to Swim for 2017. The dates are April 24 to May 18 at Ives Pool. In the past week, **Greg** has begun contacting schools, their administrative assistant who does the paperwork for the lessons, the tee shirt guy (volunteer shirts and kids shirts), and their bag guy (he prints the Rotary swim bags). The pool is reserved. **Greg** is planning a meeting of club members who are interested in helping for this coming Friday. The most important objectives are to get the schools thinking about the dates, getting parental help; get the necessary gear (tee shirts, bags), and to get publicity out.

**LEARN WITH ME COMMITTEE** (Chairs: **Mike Carey, Linda Irving, Patti Blount**) – Waiting for a report from the Chairs.

**TEACHER MINI GRANTS COMMITTEE** (Chair: **Keller McDonald**) – All the checks have been mailed. **Keller** has contacted all the recipients to make sure they received their check. **Keller** has reached out to all the applicants that did not receive a grant to encourage them to re-apply for the April round of grants.

**COMMUNITY SERVICE PROJECTS COMMITTEE** (Chair: **Steve Beck**) – The projects that are currently underway are as follows:

- **Project A: Peace Garden at Public Works** (corner of Morris and Johnson streets) – Still waiting for their reply. They have all the necessary info.

No other projects on the list. **Steve** is soliciting ideas. One idea that has emerged is to create a project/program that provides support to our Veterans.

**VOLUNTEER REQUEST COMMITTEE** (Proposed new committee, requested by **Katy Spyрка**) – No update.

**PEACE AND CONFLICT RESOLUTION:** (Chairs: **Henry Alker, Steve Zivolich**) – New developments include **Henry's** participation in a phone conference of peace committee members with District Governor Wulff Reinhold. It turns out that the district will be holding events in connection with a monument that they have constructed. **Henry** is getting information on these events to see if they stimulate similar events that our club might hold in connection with the monument that was recently completed in downtown Sebastopol.

**Henry** also learned about a peace oriented agenda meeting to be conducted at the Atlanta convention immediately preceding the regular meeting. Henry is requesting permission to contact either our general membership or any subset of

members who are planning on attending the Atlanta convention to inform them about that particular peace meeting and encourage their attendance.

**Henry** would like to begin compiling a list of good speakers on peace topics for use by other clubs (and ourselves) in the district. The District Governor mentioned that this was an ongoing project at the district level and could specify speakers with particular relevance on the topic of "Peace". A second topic is to encourage exchanges with Rotary clubs of Muslim countries. The committee likes this idea. **Henry** plans to appoint a subcommittee at their next meeting to move ahead with this idea.

**DOMESTIC VIOLENCE AWARENESS & PREVENTION COMMITTEE (Chair: Peggy Rogers)** – The committee will be holding a meeting Jan 11<sup>th</sup>. Some of the topics to be discussed at this meeting are as follows:

- Goals of committee:
1. Raise awareness of pervasiveness in Sonoma County/indeed the world.
  2. Know local resources for victims
  3. Learn safe ways to help in prevention.

Reports from:

**Bill Sauber:** Business card sized information card with information in English and Spanish (\$100 budget from noon club) \$ from am club?

**Greg Jacobs:** Relationship between family law court and DV court and legal information we need to know.

**Cory Maguire:** Developing a 20 minute talk (with committee members input) geared towards Rotary Clubs in our area to increase awareness and possibly work together to provide a large scale forum, county wide?

**Helaine Campbell:** Medical professionals responsibilities re DV, also further discussion re a project table at District Training Assembly and/or District Conference.

**Peg Rogers:** update on flyer to be developed in conjunction with YWCA (In discussing this with Madeleine O'Connell, she will produce the flyer with her team of experts in design (at a cost of \$2,500), Fund raiser? Other clubs?

YWCA Madeleine O'Connell speaking at our club on January 20. Outreach to the club to bring as many people as possible to promote this speaker.

The committee will also be looking into additional forums, videos, and tours. Another idea is to have the YWCA produce a poster to this end and we may help fund it, and then solicit all the Rotary clubs in Sonoma County to contribute funds to help publish it, and provide volunteers to distribute the poster, especially in beauty salons, nail salons, public places of all kinds. Printed in both English and Spanish.

## **VOCATIONAL / YOUTH SERVICE AREA – Director Jackie Moreira:**

INTERACT program has begun (**Chair: Dan Rasmus**): --

**ANALY (Dan Rasmus, Donna Pantzer)** –

Adopt-a-Family Holiday Project benefitted 20 families / 60 children – all Interact Clubs, Rotarians, and Vanguard Properties made it happen.  
\$1,000 to Anthill Uganda School Project.  
Working on spring fundraiser ideas slated for April.  
Ready to work at Crab Feed.

**BROOK HAVEN (Pauline Pellini, Mike Carey)** –

Adopt-a-family Holiday Project – see above.  
\$1,000 to Anthill Uganda School Project.  
Food drives for the Food Pantry  
Rebounder fundraiser (Jump for Polio – sponsored by RP Rotary – that will donate the proceeds to end polio.

**ORCHARD VIEW (Lisa Jacobs)** –

Adopt-a-family Holiday Project – see above.  
Creating sweatshirts, making posters for Spirit Week and Jump for Polio.  
Two school dances, jog-a-thon, and a movie night.

**TWIN HILLS CHARTER (Dan Rasmus, Monica Kretschmer)** –

Working on a school supply drive to support a k-12 charter school in Louisiana which lost everything in the floods over the summer.  
Possible fundraiser for Uganda School Project.

**WILLOWSIDE (Bret Page)** – Bret has expressed interest in starting an Interact Club. Board gave preliminary approval if anyone wants to pick up on this.



**YOUTH EXCHANGE (Chair: Katy Spyra)** – (Repeat) – Returned Outbound Katie Underwood did her presentation to the club. Current Inbound Malene from Denmark is GREAT and living with her second host family until March 2017 and will then move in with her third family. Current Outbound Lindsey Rippert is in Italy doing well. Next Year's Outbound Meeka Martin is chosen and will get her country assignment in January 2017. We always need help finding host families (for next year). The Committee is in process of deciding whether to participate in STEP this summer.



OVERCOMING OBSTACLES AWARD (**Co-Chairs: Tom Boag, Donna Pantzer, Barbara Bickford**) – The committee is very busy: Have candidates and committee is in process of making determinations. [Met on 1/11 and chose (out of 23 applicants) six participating students plus two backup choices. After school counselor concurrence with choices, will notify participating students and begin preparing for April 14 Event. –Ed.]

RYLA (ROTARY YOUTH LEADERSHIP AWARDS) (**Co-Chairs: Cindy Carter, Tom Boag**) – (Summer 2017) – We plan to perform a similar “push” to get more students to apply for this great award – a week long meeting at Westminster Woods. [Budget in last month's report. –Ed.]

SRJC SCHOLARSHIPS (**Chair, Founder: Henry Alker**) – I have confirmed with our **President** funding for two \$4,000 scholarships. I am asking the Education Foundation for the third. I will arrange alternate funding for the third if that doesn't work. The three with the same categories as last year (medical vocation, STEM, unrestricted) will be listed with SRJC. They notify all scholarship applicants from West County of the availability. The pool of “eligibles” in past years has ranged from 40+ to 70+.

HIGH SCHOOL SPEECH CONTEST (**Chair: Larry Ford**) – The committee is finalizing the topic in anticipation of announcing the contest rules next week. El Molino and Analy are scheduled for the March 10 meeting.

TRADE PATHS (**Chair: Rick Williams and Mike Carey**) – No update

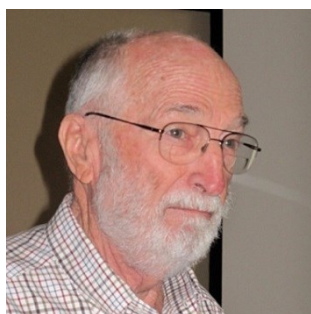
FINANCIAL LITERACY (**Chair: Tim Moore**) – No update until April 2017.

ANALY HS CAREER FAIR (**Chairs: Tom Lambert and Linda Johnson**) – No update. Request for \$300 budget.

SREF Liaison Report: **Jackie Moreira** – This is the fourth year of SREF's four year commitment to fund Rotary Club with 4% of SREF net assets. We approved for this year \$32,285. SREF requests they be billed for this a maximum of 2 bills.

SREF is evaluating this commitment. A committee will present findings and recommendations at the March 7 Board meeting and hopes to make a decision before **Jack's** retreat on April 15 but advises Rotary Board should plan that the contribution may be discontinued.

## **WORLD COMMUNITY SERVICE AREA (WCS) – Director Frank Mayhew:**



(There was nothing new to report in International Service.)

## **CLUB SERVICE AREA – Director Jerry Warren:**

PROGRAM COMMITTEE (**Chair: Russ Cunningham**) We have only five dates unfilled for speakers – all but one for June this year. Anyone with ideas for possible speakers to round out this Rotary year please let me know.

AV (AUDIO VISUAL) COMMITTEE (**Chair: Ron Puccinelli**) – No update

APPLEKNOCKER SCRIBES AND PHOTOGRAPHERS (**Chair: Harvey Henningsen**) – Scribes and Photographers are in place until June 2017.

A personal note from **Harvey**: There is a tremendous amount of work that goes into the production of the Roto-Rag. ... **Tom Boag** ... has recruited co-editors and is spending a lot of time training them. **Tom** had well over 100 hours invested in training one editor and that person is gone. So now we're in a full-court press trying to recruit another co-editor, hopefully **Jørgen Holst** our new Norwegian member who is a writer. [Late News: **Jørgen Holst** has signed up as Editor and has met with **Tom**. Will begin editing over next two months. –Ed.]

[**Harvey** writes more to the Board about the major effort to serve basically 110 +/- members (plus ~60 “Friends”), many who don't read the AK. Also **Harvey** has noted, as **Roto Wrangler**, it is harder and harder to recruit **Scribes** and **Photogs** – even as **Harvey** also contributes his own month term in both positions. Filling photographer positions has been more difficult and **Harvey** has been leaning on **Richard Power** and **Robin Maybury** to fill in again and again.... Serving as **Scribe** takes most of Sunday. [Paraphrased by –Ed.]

[**Harvey** has been associated with AppleKnocker much longer than **Tom** and, through his organization, each year, of a group of some 20 members (one of the club's larger committees!) to fill **Scribe** and **Photog** positions, plus technical assistance to editing process, performs a critical service. We count on **Harvey** and enjoy the collaboration. –Ed. –Tom]

SUNSHINE COMMITTEE (**Chair: Mia Del Prete**) – Nothing new to report.

PR (PUBLIC RELATIONS) COMMITTEE (**Chair: Hal Kwalwasser**). No report this time.



SERGEANT-AT-ARMS COMMITTEE (Chair: **Nao Noguchi**) – Nothing new to report.

SPONSORSHIP COMMITTEE (Chair: **Cindy Carter**) – Nothing new to report.

APPLEKNOCKER (Chair: **Tom Boag**) – New Editor, **David Still**, just published his first (“solo”) edition. Jim Raffini has left the club and is returning to Florida. We now have three active Editors – **Steve Kellner, David Still, and Tom Boag. Jørgen Holst**, a new member, a writer and experienced editor, just signed up as an additional AK Editor – is already familiar with the process – and will begin editing over next two months – as soon as his new employment gets settled. Two additional qualified editors are considering helping.

CLUB HISTORY / ARCHIVE “**COMMITTEE**” (Chair: **Tom Boag**) – The digitized AK archives (including all photos from the last 7 years) now includes some 25,000 labeled photos (including edits) and occupies some 90 Gigabytes of online, cloud, storage. The archive is available to any member who requests access for club work. The cloud storage is hard drive backed up. We are looking for members (spouses?) interested in helping to organize, index this archive, and add scanned images of our clubs paper AppleKnocker/newsletter collection going back some 50 years. The idea is to gather old club archival material from members, appropriately scan and index it. Thinking also of using high school volunteers (“service commitment”) to do scanning and collaborating with West Sonoma County Historical Society.

MEMBERSHIP COMMITTEE (Chair: **Jeff Boal**) – Minutes of Membership Meeting, 11/30/2016 (Attendance: **Jeff Boal, Kathy Mayhew, Mia Del Prete, Linda Johnson, Rick Wilson, Peggy Rogers, Ruthie Dunlap, Meredith Bertacco**):

- Membership Moment: **Jeff** confirmed that **Harry Polley** will do Membership Moment in December, **Linda Johnson** will ask a new member (for example, **Hal Kwalwasser**) to do Membership moment in January. **Kathy Mayhew** will do in February. **President David** will provide the dates soon.
- New Member Class Project: **Linda Johnson** reported she is trying to secure leadership in the group to keep the effort moving. She has asked several in the new member group but hasn’t had a positive response. The committee agreed that the suggestion of **Steve Zivolich** as a new member and past Rotarian (Irvine) would be an excellent leader.
- Membership Numbers: **Jeff** reported that we have 113 members as of October 31, which is the same as we started with on July 1<sup>st</sup>. We have added two new members but lost two (Bob Reeves and Bill Cole resigned). Our goal is to have 10 new members inducted this year ending June 30, 2017. The committee was particularly concerned with the members who have had a drop in attendance. It was decided this will be the key topic for our next meeting where we as a committee will focus on strategies to encourage engagement and attendance with some way to monitor. **Peggy Rogers** provided ideas from RI, including updated Past RI Director Cliff Dochterman’s booklet to help provide direction. **Jeff** will order a few copies.
- Mentoring Leadership: **Jeff** reported that **Dave Madsen** is helping too and will have report at next meeting.
- Assigned Table Meetings: **Jeff** asked for a volunteer to take over what **Linda** has been doing to get people are to sit as assigned tables. (**Jeff** called **David** who thought **Rick** could help expedite with Green Badgers who come in.... **Jeff** will check.
- After Hours: **Meredith** and **Jeff** reported that a new idea, tentatively called “After Hours” to attract “Millennials” to the service work of Rotary was underway. The first planning meeting had to be postponed.
- Membership Application Revision: **Linda** reported on revisions that are being made to the paperwork for new members. The final version should be finished within a week or so thanks to editing help from **Jack Blasco**. The new forms will go to board with reasoning for changes and then be ready for the Rotary Information Committee.
- More re Potential Members: **Mia** and **Rick** each reported on possible prospects – not likely to join after New Year due to new jobs.
- Next Meeting, January 18<sup>th</sup> at 4 pm.

GREETERS (Chair: **Linda Johnson**) – Nothing new to report.

## CLUB ACTIVITIES AREA – Director Mia Del Prete:



FRIENDSHIP DINNERS COMMITTEE (Co-Chairs: **Peggy Rogers and Ruthie Dunlap**) – The dinner assignments have all been made, a few people needed rearranging because of conflicts etc. but most are going ahead as planned. Am still getting requests so who know what the final “show” will be. I think most are very happy with whom they are breaking bread with. Everyone is assigned the task of taking photos and sharing the fun they had with either **Ruthie, Mia, or David**. We are encouraging everyone to participate in more than one friendship dinner. Happy New Year.

GOLF TOURNAMENT COMMITTEE (Chair: **Tim Moore**) – No report at this time.

HOLIDAY PARTY (Chair: **Ellen Harrington**) – Done

SUPER BOWL BOARD (Co-Chairs: **Torrey Olson and Aleia Coate**) – Aleia and Torrey will work on getting the Super Bowl Board put together.

DEBUNKING – No report at this time.



Event at Rotary Club of Sebastopol Sunrise:



**Blackjack ~ Craps ~ Roulette ~ Bingo**  
**Creole Cuisine Buffet ~ Live Auction ~ No Host Bar**  
**Live Music & Dancing ~ Tickets \$75 ~ Doors open 5:30pm**  
**Sebastopol Community Center-390 Morris Street Sebastopol**  
**For more info: [www.rotarymardigras.com](http://www.rotarymardigras.com)**  
**Proceeds to benefit COMMUNITY AND GLOBAL PROJECTS**  
**OF THE ROTARY CLUB OF SEBSASTOPOL SUNRISE**