



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Mike Toy- Secrets to Greater Impact and Influence



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Scribe: Tom Campbell
Photog.: Patrick Dirden, Robin Maybury
Editors: D. Still & T. Boag, P. Dirden, J. Holst, S. Kellner
President 2016/2017: David Schreibman



"All the News that Fits We Print"



BEFORE THE BELL



In truth, on this sunny Friday May 19, 2017 with a reported temperature of 72 degrees a huge crowd of our youthful members who had shed their slickers, mackintoshes, goulashes, and other raingear were called to order by our suited President David who wore a colorful folksy Rotary tie (he paid the full price). Your Scribe in the old habit of penning here "the Thought" inspired by the exhortations of Super Jack Blasco went deep for his recently acquired fortune cookie which read "the courage to be great lies deep within each of us."



AT THE BELL



Scott Riggs lead the Flag Salute and **Karen Daniels** the rousing refrain of God Bless America.

After a sumptuous lunch, visiting Sunrise Rotarians **Linda Sinkey** and **Brian Bauer** were introduced followed by guests Jessica Perchel, Fran Bravatch, Mike Prantzer, Mary Anne Mare, speaker Mike Toy, and Elaine Dunne.





Future Programs



May 26, 2017

Speaker: Laura Moss

Program: My Care Plan – Health Directives

June 2, 2017

Speaker: Karissa Kruse

Program: Sonoma County Winegrowers

June 9, 2017

Speaker: Andy Merrifield

Program: Sonoma State – TBA

June 16, 2017

Speaker: John Stout

Program: Sonoma County Airport

June 23, 2017

Program: President David's Debunking

June 30, 2017

Speaker: Tim Miller

Program: West County Community Services



Future Events



RI Conv. (Atlanta) – 6/10-14



Miscellany



MAKEUP NOTIFICATIONS–JackEDunlap@gmail.com

On-line Make-Ups:

www.RotaryEClubOne.org

Domestic Violence Hotline:

546-1234

INTERACT MAKEUPS

Analy High: Check Day, Time with

Dan Rasmus or Donna Pantzer

Brook Haven: Check Day, Time with

Pauline Pellini or Mike Carey

Orchard View: Check Day, Time with Lisa Jacobs

Twin Hills: Check Day, Time with Dan Rasmus or

Monica Kretschmer

For all Interact Mtgs.: CALL AHEAD TO

CONFIRM MEETINGS

! CHECK IN AT SCHOOL FRONT OFFICE FIRST !

sebastopolrotary.org



ANNOUNCEMENTS



Gene Nelson with his heartfelt thoughts rekindled memories of **Ken McHugh** who was a Korean War veteran who retired as an Oakland Fire Chief, was a member for more than 35 years of the Sebastopol Rotary and Community Church where he also served as a trustee.



He was a lifetime Oakland A's fan, a sergeant at arms, and a man of strong beliefs and feelings. **Gene** reminded us that as a parishioner and good friend who liked to fish, and play cards and such into the wee hours **Ken** might use strong language such as "deal me another King and I'll show you how to bet!"

While **Gene** and **Ken** did not always agree, it did not dissuade **Ken's** ongoing performance of his duties both at the church and in Rotary Community services. **Ken** would sometimes try to talk about his war experiences in Korea which were often lost in tears. **Gene's** feelings and words will hopefully provide solace and help for **Ken's** friends here and for Marilyn.



Chris Smith's column in *Press Democrat* - May 9, 2017

A VISITOR FROM RUSSIA arrived in California in 1991 and his hosts, all Rotary Club members, needed someone to show him some of the natural wonders of the North Coast.

Rotarians found the right guy in Santa Rosa's Fred Feodorovitch Ptucha, a Vietnam vet whose work in citizen diploma-

cy includes scaling mountains with Climbers for Peace and co-founding a sister city kinship with Cherkasy, Ukraine.

Fred showed visitor Vladimir F. Donskoy the area, most memorably hiking with him beneath Humboldt County redwoods and sharing visions of a more peaceful world.

Now comes an email from Vladimir, recalling the trip and sharing that afterward he became a Rotary pioneer in his country, contributing to the creation there of more than 90 clubs. It pleases Fred to think their walk through the redwoods may have contributed a bit to a boost in fraternity and

Chris Smith reported in the May 9th edition of the *Press Democrat* that SR Rotarian **Fred Ptucha** in 1991 showed visiting Russian Vladimir Donskoy around the area including hiking near the North Coast, and helped inspire Donskoy to contribute to the creation of over 90 Rotary clubs in Russia.

The PD also carried an ad recently thanking friends of our club for helping with the Lobster and Crab feeds, and our Community service.

Jack Blasco called on all members to act like Superman or rather his trusted promoters Lois Lane and Jimmy Olsen sign up to serve as scribes or photographer for the Appleknocker. Several volunteered and should follow thru by contacting Tom Boag or Harvey. “WE NEED YOU. NO FAKE NEWS.”



DISTRICT CONFERENCE



As you may remember, we were dark on 5/12 so that members and officers could attend the District 5130 conference at Incline Village, Lake Tahoe where our club seems to have made almost a CLEAN SWEEP! As winners of CLUB SERVICE

CLUB RELATION (INTERNAL COMMUNICATIONS),
INTERNATIONAL SERVICE,
COMMUNITY SERVICE,
VOCATIONAL SERVICE,
YOUTH SERVICE,
ROTARY’S SIX AREAS OF FOCUS,
ROTARY’S FIVE AVENUES OF SERVICE,
and finally for the club award for 2016-2017 ROTARY CLUB OF SEBASTOPOL DISTINGUISHED CLUB OF THE YEAR.



Jack Blasco was singled out for his key role in our club’s success, his skill in completing the applications for the club awards.



RAFFLE



Jack Dunlap not only won the \$5.00 starter prize but the additional \$20.00 for identifying **Barbara Bickford's** career as Educator/administrator.



RECOGNITIONS

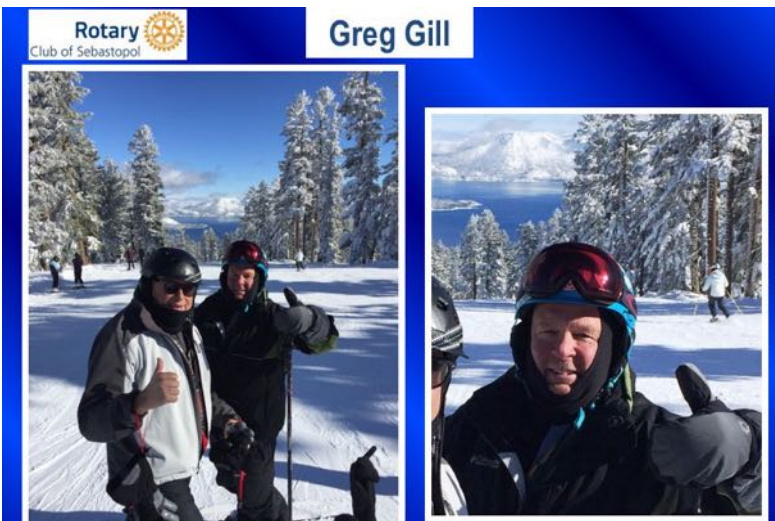


Exchange Student **Malene Ostergaard Lauridsen** age 17 from Denmark took us through slides (in enthusiastic clear English) showing an amazing description of a very active life here as an exchange student and colorful description of home. She speaks five (5) languages, she plays hand ball with a ball about the size of a soccer ball, she is a Patriots fan, she likes

American hamburgers and the Danish version made out of ground pork, and shared some Danish secrets such

as if you turn 25 unmarried you are covered with cinnamon, Danish Vikings are LARGE, the Mermaid in Copenhagen is small, Denmark has a bus with a picture of Trump on the side with the side wheels serving as his eyes. AMAZING!

Little bit about myself!



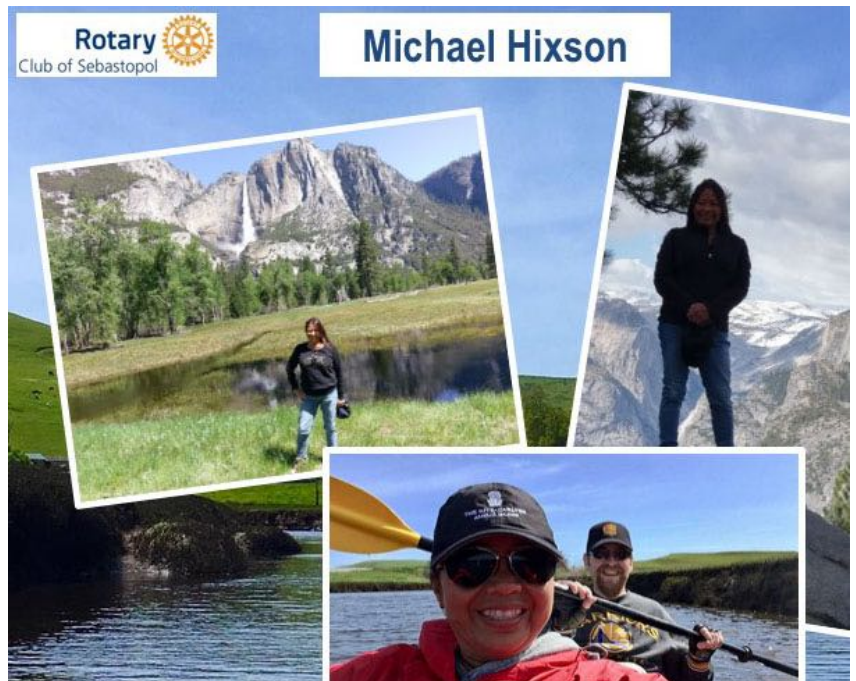
Greg Gill provided skiing photos and was fined \$45.

Mark & Connie Stevens in Thailand



Mark Stevens provided photos of Connie and Mark enjoying s spa in Thailand and was fined \$45.

Mike Hixson showed family photos of Yosemite and kayaking the Estero and was fined \$15.





THE PROGRAM – SECRETS TO GREATER IMPACT AND INFLUENCE



Barbara Beeden introduced motivational speaker Mike Toy who had entertained us previously last year, and continued first to illustrate that we shouldn't let fear limit our efforts to succeed with a magic trick shoving a sword through the back of **Cindy Carter's** neck!!! And then showing how a strong man **Rick Wilson** could be weakened by a card held by **JT** which said WEAK, or made strong by a card held by **David McLennon** saying STRONG, and the holder of the weak card was too weak to tear it, but the holder of the strong card could tear that card, or was it vice versa?

Mr. Toy shared with us lessons he learned all throughout his life including borrowing money from his mother to buy a customer mailing list, as a seven-year-old, breaking a crockpot, and the lessons that can be learned in

competing magic shops. He even showed us how a glass bottle could disappear into a paper bag (How does he do that?).



THOUGHT OF THE DAY



Brandon Houston provided the real thought for the day. "A pessimist sees the difficulty in every opportunity, an optimist sees the opportunity in every difficulty". Winston Churchill



THE FINAL BELL



The Roto-Bell was rung at 1:30PM sharp, and another action packed and exciting Rotary meeting closed.

Future Programs

May 26, 2017: Laura Moss (Note Speaker Change) – My Care Plan – Healthcare Directives

Laura Moss is the Community Programs Manager for West County Health Centers and has been working there coming on four years. West County Health Centers provides comprehensive, quality and accessible health care services to the community of Western Sonoma County. Laura is committed to engaging and educating the community in order to build a healthy community. My Care My Plan is an educational session on Advanced Health Care Directives and the importance of having this conversation with loved ones, completing this form, and placing it in the correct hands BEFORE a health crisis occurs.



June 2, 2017: Karissa Kruse – Sonoma County Winegrowers

Karissa Kruse is President of the Sonoma County Winegrowers, a marketing and educational organization dedicated to the promotion and preservation of Sonoma County as one of the world's premier grape growing regions. Karissa joined Sonoma County Winegrowers as Director of Marketing in September 2012 and was named President for the organization on May 1, 2013. Since taking over the top leadership role at the Sonoma County Winegrowers, Kruse has guided the strategy and implementation of Sonoma County's commitment to become America's first 100% certified sustainable wine region.



In an effort to continue to lead in the social responsibility component of sustainability, Kruse announced the relaunch of the Sonoma County Grape Growers Foundation in January 2016 that aims to assist local agricultural employees and their families in the areas of healthcare, affordable housing, childcare and education. She currently serves as executive director of the Foundation.

Karissa earned a BS in Economics and an MBA in Marketing from Wharton School of Business at University of Pennsylvania. She has 20 years of experience in various aspects of marketing, brand management, strategic planning and business development. Karissa has worked for companies such as General Mills, Universal Studios, Mattel and Dairy Management. She is a partner in a small winery, Argot Wines, and the owner of a 25-acre parcel on Sonoma Mountain, with five acres planted to wine grapes.

Karissa is on the Alumni Advisory Board for Wharton's Initiative on Global Environmental Leadership and on the Board of Directors for the Sonoma County Alliance, United Way of Wine Country, Sonoma County Tourism, Sonoma County Harvest Fair and Santa Rosa Chamber of Commerce. In 2014, Kruse was selected as a North Bay Business Journal Women in Business Award recipient and was a Forty under 40 Award recipient in 2012. Kruse was honored with the Marshall Memorial Fellowship in 2015.

Rotary Club of Sebastopol – Board Report Summary – May 9, 2017

Continuing our effort to be more informative and transparent about what our remarkable club is doing, here is our tenth month's installment of our committees' updates. This summary includes reports for the **May** Board meeting on May 9, 2017. For each monthly meeting, I've asked the directors for each area of service to summarize in writing the current status of the committees under their purview. The AppleKnocker team has once again edited the reports to make them more readable. The more you know, the more you'll likely be as proud as I am about our amazing club. Perhaps you'll even share this gift with someone new and invite them to lunch.

Yours in Rotary Service, **David Schreibman**



[You can see the full Directors' reports at ClubRunner| MemberArea| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2016-2017. –Ed.]

COMMUNITY SERVICES AREA – DIRECTOR RICK WILLIAMS:



CRAB FEED (Chair: **Nao Noguchi**) – Done. A recap meeting was held.

COMMUNITY GRANTS COMMITTEE (Chair: **Linda Johnson**) – Grants have been awarded and distributed.

DICTIONARY COMMITTEE (Chair: **Paul Yeomans**) – Dictionaries are in and are being distributed.

FOOD DRIVE COMMITTEE (or a "Food" oriented program) (Chair: none) – Nothing new to report.

LEARN TO SWIM COMMITTEE (Chairs: **Greg Jacobs, Rick Wilson**) – Another successful year. Enough volunteers were assembled just in time.

LEARN WITH ME COMMITTEE (Chairs: **Mike Carey, Linda Irving, Patti Blount**) – **Linda Irving** has collected data regarding pre and post evaluation of students' improvements as a result of participation in the program. The report will be completed by June 15.

TEACHER MINI GRANTS COMMITTEE (Chair: **Keller McDonald**) – spring grants have been decided and awarded.

COMMUNITY SERVICE PROJECTS COMMITTEE (Chair: **Steve Beck**) – Project A: Peace Garden still stalled. No other projects to report on. Recommended that the balance of the budget be rolled over to next year.

VOLUNTEER REQUEST COMMITTEE (Proposed new committee, requested by **Katy Spyрка**) – No update.

PEACE AND CONFLICT RESOLUTION: (Chairs: **Henry Alker, Steve Zivolich**) – Nothing new to report since last meeting.

DOMESTIC VIOLENCE AWARENESS & PREVENTION COMMITTEE (Chair: **Peggy Rogers**) – Nothing new to report since last meeting.

VOCATIONAL / YOUTH SERVICE AREA – Director Jackie Moreira:

INTERACT program has begun (Chair: **Dan Rasmus**): -- Minor updates

ANALY (Dan Rasmus, Donna Pantzer) – We had the first ever Lip Sync Battle on Friday night 4/7, with 12 contestants, prizes, raffle, and food/drink. It was a great event and all in attendance had a blast. Our Teacher Advisor, Andy Del Monte, was *instrumental* in the success – as he recruited and monitored our performers. There were a lot of audience participation activities as well – making it fun for all. 2 Interact officers did a great job as MC's. We raised \$450 and the Interact club contributed another \$550 to send a check of \$1,000 to a fellow Analy student who is battling life threatening cancer as her family is facing mounting medical bills.

We have started the transition to **Brian Langermann** – who will take over Analy Interact (again) next year. He is already leading meetings now as part of the transition. **Monica K.** will continue to assist! Andy Del Monte will be stepping down as Teacher Adviser next year due to Yearbook and other commitments, but has identified a Teacher Advisor replacement who will be introduced this year to the students and to **Brian**. Andy has served for 10-15 years (he is not sure.) and has been a great asset to our club in this role.

BROOK HAVEN (Pauline Pellini, Mike Carey) – Brook Haven Interact is having an ice cream sale today after school. (Sure picked a great day!) At the meeting tomorrow, they will decide what to donate their money to. On May 19th, the officers will speak at the school assembly about the Interact year and the selected recipients will be invited to attend and receive their checks.

The club carried the banner to lead off the Apple blossom Parade.

Officers for next year will be elected at the last meeting of the year on May 18th. We have had a great year!

