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President 2016/2017: David Schreibman



"All the News that Fits We Print"



🍎 AT THE BELL 🍎

President David called the meeting to order right on time, since we had a very special speaker today, and a lot to cover!

President David asked us all to rise for the Flag Salute, ably led by **Greg Gill**, followed by **Keller McDonald**, who led us in a rendition of, "What a Wonderful World".....



🍎 VISITING ROTARIANS AND GUESTS 🍎

From Sebastopol Sunrise,

-Bruce Campbell, Helaine Campbell, Bill Sauber, and Barbara Barney



From THE Santa Rosa Club,

-Will Haymaker, Doug Johnson, Jackie McMillan, Debi Zaft and Jeannie Levin



From Santa Rosa East,

-Larry Lira, Marilyn Lira, and Barry Cogbill



From the Rohnert Park Club,

-DG Wulff Reinhold, Lt Governor Paula Reinhold, Dale Knight



From Valley of the Moon,

-DG Nominee, Barbara Spangler. WHEW!





Guests of Rotarians in attendance were:

-**Linda Johnson** introduced her son Wesley and sister Kelly.

-**Judd Hirsch** introduced Joelle

-**Pauline Pellini** had (daughter-in-law) Jennifer in tow



-**Mia Del Prete** welcomed daughter Lena, and adorable granddaughter Emma

-and **John Blount** introduced Jamie Thorfinnson, wife of our speaker.



ANNOUNCEMENTS

--Saturday, November 12 -- a reminder and thank you to those will be volunteering at the Humane Society, spiffing up the paint in a couple of spaces. Thanks to Steve Beck for coordinating the opportunity.

-Next Wednesday, November 9th, the Santa Rosa Rotary Clubs will partner with the SR Kiwanis Clubs to put on the **16th Annual Veteran's Day Program** at the SR Veterans Hall. Many of us invite a Veteran to join us for lunch. Time is 11:30 to 1:30, cost is \$15, and everyone is welcome.

--On Friday, November 25th, we hope you'll all be recovering from a filling meal and enjoying your friends and family, and enjoying leftover turkey sandwiches. Don't come here, because we will be DARK.

--Tuesday, December 6 – thanks to Jerry Warren, several people have signed up to volunteer from 9:30 to 11:30 AM at the Redwood Empire Food Bank, packing bags of food, and other needed tasks. Just DO NOT get into a food fight with the beans!

--Friday, December 9th, we will have our regular meeting and speaker, but just for fun will be gathering at J.T. Martin's house for our Annual Holiday Bash. Lots of the 3 F's -- food and fun and fellowship! And of course, all served up with Cajun hospitality.....Follow the signs to 3555 Thorn Road.

🍎 Future Programs 🍎

November 11, 2016 - Veterans day

Speaker: **Sally Ewald**

Program: **WW-II – The POW Experience**

November 18, 2016

Speaker: **Karen Ricketts**

Program: **North Bay Teacher Shortage**

December 2, 2016

Speaker: **Dr. Gary Johnson**

Program: **Choices for End of Life Care**

December 9, 2016

Speaker: **Laurel Anderson**

Program: **School Gardens in Sonoma County and their importance to Education**

December 16, 2016

Speaker: **Marianne McBride**

Program: **Council on aging**

December 23, 2016

DARK

December 30, 2016

DARK

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🍎 Miscellany 🍎

Next Board Meeting

Date/Time: **Tues. November 8th, , 5:30 p.m.**

Location: **David Schreiber's Home in Windsor**

MAKEUP NOTIFICATIONS--Jack Dunlap@gmail.com

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKEUPS

Analy High: Check Day, Time with Dan Rasmus or Donna Pantzer

Brook Haven: Check Day, Time with Pauline Pellini or Mike Carey

Orchard View: Check Day, Time with Lisa Jacobs

Twin Hills: Check Day, Time with Dan Rasmus or Monica Kretschmer

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST!!!

LINKS: [Pinot for Polio](#) [Sebastopol Rotary Website](#)



with the Santa Nella B&B in Guerneville. It's a WINNAH!!!

"What's My Line?"

it was time for the Raffle time! A drawing that comes with a question to win.

#561 was held by **Greg Jacobs**, who drew **Debbie Brooks**. Fortunately, he quickly said "She's an Innkeeper!" There was a little muttering when asked WHICH Inn, but he came up

"Centennial Moment"

The original idea of business men meeting regularly that later became Rotary.... and the original idea to create a Foundation that would help those groups of businessmen to do good works in the community. And now, a Centennial later, the reach of the Rotary International organizations does truly "Make the World a Better Place". **President David** emphasized the sentiment, and reminded us that we ALL make a difference – building Peace, Health and Prosperity into the works that we do..... and that we should be sure to let people know about Rotary, and how proud we are to be able to make a difference.

To illustrate the point, and emphasize the impact that our members make in the community and the world, **President David** asked our speaker to help present several **Paul Harris Fellow recognitions:**



--**Mia del Prete**, for her granddaughter Emma

--**Pauline Pellini**, for daughter-in-law Jennifer



--**Linda Johnson**, for her son Wesley Levy. Linda took a moment to express how much it means to have her son recognized and celebrated by Rotary. Despite being developmentally delayed, he has been a volunteer, through Linda, since he was only 6 years old.



--**Monica Kretschmer**, PHF#1



-- **Edwin Wilson**, PHF#6,



Mr. Thorfinnson added his thoughts to the ceremony.... "Rotary recognizes significant contributions and efforts made by members because the results are also so significant. Not every Rotarian will have opportunities to travel to see the hardships of others.....but by their contribution, they help us do a lot of good in the world. Those of us who do travel on behalf of Rotary find it easy to give, because you see the impact your contributions have, first hand. The true heroes are the Rotarians who never see firsthand the work being done, but who trust Leadership to make decisions on your behalf that benefit so many other lives. So thank you to these Rotarians and all those who give....."

THE PROGRAM:

Rotary Foundation Month

Tom Thorfinnson



John Blount introduced our speaker by tell us how they met. "We are honored to have an esteemed visitor from the Rotary Organization today, **Tom Thorfinnson**, soon to be the Chief Strategy Officer for Rotary International. I met Tom when I was nominated to be a member of the Rotary Board of Directors, for the 2009-11 term. I got a call from Cliff Dochterman, to say congratulations, and to tell me I should seek out another nominee, from Minnesota, **Tom Thorfinnson**. He said we would be great friends.... and he was right!

Tom is from Minnesota, an attorney in Eden Prairie, and a member of the local Rotary Club. We met in 2007, when we were nominees to the Board for the term of 2009-11. That's when I was Chair of Education and Training on the West Coast of the US and Canada, and was gone a lot. Tom and I served as Directors from 2009-2011, and Tom was a member of the Strategic Planning Committee. He was also Vice President of the Board in 2010-11. He is a Trustee of The Rotary Foundation 2015-2016, and later this month he will take on the position of Chief Strategy Officer for Rotary International..... and he's always been a great speaker. I asked him to speak to us with news of The Rotary Foundation."

Tom thanked John and pulled up his slides..... he started by reminding us that he is the “expert” that you bring in from 25+ miles away.....and hopefully our expectations would reflect that!

“The first time I gave a significant talk was District Assembly in 1996. There were 250 people there, as was tradition, all the past DG’s were seated in the back, and I was “relatively” young. My talk was about the motivation of leaders in my year.....when our greatest goal was the eradication of Polio. We raised \$350,000 in 1987, which was huge! And of course, I urged all members to continue to serve and give, so we could ‘*eradicate polio from the face of the world*’.

The Rotary Foundation (**TRF**) is now 100 Years old. In 1917, Arch Klumpf urged at Convention to start an endowment to honor Paul Harris and do good in the world..... and in 1947, the year Paul Harris died, donations went way up. A hundred years later, almost \$6 Billion has been donated, and \$1.1 Billion has been designated for Polio eradication.

In 1998, as Past District Governor, I took a trip to Haiti. I was representing Rotary and WASRAG, (Water and Sanitation Rotarian Action Group) and we were looking for possible Water Projects. I had heard a story from the Bloomington Rotary, whose members had gone and saw that children there were not healthy – that 25% died before age 5 because of contaminated water. At that time, **TRF** was doing 220 grants worldwide, at an average cost of 20%.



Through the wonder of the Rotary Foundation, my club in Eden Prairie matched the Bloomington Club’s contributions, and the RI World Fund matched that, so we had \$20K to use to help people in Haiti.....and we were able to provide clean water projects in 150 communities. However, only four years later, we found that we had provided lovely wells and latrines, but with no maintenance plan or funding – so no sustainability.

The lack of a sustainability plan did not help bring about a *lasting impact*. There was no cultural change, nor was there a way for the locals to provide upkeep and repairs, so in time the latrines were useless.

When we brought this information back to Rotary International, our leadership had the *courage* to do more to ensure that our efforts are sustainable. Then, our expectation for sustainability and cultural change was only 20%.

Our leadership had the *vision* to work for Impact – because Sustainability leads to Cultural Change, and Lasting Impact comes from our Focus on what needs to be done.

TRF did a restart, and we changed our focus to 6 Areas of Service –

Water --- Disease --- Education --- Maternal Health --- Economic Development --- and Peace

Now, our grant activity is \$73 Million and 1230 Grants, and our sustainability expectation is 80%. Peace and Conflict Resolution is the Hub of the system, and the other five areas are the wheel around it. Now our grant activity is \$73 Million, and 1230 grants, and we have a vigorous evaluation process in place.

In 2015 I went to Uganda, where I saw some of the wildlife, and the mighty Nile River, which also provides water for drinking and washing. One of the projects I saw was a water catchment system in the Apac District, which was not sustainable, because it had been set up to provide water to only a school, and was not available to the whole village. It was raided over and over. Working with 3 Rotaract Clubs, we did a Community Needs Assessment, and wrote a Grant application to buy 5 motorcycles and necessary cell phones. For \$4600, we found that if we expanded access to the water, it reduced conflict, and met greater needs. Now, the whole village takes care of the water system.

15 Years ago, I participated in a Polio Immunization Day in Nigeria – what we learned: we needed to immunize 254 million people, and we had \$1.1 Billion from Rotarians. By partnering with the Gates Foundation, we then had \$1.7 Billion, and could reach all the people we needed to immunize.

We are best at ADVOCACY, which is why we have partnered with organizations such as UNICEF, the CDC, the Gates Foundation. In another example, Angola, which had been Polio-free for 4-5 years, stopped their immunization program, and cases were being seen again. Now, when community leaders stand in the way of our efforts, we turn to our

Partners for help. We brought in Brazil, who has big trade with Angola, and within 48 hours they had restarted their immunization program! WE are CONNECTED, and can leverage our PEOPLE to CHANGE THE WORLD.



On my 7th trip to Haiti, I found that our water projects were working, and clean water was being provided to the village. We also provided materials for latrines near the water projects. One man, wanting to thank us, asked his youngest daughter to give us 2 eggs in thanks. The eggs would provide necessary protein for his family, so it was a great honor. She unfortunately dropped the eggs, and we felt awful.

But 100 years later, we are recognizing our talents, and are helping our clubs provide Service, Impact, Efficiency and Scale in the projects we do. And we know that where we see hunger, we can also provide HOPE."

Message of the Day , from Mia Del Prete

"If you don't know the guy on the other side of the world, love him anyway because he is just like you. He has the same dreams, the same hopes and fears. It's one world, pal. We are all neighbors." Frank Sinatra

President David rang the bell at exactly 1:30pm

Future Programs

November 11, 2016: World War Two: The POW Experience

Speaker: Sally Ewald

Sally (Hatcher) Ewald's undergraduate degree was in History and Political Science. She spent her "gap year" exploring Mexico then attended Stanford University where she earned her MA in Latin American History and subsequently a CA teaching credential at San Jose State. While getting these degrees she started working for Western Airlines rising to "City Manager" for WA – retiring 14 years later after completing her MBA to start a management consulting business.

Her passion to learn more about WWII in Europe stems from a desire to know more about her father who was killed in a military plane crash in New Mexico in January 1947 just a few days after her 6th birthday. In WWII he commanded the 351st Bomb Group, one of the early B17 Bomb Groups stationed near Peterborough, England. The Group's first mission was May 13, 1943. Col Hatcher flew 12 missions and was shot down not far from Bordeaux, France on Dec 31, 1943. His parachute dropped him just outside the German command compound - he was captured immediately and remained a POW until May 1945 when Germany surrendered.



November 18, 2016: North Bay Teacher Shortage

Speaker: Karen Ricketts



Karen Ricketts is currently the Executive Director of the North Coast School of Education at Sonoma County Office of Education. In this role, she oversees faculty and staff as they provide innovative professional development, coursework, support, and coaching for new teachers, mentors, and interns in the programs.

Prior to becoming the executive director, Ricketts worked as a director of human resources in the Windsor Unified School District, a director of curriculum and special education in the Piner-Olivet School District, a school administrator in Healdsburg Unified School District and a teacher and coach in grades 4 through college. She earned her Master of Arts degree from Sonoma State University, her administrative credential from Sonoma State University, and her Bachelor of Arts degree from Chico State University.

As a seasoned educator, administrator, and former coach, she loves supporting next generation teachers as they enter the profession with new innovations and educational best practices that lead to student growth and success.