



Date: October 14, 2016
Volume: 2016/17—Issue E15-16
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President 2016/2017: David Schreibman



"All the News that Fits We Print"



AT THE BELL



With the Beatles' tune, "Day Tripper" in the background, **President David** proclaimed that the meeting was, indeed, ready to go. Just a suggestion, but maybe our **Prez** should have gone with the back side of that record (record: a round, plastic disk intended to musically entertain various-sized audiences). The tune on that other side? "We can work it out".

Karen Daniels settled any musical issues with a strong melody, highlighting "America the Beautiful".



VISITING ROTARIANS AND GUESTS



Our club welcomed a visiting Rotarian from Sebastopol Sunrise, Bryan Bauer. Bryan's classification is "Green Technology".



Jim Pacatte welcomed back as a guest Joregen Holst. Our visitor from across the Atlantic seems to like it here and Jim predicts a future, new Rotarian.



Future Programs

October 21, 2016

Speaker: John Namkung
Program: Safe Passages for Refugees

October 28, 2016

Speaker: William Carlsen
Program: Discovery of the Lost
Civilization of the Maya

November 4, 2016

Speaker: Tom Thorfinnson
Program: Rotary Foundation Month

November 11, 2016 - Veterans day

Speaker: Sally Ewald
Program: WW-II – The POW Experience

November 18, 2016

Speaker: Karen Ricketts
Program: North Bay Teacher Shortage

December 2, 2016

Speaker: Dr. Gary Johnson
Program: Choices for End of Life Care

Future Events

October 26, 2016

Public Forum

Family Safety, Domestic Violence
Awareness and Prevention

7pm-8:30 pm at Community Church

October 28, 2016

HALLOWEEN PARTY Holy Ghost Hall 6:00 pm
\$15/single/\$25 couple

November 1, 2016

REDWOOD EMPIRE FOOD BANK – VOLUNTEER
9:30 – 11:30 AM

Miscellany

Next Board Meeting

Date/Time: Thurs, October 20th, 5:30 p.m.

Location: David Schreiber's Home in Windsor
MAKEUP NOTIFICATIONS–Jack Dunlap@gmail.com

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKEUPS

Analy High: Check Day, Time with Dan Rasmus or
Donna Pantzer
Brook Haven: Check Day, Time with Pauline Pellini or
Mike Carey
Orchard View: Check Day, Time with Lisa Jacobs
Twin Hills: Check Day, Time with Dan Rasmus or
Monica Kretschmer

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

LINKS: [Pinot for Polio](#) [Sebastopol Rotary Website](#)

Jim Passage introduced the day's presenters, [Al Lerma](#) and [Francesca Schott](#). Both are long-time locals, both are Sonoma County Economic Development Board members.



ANNOUNCEMENTS

October 28- YWCA Domestic Violence Awareness Forum,
Community Church, Sebastopol - 7:00 pm - 8:30 pm

October 28- HALLOWEEN PARTY - Holy Ghost Hall, 6 pm
(\$15 per person)

November 1- Redwood Empire Food Bank (volunteer, 9:30
- 11:30 am)

HOLD THAT ELEVATOR!

Aldean Noethig had the honor of being the day's first elevator passenger. Aldean has a long history of avoiding retirement and all its trappings, mostly within Sonoma County and Sebastopol. Aldean was with Pacific Bell in the front (office) for 30 years. This was followed by a stint as a news/entertainment media producer, working with the likes of the legendary Jim Grady. Then there was a run at Joanne's Fabrics. As Aldean tells it, she then -and finally - retired properly.





The next floor belonged to **Henry Alker**. Henry's first ventures were in the field of academia; he taught at Cornell University, in courses related to psychology, sociology and government. He also has a strong interest in financial areas, as an advisor and as an assets manager. He has been involved in oil and gas exploration. And to top it all off, Henry also is involved with a gold mine!

OTHER HAPPENINGS

Speaking of gold mines, **Jack Dunlap** struck it big with the **Prez's** raffle. Not only did he take the \$5 prize, he quadrupled down (\$20 more) for identifying **J.T. Martin's** most recent gig --and one would be wrong if 'music' came to mind. It's real estate.



President David also announced that Whole Foods Market contributed almost \$1400 for the club's teacher mini-grants program. The generous contribution will benefit a huge amount of teachers and programs and Whole Foods should be well-applauded. But our **Prez** then added that it was **Donna Panzer** who worked extremely hard to make this happen.

ROOKIE SKETCH

Lu Frazier has been a 'Sebastopolian' for 40 years. But well (well, meaning good-healthy) before that, she was a highly regarded high school and junior high school teacher in the Los Angeles area.

Her time in Sebastopol has been well spent: as a Twin Hills School volunteer, going on to earn a business degree at Sonoma State University, running the local Hearthsong store in town, doing much the same at J Wine and the Iron Horse Winery (going on 11 years).

In addition, Lu has been president of the local Chamber of Commerce, vice-president of the Center for the Arts. She is particularly proud of her two sons --an assistant principal and senior level teacher at Benicia High School and the other a digital programmer with Urban Airship.



If only London busses ran so smoothly! This may call for further explanation --Sketch #2?

The family has a 33-acre farm/ranch in Sebastopol, home to a few hundred turkeys and a herd of sheep? OK, this might require a Sketch #3.

CLUB BIRTHDAYS

Michael Hixson celebrated #55 with family and friends.

Tim Moore was good for 60 "coppolas" (is that the same as \$5?)

Mike Carey (#68) was treated to a Giants game the last weekend of the season.

Robin Maybury hit the Second Street Theater in Santa Rosa.



ANNIVERSARIES

Greg and Kathy Jacobs celebrated with a hiking trip...separately? Or did Greg just get lost?



Mark and Michele McDonell were on the move celebrating; OK, this assumes Mark had his biking privileges on this special day.

Torrey and Lucy Olson had plenty on their special day -- keeping the farm moving forward.

Tom Campbell spent his 52nd anniversary on a fishing trip; however, he did not see

Harry Polley (or **Dave Madsen's** new vehicle).



Edwin and Diana Wilson lived it up in Italy; participated in the Feast of Asisi

Harvey and Beverly Henningsen no doubt will be spending some time at Sturgeon's Mill this weekend, while celebrating. For \$10 you can join them!



RECOGNITIONS

David Madsen did his best to cover up a new automobile. His goose was cooked when, by his own admission, Carleen had little knowledge of all the bells and whistles that 'Dave' ordered. Minus the \$25 fine, **Dave** could have added one more accessory.



Harry Polley soloed to Fall River via kayak, thus avoiding any potential witnesses.

Sally Ewald did her best to stir up things in Belgium, Portugal and Germany; fortunately, David was along as a 'diplomat'.

THE PROGRAM: BEER, CIDER, SPIRITS NICHES IN SONOMA COUNTY

Jim Passage introduced today's program, led by Al Lerma and Francesca Schott. Both are members of the Economic Development Board. They also have a special interest and outlook on the craft brewing industry in our area.



As of 2014 there were 23 craft breweries, 11 craft distilleries and seven craft cideries in the county, with \$169 million in sales, employing more than 850 employees.

The first Economic Development Conference regarding these businesses was held in 2013, with 300 participants. Since then, the numbers have increased dramatically in terms of the products noted above. While wines and wineries still 'rule' the area (in size and products), a number of breweries have gained major followings.

Besides the products, there is special attention given to the environment and how waste is handled. Cideries (vs. wineries and distilleries) are a new phenomenon in Sonoma County. However, there are still 'unknowns' about how these products are judged and regulated. If a hard cider comes to the market, that's one thing. However, adding (as an example) fruit to the cider mix becomes a different product.

To explore the many options, there are maps on line that point out the latest establishments. Could there be a cider some time soon known as "The Apple Knocker"?



Thought for the Day: Robin Maybury

"In giving, you are throwing a bridge across the chasm of your solitude."

-Antoine de Saint-Exupery

President David rang the bell at exactly 1:30 pm

October is Rotary
National Domestic Violence Awareness & Prevention Month



Rotary Club of Sebastopol and Rotary Club of Sebastopol Sunrise are co-sponsoring:

YWCA Forum On Domestic Violence

Date: *Wednesday, Oct 26*
Time: *7:00 pm – 8:30 pm*
Location: *Sebastopol Community Church*
1000 Gravenstein Hwy
Sebastopol, CA 95472

Open to all * No admission fee * Free refreshment



YWCA Sonoma County
24-Hour Crisis Hotline – 546-1234

Domestic Violence Awareness & Prevention Month



Events leading up to the Joint Sebastopol Rotary Clubs
Public forum on Oct 26th at the Community Church:

Date: **Tue, October 11, 1:30 – 2:30 pm**
Location: YWCA Office, 811 Third St., Santa Rosa

- Meet with YWCA staff to plan forum
- Currently Peggy R., Cory M. and Kathy M.
- Contact Peggy if you wish to join them (766-4634 or 823-8384)

Date: **Wed, October 12, 10:00 am**
Location: YWCA office/Undisclosed

- Tour of YWCA Safe House and Preschool
- Tour of YWCA office
- Lunch with YWCA CEO Madeleine O'Connell
- Must preregister – contact Peggy (766-4634 or 823-8384)

Date: **Wed, October 12, 7:00 pm**
Location:

- View two videos about domestic violence and discuss
- Rotarians and partners welcome
- Why she stays / Why this is a men's issue
- Please call to confirm your attendance

Date: **Thu, October 20th, 4:00 pm**
Location: Peggy's House (1230 Garden Ln, Sebastopol)

- Final meeting to assure all preparations are in place for Forum
- Podium, A/V, Tables, chairs, snacks, information table, etc.

October is National Domestic Violence Awareness and Prevention Month

Our newly formed *FAMILY SAFETY, DOMESTIC VIOLENCE AWARENESS AND PREVENTION COMMITTEE* headed by **Peg Rogers** – with help from **Kathie Mayhew** and **Cory Maguire** – invite you to attend the Family Safety, Domestic Violence Awareness and Prevention Forum on October 26, 7-8:30 p.m. at the Community Church.

- * This is a joint committee with the Sebastopol Sunrise Club.
- * Look for our flyers at every meeting. Become informed, become an advocate, help prevent domestic violence in our communities.
- * In Sonoma County alone, one in 10 women report experiencing violence in their intimate partnerships. One in 16 men report being victims of domestic violence.
- * Children who witness domestic violence experience depression and psychological stress and are more likely than other children to be physically violent.
- * 24 hour crisis hotline 546-1234 for victims of domestic violence

We encourage everyone to view the two videos below to become more aware of the issues surrounding Domestic Violence in our families.

http://www.ted.com/talks/leslie_morgan_steiner_why_domestic_violence_victims_don't_leave

https://www.ted.com/talks/jackson_katz_violence_against_women_it's_a_men's_issue?language=en

We have also reached out to the Sunrise Club to co-sponsor our public forum on October 26. We want as many people as possible to attend to find out what Domestic Violence is and how we can be resources of information to the public and to victims in our area.

Any interested Rotarians that want to be part of the committee should call or email **Peggy Rogers** for more information: [707-823-8384](tel:707-823-8384) peggyrogers@comcast.net

Yours in Rotary Service,

Peggy Rogers

ROTARY CLUB OF SEBASTOPOL
COMMUNITY SERVICE PROJECTS & PROGRAMS COMMITTEE
PROJECT OR PROGRAM SUGGESTION FORM

The purpose of this form is to provide ample information with regard to your suggested project or program. Please complete the information for us to review. Thank you

SUBMITTED BY _____ DATE _____

Best way to contact you: _____

Is this a ☐PROJECT or a ☐PROGRAM (requiring on-going resources)

BRIEF DESCRIPTION:

STAKE HOLDERS (who will directly benefit):

DO YOU HAVE ANY RESOURCES/VOLUNTEERS ALREADY COMMITTED?

If "Yes", please describe _____

WHO WILL BE THE PERSON SPEARHEADING THE IMPLEMENTATION?

Best way to contact him/her/them? _____

Future Programs

October 21, 2016



John Namkung is a retired special educator who lives in Sebastopol. During his career, he taught children with learning disabilities and later became an administrator, responsible for the coordination of special education programs throughout Sonoma County school districts.

In March and April of 2016 he went to Greece as a volunteer to assist refugees from Syria and other parts of the Middle East as they made their journey toward Europe. He currently volunteers with the International Rescue Committee, an agency funded by the U.S. government to assist with the resettlement of refugees in the United States. He serves as a Family Mentor to newly-arrived refugees to the Bay Area.

John took part in Marin's Spiritrock Meditation Center which brought him to the point of awakening his heart to love, peace & compassion. He learned about the refugees coming into Europe from Syria around Thanksgiving. As he had never experienced hunger or violence in his good life, he was interested in the plight of these families, which involved not only adults coming over but unattended children by the thousands, whose families remained behind so their children might have a better life. Over 10,000 minors are amongst the missing.

October 28, 2016: Discovery of the Lost Civilization of the Maya

Speaker: William Carlsen



William Carlsen has been a journalist for thirty years, a finalist for the 1999 Pulitzer Prize for explanatory reporting and winner of numerous journalism awards including the Pan American Health Organization's top award for a series of stories on the origin of the AIDS epidemic. A graduate of the University of California, Berkeley, with a master's degree in Journalism, he worked as a reporter for the New York Times and the San Francisco Chronicle, covering major stories including the trial of Patty Hearst, the assassinations of San Francisco Mayor George Moscone and Supervisor Harvey Milk, the war in Central America, the 1985 Mexico City earthquake, and the OJ Simpson trial. As an investigative reporter, he has written about fraud in Silicon Valley, the breakdown of capital punishment in California, and contamination of California's water supplies. He was a Pulitzer Prize finalist for a series on the disease-spreading dangers of syringe reuse in developing countries and from an epidemic of accidental needle stick among US health care workers. He

has taught at the Graduate School of Journalism at the University of California in Berkeley and San Francisco State University. For many years, he lived with his wife in Antigua, Guatemala and followed the trail through the Central American jungles of John L. Stephens and Frederick Catherwood, the two protagonists in his book *Jungle of Stone*. He currently lives in Sonoma County.

November 4, 2016 Rotary Foundation Month

Speaker: Tom Thorfinnson



Thomas Thorfinnson is currently serving a four-year term as a Trustee of the Rotary Foundation (2015-19). He was Vice President of Rotary International in 2010-2011, and served on the Board of Directors for Rotary International from 2009 to 2011. In 2013 Tom completed a four year term on the Strategic Planning Committee for Rotary International. He is now serving as the trustee liaison to that committee.

In addition Tom is currently Chairman of the Steering Committee of the RI/USAID International H2O Collaboration to jointly fund US \$6 million in water, sanitation and hygiene projects for three countries in Africa. He has made 19 volunteer trips to developing countries including numerous trips to Haiti. Almost all of those trips centered on fund development for water and sanitation Tom is a Level II Major Donor to The Rotary Foundation and a Level 4 Charter Member of the Bequest Society of The Rotary Foundation. He is a recipient of the Service Above Self Award from Rotary

International; and the Distinguished Service Award and the Citation for Meritorious Service Award from The Rotary Foundation.

For more than 30 years Tom has been engaged in the private practice of corporate law in the greater Minneapolis area, and for 16 years was a lecturer at the University of Minnesota Carlson School of Management. Tom is President and owner of Thorfinnson Law Office PLLC and is on the Board of Directors of First Minnetonka City Bank.

November 11, 2016: World War Two: The POW Experience

Speaker: Sally Ewald



Sally (Hatcher) Ewald's undergraduate degree was in History and Political Science. She spent her "gap year" exploring Mexico then attended Stanford University where she earned her MA in Latin American History and subsequently a CA teaching credential at San Jose State. While getting these degrees she started working for Western Airlines rising to "City Manager" for WA – retiring 14 years later after completing her MBA to start a management consulting business .

Her passion to learn more about WWII in Europe stems from a desire to know more about her father who was killed in a military plane crash in New Mexico in January 1947 just a few days after her 6th birthday. In WWII he commanded the 351st Bomb Group, one of the early B17 Bomb Groups stationed near Peterborough, England. The Group's first mission was May 13, 1943. Col Hatcher flew 12 missions and was shot down not far from Bordeaux, France on Dec 31, 1943. His parachute dropped him just outside the German command compound - he was captured immediately and remained a POW until May 1945 when Germany surrendered.

November 18, 2016: North Bay Teacher Shortage

Speaker: Karen Ricketts



Karen Ricketts is currently the Executive Director of the North Coast School of Education at Sonoma County Office of Education. In this role, she oversees faculty and staff as they provide innovative professional development, coursework, support, and coaching for new teachers, mentors, and interns in the programs.

Prior to becoming the executive director, Ricketts worked as a director of human resources in the Windsor Unified School District, a director of curriculum and special education in the Piner-Olivet School District, a school administrator in Healdsburg Unified School District and a teacher and coach in grades 4 through college. She earned her Master of Arts degree from Sonoma State University, her administrative credential from Sonoma State University,

and her Bachelor of Arts degree from Chico State University.

As a seasoned educator, administrator, and former coach, she loves supporting next generation teachers as they enter the profession with new innovations and educational best practices that lead to student growth and success.