



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Main Stage West



Date: October 7, 2016
Volume: 2016/17—Issue E15-15
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Photog: Robin Maybury
Editors: J Raffini, T Boag, S Kellner, D Still
President 2016/2017: David Schreiber



"All the News that Fits We Print"



AT THE BELL

Shortly after high noon, **President David Schreiber** called the meeting to order and asked **Mike Ferguson** to lead the group in the Pledge of Allegiance. He later issued a decree that **Keller McDonald** lead the group in a song. **Keller** was up for the occasion, parading out Giants paraphernalia. Unfortunately, a baseball bat was not among his memorabilia. In

the bottom of this frame, and no surprise to many, our Pres donned his beloved Red Sox hat. Let the games begin (and forget about the Cubs and Indians)



VISITING ROTARIANS AND GUESTS



The club was introduced to guest Jorgen Hoist, who traveled here all the way from The Netherlands. He was so enamored with our club that he has already expressed his desire to sign on the Sebastopol Rotary dotted line.

Ruth Dunlap also introduced her new guest, Julia Pereiro.

Jim Passage presented Steve Abbott, Forianna Alessandria, Sam Coughlin, John Craven, Liz Jahren and Ilana Niernberger, the cast of today's main event program. They are members of the Main Street West theater from—yes, downtown Sebastopol (corner of Main and Bodega).



🍎 Future Programs 🍎

October 14, 2016

Speaker: Al Lerma & Francesca Schott
Program: Beer and Spirit Industry

October 21, 2016

Speaker: John Namkung
Program: Safe Passages for Refugees

October 28, 2016

Speaker: William Carlsen
Program: Discovery of the Lost Civilization of the Maya

November 4, 2016

Speaker: Tom Thorfinnson
Program: Rotary Foundation Month

November 11, 2016 - Veterans day

Speaker: Sally Ewald
Program: WW-II – The POW Experience

November 18, 2016

Speaker: Karen Ricketts
Program: North Bay Teacher Shortage

🍎 Future Events 🍎

October 26, 2016

Public Forum

**Family Safety, Domestic Violence
 Awareness and Prevention**

7pm-8:30 pm at Community Church

October 28, 2016

HALLOWEEN PARTY Holy Ghost Hall 6:00 pm

\$15/single/\$25 couple

November 1, 2016

REDWOOD EMPIRE FOOD BANK – VOLUNTEER
 9:30 – 11:30 AM

🍎 Miscellany 🍎

Next Board Meeting

Date/Time: Thurs, October 20th, 5:30 p.m.

Location: David Schreiber's Home in Windsor

MAKEUP NOTIFICATIONS–Jack Dunlap@gmail.com

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKEUPS

Analy High:	Check Day, Time with Dan Rasmus or Donna Pantzer
Brook Haven:	Check Day, Time with Pauline Pellini or Mike Carey
Orchard View:	Check Day, Time with Lisa Jacobs
Twin Hills:	Check Day, Time with Dan Rasmus or Monica Kretschmer

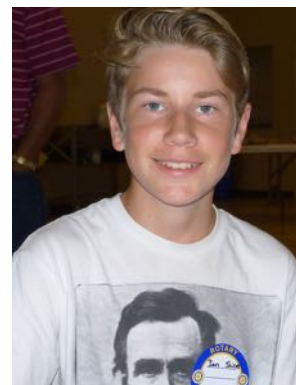
For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

LINKS: [Pinot for Polio](#) [Sebastopol Rotary Website](#)

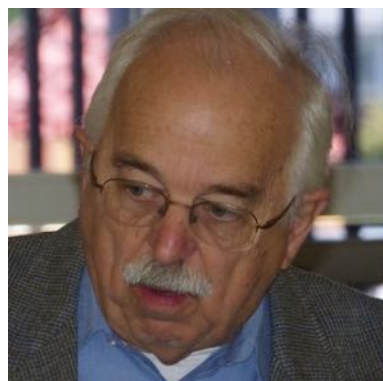
Not to worry: the contingent has already made a name for itself since taking over (in a good way) the old Pease Pharmacy in 2011.

Pauline Pellini introduced two members of the Brook Haven School Interact Club Sheylin and Ian.



Besides the rave review garnered by last Saturday's Lobster Boil (not to mention the estimated \$90,000 raised at the event), the **Pres** delighted the audience by showing off the credit card of **Tony Given**, found in the aftermath of Saturday night. No telling what the card is worth as of today. **President David** also showed off a few clothing items left behind—to be had at bargain prices—but no taker (yet). And as a final gesture, the **Prez** still had time to cajole **Jim Passage**, **Barbara Beedon** and **Linda Johnson** into a bidding war (even if one of the contestants was absent) for the last ticket to the October 15 Foundation Dinner.

In another high note, our **President** unleashed the elevator speeches, two for one bargain.



Robin Maybury took off from the ground floor with his computers industry.

Mark Stevens followed by recounting his career from local real estate ventures (since 1981) to his travels and sales with vineyard properties and wineries throughout northern California.



🍎 ANNOUNCEMENTS 🍎

Prez David proclaimed the Lobster Boil a colossal success (if you are not a crustacean). There were plenty of recognitions to speak of, including the efforts of **Troy McAdams**, **Ellen Harrington**, **Cindy Carter**, **Ken Silveira**, **Mike Long**, **Ken Jacobs**, **Ron Puccinelli**, **Paul Thielen**, **Sally Ewald**, **Bristol Hassler**, **Jack** ('where's my shirt'?) **Dunlap**. Included in the accolades were the **Aleia Coate-Jackie Moreira** tag-team, **Sally Briggs**—and a few others overlooked by this week's scrambling scribe.



Linda Johnson was asked to describe the incredible success she has had in identifying future club members over the past two years. Her scorecard is amazing: 25 people, 12 new members, some help from **Michele Kimble**. In her own modest words, **Linda** noted that this club is an easy pitch (Ok, a stray baseball term, but true.)



Our **Prez** followed up with another 'national pastime' moment, and amazing shot of young **Jack Jacobs**, son of **Ken Jacobs**, in front of a television screen. In the 9th inning of a scoreless Giants-Mets playoff game, the Giants' **Conor Gillespie** smashes a 3-run game-winning homerun. In the photo, Jack is in front of the TV with the identical swing of the bat. Not only was the form a perfect match, both 'players' wore #21 on their jerseys. Maybe some more magic in Chicago? Looks like Boston and its fans may need some of that, asap.



On a very serious note, **Kathie Mayhew** spoke about the silent, devastating issue of domestic violence. **Kathie** related a number of tragic cases that often go unreported or noted only years later.

During her presentation, **Kathie** stressed that domestic violence cuts across all races and classes of people and it is here among us. Furthermore, few of us know when it occurs to family members or to friends, unless they tell us.

We need to spread the word that there are places to go to get or ask for help, and we need to bring the discussion of domestic violence into the open by continuing to talk about the issue—not as locker room banter—but as an honest discussion of what one experiences as a result of violent abuse. We are all effected one way or another by the devastating physical and psychological pain, scars, and unjustified guilt that often result from such inhuman treatment. We all need to help eradicate such abuse.



On October 26 7:00-8:30 our new Rotary Club Committee on Domestic Violence Awareness and Prevention will co-sponsor a Forum On Domestic Violence to be held at the Sebastopol Community Church. For more information and links to important and useful resources, **please see the two pages of this issue of the Appleknocker that follow this page.**

Peggy Rogers, chair of the committee, is hosting a local session on this matter at 7:00 pm this coming Wednesday at the **Rogers' home**.

THE PROGRAM

Jim Passage has been a big fan of theater and a supporter of Sebastopol's local venue, Main Street West. He was able to bring the troupe to perform scenes from the acclaimed "DANCING AT LUGHNAST" (a modern classic by Brian Friel, directed by Molly Noble).



Widely regarded as a modern classic, the play recounts the nostalgic summer of 1936, at a cabin in the fictional Irish town of Ballybeg, just before the dawn of WWII.

The performers—Steven Abbot, Florianna Alessandria, Sam Coughlin, John Craven, Liz Jahren, Illana Niernberger—shared the roles they play, the costumes (one looking

suspiciously like clothing for the Lobster Boil) and the accents required to round out the play (much more complex than one might guess).

Is it too early to predict a de-bunking in the spring involving the Red Sox?



President David thanked the Main Street West players for an exciting introduction to their current production, and offered the group a choice of a basket of treats or a bottle of wine. They selected the latter.

Thought for the Day

Bob Cugini offered these final words for the day, adapted from Mahatma Gandhi:

"Be mindful of your thoughts.

Thoughts become words.

Words become actions.

Actions become habits

Habits become character.

And character become destiny."



President David lowered the curtain at exactly 1:30 pm

National Domestic Violence Awareness & Prevention Month



Rotary Club of Sebastopol and Rotary Club of Sebastopol Sunrise are co-sponsoring:

YWCA Forum On Domestic Violence

Date: *Wednesday, Oct 26*
Time: *7:00 pm – 8:30 pm*
Location: *Sebastopol Community Church*
1000 Gravenstein Hwy
Sebastopol, CA 95472

Open to all * No admission fee * Free refreshment



YWCA Sonoma County
24-Hour Crisis Hotline – 546-1234

Domestic Violence Awareness & Prevention Month



Events leading up to the Joint Sebastopol Rotary Clubs
Public forum on Oct 26th at the Community Church:

Date: Tue, October 11, 1:30 – 2:30 pm

Location: YWCA Office, 811 Third St., Santa Rosa

- Meet with YWCA staff to plan forum
- Currently Peggy R., Cory M. and Kathy M.
- Contact Peggy if you wish to join them (766-4634 or 823-8384)

Date: Wed, October 12, 10:00 am

Location: YWCA office/Undisclosed

- Tour of YWCA Safe House and Preschool
- Tour of YWCA office
- Lunch with YWCA CEO Madeleine O'Connell
- Must preregister – contact Peggy (766-4634 or 823-8384)

Date: Wed, October 12, 7:00 pm

Location:

- View two videos about domestic violence and discuss
- Rotarians and partners welcome
- Why she stays / Why this is a men's issue
- Please call to confirm your attendance

Date: Thu, October 20th, 4:00 pm

Location: Peggy's House (1230 Garden Ln, Sebastopol)

- Final meeting to assure all preparations are in place for Forum
- Podium, A/V, Tables, chairs, snacks, information table, etc.

October is National Domestic Violence Awareness and Prevention Month

Our newly formed **FAMILY SAFETY, DOMESTIC VIOLENCE AWARENESS AND PREVENTION COMMITTEE** headed by **Peg Rogers** – with help from **Kathie Mayhew** and **Cory Maguire** – invite you to attend the Family Safety, Domestic Violence Awareness and Prevention Forum on October 26, 7-8:30 p.m. at the Community Church.

* This is a joint committee with the Sebastopol Sunrise Club.

* Look for our flyers at every meeting. Become informed, become an advocate, help prevent domestic violence in our communities.

* In Sonoma County alone, one in 10 women report experiencing violence in their intimate partnerships. One in 16 men report being victims of domestic violence.

* Children who witness domestic violence experience depression and psychological stress and are more likely than other children to be physically violent.

* 24 hour crisis hotline 546-1234 for victims of domestic violence

We encourage everyone to view the two videos below to become more aware of the issues surrounding Domestic Violence in our families.

http://www.ted.com/talks/leslie_morgan_steiner_why_domestic_violence_victims_don't_leave

https://www.ted.com/talks/jackson_katz_violence_against_women_it's_a_men's_issue?language=en

We have also reached out to the Sunrise Club to co-sponsor our public forum on October 26. We want as many people as possible to attend to find out what Domestic Violence is and how we can be resources of information to the public and to victims in our area.

Any interested Rotarians that want to be part of the committee should call or email **Peggy Rogers** for more information: [707-823-8384](tel:707-823-8384) peggyrogers@comcast.net

Yours in Rotary Service,

Peggy Rogers

Future Programs

October 14, 2016: Snapshot of the Craft Beverage Industry in Sonoma County

Speakers



Al Lerma - Director of Business Development & Innovation & **Francesca Schott** - Business Services Coordinator

Al works on connecting entrepreneurs with access to capital to start, grow and expand their business. He manages all agency business operations and works to foster sustainable innovation, business growth and modernization through agency initiatives and partnerships. He serves on the Sonoma County Workforce Investment Board and on the Sonoma County Transportation Authority Citizen's Advisory Committee. He previously worked for the Indiana Department of Commerce, San Francisco Mayor's Office of Community Development and the Sonoma County Community Development Commission.

Francesca has worked on numerous projects at the EDB including industry development projects for the Sonoma County craft beverage sector, Sonoma County Restaurant Week, the NExT Economy Project, the Creative Sonoma-Arts Action Plan, the North Bay Economic Forum and the Job Market Tracker program.



She has worked to promote the craft beverage industry in Sonoma County the past three years by organizing two conferences on the local "Beer, Cider, Spirits" Industry in 2013 and 2015 and developed a popular map of the local producers in Sonoma County that is used by our Tourism partners and Visitor Centers across the county. Francesca graduated from Sonoma State University with a Bachelor's Degree in mathematics.

October 28, 2016: Discovery of the Lost Civilization of the Maya

Speaker: William Carlsen

William Carlsen has been a journalist for thirty years, a finalist for the 1999 Pulitzer Prize for explanatory reporting and winner of numerous journalism awards including the Pan American Health Organization's top award for a series of stories on the origin of the AIDS epidemic. A graduate of the University of California, Berkeley, with a master's degree in Journalism, he worked as a reporter for the New York Times and the San Francisco Chronicle, covering major stories including the trial of Patty Hearst, the assassinations of San Francisco Mayor George Moscone and Supervisor Harvey Milk, the war in Central America, the 1985 Mexico City earthquake, and the OJ Simpson trial. As an investigative reporter, he has written about fraud in Silicon Valley, the breakdown of capital punishment in California, and contamination of California's water supplies. He was a Pulitzer Prize finalist for a series on the disease-spreading dangers of syringe reuse in developing countries and from an epidemic of accidental needle stick among US health care workers. He has taught at the Graduate School of Journalism at the University of California in Berkeley and San Francisco State University. For many years, he lived with his wife in Antigua, Guatemala and followed the trail through the Central American jungles of John L. Stephens and Frederick Catherwood, the two protagonists in his book *Jungle of Stone*. He currently lives in Sonoma County.



November 4, 2016 Rotary Foundation Month

Speaker: Tom Thorfinnson

Thomas Thorfinnson is currently serving a four-year term as a Trustee of the Rotary Foundation (2015-19). He was Vice President of Rotary International in 2010-2011, and served on the Board of Directors for Rotary International from 2009 to 2011. In 2013 Tom completed a four year term on the Strategic Planning Committee for Rotary International. He is now serving as the trustee liaison to that committee.

In addition Tom is currently Chairman of the Steering Committee of the RI/USAID International H2O Collaboration to jointly fund US \$6 million in water, sanitation and hygiene projects for three countries in Africa. He has made 19 volunteer trips to developing countries including numerous trips to Haiti. Almost all of those trips centered on fund development for water and sanitation Tom is a Level II Major Donor to The Rotary Foundation and a Level 4 Charter Member of the Bequest Society of The Rotary Foundation. He is a recipient of the Service Above Self Award from Rotary International; and the Distinguished Service Award and the Citation for Meritorious Service Award from The Rotary Foundation.



For more than 30 years Tom has been engaged in the private practice of corporate law in the greater Minneapolis area, and for 16 years was a lecturer at the University of Minnesota Carlson School of Management. Tom is President and owner of Thorfinnson Law Office PLLC and is on the Board of Directors of First Minnetonka City Bank.

November 18, 2016: North Bay Teacher Shortage

Speaker: Karen Ricketts



Karen Ricketts is currently the Executive Director of the North Coast School of Education at Sonoma County Office of Education. In this role, she oversees faculty and staff as they provide innovative professional development, coursework, support, and coaching for new teachers, mentors, and interns in the programs.

Prior to becoming the executive director, Ricketts worked as a director of human resources in the Windsor Unified School District, a director of curriculum and special education in the Piner-Olivet School District, a school administrator in Healdsburg Unified School District and a teacher and coach in grades 4 through college. She earned her Master of Arts

degree from Sonoma State University, her administrative credential from Sonoma State University, and her Bachelor of Arts degree from Chico State University.

As a seasoned educator, administrator, and former coach, she loves supporting next generation teachers as they enter the profession with new innovations and educational best practices that lead to student growth and success.