



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin



Wulff Reinhold— Doing Good in the World

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President 2016/2017: David Schreibman



"All the News that Fits We Print"



was had by all.

BEFORE THE BELL

On the "Night Before the Bell" Frank and Kathie Mayhew hosted the District Governor Reception for **Wulff Reinhold** and his lovely wife Paula who is also his Lieutenant Governor. **Aldean Noethig** prepared the delicious appetizers, that looked as good as they tasted. **Donna Pantzer** had arranged for a wonderful selection of



Our Green Badgers were working as very effective greeters, while getting the signatures needed on their sheets of paper. This was our monthly let's shake it up meeting! As we were greeted we were asked to pick a table number from the box!



In another change in tradition, before the meeting green badges were exchanged for red for **Scott Briggs** and **Peggy Rogers**.
Congratulations!



AFTER THE BELL

Future Programs

September 30, 2016

Speaker: Set Up for Lobster Boil

October 7, 2016

Main Stage

October 14, 2016

Speaker: Al Lerma Sonoma Econ Dev.Bd.

Program: Beer and Spirit Industry

October 21, 2016

Speaker: . 10/21 Gary Johanson -

Program: Choices for End of Life Care

October 28, 2016

Speaker: William Carlsen

**Program: Discovery of the Lost
Civilization of the Maya**

November 4, 2016

Speaker: Tom Thorfinnson

Program: Rotary Foundation Month

Future Events

OCTOBER 1, 2016

LOBSTER BOIL AT THE BARLOW

Handy Links

[Pinot for Polio Forum](#)
[Sebastopol Rotary Website](#)

Miscellany

Next Board Meeting

Date/Time: Thurs, October 20th, 5:30 p.m.

Location: David Schreiber's Home in Windsor
(Check ClubRunner for Address)

MAKEUP NOTIFICATIONS—JackEDunlap@gmail.com

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKEUPS

Analy High: Check Day, Time with Dan Rasmus or
Donna Pantzer
Brook Haven: Check Day, Time with Pauline Pellini or
Mike Carey
Orchard View: Check Day, Time with Lisa Jacobs
Twin Hills: Check Day, Time with Dan Rasmus or
Monica Kretschmer

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

Flag Salute was led by **Brendon Houston**

We were led in a song in honor of International Peace week by **Keller McDonald**, with his strong voice. It was a good thing **President David** had the words of the song on the screen. At one point we might have all known the words in the 60's. Reaching into the way back machine for lyrics on the spot can be very challenging, and for the rest of our members they might not have been a gleam in their parents' eyes yet!



David, told us that there is going to be a lot of fanfare, recognition and fun today. "I wanted to let you know as best I can what next Friday's meeting will look like. Shortened meeting, no speakers, catered as usual. We can't work ahead of time for the most part at the Barlow, but some volunteers will be able to work in the kitchen and some other tasks can be done ahead of time like preparing the programs."

VISITORS AND GUESTS



We had one visiting Rotarian **Matt Wittemer**, an Attorney from the Sunrise Club of Sebastopol.

Jeff Boal introduced **Mike Pastryk**, **Wulf & Paula Reinhold** from Rohnert Park-Cotati



Guests of Club –

Dave McLennon
introduced his wife Cindy.

ANNOUNCEMENTS

OOA – Update:

President David brought us up to date on one of our first Overcoming Obstacles participants Meg Burton. She overcame an eating disorder. She is attending CSU Northridge in Southern California, one of the first things she did on campus was organize a campus club for those with eating disorders. She has been very open about the obstacles that this disorder placed in her way to being and feeling successful. She has discussed it on TV, spoken to campus and other community groups to reach more people and help them to overcome this life threatening disorder. She is the founder of the Southern California chapter of Project HEAL. Meg started the Southern California chapter to help extend Project HEAL's mission of making sure everyone gets the treatment that they deserve and to educate others that there is so much life to live outside of an eating disorder.

Centennial Moment:

President David showed a video about the creation of the Rotary Foundation when at the 1917 convention, outgoing Rotary President Arch Klumph proposed to set up an endowment “for the purpose of doing good in the world.” It was started with the donation of \$26.50 left over from the conventions funds. The video went on to show some the good that the Rotary Foundation is funding currently. Clean Water – Sanitation – Education – Healthcare for Children – Maternal Healthcare – Peace Fellows – Polio Plus – Building: Shelters – Hospitals – Schools – Responding to Natural Disasters – Building Peace Across Borders

Paul Harris Fellows

Dan Rasmus and **Wulff Reinhold** were called up to present the pins to **Brandon Houston** PHF +1, **Rick Williams** PHF +1, **Les Crawford** PHF +1 and **Hal Pellini** PHF +2 **Pauline Pellini** his daughter-in-law collected his pen for him. He's been a member since 1960 and he will be turning 97 in November.

Pauline said **Hal** still enjoys people visiting, even though he can't get out and about physically any more.



Induction of New Member

President David called up **Dave**, with his sponsor **Dorothy Rodella**. He has taken over from the delightful **Dorothy** as the community banker at Exchange Bank. **Dave** has two passions he shared with us he loves woodworking, though he modestly as in making copiously amounts of wood dust. His other passion is his wife who after 31 years is still his pumpkin.



RAFFLE:

After many numbers being called by **President David** there was a winner **Bob Rogers**, came up and this time he got the whole occupation in before his time was up **Torrey Olson** is an Organic Farmer. That slight delay on adding Organic almost cost him \$45 which he donated to Polio Plus.



ANNIVERSARIES:

Tom Boag and Ralph Hamblin celebrated 39 years of being together.



AUCTIONING OF THE TRF BASKET

President David explained that with this being the 100 Anniversary of The Rotary Foundation (TRF). The idea of the "basket" that each club gives to the visiting District Governor being auctioned off at the next club they visit. With matching Club Points or an amount, the club selects as up to also being awarded to the winning bidder. The idea being this would bring more attention to the TRF, and the fact that when you become a Paul Harris Fellow (PHF) is the money that goes to support all the good works that are done by Rotary Grants around the world.

The dues we pay go towards running RI, District 5130 and our own Club. It is the money we pay towards our own PHF, or for a family member's PHF or a friend's PHF that goes directly to The Rotary Foundation (TRF) to fund the work that saves lives and improves lives through education, clean water, sanitation, etc.

President David then asked for an opening bid, when none was forth coming he said "Do I hear \$100?" Then things started popping. Some of the names of some of those heatedly bidding: **Paula Pellini, Kathie Mayhew, Cindy Carter, Ruthie Dunlap, Yvette Williams.van Aggelen.** Our "basket" was donated by the Santa Rosa Sunrise Club. A Special Brunch for Eight with all the fixings at the donor's home, so the winner will not have to clean before or after. Donated by Merle Hays, President of Santa Rosa Sunrise Club. Also in the "basket" was an Armstrong Woods, three-hour Docent lead tour by Jim Moir. The winning bid after all that active bidding was \$1,000.



THE PROGRAM: DOING GOOD IN THE WORLD



Jeff Boal introduced our 2016-17 **District Governor Wulff Reinhold.**

DG **Wulff** has been a Rotarian since 2005. He is retired having served over 35 years as a public safety professional, on the line as a police sergeant and fire captain, as well as a public safety consultant and technology administrator.

DG **Wulff**, his wife **Paula**, and their two sons (Wulff Jr. & Alexander) are all Paul Harris Fellows. His son Wulff Jr. is a Rotoractor with the Southern Sonoma County Rotaract club, currently serving as his club's president.

Doing Good in the World...

DG **Wulff Reinhold** revealed he's here as a fellow Rotarian not as a leader. His goal is to share ideas, to educate, motivate and inspire his fellow Rotarians in District 5130. He described the various Rotary, Rotaract, and Interact clubs that are active in our district.

As we've been reminded in recent years, a big goal for Rotary, like other service clubs is to grow membership. We have been stuck at 1.2 million worldwide for 20 years. New members identify more



with their engagement in Rotary projects than they do with any perceived image or status associated with membership. Simply put, newer members, especially Millennials in particular are more doers than joiners. Their Rotary identity is a function of their participation. Following considerable, careful study of "Psychographics" of members and non-members, Rotary International adjusted their recruitment and retention approach more toward participation, engagement of members, rather than merely belonging. Within the 62 clubs comprising District 5130's 6 county span, Rotaract offers individuals with values paralleling Rotary to become active in their local communities as well as International opportunities with different levels of financial commitment. Two clubs are active in Humboldt County and seven in Sonoma. Rotaractors and Rotarians find very fulfilling relationships through informal vocational mentoring. "Engaging members is the key to a successful membership". DG **Wulff** reminded everyone that Rotary has projects for all ages and skill levels. Young and older alike want significance and value in their commitment of time and resources.



He shared a story of how he met an elderly woman while working on the Hands on Project that his Rotary Club Rohnert Park-Cotati does each month. His task that month was help this elderly lady by changing her light bulbs, which led to repairing drapes and illuminating her home. The woman was moved by his interaction and that she has light for the first time in 5 years. These feel good stories are what we need to spread to grow Rotary in our community.

If they find those, they remain active Rotarians. DG **Wulff** reminded us The Rotary Foundation is one of only three in the world to be ranked the #1 non-profit Philanthropic fund by Charity Navigator, America's largest independent charity evaluator. It has the support of the Bill and Melinda Gates Foundation in eradicating Polio worldwide. Just how is Rotary visibly changing? Last year a new pin was introduced, combining both the well-recognized Rotary Wheel with our name: "Rotary". We are encouraged to wear our pin and be prepared to tell why we are

Rotarians: How are we engaged in our local, national and International communities? What keeps us in Rotary?

Then DG **Wulff** shared his special engagement with Rotary the Peace Initiatives. Describing war as the temporary repeal of reason and virtue, DG **Wulff** spoke of Rotary International's priority of promoting peace through its Peace Scholars and Institutes. He urged us to collaborate with other clubs in establishing a Place of Peace: Mark a place with a message, a plaque, a banner, in a park, create a garden. Build a place to help peace grow!! DG **Wulff** also promoted and shared several ideas to promote peace as a virtue. Rotary is uniquely qualified to promote peace locally and throughout the world.

He encouraged us all to attend the District Conference in May 12-14, 2017 (Mother's Day Weekend) to be held in Lake Tahoe. To learn more about what projects are being sponsored and supported in Clubs in District 5130 and the RI Convention in Atlanta, June 2017.

President David thanked DG **Wulff Reinhold** for talking about his goals for District 5130 and overview of plans to celebrate the 100 Anniversary of TRF. Then **President David** gave **Wulff** and **Paula** a present of local Sonoma County treats and wine for their personal enjoyment. Plus, a basket from our Club to be given to the next Club he visits to raise money for The Rotary Foundation in honor of their 100 Anniversary.



THOUGHT FOR THE DAY

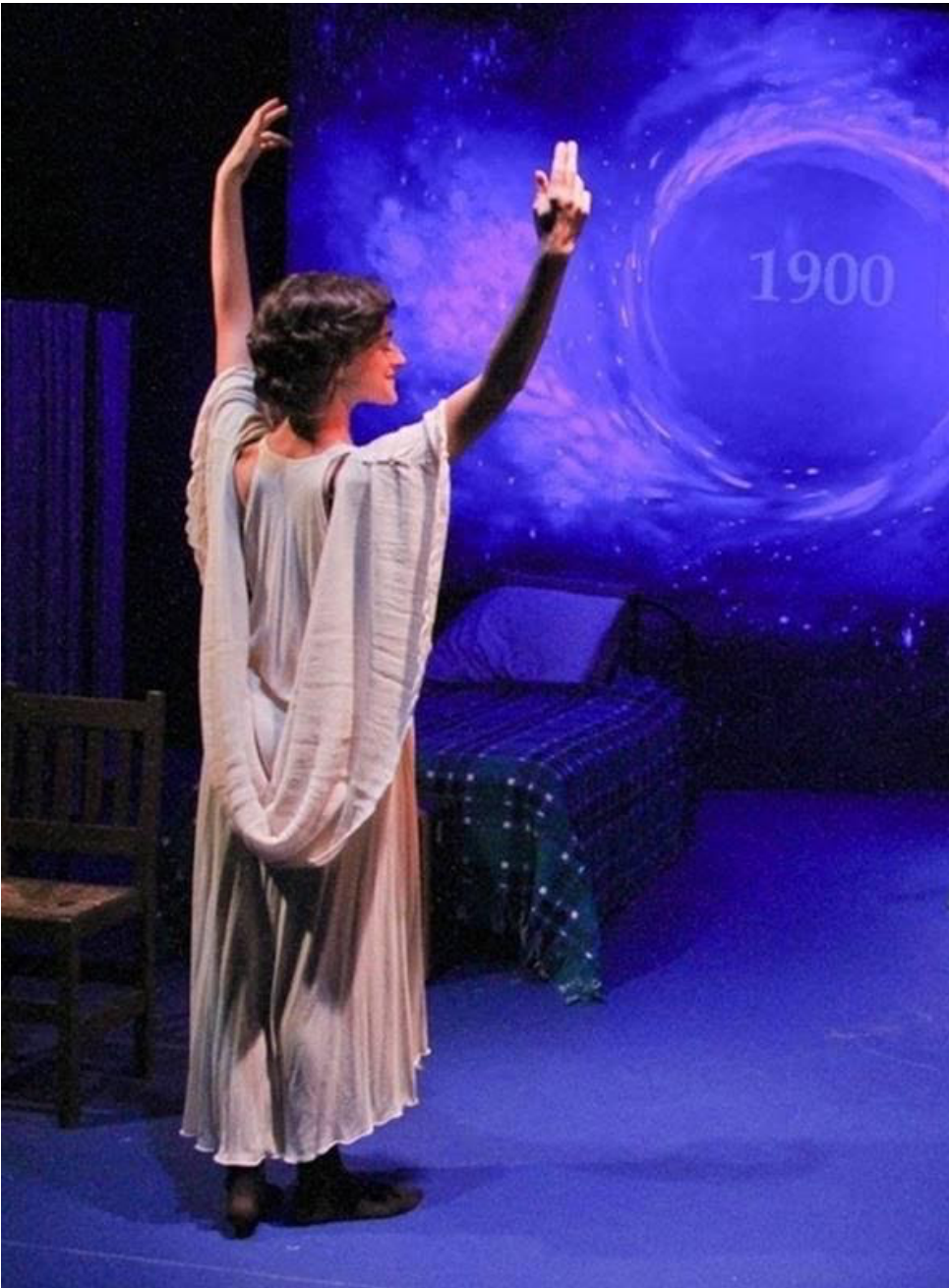
Aleia Munson

"Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world."

- Desmond Tutu



President David rang the bell at exactly 1:30pm



FUTURE PROGRAMS

MAIN STAGE WEST

OCTOBER 7, 2016

Information, City of Sebastopol Grants, and a grant from the County of Sonoma Advertising Fund. Main Stage West serves a Main Stage West was founded in 2011 by a consortium of local artists called *The Performing Artists Coalition for Theater (PACT)*, a 501 c3 not-for-profit charitable corporation. Prior to its inception the theater space at 104 North Main Street existed for over twenty years as: Nova Theater; Main Street Theater; and, lastly, Sonoma County Repertory Theater which dismantled in 2010. The mission of Main Stage West (MSW) is to provide West Sonoma County residents and visitors with professional level theater productions on a year-round basis. MSW has an ongoing contact with Actors' Equity Association, The Union of Stage Actors and Managers USA. MSW has employed and over two hundred local actors, stage managers, directors and designers since our founding 5 years ago.

MSW has been a recipient of the Sebastopol Chamber of Commerce 2014 Community Award, 2013 Best of Sebastopol Award for Arts Organizations & largely rural

community lacking easy access "big city" culture.

Main Stage West produces eight fully mounted plays per year at 104 North Main Street in Sebastopol. Our Season is comprised of new plays, modern renderings of classics, and popular fare. In addition to play production, the MSW space has hosted local concerts, lectures and films. The company also runs an ongoing program of Summer Theater for Youth emphasizing Shakespearean texts generously donated by the Risk Press Foundation of Sebastopol.

Dancing At Lughnasa

Part memory, part magic, Brian Friel's ***Dancing At Lughnasa*** is widely regarded as a modern theater classic. In the play, Michael Evans recalls the nostalgic summer of 1936, at his aunt's cabin in the fictional town of Ballybeg, just before the dawn of WWII, when life would change forever.

The scene we will be in acting is from this play which opens at Main Stage West on October 14 and plays through October 30.

Speakers October 14, 2016

Al Lerma - Director of Business Development & Innovation & Francesca Schott - Business Services Coordinator

Snapshot of the Craft Beverage Industry in Sonoma County



Al works on connecting entrepreneurs with access to capital to start, grow and expand their business. He manages all agency business operations and works to foster sustainable innovation, business growth and modernization through agency initiatives and partnerships. He serves on the Sonoma County Workforce Investment Board and on the Sonoma County Transportation Authority Citizen's Advisory Committee. He previously worked for the Indiana Department of Commerce, San Francisco Mayor's Office of Community Development and the Sonoma County Community Development Commission.



Francesca has worked on numerous projects at the EDB including industry development projects for the Sonoma County craft beverage sector, Sonoma County Restaurant Week, the NExT Economy Project, the Creative Sonoma-Arts Action Plan, the North Bay Economic Forum and the Job Market Tracker program.

She has worked to promote the craft beverage industry in Sonoma County the past three years by organizing two conferences on the local "Beer, Cider, Spirits" Industry in 2013 and 2015 and developed a popular map of the local producers in Sonoma County that is used by our Tourism partners and Visitor Centers across the county. Francesca graduated from Sonoma State University with a Bachelor's Degree in mathematics.

ROTARY

Sebastopol
Rotary
Club



Lobster Boil

at the Barlow



**SATURDAY
October 1, 2016**

5:00 PM -10:00 PM

6771 Laguna Parkway

SEBASTOPOL

Live and Silent Auctions

Live music and dancing to
The Beatles Flashback

For more info, go to
SebastopolRotary.com

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