



Earle Baum Center & Guide Dogs for the Blind



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President 2017/2018: Jack Blasco



"All the News that Fits We Print"

BEFORE THE BELL

The sun was shining strong over the lovely community of Sebastopol. Fellow Rotarians gathered at the Roto-Palace for another gathering of the Rotary Club of Sebastopol.

AT THE BELL

Thought for the Day

- Ken Silveira



"It's not that I'm so smart; it's just that I stay with problems longer."

-Albert Einstein

"The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will."

-Vince Lombardi

President Jack Blasco struck the hearty Roto-bell at 12:15 on the dot. **Harry Simms** led the group in the flag salute. **Rick Wilson** gave the group a musical treat today. He led the club in a rousing, and somewhat on-key version of Love Potion Number Nine. **Ken Silveira** offered a two for one thought of the day; one from a genius (Albert Einstein), and one from a jock (Vince Lombardi).



Rotary
Club of Sebastopol

VISITORS AND GUESTS

Bud Daviero informed the **President** that there were no visiting Rotarians today. Perhaps the call of the ninth fairway was too strong to ignore. **Keller McDonald** introduced his guest, Ray Leonard, a candidate for the County Clerk, Assessor, and Recorder. **Pauline Pellini** introduced two Interact club members from Brookhaven School. **Jim Passage** introduced the guest speakers, Dan Needham and Bob Sonnenberg. **Dorothy Rodella** introduced her surprise guest, her brother from another mother, Langle (Bob's guide dog).



🍎 Future Programs 🍎

February 23, 2018

**Speaker - Lynda Hopkins
Sonoma County Update**

March 2, 2018

**Speaker - Steven Campbell
Making Your Mind Magnificent**

March 9, 2018

**Speaker – Thomas Cochrane
Shaping the Sonoma Marin Coast**

**March 16, 2018
Speech Contest**

March 23, 2018

**Speaker – Jorgen Holst
The Robots Are Taking Our Jobs**

March 30, 2018

**Speaker – Steve Spainer
Solving the Problems of a Deeply
Polarized American Society**

🍎 Miscellany 🍎

MAKEUP NOTIFICATIONS–JackEDunlap@gmail.com

On-line Make-Ups:

www.RotaryEClubOne.org

Domestic Violence Hotline:

707-546-1234

sebastopolrotary.com



🍎 ANNOUNCEMENTS 🍎

President Jack shared his thanks and gratitude to everyone who helped and participated at the Crab Feed. **Jack** thanked all of the committee members, and gave special thanks to Crab Feed co-chairs **Scott Briggs**, and **Nao Noguchi**. Receipts and expenses were still being tallied, but **Jack** noted that the record might have been broken. Stay tuned.

The Super Bowl Board yielded many winners. **Torrey Olson** and **Aleia Coate** announced the winners, which were plentiful. Ten members won \$10. **Nao Noguchi** and **Bud Daviero** won the special gold tickets. Here are the top winners:



Mike McGlothlin 1st Q

Ruthie Dunlap 2nd Q

Richard Power 3rd Q

Mark Stevens 4th Q





Harry Polley stepped up to the lectern to announce new Paul Harris Fellow recognitions. **Paul Yeomans** was given his PHF+3, which is dedicated in the memory of his parents, George and Jean Yeomans. The following people also received Paul Harris Fellow Recognitions:

Cindy Carter-Flamm: PHF +1

David Still: PHF +1

Ellen Harrington: PHF +1

Robin Maybury: PHF +1

Ruthie Dunlap: PHF +1

Jim Passage: PHF +3

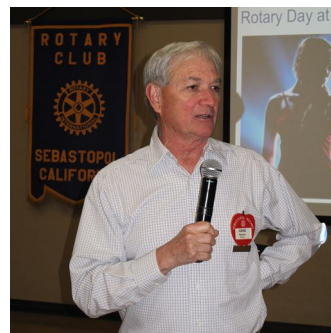
Jack Dunlap: PHF +6

Tom Lambert: PHF +6

Dave Madsen: PHF +8

Gene Nelson informed the club of an exciting chance to experience an evening of Broadway on March 25th. The well-respected theater group, Transcendence, will be presenting Ladies of Broadway at the Luther Burbank Center in Santa Rosa. The March 25th performance is Rotary Day, where tickets will be 15% off. Fear not, if you cannot make it on the 25th, you can still catch Transcendence at the District Conference in May.

Barbara Beedon and Ruthie Dunlap announced a fun new twist with the Friendship Dinners. Will the mystery guest please sign in! Not only will each dinner feature a mystery guest, but the dishes attendees bring will not be revealed until two days prior! Two dinner sets are scheduled, one for Saturday, March 17th and the other Saturday, April 21st. Pro tip, Bob Sonnenberg would love to attend a Friendship Dinner. Sign up now, friends!



🍎 THE RAFFLE 🍎

Hey kids, what time is it??? IT'S RAFFLE TIME!!!! **President Jack** was in great form this Friday afternoon. People were clutching the ends of their seats, their tickets and their nerves, hoping and praying their number would be called. **Jerry Warren!** C'mon Down! **Jack** slapped a quick five spot in **Jerry's** left hand, and placed the patented trick darts in his right. Would **Jerry** outwit **Jack's** darts that defy the laws of gravity? YES! A

blue balloon bit the dust, earning **Jerry** \$10! **Jerry** fought the temptation to reach into Uncle Jack's Bag o' Crap, and walked away \$15 richer. Remember folks, the more you play, the more we pay!!!

🍎 RECOGNITIONS 🍎

We learned that **Diana Rich** had a birthday on January 24th. All **Diana** could remember was that she had a great dinner. Hope you saved \$5. **Brad Benedetti** hit the big seven-o on February 4th. He spent his birthday in Los Angeles. **Brad**, hope you brought back \$5! We learned that **Rollie Atkinson** had a birthday on February 11th. He had planned a candlelight dinner, but the food did not get cooked. That will still cost you \$5. February 11th was also **Kathie Mayhew's** big day. **Kathie** celebrated the day with a nice dinner with **Frank** out in Bodega Bay. \$5 please! **Norm Stupfel** and his wife **Judy** celebrated their anniversary on February 5th. Unfortunately, a cold bug gave **Norm** and **Judy** an un-wanted anniversary gift. However, after eradicating the bug, they made a trip down to San Francisco. **Norm**, you might have left your heart in San Francisco, but we hope you didn't leave the \$5 fine there!



Rollie Atkinson was recently crowned as a mentor! Upbeat Times CEO, Publisher, and Founder **Paul Doyle** named **Rollie** as one of his mentors. He acknowledged **Rollie** as someone who is laid back, has a great sense of humor, was committed to the community and devoted to reporting the news truthfully. We couldn't agree more, Paul! **Rollie** mentioned he hired Paul 30 years ago, and considers him a great guy. **Rollie**, all mentors are automatically fined \$20!

Sue Engle, your delivery van needs a bath, stat! Somebody snapped an incriminating picture of **Sue's** van. We hope the dirty van is a result of being too busy delivering flowers and happiness to people throughout Sebastopol. Unfortunately, **Jack** could not levy the dirty automobile fee on **Sue**, as her dues are paid in full.

🍎 THE PROGRAM 🍎



Jim Passage introduced the guest speakers, Dan Needham, CEO of the Earle Baum Center, and Bob Sonnenberg, from Guide Dogs for the Blind. Dan spoke about the services they offer to individuals in Sonoma County who suffer from sight loss. The center offers a clinic specifically for those with low vision. They offer group and individual counseling services to those who have sight loss. They offer classes to individuals who recently experienced sight loss, and how to cope with it. They offer classes that teach those with sight loss how to use technology. They teach those with sight loss how

to travel safely, with the aim of giving those with sight loss greater confidence and independence. They teach those with sight loss shopping, financial, cooking, and household skills. They offer courses in braille reading and writing. They also offer an active community center where those with sight loss can learn new hobbies, exercise, take field trips, and socialize. Dan encouraged everyone to stop by for a tour. More details can be found online at earlebaum.org.

Bob Sonnenberg works for the Development Department at Guide Dogs for the Blind, where he is involved with their planned giving and major donations team. Bob's vision loss happened suddenly. One day, while

driving to Sacramento, he could not see or read the highway signs. Myopic Degeneration caused his vision loss. Despite the vision loss, Bob loves tandem bicycle riding.

The group had many questions and observations. **Linda Johnson** shared a story from her school days. She was asked to spend three days with a blind person. The experience was extremely effective and made her realize how different life is for those with impaired sight. **Richard Power** asked if the guide ropes are still at the center. Dan informed us that the guide ropes are indeed, still there. A group of Eagle Scouts constructed the ropes, which are still a great benefit to the users. **Henry Alker** asked what the Earle Baum Center's annual budget is, and where their donations come from. Dan shared that their annual budget is \$1.5 million. However, their funding from government sources continues to diminish, forcing them to rely more heavily on private donations. Bob shared that private donors are his main area of focus. **Diana Rich** asked how we could help. Bob asked people to grab one of the brochures, and for people to visit the Earle Baum website: earlebaum.org. **District Governor Bob Rogers** shared a fundraising event the Rotary Club of Napa is holding on April 21st: "Cycle for Sight." The funds raised will benefit two organizations in the Napa Valley who assist those with sight loss.



AFTER THE BELL



With a hearty whack of the Roto-bell at 1:30PM precisely, **President Jack** brought another meeting to a close, and, as ever, enjoined us with "If you don't like what's going on in the world, go out there and fix it".

FUTURE PROGRAMS

February 23, 2018: Lynda Hopkins, Sonoma County Update

Supervisor Lynda Hopkins is in her first term representing the geographically large and economically diverse Fifth District. Her District includes the entire Sonoma County coastline, the lower Russian River, many unincorporated rural villages, the city of Sebastopol, and the Southwestern portion of the city of Santa Rosa. Lynda's interest in public policy and land use began while attending Stanford University, where she studied environmental problem solving focused on coastal land use, mass transit, land use policy through the Earth Systems (BS, MS) Program. She also received a Bachelor of Arts degree in creative writing, which led to her work as a journalist focused on local government



Supervisor Hopkins is a hands-on leader who attends many community events, river clean ups, and actively promotes transparent government through town hall meetings and inviting community participation and feedback. Lynda looks forward to continuing to work with the Roseland community as it joins the City of Santa Rosa, and with our river and coastal communities to ensure that their needs and concerns are addressed by the Board of Supervisors.

Lynda is a passionate advocate for environmental protection, coastal access for all Californians, social justice, and early childhood education. In addition to her involvement in the agricultural community, she also serves on the Children's Museum of Sonoma County Board of Directors.

March 2, 2018: Steven Campbell, Making Your Mind Magnificent



After working in hospital administration for twenty years, Steven Campbell (StevenRCampbell.com) acquired his Masters at the University of San Francisco and went on to pursue his greatest love... teaching. As both a University Professor and Educational Dean in Northern California for another 20 years, he now shares the latest research on how our brains conform to the messages we give it. Understanding this opens doors to create more success in our health, personal relationships and in our businesses.

As a member of the adjunct faculty, Steven teaches his psychology class, Your Amazing Mind: Rewiring Your Brain for Success, at Sonoma State University. Steven also writes a column for The Community Voice Magazine and is the author of Making Your Mind Magnificent – Flourishing at Any Age.

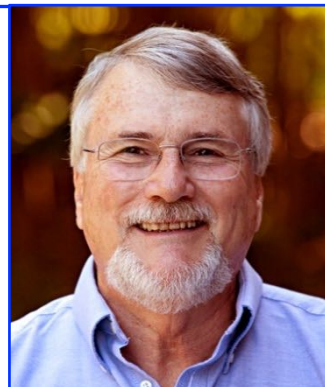
He is a mesmerizing speaker and everyone who has the great fortune of hearing him speak will walk away with a new understanding of how we think and what we can do about it. It's not magic...it's science!

Rotary Club of Sebastopol – Board Report Summary – February 13, 2018

What Have Our Committees Been Up To?

Ever wonder that all those committees that you didn't sign up for have been doing? Just keep reading. Each month our committee chairs report their activities to their area of service directors, who each prepare a written report for the monthly Board of Directors meeting. The AppleKnocker team edits these reports into the informative and easily digestible summaries that appear below. Take a minute and stay up to speed on all the great things that our club has been doing. Tell a friend.

Jack



[You can see the full Directors' reports at ClubRunner| Member Area| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2017-2018. –Ed.]

COMMUNITY SERVICE AREA – DIRECTOR MICHELE KIMBLE:

LOBSTERFEST 2017 (CO-CHAIRS: **Aleia Coate** and **Jan Weiner**) – Completed

CRAB FEED (Co-Chairs: **Nao Noguchi** and **Scott Briggs**) – Completed, Very Successful – **President Jack** will report on this at our board meeting.

COMMUNITY GRANTS COMMITTEE (Chair: **Linda Johnson**) – We have about 20 grant requests, not very busy considering it closes in two week, says **Linda Johnson**. Group will meet around first of March to discuss and decide on grants.

DICTIONARY COMMITTEE (Chair: **Paul Yeomans**) – No update.

LEARN TO SWIM COMMITTEE (Chairs: **Greg Jacobs** and **Rick Wilson**) – **Michele Kimble** confirmed with **Greg Nelson** and **Rick Wilson** their budget of \$11,000 (backed up by **Pres Jack**). They understand that if they need more money for any reason, they must run it by the board first.

COMMUNITY VOLUNTEER PROJECTS COMMITTEE (Co-Chairs: **Steve Beck** and **Ellen Harrington**) -

Peace Garden: **Julie Cugini & Ellen Harrington** are putting together an itemized budget for the project. **Greg Gill** will submit an estimate for installing the metal bender board. **Jim Pacatte & Tom Dilley** have agreed to build 1 or 2 benches. Once budget has been determined, implementation will be scheduled. The committee has scheduled this project as part of Cittaslow's "Lend-A-Hand" day April 28th. It will give our club and beneficiaries visibility and invite outside volunteers. **Julie** will oversee the project.

Redwood Empire Food Bank: Ongoing Thursday work days.

Cool Kids Camp: **Robin Maybury** is following up on a possible project that includes materials funding from our budget. Libby Harvey Fitzgerald-Rotary co-chair/Shawna DeGrange-CKC are generating a project wish list for consideration.

MARK SELL ROTARY TEACHER GRANT COMMITTEE (Chair: **Keller McDonald**) – No new report.

PEACE AND CONFLICT RESOLUTION: (Chairs: **Henry Alker**, **Steve Zivolich**) – No Update.

LEARN WITH ME COMMITTEE (Chairs: **Patti Blount**, **Mike Carey**, and **Linda Irving**) – No Update.

DOMESTIC VIOLENCE AWARENESS COMMITTEE (Chair: **Cory Maguire**) – The Family Safety/Domestic Violence Committee met last month with three members from Men Evolving Non-Violently (MEN). "It was very enlightening and provided a needed educational piece for our focus on prevention this year," says **Cory**. The committee hopes to have them as speakers for a Friday presentation in September.



VOCATIONAL SERVICE / YOUTH SERVICE AREA – Director Barbara Bickford:

INTERACT (Chair/Coordinator: **Barbara Bickford**):

TWIN HILLS CHARTER (Dan Rasmus) – We are continuing our Cause for a Quarter campaign. This quarter's focus is to help raise funds for Carson Pforsich's medical and rehabilitation fees. We are finalizing a community service project (not yet determined)

BROOK HAVEN (Pauline Pellini) – Those Brook Haven kids are amazing. They are wrapping up a coat drive for the homeless tomorrow. After school on the 9th, tomorrow, they will set the tables for the crab feed. Saturday they will help any way they can at the crab feed including doing the coat check. Lastly they are in the midst of a

fundraiser, selling lollipops for Valentine's Day. They will decide what non-profit or charity to donate the profits to at the end of the year. Such a wonderful, enthusiastic group!

ANALY (Brian Langermann, Bob Hirsch, and Monica Kretschmer) – No report.

ORCHARD VIEW (Lisa Jacobs) – Interact students will hold a PJ Movie Night with pizza on Feb. 15 to raise funds for fire victims. The Interact club sponsors a monthly photo contest with the winner earning an OV Sweatshirt.

OVERCOMING OBSTACLES AWARD (Co-Chairs: Tom Boag, Barbara Bickford, and David Schreibman) – The committee met and selected the six finalists and two alternates. Letters were in the mail on Friday, Feb. 8. Mentors will begin to support students soon. Several confirmations from students have been received. The event is on May 4, 2018.

YOUTH EXCHANGE (Chair: Jackie Moreira and Katy Spyryka) – Outgoing MeeKa in Taiwan is great and a friend of hers from Analy sees what a great experience MeeKa is having and inquired about being an outgoing. Yvette is in regular contact with her and sends updates to Jack to share with the club. Incoming Marina is also great.... living now with her third host family Scott and Sally Briggs. Katy is her counselor and is doing a great job as well. Marina is interested in Learn to Swim so we will see if school will let her out to participate. Next years' outbound Natasha found out a few weeks ago that she is going to Switzerland next year. She will be "in training" and planning for the next several months and will be seen visiting our meetings.

We will soon be scouting for an outbound for school year 2019-2020.

We also need host families for school year 2018-2019. Please let us know of any leads - Rotarian or non-Rotarian. Nice folks willing to take in a great kid for about 3 months. Kids in the home not necessary.

ROTARY YOUTH LEADERSHIP AWARDS (RYLA) (Chair: Cindy Carter) – On January 26, 2018 RYLA information and application forms were sent to Carmelina Grant at Analy and Barbara Bickford for Orchard View. Applications were requested to be returned by February 23, 2018

COOL KIDS CAMP (Chair: Robin Maybury) – I am working with Ellen Harrington of our club and Libby Fitzgerald of Petaluma Valley club to investigate possible coordinating of volunteers from our club assisting with re-build effort at Cloverleaf Ranch, who are planning to host 20 Rotary-sponsored Cool Kids at Camp this year. Last year we sent 36.

Cloverleaf hope they will be able to host the reduced number of 20 for us, if their re-build plans come to fruition.

HIGH SCHOOL SPEECH CONTEST (Chair: Richard Power) – The Speech Contest is ready to roll.

FINANCIAL LITERACY (Co-Chairs: Tim Moore and David Schreibman) – Class presentations are scheduled for May. No new information until spring.

The following are spring activities:

SRJC SCHOLARSHIPS (Chair: Scott Briggs) – No report

TRADE PATH (VOCATIONAL) AWARDS (Chair: Rick Williams) – No report

CAREER FAIR ANALY HS (Chair: Tom Lambert) – No report

CLUB SERVICE AREA – Director Tom Boag:

PROGRAMS COMMITTEE [Chair: Mia Del Prete] – Mia writes: "Hi Tom, I do not have anything new to report."

APPLEKNOCKER COMMITTEE [Chair: David Still] – David wrote: "Editor assignments done through March." [Many comments about the recent great issues – writing, photos, and layout.]

PUBLIC RELATIONS COMMITTEE [Chair: Hal Kwalwasser] – Hal writes: "We got out the publicity for the Crab Feed, and we got into most of our papers. The P-D announcement got delayed, but we made it there last week as well. We are working on getting a replacement for **Mike Hixson**. If necessary, I'll cover in the interim. We have a meeting on February 20 to go over our social media strategy, trying to figure out what, if anything, **Michele** can do to further our social media presence. Our article on volunteer activities is set to appear in the Sonoma Gazette shortly. **Hal**"



Re: Expanding the Trade Path Awards to improve outreach to local business: Meeting Dean Jerry Miller at SRJC on 2/12.

MEMBERSHIP COMMITTEE [Co-chairs: **David Schreiber**, **Jeff Boal**] – **David** sent a Membership Committee Report from a cruise ship: “I’m on vacation, so let the 2 new member proposals and the online tracking document serve as my report.”

The report shows 16 potential members (in addition to recently inducted **Gay McFarren** and **Pam Graber** and two more pending induction).]

AUDIO VISUAL COMMITTEE [Chair: **Gene Nelson**] – No new committee report received from either **Gene Nelson** or **Ron Puccinelli**.

SPONSORSHIP COMMITTEE [Co-Chairs: **Linda Johnson**, **Cory Maguire**] – **Linda** writes: “The Soiree is on hold until after our meetings with SRJC and our focus in vocational services for teenagers becomes finalized. The software provided by **Michael Hixson** is ‘Wufoo’ and it is meant for Community Grants.

BIRTHDAY CALLER [Chair: **Dave McLennon**] – No new committee report.

GREETERS [Chair: **Rick Wilson**] – No new report

PHOTOGRAPHY & SCRIBES COMMITTEE [Chair: **Harvey Henningsen**] – **Harvey** writes: “Good morning **Tom**, Well, to almost quote Pogo..... ‘I has met the enemy and he is me.’ After the **[REDACTED]** as **J.T. Martin** called it.....at the last meeting.....caused my Dyslexia, things are somewhat back on track. At the present time all months are filled for scribes & photographers except for a recent loss of a scribe for the month of March. We are working on filling that void. I want to give a thank you to the substitutes that step forward to fill in as photographers and scribes as the ebb and flow of the universe pulls our members away from their Roto-commitments for something called.....life.....hh”

SERGEANT-AT-ARMS COMMITTEE [Chair: **Nao Noguchi**] – “Nothing new to report.”

SUNSHINE COMMITTEE [Chair: **Cory Maguire**] – Nothing new to report.

CLUB HISTORY COMMITTEE [Co-chairs: **Tom Boag**, **Jack Dunlap**] – **Tom** had a discussion with our 1/19 speaker, (Katherine Rinehart with Historical Preservation Division of Sonoma County Public Library) about our AppleKnocker archives and, especially, about the scanning and preservation of our paper archives. **Tom** will follow up with her.

CLUB ACTIVITIES AREA – Director Torrey Olson:



CLUB PICNIC (Co-Chairs: **Bob Cugini** and **David Still**) – Completed

FRIENDSHIP DINNERS COMMITTEE (Co-Chairs: **Barbara Beedon** and **Ruthie Dunlap**) – **Ruthie & Barbara** are planning to have an organizational meeting within the next month. *** New Target Date – After the Crab Feed*** They feel like reusing many of the documents from last year. Will allow them to easily put together the program for this year. – No new report. (Repeat)

GOLF TOURNAMENT COMMITTEE (Chair: TBA) – May have found a chair for this committee. Possible tie-in with the morning club to create a fundraiser event. If anyone has ideas for this event, please contact **Torrey**. – No new report.(Repeat)

HOLIDAY PARTY (Chair: **Cindy Carter**) – Completed

SUPER BOWL BOARD (Co-Chairs: **Aleia Coate** and **Torrey Olson**) – Completed

VETERANS DAY PROGRAM (Chair: Mike Ferguson) – Program date was 11/11/2017. Wonderful program!

ROTARY AFTER HOURS (Chair: **Monica Kretschmer**) – Nothing new reported.

TOUR D'ORGANICS REST STOP (Chair: **Torrey Olson**) – The Tour was on Sunday 8/13. Over 10 Rotarians participated in the Gabriel Farm rest-stop.

IN DEVELOPMENT: APPLE BLOSSOM PARADE FLOAT (Chair: TBD) – No new report.

INTERNATIONAL SERVICE AREA – Director Gene Nelson:

ROTARY INTERNATIONAL FOUNDATION (Chair: **Dan Rasmus**) – No new report.

WORLD COMMUNITY SERVICE (WCS) (Chair: **Frank Mayhew**) – No new report.

