



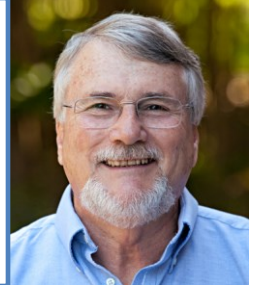
# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

### Una Glass – Sebastopol City Council



**Date:** July 7, 2017  
**Volume:** 2017/18—Issue E16-02  
**Scribe:** Tony Given  
**Photog.:** Karen Daniels, HH  
**Editors:** T. Boag, S. Kellner, D. Still, P. Dirden, J. Holst, HH  
**President 2017/2018:** Jack Blasco



"All the News that Fits We Print"

### BEFORE THE BELL



### AT THE BELL



**ON THIS**, his maiden voyage as **President** of the Rotary Club of Sebastopol, President **Jack Blasco** rang the meeting to order promptly at 12:15. **Bob Cugini** started things off by leading us in the *Pledge to Old Glory*. This was followed by the **Mistress of Song**, **Karen Daniels**, leading us in singing *America The Beautiful* – accompanied in perfect harmony by **Steve Beck**. **Mark McDonell** then provided us with the thought for the day. "Sliced bread is now taken for granted, but it





## Future Programs



July 14, 2017

**Speaker:** DG Bob Rogers  
**Program:** District Governor Banner Transfer Program

July 21, 2017

**Speaker:** Elisa Baker, Mary Bigelow-Gale  
**Program:** Food for Thought

July 28, 2017

**Speaker:** Mario Uribe  
**Program:** Art Smart

August 4, 2017

**Speaker:** Keller McDonald  
**Program:** "Sebastopol Rotary: Where DisCon18 Takes Flight"

August 11, 2017

**Speaker:** Lu Frazier  
**Program:** Sebastopol Center for the Arts

August 18, 2017

**Speaker:** Dr. Jan Weiner  
**Program:** Inclusive Education for Students w/Disabilities



## Future Events



**"After Hours" @ Russian River Vineyards: 5pm 7/13**

**Club Picnic: 8/20**

**Lobster Fest ("Circus") 9/30**



## Miscellany



### Next Board Meeting

**Date/Time:** August 8, 2017, Tues 5:30

**Location:** Jack Blasco's Home, Sebastopol (Graton)

MAKEUP NOTIFICATIONS--JackE.Dunlap@gmail.com

On-line Make-Ups:

[www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

Domestic Violence Hotline:

**707-546-1234**

### INTERACT MAKEUPS

**Analy High:** Check Day, Time with Dan Rasmus or Donna Pantzer

**Brook Haven:** Check Day, Time with Pauline Pellini or Mike Carey

**Orchard View:** Check Day, Time with Lisa Jacobs

**Twin Hills:** Check Day, Time with Dan Rasmus or Monica Kretschmer

For all Interact Mtgs.:

**CALL AHEAD TO CONFIRM MEETINGS**

**! CHECK IN AT SCHOOL FRONT OFFICE FIRST !**

**[sebastopolrotary.org](http://sebastopolrotary.org)**

has not always been so – In fact on this very day on July 7, back in 1928, bread sliced by a machine was sold for the very first time and the popular phrase "greatest thing since sliced bread" was coined. Coincidentally, this was about the time The Rotary Club of Sebastopol was founded and, as you know, we have a tradition of having great leaders. Today we look forward to a great year with the latest, greatest thing since sliced bread – **President Jack Blasco.**"



## VISITORS AND GUESTS



**Secretary Jack Dunlap** introduced the following visiting Rotarians: Dan Bornstein, a dentist from Santa Rosa; Kathy Schwartz a career counselor from the Santa Rosa Club; and

Dan Needam, in community services from Sebastopol Sunrise.



Guests of Rotarians: **Harry Polley** introduced Jim Jenkins, a noted fellow fly fisherman,

**Aldean Noethig** introduced her grandson Ethan.

**Larry Ford** introduced his better half **Gerry Reilly-Ford**,



**David Schreiber** introduced a potential new member, Lucy Aron.





**Jim Passage** introduced our guest speaker Una Glass and **Yvette Williams van Aggelen** introduced our outgoing exchange student MikKa Martin – who will be spending a year in Taiwan.



## **PRESIDENT JACK BLASCO**



At this point, **President Jack** let us know that he is honored to be the President of the Sebastopol Rotary Club, mentioning that he feels that we are an amazing group who do many wonderful things to make our community and the world a better place, and he thanked us for giving him the privilege of being our leader for the year. **Jack** then went on to say that, when he thinks about the essence of the club, what this club and what Rotary means to him, that it can all be boiled down to a few simple words: Have fun, Make a difference, Do good works, and Make new friends. Because of this, **Jack** wanted to highlight some Rotary Projects that will help to attain these goals – we will be working on this year.

- (1) Partnering with West County Community Services at Park Village,
- (2) Rotary Day at Laguna Environmental Center---September 9,
- (3) The Rotary Peace Garden,
- (4) Monthly Rotary Day at Redwood Food Bank,
- (5) **Jack** also mentioned that we are considering Santa Rosa Creek Clean-up and grounds clean-up at YMCA Safe House.

**Jack** thanked **Steve Beck** and **Ellen Harrington** for helping to develop these projects. With the help of **Monica Kretschmer** we are going to be having after-hours mixers, with the first one being July 13 – Bring a guest and potential new member.



## **PAUL HARRIS PRESENTATIONS**



**David Schreibman** stepped to the podium to make the following Paul Harris presentations:  
**Marie Blasco** – her initial Paul Harris,  
**Ken Silveira** – Paul Harris Plus 6, and  
**Jim Pacatte** – Paul Harris Plus 7.  
**Greg Jacobs** was to receive his Paul Harris plus 5 but was not present.







## THE RAFFLE



The Raffle: **Larry Ford** had the winning number and won a big \$5 – but failed to meet the challenge of the "Rotary Dart Board" and lost out on the really big bucks.



## RECOGNITIONS (Rotary Revenue Enhancement)



The following were all hit with a \$20 fine ["recognition" –Ed.] for various infractions:

(1) **Dave McLennon** for enjoying one more year of wedded bliss.



(2) **Meredeth Bertacco**, Financial Advisor; **Greg Gill**, Landscaping; **Rick Williams**, nurseryman and **Dave McLennon**, Banking – They are all finalists in the Press Democrat's "Best in Their Field Contest".



(3) **Brad Benedetti**, **Paul Thielen**, **Harry Polley**, **John and Patty Blount**, and **Steve Prandini** – for a July 4th bash they attended.



(4) **Frank and Kathy Mayhew** recently took a trip to Arizona including a trip to the Painted Cave.



(5) **Jack and Ruthie Dunlap** and **Les Crawford** have each had recent additions to their families. **Ruthie** had a granddaughter (Audrey) and great grandson (Emmett). **Jack** had a grandson (Henry). **Les** had a granddaughter (Nettie). Congratulations

(6) **Michael Hixson's** daughter Alison Petsod Hixson was a recent graduate of UCLA.

Michael Hixson



Congratulations,  
Alison!



Paul Thielen



(7) **Paul Thielen** – worked at a dental clinic in Managua Nicaragua.

(8) **David Schreiber** for a family vacation to Pacific Grove.

David Schreiber







## THE PROGRAM – UNA GLASS – SEBASTOPOL CITY COUNCIL



**Jim Passage** stepped up to the mic to introduce our guest speaker, Una Glass Sebastopol's Mayor. Una has served on Sebastopol's City Council since 2014 when she was appointed to finish the term of her husband, Michael Kyes, who had passed away.

Una ran for and won a regular seat in the November 2014 election. She is a well known conservationist who has served as executive director of Coastwalk California since 2008. Born in Canada, Una is naturalized United States citizen. She chose Sonoma County to settle down in and attended Sonoma State University. Upon graduation, she started a computer business, where one of her competitors was Michael Kyes, her future husband. They were very successful in developing software. One of the products Michael developed was called Accounting Plus the rights they later sold to a big software house.

Una has applied her business savvy to her mayoral responsibilities. She has worked hard to keep 50% of the budget in reserve – In previous years the City had nothing in reserve. They had lots of plans but no good way of keeping track of it.

Una's objective has been to get Sebastopol's fiscal house in order and that entails:



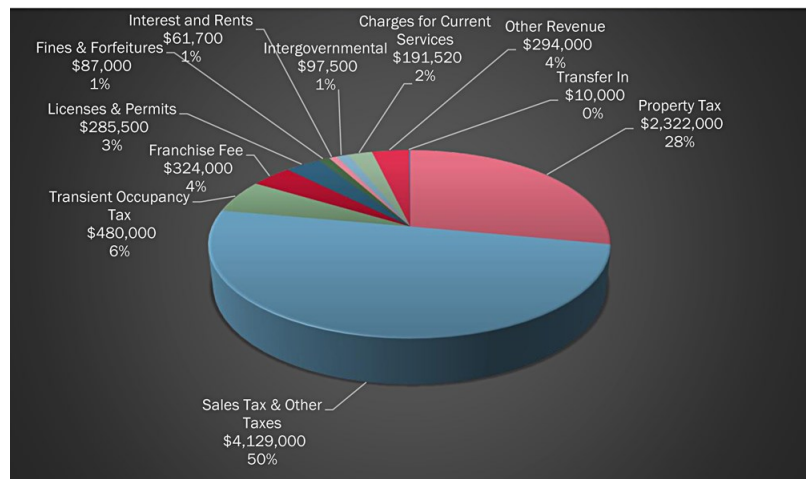
- (1) Improve the budgeting process and longer term fiscal planning.
  - a. Increase the reserve and savings for future needs
  - b. Maintain what we have
  - c. Invest in the future
- (2) Plan for retirement obligations.
- (3) Develop a long term budget for Capital Improvement Projects
- (4) Clarify Community Grant Process
- (5) Implement systems to give us better information and more effective fiscal control
- (6) Consider revenue enhancement measures. (government speak for increasing income)

The City's annual budget is \$15.4 and this is money spent on

- (1) City Administration 13%
- (2) Police 47%
- (3) Fire 12%
- (4) Public Works and Engineering 13%
- (5) Planning and Building 8%
- (6) Community 5%
- (7) Debt service 2%

Our revenue comes from:

- (1) Sales Tax \$4,152,900 50%
- (2) Property Tax \$ 2,322, 000 28%
- (3) TOT Tax 480,000 6%
- (4) Franchise Fee \$324,000 4%
- (5) Licenses & Permits \$285, 000 3%
- (6) Charges and Services \$191,520 2%
- (7) Other various categories \$526,800 6%
- Total \$8,282,220



In addition to the above amounts, the City gets approximately \$4.8 million from water and sewer services and \$2.4 million from other special funds.

Una wanted us to know that she supports the values of the apple- and grape-oriented middle class and noted that some of our concerns are:

Pine Grove Square

Housing and rent control

Cittislow



## THE FINAL BELL



**President Blasco** thanked speaker Una Glass for her presentation and gave her a speaker's gift – This year the club is making a donation to PolioPlus in recognition of the speaker's visit to the club.



He then rang the bell (at precisely 1:30 pm), closing the meeting.



## AFTER THE BELL



[ERRATA: Last week we incorrectly spelled **Richard Petersen's** name with an "o" rather than an "e" – mixing up the geography. We also got visitor Brian Bauer's name wrong. The "v" in "van" is not capitalized in **Yvette Williams van Aggelen**. Our apologies for these mistakes. –Ed.]



Many thanks to long time AppleKnocker **Scribe Tony Given** (filling in on short notice this time) and to also regular **Photographer Karen Daniels**. –Ed.







## FUTURE PROGRAMS



### July 14, 2017: DG Bob Rogers – Banner Transfer Ceremony

Bob Rogers has been a Rotarian since joining the Rotary Club of Sebastopol in 2007. As a polio survivor, he got involved right away with Polio Plus at the club level, and in 2011 joined the District Polio Plus Committee under Larry Myers.

Bob was president of our club in 2013-14, served as an Assistant Governor for two years, and is now the District Governor for 2017-2018.

He spent his career as an airline pilot, retiring from USAirways...and now he says his second career is Rotary.

RI President Ian Riseley's theme for this year is "Making a Difference." And as Secretary John Hewko recently said, "We are on the verge of leaving the world a gift that will last for as long as humans inhabit this planet." A planet free of the poliovirus...How's that for "Making a Difference"?

Banner Transfer Ceremony - Each year the District Governor's Club is privileged to display a banner notifying all who gaze upon it that this is the club of the current District Governor. At the beginning of the new Rotary year, usually the first meeting, the Immediate Past District Governor (IPDG) presents the new District Governor's Club with the banner for them to display during the year. This ceremony will be taking place on Friday, July 14th, during our Second Meeting. This event usually draws a number of guests from other clubs as well, to honor the new District Governor before he departs on his journey of visiting the other 45 clubs in the District. We will also wish our Immediate Past District Governor a well-earned rest, with perhaps some "recognition".



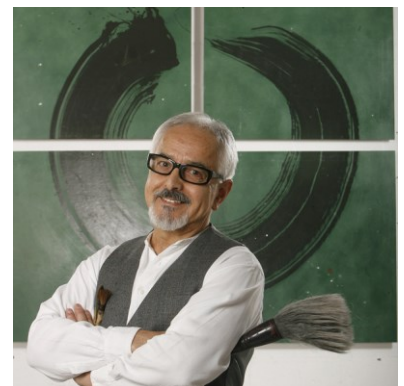
### July 21, 2017: Elisa Baker, Volunteer Manager – Food for Thought



Elisa began volunteering at Food for Thought nine years ago and loved it –always leaving feeling better than when she arrived. She was hired as the Volunteer Manager at Food for Thought in 2008, carrying on the work and filling the huge gap left by the death of Stewart Scofield. Elisa was the volunteer coordinator at Canine Companions for Independence for five and a half years, and before that coordinated Artrails and was the exhibitions curator for the Sonoma County Cultural Arts Council. She was born in Noblesville, Indiana and has her masters in Library Science from UC Berkeley. She was the librarian at Ursuline High School and at Santa Rosa Junior College. Elisa has one son, Andy, and in her spare time enjoys gardening, photography, reading, and movies. As a volunteer manager, she is used to asking, begging, and pleading for time and talent. Currently there are 600 active volunteers at Food For Thought who do it all. Her assistant and constant 'canine' companion, Samir is a large yellow lab, who shares her life and her office. They live in Forestville and can walk to work every day. Both Elisa and Samir are very grateful to be working in a compassionate, caring, fun-loving environment with great staff and volunteers.

### July 28, 2017: Mario Uribe – Art Smart

**Mario Uribe** is a graduate from The California Institute of The Arts and the Oomoto School of Traditional Arts in Japan. For over 50 years, he has worked in a diversity of media, ranging from animation to public art, with the last 27 years heavily influenced by traditional Japanese arts. He has exhibited widely in this country, Europe, Asia and Mexico. His works form part of museum and private collections in the US and Europe and his public art, with a focus on community involvement, can be seen in many US cities. In Santa Rosa, Uribe is responsible for the Veterans Memorial Monument behind City Hall, the large mosaic rainbow trout across the street in Gateway Park, and numerous other murals and sculptures. He is also a founder and creative director of Artstart, a non-profit educational arts organization dedicated to training young artists for the past 18 years.





## August 4, 2017: Keller McDonald – “Rotary Club of Sebastopol: Where DisCon18 Takes Flight”



The Rotary Club of Sebastopol has the pleasure and privilege of having one of our own Past Presidents serve as **Rotary District 5310 Governor** for the **2017-2018 Rotary year!** **District Governor (DG) Bob Rogers** is at the helm, piloting over 45 Rotary clubs from Petaluma to Del Norte on the exciting adventure that is Rotary! The capstone of **Bob's** year as **District Governor** will be the annual Rotary District 5130 Annual Conference, to be held May 18-20, 2018 at McClellan Air Force Base near Sacramento, CA. Our program this Friday will give us a glimpse into **Bob's** vision for the District Conference and our Club's pivotal role in making DisCon18 a fun and rewarding event. The conference theme, “Rotary: Where Dreams Take Flight” is propelled by McClellan's unique setting and history. The McClellan officers club and living spaces

have been transformed into the Lion's Gate Hotel, our primary conference lodging. Hangars from the air base have been repurposed into the spacious McClellan Conference Center. And McClellan is home to the Aerospace Museum of California, where we'll have a special reception for conference attendees only! We'll be looking and listening for how our entire club can be engaged in a multitude of support roles for the District Conference. It's “all hands to your stations!” to make DisCon 18 a fantastic success and show off the talents and energy that are the hallmarks of the Rotary Club of Sebastopol!

One person's idea can make a huge difference --  
What's yours?



*Rotary: Where Dreams Take Flight*

2018 District Conference – May 18-20  
McClellan Air Force Base

## August 11, 2017: Lu Frazier – Sebastopol Center for the Arts

Born Oakland, CA and graduated from Castro Valley High. Met husband, Bud, in high school and married when we were twenty. Graduated from San Jose State University with a degree in social science and a secondary teaching credential. Moved to LA and taught social studies and English for 11 years on the Palos Verdes Peninsula School district. Ten years later, we had two boys, Dan & Scot. Bud graduated Long Beach State University and taught inner city LA for several years and then became an insurance broker.

While in LA, purchased 80 acres in Sea View Ranch (Cazadero) and 33 acres above Roblar and Canfield Rd. Moved to Roblar property in 1976 and built home and farm there. Raised sheep for cash and assorted other farm animals along with an acre garden.

Children attended Twin Hills School District. I became full time volunteer librarian at Twin Hills for four years. Returned to college and attended Sonoma State University, receiving a Master's Degree in Business Management, emphasis in managerial economics and accounting. Worked in various local CPA firms in the county as an accountant and helping install and debug accounting software. Acquired my CPA and CMA certificates,

Wanting work in the Sebastopol area, I accepted a position at Hearthsong as accounting manager. When Hearthsong was sold and moved to Peoria, ILL, I moved to J Wine in Healdsburg and managed the accounting department for 11 years. Again wanting a position closer to Sebastopol, I accepted a Controller/CFO position at Iron Horse Vineyards. Retired from Iron Horse after 10 years. Currently working freelance for very small wineries.

I am member of the Institute of Management Accountants, a Certified Management Accountant, and past president of the Redwood Empire Chapter. Also a member of the Sebastopol Chamber of Commerce and past president, current vice president. Board member of the Sebastopol Center for the Arts, currently president. Still licensed as a CPA and insurance agent.

I enjoy travel, books, gardening, friends, family and helping West Sonoma County denizens sign up for Covered California health insurance pro bono. Dan is currently the Advanced Senior Art teacher at Del Mar High in San Diego, married with a 16 year old son, Jack. Scot is Chief Operations Engineer, Urban Airship in San Francisco.



? Want to share a secret area ?

A 5 minute ClubRunner Exercise for you....

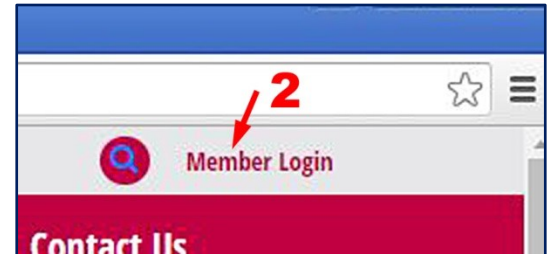
## ClubRunner Procedure - Check Committee Members\_170706

Open browser (any browser in PC or Mac, better to use modern one.)



[1] In browser search box, search "Sebastopol Rotary" and click on "Rotary Club of Sebastopol: Home Page" –or- enter "sebastopolrotary.com" in browser address bar, then press Enter.

Rotary Club of Sebastopol web page comes up. (This is the public area – anybody can see.)



To Enter the secret Club area:

[2] Click "Member Login" in top right hand corner.

[3] Enter your name and password. Click on "New and existing users; retrieve login or reset password" if you forgot...or contact Club Secretary or Club Service Director for assistance. (Good passwords have 8 characters, both letters and numbers.)



Enter your login information below:

Login Name  
FirstLast

Password  
.....

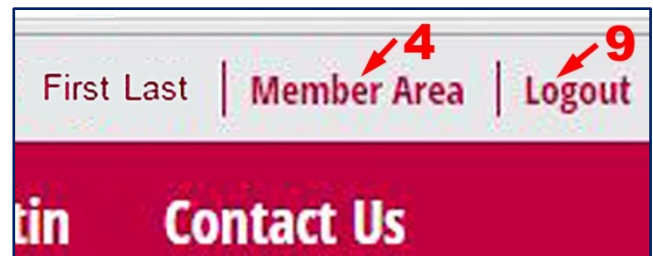
☐ Keep me logged in

[Login »](#)

[Forgot ?](#)

New and existing users: retrieve login and/or reset password

[4] Notice you are still seeing the web page but "Member Area" has appeared in top right hand corner – click on that – You'll see "Administration" page ("Admin" tab in top row of page)



[5] Click on "Committee Management" in right hand column (in "Membership Manager" – The Committees list comes up – Note list is in groups by director and Chairs names are shown. (Be sure it says "Current: 2017-2018 at top.)

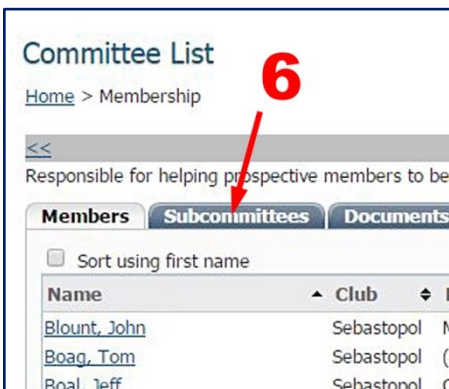
Click on any committee name – See members of that committee. (If you don't see your own name listed and want to be in that committee, contact Chair – Only they can change Clubrunner listing.)

Click on "Go Back" at bottom of page (or on left arrow at top left of page) to go back to Committee Management.

Click on another committee name – This time try "Membership" in "Club Services."

[6] Click on SubCommittees at top of page – Note there are two subcommittees (currently)

Click on "After Hours" – See members of subcommittee.



[7] To return to Administration Page, click on "Admin" in top line, left end – then click on "Admin" in next row down.

To exit ClubRunner, close your browser [8], **AFTER** clicking "Log Out" [9] at top right.

