



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Iris Jamahl Dunkle – Charmian London



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Scribe: Patrick Dirden
Photog.: Richard Power
Editors: J.Holst, D.Still, T.Boag, P.Dirden, S. Kellner, H.H.
President 2017/2018: Jack Blasco



"All the News that Fits We Print"

🍎 **BEFORE THE BELL** 🍎

It was another perfect Friday at the Roto-Palace. Gleeful Rotarians gathered within the hall, lured by the promise of friendship and fellowship. They also gathered to hear the poetic words of our guest speaker, Sonoma County Poet Laureate, Iris Jamahl Dunkle.



🍎 Future Programs 🍎

January 19, 2018

Speaker: Katherine Rhinehart
Program: Sonoma County Library

January 26, 2018

Speaker: Larry Florin
Program: Affordable Housing & Impacts on the Local Community

February 2, 2018

Speaker: Henry Alker
Program: To Be Announced

February 9, 2018

Speaker: Dr Judy Sakaki, President of Sonoma State University
Program: To Be Announced

February 16, 2018

Speaker: Dan Needham and Bob Sonnenberg
Program: Helping Those with Sight Loss

🍎 Future Events 🍎

CRAB FEED

Holy Ghost Hall, February 10, 2018

🍎 Miscellany 🍎

MAKEUP NOTIFICATIONS--JackEDunlap@gmail.com

On-line Make-Ups:
www.RotaryEClubOne.org

Domestic Violence Hotline:
707-546-1234

🍎 AT THE BELL 🍎

Promptly at 12:15PM, **President Jack Blasco** rung the hearty Roto-bell, bringing our Friday meeting to order. **Troy McAdams** led the group in the flag salute. Our own resident **Barbara Streisand**, **Karen Daniels**, led the group in a vibrant and spirited rendition of *My Country 'tis of Thee*. **Dan Rasmus** offered a beautiful and Rotarian-esque thought of day by Dr. Martin Luther King, Jr.: "Life's most persistent and urgent question is, 'what are you doing for others?'"



🍎 VISITORS AND GUESTS 🍎

President Jack announced that there were no visiting Rotarians in the palace this Friday afternoon. **Keller McDonald** introduced us to his wife, **Marcia**. **Keller** also introduced us to our guest speaker, Iris Jamahl Dunkle, and her husband Matt.

🍎 ANNOUNCEMENTS 🍎

President Jack reminded the flock about an exciting, stupendous, and cracking event coming up, Sebastopol Rotary Club's Annual Crab Feed! Mark those calendars! Saturday, February 10th, at the Holy Ghost Hall in Sebastopol. Tickets are on sale now! You can purchase tickets at the Friday meetings, or you can purchase tickets online at the Sebastopol Rotary Club website! Remember, 100% of the proceeds go to fund the Mark Sell Teacher Mini-Grants Program, so buy your tickets early, and buy them often! **President Jack** also reminded the club that volunteer opportunities are available at the Crab Feed. Our volunteer wrangler, **Patrick Dirden**, stepped up to the front of the hall, urging the club members to sign up. No prior experience necessary! Anybody can apply! Sign up at the Friday meetings!



**Sebastopol Rotary's Annual
CRAB FEED**
Saturday, February 10, 2018
First Seating: 5:00 p.m.
(Bar Opens & Music Starts at 4:00 p.m.)
Second Seating: 7:00 p.m.
Holy Ghost Hall, 7960 Mill Station Road, Sebastopol

Get your tickets
NOW!!
Seating is
LIMITED
This event sells out
EARLY



Tickets are
available in
Sebastopol from
EXCHANGE
BANK

Volunteer
signups
start today!

All You Can Eat Fresh Cooked Crab,
Clam Chowder, Salad, Bread, Dessert & Wine
\$70 Donation
For Tickets or Information, go to:
www.SebastopolRotary.org
or call 823-4087
All proceeds of this event will be used to fund
Sebastopol Rotary's Education Grant Programs

**\$240,000 in Teacher Mini-Grants
Awarded to Date**



Rotary
Club of Sebastopol



President Jack alerted the club to our next Rotary Volunteer Day at the Redwood Empire Food Bank. It will take place on Thursday, January 18th, from 9:30am to 11:30am. **Jack** then swung the Roto-spotlight on the annual Interact Adopt-a-Family event last month. This event spreads Christmas joy to needy families in our community. **Jorgen Holst** stood and shared his experience working the event. He told the club that not only was it a wonderful experience, but it opened his eyes to the great need some families in our community have. **Jack** expressed

great thanks to all of the volunteers, and shared his amazement that Santa Claus was able to stop by. There was one quirky thing about Santa, which **Jack** had to point out; Santa's boots were missing. Our own Santa, **Rick Wilson**, said that the California Santa didn't need no stinkin' boots!

🍎 ROOKIE SKETCH 🍎

President Jack invited **Pam Graber** to the lectern to deliver her rookie sketch. We learned that **Pam** grew up in Oakland, and moved to Carson City, where **Pam** raised a family. She has a bachelors degree and a masters degree from the University of Nevada, Reno. She worked for the Nevada Supreme Court and was a Library Trustee. When she learned that her first grandchild was due, she retired, broke up with her boyfriend, and moved to Sebastopol, so she could be closer to her grandson, Miles (who was proclaimed as the "Most Beautiful Baby in the World by Mayor Una Glass). We learned that **Pam** is a hell raiser! Raising four kids gave her this edge. She earned the nicknames of "Chief" and "Sarge", badges of honor she proudly wears! We also learned that she volunteers at Food For Thought in Forestville, and that she is an avid golfer and geocacher. Welcome!



🍎 RAFFLE 🍎

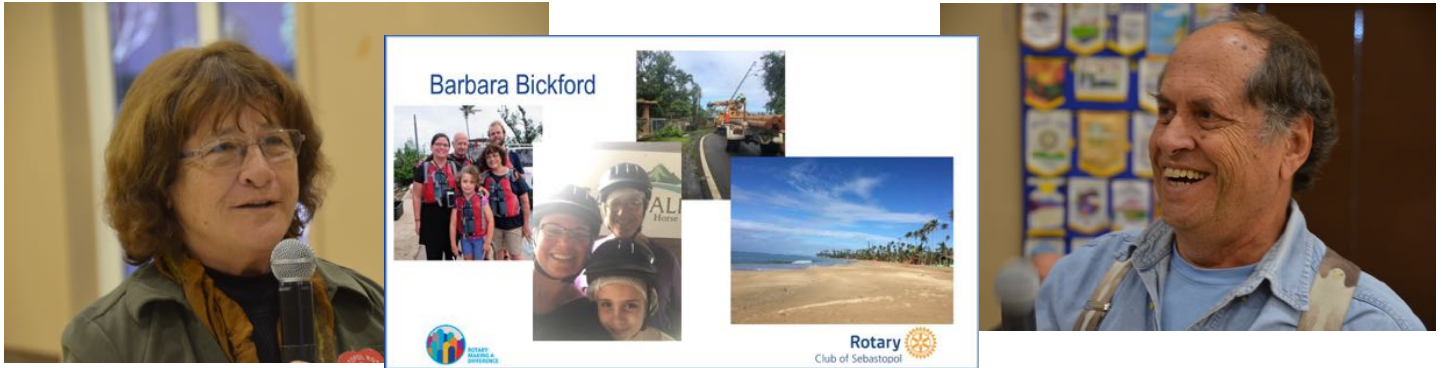
It's Raffle time! The one moment the Roto-flock waits for all week! **President Jack** was in great form, as he reached into the bin for the winning ticket. #5833? **Richard Petersen**! C'mon Down! **Jack** handed **Richard** a quick five spot, and three trick darts. **Richard** outsmarted **Jack's** trick darts by hitting a red balloon, winning the grand prize! **Jack** decided to throw a wrench into the raffle! Channeling Monty Hall, **Jack** offered **Richard** either a great wad of cash, or something from **Uncle Jack's** Bag of Crap (stuff from the cavernous Roto-closet). **Richard**, sensing a bag full of duds, took the cash!



🍎 RECOGNITIONS 🍎

We learned that **Dennis Judd** celebrated his anniversary on December 30th. **Dennis** and **Anna** went out for a nice dinner. **Jack** expressed his congratulations, and hoped **Dennis** still had \$5 leftover from dinner! We learned that **Barbara Bickford** was recently in Puerto Rico. She bought property there, and constructed a house, just before Hurricane Maria hit. Thankfully, her house was un-damaged. Thanks to hearty construction, a large cistern, and a generator, she was able to stay at her house. **Barbara** and her family spent time exploring the rainforests, mangroves, and a

bioluminescent bay. She said that progress was being made in her neighborhood to restore power. \$20 please!



Jorgen Holst has reason to celebrate. His wife, Cordelia, is now the Executive Director of the Sebastopol Community Cultural Center. We learned that Cordelia worked at the Center when she was a teenager. Her mom ran the Tiny Tots Preschool. For basking in his wife's greatness, **Jack** slapped **Jorgen** with a \$20 fine! We learned that **Michael Hixson** was recently promoted to Chairman of the Board, the surfboard, that is. **Michael** and his family recently returned from Hawaii, where they spent their days surfing and hiking. **Jack** was unable to extort money from **Michael**, as his fees are all paid up.



District Governor Bob Rogers has been very busy, and has been up to many good things recently. During the first week of 2018, **Bob** and Rotary International President Ian Riseley visited Santa Rosa Junior College to plant a memorial tree. Rotary International President Ian Riseley has a goal to plant a tree for every Rotarian worldwide. They planted an acorn from a 100-year-old tree that crashed on the SRJC grounds in 2015. **Bob** also presented the SRJC Fire Relief Fund a \$10,000 check from the District 5130 Fire Relief Fund. **President Jack**, while feeling extremely grateful for **Bob's** actions, did not feel bad enough to extort \$20 from **Bob**. We learned that **Jeff Boal** was a



fashionista! The Roto-investigation group dug up a photo of **Jeff** and **Jean** from the 1970's that would make any modern fashion designer change careers in quick order! **Jeff**, seeking for the photo to disappear in quick order, paid the \$20 fine faster than John Travolta disco dancing! We learned that **Keller McDonald** has a hobby that's for the birds, bird watching! His latest find was a Rough Legged Hawk (*Buteo Lagopus*). For the privilege of seeing that raptor, **Jack** sent a carrier pigeon to **Keller** to collect \$20!

🍎 THE PROGRAM 🍎

Keller McDonald introduced the Roto-flock to our guest speaker, Sonoma County Poet Laureate Iris Jamahl Dunkle. We learned that the Sonoma County Poet Laureate serves a two year term, and is nominated by the Sonoma County Board of Supervisors and local academics. Iris teaches writing and literature at Napa Valley College and has published three books, and is currently working on her fourth book.



Iris grew up in Western Sonoma County. She's had a love of writing and poetry all of her life. A field trip to Jack London State Park in sixth grade changed her life. She immediately became a fan of Jack London's writings. She also became intrigued with local history, and how it intertwines with the present. She shared an original poem entitled *Sonoma Strong*, which correlated the recent wildfires with another disaster that struck Sonoma County, the 1906 earthquake. While learning about the history of Nathaniel Griffith, the father of the Gravenstein Apple, Iris discovered he had three talented daughters. One of which, Nell, was a

writer, and a personal friend of Jack London's wife, Charmian. Iris began to look more closely at the life of Charmian, and set out to understand who she was, and how she contributed to London's writings. She discovered that Charmian was a vigorous, adventurous, and intelligent woman. She was Jack's main collaborator, writing travelogues and providing sketches for Jack's novels. She also drove Jack to embark on their many adventures.

During their time together, Charmian was under close scrutiny by the media and critics. When Jack London passed in 1916, she penned two lesser known autobiographies about her husband. Famous biographer Irving Stone pushed Charmian and her family to pen an autobiography of Jack London. Charmian allowed access, however, Stone forced Charmian to not refute anything in his book. Charmian attempted to intervene in Stone's efforts, including limiting access to Jack's files. This prompted Stone to treat Charmian as a scandalous and villainous character in his autobiography, which became the standard autobiography about Jack London. This prompted Iris to work on crafting an autobiography about Charmian London, which she has been working on for the past three years. Iris has spent many hours pouring through Charmian's writings and papers at the Huntington Library in San Marino. Iris hopes that her work will paint a picture of a woman who was interesting, vigorous, and well educated.



🍎 THE FINAL BELL 🍎

With the toll of the Roto-Bell at 1:30PM sharp, **President Jack** brought another successful Rotary meeting to an end.

FUTURE PROGRAMS

January 19, 2018: Kathrine Rhinehart – History and Genealogy

Katherine J. Rinehart received her master's degree in History from Sonoma State University in 1994. For the past 21 years, Ms. Rinehart has worked in various positions within the fields of Cultural Resource Management and Historic Preservation and has been employed by the Sonoma County Library, where she has worked in the Sonoma County History and Genealogy Department, since 2002.

Katherine is the author of *Petaluma: A History in Architecture*, a contributor to the *Celebrating Petaluma* published by the Petaluma Sesquicentennial Committee and the Petaluma Visitors Program. Ms. Rinehart is a regular contributor to the *Argus Courier*, has her own business specializing in historic research, writing, and exhibit coordination and lecturing; was named Petaluma's Good Egg in 2007 and is past president of the Petaluma Museum Association.



January 26, 2018: Larry Florin – Affordable Housing and the Impact on the Communities

Larry brings over thirty years' experience in real estate, community and economic development in both the public and private sector to Burbank Housing. Most recently Larry served as the Director of Housing and Intergovernmental Affairs for Napa County. He managed Napa County's affordable housing programs as well as the county's Housing Authority and community and economic development activities.

Prior to joining Napa County Larry spent over ten years in the private sector, co-founding a development company specializing in adaptive reuse of underutilized industrial property and overseeing some of the company's largest development projects in the San Francisco Bay Area including the redevelopment of the Hunters Point Naval Shipyard and Treasure Island. While in the Northeast Mr. Florin oversaw a 2,000 unit urban mixed use development project along the Hudson River across from Midtown Manhattan. He has over 15 years' experience working in senior management positions in San Francisco including executive level positions in the Mayor's Office, Redevelopment Authority and Port. He also served as the first Executive Director of the Treasure Island Development Authority.

Throughout the years Larry has served on the Executive Board of the Association of Bay Area Governments, the Governor's Task Force on Military Base Conversion, the State of California Housing Element Working Group and California Forward's One Million Homes Initiative. He has received the San Francisco Business Times Real Estate Transaction of the Year Award and the San Francisco Mayors Manager of the Year. Larry has a Master in Urban Planning from the University of Pennsylvania and a Bachelor of Science in Economics from Purchase State College.

Rotary Club of Sebastopol – Board Report Summary – January 09, 2018

What Have Our Committees Been Up To?

Ever wonder that all those committees that you didn't sign up for have been doing? Just keep reading. Each month our committee chairs report their activities to their area of service directors, who each prepare a written report for the monthly Board of Directors meeting. The AppleKnocker team edits these reports into the informative and easily digestible summaries that appear below. Take a minute and stay up to speed on all the great things that our club has been doing. Tell a friend.

Jack



[You can see the full Directors' reports at ClubRunner| Member Area| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2017-2018. –Ed.]

COMMUNITY SERVICE AREA – DIRECTOR MICHELE KIMBLE:

LOBSTERFEST 2017 (CO-CHAIRS: **Aleia Coate** and **Jan Weiner**) – Happened

CRAB FEED (Co-Chairs: **Nao Noguchi** and **Scott Briggs**) – **Scott** is hosting his second major committee meeting at his house Monday, January 8, at 5:30pm.

COMMUNITY GRANTS COMMITTEE (Chair: **Linda Johnson**) – Grants are open. We have ten grant applications so far. Linda has two more people to chat with but the committee is about full. There will be about ten people serving on that committee.

DICTIONARY COMMITTEE (Chair: **Paul Yeomans**) – No update. Waiting to receive dictionaries. Deliveries will happen at beginning of New Year.

LEARN TO SWIM COMMITTEE (Chairs: **Greg Jacobs** and **Rick Wilson**) – The committee will be receiving \$4,000 from Terry and Joanne Dale, and their family trust.

All participating schools have been contacted to get the number of students who will take part in the program.

So far, we have almost 400 kids this year, which means there will be some additional costs to print tee shirts for kids, volunteers, and maybe for swim bags. This will be a record year for the number of kids involved.

MARK SELL ROTARY TEACHER GRANT COMMITTEE (Chair: **Keller McDonald**) – We have received several thank-you emails and letters from grateful Teacher Grant recipients! (Repeat)

COMMUNITY VOLUNTEER PROJECTS COMMITTEE (Co-Chairs: **Steve Beck** and **Ellen Harrington**) & YWCA: Steve and Ellen will be setting up Rural Food Distribution in West County this month. Ellen will get her arborist to prune the pear tree at YWCA's "A Special Place" this month. REFB monthly volunteer day is scheduled for Jan 18th, 9:30-11:30.

PEACE AND CONFLICT RESOLUTION: (Chairs: **Henry Alker**, **Steve Zivolich**) – No Update.

LEARN WITH ME COMMITTEE (Chairs: **Patti Blount**, **Mike Carey**, and **Linda Irving**) – No report this month.

DOMESTIC VIOLENCE AWARENESS COMMITTEE (Chair: **Cory Maguire**) – The committee met last month. They had more folks than usual and were pleased with the turnout. Last year's efforts were reviewed and the conversation then focused on what's next. The committee is discussing a more active role going forward, particularly around prevention and re-directing a focus to the perpetrators vs. the victims. Next meeting is set for January 11.

VOCATIONAL SERVICE / YOUTH SERVICE AREA – Director Barbara Bickford:



INTERACT HOLIDAY ADOPT A FAMILY (Chair: **Pauline Pellini**) – The Adopt a Family was a huge success helping 53 children and 20 families. The clubs shopped for each child, wrapped at the a firehouse and delivered with two trucks from Sebastopol and one from Gold Ridge. Vanguard Property realtors did an amazing job providing food for each family. A fantastic day!

INTERACT (Chair/Coordinator: **Barbara Bickford**):

TWIN HILLS CHARTER (Dan Rasmus) – No report.

BROOK HAVEN (Pauline Pellini) – The jog-a-thon raised \$2,500 and we are trying to connect with another middle school to see how that money can best be put to use. The

students have been on break and will be doing a coat drive in January and a Valentine's Day fundraiser in February. Interactors will set tables on Friday, Feb. 9, for the crab feed.

ANALY (Brian Langermann, Bob Hirsch, and Monica Kretschmer) – No report.

ORCHARD VIEW (Lisa Jacobs) – No report.

OVERCOMING OBSTACLES AWARD (Co-Chairs: Tom Boag, Barbara Bickford, and David Schreiber) – We have a resounding 18 applications scanned and sent to Committee members to read and score by the end of Dec. The selection meeting will take place in January [18] followed by the Final HS Counselor review. Then we will send Congratulations letters. The event is on May 4, 2018.

YOUTH EXCHANGE (Chair: Jackie Moreira and Katy Spyрка) – Everything is going well with MeeKa. She has been a bit sad the last few weeks because it's Christmas, She's not home and they don't celebrate Christmas in Taiwan. She is really looking forward to celebrating Chinese New Year in Taiwan. She has told me they celebrate Chinese New Year for a full week. They celebrated Mother's Day, in Taiwan last week.

The following are spring activities:

ROTARY YOUTH LEADERSHIP AWARDS (RYLA) (Chair: Cindy Carter) – No report - Starts January 2018

SRJC SCHOLARSHIPS (Chair: Scott Briggs) – No report

HIGH SCHOOL SPEECH CONTEST (Chair: Richard Power) – The Speech Topic will be sent out this month.

TRADE PATH (VOCATIONAL) AWARDS (Chair: Rick Williams) – No report

CAREER FAIR ANALY HS (Chair: Tom Lambert) – No report

COOL KIDS CAMP (Chair: Robin Maybury) – Cool Kids Camp is hoping to host 20 kids this year, if their plans succeed. It's early days yet but District 5130 clubs will do our best to help them.

FINANCIAL LITERACY (Co-Chairs: Tim Moore and David Schreiber) – Class presentations are scheduled for May. No new information until spring.

CLUB SERVICE AREA – Director Tom Boag:

PROGRAMS COMMITTEE [Chair: Mia Del Prete] – Mia writes: "I have nothing new to report."

APPLEKNOCKER COMMITTEE [Chair: David Still] – David wrote last month: "Only thing to report is that AppleKnocker editor assignments are done through end of February."

PUBLIC RELATIONS COMMITTEE [Chair: Hal Kwalwasser] – Hal writes: "Nothing much going on at P/R. Have sent out press releases re the Crab Feed and am working on a story about our volunteer projects. Haven't yet had a committee meeting to review media strategy (fancy words for figuring out what we should be doing between press, FaceBook, Twitter, etc.), we are scheduling one for later this month."



Re: Expanding the Trade Path Awards to improve outreach to local business: Last [Board meeting] we spoke about our consideration of how to expand the Trade Path Awards into something that would attract increased support and attention from the local business community. I said I'd be back to the board in January with the results of our further deliberations. I want to push that out a month or two in light of intervening developments.

The principal problems lie in the school district. With Steve Kellner's leaving and the looming budget crisis at the district, we need to rethink how we are going to work with the district and what they are going to do with their current career and technical classes and internship programs.

However we've also not been able to move quite as fast as we would like to identify potential partners for us. We recently had a meeting with a representative of the CTE foundation, and we are about to have meetings with people from the junior college, the Sebastopol chamber of commerce, and the unions. We also think that, in light of Steve's departure, we should reach out to the CTE coordinators at El Molino and Analy to see what they think are their most pressing needs. Finally, we want some greater clarification of what local businesses think they need to generate more interest in their employment opportunities, and we are going to try to have meetings with some of them to see what sort of guidance they can give us.

MEMBERSHIP COMMITTEE [Co-chairs: David Schreiber, Jeff Boal] – David sent a Membership Committee Report – Jan. 9: "We inducted the first two new members of 2017-18 on Dec. 8! **Pam Graber** and **Gay McFarren** are former Rotarians."

There are still several people in the pipeline for membership as little was done during the holidays.

We received two inquiries for membership in December – one from Rotary International and the other from our web page.

On December 6, I sent an email to the Board containing a web link to an online Google document that keeps track of prospective members. While it may not be up to the minute accurate, it is the best resource for the Board and our committee members. I shall paste it below again: [The report shows 13 potential members (in addition to recently inducted **Gay McFarren** and **Pam Graber**) – five of whom have received Rotary Information.].

AUDIO VISUAL COMMITTEE [Chair: **Gene Nelson**] – No new committee report received from either **Gene Nelson** or **Ron Puccinelli**.

SPONSORSHIP COMMITTEE [Co-Chairs: **Linda Johnson, Cory Maguire**] – No report received. [New fundraising-recruiting event is not scheduled.]

BIRTHDAY CALLER [Chair: **Dave McLennon**] – **Dave** writes: “December Birthday calling: **Jordan Burns** – in person greeting, **Linda Johnson** – VM, **Tom Campbell** – VM, **Paul Yeomans** – Spoke while was at the Casino, **Tom Lambert** – Spoke and wished him a good hike, **Jim Passage** – in person, **Peggy Rogers** – VM, **Steve Kellner** – in person. I went on vacation and unfortunately missed the remainder of the December birthdays.

GREETERS [Chair: **Rick Wilson**] – No new report

PHOTOGRAPHY & SCRIBES COMMITTEE [Chair: **Harvey Henningsen**] – **Harvey** writes: “Everything is under control. Smooth sailing through the end of **Pres. Jack’s** year.....hh”

SERGEANT-AT-ARMS COMMITTEE [Chair: **Nao Noguchi**] – “Nothing new to report.”

SUNSHINE COMMITTEE [Chair: **Cory Maguire**] – Forwarded a letter from **Nao Noguchi** and Family on **Kathie Noguchi’s** passing December 19.

CLUB HISTORY COMMITTEE [Co-chairs: **Tom Boag, Jack Dunlap**] – Nothing new to report.

CLUB ACTIVITIES AREA – Director Torrey Olson:



CLUB PICNIC (Co-Chairs: **Bob Cugini** and **David Still**) – Picnic happened on 8/20 at **Bob Hirsch’s** property – Picnic was a rousing success.

FRIENDSHIP DINNERS COMMITTEE (Co-Chairs: **Barbara Beedon** and **Ruthie Dunlap**) – **Ruthie & Barbara** are planning to have an organizational meeting within the next month. *** New Target Date – After the Crab Feed*** They feel like reusing many of the documents from last year. Will allow them to easily put together the program for this year. (Repeat)

GOLF TOURNAMENT COMMITTEE (Chair: TBA) – May have found a chair for this committee. Possible tie-in with the morning club to create a fundraiser event. If anyone has ideas for this event, please contact **Torrey**. (Repeat)

HOLIDAY PARTY (Chair: **Cindy Carter**) – Party date was December 2 at the **Zivolich’s** house. A rousing success.

SUPER BOWL BOARD (Co-Chairs: **Aleia Coate** and **Torrey Olson**) – **Aleia** and **Torrey** are in the process of opening up more events (March Madness, NBA Playoffs & etc.). NFL Season has become a ridiculous commentary on the general state of the country... (Repeat)

VETERANS DAY PROGRAM (Chair: **Mike Ferguson**) – Program date was 11/11/2017. Wonderful program!

ROTARY AFTER HOURS (Chair: **Monica Kretschmer**) – Nothing new reported.

TOUR D’ORGANICS REST STOP (Chair: **Torrey Olson**) – The Tour was on Sunday 8/13. Over 10 Rotarians participated in the Gabriel Farm rest-stop.

IN DEVELOPMENT: APPLE BLOSSOM PARADE FLOAT (Chair: TBD) – No new report.

INTERNATIONAL SERVICE AREA – Director Gene Nelson:

ROTARY INTERNATIONAL FOUNDATION (Chair: **Dan Rasmus**) – “The International Service Committee has not met in the last month, so there is no report.”

WORLD COMMUNITY SERVICE (WCS) (Chair: **Frank Mayhew**) – No new report.

