



ROTARY:
MAKING A
DIFFERENCE

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President 2017/2018:	Jack Blasco



"All the News that Fits We Print"



BEFORE THE BELL



Thinking about work and human endeavor, the theme of today's program, the following words of a poet come to mind:

"Dancing cannot raise a roof, paintings do not clothe the naked, a symphony has never set a broken bone, and circuses are notorious distractions from harsh economic realities. Yet with them...love would certainly vanish from the earth."



AT THE BELL



President Jack opened the meeting with a rousing welcome at 12:15.

Marie Blasco led the flag salute and **Jeff Boal** led us in a chorus of God Bless America."



Sue Engle provided us with a thought from the late and wonderful Stephen Hawking: "*Work gives you meaning and purpose and life is empty without it.*" Later in the meeting we would reflect on just what those words might mean in our changing world





VISITORS AND GUESTS



Following lunch, **Jack Dunlap** welcomed visiting Rotarians Kerrie Chambers from Santa Rosa



and Hans Bruhner from Russian River



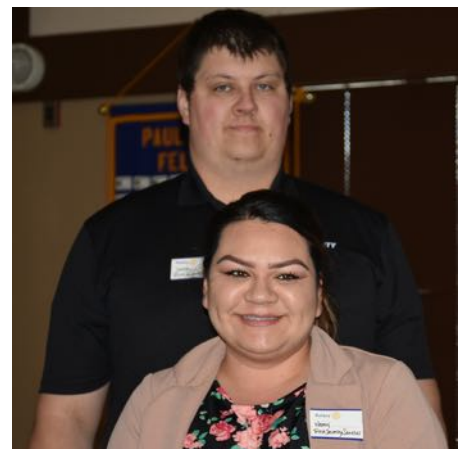
Joyce Oneko from Nairobi Kenya – a former Rotarian who now lives in Sonoma County. Introduced by Marie Blasco

Rose Draper, former member of the morning club, introduced by **Linda Johnson**.



Sarah Lee – guest of the club

Jackson Collins and Nancy Diaz were introduced by **Mike Ferguson**. They work for **Mike** and will be making up for him while he is away on an extended trip. Sounds like a definite upgrade for our club!



Jean Boal – wife of some guy carrying around a light bulb...truly a patient woman

Future Programs

March 30, 2018

Speaker – Steve Spainer
Solving the Problems of a Deeply
Polarized American Society

April 6, 2018

Speaker – Charlotte Tunstall Pearce
Dogwood Animal Rescue Project

April 13, 2018

Teacher of the Year
Chair – Barbara Bickford

April 20, 2018

Vocational Awards
Rick Williams, Emcee

April 27, 2018

Speaker – Cordelia Holst
Universal Basic Income

May 4, 2018

Overcoming Obstacles Award
Co-Chairs: Bickford, Boag, Schreibman

Future Events

Friendship Dinners – 4/21

Learn to Swim – Starts April 23

Rotary Peace Garden – 4/28

MYN—4/4

Miscellany

MAKEUP NOTIFICATIONS–JackEDunlap@gmail.com

On-line Make-Ups:

www.RotaryEClubOne.org

Domestic Violence Hotline:

707-546-1234

sebastopolrotary.com

ANNOUNCEMENTS

Friday, March 30th - Marina's Bake Sale! Come one, come all – purchase tasty treats and support our exchange student in the process

Neighborhood Mapping Project: next meeting for those interested in this important project will be April 4th. **Tom Boag** has details.

Dictionaries: **Paul Yeomans** reported that distribution is going well and that this project remains very popular with teachers. He has enough volunteers.



Ideation Workshop: **Jeff Boal**, carrying strings of light bulbs – plug him in at your own risk! – announced an Ideation Workshop following our Meeting on March 30th. This will be a preview of a major

part of our District Conference – May 18-20 – in Sacramento. The conference will feature a series of Ideation Workshops – gatherings of Rotarians, led by a trained facilitator, which will address a specific issue. On March 30th, we will have a demonstration of such a workshop focusing on the topic of homelessness. What lights might come on for you as you

share with other Rotarians? It will take place in the church Fellowship Hall and promises to be a fascinating time together. Join us!



Drones and Golf Courses: Speaking of the District Conference – you aren't going to want to miss this! **Paul Thielen** is preparing a film to open the conference, a film which will feature every Rotary Club in our District 5130. But for a big finish, he is planning a film shoot at the Oakmont golf course which will use a drone flying over and filming Rotarians, i.e. US! The date and additional details will soon be announced. You, too, can be a film star for a day!



President Jack announced that the Otsuchi, Japan, Rotary Club has made a \$5000 donation to our Rotary District Fire Relief Fund. This is a club with 8 members! This wonderful act of generosity is really a thank you gift. For with the help of **Nao Noguchi**, we enabled the people of Otsuchi to purchase a much-needed fire engine following the devastating tsunami in 2011. I am reminded of the old tune: "Love is something if you give it away...you end up having more."



Kindness and generosity breed kindness and generosity. We can make a difference. Thanks, **Nao**, for all you have done to remind us of that.

Mark Stevens, longtime and faithful Interact advisor, spoke of the need for a new advisor for Analy Interact. Wonderful and dedicated young people to work with. 70% of the club is girls, so a female advisor would be helpful. Speak with **Mark** if you are interested

First two Friendship Dinners were hosted by **Schreibmans and Carter/Wilson**. Most who attended remember the evening. Next dinners are on April 21st.



Great way to get to know your fellow Rotarians.

🍏 CRAFT TALK 🍏

(Torrey Olson



Torrey, husband of Lucy and father of Henry, age 12, shared some of his story. **Torrey**, a math teacher, literally bought the farm when he left teaching and purchased what is now Gabriel Farm. On his 15 acres he grows Asian pears, apples, berries, persimmons, flowers and other goodies. He works two farmers' markets each week and sells to a variety of outlets including Whole Foods. And if you have trouble finding his pears, it might be because Tesla bought the entire crop. A new fuel source? His might be the first pears in space! **Torrey** joined

Rotary in 2009 and spoke of how meaningful it is for him to be able give back to and serve his community through Rotary. For him Rotary provides a direct connection to the community and wider world. Your scribe also happens to be aware of **Torrey's** fondness for the film, "The Big Lebowski." Not sure if he has a bowling ball. **Torrey** also serves this year as a director on our board. Great to have you with us, **Torrey!**

🍏 RECOGNITIONS 🍏



At this time, **President Jack** took a moment to thank our Appleknocker editors and present them with a pin honoring their service: **Tom Boag, David Still, Jorgen Holst, Patrick Dirden, Steve Kellner and Harvey Henningsen.**



And then the moment we were all waiting for... The Raffle! Will the fun ever stop? **Norm Stupfel** had the lucky number. So he woke up and walked over and with a mighty swing of

his right arm stuck the dart in our President's ear...not really. He broke a blue balloon - \$10 of fun. Be still my foolish heart.





Barbara Beedon – March 17th. Here's an idea...celebrate your birthday at a Rotary friendship dinner. After all, anyone can take a cruise.

Bill Lippert...how can this be? Also March 17th. And they don't look at all alike. He celebrated with a family dinner. Not sure if **Barbara** was invited.

Nao Noguchi – March 23rd, the day of our meeting! He got a song and no fine. Actually he put in a twenty to get to stop singing! Also celebrated with family.

Michele Kimble and Dave – March 21. Everything after the second cocktail is pretty much a blur.



Bob and Peggy Rogers – March 21. Celebrated by attending three Rotary meetings instead of the usual two. Not really. How about a movie and a special romantic dinner at Fandees. He likes his chicken fried steak rare.



Monica Kretschmer was fined for a photo of her and her two beautiful daughters sharing a special moment. Facebook was also involved, but it isn't clear how much data she was able to steal.



Tom Campbell, claiming he is now tax free new truck and new puppy. whole tax thing.



a resident of Oregon, was fined for his **Greg Jacobs** is looking closer into the



Incoming President Larry and **DG Bob** stayed together at PETS, both proving that persons can survive for days on alcohol and Cheetos. Oh yes, they said something about attending training sessions. Now where did I put that bottle of wine?



THE PROGRAM



Our own **Jorgen Holst** was introduced as our program for the day. He is a foresight counselor, helping businesses identify future trends. His topic was, “Robots, Automation, and A.I.” or “The Future Ain’t What It Used to Be.” What does all this mean for the future of work? Recall the Hawking quote?

Jorgen said we are now in the 4th Industrial Revolution, with bewildering new energy technologies. For example, Tesla has a fully automated factory; at the Amazon warehouse, robots handle orders and ship products; many companies now employ drone security guards, thereby saving a fortune on donuts; and then there is “Flippie”, the burger making robot who can make 2000 burgers a day and can actually learn to make them better. By 2033, 47% of jobs will be done by computer. Those jobs that are repetitive and involve physical labor are most at risk. In ten years, 38% of retail jobs will be automated and, even as the industry remains deeply in denial, 4 million truck driving jobs could be lost.



But in the spirit of “a great crisis is really a great opportunity disguised as a great crisis”, there are jobs that will prosper – jobs that are unpredictable, involve decision-making, require empathy and are creative and call for personal realization. There will also be new jobs we don’t yet even know about.

But again, at all levels there is a lack of planning and plenty of denial. There will be those who are left behind, who cannot change, and no amount of political promises will change that. Continuous learning and retraining is crucial.

Children in school must be taught how to think outside the box and not simply how to take standardized tests. The old social contract – work hard, do a good job, and you will get ahead may no longer apply. A new social contract is needed. We cannot go back. Pittsburgh will never again be a city where steel is king and most of that industry is automated now anyway. We must be ready to change. Thanks **Jorgen** for a challenging and stimulating program.



And the Final Bell was sounded at precisely 1:30 PM



AFTER THE BELL



Don’t Forget the Map Your Neighborhood Sessions coming on April 4th. See **Tom Boag** for details

FUTURE PROGRAM

March 30, 2018: Steven Spanier, Solving the Problems of a Deeply Polarized American Society

Steve Spanier is retired from a career in high technology. During his career, he held various positions in the Silicon Valley including Director of Knowledge Products at networking giant Cisco Systems, where he was responsible for over 200 employees and a \$25 million budget. Since he retired, Steve has become interested in the root causes of and potential solutions to some of the big problems in our society. His research has led to various initiatives designed to educate the public about contentious issues such as money in politics, corporate power and responsibility, media consolidation and, more recently, societal polarization. His initiatives have included speaking to Osher Lifelong Learning Institutes (at the University of California at Irvine and Cal State Fullerton), a radio show and the founding of the Orange County chapter of the organization [ReclaimDemocracy.org](https://www.reclaimdemocracy.org). His latest interest is to create a grassroots movement dedicated to bridging ideological divides through a dialogue process designed to create empathetic understanding and connection between individuals on different sides of the divides.

April 27, 2018: Cordelia Holst, Universal Basic Income – a Radical, Yet Increasingly Popular solution to Many of our biggest Problems



Cordelia Holst went to Apple Blossom, Twin Hills, and Analy High School in Sebastopol, and earned a BS degree in Business and Marketing from Cal Poly San Luis Obispo. She lived and worked 13 years in Norway before she moved back with her family to Sebastopol in 2016. Cordelia's career has been in marketing, founding and running her own pie shops, and recently started as Executive Director of the Sebastopol Community Cultural Center. Seeing the vast inequalities in American society, put in stark perspective after over a decade in Norway, she became interested in the Universal Basic Income movement that is growing in both size and attention these days. She has attended conferences at the Basic Income Lab at Stanford University in the Ethics department, attended a weekend long create-a-thon and the CASH conference sponsored by the Economic Security Project. She has contributed to the movement by working as a freelance journalist for BIEN, the Basic Income Earth Network. Cordelia believes a UBI could be a solution for economic insecurities facing Americans today.