



Michelle Luna- Stewards of the Coast and Redwoods



Date: November 17, 2017
Volume: 2017/18—Issue E16-20
Scribe: Patrick Dirden
Photog: Tom Lambert
Editors: J.Holst, D.Still, T.Boag, P.Dirden, S. Kellner, H.H.
President 2017/2018: Jack Blasco



"All the News that Fits We Print"

BEFORE THE BELL

After a week of rain and gloomy weather, the sun was shining strong at the Roto-Palace. The warmth of sunshine and fellowship drove people away from their domiciles, or the golf course, and to the grand hall for a meeting of the Rotary Club of Sebastopol. The meeting promised to be action packed.

AT THE BELL



Without skipping a beat, **President Jack Blasco** rang the sturdy Roto-bell at 12:15 PM sharp. **David Still** proceeded up to the front of the hall to lead the group in the flag salute. After which, it was **Robin Maybury** to lead the group in a beautiful, and mostly on-key, rendition of "My Country



Tis of Thee." The flock was concerned he would slip in "God Save the Queen" at the end, but **Robin** stayed the course. **Aldean Noethig** provided an inspiring quote from Mark Twain.



Future Programs

December 1, 2017

**Speaker: Amy Guterrez, SF Giants
Program: Working Among Giants**

December 8, 2017

**Speaker: Art Ibleto
Program: The Pasta King**

December 15, 2017

**Speaker: The Analy Choir
Program: Holiday Carols**

December 22, 2017

DARK

December 29, 2017

DARK

Future Events

**December 2nd: Rotary of
Sebastopol Holiday Party**

**(Contact Cindy Carter at
707-824-0846 for info)**

Miscellany

MAKEUP NOTIFICATIONS—JackEDunlap@gmail.com

On-line Make-Ups:

www.RotaryEClubOne.org

Domestic Violence Hotline:

707-546-1234

INTERACT MAKEUPS

Analy High: Check Day & Time

**Brook Haven: Check Day, Time with
Pauline Pellini or Mike Carey**

Orchard View: Check Day, Time with Lisa Jacobs

**Twin Hills: Check Day, Time with Dan Rasmus or
Monica Kretschmer**

For all Interact Mtgs.:

CALL AHEAD TO CONFIRM MEETINGS

! CHECK IN AT SCHOOL FRONT OFFICE FIRST !

sebastopolrotary.org

VISITORS AND GUESTS

There were no visiting Rotarians at the Roto-palace on this fine Friday. However, there were many guests who expressed great interest in joining our fine Club. **Linda Johnson** introduced three guests: Liz Jimenez, Katie Davis and Gay McFaren (not pictured).



Sue Engle introduced the club to her guest, Pam Graber. **Lu Fraizer** introduced the Club to her guest, **Sue Labouvie**.





Larry Ford introduced us to his wife, **Gerry**.

Jeff Boal introduced us to his best friend, and wife, **Jean**.

David Still introduced us to his wife, **Nan**.

Pauline Pellini introduced us to Charlotte and Kaitlyn, from the Brookhaven Middle School Interact Club. Charlotte informed the group of an upcoming walk/job-a-thon to benefit the Rotary District 5130 Fire Relief Fund. They also informed us of a toy and clothing drive on December 16th.



🍎 ANNOUNCEMENTS 🍎

In case you forgot, November is Rotary Foundation Month! Raffle tickets are now on sale. It's \$20 for each Club raffle ticket. If you want to increase your odds of winning the Club raffle, and get a ticket for the District 5130 raffle, it's only \$100. Buy Two! Buy Ten! Buy Twenty! Stack the odds in your favor, folks! But remember, if you want to play, you gotta pay!

On Tuesday, November 28, our own **Mario Ramos** will be cooking up a storm at Mexico Lindo in Graton, all to help the recent victims of the wildfires. All of the profits that day will go to the Rotary District 5130 Fire Relief Fund! The doors open at 10:30AM! Tell your friends, your co-workers, your relatives to be at Mexico Lindo on Tuesday, November 28th!

ROTARY 2018-19 NONIMATING COMMITTEE

The first critical take away from today's meeting was this piece of sage advice from **President Jack**: BRIBES WORK!!! Today was the day to learn who would lead our club in the 2018-2019 Rotary year, and who will be president in the 2019-2020 Rotary year. **Edwin Wilson** stepped forward to the Rotolectern to the tune of "We Won't Get Fooled Again" by The Who. According to the By-laws, the Club is supposed to setup a leadership committee for the upcoming Rotary year by December 31st. The committee in charge of this process comprised of past presidents, including: **District Governor Bob Rogers, Ron Puccinelli, Rick Wilson, David Schreiberman, and President-elect Larry Ford**. The leadership chosen for the 2018-2019 Rotary year are: **Jack Dunlap** (filling the Club **Secretary** role), **Ken Jacobs** (filling the Club **Treasurer** role), **Aleia Coate** (filling the past-president's chair), **Lu Fraizer, Steve Kellner, Jim Passage, and Peggy Rogers**. Filling the role as **Larry's** Vice President, and taking the role as Club President in 2019-2020, **Keller McDonald**.

Edwin called to order a General Meeting of the Rotary Club of Sebastopol at 12:42PM. The purpose of the meeting was to approve the proposed leadership slate. **Edwin** asked the body for any further nominations. Seeing none, **Edwin** entertained a motion from the floor to move the slate. **Frank Mayhew** moved the motion, with **Richard Power** seconding. The leadership slate was voted on by voice vote, and was unanimously approved. **Edwin** adjourned the General Meeting of the Rotary Club of Sebastopol at 12:44PM.



CRAFT TALK



David McLennon stepped to the lectern to offer a craft talk. Unless you have been hiding under a rock lately, you should know that the Sebastopol branch of Exchange Bank was robbed on Monday, November 13th. The second important take away from this meeting was offered by **David**: If you rob a bank, you're an idiot! Robbing a bank is not as easy as it used to be. First, there are no cash drawers, there are cash dispensing machines. Second, there are panic buttons in the bank that automatically notify the police. The button was pushed 12 times, the majority from **David**. Third, there are 14 digital cameras inside the bank. The files were turned over to police within minutes. Officers had an image of the idiot shortly thereafter. Finally, robbing a bank is a Federal offense. **David** informed us that the residents of Sebastopol could sleep easy, as the suspect was caught. Not only is **David** looking forward to the holidays, but he's also very excited about his upcoming testimony at the idiot's trial!

David shared his CV in the banking industry with the Club. We learned that **David** has been in commercial banking for many years. He shared his satisfaction of working for a community bank. He informed us how community banks are more nimble and reactive when dealing with emergencies/disasters that hit the communities they serve. After the wildfires last month, Exchange Bank unfroze equity lines of credit for homeowners and businesses. They waived payments on loans for three months. They waived overdraft fees, foreign transaction fees, safe deposit fees, CD and 401K withdrawal fees. They provided replacement checks, credit cards, and increased mobile banking options for fire victims. Exchange Bank helped to establish Rebuild Sonoma County, aiding in helping fire victims rebuild lost houses and businesses. They streamlined the construction lending process, by approving more building contractors approved, and offering loans with low fees and interest rates. They also are focusing on helping customers who were underinsured. **David** demonstrated how important community banks like Exchange are, and how they are better suited to provide custom solutions. Finally, **David** shared his most memorable Rotary moment, **David Schreibman's** state of the club address last spring.

RECOGNITIONS



Even though today's schedule was super tight, **President Jack** found time to fulfill his fiduciary duties to our club, and recognize some very important people (hate to be in their shoes). **Jack** swung the oppressive and quite heavy Roto-spotlight on **Barbara Bickford**. We learned she spent her birthday, on October 19th, by herself. Her husband, Ross, had a school board meeting that night. But fear not, she spent time talking with her kids on the phone. She also celebrated her birthday with a friend over a dinner at John Ash. \$5 please!

Jack was ready to ambush **Russ Cunningham**, but he got wind of **Jack's** plan to recognize him, and fled the building just in time. Next time, Mister Cunningham! **David Still** stayed still, but **Jack** spotted him, and recognized his wedding anniversary (November 4th). We learned that **David** and **Nan** had a nice lunch in Healdsburg. \$5 please!

Bob Cugini and his wife **Julie** celebrated their anniversary on November 5th. They had a nice dinner in Bodega Bay. \$5 please!

Guy Simith and his wife **Michelle** celebrated their big day on November 12th. They had a nice lunch in Bodega Bay, and took a drive to Healdsburg. \$5 please!



We learned that **Jackie Moreira** had recently visited her daughter Mollie in Capitola. We also learned that her son, Nick, has become a renowned brewer. He's second in charge at Henhouse Brewing. For not bringing samples to the thirsty crowd, **Jack** charged **Jackie** \$20. **Jack** set his target on **Greg Jacobs**, but the guy was nowhere in sight. Again, **Jack** was stood up. **Jack**, you might consider locking the doors during the recognitions, or hiring armed guards.

Thankfully, **Scott Briggs** was stopped before fleeing the building. **Jack** had a pressing issue he needed to discuss with **Scott**. There was a lot going on with **Scott**, he recently traveled to Wales, Paris, and has a new granddaughter, and had no pictures to share! **Scott**, sharing is caring! Perhaps \$20 will help you remember that truism!



THE PROGRAM



Barbara Beedon introduced us to our guest speaker, Michele Luna, Executive Director at Stewards of the Coast and Redwoods. Before Michele began, she extended a hearty thank you to **Jim Passage**, who has helped attract many great speakers to our Club, including Michele.

Stewards of the Coast and Redwoods supports activities at: Sonoma Coast State Beach; Armstrong Redwoods State Reserve; and Austin Creek State Recreation Area. Their team of volunteers staff visitor centers in Jenner and Armstrong Woods (and a new store in Downtown Guerneville). They also support educational programs with a small army of docents and naturalists. Last year, they supported educational programs for 6,000 students. They are also responsible for managing camping

reservations at the Bullfrog Campground.

Michele's focus today was on a treasure residing in Austin Creek State Recreation Area, the Pond Farm. Pond Farm was purchased in the 1940's by Gordon and Jane Herr. Their dream was to create a space for artists to work and teach. Many of the artists who came to Pond Farm were Jewish, who were escaping persecution in Europe. One of which was Marguerite Wildenhein. The farm was in harmony with the Bauhaus, and attracted many artists from around the world. The farm disbanded in 1953, but Marguerite kept the school going. She was one of the only artists residing in the United States who was schooled in the Bauhaus. The classes were nine weeks long, limited to 15 to 30 students. Each day was rigorous. Students were immersed in nature. She taught students

to make shapes, and how to see shapes differently. She used pottery to teach people how to live, to become an artful person. Marguerite taught students at Pond Farm until 1980. Marguerite passed away in 1985.

Today, Stewards of the Coast and Redwoods is engaged in an ambitious plan to restore and revive Pond Farm, and to bring the cultural history back to life. Earlier this year, Pond Farm was listed on the National Register of Historical Landmarks. Stewards plans on having docent led tours by next year. Plans for an artist in residence program are in the works. Funding was received earlier this year to restore the on-site guesthouse. Work on the house should be completed next year. Stewards, with the help of UC Davis, have been engaged in an oral history project over the past two years involving former Pond Farm students. Their stories not only tell the tale of Pond Farm, but have helped Stewards better shape the vision of what it will be in the future.



Michele informed us of a new partnership with the Sebastopol Center for the Arts. Next year, the center will have an exhibition on pottery from Pond Farm. Works from Marguerite’s collection, which are now at Luther College in Iowa, along with work from former students, will be displayed. In conjunction with the exhibition, Stewards plans of offering multiple tours of Pond Farm, and developing a youth program for area students.

After the Bell

🍎 **THE FINAL BELL** 🍎

With a swift whack against the Roto-bell, **President Jack** brought this action packed meeting to an end at 1:30PM. Remember, no meeting next week. Happy Thanksgiving!

🍎 **AFTER THE BELL** 🍎

Editor’s Note: In the November 10th issue Luke Baker was not identified as Mike Long’s son in law. We apologize for the omission.

FUTURE PROGRAMS

December 1, 2017- Amy Guiterrez, SF Giants Announcer, Working Among Giants

Amy Gutierrez, aka Amy G., is a Bay Area native who has worked in various aspects of the broadcasting industry for nearly two decades. She is currently in her 9th season as the San Francisco Giants' in-game reporter for Comcast SportsNet Bay Area. During her tenure with the Giants, Amy has earned four television Emmy awards and three World Series rings. Amy also hosts "G-Mag", a San Francisco Giants-themed magazine show on CSNBA, and serves as a contributing reporter for Giants Pregame Live, Giants Postgame Live and SportsNet Central.

Amy has become well known in the Bay Area covering a variety of teams including the Oakland A's, San Jose Sharks, Oakland Raiders, San Francisco 49ers, PAC-12 and WCC football and basketball and the San Jose SaberCats.

She is the author of Smarty Marty's Got Game, a best-selling children's book that teaches kids to love the game by learning to keep score and Smarty Marty's Official Game Day Scorebook, a companion scorebook for baseball fans of all ages.

A Communications major and graduate of UC Davis, Amy boasts a participatory sports resume that includes softball, basketball, volleyball and soccer. She's proud to call Petaluma, California her hometown where she currently resides with her husband and two children.

December 8, 2017- Art Ibleto, The Pasta King

Arturo Ibleto was born in Argentina to Italian parents on Oct. 2, 1926. He grew up in the Liguria region of northwestern Italy and at 17 was conscripted into Mussolini's army. He fled it and joined the resistance, becoming active in a unit that assisted the advancing Allies by blowing up bridges and tunnels.

In 1949, he borrowed money to come to America. He settled in Petaluma, went to work picking zucchini, married the former Victoria Ghirardelli and soon was on his way to becoming Sonoma County's Pasta King.

December 15, 2017- The Analy Choir, Holiday Carols

The Analy High School Honor Choir represents the highest level of choral singing at Analy High School each year. This choir has received over 50 unanimous superior ratings from the State of California dating back to the 1930's. The Honor Choir has opened for and performed with Ladysmith Black Mambazo, Joe Craven, and the Persuasions in concert. They also performed with the great American composer Eric Whitacre at Carnegie Hall in New York in 2010. Each year, the Honor Choir gives three concerts in addition to an annual benefit variety show, a local tour and various festivals and community performances.

Rotary Club of Sebastopol – Board Report Summary – November 14, 2017

What Have Our Committees Been Up To?

Ever wonder that all those committees that you didn't sign up for have been doing? Just keep reading. Each month our committee chairs report their activities to their area of service directors, who each prepare a written report for the monthly Board of Directors meeting. The AppleKnocker team edits these reports into the informative and easily digestible summaries that appear below. Take a minute and stay up to speed on all the great things that our club has been doing. Tell a friend.

Jack



[You can see the full Directors' reports at ClubRunner| Member Area| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2017-2018. --Ed.]

COMMUNITY SERVICE AREA – DIRECTOR MICHELE KIMBLE:

LOBSTERFEST 2017 (CO-CHAIRS: **Aleia Coate** and **Jan Weiner**) – Says Aleia, “I thought it was a great event. Not too many issues that went wrong, so I would say a big success. I do know that we are not doing the Lobster event again in that format.”

Ken and Jack should have the final numbers to report. I think it's somewhere around \$78K net.

CRAB FEED (Co-Chairs: **Nao Noguchi** and **Scott Briggs**) – The committee is having its first planning meeting Monday, November 20 at 5:30pm at Scott Briggs' place. Anyone interested in Crab Feed is welcome.

COMMUNITY GRANTS COMMITTEE (Chair: **Linda Johnson**) – Getting started early this year—around Dec 1st. Putting an ad in the *Sonoma West Times & News* announcing the opening of the application process.

In terms of committee members, **Linda** wants to give priority to folks who have worked hard on fundraisers and/or projects, so they can see the fruits of their labor. She also wants to include some new members to help them get a feel for the good works we're doing in the community.

Linda wants to make sure committee members understand that when they sign up for this committee, they're making a 12-hour commitment. Last year, some didn't do the homework and it makes the whole process much more difficult.

We had 75 applications last year, **Linda** is expecting more this year because of fires.

The grants committee this year is asking grant recipients to send us a report within a year of receiving the funding to tell us what they did with it—the impact it made. There's a note included in the application that says if they don't send us that report, they shouldn't ask for a grant again next year.

DICTIONARY COMMITTEE (Chair: **Paul Yeomans**) – No update. Presumably, the dictionaries have been delivered and are awaiting a team for delivery to schools.

LEARN TO SWIM COMMITTEE (Chairs: **Greg Jacobs** and **Rick Wilson**) – Committee is requesting \$11,000 to cover the Learn to Swim program, which is expected to serve 375 kids this year. (The number of schools and second graders in the Sebastopol area has been growing, so we have needed more swim gear bags, and tee shirts for both kids and volunteers.) Breakdown of costs is as follows:

- Ives Pool Rental \$3,200. (Went up this year.)
- Children's gear bags with Rotary LTS logo. 375 @ \$6.00 \$2,250
- Iris Lovelace Administrative Assistant \$1,200.
- Volunteer t-shirts \$1,300
- Children's t-shirts 375 x \$6.00 \$2,250
- Taxes on tees and printing \$300
- 300 swim goggles \$210
- \$150 for snacks on the last two days of lessons.
- \$150 for printing costs00forms, fliers.

We expect to receive a donation of \$4,000 from the same person who has donated lesser amounts the past four years.

Jack replied to **Greg**, making note of the fact that 55% (\$6,100) of our cost for this program is t-shirts and gear bags, which don't contribute directly to the core mission of this program. But **Greg** feels strongly about it and replied saying, “Anything that makes a kid want to come to the pool to have fun, including getting a t-shirt and bag, definitely supports the mission.”

MARK SELL ROTARY TEACHER GRANT COMMITTEE (Chair: **Keller McDonald**) – At our ad hoc meeting last Friday, the board voted its approval of the Teacher Mini Grants Committee's funding recommendations.

