



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Cordelia Holst – Community Center



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"All the News that Fits We Print"

BEFORE THE BELL

Alas, another soggy Friday at the Roto-palace. The hit and miss shower was not enough to keep the flock away from its weekly dose of friendship and fellowship. An action packed meeting was guaranteed on this day! Want to know more, why follow along!

AT THE BELL

Fearless Leader (aka President Larry Ford) struck the hearty Roto-bell at 12:15 sharp. **Harry Polley** led the flock in the salute to Old Glory. Our crooner extraordinaire, and **President-Elect, Keller McDonald**, led the flock in a semi on-key version of "America the Beautiful." Our own Loco Brit, and computer whiz, **Robin Maybury**, gave us the thought of the day.

"You are not wealthy until you have something money can't buy." – Garth Brooks



ROTARIANS & GUESTS

Bud "The Bud Man" Daviero introduced three visiting Rotarians....guess the secret about our fine lunches is out. All the way from the Atascadero Rotary Club was Art Everett, and his wife, Susan. From the Santa Rosa Sunrise Club was Marty Behn and Rick Rudolph. Birthday boy **Jeff Boal** introduced his main squeeze, and his better half, **Jean**. **David Schreibman** introduced his guest, Richard Bland. **Dick Zimmer** introduced his granddaughter, Alexandra. **Greg Jacobs** introduced Linda Helton Tiege and Ronnie Status. **Jim Paccate** introduced his guests, Sherman Gardner, and his wife, Nancy. **Richard Power** introduced our first lady, Gerri Ford, our speaker, Cordelia Holst, and Christian Christensen.

🍎 Future Programs 🍎

April 12, 2019

Teacher of the Year

April 19, 2019

Julie Meridian:

What was lost in the flood

April 26, 2019

Overcoming Obstacles

🍎 Events 🍎

Golf Tournament:

April 29th

Debunking:

June 29th

Fall Fundraiser:

October 26th

🍎 Miscellany 🍎

MAKEUP NOTIFICATIONS—JackEDunlap@gmail.com

On-line Make-Ups:

www.RotaryEClubOne.org

Domestic Violence Hotline:

707-546-1234

sebastopolrotary.com



🍅 ANNOUNCEMENTS 🍅

Pauline Pellini introduced the officers of the Brookhaven Interact Club, Robin, Sophia, and Dahlia. When they found out that our club was working with the Sebastopol Sunrise Club to raise funds for a new Super Playground, they couldn't resist helping. President Robin presented **President Larry**, from one President to another, presented our club with a \$500 check. The gesture resulted in a standing ovation. Many thanks to the Brookhaven Interact Club!



Larry announced that Friendship Dinners will be starting in June. **Julie Cugini** and **Cindy Carter** will have signup sheets at Friday's meeting. The water purification project with the Puerto Vallarta South Rotary Club has been postponed until May 18th. If you are interested in traveling down to Mexico and helping out with this incredible project, reach out to **Bob Rogers**. Is there more to Napa than wine? Well, find out on May 4th at the Rotary Club of North Napa's annual Homebrewer's Classic. Help the Rotary Club of Rancho Cotati honor the best, by attending The First Humanitarian Award event on Friday, April 12th at Sally Tomatoes in Rohnert Park. Why was President Larry sporting an apron? He was modeling one of the new pieces of Rotary apparel! If your wardrobe is in need of a fashion makeover, see our own **Ruthie Dunlap**. If can do wonders for **Larry**, it can do wonders for you!

In case you have been under a rock, or not walked past Fellowship Hall, our Club, and the Sunrise Club, are cooking one giant tamale for one big cause! We're raising \$30,000 for a brand new Super Playground at Libby Park, one tamale at a time. Our crack tamale making unit has been hard at work. Under the guided supervision of the Dean of Tamale U, **Mario Ramos** has turned many members of both clubs into Tamale Scholars, earning a full ride to Tamale U! How much you ask....\$4 each, or three for \$10. Where can I get them you ask? Why at the Sebastopol Farmers Market, and the Apple Blossom Fair. Are we advertising this hot deal you ask? Why yes, at the Apple Blossom Parade. We're teaming up with the Sunrise Club on a float, appropriately titled, "Help Rotary build the Super Playground – buy a tamale!"

Aleia Coate, our Roto-parade Grand Marshall, is in need of decorators, painters, and handy people to build our float. We also need people of all ages to guide the float down Main Street this coming Saturday. If you would like to help, reach out to **Aleia** today!



The Roto-swimming coaches, **Greg Jacobs** and **Rick Wilson**, are looking for a few good people willing to get swimmers ears! It's almost time for our Learn to Swim program. **Greg** and **Rick** are in need of 120 to 130 volunteers. If you know anyone who would love to help the second graders of the west county, get them in touch with **Greg** or **Rick** today.



Coming up on April 26th is one of our signature programs, Overcoming Obstacles. **Les Crawford** and **Richard Petersen** took to the Roto-lectern to make a call for mentors and sponsors. Mentors accompany the nominee from 8:30am to the end of the program. Sponsorships start at \$260. It is the best \$260 you will ever spend.

🍎 FOUNDATION MONTH 🍎

Dan Rasmus announced that April is Rotary Foundation month. You can make a donation at the meeting (cash/check only), or online at rotary.org. Better yet, set up a re-occurring monthly, quarterly, or annual donation online. It's so easy a caveman can do it! Raffle tickets will be available for purchase all month. Just \$20 for one ticket, and \$100 for six tickets. Prizes will be drawn on May 3rd, so buy early and buy often!



🍎 SPECIAL PAUL HARRIS FELLOW – LINDA HELTON 🍎



Greg Jacobs returned to the Roto-lectern to present a special Paul Harris Fellow to Linda Helton, in honor of her late father, and fellow Sebastopol Rotarian, Russ Tighe. **Greg** could not think of a better, more deserving recipient than Linda. In addition to being a sixth grade teacher at Hillcrest School, Linda is the chair of the Selection Committee for the Analy High School Sports Hall of Fame. Additionally, Linda served as a sports statistician for some of the sports teams at Analy, and baked many a cookie for the football players. Little known fact...Linda's swimming coach was **Greg Jacobs**!



🍎 RECOGNITIONS 🍎



Jackie Moreira was finally in the Roto-palace. We learned that she had a birthday on January 20. She spent the day with her kids at her cabin, and went wine tasting. \$5 uncorking fee, please!

Rick Wilson celebrated his big day on April 3rd. He started the day by visiting his breakfast club in the city, had lunch at Hayes Street Grill, visited a record store, and had dinner with his sweetie at Willi's in Healdsburg. That had to be worth \$5!





Jeff Boal decided to celebrate his birthday at the Roto-Palace. The Roto-Lite Singers quickly assembled to serenade **Jeff** with an almost off key version of “Happy Birthday.” The Roto-Lite Singers are not cheap, \$10 please!

Pauline Pellini recently celebrated her 52nd wedding anniversary. She spent a wonderful day with her husband. Back in the day, Rotarians were charged \$1 for each year of marital bliss. So, **Pauline** was glad to just pay \$5. Don’t get any good ideas **Treasurer Ken**!



Jordan Burns used last month’s floods as an excuse to get the kayak out. He kayaked through the Barlow, down the Laguna, and along the bike trail. His video of is kayaking escapades garnished 60,000 views. All that fun, and that sparkling new red badge will only cost \$5.

🍎 RAFFLE 🍎



After **Mario Ramos’** spectacular performance last week, **President Larry** was hoping for a repeat this week. **Jim Passage**, no pressure! Despite the pressure, **Jim** managed to secure two out of the three bolos, and donated his winnings to the foundation.

🍎 THE PROGRAM 🍎

Richard Power introduced our guest speaker, Cordelia Holst from the Sebastopol Community Cultural Center. We learned that Cordelia has been on the job for one year, and has a background in business. Stepping into the new role, Cordelia was driven to know who the people of Sebastopol were, and, more importantly, who the Community Center serves. Through research and focus groups, Cordelia found a community filled with children, families, singles, and retirees. She found a community with diverse backgrounds, interests, and needs. In crafting the strategy for the Center, Cordelia’s team set forth a strategy that focuses on meeting underserved needs, increasing the functionality of the center’s space, re-designing spaces, and looks for city and community collaboration.





The center has set priority on three populations: families, singles, and teens. For families with children, they discovered that parents need a space for infant socialization, a space for homework help and classes/camps, and Friday evening hours so parents can have date nights. They also found that 25% of the families in Sebastopol qualify for subsidies, which make class/camp scholarships essential. For singles, Cordelia discovered that 54% of adults in Sebastopol are single. They discovered that singles need spaces to meet, and motivations to meet others. Cordelia explained that the center has setup singles tables at recent concerts. The needs of teens seemed to require more attention and more work. One group of teens told the City Council that they were frustrated there weren't more activities for teens at the Teen Center. Working with Rosalie Abbot from the Sebastopol

Library, and Tasha Beauchamp from Cittaslow, Cordelia set out to determine the needs of Sebastopol teenagers. They spoke with teenagers, parents, educators, employers. Their discussions found that teenagers need a place to gather during the afternoon and early evenings. They need activities that are fun. They need access to mentors, volunteer opportunities, employment opportunities, and college/vocational support. Last, but not least, provide food!

Armed with this information, the Center crafted a vision of a "distributed" teen club, one where organizations can offer teen oriented programs to support Sebastopol area teens to engage, connect, and discover. This allows the teens using the center to choose activities that fit them best. It also facilitates a positive social environment, allowing teens to communicate and work together more effectively. Cordelia stated that her staff has received great advice from Chops in Santa Rosa. The center is working on a website for teens to sign up for classes and programs, which is expected to launch in late spring. The website project received funding from the Gravenstein Health Action Chapter, and the City of Sebastopol.

In order to move to the next level, a Facilities Committee was formed with the charge of how to modernize the Community Center, and make it more useful, both on the inside and outside. Assisting in this endeavor is Suzanne Wright, former Planning Director Kenyon Webster, and Alexis Persinger from Persinger Architects. One idea that the Center is embracing is a Café style. A place where parents can socialize and take classes while waiting for their children, and coordinate carpools and play dates. The concept also includes mood boards, and possibly a permeant sound system. Central to the rebuild is good, astatically pleasing, "hip" design. Guiding the re-design has been extensive research into what other community centers have done on the same level.

Then, Mother Nature delivers a massive flood. The Center had ample warning from the city to prepare. Staff and volunteers, including some from our Club, removed the modular flooring, rugs, and other equipment to higher ground. Cordelia expressed great appreciation to **Pauline** for the flood check list she created while worked there. Over two feet of water flooded the center. There was damage to the acoustic tiles, drywall, wood paneling, water heater, and the kitchen. The electrical and solar energy system were untouched. The city has provided tremendous support with the cleanup. The community turned out for a chili fundraiser, that netted the Center \$37,000. The Center is hoping to open the main hall soon, as it's the Center's main revenue generator. Cordelia's team is using this opportunity to implement the new design concepts. They don't want to rebuild the same center, they want to rebuild a better center. They're determining what is covered by insurance, and what will need to be covered by fundraising.

🍎 THE FINAL BELL 🍎

After **President Larry** thanked Cordelia for a wonderful presentation, **Larry** realized he had some extra time on his hands. He recognized **Diana Rich**. She was recently in Santa Barbara with her family, and her son's fiancé. Nice portraits cost \$5! **Mia Del Prete** was recently climbing mountains in Arizona. She was there to celebrate her parent's 80th birthdays, and catch some spring training. She also climbed a steep mountain near Sedona. Mister Ranger is going to fine you \$5 for that climb! **Guy** and **Michelle Smith** recently returned from Hawaii. The explored some of the beautiful sights, and flew over the islands in a bi-plane and a helicopter. Five spot, please!

With nobody left to fine, **President Larry** struck the vulnerable Roto-bell at 1:30, bringing another meeting to a close.



FUTURE PROGRAMS:

April 12, 2019 – Teacher of the Year Awards

April 19: Julie Meridian – What was not lost in the flood



Julie Meridian is an artist and designer. Her art captures the essence of people and places through representational paintings with impressionist details. Her designs have shaped products from LinkedIn and Adobe, including Photoshop.

She brings these worlds together as one of the volunteers of Operation Photo Rescue. By combining her knowledge of photo retouching with artistic interpretation, she works to recover what she can from family photos damaged in natural disasters.