



Date: October 5, 2018
 Volume: 2018/19—Issue E17-14
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 President 2018/2019: Larry Ford



"All the News that Fits We Print"



BEFORE THE BELL



It was another glorious Friday at the Roto-Palace. The sun was shining, and the Roto flock was streaming in for fellowship and some fine food. The folks knew today would be special, as a special guest would be visiting us, State Senator Mike McGuire. There was no time to waste, so on with the show! Unless you needed a flu shot, and Yvonne Thielen was there to make sure those pesky flu bugs stayed away from you, and the Palace!



AT THE BELL



President Larry Ford struck the Roto-bell at 12:15PM sharp. **Richard Peterson** led the crowd in the flag salute. Our own member of the British invasion, **Robin Maybury**, led the flock in a rousing version of "My country 'tis of thee." He managed not to insert "God Save the Queen" at the end. Good work, **Robin**! **Sue Engle** offered a brilliant thought of the day from Captain Jack Sparrow from *The Pirates of the Caribbean*:

"The problem is not the problem. The problem is the problem you might have with the problem."



Sonoma County YWCA Domestic Violence Hotline 707-546-1234

Future Programs

October 12, 2018

**Dr. Jackson Katz
Domestic Violence TED Talk**

October 19, 2018

**Angie Escudero
Canine Companions**

October 26, 2018

**District Governor
Barb Spangler**

November 2, 2018

**Francesco Leece-Chong
Santa Rosa Symphony**

November 9, 2018

Veterans Day Program

Future Events

**Fall Gala
Saturday, October 27th
Santa Rosa Golf & Country Club**

Miscellany

MAKEUP NOTIFICATIONS--JackE Dunlap@gmail.com

On-line Make-Ups:

www.RotaryEClubOne.org

Domestic Violence Hotline:

707-546-1234

sebastopolrotary.com



VISITORS & GUESTS

Bud Daviero introduced us three visiting Rotarians: Linda Sinkay from the Sebastopol Sunrise club; John "Culligan Man" Fisher from the Santa Rosa club; and John Fitzgerald from the Petaluma Valley club. **Jeff Boal** had a whole flock of guests with him: Michelle Covington with the YMCA, Nathan Knuth, Scott Zapitocky, and **Jeff's** better half, **Jean**.

ANNOUNCEMENTS

Are you thirsty? The Sebastopol Sunrise club has a prescription for you! Come to the Sebastopol Craft Brew Festival on Saturday, October 13th. Join your neighbors at the Holy Ghost Hall from 1:00 PM to 5:00 PM, and enjoy regional craft brews, food trucks, wine and cider, and entertainment from "The Rock and Roll Rhythm Revue." Tickets are \$35, \$40 at the door.

The Polio Plus Ride, as of Friday, was going great. The riders rolled into Sebastopol surrounded by a strong cheering section on Wednesday. The riders were working their way through Pope Valley on Friday, en-route to Konacti for the Konacti Challenge.

We're getting closer and closer to Saturday, October 27th. What's happening that night, you may ask? Why, our Fall Gala, of course! And, of course, in true Rotary fashion, people are waiting until the last minute to buy tickets. We've only sold 50% of our gala tickets, and 50% of the raffle tickets. Folks, there's time to buy your ticket, but not procrastinate too hard, we always sell out! If you continue to procrastinate, you might get a Robo-Call from our very own **Keller McDonald**. You think those time share cold callers are hard, just you wait! So, buy your tickets now, and save **Keller** a call!



Rotary Club of Sebastopol Sunrise Presents
Sebastopol Craft Brew Festival
October 13, 2018
1:00-5:00
Holy Ghost Hall, Sebastopol
Regional Craft and Micro Breweries ~ Food Trucks ~ Wine ~ Cider
Entertainment from "The Rock and Roll Rhythm Revue"

\$35 pre-sale
\$40 at the door

Logos for participating breweries and vendors: Sebastopol Brewery, Barrel Brothers, Sierra Nevada, Woodfour, Old Caz, LAGUNITAS, Moonlight Brewing, and others.



But wait, there's more! You might remember our highly popular live auction item, Lady Sings the Blues? You know how Theresa Martin gives Bonnie Raitt a run for her money? Add in the talent of Santa Rosa's Johnny Good, and you have an unstoppable duo, and one incredible night! If you let this go, you'll be kicking yourself! And remember, we still need wine for the instant wine cellar. Help **Greg Jacobs** knock this out of the park. Drop off that great bottle of wine at Friday's meeting, or at Exchange Bank in Sebastopol today! Just a note, State Senator Mike McGuire will be our auctioneer! He's energetic, he's fun, and he can talk at 1,000 words a minute!



ROOKIE SPEECH



Gay McFerrin stepped up to the lectern to offer her rookie speech. We learned that **Gay** is a Micro Office Space Manager. This is her tenth year as a Rotarian, serving in the Modesto Club, Sebastopol Sunrise Club, and here. She was born in Berea, OH. She had a lovely upbringing, growing up in a small, un-eventful town. **Gay** has two kids and five grandkids. She told us that she has accomplished many of her dreams, and has had an eclectic life. Her first dream was to become a ballerina. She enrolled in the dance program at the University of Utah. After trying the program out, she moved on to TWA, where she became a stewardess for one year. All of the stories you hear about people on planes, it's true! In 1979, **Gay** moved to San Jose where she worked in the semiconductor industry for several years. She then moved to Texas where she got her MBA at the University of Texas Austin. **Gay** then followed her second dream. She had an Arabian horse business. She raised, boarded, and raced horses...but, it almost drove her to the poor house. In 2013, **Gay** moved to Sebastopol, where she served as Executive Director of the Sebastopol Entrepreneurs Project. Today, she manages the micro office spaces at the O'Reilly Media campus.



MEMBERSHIP UPDATE



Our Membership Chair, **David Schreibman**, stepped up to the lectern. He asked the flock to consider the first object of Rotary: The development of acquaintance as an opportunity for service. **David** asked us, when considering new members, to consider people like ourselves; people who care about our community, care about our neighbors, and live and work ethically. He recognized some of our recent members who have made an impact on our club. We need more people like this! We need Rotarians! **David** asked the audience to write down the names of individuals who could be good candidates. He also asked individuals to consider professions that need greater representation in our club. The exercise yielded 27 names for us to follow up on. If you know of anyone, let **David** know.



RECOGNITIONS



JT Martin had a birthday on September 16th. Two days later, **Aleia Coate** celebrated her birthday on September 18th. She went to see Journey and Def Leppard at AT&T Park. **Nick Gurney** spent his birthday on September 30th with family and friends. **Tom Dilley** recently returned from a fly fishing trip on the Fall River. This trip has been an annual outing for **Tom** and his friends. This year, unfortunately, will be the last trip, as the owner is selling the resort. **Tom** commissioned a painter to produce a painting for the owners, as a gesture of thanks.



🍎 RAFFLE 🍎

Robin Maybury was the lucky winner today! He stepped up to the mark, collected his wits, and threw the ball. Strike one! Strike two! Strike three! You're out! Maybe next week someone will win the oodles and oodles of cash. Will it be you?



🍎 THE PROGRAM 🍎



Patrick Dirden stepped up to the lectern to introduce today's speaker, State Senator Mike McGuire. We learned that Mike has had an accomplished career in politics. At 19, he was elected to the Healdsburg Unified School District Board. In 2004, he was elected to the Healdsburg City Council. In 2010, he was elected to the Board of Supervisors. In 2014, he was elected to the California State Senate, representing Senate District Two, stretching from Marin County to the Oregon Border.

We learned that Mike has been on a 14 year sabbatical from the Healdsburg Rotary Club! Mike proclaimed that being in the State Senate is one of the best jobs. His district is one of the largest in California. It's home to the wealthiest county in California (Marin), and the two poorest counties (Lake and Trinity). The district is the #1 producer of oysters and crabs. We have the most wineries and breweries. We

grow the most marijuana in California. He thanked **Patrick Dirden** for making the brownies for today's meeting! Secret's in the sauce!

When growing up, Mike's parents had a bad divorce. His grandmother was a huge influence, a pistol, one of the only female farmers in Healdsburg. She told Mike to work hard, surround yourself with great people, and to never say no. That advice served Mike well, and has been a key to his success.

Mike started a rapid fire overview of what is happening in the district and in Sacramento, starting with our economy. The economy in California is incredibly strong (number one economy in the United States, fifth largest economy in the world). California is the number one state for manufacturing. There are 3.7 million small businesses in California, many of which are women and minority owned. We've increased funding for K-12 education by 66% since the great recession. California has a \$15.9 billion rainy day fund, making the state prepared for the next economic downturn. We hit our 2020 greenhouse gas goal early. We've shown that strong environmental laws can work hand in hand with a strong economy. If the Affordable Care Act is repealed, California will be in trouble. The fiscal liability will be \$26 billion.

Mike spoke about pensions next. There is no way to get around this problem. The teachers pension system (CalSTRS) is underfunded by \$72.7 billion. The state employee's pension system (CalPERS) is underfunded by \$50 billion. Both systems have been severely underfunded. The state, and local jurisdictions, are putting more money into the system. If the discrepancy is not addressed, both systems have 27 years of solvency left.

Mike spoke next about housing. The rate of home ownership is the lowest since 1940. The most expensive housing markets (21 of 30) are in California. We need to construct 3.4 million homes to meet the current demand, and that is just for rental housing. Between 1954 and 1989, 200,000 homes were built annually. Today, we're only building 80,000 homes annually. We need to build 180,000 homes annually to keep pace. The state is currently expending \$11 billion to address affordable housing. The state is also streamlining regulation for constructing granny units. The state wants to construct two million granny units.

Mike spoke next about homelessness. There are currently 130,000 homeless in California. About 25% of the homeless in California are veterans. Approximately 32,000 are considered chronic homeless, many of which have drug, alcohol, and mental health issues. It costs \$100,000 annually to take care of a chronically homeless person (incarceration and emergency room costs). Mendocino County has the second highest per capita homeless rate in the country. The state wants to construct 14,000 housing units for the chronically homeless, and offer services to turn their lives around. One

success story is the Palms Inn in Santa Rosa. Of those living at the Palms, instances of drug/alcohol abuse, crime, and ER visits, have been cut in half.

Mike spoke next about the wildfires, a subject he has tremendous experience with. In 2015, nine months into office, the Valley Fire destroyed 1,282 homes, and devastated Middletown, Hidden Valley, and the Cobb Mountain area. One year later, the Clayton Fire destroyed 300 homes in Lower Lake. One year later, the October firestorms in Sonoma, Lake, and Mendocino Counties destroyed 6,000 homes. The cleanup cost was \$1.1 billion, and was the largest cleanup in US history. This year, the Mendocino Complex became the largest wildfire in California history, destroying over 400,000 acres. The worst fires in California's history have all happened in the last 20 years. The fire season now goes for 220 days. The average burn time has jumped from 6 days to 52 days. The drought killed 110 million trees statewide. Bottom line, this is now a new normal, and we need to get our act in gear.

The October firestorms hit local governments hard. The city of Santa Rosa lost \$21 in property tax revenue. The Santa Rosa City Schools lost 700 students. The state has backfilled lost property tax revenue and per student funding to local jurisdictions. The state is kicking in \$24 million for watershed restoration. State and local governments will be spending \$1 billion for more housing in the North Bay, post fire. One of the biggest issues from the fire was the lack of public alerts. The state is working on establishing statewide emergency alert standards, that will go out via all communication means. Only 40% of those impacted by the fire received alerts. The mutual aid system worked well during the October fires. The state is now pre-positioning fire personnel in fire prone areas during extreme fire weather. The fire air base at McClellan is now a year round operation, as is wildfire abatement. Mike quickly touched on the insurance issues fire victims are facing. The state is working on extending rental coverage for victims to three years, from two.

Finally, Mike touched on other issues. The state has banned offshore oil drilling in California. The state is working on boosting career training for high school students. Mike is working on funding the Great Redwood Trail between Eureka and Marin County. **Rick Wilson** asked if Gavin Newsom is ready for the governorship, and what the big differences would be between **Jerry Brown** and Gavin Newsom. Mike shared a story about how Newsom immediately visited fire victims and officials after the 2015 Valley Fire. Mike described Brown as a proud tightwad, and a governor who focused greatly on infrastructure. Mike told us that Newsom would focus more on social issues: health care, housing, homelessness. **Frank Mayhew** expressed concern about the amount of bonds on the upcoming ballot, and where the money will come from. The money would come from the sale of bonds and borrowing against the bonds. Mike shared how the loss of redevelopment funds have exacerbated the housing issue, and how the bond measures on the ballot next month will not only fill the gap left from the loss of re-development funds, but will also make California more prepared for the next recession. **Gene Nelson** asked how local governments will get these housing projects approved. The Senate passed SB 35, which streamlined the approval process for housing developments in areas zoned for residential.



THE FINAL BELL



After a fast paced, and highly interesting meeting, **President Larry** struck the Roto-bell at 1:30PM sharp. But, the fun did not end there! On Thursday, October 4th, some of the Roto-Flock gathered at the Sebastopol Cemetary to continue cleaning up the grounds. **Jim Pacatte** was there with his big tractor. **Steve Beck**, **Scott Briggs**, and **Nao Noguchi** were also there to lend a hand, and to make sure **Jim** didn't do any wheelies with the tractor. Two friends of **Nao's**, Daryl Yagi and Ray Yamasaki, were there to help out. Dave, who works for the cemetery owner, was present and working hard with our flock, and was extremely grateful to have the mess cleaned up. But wait, there's more! On Saturday, October 6th, several members of the Roto-flock gathered at the Laguna Farm to help out with some chores. The group included **Ellen Harrington**, **Dan Rasmus**, **Keller McDonald**, **Tony Given**, **Patrick Dirden**, Rotarians from the Santa Rosa club, and some kids from the Brookhaven and Twin Hills interact clubs!





Rotary Club of Sebastopol



Saturday, October 27, 2018

5:00 PM – 10:00 PM

Santa Rosa Golf and Country Club

333 Country Club Drive

Santa Rosa, CA 95401

An Elegant Evening of Dining, Drinks and Donating!

Live and Silent Auctions!

cocktail / black tie

Menu

- Pepper Crusted Striploin, dried cherry Zinfandel reduction, roasted potatoes
- Atlantic Salmon, pesto crust, tomato, basil, balsamic reduction, jasmine rice
- Chef's Seasonal Vegetarian Selection

Marinated beet salad, artisan fresh bread, sweet butter, apple galette dessert, coffee, tea
Wines to accompany dinner

Tickets \$125

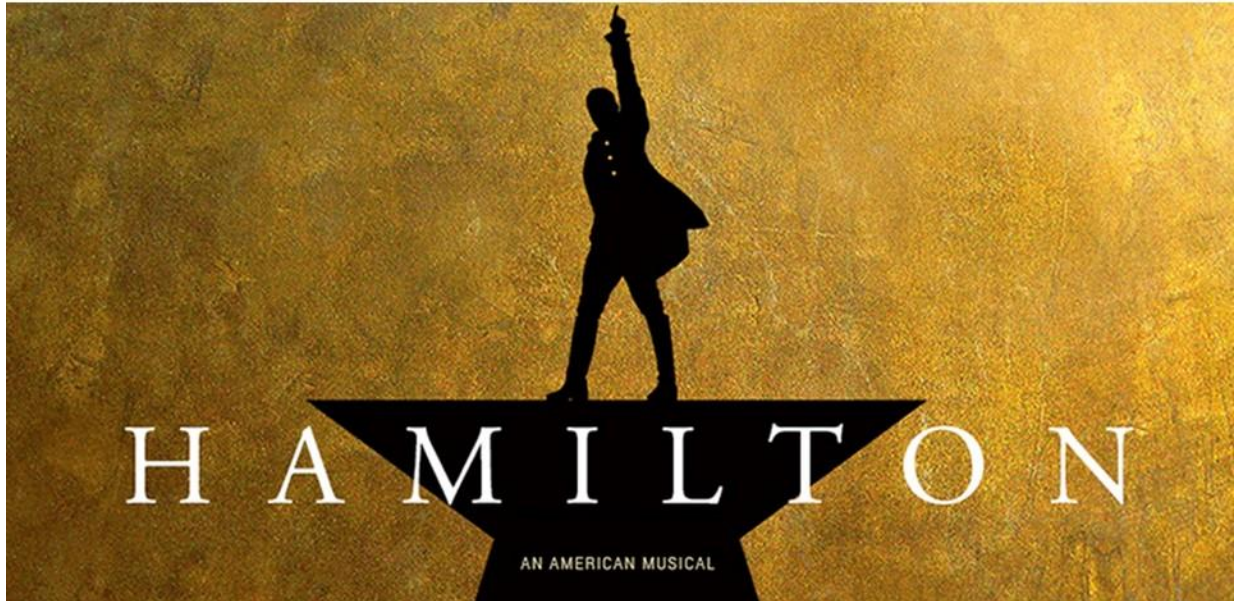
Available at

www.sebastopolrotary.com

Rotary Club of Sebastopol



HAMILTON BROADWAY TICKETS
and
3-Night Stay in New York City for 2
at the Hilton, Hyatt or comparable
hotel



Rotary Club of Sebastopol



CHARLESTON LUXURY GETAWAY

- **Deluxe room at the Belmond Charleston Place Hotel for 3 nights (includes breakfast)**
- **2.5 hour private history/walking tour**
- **6 course dinner (with wine pairings) at the Charleston Grill**



Rotary Club of Sebastopol



2019 INDIANAPOLIS 500 for 2

- Tickets to the Indy 500 (5/26), Driver's Meeting (5/25) & Indy Motor Speedway Hall of Fame Museum
- 3 nights at the Omni, Hilton, or comparable hotel.



Rotary Club of Sebastopol



KENTUCKY BOURBON TRAIL for 2

- Distillery Tours & Tastings at Jim Beam, Maker's Mark & Stitzel-Weller
- 3-night stay in the Bluegrass State at the Hyatt, Hilton, Marriot or comparable hotel
- Private tour guide & luxury SUV driver
- Lunch at Bardstown



Future Programs:

October 12: Dr Jackson Katz, Bystanders Approach, a Domestic Violence TED Talk

Continuing with October's theme for Family Safety and Domestic Violence Prevention, the committee introduces Dr. Jackson Katz. Dr. Katz has long been a major figure and thought leader in the growing global movement of men working to promote gender equality and prevent gender violence. He is an educator, author, filmmaker and cultural theorist, and co-founder of Mentors in Violence Prevention (MVP), which enlists men in the struggle to prevent men's violence against women. The below URL opens to Dr. Katz' 20 minute Ted Talk that will be our program followed by a quick follow up to the "Bystanders approach". <https://www.youtube.com/watch?v=EIJxUVJ8blw>

October 19: Angie Escudero, Canine Companions



Angie Escudero began working for Canine Companions in 2004. For the next nine years, she had the privilege of witnessing life-changing journeys first-hand as she trained assistance dogs and worked with the amazing people who received these fully trained dogs free of charge. Angie then joined the Northwest Region's development team as a grant writer. She is now the region's senior development director, supervising the grants, community events, and volunteer programs. Angie lives in Petaluma with her husband, daughter, and two dogs (one of whom is a Canine Companions male breeder).