



# The Appleknocker

## Sebastopol Rotary Club's Weekly Bulletin

### Serving Mothers and Babies in Kenya



<b>Date:</b>	<b>October 11, 2019</b>
<b>Volume:</b>	<b>2019/20—Issue E18-13</b>
<b>Scribe:</b>	<b>David Still</b>
<b>Photog:</b>	<b>Robin Maybury</b>
<b>Editors:</b>	<b>D.Still, J. Holst, P. Dirden, T. Boag, HH</b>
<b>President 2019/2020:</b>	<b>Keller McDonald</b>



“All the News that Fits We Print”



### BEFORE THE BELL



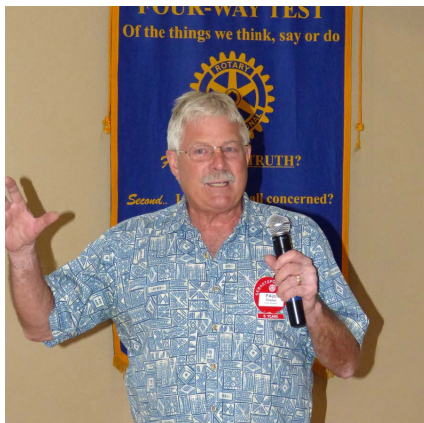
Just got an urgent *BUY RECOMMENDATION* and need to follow up immediately. The tickets for the **Tropical Escape Fundraiser** are still available and need to be purchased now. Now.



### AT THE BELL



**President Keller McDonald** rang the bell at precisely 12:15 PM and asked **HH** to come forward to lead us in the Pledge of Allegiance.



**Paul Theilen** was called upon to lead us in song. This time it was *Oh Beautiful for Spacious Skies*. **Paul** reminisced about a show on TV when he was younger called *Sing Along with Mitch* where Mitch Miller led his chorus and all of us at home singing around the TV. I seem to remember Mitch did a little thing with his hands to lead the group but **Paul** didn't do so. Maybe next time.



**Rollie Atkinson** mailed in the Thought for the Day from Winnie the Pooh.

*Did you ever stop to think and forget to start again?*

Maybe that explains some of **Rollie's** editorials.

## Future Programs

October 18, 2019

Recology

October 25, 2019

World Polio Day Program

November 1, 2019

Creative Sonoma

November 8, 2019

Veterans' Day

## Events

Fall Fundraiser  
October 26th

## Miscellany

MAKEUP NOTIFICATIONS-JackE[Dunlap@gmail.com](mailto:Dunlap@gmail.com)

On-line Make-Ups:

[www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

Domestic Violence Hotline:

**707-546-1234**

**[sebastopolrotary.com](http://sebastopolrotary.com)**

## VISITING ROTARIANS & GUESTS



**Jack Dunlap** was called upon to introduce visiting Rotarians but first felt it necessary to accuse **President Keller** of the fashion crime of wearing socks with sandals.

Come on **Jack**, its **Tropical Escape** dress down day. ((No foot photo available...Luckily.))

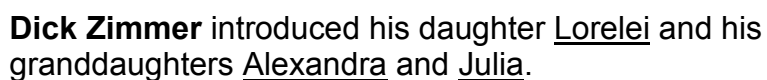


**Jack** introduced Maria Robinson from Santa Rosa

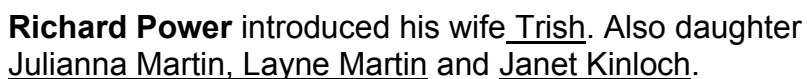


And Dan Bornstein too.





**Tony Given** introduced Stewart Mitchell.



**Frank Mayhew** introduced Pat Stoll.

## ANNOUNCEMENTS



Yes, it was **Tropical Escape** dress down day and **President Keller** had some major prizes ready for best ( or was it worst?) dress down look. **David Schreibman** and **Dana Moises** were singled out for their Tropical Attire. Prizes included a bottle of wine and a featured photo in this week's AppleKnocker.

Featured Photo>>>>>>>>>





**David** once offered the shirt off his back at a fundraiser and **President Keller** offered to do the same but after having seen the sandals with socks, the crowd politely declined.



### *Tropical Escape*

*Donations gladly accepted to offset approximately \$1900 in live and silent auction costs (food for celebrity chef dinners, cleaning fees for condos, supplies, etc.)*

**This is a great way to support the event if you can't attend or if the live auction items don't float your boat!**

**See Diana Rich or Ellen Harrington to donate**



Rotary  
Club of Sebastopol



## THE ROTARY FOUNDATION



**Ron Puccinelli** took the podium to award some Paul Harris Fellowships. **Ron** noted that the Rotary Foundation made 82 grants totaling over \$85,000 in District 5130 last year.

**Ron** presented a new Paul Harris Fellowship to Layne Martin, son-in-law of **Richard Power**.

He also presented to **Dick Zimmer's** granddaughters Alexandra and Julia. Dick spoke about the Foundation and the impact it has internationally. He saw it personally on a trip to Uganda with **Frank and Kathie Mayhew** a few years back.





## 🍎 MORE ANNOUNCEMENTS 🍎

**President Keller** announced that The Rotary Club of Sebastopol recently donated \$1000 to Hurricane Dorian Relief.



Stewart Mitchell was given the podium to explain a project that he is working on called First Responders Resiliency. Stewart donated his time to helping after the Tubbs fire and became aware of a program designed to help First Responders deal with Post Traumatic Stress Disorder. It is a real danger for these heroes to continually respond to and help those in distress. This program is designed to counter the ill effects of the tasks.

**Keller** and **Robin Maybury** were recently out at CloverLeaf Ranch preparatory to Cool Kids Camp. It's a go.

**President Keller** noted that in 2011 the Rotary Club of Sebastopol had 18.4 % women membership. Today that number is 31%.

**YES** Its time to buy your tickets. **NOW**. We have some empty tables that we need to fill up and soon. There are a few seats left at the Winery sponsored Tables plus other Premium seating available. Let's do this.

**Aleia Coate** has some tickets left for the big prize raffle. Only \$100 and win your choice of one of several fabulous vacations. Want to run with the Bulls in Spain? Buy a ticket. Want to go to DisneyWorld? Buy a ticket.

At the TROPICAL ESCAPE you will be able to bid on several auction items including an overnight stay at the Villa Vernazza in Wine Country Santa Rosa. You don't need to go to Italy for La Dolce Vita. Its available right here. **Chef Pierre** with be cooking for your group.



## 🍎 RECOGNITIONS 🍎



**Robin Maybury** had a birthday on October 6. He started the day with mimosas, went to a winery for some croquet, then finished up at Korbel. That's wine country living.

**HH** and **Bey** celebrated their anniversary with friends. They grilled six filets for four people. Their friends brought their dog who got along famously with **HH's** dog. Now that's the very definition of a good party.



**Mia Del Prete** recently returned from a trip to Taiwan. She traveled with several veterans and families of veterans at the invitation of the Taiwanese Military. A great opportunity.

## 🍎 RAFFLE 🍎

That pot of money is overflowing and **Peg Rogers** had the lucky chance to pull the dark marble from the old sock.

No Luck.

Lots more cash next week.



## 🍎 THE PROGRAM 🍎

**Richard Power** introduced Piper Gianola. Piper is working for a program called *Serving Mothers and Babies* in Kenya. The Rotary Club of Vacaville is also instrumental in this project.

Piper explained that infant mortality in the third world is rampant and easily preventable. Her project serves the Segwa area of Kenya which encompasses 18 villages and 10000 people. There is virtually no medical care available and the result is often infant mortality. Last year 5.9 million children under 5 died from causes such as infection and diarrhea worldwide.

Using low cost and low tech methods, the project aims to educate mothers both prenatal and with newborn to simple steps of prevention. Videos instruct the new mothers to breast feed and give love. Peer group non-medical personnel conduct the training and it gets passed around. The new mothers, often low on the social scale receive the training gladly and adopt the recommendations readily.



The success of the project has led to an effort to upgrade the medical facilities in the area to dispensary level. The center has electricity and running water thanks to this project as well as a lab and a lab tech to run some tests. Up grading the facility could enable it to serve up to 30,000 people.

## 🍎 THE FINAL BELL 🍎

**President Keller** struck the Bell at 1:30PM sharp!

## **FUTURE PROGRAMS**

### **October 18: Ambrosia Thomson of Recology**

Ambrosia Thomson is a Waste Zero Specialist for Recology Sonoma Marin. Her area covers all of West Sonoma County and includes, Sebastopol, Point Arena, and South West Santa Rosa. She develops and delivers public education programs to commercial businesses, schools, and residential customers by doing company wide trainings through presentations and attending events where you can find her talking to the public about what goes where. Her goals are to create a relationship with the communities she serves to promote a healthy environment through education on proper recycling, commercial composting, and diverting items from the landfill.

Ambrosia Has always been passionate about the environment and has found jobs in the past where she can make a difference. In her current role at Recology Sonoma Marin she has taken full advantage of this passion by joining various committees and sub committees to make a lasting impact. She serves as Vice President on the Executive Board of Directors for The Sebastopol Chamber of Commerce, a Committee member on the City of Sebastopol Zero Waste Sub Committee, Member of the Sebastopol 350 Sonoma, Recology's Women Leadership Committee, and the Sebastopol Climate Action group.





# Rotary Club of Sebastopol – Board Report Summary – October 8, 2019

## President's Report to the Club for October 2019

### Fellow Club Members and Friends,

All eyes are on making our **Tropical Escape** fundraiser a big success for the club and for all who attend. The biggest way each club member can help right now is to bring 4 ticket-buyers to the event, which can include your own tickets! Other ways to help are to sell a couple raffle tickets, donate wine to the instant wine cellar live auction item, support the silent and live auctions, and come have a great time at the event! Remember - it's "tropical casual" attire!

Your Club Board will be reviewing and refining a vision statement for what our club should look like in 2024 and presenting this recommended vision statement to the club in November and December. Thanks to the Strategic Plan Team for their great work on this project.

The Libby Park SuperPlayground Replacement Project (a partner project with Sebastopol Sunrise Rotary and the City of Sebastopol) has raised over \$28,000! We're "this close" to reaching our goal of \$30,000. Tamale sales end this month, and we have a plan to push the project over the goal line!

Our club has had the privilege of honoring several new Paul Harris Fellows in recent weeks. It's a heartfelt reminder of the great work The Rotary Foundation does through local and global grants. October 24 is "World Polio Day." The Sebastopol City Council is being asked to adopt a resolution recognizing the progress made by Rotary and our many partners in eradicating polio from the face of the earth. We need to go "all-in" to finish this amazing undertaking!

Please take a moment to read the Director Reports, below, to learn of the amazing work our club is doing to make our local and global community a better place.

Thanks for making the Rotary Club of Sebastopol a positive force in our community and world. See you at **Tropical Escape!**

**Keller McDonald**

**Rotary Club of Sebastopol President, 2019-20**



[You can see the full Directors' reports at ClubRunner| Member Area| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2019-2020. -Ed.]

## CLUB ACTIVITIES – ELLEN HARRINGTON, DIRECTOR:



**APPLE BLOSSOM PARADE FLOAT (Dan Rasmus, Chair)** – The Committee is established & plans will be forthcoming later on. **Dan & Aleia Coate** have agreed to work on the float project together. No current updates.

**DEBUNKING (Ellen Harrington, Chair)** – The Committee is itching to get going on a quality program & tribute for this year's debunking. Venue selection is in the wings. Keep watching this spot!

**FRIENDSHIP DINNERS COMMITTEE (Cindy Carter-Flamm, Chair)** – **Cindy** is planning friendship dinners for March 2020. No current updates.

**GOLF TOURNAMENT COMMITTEE (Jackie Moreira, Katy Spyryka, Aleia Coate, Co-Chairs)** – The great Golf team has set the event where all club members will be able to attend. The event will take place May 21st at Northwood Golf Club in Monte Rio. Like our club picnic, this event will pay for itself, & the cost will be \$30/person. We will be doing a BBQ that the restaurant will provide. A beverage cart will also be available.

**HAPPY HOUR / FIRST FRIDAY (Aldean Noethig, Chair)** – The event for just our club on September 6<sup>th</sup> at **Tom & Pat Dilley's** home was a huge success with more than 40 people attending. The next joint club event is October 4<sup>th</sup> at Woodfour in the Barlow. [Old info. -Ed.]

**HOLIDAY PARTY (CLUB) (Cindy Carter-Flamm, Chair)** – We are still in search of the holiday party venue. The event is scheduled for December 7<sup>th</sup>.

**PAST PRESIDENT DAY (CLUB) (Harry Polley, Chair)** – **Harry** has some ideas, & discussion is taking place to fit this in. No current updates.

**PICNIC (CLUB) (David Still, Bob Cugini, Co-Chairs)** – Kudos to our hosts, **Guy & Michelle Smith & Guy's sister & husband**, for this year's very successful club picnic at their Georgetown location on August 24th. 85-90 guests attended. **Ken Silveira** provided all food & beverages. **Dave Still & Bob & Julie Cugini** did an awesome job of putting this together, & we thank **Dave** for his generous donation to the event. These folks are all the best!!! I have ideas on cutting costs for next year.

SUPER BOWL BOARD (**Aleia Coate, Torrey Olson**, Co-Chairs) – **Aleia & Torrey** have discussed this coming year's SB Board & are looking forward to running it again. No current updates.

VETERAN'S DAY (**Mike Ferguson**, Chair) – **Mike** is once more on top of this fine celebration. He has a team this year to brainstorm new ideas & support his great program. No current updates.

## CLUB SERVICE – PATRICK DIRDEN, DIRECTOR:

ANNIVERSARY CARDS (**NANCY DWYER**, Chair) – No report this month.

APPLEKNOCKER EDITORS (**David Still**, Chair) – No report this month.

AUDIO/VISUAL TEAM (**Paul Thielen**, Chair) – Very successful project at the Zone Institute in Denver the first week of September. Special thanks to **Bob Rogers**, who stood in to run camera for **Paul**.

A big thank you to **Tom Dilley** for providing a permanent home for the two gear trailers. We are Onboard for fundraiser A/V needs in October.

(The main reason we have been having trouble almost weekly at the meetings is the lack of attention to the sound board and cables after the meetings. We think equipment is being unplugged by tugging on the wires, rather than a careful detachment of the 1/4" sound cables, HDMI cables running to the podium and on to the laptops located there and detaching the cord from the wall that runs to the speakers. One channel is no good because the cable to it into the sound board was, apparently, wrenched and broken internally. This is an ongoing problem; cables are pretty delicate even if they look like tough extension cords. Please pass the word that special care must be taken to maintain these systems.)

BIRTHDAY CALLER (**Pam Graber**, Chair) – Still calling, still having fun.

GREETERS (**Rick Wilson**, Chair) – **Patrick** is working with **Rick** to attract more greeters.

HISTORY (CLUB) / ARCHIVAL (Chair: **Tom Boag**) – No report this month.

MEMBERSHIP (**David Schreiber**, Chair; Subcommittees: ROTARY INFORMATION, MENTORING, NEW MEMBER ATTRACTION) – Nothing new for the Membership Committee except for a few green apples turning red.

PHOTOGRAPHY (AK) (**Harvey Henningsen**, Chair) – No report this month.

PUBLIC RELATIONS (**Hal Kwalwasser**, Chair; Subcommittees: PRINT/RADIO, TV AD MEDIA, SOCIAL MEDIA, WEB DESIGN AND MAINTENANCE) – No report this month.

SCRIBE (AK) COMMITTEE (**Patrick Dirden**, Chair) – Fall scribes are being scheduled.

SECRETARY SUPPORT (**Jack Dunlap**, Chair) – No report this month.

SERGEANT-AT-ARMS (**Nao Noguchi**, Chair; Subcommittee: Song Leaders (**Jeff Boal**, Chair) – No report this month.

SPEAKERS, WEEKLY (**Jørgen Holst**, Chair) – Program committee got full program until the end of the year, and some juicy speakers coming in the new year. We had to move DG Kathy Flamson to December, but it all seems to work out.

SUNSHINE (**Mark Fink**, Chair) – No report this month.

TREASURER SUPPORT (**KEN JACOBS**, Chair) – Nothing new this month.



## COMMUNITY SERVICE AREA – SCOTT BRIGGS, DIRECTOR:



COMMUNITY GRANTS (**Linda Johnson**, Chair) – Committee work will start in December.

COMMUNITY VOLUNTEER PROJECTS (**Diana Rich**, Chair) – No new developments to report.

CRAB FEED (**Patrick Dirden**, Chair; **Scott Briggs**, Secretary; **Nao Noguchi**, Secretary) – Chairs are busy lining up all the key players for the 2020 event. We plan on opening ticket sales in late November/early December.

DICTIONARY PROJECT (**Paul Yeomans**, Chair) – Nothing new to report.

DOMESTIC VIOLENCE AWARENESS (**Stephen Zollman**, Chair) – As noted in September, this Committee is holding regular monthly meetings on the second Friday of every month, right after our regular meetings. The DV panel on Nov 15th will feature a sitting domestic violence judge and Anal graduate, Judge Bertoli and the YWCA exec director, who has spoken to the club previously. The Committee is actively searching to find ways to support Anal's Boys sports project, either financially or with in kind donations. It is also exploring ways to tap into the social emotional learning resources at our schools.

LEARN TO SWIM (**Rick Wilson, Greg Jacobs**, Co-Chairs) – All the past participating schools have checked in and are on board for next year's LTS, which starts April 20, 2020.

LEARN WITH ME (**Linda Irving**, Chair) – Rotary's Learn With Me is gearing up for its 22<sup>nd</sup> year of pairing community volunteers with Sebastopol students. Tutoring begins on October 7<sup>th</sup>. This year every Park Side School teacher has requested our help, and each has selected up to six students. We try to do whatever teachers think will be most helpful for the referred students. Tutors help children practice reading, provide other academic assistance and serve as mentors. Tutors often find their volunteering so satisfying that they sign up for more—in fact Rotarian **Lu Frazier** is volunteering two days each week! It's not too late to sign up – more tutors = more student learning!

**MARK SELL ROTARY TEACHER GRANTS (Jack Blasco, Chair)** – Mark Sell Rotary Teacher Grant Fall application period opened September 15 and will close on October 15. Fifteen applications have been received to date. Meeting to select Fall grant recipients has been scheduled for November 5.

**PEACE AND CONFLICT RESOLUTION: (Henry Alker, Chair)** – Nothing new to report other than finalization of Committee membership.

**SPONSORSHIP COMMITTEE (Ellen Harrington, Patrick Dirden, Co-Chairs)** – Our team has garnered multiple sponsors at various levels for the entire 2019-2020 Fiscal Year. Sponsorship levels are as follows.

Platinum @ \$5,000 - 1

Gold @ \$2,500 - 2

Silver @ \$1,000 - 2

Bronze @ \$500 - 2

One of the \$1K level sponsorships is earmarked for a specific program. The remainder are sponsoring our general quality programs. We have a couple of other potential sponsors pending. We have committed areas of recognition to our sponsors, & we look forward to enjoying our partnerships with them this year.

**SUPER PLAYGROUND PROJECT (Keller McDonald, Chair)** – Our tamale sale fundraiser with Sebastopol Sunrise is coming to a close. We have about 600 tamales still to sell as frozen 3-packs at various locations around town. We've raised over \$25,000 and will be working with Sebastopol Sunrise on a plan to reach our goal of \$30,000. We'll be looking for hands-on volunteers this spring and working closely with City of Sebastopol staff to disassemble the existing structure and install new borders, bark and landscaping after the new play structure is installed.

**TROPICAL ESCAPE FALL FUNDRAISER (Mia Del Prete, Event General Chair)** – The Fundraiser Committee has been meeting regularly in preparation of the upcoming Fundraiser. The Live Auction Committee has put together an amazing and some new Live Auction Items. The Silent Auction Committee is working hard to gather items for Silent Auction which will include some new items. There will be five specialty wine tables for only \$150/person. Winery representative will provide the wine and provide a special experience for the guests. Anyone interested will need to sign up for the table asap, as they are going fast. This year we will have entertainment by Taimalietane Islands of Polynesia. The Committee will be meeting again on September 30 to work on the remaining details.

## **VOCATIONAL / YOUTH SERVICE AREA – JØRGEN HOLST, DIRECTOR:**



Career Fair at Analý High (**TBA**, Chair, if Analý has event) – No news since last month, awaiting developments at school.

**COOL KIDS CAMP (Robin Maybury, Chair)** – We successfully funded, as District 5130, 31 kids at 2019 Camp, with a remaining balance of \$10.47 :)

Chair **Robin Maybury** has already informed all clubs in the District that Cloverleaf were only charging us \$500 per kid, running at a loss. Consequently in 2020, we respectfully ask clubs to help us by donating \$700 per kid, thus allowing Cloverleaf Ranch to run at cost for each of these very special kids they host for us.

Libby Fitzgerald and **Robin** will meet with Shawna DeGrange on 02Oct19 to review this year's camp, finances and plans for 2020. Shawna is owner manager of Cloverleaf Ranch.

One idea, from our very own **Linda Johnson**, to help raise all funds needed for next year's camp, is to ask for other, smaller donations, e.g. \$35, which many people can afford. **Robin** will discuss this with Libby and Shawna on 02Oct19.

**FINANCIAL LITERACY (David Schreiber, Tim Moore, Co-Chairs)** – Nothing to report yet, except that the committee chair has talked to the new principal at Analý and discussed the need for a new teacher contact, since the old one has retired.

**HIGH SCHOOL SPEECH CONTEST (Richard Power, Larry Ford, Co-Chairs)** – **Larry** has reached out to schools and initiated the process to ensure we don't experience a repeat of last year's lack of enthusiasm.

**INTERACT (ANALÝ, TWIN HILLS, BROOK HAVEN) (Pauline Pellini, Chair)** – Analý - There is a large group so far, about 40 students. President is very active, and members are working on a beach cleanup and trying to organize a district wide fundraiser with all Interact clubs to rebuild a school on the Bahamas.

Twin Hills and Brook Haven worked at the Laguna Clean Up in September. 12 Interactors participated and collected an amazing amount of trash.

Twin Hills meets the 1st and 3rd Tuesday's. They are planning a Socktober event to collect warm socks for the homeless. They are also planning a warm blanket making project.

Brook Haven meets the 1st and 3rd Thursday's. They are working on a raffle for a free yearbook and will use the money raised to provide yearbooks to students that cannot afford one.

Great start for each club!



INTERACT HOLIDAY ADOPT A FAMILY (Chair: **Pauline Pellini**, Chair) – The Adopt a Family project is scheduled for Saturday December 14th.

OVERCOMING OBSTACLES AWARD (**Tom Boag, David Schreiber, Hal Kwalwasser**, Co-Chairs) – Announcements of OOA sent to high school scholarship counselors and counselor chairs. They will give to suitable students. Applications from students due to **Tom** end November - for collection and distribution to committee. Selection meeting will, as usual, be in January.

ROTARY YOUTH LEADERSHIP AWARDS (RYLA) (**TBA**, Chair if event is held) – The event will be held, but more info to come. Will find a club committee chair sometime in October or November. [Note from District 5130 October 6, 2019 Newsletter – Eve Yeomans (No relation to Paul.) of the Rotary Club of Ft. Bragg is new District Chair and the event will occur at Westminster Woods (usual place) on June 14-19, 2020. -Ed.]

SRJC SCHOLARSHIPS (**Scott Briggs**, Chair) – Committee efforts will start next April 2020. Applications typically arrive early April, and student interviews/selections occur late April/ early May.

TRADE PATHS (VOCATIONAL) AWARDS (**Hal Kwalwasser**, Chair) – Due to the new construction corps project of SREF, there has not been any work on this committee this year, and the board might need to look at a change of committee set up. **Hal Kwalwasser** is involved in both.

YOUTH EXCHANGE (**Aleia Coate, Jackie Moreira, Katy Spyрка**, Co-Chairs) – The committee has wrapped up interviews for next year's outbound student and will make their selection this week and begin the lengthy application process. This is for outbound student who will leave August 2020 for 11 months.

Our inbound, Anni, is doing great and still lives with her first host family, the Spyрка's.

Unfortunately, our outbound student, Fay has returned home already. She had a very difficult time adjusting and unfortunately, couldn't remain in the program. Her parents and both districts made the call to come home. We as a club were informed of the situation after she had already returned home.

## INTERNATIONAL SERVICE AREA – BUD DAVEIRO, DIRECTOR:

*PROGRAMMA DE Becas* (**Dorothy Rodella**, Chair) – **Dorothy** and I have talked about having a short discussion with our club to explain what the *Programa de Becas* program is about and how the members can get involved. We believe a large majority of our club members do not know what this program is about.

ROTARY INTERNATIONAL FOUNDATION (**Ruthie Dunlap, Lu Frazier**, Co-Chairs) – Nothing new to report.

