



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

2019 Club Survey Results



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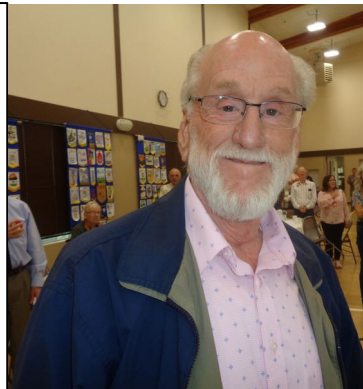
"All the News that Fits We Print"



BEFORE THE BELL



Snoopy and Woodstock on the dog house welcomed today's Rotarians.



AT THE BELL



President Keller McDonald struck the Roto-bell at 12:15pm sharp.

Mark Fink was called on to lead us in the Pledge.

Rick Wilson, recovering from a cold, led us in song with a "This Land is Your Land" by Woodie Guthrie.

The Thought for the Day was from **Peggy Rogers**. It was from the winner of a Peacetown contest that was published in Sonoma West Times and News.

"Peace. It does not mean to be in a place where there is no noise, trouble or hard work. I means to be in the midst of those things and still be calm in hour Heart." Unknown



Sonoma County YWCA Domestic Violence Hotline 707-546-1234

Future Programs

October 4, 2019

Burning Man with Jack Blasco

October 11, 2019

Rotary Project for Kenyan Mothers

October 18, 2019

**Ambrosia Thomson
Recology**

October 25, 2019

World Polio Day Program

November 1, 2019

**Kristen Madsen
Creative Sonoma**

November 8, 2019

Veterans' Day

Events

**Tropical Escape
Fall Fundraiser
October 26th**

Miscellany

MAKEUP NOTIFICATIONS—JackEDunlap@gmail.com

On-line Make-Ups:
www.RotaryEClubOne.org

Domestic Violence Hotline:
707-546-1234

sebastopolrotary.com

ROTARIANS & GUESTS

Bud Daveiro introduced Randy Seelye from Santa Rosa Sunrise club.

Two guests were introduced: Melissa and Audrey Warren. They are **Jack and Ruthie Dunlap's** daughter and granddaughter ,here to receive a Paul Harris Fellowship.

President Keller announced that District Governor Kathy Flamson's was unable to attend today and is rescheduling for later in the year.



ROOKIE SPEECH

Linda Irving finally gave her rookie speech. She received her green apple on Dec 13, 2013. She was quick to point out that she did not hold the title of the longest member having the green apple....but close.

Linda is the Superintendent of Sebastopol Elementary School District and the Principal of Parkside Elementary. As she put it – Principal by day and Superintendent by night. She has been Principal for seven years. A graduate of UCSB, she promptly moved to the Sierra's to bartend, river guide and ski. Realizing that was not a permanent career path, she obtained her teaching credential. She has worked in education in several parts of California including the Eastern Sierras, Round Valley, Mono County and



Monterey County, on a military base. She worked up through the education ranks to Superintendent .

She has a son, 21, who is at Cal Poly majoring in math and physics.

🍎 ANNOUNCEMENTS 🍎

Dan Rasmus presented a Paul Harris Fellow to Melissa Warren and her daughter, Audrey with proud grandparents, **Ruthie** and **Jack Dunlap**, as the donors of the PHF. Audrey did a dance.



News Flash from our Foundation Committee! An anonymous donor gave \$100 to the Rotary Foundation in **Mario Ramos**' name to recognize the precious time, effort and expertise **Mario** has invested in helping make thousands of tamales for the Libby Park Super Playground Replacement Project.

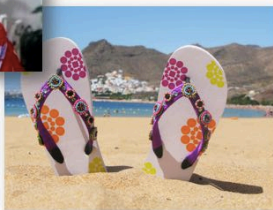
Get your two tickets to Paradise today! Tickets are on sale for our big fundraiser, Tropical Escape. Get them before they sell out! Keep the tux at home, and break out your tropical attire. **Greg Jacobs**, our Head Wine Wrangler, is requesting bottles of wine for our popular "Instant Wine Cellar" (\$20-\$30+ range) for the live auction. Please bring them in sooner, rather than later!



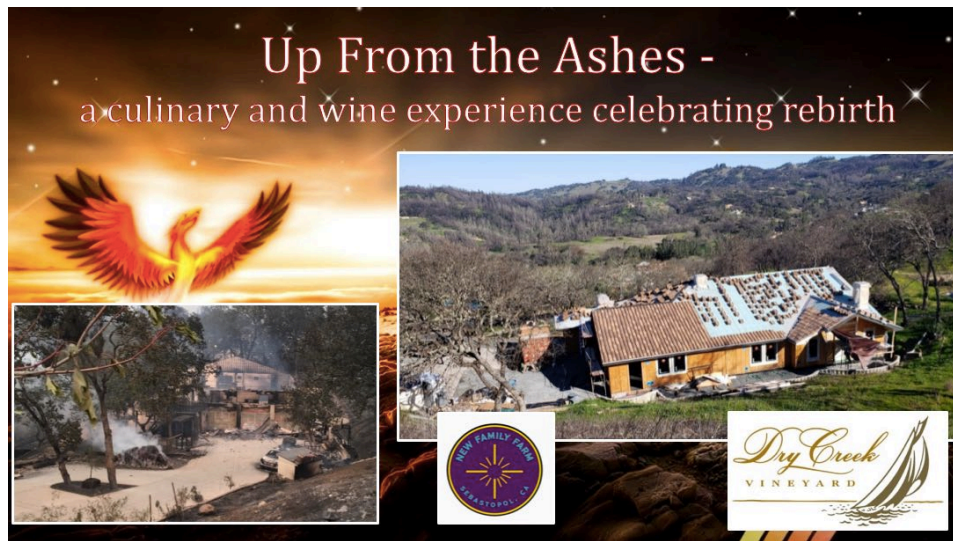
Tropical Escape

Saturday, October 26, 2019; 5-10 pm

Suggested attire ... casual tropical!



Rotary
Club of Sebastopol



David Schreiber presented another live auction item, *Up From the Ashes- a culinary and wine experience celebrating rebirth*. Eight people will attend a wild meat dinner prepared by the head chef at Francis Ford Coppola Winery in a brand new 8,000 sq ft home being rebuilt after the 2017 fire. You'll also enjoy wine from Dry Creek Vineyards.

President Keller went on to give an update on the Super Playground Replacement Project. There's still time to buy, and sell, tamales! They'll be available:

@Sebastopol Hardware Wed, Oct 2 - 9-10 am and 10 am – 2 pm

@Pacific Market Sat Oct 5 - 9-10 am and 10 am – 2 pm

🍎 RECOGNITIONS 🍎



Larry Ford celebrated his birthday on September 25 by completing the sale of his dental practice. He was all smiles. In celebration, he donated \$100 to Polio Plus.

“What We Did On Our Summer Vacation” by **Harvey and Beverly Henningsen**. They went to visit a friend at Bear Lake, Idaho on a motorcycle. Lots of fun in the sun on the lake. See **Harvey** for details.





MORE ANNOUNCEMENTS



Hal Kwalwassser said they needed senior high school students for the North Bay Construction Corps orientation meeting. This project is being sponsored by the Sebastopol Rotary Education Foundation. See Hal for details.

President Keller briefly spoke about our “Friends of Rotary Club of Sebastopol” program. We currently have nine “friends.” Every friend receives a blue badge. Even though they are not official Rotarians, they are encouraged to attend meetings and participate in events, activities and projects. Additionally, they get the AppleKnocker weekly, and have their names listed in ClubRunner. Most importantly, they share in the fellowship while contributing to Rotary’s good work. The annual cost is \$125.

Interact Hands-on-Project – Laguna Clean-up Day.

Eleven Twin Hills & Brook Haven Interactors, four parents and two Rotarian advisors spent three hours picking up trash from the Laguna before winter rains wash it to the river and ocean. Top four items picked up: 92 cigarette butts, 79 pieces of glass, 68 pieces of plastic, and 33 food wrappers. Thank you **Dan Rasmus** and **Pauline Pellini**.



Jack Blasco will be giving a talk on Oct 4 on Burning Man. He will (in his words) answer all of our “Burning Questions”.

Robin Maybury announced that the Cool Kids Camp at the Cloverleaf Ranch is holding an open house on October 4th, from 4-8 pm. The camp is still recovering from the 2017 fires, but is progressing well.

President Keller thanked **Robin Maybury** and **Tom Boag** for the fantastic job they did updating the Rotary Club of Sebastopol website. You can contribute to the District 7020 Hurricane Dorian Disaster Relief Fund by clicking on the left hand side of the first page next to the President’s Message: <https://my.rotary.org/en/disaster-response-fund> or <https://7020Rotary.org>.



RAFFLE



The mysterious black ball was again not seen when **Harvey Henningsen** won the chance to dip his hand into the velvet black bag. The pot is now over \$125.





THE PROGRAM



President Keller, President-Elect Dan Rasmus, and Past President Larry Ford gave the club an update and overview of the Rotary Club of Sebastopol's 2020-2014 Strategic Plan. Beginning in August, Club members received an online survey. Of the 114 surveys sent, 73 members responded (64% return). The last Strategic Plan was completed in 2014. Keller reflected on the vision outline in 2014.

- 114 members in 2019 (goal was 120).
- Integrate more members quickly (mentors and mentor retention program started, 84% of members believe club does a good job involving new members).
- Make board information and decisions available to members (President reports, board reports, and minutes in AppleKnocker).
- Survey high school...what needs to be done (focus groups conducted at the three high schools, Construction Corps launched because of meetings).
- Work still needed in attracting women, different ethnicities, and young people.
- Work still needed in changing public perception of Rotary in the community.

Some of the highlights of the 2019 survey include:

- 95% are satisfied/somewhat satisfied with being a member of our club.
- Work needed on attracting and retaining members.
- Most find our meetings to be a good use of time (networking, speakers, subjects)
- Most find our club service projects to be organized well, with the amount of projects to be just right. Some want more one-time projects (ie: Super Playground).
- Communication and responsiveness to membership is good.
- Most members value their membership in Rotary, feel welcome, and feel their contributions make a difference.
- Most members participate in club activities, and are proud of our club.
- Most think the costs associated with lunch and fines are reasonable.

The goals for 2019-2020 Include:

- Complete the Rotary Club of Sebastopol Vision and Strategic Plan 2020-2024.
- Earn a Rotary International Citation with Distinction.
- Help Interact Clubs that wish to, achieve 2019-20 Rotary Citations.
- Earn a District 5130 "Close-Knit Community Challenge" award.
- Complete Libby Park Super Playground Project with Sunrise Club and City of Sebastopol
- Complete District Grant project (\$2,400 matching grant for Libby Park Super Playground- needs completion by May 30, 2020.
- With Sunrise Club, build "Rotary in Sebastopol" (increase name recognition, community support, membership).
- Help SREF establish West County Construction Corps signature project.
- Still searching for International Service focus to add to goals.

The Strategic Plan Team is using Vision 2019 and Club Member Survey to identify key aspects of new club vision for 2024. After review by Board, DRAFT vision for 2024 will be presented to club for input. Board will adopt final. Strategic Plan Team will then identify goals for 2019-20 to help move club toward vision. DRAFT goals will be presented to club for input. Board will adopt final goals.

Many thanks to the Strategic Plan Team.

Strategic Plan Team to represent club diversity, age, and experience in Rotary

Kelly Back

Larry Ford

Jorgen Holst

Torrey Olsen

Dan Rasmus

Dorothy Rodella

David Still

Patti Blount

Lu Frazier

Keller McDonald

Steve Prandini

Diana Rich

Amee Sas



THE FINAL BELL

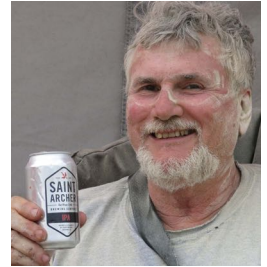


And with that, the meeting was adjourned at 1:30.

FUTURE PROGRAMS

October 4 – Jack Blasco at the Burning Man

During a few weeks in late summer over 70,000 people come together in the Nevada desert to build Black Rock City up from nothing, create the world's largest outdoor art museum, party like there's no tomorrow, then tear it all down and fade away without a trace. Who is this Man and why do they burn him? Why would anyone go camping in a desert with temperatures over 100 degrees, alkaline dust storms, and 60 mph winds? You'll get all of your burning questions answered on October 4 when Sebastopol Rotarian Jack Blasco talks about My Burning Man Adventures in 2017 and 2019.



October 18 – Ambrosia Thomson of Recology

Ambrosia Thomson is a Waste Zero Specialist for Recology Sonoma Marin. Her area covers all of West Sonoma County and includes, Sebastopol, Point Arena, and South West Santa Rosa. She develops and delivers public education programs to commercial businesses, schools, and residential customers by doing company wide trainings through presentations and attending events where you can find her talking to the public about what goes where. Her goals are to create a relationship with the communities she serves to promote a healthy environment through education on proper recycling, commercial composting, and diverting items from the landfill.

Ambrosia Has always been passionate about the environment and has found jobs in the past where she can make a difference. In her current role at Recology Sonoma Marin she has taken full advantage of this passion by joining various committees and sub committees to make a lasting impact. She serves as Vice President on the Executive Board of Directors for The Sebastopol Chamber of Commerce, a Committee member on the City of Sebastopol Zero Waste Sub Committee, Member of the Sebastopol 350 Sonoma, Recology's Women Leadership Committee, and the Sebastopol Climate Action group.



Tropical Escape

Saturday, October 26, 2019, 5-10 pm

**THIS FUNDRAISER POWERS OUR CLUB'S GOOD WORKS
FOR THE KIDS, FOR THE COMMUNITY AND FOR THE WORLD!**

**Special menu! Special drinks! Special entertainment!
Special winery tables!**

*Halleck Vineyard -- Hanna Winery -- Balletto Vineyards
Hook & Ladder Winery -- Russian River Vineyards*



Super special silent & live auctions!

Tickets \$125, Wine Table Tickets \$150

For tickets contact dianagrigh@gmail.com



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