



Mike Martini – Queue the Locusts



Date:

December 11, 2020

Volume:

2020/21—Issue E19-22

Scribe:

Lu Frazier

Photog.

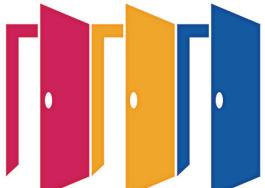
R. Maybury, J. Dunlap, HH

Editors:

P. Dirden, D. Still, J. Holst, T. Boag, HH

President 2020/2021:

Dan Rasmus



"All the News that Fits We Print"

BEFORE THE BELL



The chatting before the meeting is like sitting at a table at the Community Church and catching up friends. The Breakout Room is like standing in line for lunch. Fun catching up with everyone. The meeting today was all on Zoom. The chef at Russian River Vineyards had been exposed second hand to a COVID-19 victim. So- no lunches. Also, rain was forecast for the twelve o'clock hour. And yes, it rained. If you want to revisit any of the Zoom meetings, they are recorded and can be downloaded. See **Tom Boag** for instructions.

AT THE BELL

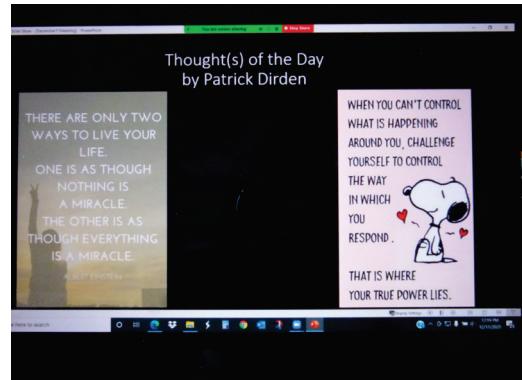
President Dan Rasmus brought the meeting to order at 12:15pm sharp. **Jim Pacatte** gave a detailed description of lighting the Sebastopol tree in the town square with all of 20 people. Another long-standing tradition cancelled by COVID-19. I miss the popcorn and the kids running around.

Thought for the Day: Presented by **Patrick Dirden**.

" There are only two ways to live your life. One is as though noting is a miracle. The other is as though everything is a miracle." Albert Einstein

"When you can't control what is happening around you, challenge yourself to control the way in which you respond. That is where your true power lies". Anonymous

President Dan thanked our stalwart Sergeant of Arms **Nao Noguchi** for the years of service obtaining the Thought for the Day participants.



Sonoma County YWCA Domestic Violence Hotline 707-546-1234

● Future Programs ●

December 18

Dr. Gloria Willingham Toure

December 25

DARK – No Meeting

January 1

DARK – No Meeting

January 8

Chuck Durrett

January 15

Elizabeth Gore

● Miscellany ●

MAKEUP NOTIFICATIONS—scottbriggs50@yahoo.com

**On-line Make-Ups:
www.RotaryEClubOne.org**

Domestic Violence Hotline:

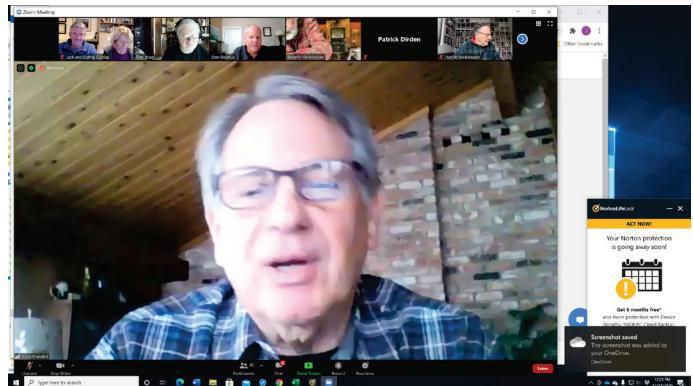
707-546-1234

sebastopolrotary.com

● VISITING ROTARIANS & GUESTS ●

There were no visiting Rotarians or guests. Looks like Dan is scaring people away!

● DIRECTOR REPORTS ●



Dan invited two of our board directors to give us a mid-year update on their areas of service. Up first was **Steve Prandini**, Director of International Service

Lu Frazier is Foundation Chair. A successful year so far. District goal was \$25,000 for regular Paul Harris Foundation donations and Polio Plus. Approximately \$46,000 has been donated so far. Pins have been given to over 17 donors. All time giving is \$1,617,000 from Sebastopol Rotary! World Community Services is chaired by **Bob Rogers**. Uganda, Keeping Children in School, Zimbabwe, hospital, Mexico, India are all places Sebastopol Rotary has donated time, money, and effort.

Programa de Becas is chaired by **Dorothy Rodella**. This program offers scholarships for poor families in Puerto Vallarta to pay for high school education, which is not free. Eleven members have donated \$4,000, and have done so for many years. Sebastopol Rotary pairs with the Puerto Vallarta Rotary. Everyone concerned is working on making this a more permanent project.

Up next was **Robin Maybury**, Director of Youth and Vocational Services.



Learn with Me- on hold this year. **Linda Irving** is chair. Santa Rosa Junior College scholarships are on hold this year. Working on something for next year. **Jim Passage** and **Scott Briggs** co-chair this effort. Also, on hold is the Speech contest. **Larry Ford** and **Richard Power** are working on a work-around.

Overcoming Obstacles, one of our signature programs, is run by **Tom Boag** and **Hal Kwalwasser**. Tom and Hal have identified potential recipients. Like our program in the spring, Overcoming Obstacles will be on Zoom.

Interact is under the watch of **Pauline Pellini**. They are still meetings with students. They are currently working on assembling everything for the Adopt a Family program later this month. **David Schreibman** and **Tim Moore** are in charge of the Financial Literacy program, and are putting something together for next year. Another victim of the pandemic has been the Youth Exchange program, and is chaired by **Aleia Coate, Jackie Moreira** and **Katy Spyryka**. **Cindy Carter** and **Gail Gijzen** are working on the Rotary Youth Leadership Awards Program. They are planning on putting together leadership examples. Cool Kids Camp has been postponed until next year. If you watched **Robin** give his report, you'll note the very industrious cat in the background.

ANNOUNCEMENTS

President Dan made another plea for buying wine as a donation to Adopt a Family. All the proceeds go to *Adopt a Family*. The cost is \$46 and the wine is well worth it. The link to Russian River Vineyards is <https://www.russianrivervineyards.com/>

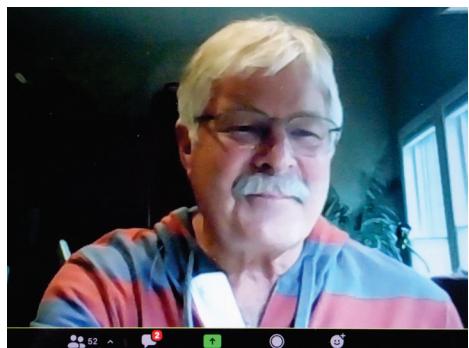
Pauline Pellini has had to reinvent the Adopt a Family program, and has actively worked with the Analy High and Brookside Interact Clubs, along with Rotary volunteers, teachers and the fire department to make this come together. There will be 40 kids and volunteers working in shifts to bundle up the food and gifts. The gifts were purchased online. Twenty-one pairs of shoes were donated by Shoes for Kids. It was one of the number one asks for this year. Toys for Tots also donated to this project. Vanguard Realty members donated the boxes.

The annual Holiday Community Dinner has been reinvented as well. Instead of a community dinner, food boxes will be distributed at a drive-up station on December 24th at the Sebastopol Center for the Arts. This is sponsored by the Sunrise Rotary Club, VFW, and Sebastopol Center for the Arts. Our club donated \$1,000, because the need is so great. More on this next week. Our club met on Thursday, December 17th for our monthly work day at the Redwood Empire Food Bank. **Ruthie Dunlap** is collecting coats for the homeless. Please drop them off at her home. Please check ClubRunner for Ruthie's address.

RECOGNITIONS



Jim Passage spent his birthday on Zoom with his extended family. He had a wonderful day.



Paul and **Yvonne Thielen** had an exciting anniversary....they went grocery shopping. Maybe next year?

Jim Passage celebrated 6 years of service with the club. Congratulations, Jim!



PROGRAM

Rick Wilson introduced the speaker, **Mike Martini**. Mike has a long list of public service. He has been mayor of Santa Rosa, Santa Rosa Planning Commissioner, and city councilmember. He was also on the board of SMART, and the Golden

Gate Bridge District. He is the founder, partner and current general manager of Taft Street winery. He is also a promoter of A Little Street Music at Taft Street Winery.

Today's topic was "Agriculture in the Face of the Pandemic: Social Unrest and Wildfires"

2020 is a disaster. Wildfires, pandemic, social justice, local and national politics. Catastrophe after catastrophe. He is concerned about the newly unemployed. Not a time for party politics. Need to find common ground.

Mike started Taft Street on a shoestring in 1982. Still loving it in 2020. Agriculture was hammered this year. In Sonoma County, after the original shut down, success or failure was determined by where the wine was sold. If most of the sales were in the tasting room, or to restaurants, then it was bad. If most of the sales were from the wine club (Direct to Consumer (DTC)), then it was good. The small producers took the brunt of the non-sales.

Smoke taint from the August Wallbridge fire affected the wine crop. There are 10 compounds making up the smoke taint. Labs are working on how to remove them. The bulk wine market was in a glut. The wildfires hit—it changed the huge excess from prior years bulk wine from \$1.50 per gallon to \$22 a gallon. Because of the taint, one grower left 1,000 tons on the vine. A loss of \$3,000,000. 35-30% of mostly red grapes were left on the vine.

Another discussion of smoke taint. Grapes have to be fermented before they are tested (2-4 week wait at lab) Producers tended to reject grapes. Others said bring them in and then had them tested. A lot of negotiation going on reducing price per ton depending on whether the wine has smoke taint. Most white wines do not absorb the smoke.

He made a plea to wear a mask. He compared it to wearing pants. It should not be an affront to one's personal self. We are social animals, don't social distance, or do physical distance.

THE FINAL BELL

The end of the meeting came rather abruptly. **President Dan** was ending the meeting when he disappeared from the screen. It turns out Comcast went out in his area so no one had cable.



Rotary Club of Sebastopol – Board Report Summary – December 08, 2020

President's Report to the Club for December 2020

Fellow Club Members and Friends,

2020 – What a year!

I hope you are as amazed as I am about our club and its ability to “see the opportunity in every difficulty”. (Taken from **Past President Larry Ford’s** recent “thought of the day” quoting Winston Churchill)

Our club remains strong and continues to make a difference despite multiple fires and a global pandemic. We are only able to do this because of our members – you!

I look forward to 2021 and all the great things this club has planned.

Enjoy the holidays!

Yours in Rotary Service,

Dan Rasmus

Rotary Club of Sebastopol President, 2020-2021



[You can see the full Directors' reports at ClubRunner| Member Area| MyClubRunner| ViewClubDocuments| BoardMeetingMinutes| 2020-2021. –Ed.]

COMMUNITY SERVICE AREA – CINDY CARTER, DIRECTOR:

COMMUNITY GRANTS (**Richard Power**, Chair) – Currently drafting materials to hopefully open the grant application period from December 14, 2020 to February 1, 2021.

Committee Members: Cindy Carter, Aleia Coate, Jack Dunlap, Jorgen Holst, Jackie Moreira, David Schreibman



COMMUNITY & GLOBAL ISSUES, VOLUNTEER PROJECTS (**Diana Rich**, Chair) – 1) Sebastopol Sunrise Rotary Club – December 24, 2020 Holiday Dinner at the Arts center. Do we want to support this effort with \$500 rather than \$200 this year? 2) **Cindy** – Our next workday at Redwood Empire Foodbank has been scheduled for December 17, 2020. 3) **Mete Senocak** – Home for Homeless Committee – We had our second online meeting on November 19th. We went through the 2020 Homeless Count Report of Sonoma County and discussed various causes of homelessness on that report. Subcommittee members are collecting online information about homelessness and sharing them with each other. We also decided to contact some organizations that deal with homelessness. **Mete** got on the distribution list of Caritas Village via their link (thanks to **Ellen Harrington**). 4) **Diana Rich** – Sebastopol Downtown Parklets – **Jim Pacatte** has decided that this project is not an appropriate one for the Community Volunteer Projects committee. Given that **Jim** is the committee member who actually does the construction work for the committee, this decision was his to make. I am 100% in support. The good news is that **Joe Maloney**, coordinator of the West County Chapter of North Bay Construction Corps (which receives substantial funding from SREF), has volunteered to take on the project. He will be assisted by his construction trades training students (from Analy and Laguna). There may be an opportunity for Rotary (through the committee's budget) to donate money for materials to build a table or bench for the parklets (with a nice Rotary plaque attached, I would hope). That seems like it might be a worthwhile way to support the businesses that have volunteered to adopt the parklets. If there's a funding need, I'll reach out to the Rotary Board through **Cindy** to make a request.

Committee Interest: Steve Beck, Tom Boag, Keller McDonald, Jim Pacatte; YTWCA & Laguna: Ellen Harrington (Ch), Patrick Dirden, Sue Engle; R.E.F.B: Jerry Warren, Tom Boag, Sue Engle, Gene Nelson, Harry Polley, David Schreibman; Home for Homeless: Mete Senocak (Ch), Steve Beck, Ruthie Dunlap, Sue Engle, Gene Nelson,

CRAB FEED (**Scott Briggs**, **Nao Noguchi**, **Patrick Dirden**, Co-Chairs) – As reported in July, the Crab Feed is scheduled for Saturday, February 13, 2021. Committee meetings met in late October to begin discussions re alternatives such as drive-thru Crab Feed. Full committee meeting has been scheduled for December 9, 2020.

Committee Interest: Tom Boag, Ruthie Dunlap, Mike Ferguson, Larry Ford, Tony Given, Greg Jacobs, Michele Kimble, Hal Kwalwasser, Keller McDonald, Bob Rogers

DICTIONARY PROJECT (**Paul Yeomans**, Chair) – No update this month.

Committee Interest: Ruthie Dunlap, Pam Gruber, Harvey Henningsen, Bob Hirsch, Robin Maybury

“BIG” FUNDRAISER (**Aleia Coate**, Chair) – No update this month. As reported in July, the date has been set – May 1, 2021.

Committee Members: Bristol Hassler, Michele Kimble, Jackie Moreira, Amee Sas, Rick Wilson, (plus Brendon Houston, David Schreibman)

LEARN TO SWIM (**Greg Jacobs**, **Rick Wilson**, Co-Chairs) – April/May 2021 program is unlikely to happen due to the state of the pandemic. The committee is looking at alternatives such as instructional videos about water safety and swimming tips. **Greg** has reached out to County Parks, who may be able to provide support for online water safety lessons for second graders.

Committee Interest: Larry Ford, Jackie Moreira,

MARK SELL ROTARY TEACHER GRANTS (**Jack Blasco, Torrey Olson**, Co-Chairs) – In mid-November, checks totaling \$14,554.47 were mailed to 17 schools, awarding 40 grants to West County teachers. Your Crab Feed dollars at work!

Committee Members: Jack Blasco, Torrey Olson, Co-Chairs: Barbara Bickford, Tom Boag, Patrick Dirden, Ruthie Dunlap, Ellen Harrington, Bob Hirsch, Hal Kwalwasser, Harry Polley, Richard Power, David Schreibman, Laura Victor van Gorder

SPONSORSHIPS COMMITTEE (**Ellen Harrington, Patrick Dirden**, Co-Chairs) – \$5,000 in sponsorships received to date. Additional checks expected in early December totaling between \$2,000 - \$5,000. Additionally, Russian River Vineyards will send a sponsoring check for whatever amount of wine they have set aside for our club to sell, so let's get that Pinot sold. There are more asks out there, and we expect some of them will be sponsoring.

Committee Interest: Tom Boag, Lu Frazier

VOCATIONAL / YOUTH SERVICE AREA – ROBIN MAYBURY, DIRECTOR:

COOL KIDS CAMP (Multi Club Program) (**Robin Maybury**, Chair) – Shawna De Grange's father died, and I sent her a sympathy card on behalf of our club.

Committee Interest: Tom Boag, Patrick Dirden, Keller McDonald

FINANCIAL LITERACY (**Tim Moore, David Schreibman**, Co-Chairs) – No update

Committee Interest: Lu Frazier, Diana Rich

HIGH SCHOOL SPEECH CONTEST (**Larry Ford, Richard Power**, Co-Chairs) – No update

Committee Interest: Mia Del Prete, Tony Given, Pam Gruber

INTERACT (ANALY, TWIN HILLS, BROOK HAVEN) (**Pauline Pellini**, Chair) – No update [**Robin Maybury** added at 12/11 Club Meeting – “Interact is working on Adopt-a-Family with Sebastopol Fire Department.”]

Committee Interest: Gail Gijzen, Jackie Moreira; Analyst: Gail Gijzen; Brook Haven: Ruthie Dunlap, Pauline Pellini, Laura Victor van Gorder; Twin Hills: Mia Del Prete, Pauline Pellini



OVERCOMING OBSTACLES AWARD (**Tom Boag, Hal Kwalwasser, David Schreibman**, Co-Chairs) – Late update: **Tom Boag** reports that Leah Woody, scholarship coordinator for El Molino and Laguna estimates six students will apply from El Molino and possibly four from Laguna. Jordan Brown, scholarship coordinator for Analy estimates six applications in progress. The deadline for applications is late December. This program will run on Zoom again - like last year.

Committee Interest: Bob Cugini, Mia Del Prete, Ruthie Dunlap, Tony Given, Pam Gruber, Ellen Harrington, Greg Jacobs, Robin Maybury, Richard Petersen, Harry Simms, David Still, Laura Victor van Gorder, Yvette Williams van Aggelen, Rick Wilson

ROTARY YOUTH LEADERSHIP AWARDS (RYLA) (Multi Club Program) (**Gail Gijzen, Cindy Carter**, Co-Chairs) – No update

Committee Interest: Tom Boag, David Schreibman

SRJC SCHOLARSHIPS (**Jim Passage**, Chair) – No update [**Robin Maybury** added at 12/11 Club Meeting – “This will be conducted on Zoom - like last year.”]

Committee Interest: Henry Alker, Tom Boag, Scott Briggs, Hal Kwalwasser, Laura Victor van Gorder

YOUTH EXCHANGE (Multi Club Program) (**Aleia Coate, Jackie Moreira, Katy Spyroska, Yvette Williams van Aggelen**, Co-Chairs) – No update

LEARN WITH ME (**Linda Irving**, Chair) – No update

Committee Interest: Patti Blount, Lu Frazier

CLUB SERVICE – BOB BOYD, DIRECTOR:

APPLEKNOCKER EDITORS (**David Still**, Chair); Subcommittees: PHOTOGRAPHY (**Harvey Henningsen, Jack Dunlap**, Co-Chairs), SCRIBES (**Patrick Dirden**, Chair) – Scribes: Scribes have been scheduled through January. “Our crack team of reporters are ready to tackle anything and everything.” Photography: **Harvey** reports no new report.

Committee Interest: Editors: David Still (Ch), Tom Boag, Patrick Dirden, Harvey Henningsen; Scribes: Patrick Dirden (Ch), Lu Frazier, Tony Given, Harvey Henningsen, Greg Jacobs, Robin Maybury, Gene Nelson, Jim Passage, Bob Rogers, David Schreibman; Photographers: Harvey Henningsen (Co-Ch), Jack Dunlap (Co-Ch), Tom Boag, Karen Daniels, Patrick Dirden, Mike Ferguson, Larry Ford, Robin Maybury, David Schreibman, Jerry Warren

AUDIO/VISUAL TEAM (**Paul Thielen**, Chair) – ZOOM MEETINGS (**John Blount**, A/V Techie; **Tom Boag, Jack Dunlap, Ken Jacobs**, Co-Hosts) – On behalf of the A/V Crew, we remain busy, active, and very much engaged. Currently providing remote support for Friday meetings with sound, three camera feeds, an onsite television screen streaming the meeting, and a warm welcome to anyone who wants to be there. In addition, several on the committee were instrumental with the technical production and content of the 2020 Big West Rotary Virtual Zone Institute in November and are actively involved with the production of next February's Far West Presidents-Elect-Training-Seminar... also in virtual delivery this year. So, we all remain active and engaged in our Rotary world.

Committee Interest: John Blount, Tom Boag, Ron Puccinelli, Bob Rogers, Edwin Wilson

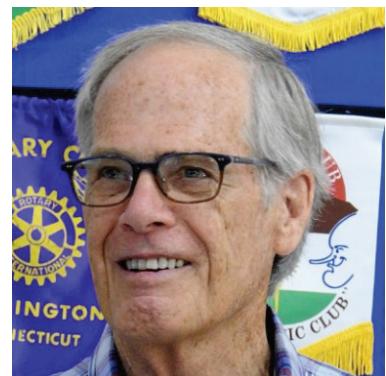
GREETERS (**TBD**, Chair) – No new report.

Committee Interest: Steve Beck

CLUB ARCHIVES (**Chair: Tom Boag**) – The only Archive project this month was producing and updating the Veterans Photo Collection for an in-meeting PowerPoint loop and an AppleKnocker add-on.

Committee Interest: Patti Blount, Harvey Henningsen

MEMBER COMMUNICATIONS: SUNSHINE AND RAIN (**Mark Fink**, Chair); Subcommittees: ANNIVERSARY CARDS (**Sue Engle**, Chair), BIRTHDAY CALLER (**Pam Gruber**, Chair) – No new report



Committee Interest: Sunshine and Rain: **Mark Fink** (Ch), **Harry Polley**, **Edwin Wilson**; Anniversary Cards: **Pam Graber** (Ch), **Sue Engle**; Birthday Cards: **Sue Engle**, **Ruthie Dunlap**
MEMBERSHIP (David Schreibman, Chair); Subcommittees: ROTARY INFORMATION, MENTORING, NEW MEMBER ATTRACTION)
– Chair reports that, after the Board approves, all the necessary steps have been completed to add a new member. She will not be available for an induction on 12/4 as she is in Chicago. Membership Retention efforts – following up on non-Zoomers is ongoing under the fine leadership of **Jack Blasco**.

Committee Interest: **David Schreibman** (Ch), **Tom Boag**, **Keller McDonald**; Mentoring: **Jack Blasco**, **Tom Boag**, **Ruthie Dunlap**, **Ellen Harrington**, **Jim Passage**; New Member Attraction: **Sue Engle**; Member Retention: **Jack Blasco**, **Sue Engle**, **Ellen Harrington**, **Greg Jacobs**

PROGRAMS (**Jeff Boal**, **David Still**, Co-Chairs) – No report

Committee Members: **Jeff Boal** (co-Ch); **David Still** (Co-Ch), **Barbara Beedon**, **Tom Boag**, **Aleia Coate**, **Patrick Dirden**, **Pam Graber**, **Dan Rasmus**, **Rick Wilson**

PUBLIC IMAGE (Hal Kwalwasser, Chair; Subcommittees: PRINT/RADIO, TV AD MEDIA, SOCIAL MEDIA, WEB DESIGN AND MAINTENANCE, WEBPAGE (Webmaster, **Robin Maybury**) – There is a press release on teacher grants almost ready to go. **Hal** is working with the Crab feed folks on what we are going to do about P/R around the event. He is also working with **Ellen Harrington** on an idea that should give us good P/R – working with **Diana Rich**. The plan would involve convening a meeting with all the various City service providers to talk with the City Council about how to help them with the projects they want to tackle over the next year. The idea is that, by convening the meeting, we would become the “center” for such activity.

Committee Interest: **Hal Kwalwasser** (Ch), **Tom Boag**; Social Media: **Patrick Dirden**; Web Design and Maintenance: **Robin Maybury** (Ch), **Cindy Carter**, **Mete Senocak**

SERGEANT-AT-ARMS (**Nao Noguchi**, Chair) – All is well (little to do)

Committee Interest: **Tom Dilley**, **Tony Given**, **Jim Pacatte**

CLUB ACTIVITIES – JOHN BLOUNT, DIRECTOR:

There is nothing new to report on Club Activities. We continue to attempt to make in-person club meetings attractive and interactive among the participants. That seems to be the only social club activity at present.

ACTIVITIES GROUPS (**TBD**, Chair) – This has not progressed.

APPLE BLOSSOM PARADE FLOAT (**TBD**, Chair) – There is no word yet on whether the Apple Blossom Parade will be held.

CLUB PICNIC (**TBD**, Chair) – There is some discussion about a softball game at Balletto's "Field of Dreams" in the Spring.

DEBUNKING (**Ken Jacobs**, Chair) – No new report

Committee Interest: **Tom Boag**, **Tony Given**, **Keller McDonald**, **Gene Nelson**, **Aldean Noethig**, **Bob Rogers**, **David Schreibman**

THIRSTY THIRD THURSDAY (**TBD**, Chair) – No new report

THREE ON A STREET (**TBD**, Chair) – Hopefully still the drawing board for Spring. At this point, we have not appointed a chair since we are unsure of the viability yet.

SEASTOPOL ROTARY GOLF TOURNAMENT (**Paul Yeomans**, Chairs) – Possibility in the Spring

SEASTOPOL ROTARY HOLIDAY PARTY (**TBD**, Chair) – [Event Cancelled per decision at Board Meeting 11/10/2020.]

SUPER BOWL BOARD (**Aleia Coate**, Chair) – Scheduled for Winter 2021



INTERNATIONAL SERVICE AREA – STEVE PRANDINI, DIRECTOR:

ROTARY INTERNATIONAL FOUNDATION (**Lu Frazier**, Chair) – No report. [**Steve Prandini** added at 12/11 Club meeting – “Foundation raffle raised over \$45,000 (vs. a \$25K goal); In first half of 2020, club added 17 Paul Harris pins; All time giving for our club foundation is \$1,617,120. The committee is planning a Spring fundraiser to raise more funds.]

Committee Interest: **Steve Beck**, **Frank Mayhew**

WORLD COMMUNITY SERVICE (**Bob Rogers**, Chair) – The WCS Committee is scheduling a meeting for Friday, December 11th to commence right after the Club's Zoom meeting. On the agenda will be the projects that have been presented to the club by various parties for our consideration in supporting this Rotary year. [**Steve Prandini** added at 12/11 Club meeting – WCC is working with Global Grant funds, partnering with other clubs.]

PROGRAMMA DE Becas – We had 11-club members participate this year, raising \$4,000. Goal is to have a zoom meeting with the Puerto Vallarta Sur Club that describes the journey of the program and our participation over the years in this and various projects. [**Steve Prandini** added at 12/11 Club meeting – *Programma De Becas* started in 1996 and is now sponsoring over 500 students – presently with a waiting list of 150 students. Our club and the PV club have shared many projects over the years.]

Message from John Powell - sent earlier this year: “I have been holding off asking for sponsors this year, waiting to hear what the situation is in PV and getting some information on what is happening with school life in the area. It appears from those I have spoken to that everything is pretty much in control around PV. Schooling is split between TV, Social Media, and in-class sessions. Some of the students who do not have computers at home were having to go to the internet cafes to view their classes in the spring.”

WCC Committee Members: Chair: **Bob Rogers**; **Steve Beck**, **Frank Mayhew**, **Keller McDonald**, **Harry Polley**

Programma De Becas Committee Interest: **Gene Nelson**, **Dorothy Rodella**, **Tom Lambert**, **Steve Beck**

