




The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin



SERVE TO CHANGE LIVES

Linda Collins - Chamber of Commerce

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Scribe:	Patrick Dirden
Photog:	Jack Dunlap, Robin Maybury
Editors:	J. Blasco, J. Dunlap, D. Still, P. Dirden, J. Holst, HH, T. Boag
President 2021/2022:	Ellen Harrington



“All the News that Fits We Print”



BEFORE THE BELL




The hallowed halls of the Roto-Palace were very quiet on this Friday. The Omicron variant has once again forced the doors shut. Be that as it may, it did not stop the flock from gathering on Zoom. The online discussion before the meeting was quite robust. **Dorothy Rodella** gave some great advice: “Find your joy in your personal life and work, and try not to sweat the small stuff because it’s so draining.” Sage and timely advice, **Dorothy**.



AT THE BELL





Rotary
Club of Sebastopol

FY 2021-2022

Shekhar Mehta,
RI President

Dustin Littlefield,
District 5130 Governor

This is Rotary

President Ellen Harrington stepped onto the Presidential Patio at 12:15 pm on the dot to strike the Roto Bell. She started by honoring the late Dr. Martin Luther King Jr. with a beautiful quote: “The hope of a secure and livable world lies with disciplined non-conformists who are dedicated to peace, justice, and brotherhood.” **Gail Gijzen** gave us the thought for the day: “The happiness of your life depends upon the quality of your thoughts” from Marcus Aurelius.



Sonoma County YWCA Domestic Violence Hotline 707-546-1234



Future Programs



January 21, 2022

Greg Beale - The Livery

January 28, 2022

**Lathrop Leonard - Update
On Our State Forests**

Coming Events

January 26, 2022

**Rotary Volunteer Day at
Redwood Empire Food
Bank**

February 11, 2022

**Crab Feed Preparation
(and fun!)**

February 12, 2022

Crab Feed



Miscellany



MAKEUP NOTIFICATIONS: scottbriggs50@yahoo.com

On-line Make-Ups:

www.RotaryEClubOne.org

Domestic Violence Hotline:

707-546-1234



VISITING ROTARIANS & GUESTS



PDG's Helaine and Bruce Campbell zoomed into the meeting from Sparks, NV....or sparking us from Nevada?!

Former member Mete Senocak joined in on the meeting.



Aleia Coate introduced today's speaker, Linda Collins, former member of our club, and Executive Director of the Sebastopol Chamber of Commerce.



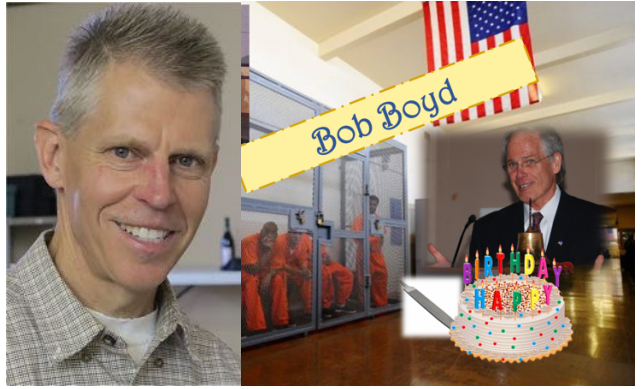
BIRTHDAYS



We might need a bigger cake! There were a ton of birthdays to celebrate. **Jack Dunlap** celebrated his birthday on December 19th under the Hawaiian sun. Aloha!

Mark McDonell celebrated his big day on December 26th with his son who works in law enforcement.

Bob Boyd was treated to a great surprise party for his birthday on December 27th with his large family. He shared the leftover cake with some former defendants at the jail....what's that shiny file-looking object sticking out of the frosting, **Bob**?



John Blount enjoyed his big day on December 29th with a nice dinner. Taco Bell thanks you for your patronage!

Kathy Hicks celebrated her birthday with a song! She sang with her band and played keyboard on December 30th.



Hal Kwalwasser celebrated his day on January 1st with good friends. His former pre-schoolmate Donnie Trump was not invited.

Tom Dilley toasted himself on his birthday! He enjoyed a nice lunch in Bodega Bay with friends and took a nice drive.



Patti Blount enjoyed her big day on January 7th with a great get together attended by fellow Capricorns, including her better half, **Tom & Pat Dilley**, and **Edwin & Diana Wilson**.

Gail Gijzen enjoyed her big day on January 7th with her kids. They enjoyed a nice dinner and an evening in Bodega Bay.



Kathy Schwartz celebrated her big day on January 9th with some wine tasting up in Anderson Valley and visited the Botanical Garden in Fort Bragg with her better half, **Les Crawford**.



Bob Hirsch celebrated his big day by zooming into our meeting. He had a massage and a good dinner planned.





ANNIVERSARIES



Anniversaries

Jackie & Joe Moreira – December 28th – 37 years
Aleia Coate & Matt Munson – January 12th – 9 years



Jackie Moreira celebrated her anniversary on December 28th. **Aleia Coate** and **Matt Munson** celebrated their 9th anniversary with a nice dinner from their favorite taqueria. They also are celebrating the New England Patriots run for the Super Bowl. Go Niners!

January was a popular month to join Rotary! Twenty-eight of our fellow Rotarians celebrated their Rotary Anniversary. Some New Year's resolutions do work after all!



ANNOUNCEMENTS



We learned that the Holocaust Memorial at the Santa Rosa City Cemetery was vandalized again. The stone fountain was discovered in pieces on January 7th. The memorial was commissioned by former Sebastopol Rotarian **Dennis Judd** as a tribute to his parents, Lillian and Emil, who both survived the holocaust.

Rick Wilson and **Cindy Carter** report that crab feed tickets are now available, and are available for a short amount of time! Between now and February 2nd, buy a ticket or two...or three! You can purchase tickets in person from **Kelly Back** at Exchange Bank, **Amee Sas** at Vanguard Properties, or from **Cindy Carter**. You can also purchase them online on the club website. Tell your friends! Tell your neighbors! \$150 gets you a great meal for two! The crab, the famous clam chowder, even a nice dessert...all the fixings! And save a few bucks for the 50-50 raffle. Raffle tickets are available at Exchange Bank, Vanguard Properties, or call **Cindy Carter**. The teachers are counting on you!



Cindy announced that Sally Briggs is going through a rough time with her chemotherapy. Please keep **Scott** and **Sally** in your thoughts.

Cindy reports that the work day at the Redwood Empire Food Bank is coming up on Thursday, January 26th and Thursday February 24th, from 2 pm to 4 pm. Look for an email from **Cindy** with the signup link.



THE PROGRAM



Ellen turned the reigns over to **Aleia Coate**, who introduced our guest speaker, Linda Collins, Executive Director of the Sebastopol Chamber of Commerce. Linda started by sharing how the pandemic caused many businesses to pivot quickly,



including the Chamber. Local businesses had a hard time coping with the new normal. However, despite the obstacles, many of the businesses came through. The pandemic gave the Chamber a prime opportunity to reconnect with local businesses, keeping them engaged through discussions and meetings. Linda also noted how compassionate the community has been to businesses and their workers as they deal with staffing shortages and other challenges.

Linda spoke about the enduring spirit of the community. She mentioned the joy of seeing the

small unofficial Apple Blossom Parade roll down Main Street last spring, and the return of the official parade last fall. She thanked Rotary for the use of the sound system. Linda also shared the content of items in a time capsule from 2000 that was unearthed last October. The capsule included a book, assorted pictures from the old Carousel Restaurant, and a flag from Rotary. A new capsule will go into the ground later this year.

Linda announced that the Business after Five events are back. They've had three successful events so far. The next event will be at Bliss Organic Day Spa. At the December event, the Chamber learned that Sonoma County Tourism is offering an Accredited Hospitality Professional program for High School students. West County High School is participating in this program. Additionally, the Chamber had a successful tree lighting ceremony. Lots of hot chocolate, cider, and good cheer.

Linda mentioned that the Chamber is continuing to reach out to local business to assess their needs and concerns. The biggest challenge is the unknown. How will the pandemic continue to impact businesses? Despite the concerns, local businesses are optimistic. The holiday season was good for local businesses. Linda stated that sales were up, with many people shopping local, and spending more.

The Chamber is going forward with the Apple Blossom Festival. The parade and festival are slated for April 23rd and 24th. Linda mentioned that they are in the planning stage to give local nonprofits the opportunity to sell food. Many nonprofits were hit hard by the pandemic and lack of fireworks sales. This would give local nonprofits and service clubs a way to help recoup losses.

THE FINAL BELL

After a great presentation by Linda Collins, **President Ellen** struck the bell at 1:15 pm sharp and left the flock with this pondering thought: should vegetarians eat animal crackers? Your scribe is unsure, but is now hungry.

FUTURE PROGRAMS



January 21, 2022 - Greg Beale - The Livery

On Friday, January 21, you'll hear from the CEO and Brainchild of an exciting new business concept in downtown Sebastopol. The long-vacant Roundtable Pizza building on Main Street in Sebastopol is about to get a major makeover. Over the years, the site has seen a number of transformations—from an 1890s livery, a hotel, a rabbit warren of offices, to a pizzeria. And now comes The Livery on Main, a food mall, a unique concept in dining, and a place for community gatherings. The 22,000-square-foot complex will be home to seven to eight chef licensees each offering diverse menus. There will be an indoor-outdoor dining area, a lounge for beer and wine, an entertainment venue and a space for co-working. The project is the brainchild of Sebastopol's Greg Beale, CEO and founder of The Beale Group and his team of interconnected businesses—Thrive Construction Group (general contractor); Builders' Studio of Sebastopol (architectural and engineering design firm); Farm to Coast Collective (Master tenant of the Livery project); and Beale Group Properties, owner of The Livery on Main building.



January 28, 2022 - Lathrop Leonard - Update On Our State Forests

Lathrop Leonard, a Forest Ecologist for the California State Parks, will speak to us about best forestry practices, including the management of old growth forests, fire prevention and the preservation of wildlife, water and soils. He resides in Crescent City with his spouse and their children. He spent his Peace Corp years planting trees in the Sahara.