



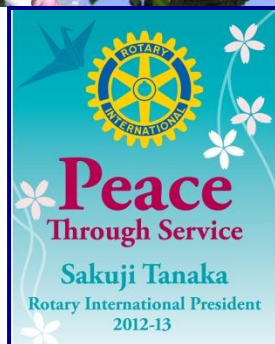
# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

**PRID K.R. "Ravi" Ravindran—Rotary's Legacy in Sri Lanka**



**Date:** April 12, 2013  
**Volume:** 2012/13—Issue E11-38  
**Scribe:** Meredith Bertacco  
**Photography:** Jerry Warren, HH  
**Co-Editors:** Tom Boag / Jack Dunlap  
**Club President 2012/2013:** Edwin Wilson



"All the News that Fits We Print"



### Before the Bell



What a week for attendance! Just when we thought we were at capacity, people kept pouring in... The **Sergeants at Arms** had to add tables to have enough space for all those in attendance. It was a great week to bring family, friends, and potential new members as we had an honored guest speaking. Let's hope we didn't run out of lunch!



### At the Bell



**Henry Alker** led us in the *Pledge of Allegiance* and **Karen Daniels** led us in singing "*America the Beautiful*".



**Norm Stupfel** had an insightful Rotary Moment from Booker T. Washington.

"Success is to be measured, not so much by the position that one has reached in life, as by the obstacles which they have overcome trying to succeed."



## Future Programs

April 19

Speaker: Edwin Wilson  
Program: The Rotary Club  
of Sebastopol in 2015

April 26

Speaker: David McCuan  
Program: Politics

May 3

Emcee: Efren Carrillo  
Program: Overcoming Obstacles Award  
Host: Tom Boag

May 10

Speaker: Jessalyn Nash  
Program: Restorative Justice in Iraq

May 17

Speaker: Casey Shea  
Program: Project Make Demonstrations

May 24

Speaker: Jill Ravitch  
Program: Family Justice Center

## Future Events

### District 5130 Conference

May 31 - June 2, Santa Rosa Hyatt  
(in lieu of regular Friday Meeting)

### Rotary International Convention

June 23-26, Lisbon, Portugal

## Miscellany

### Next Board Meeting

Location: Sebastopol Senior Center

Date/Time: Wednesday Apr. 17<sup>th</sup>, 5:45 p.m.

MAKEUP NOTIFICATIONS – Send to Jack BLASCO

icblasco@comcast.net

On-line Make-Ups: [www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

INTERACT MAKE-UPS – HAVE YOU TRIED IT?

(Committee Member to call to confirm)

**Analy High:** 12:40 Most Wednesdays In Choir Room  
(Check with Bob Hirsch)

**Brook Haven:** 12:10 First & Third **Thursday**, Room 4  
(Check with Pauline Pellini)

**Hillcrest:** 12:20 Every Third Tuesday, Room 6  
(Check with Cole / Given / McAdams)

**Orchard View:** Different meeting times  
(Check with Coate / Ken Jacobs)

**Twin Hills:** Different meeting times  
(Check with Coate / Crawford / Carey)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

## Visiting Rotarians and Guests

As noted, we had quite a few visiting Rotarians and guests with us today. **Jack Blasco** introduced the visiting Rotarians in attendance, starting with our honored guest speaker, Ravi Ravindran, Past Rotary International Director from Sri Lanka.

**Our Very Own John Blount** was also introduced as a Past Rotary



International Director. Sebastopol Sunrise Club's Past District Governor, Bruce Campbell was introduced, followed by Sunrise's District Governor Elect, Helaine Campbell.



David Mark Raymond was introduced as the District Permanent Fund Sub-Committee Chair person (Wow, hope I got this title right!). The following Rotarians from Sebastopol Sunrise Club were with us: President-Elect Vicki Johnston (Banking),



Jeff Dunbar (Healthcare), Bob Keyser (Counseling), President Gail Thomas (Garden Design), Darlene Hawley (CFO) & Nancy Wilson (Financial Planning). Randy Seelye (Newspaper Publishing) from Santa Rosa Sunrise, Sam McMillan



and Mark Burchill (Office Furniture) from Santa Rosa, President-Elect Peggy Soberanis (Girl Scouts – Retired) from Santa Rosa Downtown and Secretary Gloria Flaherty (Service) from Kelseyville Sunrise all joined us. Welcome to all visiting Rotarians!

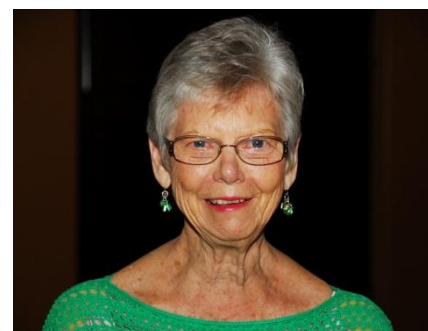




Besides the honor of many visiting Rotarians, many of our own club members brought along family and friends as guests. **Prez Wilson** started us out by introducing his **First Lady, Diana**, and his mother, Barbara Wilson. **Liz Schott** introduced Barbara Bickford, the Superintendent at Twin Hills Middle School. **Keller McDonald** introduced us to Mia DelPrete.



**Dorothy Rodella** brought along Rich Aguirre & Benjie Swenson-Aguirre from Greenacre Homes as well as marketing manager, Ricardo Aguirre. Welcome! **Bob Rogers** was joined by his lovely wife, **Peggy**... who got a better offer and sat at another table! **David Still** introduced Weston Leavens, a local business-owner of DeckMaster. **Bruce Campbell** introduced Kim Hodge. **Yvette Williams van Aggelen** brought Heidi & Tashi Dhargyal, artists who are new to town and are opening up a Tibetan art gallery over in the new Barlow. Welcome to Sebastopol, Heidi & Tashi!



**Norm Stupfel** announced that he brought his bride, **Judy Stupfel**, to our meeting and said he met her 52 years ago.... How is that possible when Judy is only 40 !? ;-)  
**Jerry Warren** introduced his wife, **Kay**.

**Tom Dilley** announced his wife, **Pat**, and their neighbor, Aldean Noethig. **Sally Ewald** brought along husband, **David**, for the program. **Harry Simms** introduced local musician, Vince DaLuiso. **Tim Moore** introduced his "thoroughbred" wife, **Mary Ann**... **Tim**, you had better be careful or you might get fined for this 'title' again soon! Lastly, visiting Rotarian Gloria Flaherty introduced her husband, Jay. **President Edwin** expressed many thanks for all of the visiting Rotarians and guests in attendance this week!





## Announcements



We want everyone to be aware of two upcoming Rotary events so that you can all be involved:

April 20 – The Apple Blossom Parade and Festival are NEXT WEEKEND!!! and we have some work to do on our joint float we're building with the Sunrise Club. Thanks to **John Blount**, we will have an Iron Lung on display, so come to help build our float and get a close-up view. [or try it out! **-Ed.**]

May 31-June 2 – District 5130 Conference will be held on these dates in Santa Rosa this year.

April 27 – Rebuilding Together is coming up soon. **Gene Nelson** is your contact for any questions you might have about the event. The home is on Elphick Road, so we'll all meet at Ives at 7:00 AM and then head over and get to work. Remember, "many hands make light work" so let's all get involved to make a Sebastopolian's world a little brighter!

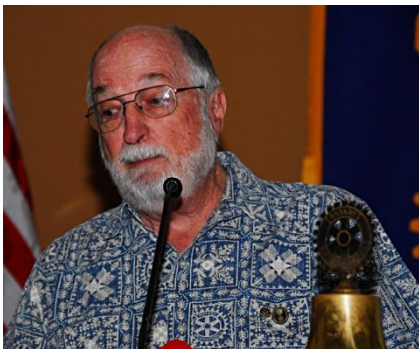
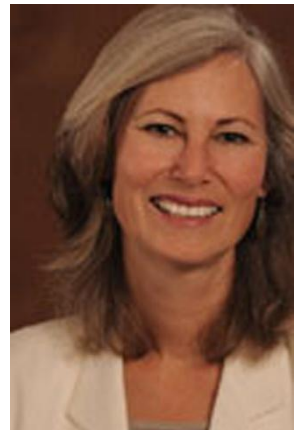


April 28 – Troy McAdams thanked us on behalf of the Hillcrest Interact Club and the Redwood Gospel Mission for our donations to their Easter giveaway. He also announced that Hillcrest Interact's largest fundraiser, their Rummage Sale, is coming up on April 28. **Troy** will be unashamed for soliciting donations from all of us for the sale. Help **Troy** out and start our 'Spring Cleaning' a bit early and find some great digs for the sale!

Learn to Swim is right around the corner and WE NEED YOU!!! Let **Rick Wilson** or **Greg Jacobs** know when you will take your shift. (What could be better than taking a break mid-day from work on a sunny afternoon, getting a nice tan and helping kids understand water education!?)

May 3 – Overcoming Obstacles Award 2013 Event is a few weeks away and this is just a reminder to make sure you're here to enjoy the program. This is also a great program to bring friends, family and potential new members. Committee Chair, Tom Boag [a.k.a. -Ed. !] still needs a couple of sponsors and one mentor for this great program.

Many thanks to **Diana Rich** for coordinating and to **Diana Wilson** and **Henry Alker** for their assistance in pulling off a fabulous event last Friday with the Murder Mystery Dinner Theater. It was truly the "bee's knees!" This event was a joint project of the Sebastopol Community Center and our club and was one of the prizes of our Lobster Feed last year. Beringer Winery of St. Helena also donated 1.5 cases of wine for this event. [A photo of Diana Rich, taken by David Schreibman at the event, was "**DISQUALIFIED**" so we chose her Executive Director photo from the Sebastopol Community Cultural Center webpage. **-Ed.**]



**Frank Mayhew** updated us on the International Project. (He was allocated 5.1268 minutes to speak and I think he actually did it! We might be looking at a record??) Ending Poverty One Village at a Time is the current International Project that Frank and Kathie Mayhew have done a great job spearheading on behalf of our club. There are currently villages in eight countries that involved with this program and Rotary has donated over \$28k in financing this project! Frank equated this project to a three-legged stool symbolizing health, hunger, and education. If you don't have one of the legs, you'll fall over. This project provides all three to the villages involved. Thanks for the update, **Frank**, and thanks for all your work on this International project.



Lastly, Benjie Swenson-Aguirre, the Executive Director at Greenacre Homes came to share with us a little bit of information about their program. Greenacre is a group home that specialized in helping special education students. They currently serve thousands of kids in Northern California and they have about 55 students in their Special-Ed program. **Dorothy Rodella** had the honor of presenting them with a \$2,000 community grant from our Rotary Club. Benjie thanked us on behalf of Greenacre and mentioned that they can use this money for their bike program. They fix up used bikes as transportation for their kids. Thanks for sharing about your program, Benjie.



## Recognitions



**Paul Yeomans** was fined \$5 for his birthday today, April 12! **Paul** thanked us for the kind birthday wishes, but informed us that his birthday isn't until December! He was fined another \$5 for his missed 'real' birthday in December. Don't worry Paul, we'll get ya' again in December! [Didn't he get fined for a ClubRunner violation??? -Ed.]

**Harry Simms** graciously gave up \$5 for his upcoming anniversary on April 15. He said he's ready to celebrate but couldn't remember off the top of his head how long he and **Susanna** had been married... we think it's 35 years and you had better figure it out before the 15<sup>th</sup>.



**Richard Power** just got back from a great trip to Tanzania. He said he saw "millions of animals" and also the Rotary wheel! He shared with us a picture of a 'guy' lizard who would show off by changing colors when he was around the female types... Doesn't sound too much different than what 'guy' humans do around women! His \$5 fine turned into a \$100 voluntary donation to the Education Foundation. Thanks **Richard!**

**Jack Blasco** welcomed a new baby grandson, Ben, born 3/9/12. When asked if he could tell us a little more about the new addition to the family, Jack responded, "I know he's a boy!" Jack was fined \$20.



**Prez** has come up with a new type of insurance that could keep **Mark Fink** in the biz for 20 more years... Long-Term Wife Insurance!!! Just keep some nice, high-quality diamonds in the office and *voila*, you have yourself an entire new line of insurance. Why hasn't anyone thought of this brilliant idea before?! **Mark** was fined \$35 because **Prez** (who isn't in the business of insurance) thought of this idea before **Mark** did.



**Troy McAdams** just returned from a trip to Mexico where he said he had a great time. His statement was validated when we all saw a picture of **Troy** with his new friend: a cartooned, life-sized, 'little blue pill' - where you could buy one for \$10. Troy has been inspired by his new friend to create a new official slogan for the Hillcrest Interact Rummage Sale "Keep UP the will of giving!" For all this fun **Troy** had on vacation, he was fined \$25 or 2.5 'little blue pills'.

Along this same note, **Dorothy Rodella** just had a vacation where she took a picture with a barely-clad "male model" named David. When asked to elaborate, Dorothy responded, "I don't kiss and tell". However, she happily gave up 2.5 'little blue pills' to end the conversation.





## The Raffle

**Michael Hixson** was called up to try his odds at pulling the winning Rotary Monopoly card. He was looking for the Mike Long Financial Services card but instead pulled the Exchange Bank card where he gets the opportunity to clean the outside of the ATM machine. Better luck next time, **Michael!**



## EXCHANGE BANK

--- RENT ---

Get to clean the outside of E-B's ATM Machine



## Program – Ravi Ravindran – Rotary's Legacy in Sri Lanka



**PRID John Blount** took the opportunity to introduce our program speaker, Ravi Ravindran, Past Rotary International Director. **John** met Ravi at an International Assembly where they immediately hit it off and became instant friends. His past is in the tea business but then he went into the printing business where he prints packaging for tea, Hallmark, Disney and Victoria's Secret. At this time, Ravi's company is the largest printer of teabag tags in the world. According to John, Ravi can be credited with stopping a Civil War in Sri Lanka so that Rotarians could immunize local kids for Polio.

Ravi opened up his speech by voting for **Edwin** as the best Rotary President of the year! (We think so too!). Ravi spoke to us about the Four-Way Rotary test and how it influences all of our daily dealings. Our actions are constantly watched by others. He started out with a story

about when he was building his printing business: He knew he had to work with the "big boys" to be successful. He went to see a director of Lipton to ask for business printing tea tags. After listening to the director go on and on about how they were not going to do business, Ravi pulled out two identical tea tags and puts them in front of him. He then asked the director to identify which one was Lipton's and which was not. The director looked at his counterpart, said, "You're good" and gave Ravi the business. As Ravi left the meeting, he chuckled because both were Lipton's tea tags! But Ravi mentioned to us, was it really true? Did this stand the Four-Way Test?

What is right and what is wrong? This is an everyday decision, Ravi says. For the sake of the larger group, we sometimes have to make hard decisions that you might not think is 'right'. Back in '05 there was a tsunami that killed over 60,000 people in Sri Lanka. Ravi knew that there was huge need for repairs on all infrastructures but he wanted to influence the maximum number of people he could at one time. His idea was to rebuild 25 schools, as that would help generations upon generations. He was able to raise \$12mil in 10 months! Ravi said, "Money is the easiest thing to raise when you have a good product". About half of the schools were in conflicted areas controlled by militants as Sri Lanka was in the midst of a Civil War. The militants would make contractors give them a cut off the top of the building cost or they wouldn't let them build. Ravi insisted that they not build if the militants tried to take funds off the top. Ravi was threatened by the militants ("We'll get you!"). He 'bluffed' by stating he had the power of one of the largest organizations in the world (Rotary) backing him to make the militants back off and they never ended up calling his bluff. Again, Ravi posed the question "was it good? Was it truth?". Ravi was also able to negotiate with the militants to give them 2 days of tranquility for Rotarians to get into the conflicted areas to immunize children.



Ravi wrapped up his talk by speaking of the effect of Rotary and how it is only possible due to individual passion and enthusiasm that we all show. Many of the things that the Foundation does are possible only because of the support and funding of our clubs.

At the end of the program, **President Edwin** presented Ravi with a certificate of appreciation from The Pathway Home, a program that helps integrate returning Vets from Iran and Afghanistan back into society.





## The Closing Bell



**John Blount** announced that he would be hosting a reception at his home for Ravi from 5:00 – 7:00 that night. “Come and stay as long as you like as long as you’re gone by 7:00!”

**President Edwin** closed the meeting with a thought for the week. “We lost two very prominent women this past week – and no matter what your position is on politics or TV entertainment – your world was affected by both. So first, a quote from Margaret Thatcher:

‘If you just set out to be liked, you would be prepared to compromise on anything at any time, and you would achieve nothing’.

And in honor of Annette Funicello:

‘Now it’s time to say goodbye to all our company M-I-C, see you real soon K-E-Y, Why? Because we like you. M-O-U-S-E”



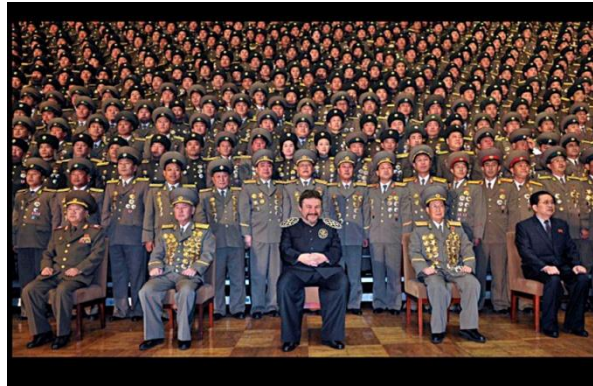
## After The Bell



The **(young) Scribe** wants to make a correction [Hey! **-Ed.**] to last week’s AppleKnocker. We wrote that **Rick Wilson** went to see “Allen Bishop” for his birthday celebration when in reality he went to see “Elvin Bishop”. The **Scribe** apologizes, as she wasn’t familiar with the artist as he was in his heyday before she was even born! [OK, No More! **-Ed.**]

### Meeting for April 19th

As noted in Future Programs, this week’s program (4/19) will be a Club Meeting on The Rotary Clob of Sebastopol in 2015. Several meeting formats have been suggested but, according to **Ken Jacobs**, **President Edwin** seems to have it all worked out...



### Friendship Dinner at Spyрка’s – April 6



## Reception for Ravi Ravindran at the Blount's Home on 4/12.



### **The ABC's of Rotary**

*(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)*

#### **#61 RI's General Secretary**

The day-to-day operations of Rotary International's Secretariat are under the supervision of the general secretary, the top professional officer of Rotary. Although the general secretary is responsible to the RI Board of Directors and president, he provides the ongoing management for about 600 staff members who comprise the Secretariat of Rotary International.

The general secretary serves as secretary to the RI Board and is also the chief executive and financial officer of The Rotary Foundation, under the supervision of the Trustees of the Foundation. He is the secretary of all Rotary committees as well as the Council on Legislation, regional conferences, and the annual RI Convention.

The general secretary is appointed by the RI Board for a term of not more than three years, which may be renewed by the Board. Since 1910, 10 men have served in that position. Chesley Perry, the original general secretary, served from 1910 to 1942. Others who followed were Phil Lovejoy (1942-52), George Means (1953-72), Harry Stewart (1972-78), Herb Pigman (1979-86 and 1993-95), Philip Lindsey (1986-90), Spencer Robinson Jr. (1990-93), Geoffrey Large (1995-97), and S. Aaron Hyatt (1997-2000). Ed Futa was appointed in 2000.

Throughout the history of Rotary, the personal influence and administrative skills of our general secretaries have significantly shaped the course of Rotary programs and activities.



# RI Reading: Salk Vaccine Anniversary

[Check out these links:](#)  
[Get the Internet Version](#)



## Salk vaccine anniversary

On 12 April 1955, medical experts announced that the Salk polio vaccine was "safe, effective, and potent." Today, we are on the verge of eradicating polio, but we need your help to cross the finish line.

- [Learn about the Scientific Declaration on Polio Eradication](#)
- [Join the World's Biggest Commercial](#)
- [Download a guide to advocacy](#)

## In other news

### Jane Goodall to speak at Lisbon convention

Renowned primatologist and conservationist will join granddaughter of Jacques Cousteau and co-founder of Free The Children in a program focused on the environment.

### A tribute to film critic and Rotary Scholar Roger Ebert

RI senior video producer worked with Ebert on "Siskel & Ebert" and "Ebert & Roeper."

### Rotarian from England wins the 2012-13 Rotary Friendship Exchange video contest

Winning entry shows how an exchange trip built friendships and benefited villagers in rural Uganda.

## Announcements

[Learn how to bring your club or district service project to life with these tips found in Rotary Leader.](#)

[Start planning for 2013-14 Rotary scholarships](#)

[Rotary is recognized by ShelterBox USA for its commitment to disaster relief](#)

[Texas Rotarians light the way to a better future](#)

## Resource guide



### Amazing Stories of Polio!

For the anniversary of the Salk polio vaccine announcement, order a copy of this illustrated history of polio.



### Rotary Media Center

Your online resource for public service announcements, videos, and more.



### Rotary Video Magazine Collection 6

Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).

## Let's Go Fishing for Salmon!

Date: July 20, 2013. Cost \$100.00.

Rod and tackle rental is available.

Boat: New Sea Angler—Bodega Bay.

We need 30 signups by April 19, to reserve the boat.

Email Mike Long or sign up at the meeting.

New Sea Angler





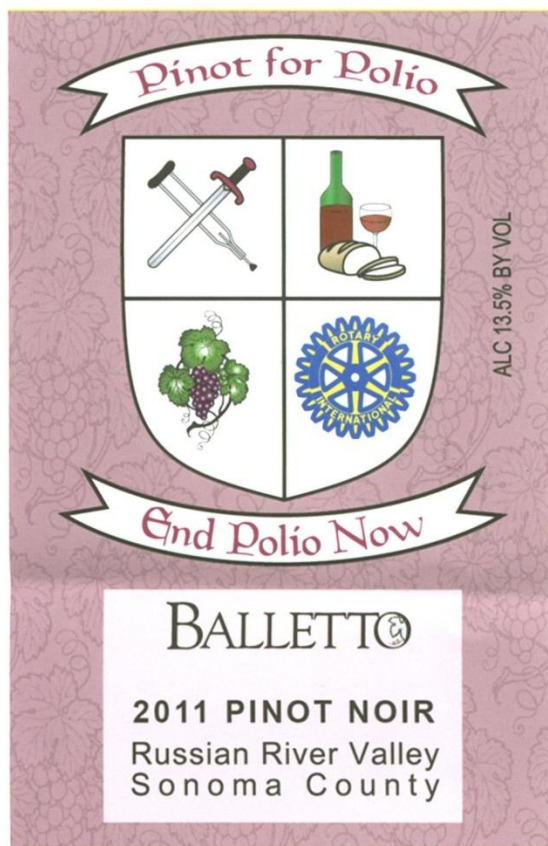


Rotary District 5130 presents

# Pinot for Polio



## Raising Money for PolioPlus ~ one Case at a Time



Pinot for Polio is a Rotary District 5130 fundraising project for PolioPlus.

Increase your Paul Harris credits, contribute to **PolioPlus**, and drink great wine at the same time..

What could be better?

Your cost per case of 12 bottles of *Balletto Vineyards 2011 Russian River Valley Sonoma County Pinot for Polio* is:

<b>Cost per case</b>	<b>\$305.00</b>
<b>Sales tax</b>	<b>\$27.00</b>
<b>Total cost</b>	<b>\$332.00</b>

**\$150.00** from each case will be sent in your name to PolioPlus. You will receive Paul Harris credits and it will also count towards your club's annual Foundation giving.

What a simple, effective and delicious way to raise money for **PolioPlus**.

**We're This Close..All We Need is You**

### Pinot for Polio Order Form

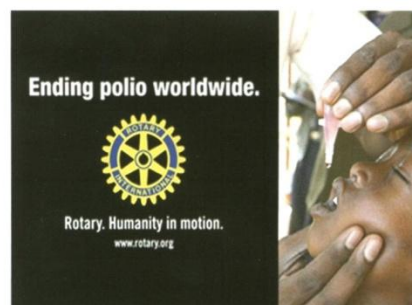
Cases of Pinot for Polio at \$332/case = 
☐ Check ☐ Credit Card  
☐ Winery Pickup (Balletto Vineyards)
 ☐ VI ☐ MC ☐ AX ☐ DS  
☐ Ship to me - \$30 inside CA.

Number

Rotary Club  Exp:  CVC

Name  Signature

Address  City  Zip  Phone



Fax to 707-829-3184 or Mail to: Pinot for Polio - P.O. Box 2481 Sebastopol, CA. 95473  
For more information contact Michael McGlothlin at 707-829-3529 or michael.mcglathlin@gmail.com