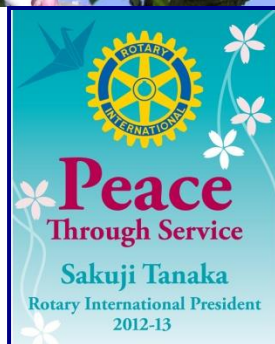


The Appleknocker *Sebastopol Rotary Club's Weekly Bulletin* Program - Dr. David McCuan "Politics"



Date: April 26, 2013
Volume: 2012/13—Issue E11-40
Scribe: Tony Given
Photography: Jerry Warren
Co-Editors: Jack Dunlap /Tom Boag
Club President 2012/2013: Edwin Wilson



"All the News that Fits We Print"



Before the Bell



Many Thanks to Tom Boag for the great photos of the Apple Blossom Parade including Sebastopol Rotary, Sebastopol Rotary Sunrise, and the Sturgeon's Mill contingent.



At the Bell



According to the clock on the wall **Prez Edwin** called the meeting to order at 12:16 PM. **Steve Beck** started us off with the Pledge to Old Glory, this was followed by the "**Thin Man**", AKA **Keller McDonald** leading us in singing "My Country Tis of Thee." **Rollie Atkinson** then provided us with the thought for the day, borrowing from Marx and Lenin. [The crowd was wondering what Marx and Lenin had to say that was noteworthy —Ed.]

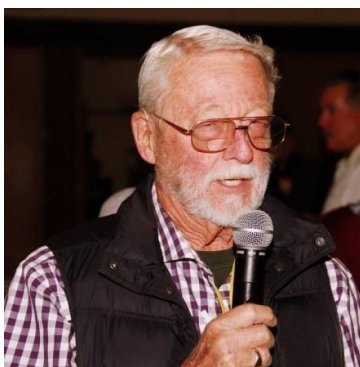
The quote from Groucho Marx:

"Try to learn from the mistake of others because you won't live long enough to make them all yourself"—

The quote from John Lennon:

"All you need is love."

What ever happened to money?



Future Programs

May 3

Emcee: Efren Carrillo
Program: **Overcoming Obstacles Award**
Host: **Tom Boag**

May 10

Speaker: Jessalyn Nash
Program: **Restorative Justice in Iraq**

May 17

Speaker: Casey Shea
Program: **Project Make Demonstrations**

May 24

Speaker: Jill Ravitch
Program: **Family Justice Center**

Future Events

District 5130 Conference

May 31 - June 2, Santa Rosa Hyatt

(in lieu of regular Friday Meeting)

Rotary International Convention

June 23-26, Lisbon, Portugal

Miscellany

Next Board Meeting

Location: Sebastopol Senior Center

Date/Time: Wednesday Apr. 17th, 5:45 p.m.

MAKEUP NOTIFICATIONS – Send to Jack BLASCO

jcblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED

IT?

(Committee Member to call to confirm)

Analy High: 12:40 Most Wednesdays In Choir Room
(Check with Bob Hirsch)

Brook Haven: 12:10 First & Third **Thursday**, Room 4
(Check with Pauline Pellini)

Hillcrest: 12:20 Every Third Tuesday, Room 6
(Check with Cole / Given / McAdams)

Orchard View: Different meeting times
(Check with Coate / Ken Jacobs)

Twin Hills: Different meeting times
(Check with Coate / Crawford / Carey)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

Visiting Rotarians and Guests

Visiting Rotarians:

We had none, Dan Bornstein where are you when we need you?

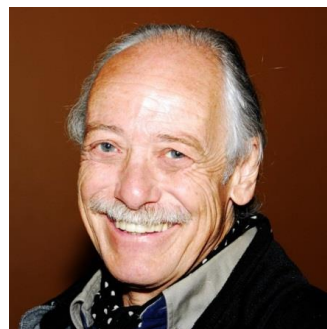
Guests of Rotarians:

Les Crawford Introduced Barbara Bickford, Principle of Twin Hills School and longtime West Sonoma County resident.

Dick Zimmer introduced his granddaughter Alexandra.



Rick Wilson introduced Vince DaLuiso.



Alain Serkissian introduced Josh Horn.



Big welcome to all our guests!

Announcements

PRESIDENT Edwin reminded us of the District Conference May 31st thru June 2nd at the Santa Rosa Hyatt. The Rotary club meeting will be held at the Santa Rosa Hyatt instead of Memorial Hall.

Gene Nelson reminded us of Rebuilding Together on April 27th. We are to meet at Ives Park at 7:30 AM, have some coffee and donuts, and then proceed to the house on Elphic Rd. We need shovels, rakes and other yard tools. There will be a group at Memorial Hall preparing sandwiches etc. for lunch.





Rick Wilson mentioned that the week one of the Learn to Swim went well despite some cold days [The students were fine but some of the teachers wanted their long johns **-Ed**].

John Blount reminded us of debunking on June 28th. Festivities will begin at 6:00PM, with dinner prepared by The Smoke House Barbeque, starting at 7:00 PM (cost \$40). A bitchin' show starts at 8:00 and its all fun and games after that -- with **Prez** flying off into the night at 10:30. [There is a cool poster below **-Ed**]



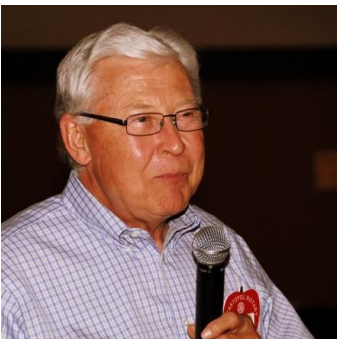
Dan Rasmus announced that the Twin Hills Interact along with Mary's Pizza Shack is going to be having a "Dine and Donate" Fund Raiser at their facility at 790 Gravenstein Hwy No. on April 30th. On that day 20% of everything you purchase will be donated to the Twin Hills Interact who plant to donate to Polio Plus.



For his efforts as **Photog-in-Chief**, **Harvey Henningsen** was honored as Rotarian Of-The-Month.

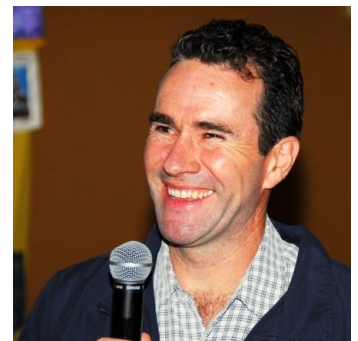
[While being pleased to be recognized as Of-The-Month, **HH** later admitted he suspected the recognition may be for another dubious accomplishment. "I was suspecting that you might honor/ding me for entering the longest parade contingent in Apple Blossom history..... 1 ½ blocks long.....When we passed the main intersection at the stoplights I looked back from my truck and the end of our contingent was back by Rite-Aid!!!!" The year is not over yet. **-Ed**]

Dick Zimmer encouraged everyone to donate money to the American Cancer Society. There will be Breast Cancer Walk on May 11th beginning at Shollenberger Park in Petaluma at 9:00AM.



Recognitions

Brendon Houston and **Dave Madsen** both had to part with \$5 for growing a few more gray hairs, **Brendon** for a February 12, and **Dave** for an April 25 BD. Being a CPA, **Brendon** was Deep In The Heart of Taxes at the time so will celebrate later. **Dave** enjoyed the Chamber Mixer and a visit from his kids and grandkids on his April 25th BD.



Our **President** continued his scorched earth fining policies by fining the **Rev Nelson** \$15 for being seen at a Chamber Fund Raiser on Church property.



Ken Jacobs had to part with \$30 for not joining his daughter as she marched in the Apple Blossom Parade, something about missing a bonding experience. [The attached photo is of a somewhat younger Ken Jacobs sharing a bonding experience with a young'n. Precious moments. **-Ed**]

Ron Puccinelli was slapped with a \$35 fine for volunteering as a police officer and saving the city some money.

Mark Stevens's trip on an 82ft. sail boat to Mexico resulted in a \$25 fine. The trip was conducted by a non-profit from Sausalito.

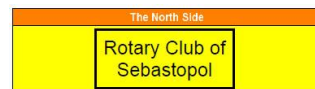


Dave Schreiber's new car resulted in a \$25 fine. We are sure going to miss you when you're gone **Prez**.



The Raffle

Our Exchange Student and our honorary member, **Amelia Depireux** Had the right [Not if you want to score the big bucks **-Ed**] ticket and for that won the privilege of helping **Greg Gill** plant some trees along Greg Jacobs driveway.



GILL LANDSCAPE, INC.

--- RENT ---

Help Greg plant a new tree along Greg Jacobs driveway



Program – Dr. David McCuan Politics



Dave Madsen Stepped to the Podium to introduce our guest speaker, Dr. David McCuan, Professor of Political Science at Sonoma State University since 2003. This is Dr. McCuan's third visit to our club.

His expertise lies in two areas- American Politics and Terrorism Studies. He received his doctorate from UC Riverside in 2002. His teaching responsibilities include courses in both international and national politics, international security and terrorism, state and local security and terrorism, state and local campaigns and elections, and political behavior.

In the area of elections, Dr. McCuan's research focuses on the general impact of ballot measures -- in the State of California and across the nation. He has served as an expert witness in cases concerning direct legislation and campaign finances in both



California and the State of Washington. He has also taught extensively overseas. With that, Dr. McCuan came to the podium and began his presentation.

Dr. McCuan shared an enormous amount of information in the allotted 25 minutes. Your humble scribe did manage to capture a few tidbits.

Who gets elected or what measure passes can be predicted by a simple [for a Ph.D – Ed] probability model. In fact the Prof's Students at Sonoma State did quite well forecasting the last election results. The probability of correctly forecasting so many races was equivalent to lightning striking the same place six times.

Presidential debates matter. Mitt Romney made a major move on President Obama during the first debate; however it was not sufficient to overtake the commanding lead held by Obama. Vice Presidential debates don't matter much with the exception of the Sarah Palin vs. Joe Biden debate in 2008.

The Dems outgunned the GOP in 2012 with a high tech analysis team comprised of 12 Ph.Ds in economics and statistics who considered approximately 600 variables in their voting results model.

Money doesn't matter unless you don't have enough to get out the message – excessive spending can actually hurt your cause.

Dems would like to gain a majority in the House and increase their lead in the Senate in 2014 but Dr. McCuan believes this has a low probability of occurring.



At the end of the program, **President Edwin** presented to Dr. McCuan a certificate of appreciation from The Pathway Home, a program that helps integrate returning Vets from Iran and Afghanistan back into society.



The Closing Bell



President Edwin closed the meeting with a different take on risk.

“A man is getting into the shower just as his wife is finishing up hers, when the doorbell rings. The wife quickly wraps herself in a towel and runs downstairs. When she opens the door, there stands Bob, the next door neighbor. Before she says a word, Bob says, “I’ll give you \$800 to drop that towel.” After thinking for a moment, the woman drops her towel and stands naked in front of Bob. After a few seconds, Bob hands her \$800 dollars and leaves. The woman wraps back up in the towel and goes back upstairs. When she gets to the bathroom, her husband asks ... “Who was that?” “It was Bob the next door neighbor,” she replies. “Great!” the husband says, “Did he say anything about the \$800 he owes me?”

Moral of the story: If you share critical information pertaining to credit and risk with your shareholders in time, you may be in a position to prevent avoidable exposure.



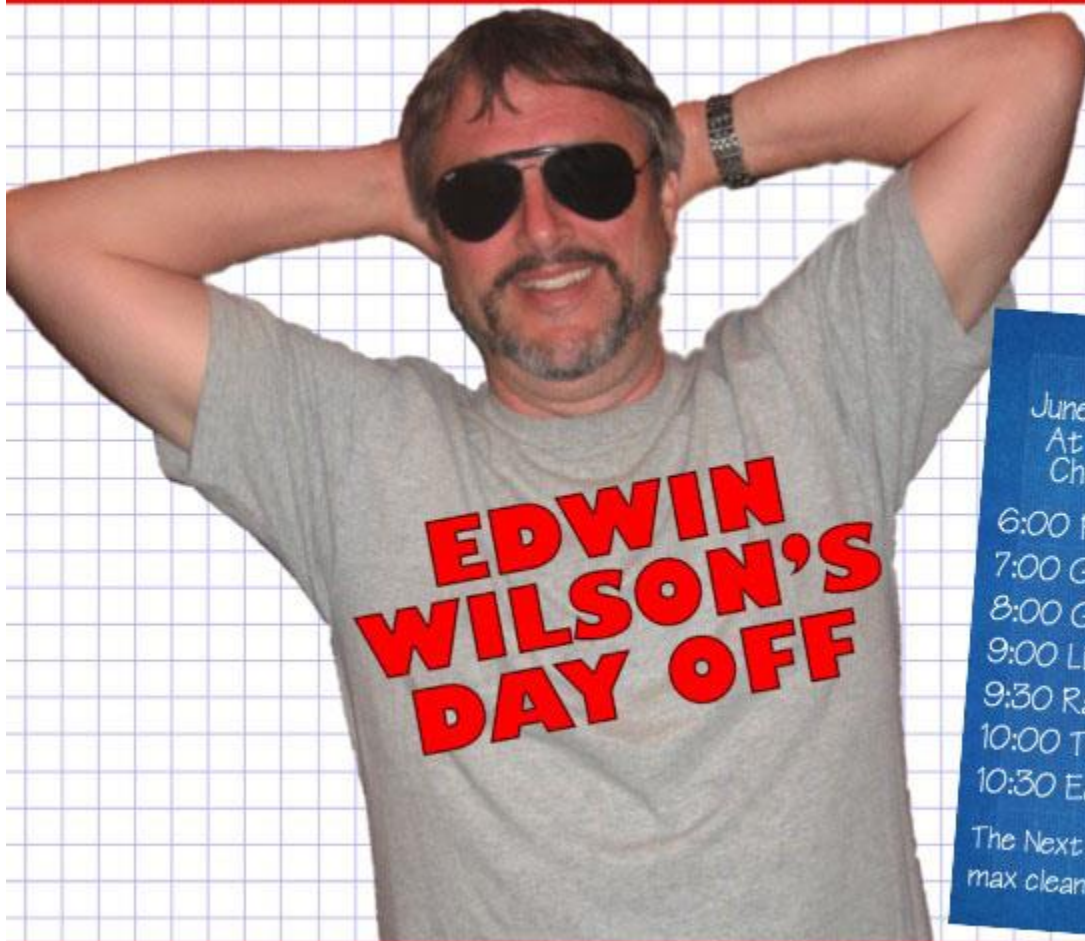
After The Bell



FRIDAY MAY 17: Five Analy students will present the most exciting “Maker” projects developed this year by Analy students. You will be amazed at the creativity and ingenuity of these young people and their vision of the possibilities for the world their children will live in. The “Maker” program is partially funded by Sebastopol Rotary Education Foundation (SREF).

SREF will also present their annual Teacher Recognition Awards. Please come to honor the two West County high school teachers for their outstanding service to students. Each will receive a check for \$1000.

A Rotary Club of Sebastopol Production



THE PLAN

June 28 ♦ \$40 Per Person
At the Totally Awesome
Church That Edwin Built

6:00 Play hooky & chill

7:00 Gnarly Smokehouse BBQ

8:00 Go see a bitchin' show

9:00 Like, Capt. Polio Arrives

9:30 Radical Dancing. Duh!

10:00 Totally tubular campfire

10:30 Edwin jets to Vegas

The Next Morning: Grody to the
max clean up, like... gag me.

THE DEBUNKING OF PRESIDENT EDWIN WILSON JUNE 28, 2013

The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#63: Annual Rotary Themes

In 1955, RI President A.Z. Baker announced a theme, Develop Our Resources, to serve as Rotary's program of emphasis. Since that time, each president has issued a theme for his Rotary year. The shortest theme was in 1961-62 when Joseph Abey selected Act. Other one-word themes were chosen in 1957-58 by Charles Tennent (*Serve*) and 1968-69 by Kiyoshi Togasaki (*Participate*).

Carl Miller, in 1963-64, proposed a theme for the times, Guidelines for Rotary in the Space Age. Other "timely" themes were in 1980-81 when Rolf Klarich created *Take Time to Serve* and William Carter in 1973-74 used *Time for Action*. Two themes have a similarity to commercial advertising: *A Better World Through Rotary* (Richard Evans, 1966-67) and *Reach Out* (Clem Renouf, 1978-79). Bridges have been a striking metaphor. Harold Thomas, 1959-60, urged Rotarians to *Build Bridges of Friendship*; William Walk, 1970-71, created *Bridge the Gap*; and Hiroji Mukasa, 1982-83, declared *Mankind is One — Build Bridges of Friendship Throughout the World*.

A worldwide focus was given by Stanley McCaffrey in 1981-82 with the message, *World Understanding and Peace Through Rotary*, and again in 1984-85 by Carlos Canseco who urged Rotarians to *Discover a New World of Service*. In other years, the individual was emphasized, as *You Are Rotary* (Edd McLaughlin, 1960-61), *Goodwill Begins With You* (Ernst Breitholtz, 1971-72) and *You Are the Key* (Edward Cadman, 1985-86). Frequently, the theme urges Rotarians to become more involved in their club, such as *Share Rotary — Serve People* (William Skelton, 1983-84) or *Make Your Rotary Membership Effective* (Luther Hodges, 1967-68). But whether you *Review and Renew*, *Take a New Look*, *Let Service Light the Way* or *Dignify the Human Being*, it is clear that the RI president provides Rotarians with an important annual program of emphasis.

In 1986-87, President M.A.T. Caparas selected the inspiring message that *Rotary Brings Hope*. Charles Keller in 1987-88 saw *Rotarians — United in Service, Dedicated to Peace*, while Royce Abbey asked his fellow members in 1988-89 to Put Life into Rotary — Your Life. Hugh Archer (1989-90) urged us to Enjoy Rotary! and Paulo Costa (1990-91) asked that we *Honor Rotary with Faith and Enthusiasm*. Rajendra Saboo (1991-92) exhorted every Rotarian to *Look Beyond Yourself*.

In 1992-93, Clifford Dochterman reminded Rotarians, *Real Happiness Is Helping Others*, and in 1993-94, Robert Barth counseled Rotarians, *Believe In What You Do and Do What You Believe In*. In 1994-95, Bill Huntley encouraged Rotarians to *Be A Friend* to their communities. During 1995-96, Herbert Brown asked Rotarians to *Act with Integrity, Serve with Love, Work for Peace*. In 1996-97, Luis Giay called on Rotarians to *Build the Future with Action and Vision*. Glen Kinross in 1997-98 proposed the plan to *Show Rotary Cares*, and James Lacy asked Rotarians to *Follow Your Rotary Dream* in 1998-99. In 1999-2000, Carlo Ravizza proposed the theme Rotary 2000: *Act With Consistency, Credibility, Continuity*. The next year, Frank Devlyn asked Rotarians to *Create Awareness and Take Action*, and in 2001-02, Richard King reminded Rotarians that *Mankind Is Our Business*. For 2002-03, Bhichai Rattakul encouraged Rotarians to *Sow the Seeds of Love*.

RI Reading: [Council on Legislation meets](#)

[Check out these links:](#)
[Get the Internet Version](#)

Weekly Update *A roundup of Rotary news*



[Council on Legislation meets](#)

Delegates from Rotary's 532 districts met in downtown Chicago 21-26 April to consider changes to the policies that govern Rotary International and its member clubs.

- [Read more](#)
- [Get vote totals](#)
- [Delegates praise the process](#)

In other news

[Future Vision Plan wins Edison](#)

Prestigious Edison awards honor excellence in new products, service development, design, and innovation.

[Global Vaccine Summit yields US\\$4 billion in funding commitments to polio endgame plan](#)

Rotarians' advocacy with governments key to increased funding of the fight to eradicate polio.

[Daily litter walk improves your health, and your community](#)

Alabama Rotarian blogs about an easy service project that anyone can start immediately.

Announcements

[Last day to make hotel reservations for the 2013 RI Convention in Lisbon is 24 May](#)

Find out other club deadlines and notices in the latest issue of *Rotary Leader*.

[Passing the torch for polio eradication](#)

[Rotary is recognized by ShelterBox USA for its commitment to disaster relief](#)

[Alumni, sign up to receive *Reconnections*. The April issue is now available](#)

Resource guide



[The Remarkable Mr. Harris](#)

Read about the life and times of Rotary's founder in this 16-page illustrated biography.



[Rotary Media Center](#)

Your online resource for public service announcements, videos, and more.



[Rotary Video Magazine Collection 6](#)

Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).

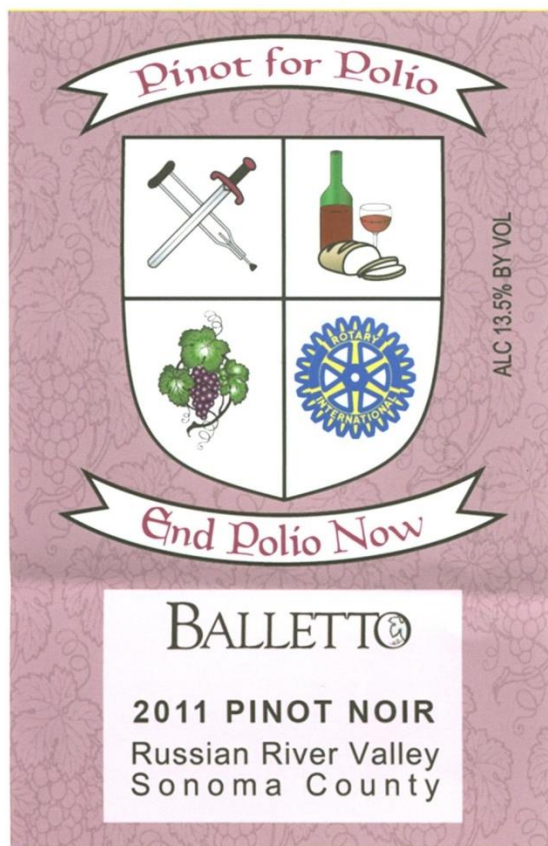


Rotary District 5130 presents

Pinot for Polio



Raising Money for PolioPlus ~ one Case at a Time



Pinot for Polio is a Rotary District 5130 fundraising project for PolioPlus.

Increase your Paul Harris credits, contribute to **PolioPlus**, and drink great wine at the same time..

What could be better?

Your cost per case of 12 bottles of *Balletto Vineyards 2011 Russian River Valley Sonoma County Pinot for Polio* is:

Cost per case	\$305.00
Sales tax	\$27.00
Total cost	\$332.00

\$150.00 from each case will be sent in your name to PolioPlus. You will receive Paul Harris credits and it will also count towards your club's annual Foundation giving.

What a simple, effective and delicious way to raise money for **PolioPlus**.

We're This Close..All We Need is You

Pinot for Polio Order Form

___ Cases of Pinot for Polio at \$332/case = _____
___ Winery Pickup (Balletto Vineyards)
___ Ship to me - \$30 inside CA.

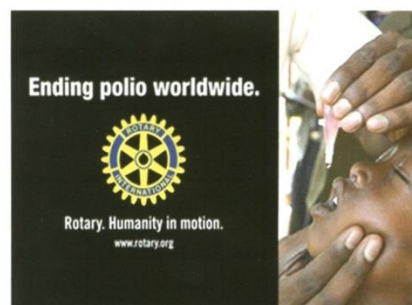
___ Check ___ Credit Card
VI ___ MC ___ AX ___ DS ___

Number _____

Rotary Club _____ Exp: _____ CVC _____

Name _____ Signature _____

Address _____ City _____ Zip _____ Phone _____



Fax to 707-829-3184 or Mail to: Pinot for Polio - P.O. Box 2481 Sebastopol, CA. 95473
For more information contact Michael McGlothlin at 707-829-3529 or michael.mcglathlin@gmail.com