



# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

**Pgm.: Mike Ferguson – Rotary Foundation Program**



**Date:** April 27<sup>th</sup>, 2012  
**Volume:** 2011/12—Issue E10-40  
**Scribe:** Tony Given  
**Photography:** Richard Power, hh  
**Editor:** Tom Boag  
**Club President 2011/2012:** Aleia Coate



*"All the News that Fits We Print"*



### Before the Bell



Upon entering Memorial Hall, one could see that they went to great lengths to formalize this occasion of the 2012 "Sebastopol Rotary Oscars". The tables were decorated in black and white, complete with black and white anchored balloons. Most present were dressed in their "Best Duds" as our program moderator, **Mike Ferguson**, had requested. It was apparent, however, that many Rotarians were comfortable in "California Casual Attire". [-Ed. wore his best, custom fitted, hiking boots. -Ed.]



### At the Bell



**President Aleia** did ring the meeting to order, a tad late, at 12:17. **Harry Polley** started us off with the flag salute, followed by **Songstress Karen Daniels** leading us in *God Bless America*. Our AppleKnocker Editor ["-Ed." -Ed.] provided us with the Thought for the Day. **Tom** did fess up to being apt to micromanage—as many on his committee have suggested—since **Tom** is an engineer, this is understandable. (We all know about engineers.) **Tom** admitted that he likes to fit everything [in life -Ed.] into a spreadsheet. He said he was looking for a quotation within Service above Self, Avenues of Service, and Tolerance of Differences to explain how he felt about last week where the incredible complementary skills of many [45 people involved besides students! -Ed.] made for a great Overcoming Obstacles Event. **Tom** feels that Rotary, by design, through the Classification Principle, makes a rich environment to get things done. So here is a quote from Kevin Gallwitz [? -Ed.] that capsulizes this concept: "It takes all types of people to make the world go round but sometimes it's hard to tell where they all fit in". (Kind of like "herding cats" isn't it **Tom**?) [Tony, It might sound like it but, for OOA, all were pulling in the same direction. -Ed.]



### Visiting Rotarians and Guests



**The Budman** took another week off so, once again, **Jack Blasco** introduced the visiting Rotarians. Dan Needham, Electrical Equipment Manufacturing from Sebastopol Sunrise; Michael McGlothlin, Retired, from Sebastopol Sunrise; and Peggy Soberanis, Girl Scouts, from Santa Rosa.

**Brendon Houston** introduced his secretary and **Honorary Rotarian Bristol Hassler**. **Jim Pacatte** introduced his wife **Rosemarie**; son-in-law, Todd Graveson; and granddaughter, Caitlin Graveson. **Ken McHugh** introduced his wife, **Marilyn**, and daughter, Elizabeth. **Bob Rogers** introduce his wife, **Peggy**, and **Tom Dilley** introduced his better half, **Pat**. Our **President** introduced her mother, Liticia, and co-worker, Claudia Sjoen. Claudia helped decorate the hall today. **Rick Wilson** introduced Ben Chapman, a friend from Estonia.



## 🍎 Future Programs 🍎

**Program:** Vocational Awards  
**Host:** **Katy Spyrka**

**May 11<sup>th</sup>**  
**Speaker:** Michael Ruppert  
**Program:** Collapse  
**Host:** **Mike Ferguson**

**ALSO: Sebastopol Rotary Foundation Teacher Recognition Awards – Two West County Teachers to get \$1,000 Checks.**

**May 18<sup>th</sup>**  
**Speaker:** Paul Voissen  
**Program:** Recent Trends in Sonoma County Agriculture  
**Host:** **Henry Alker**

**May 25<sup>th</sup>**  
**Speaker:** **Aleia Coate**  
**Program:** Club Assembly

**June 1<sup>st</sup>**  
**Speaker:** **Richard Power**  
**Program:** GSE Team from Turkey

**June 8<sup>th</sup>**  
**Speaker:** Michael Ellis  
**Program:** Footloose Forays  
**Host:** **Sally Glendening**

**June 15<sup>th</sup>**  
**DARK – DISTRICT CONFERENCE**  
 (\*See Attached\*)

**June 22<sup>nd</sup>**  
**Speaker:** Dr. Alan Bernstein  
**Program:** Stroke – Every Minute Counts  
**Host:** **Harry Simms**

**June 29<sup>th</sup>**  
**Speaker:** Sheriff Dept. Personnel  
**Program:** Sonoma Co. Sheriff's Rescue Helicopter  
**Host:** **Mike Ferguson**

## 🍎 Future Events 🍎

**HAPPY HOUR AT GTO's Seafood House**  
 (3<sup>rd</sup> Friday of the Month), 234 South Main, Seb.  
**NEXT HAPPY HOUR @ GTO's – MAY 18<sup>th</sup>, 2012**  
 (\*See Attached\*)

**Learn to Swim Program** April - June  
**Sonoma County Backroad Challenge**, May 19<sup>th</sup>  
 (\*See Attached\*)

**District 5130 Conference**, June 15<sup>th</sup> – 17<sup>th</sup>

## 🍎 Miscellany 🍎

**NEXT Board Meeting (3<sup>rd</sup> Wednesdays)**  
**Location:** Mike Long Office, 7724 Healdsburg Ave, Seb.  
**Date/Time:** **Wednesday May 16<sup>th</sup>, 5:30 p.m.**

[Web Site for Make-Up Locations](http://www.rotary5130.org/meeting_locations.shtml)  
[www.rotary5130.org/meeting\\_locations.shtml](http://www.rotary5130.org/meeting_locations.shtml)

**MAKEUP NOTIFICATIONS – Send to JOHN BLASCO at**  
[jcblasco@comcast.net](mailto:jcblasco@comcast.net)

**On-line Make-Ups:** [www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

### Interact Make-Ups

**Analy High:** 12:35 Wed. In the Choir Room  
**Brook Haven:** 12:40, 1<sup>st</sup> & 3<sup>rd</sup> Thurs., Rm. 4  
 (Check-in @ Front Office first)  
**Hillcrest:** 12:20, Every 3<sup>rd</sup> Tues., Rm. 6

CALL AHEAD TO CONFIRM MEETINGS

## 🍎 Announcements 🍎



Harvey Henningsen, Jerry Warren, Larry Ford, and Rick Wilson were thanked for walking the parade route with Aleia.

Our Prez reminded us that tomorrow is our Rebuilding Together Project. We meet at Ives Park at 7:30. Thanks went to **Yvette Williams van Aggelen** and **Vikki Patiño** for planning the Friendship Dinners. **President Aleia** then thanked **Bob Hirsch** and the Sebastopol Sunrise Rotary Club for our float "The Summer of Love" in the Apple Blossom Parade.



Nick's Cove Restaurant is sponsoring the Earle Baum Center as part of the Human Race Restaurant Week by donating a percent of the proceeds to the EBC. So, if you enjoy great food and Tomales Bay, and want to help EBC, May 2<sup>nd</sup> is the day.

Michael McGlothlin, of the Sunrise Club, mentioned that District 5130 will have a "Pinot for Polio Fund Raiser" where, for every case of Pinot you buy for \$332, \$150 of that will go to Polio Plus. What could be better—You can have your wine and drink it too. Mike also mentioned that they need more amateur chefs for their Guys Can Cook Too fund raiser on Saturday, May 19th at the Dutton Agricultural Pavilion. Dan Needham, also of the Sunrise Club and Chief Operating Officer of the Earle Baum Center of The Blind, Inc., mentioned that

Learn to Swim Program: **Rick Wilson** mentioned that The Learn To Swim Program, with the addition of Sunridge School, is off to a great start. We have 270 kids and 70 volunteers.

The 2012 Rotary International Convention: **Prez Aleia** mentioned that **Frank and Kathy Mayhew**, **Edwin and Diana Wilson**, and **Barbara Beedon** will be attending the convention held in Bangkok Thailand May 6<sup>th</sup> thru May 9<sup>th</sup>.







## Recognitions and Fines



**Birthdays:** **Brendon Houston** parted with \$5 for a 2/21 BD and he was not even charged interest. **Bill Lippert's** 3/18 BD cost him \$5, but the pizza he had probably made up for that. **Nao Noguchi** took a trip to Japan for his 3/23 BD...and had to part with \$5. Later on in the program, **Nao** will show some pics of the 2011 Japanese tsunami. **Your Scribe** was also docked \$5 for a 4/11, it was painful, but he finally had to admit that turning 75 made him an **Old Fart**. **Tom Boag** spent his 70<sup>th</sup> with **Ralph** in Monterey and he paid the usual fee.



**Anniversaries** **Nao Noguchi**, 4/9, and **Harry Simms**, 4/15, each paid \$5 for enjoying another year of wedded bliss. **Nao and Kathy** made a trip to Japan, as mentioned before, and **Harry and Susanna** had dinner out at The Farm House Inn. Having taken a two week sabbatical, **Prez Aleia** needed to replenish our treasury, and she did it with gu\$to.



**Fines:** **Karen Daniels** was ticketed \$35 for an automobile (a Hyundai) her ex hubby gave her. Hmmmm... What does she have on Bill?

**Paul Thielen** had to part with \$35 for a trip he took to Fortuna to check out the facilities for the upcoming District Conference—Is there no justice?



**Pete Hill** was fined \$35 for a cruise from San Francisco to Hawaii. On the way back the cruised up the Mexican coast line.

**Nao Noguchi** was fined \$35 for his Japan trip. **Jack Blasco** took a vacation to Brier, Washington to visit his son and grandson—\$25 thank you.

**Jerry Warren, Frank Mayhew, Larry Ford, and Pete Hill** were each dinged \$25 for a fishing trip. **Gene Nelson, Harry Polley, Dave Madsen, Tom Dilley, and Greg Gill** were on the same trip, but had already reached their fine limit so were let off the hook. (no pun intended).

First Alarm Security Services moved their World Headquarters to the corner of Briggs and Range Avenues in Santa Rosa...and was dinged \$45. **Mike Ferguson** did mention that he got 500 more square ft and it just cost \$5 more per month.

**Club Secretary Jack Blasco** exercised his prerogative and advised **Aleia** and all present that she had been awarded the **#1 Community Bank Manager of the Year for the Sonoma Bank**. **Aleia** graciously accepted the fine of \$25, adding to her Paul Harris fund.



## FOUNDATION BRAG BUCKS



**Harry Polley** bragged that his niece, Angela Polley, was awarded "Teacher of the Year" in Marin County by the Novato Rotary. For that honor, he parted with \$100.



## THE RAFFLE



The big prize, \$800++ \$'s, remains elusive, however **Norm Stupfel** and **Your Scribe** did walk away with \$5 and \$100, respectively, as consolation prizes. At the end of her reign **Aleia** should take that wheel to Reno.

## 🍎 PROGRAM 🍎



**Mike Ferguson** took to the Podium (drum rolls please) and, as he took the mic, he had to admit that he was embarrassed that the pins, plaques, medals, etc. were "in the mail"—but despite that, he would press on regardless. As we got started, **Mike** started to talk about what Rotary is and he asked: “Did we know that Rotary’s Ambassadorial Scholarships are the largest in the world, and that the Rotary Foundation has contributed more than US \$2.3 billion in program awards operations since 1947? Rotarians have established a host of organizations dedicated to various humanitarian causes—including ShelterBox, Hunger Plus, and Gift of Life. RI representatives work with many major international organizations, including the UN and several of its agencies, the Organization of the American States, the Council of Europe, and the African Union.

With that, **Mike** said that he was going to go ahead with the Paul Harris Awards Ceremony and awards of Paul Harris Fellowships. Mike said that he is going to break it down into three categories (1) Freshman Class of Paul Harris Recipients, Family member recipients of Paul Harris Award, and Multiple Paul Harris Recipients.

In the first category, the Freshman Class, there were four recipients: **Bill Facendini, Diana Rich, Guy Smith, and Rick Wilson.**



In the Family Member category, there were three recipients: Elizabeth McHugh, daughter of **Ken McHugh**; **Marylyn McHugh** (**Ken’s** wife, **Marilyn**, has made 100 blankets for Rotary projects.); and Caitlin Graveson, granddaughter of **Jim Pacatte**. (Caitlin is a graduate of Saint Mary’s College and editor of the school newspaper.) Also, at this time, our **President Aleia**, in an emotional moment, choose to honor her mother Laticia,

with a Paul Harris Award. Our **Honorary Member Bristol Hassler** was also given the honor of a Paul Harris Fellow.

[This “award” (: singular, actually a symbolic empty folder :), was “flourished” to each—They were allowed to touch it—then it was promptly recovered... except for one recipient, Bristol, who actually made off with it... but was chased down. The show must go on. **—Ed.**]



The multiple Paul Harris Award Winners were: **Mark McDonell**, one Sapphire, and **Karen Daniels**, two Sapphires.

**Sally Ewald** was awarded a Benefactor Pin, plus SIX Paul Harris Pins, as she and hubby, **Dave**, are going to take a safari to Africa with their six grand kids. At that time, they will explain to them the mission and purpose of Rotary and the importance it has in the World, then they will give each their Paul Harris pin. [Classy. **—Ed.**]







## The Closing Bell



With great ceremony, a bubbly refreshing drink was served to all.... [Well, not quite all as **-Ed.** didn't get any, but hoisted a non-bubbly lemonade instead. **-Ed.**] then a toast was offered. At 1:30 p.m., **President Aleia** found The Bell, wished all a great day, rang the bell, and was seen **[-Ed.]** dutifully collecting empty bubbly refreshing drink bottles.



## After The Bell



[Behind the Scenes: Here we are again at the end of the month and with a “change in the guard” in both Scribe and Roto-Photo-Shooter as **hh** refers to them. So we remind you readers that this is a team effort and that good content, the quality of the written and photo input, is absolutely essential. So this month **Tony** was the assigned scribe, well assisted with specific coverage of the 4/20 Overcoming Obstacles Award Event by **David Still**, an OOA committee member. **Tony** skillfully captures not only what happens at the meeting but puts it into an entertaining copy-ready story that **-Ed.** can drop into the AK format with minor tweaks. **Richard** produces (a lot of) great photos close up shots, and keeps up with the action. Both have been around long much longer than **-Ed.** so have an insight into what is really happening. The 4/20 AppleKnocker (OOA) was a



special case for photos as we had four people shooting, with **Jerry's** non-intrusive coverage of the morning (9 a.m.) session that captured the special bonding of the students and mentors and the expression of speakers. **Richard** and **Dorothy** were, of course, sponsors of particular students but, from their vantage point, captured the student's and nearby crowd. **“hh”** “turned away from the “racehorses” and concentrated on the crowd” (our audience) expressions – capturing some remarkably intent listeners. If the students could see all those photos and see the proof of adults really listening to them and “being among friends” they would be further inspired. **-Ed.** got to go through a total about 160 mostly great photos and select the best 49. Usually pictures are selected from those available to match the scribe note topics. That's hard, takes time, but is fun. **“hh”** manages the scribes and shooters and gives me tips (like “don't crop my photos!”). This month, May, I understand **Gene** is the Scribe and **Tony** will be shooter – He can't get enough. Working with a different team each month is the best part of **-Ed.'s** job. Many thanks to all for this fun experience. **-Ed.**]



[**hh** says **-Ed.** has to “work on the socks & shoes with the Tuxedos” **-Ed.**]



**SEBASTOPOL ROTARY EDUCATION FOUNDATION  
IS PRESENTING THEIR ANNUAL  
TEACHER RECOGNITION AWARDS  
AT THE MEETING ON FRIDAY, MAY 11  
PLEASE COME AND APPLAUD THE TWO WEST COUNTY TEACHERS  
AS THEY RECEIVE THEIR \$1000 CHECKS  
FOR THEIR OUTSTANDING SERVICE TO STUDENTS!!!**

**The ABC's of Rotary**

**(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by  
Dr. Cliff Dochterman who was RI President in 1992-93)**

**#14: International Responsibilities of a Rotarian**

As an international organization, Rotary offers each member unique opportunities and responsibilities. Although each Rotarian has first responsibility to uphold the obligations of citizenship of his or her own country, membership in Rotary enables Rotarians to take a somewhat different view of international affairs. In the early 1950s, a Rotary philosophy was adopted to describe how a Rotarian may think on a global basis. Here is what it said:

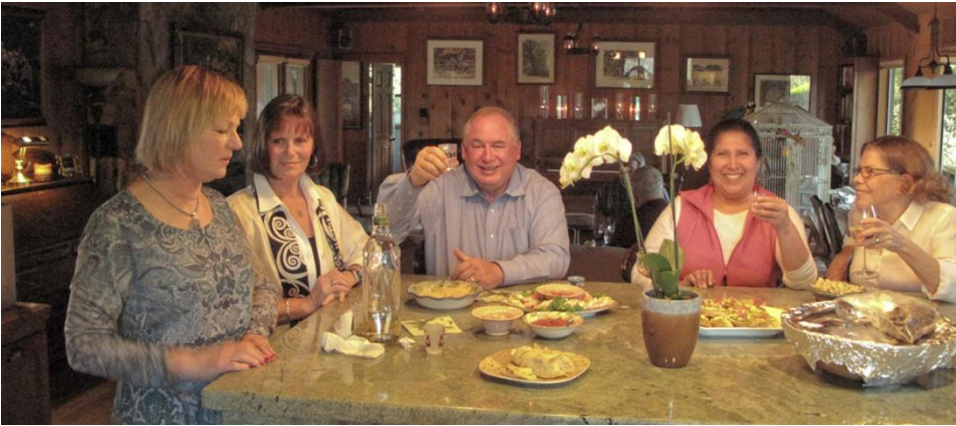
"A world-minded Rotarian:

- looks beyond national patriotism and considers himself as sharing responsibility for the advancement of international understanding, goodwill and peace;
- resists any tendency to act in terms of national or racial superiority;
- seeks and develops common grounds for agreement with peoples of other lands;
- defends the rule of law and order to preserve the liberty of the individual so that he may enjoy freedom of thought, speech and assembly, and freedom from persecution, aggression, want and fear;
- supports action directed toward improving standards of living for all peoples, realizing that poverty anywhere endangers prosperity everywhere;
- Upholds the principles of justice for mankind;
- Strives always to promote peace between nations and prepares to make personal sacrifices for that ideal;
- Urges and practices a spirit of understanding of every other man's beliefs as a step towards international goodwill, recognizing that there are certain basic moral and spiritual standards which will ensure a richer, fuller life."

That is quite an assignment for any Rotarian to practice in thoughts and actions!



**FRIENDSHIP  
DINNERS  
APRIL  
2012**





## REMEMBERING ROTARIAN DON STILING



In 1986 Don decided to leave a very successful business career with Proctor and Gamble and International Paper to begin a new life as a California farmer. After considering other options he decided on viticulture and purchased 30 acres on Vine Hill Road.

Applying his well learned business skills he evaluated the grapes best suited for the climate, the potential market and crucial practices for producing premium grapes. He proceeded to plant 25 acres of chardonnay and 10 acres of pinot noir although pinot noir was not popular at the time. Customers included Darioush Gary Farrell, Simi and vineyard designate wines for Eric Kent Wine Cellars.

Don joined the Rotary Club of Sebastopol Feb 1, 1992, and attended regularly until Parkinson's disease and related dementia limited his activities. He passed away March 31, 2012.

As a Rotarian Don's barn became a convenient storage place for some of the many props and other items we need to store for our various fund raising events. Dave Madsen recalls that he also donated some home made pinot noir for the Great Getaway (for newer members this was Rotary's major fundraiser until it was replaced by the Lobster Feed). Made from some of the best pinot noir grapes in Russian River Valley it was DELICIOUS even if a little high in alcohol. Read to Me was a favorite Rotary activity for both Don and his wife Barbara.

Don was active in continuing to experiment and improve both business and viticultural practices in Sonoma County. He and his wife Barbara were awarded the 2007 Viticulture Award of Excellence from the Sonoma County Winegrape Commission (SCWC). Don served on the Boards of Directors of both the Russian River Valley Winegrowers and the Sonoma County Winegrape Commission.

Don's farming philosophy was "never assume you know everything you need to know. Always keep learning, asking questions, networking and seeking advice." He held Board positions on the Sonoma County Grape Growers Association and Russian River Valley Winegrowers.

*Brad Benedetti says about Don - He was a good friend. I met Don in his early vineyard days. I had been repairing tractor tires for the Garbo Ranch when they were growing apples and continued doing Don's tire work as he transformed the ranch into a vineyard. We had many great talks about business and about the business of growing grapes.*

*Don let Rotary use his barn for storage. There were many cats living in the barn (and lots of rats for them to feast on) – he had named them all (the cats that is). One time Don invited Kathy and me and some other Rotarians for dinner. They had this large dog that loved to roam around the table and beg for food during dinner. Suddenly he left and later we learned he had eaten all the dip left on the coffee table. Don just laughed but said the next day the dog was very uncomfortable doing his duty.*

*Don was a fine example of a gentleman, a caring person, a good businessman and a great Rotarian.*

Contributors to this article: Brad Benedetti, Sally Ewald, Barbara Stiling, Dave Madsen, Russ Cunningham, Sonoma County Wine Commission, Russian River Valley Winegrowers.



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May 19th, 2012



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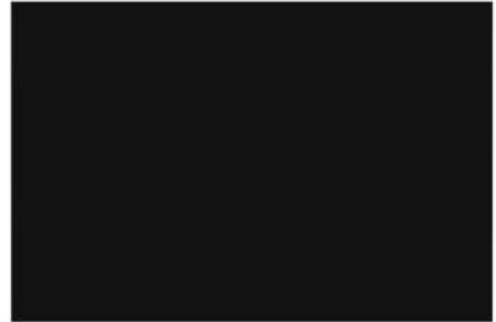
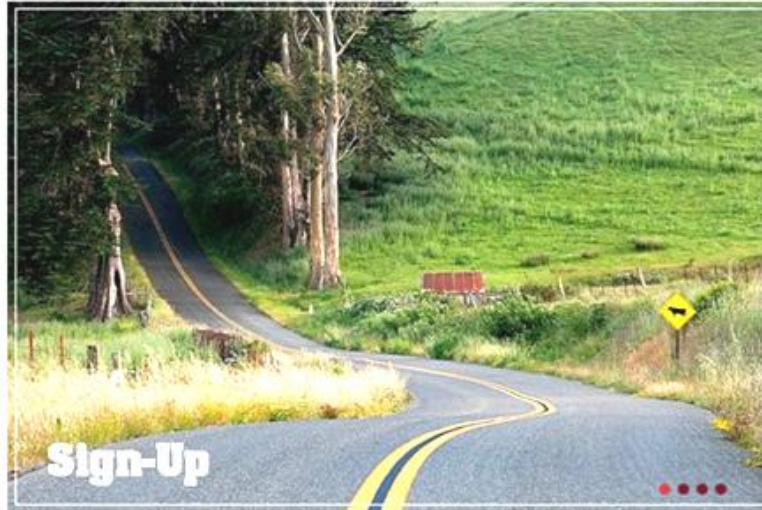
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#### SIGN UP NOW

- Cycle the backroads of Sonoma County -- wine and dairy country century
- Well-stocked rest stations, SAG support, clearly marked course, swag bag, shower, meal
- Rocking bands, cold beer and friends
- Plus, contribute to a great cause!

[REGISTER »](#)

#### BACKROAD FEST

The Backroad Fest at Lagunitas Brewery will be in full swing when you return from your ride. Enjoy gourmet food choices, live music, massage tables, cycling oriented merchants, time with friends, and did we mention Lagunitas beer?

#### THE ROUTES



Three spectacular rides:  
Century (69 mi, 4951 elev gain)  
Metric Century (70 mi, 2851)  
and Half Metric Century (35 mi, 823)

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#### Team Information

Got a team of riders? Check out our special pricing and team leader cheat sheet ...

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#### Get Involved!

Pulling off the SCBC takes many volunteers, sponsors, exhibitors, vendors and donors. Want to get involved?

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Landscape Photos by Lance Kuehne

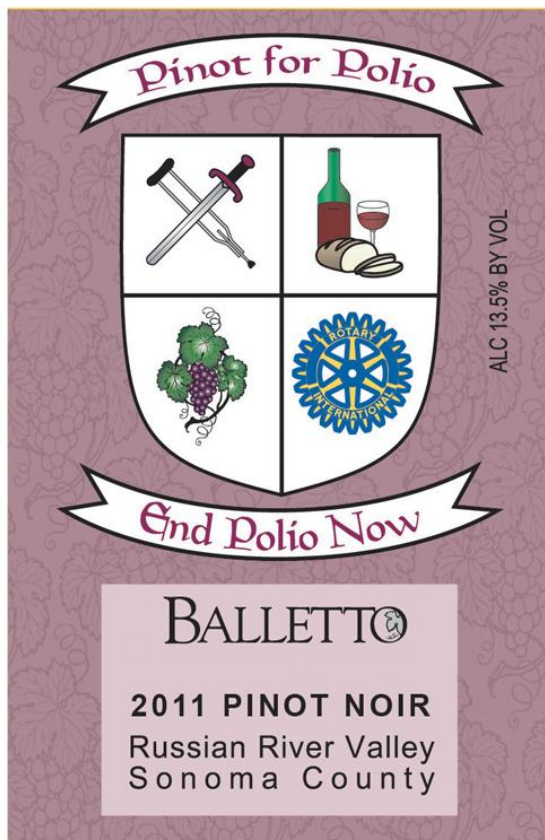


Rotary District 5130 presents

# Pinot for Polio



## Raising Money for PolioPlus ~ one Case at a Time



Pinot for Polio is a Rotary District 5130 fundraising project for PolioPlus.

Increase your Paul Harris credits, contribute to **PolioPlus**, and drink great wine at the same time..

**What could be better?**

Your cost per case of 12 bottles of *Balletto Vineyards 2011 Russian River Valley Sonoma County Pinot for Polio* is:

<b>Cost per case</b>	<b>\$305.00</b>
<b>Sales tax</b>	<b>\$27.00</b>
<b>Total cost</b>	<b>\$332.00</b>

**\$150.00** from each case will be sent in your name to PolioPlus. You will receive Paul Harris credits and it will also count towards your club's annual Foundation giving.

What a simple, effective and delicious way to raise money for **PolioPlus**.

**We're This Close..All We Need is You**

### Pinot for Polio Order Form

\_\_\_ Cases of Pinot for Polio at \$332/case = \_\_\_\_\_  
 \_\_\_ Winery Pickup (Balletto Vineyards)  
 \_\_\_ Ship to me - \$30 inside CA.

\_\_\_ Check \_\_\_ Credit Card  
 VI \_\_\_ MC \_\_\_ AX \_\_\_ DS \_\_\_

Number \_\_\_\_\_

Rotary Club \_\_\_\_\_ Exp: \_\_\_\_\_ CVC \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Please Make Checks To : Balletto Vineyards

Fax to 707-829-3184 or Mail to: Pinot for Polio - P.O. Box 2481 Sebastopol, CA. 95473

For more information contact Michael McGlothlin at 707-829-3529 or michael.mcglathlin@gmail.com






# 5130 DISTRICT CONFERENCE JUNE 15<sup>TH</sup> TO 17<sup>TH</sup>

CONVENIENT LINK:

[HOME](http://www.theheartofrotary.org/index.html) <http://www.theheartofrotary.org/index.html>

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## An Invitation to the Heart of Rotary


Our "Heart of Rotary" District conference is light-hearted in nature while seriously celebrating the accomplishments of Rotarians and Rotary Clubs. We'll highlight innovations in service and expression of our common values, celebrating the Rotary experience in its many forms.



In beautiful Humboldt County, a lovely drive from wherever you call home, you'll find enchantment and renewal for the heart and the senses....

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### The Heart of Rotary

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