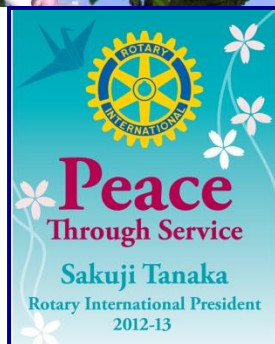


# *The Appleknocker* *Sebastopol Rotary Club's Weekly Bulletin* **Dr. Phil Rasori "Village Hopecore Update"**



**Date:** May 5, 2013  
**Volume:** 2012/13—Issue E11-37  
**Scribe:** Meredith Bertacco  
**Photography:** Richard Power  
**Co-Editors:** Jack Dunlap/ Tom Boag  
**Club President 2012/2013:** Edwin Wilson



## *"All the News that Fits We Print"*



### **Before the Bell**



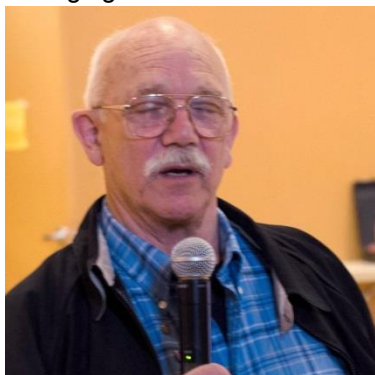
"How do you confuse a bunch of **Rotarians**? Rearrange the room!" Just to keep it interesting, we all walked into our meeting space with it arranged different than it's ever been. Threw us for a loop! **Mark Fink** also took it upon himself as the keeper of the monies to keep the yellow meal tickets from us as well. His response, "**Pucc** left me in charge and I can do whatever I want... what's he going to do, fire me?!" Definitely a Friday of changing things up.



### **At the Bell**



A missing **Guy Smith** was supposed to lead us in the flag salute, so **Dick Zimmer** 'stepped up to the plate' and led us. Keeping with the baseball theme (since it was Opening Day for our SF Giants), **Keller McDonald** led us in singing "Take Me Out to the Ballgame" with a robust "Root Root Root for the GIANTS!!!" **Harry Simms** finished off with the Rotary Moment taken from Brian Coleman with KGO.



"Be kind to your neighbor. He knows where you live!"



## Future Programs 🍎

**April 12**

**Speaker:** PRID K.R. "Ravi" Ravindran  
**Program:** Rotary's Legacy in Sri Lanka

**April 19**

**Speaker:** Edwin Wilson  
**Program:** The Rotary Club of Sebastopol in 2015

**April 26**

**Speaker:** David McCuan  
**Program:** Politics

**May 3**

**Emcee:** Efren Carrillo  
**Program:** Overcoming Obstacles Award  
**Host:** Tom Boag

**May 10**

**Speaker:** Jessalyn Nash  
**Program:** Restorative Justice in Iraq

**May 17**

**Speaker:** Casey Shea  
**Program:** Project Make Demonstrations

## Future Events 🍎

### District 5130 Conference

**May 31 - June 2, Santa Rosa Hyatt**  
**(in lieu of regular Friday Meeting)**

### Rotary International Convention

**June 23-26, Lisbon, Portugal**

## 🍎 Miscellany 🍎

### Next Board Meeting

**Location:** Sebastopol Senior Center

**Date/Time:** Wednesday Apr. 17<sup>th</sup>, 5:45 p.m.

**MAKEUP NOTIFICATIONS – Send to Jack BLASCO**

icblasco@comcast.net

**On-line Make-Ups:** www.RotaryEClubOne.org

**INTERACT MAKE-UPS – HAVE YOU TRIED IT?**

(Committee Member to call to confirm)

**Analy High:** 12:40 Most Wednesdays In Choir Room  
(Check with Bob Hirsch)

**Brook Haven:** 12:10 First & Third Thursday, Room 4  
(Check with Pauline Pellini)

**Hillcrest:** 12:20 Every Third Tuesday, Room 6  
(Check with Cole / Given / McAdams)

**Orchard View:** Different meeting times  
(Check with Coate / Ken Jacobs)

**Twin Hills:** Different meeting times  
(Check with Coate / Crawford / Carey)

**For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS**  
**CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!**



## Visiting Rotarians and Guests 🍎



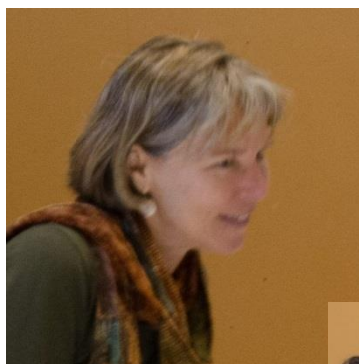
At the beginning of the meeting, **Bud Daveiro** had no visiting Rotarians to introduce, however it was mentioned towards the middle of the meeting that Dan Bornstein joined us from one of our Santa Rosa Rotary Clubs.



Lodge. **Dorothy Rodella** introduced Sarah McCamant from Ceres Community Projects.

We had quite a few guests with us today. Our own **Prez** introduced to us his First Lady, Diana and his "50% Doctor" daughter, Danielle, who is visiting on her Spring Break.

**Les Crawford** introduced Kaylen Woods who is the Director at Sunridge. **Bob Rogers** introduced his bride, Peggy Rogers. **Alain Serkissian** introduced Josh Horn, his Administrator out at Mirabel



**Norm Stupfel** introduced Jay Zimmer who happens to be **Dick Zimmer's** Son... wait, we mean Grandson!



**Pauline Pellini** brought three Interact-ers from Brookhaven: Esther Cho, Emmy Lindstedt & Kate Peinkofer who happens to have Rotary blood already in her veins as her Grandfather is a Rotarian all the way over in New York.



Lastly, **Harry Simms** introduced Vince DaLuiso, a Musician.





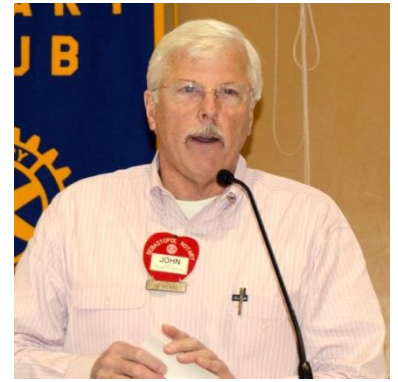


## Announcements



Month of April - Good news: in the efforts of continuing to grow our club and also in attempt to keep our club young and vibrant, the club will be covering the meals of all guests (non-family) that we bring for the month of April. Alright people, let's pack the room next week! **John Blount** also had us take the time to do a quick exercise in writing down the names of potential new members on cards during the meeting to start putting together a good pipeline of potential new members.

April 12 – Ravi Ravindran, Past Rotary International Director, will be giving us the honor of his presence at next week's meeting. If you are planning on bringing a guest, give your number of guests to Prez so we can make sure that we have enough seating and food for everyone. This will be a privilege to hear him speak and a great opportunity to bring your potential new member (shameless plug on behalf of the Membership Committee!).



April 19, - Fishing. This is the deadline for signing up for the Salmon fishing trip currently scheduled for July 20. Cost is \$100, fishin' rod and tackle rental is available. Email Mike Long at [michael@longfinancial.net](mailto:michael@longfinancial.net) or sign up at the front table at Friday's Meeting.

April 20 – The Apple Blossom Festival is fast approaching so we'd better be getting our float ready. Setup dates for the float are next Thursday (4/11) from 5:30-7:00 and Saturday (4/13) 10:00-noon at **Bob Rogers'** home. Captain Polio might even make an appearance!

Learn to Swim starts soon and we are low on adult volunteers! Contact **Greg Jacobs** or **Rick Wilson** if you are interested. Should be a good time as **Rick Wilson** quotes "This is the most fun you can have with a bathing suit on!"

April 25 - The Rotary Club of Sebastopol is invited to the Chamber of Commerce mixer to be held on the new patio of The Community Church on Thursday, April 25, beginning at 5:30. Refreshments and hors d'oeuvres will be provided, and there will be tours of the new building along with demonstrations of its video and audio capabilities. This event is co-sponsored by The Community Church and the Sunrise Rotary Club.



April 27 -, Rebuilding Together. This year's Rebuilding Together day is Saturday, April 27th. The house our club will be working on is located in Sebastopol. The owner is a severely disabled woman. We will install ramps, build paths in the back so that she can get to her garden, do some concrete work, and do yard and garden clean-up. We have participated in Rebuilding Together for a number of years and it is always a gratifying experience to improve the homes of people who are suffering significant physical disabilities. There will be volunteer sign-up sheets on the tables at our Friday meetings. Plan to join us. If you have questions, see **Gene Nelson**, **Tom Dilley** or **Jim Pacatte**. Also, we need help making lunches for all the volunteers. Lunches will be prepared in the Memorial Hall of the Community Church that Saturday morning. Another opportunity to help out! [Contrary to what was reported in last week's Appleknocker, **Tom Dilley** will be doing his magic with a tape measure instead of a butter knife –Ed]



## Recognitions



Sarah McCamant, the Community Garden Project Coordinator, with Ceres Community Projects gave us a good overview of their program and the many lives they touch through their outreach. Their mission is to build healthy communities by growing healthy, organic food to provide nourishing meals to people with illness and in need. Last year alone, they prepared over 40,000 meals for 80 families in Sonoma County who are dealing with illness such as cancer. Local teens do almost all of the work starting from growing the fruits and vegetables and ending in meal preparation. **Dorothy Rodella** had the honor of presenting a community grant to Ceres for \$2500. Thanks for all you do for our community, Ceres!



**Bill...** we mean **Charlie Lippert** was fined \$5 for Bill's birthday back on March 18th. **Bill**, that's what you get when you send your wife in your place! She'll make you think twice about her going in your stead next time!





**Rick Wilson** had to pony up \$5 for his birthday on April 3rd. To celebrate, he went to the City with the “love of his life” and saw Allen Bishop and “had enough fun for three people!” Isn’t that all the time for you **Rick**?

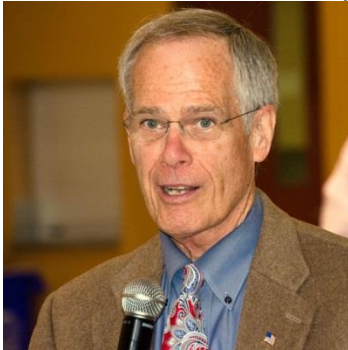


**Pauline Pellini** had her and Pete’s 46th wedding anniversary on April 2nd. They are planning on celebrating in May. She was fined \$5.

**Chris Dawson** was fined \$5 in advance for his anniversary on April 7th. To celebrate 39 years, they’ll go on a camping trip.



**Bob Boyd** was fined \$5 for his wedding anniversary, which ClubRunner claims is April 10th but **Prez** knows that it’s really October 4th. This fine was just a warning fine to update his profile. Don’t worry **Bob**, you’ll get recognized again in October for your real anniversary date.



**Dan Rasmus** will celebrate his anniversary on April 11th, but according to him “every day is our anniversary”... I think we all rolled our eyes! For 15 years of wedded bliss, **Dan** was fined \$5.



Lastly, **Michael Hixson** was fined \$15 for his vacation in Cabo. His response on how it went: “it was very sunny”. Glad you had a good time, **Michael**.



### The Raffle

The East Side

Rotary Club of Sebastopol

**DR. JOHN T. BLOUNT, D.D.S.**  
---- RENT ----

One Free Tooth Extraction  
Your choice of tooth  
(2 for 1 on Thursdays)

**Rick Williams** pulled the winning ticket, but wasn’t so lucky with his card draw. Instead of pulling the Mike Long Financial card, he pulled the Blount DDS card where he gets a free tooth extraction of his choice! Better luck next time, Rick.







## Program – Village Hopecore Update



**Kent Seegmiller** introduced our speaker of the day, Dr. Phil Rasori, to speak about Travel Medicine and Global Health from the perspective of Village Hopecore.

Dr. Rasori has spoken to our club in the past (specifically 1999) and today's message was an update on the progress and accomplishments of the Village Hopecore program and the impact of our past donations. Dr. Rasori has set out to package economic development with healthcare and education into one program in a small town in Kenya, Africa.

Hopecore delivers healthcare to 23,000 children in Kenya in a Land Rover that we purchased for the program many years ago. This program started in 2000 with Dr. Rasori, a Kenyan doctor, and twelve women from a small poor village in the mountains. Each woman was given a loan of \$450 for two years and if they repaid the full loan in two

years, they were given another loan. Dr. Rasori reported an amazing repayment rate of 94%!!! What are we doing wrong here in America?

The purpose of the loan was to give them the means to provide a sustainable income source and food source. These women were able to take the money to buy a cow or chickens to provide food for their families and to sell, and in turn were able to better their own lives through the education of their children with the funds they earned. They were also able to add access to water directly on their property thus improving their quality of life.



Now, there are 28 groups of 12 women with funded loans and more on the waiting list. Dr. Rasori ended his talk with this thought "The mistake we continue to make is that we give people a fish but don't teach them to fish. Give people the chance to create their own life and opportunities. This changes people from the inside out." This might be something we could apply in our country.

At the end of the program, **President Edwin** presented Dr. Rasori with a certificate of appreciation from The Pathway Home, a program that helps integrate returning Vets from Iran and Afghanistan back into society.



## The Wrap Up



**President Edwin** closed the meeting with a thought for the week. The following is a story from a travel agent that handles travel arrangements for the US Government:

"An Illinois Congresswoman called last week. She needed to know how it was possible that her flight from Detroit left at 8:30 AM and got to Chicago at 8:33 AM. I explained that Michigan was an hour ahead of Illinois, but she couldn't understand the concept of time zones. Finally, I told her the plane went fast, and she bought that."

And we wonder about some of the decisions that come out of Washington!

There was a brief board meeting at the podium after the meeting.



## After The Bell



A large contingent from the Sebastopol Rotary Club attended the Murder Mystery Dinner Theater at the Sebastopol Community Culture Center April 5. The event included great food by Ceres, and a surprise ending. The show and mystery was presented by Analy drama teacher Star Hergenrather and some of her students. First lady **Diana Wilson** assisted with the preps and props. **David Schreibman** contributed some great photographs.





## **The ABC's of Rotary**

*(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)*

### **#60: Still More Rotary Firsts**

- Rotary first presented Significant Achievement Awards in 1969 to clubs with outstanding international or community service projects.
- Rotary's first Interact club was organized in Melbourne, Florida, USA, in 1962 to become the pioneer for about 8,600 Interact clubs in 110 countries.
- Rotary's first convention held in the Southern Hemisphere was in Rio de Janeiro, Brazil, in 1948.
- Rotary's first community service project took place in 1907 when Chicago Rotarians led a campaign to install a public "comfort station" in the city hall.
- The first year the Rotary Foundation received total contributions of a million dollars in a single year was 1964-65. Today, more than \$70 million is given annually. Contributions since 1917 total more than \$1.3 billion.
- Rotary's first appeal for aid to disaster victims was in 1913 when \$25,000 was given for flood relief in Ohio and Indiana, USA.

**Speaker – April 12 – PRID K.R. "Ravi" Ravi Ravindran**



Sri Lanka (previously Ceylon), known as the pearl of the Indian Ocean, is located 17 miles from the south eastern tip of India. It's best known for the tea it produces, considered by experts to be the finest and the most expensive tea on earth. K. R. "Ravi" Ravindran's association with that industry began immediately after his college graduation. With a degree in commerce he was employed as a tea plantation manager in a family-owned tea company.

Due to land reform laws enforced by the socialist government of that time, his family lost all their tea estates and assets so Ravindran started over in a family printing business and later establishing Printcare Ceylon Ltd (now Printcare PLC) in 1982 in partnership with his good friend – the founder of world famous 'Dilmah' tea. From a garage sized space, he drove these small beginnings into a global leader in packaging for the tea industry. Now a diversified packaging group, Printcare with plants in Sri Lanka and India, has a significant presence in the telecom, tobacco and digital media solutions industries and exports its production to nearly 45 countries.

In the same way that Ravindran's company is built on high ethical principles, he has had an extraordinary impact on the country of Sri Lanka. Among other accomplishments thru Rotary, he founded and served as President of the nation's first and now largest Anti-Narcotics Association; he chaired the Schools Re-Awaken Program that built 25 new schools (at a cost of over US \$ 12m) following the devastating tsunami in 2004; and he led efforts of a partnership between Rotary, UNICEF and the Govt of Sri Lanka to eradicate polio from Sri Lanka. Sri Lanka became the first country in South Asia to become free from the crippling polio disease.

Ravindran is a globally respected leader of Rotary International, one of the largest service organizations in the world, having served as a Director and Treasurer of Rotary International and a Trustee of the Billion Dollar Rotary Foundation.

He also serves on the Board of several other companies and charitable Trusts and Foundations.

Ravi is a member of the 84 year old Rotary Club of Colombo, Sri Lanka.

# RI Reading: Rotary Day at the Whitehouse

[Check out these links:](#)  
[Get the Internet Version](#)



ROTARY INTERNATIONAL

5 April 2013 blog

## Weekly Update *A roundup of Rotary news*



### Rotary Day at the White House

Twelve Rotarians were honored as Champions of Change at the White House on Friday, 5 April.

- [Read about the ceremony](#)
- [Watch a livestream](#)
- [Read more about the Champions](#)

### In other news

#### Taking on Guinea worm disease in South Sudan

Champion of Change Walter Hughes Jr. blogs about the three priceless moments that makes him passionate about providing clean water.

#### Traveling to Nigeria to fight polio

Ann Lee Hussey, a Champion of Change, blogs about her trip to Nigeria in December to immunize children against polio.

#### San Francisco nurse delivers service with a smile

Rotarian Evelyn Abad is a full-time volunteer for Rotaplast, founded in 1992 as a project of her club.

### Announcements

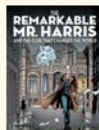
[Learn how to raise public awareness and support to help End Polio Now in the latest issue of Rotary Leader.](#)

[For World Health Day 7 April, read about a Rotarian delivering medicine in remote areas of Guatemala.](#)

[Polio Eradication and End Game Strategic Plan developed.](#)

[Matching Grant applications no longer being accepted.](#)

### Resource guide



#### [The Remarkable Mr. Harris](#)

Read about the life and times of Rotary's founder in this 16-page illustrated biography.



#### [Rotary Media Center](#)

Your online resource for public service announcements, videos, and more.



#### [Rotary Video Magazine Collection 6](#)

Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).



## Let's Go Fishing for Salmon!

Date: July 20, 2013. Cost \$100.00.

Rod and tackle rental is available.

Boat: New Sea Angler—Bodega Bay.

We need 30 signups by April 19, to reserve the boat.

Email Mike Long or sign up at the meeting.

New Sea Angler



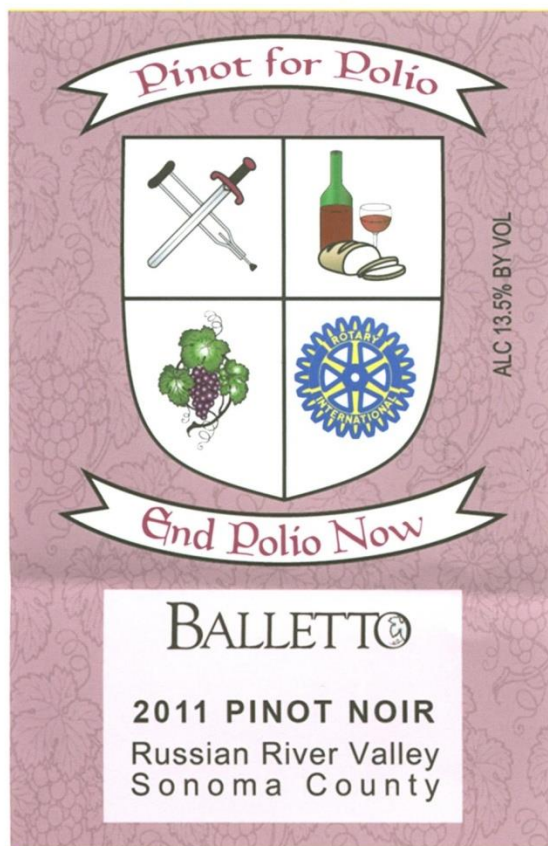


Rotary District 5130 presents

# Pinot for Polio



## Raising Money for PolioPlus ~ one Case at a Time



Pinot for Polio is a Rotary District 5130 fundraising project for PolioPlus.

Increase your Paul Harris credits, contribute to **PolioPlus**, and drink great wine at the same time..

What could be better?

Your cost per case of 12 bottles of *Balletto Vineyards 2011 Russian River Valley Sonoma County Pinot for Polio* is:

<b>Cost per case</b>	<b>\$305.00</b>
<b>Sales tax</b>	<b>\$27.00</b>
<b>Total cost</b>	<b>\$332.00</b>

**\$150.00** from each case will be sent in your name to PolioPlus. You will receive Paul Harris credits and it will also count towards your club's annual Foundation giving.

What a simple, effective and delicious way to raise money for **PolioPlus**.

**We're This Close..All We Need is You**

### Pinot for Polio Order Form

\_\_\_ Cases of Pinot for Polio at \$332/case = \_\_\_\_\_  
\_\_\_ Winery Pickup (Balletto Vineyards)  
\_\_\_ Ship to me - \$30 inside CA.

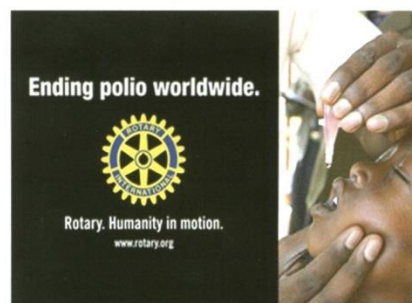
\_\_\_ Check \_\_\_ Credit Card  
VI \_\_\_ MC \_\_\_ AX \_\_\_ DS \_\_\_

Number \_\_\_\_\_

Rotary Club \_\_\_\_\_ Exp: \_\_\_\_\_ CVC \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_



Fax to 707-829-3184 or Mail to: Pinot for Polio - P.O. Box 2481 Sebastopol, CA. 95473  
For more information contact Michael McGlothlin at 707-829-3529 or michael.mcglathlin@gmail.com