



Date:	April 6th, 2012
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Editor:	Tom Boag
Club President 2011/2012:	Aleia Coate



"All the News that Fits We Print"



Before the Bell



Meredith Bertacco (New member March 23rd) was seen greeting members at the door, accompanied by Mentor, **Ken Silveira** and other **helpful guides**. When asked about her Directory, **she** said she forgot it at her office.

Treasurer **Ron Puccinelli** was late. [—Ed.]



**New CLUB GROUP PHOTO –
APRIL 13th IS THE DAY**

Do you have this on your schedule?

Club Management has ordered clear weather—or at least a break around noon—for our Club Group Photo.

TIME CHANGE — EARLIER !

We will take the photo first—about 12:05

PLEASE COME EARLY

Then we will get back in line for lunch and then begin the meeting.

Don't forget to wear:

Blue shirt/blouse,

Darker pants/skirt.

🍏 Future Programs 🍏

Program: Speech Contest
Host: Larry Ford
And April 13th GROUP PHOTO BE EARLY

April 20th
Speaker: Efrén Carrillo and more
Program: Overcoming Obstacles Award
Host: Tom Boag

April 27th
Program: Rotary Foundation Program
Host: Mike Ferguson
 (SEE ATTACHMENT)

May 4th
Program: Vocational Awards
Host: Katy Spyрка

May 11th
Speaker: Michael Ruppert
Program: Collapse
Host: Mike Ferguson

May 18th
Speaker: Paul Voissen
Program: Recent Trends in Sonoma County Agriculture
Host: Henry Alker

May 25th
Speaker: Aleia Coate
Program: Club Assembly

June 1st
Speaker: Richard Power
Program: GSE Team from Turkey

June 8th
Speaker: Michael Ellis
Program: Footloose Forays
Host: Sally Glendening

🍏 Future Events 🍏

Club Group Photograph, Fri. April 13th
Friendship Dinners, April 14th and 21st
HAPPY HOUR AT GTO's Seafood House
 (3rd Friday of the Month), 234 South Main, Seb.
NEXT HAPPY HOUR @ GTO's—APRIL 20th, 2012
Apple Blossom Festival Float, April 21,
 Contact Bob Hirsch

Wine Valley Cycle for Sight, April 21st (*See Attached*)
Learn to Swim Program Orientation, April 23rd - June
Polio Music Benefit, April 27th
Rebuilding Together, April 28th - See Gene Nelson
District 5130 Conference, June 15th - 17th

🍏 Miscellany 🍏

NEXT Board Meeting (3rd Wednesdays)
Location: Mike Long Office, 7724 Healdsburg Ave, Seb.
Date/Time: Wednesday April 18th, 5:30 p.m.
www.rotary5130.org/meeting_locations.shtml
Web Site for Make-Up Locations
MAKEUP NOTIFICATIONS - Send to JOHN BLASCO at
jcblasco@comcast.net
On-line Make-Ups: www.RotaryEClubOne.org
Interact Make-Ups
 Analy High: 12:35 Wed. In the Choir Room
 Brook Haven: 12:40, 1st & 3rd Thurs., Rm. 4
 (Check-in @ Front Office first)
 Hillcrest: 12:20, Every 3rd Tues., Rm. 6
CALL AHEAD TO CONFIRM MEETINGS

🍏 At the Bell 🍏

Prez Aleia rang the meeting to order at 12:15PM. Greg Jacobs started us off with the *Pledge to Old Glory*.



This was followed by the "Thin Man" Keller McDonald leading in song, and, to recognize the start of the 2012 Baseball season, he chose *Take Me Out to the Ballgame*. Being an Avid Oakland A's fan, Prez Aleia was miffed when Keller said "take me out to a Giants game" Get over it, Aleia.



Jack Blasco, our Secretary, then provided us with *The Thought For the Day*, one that was originated by our 32nd President, FDR. "It is an unfortunate human failing that a full pocketbook often groans more loudly than an empty stomach. The test of our progress is not whether we add more to the abundance of those who have much; it is whether we provide enough for those that have little".

🍏 Visiting Rotarians and Guests 🍏

Visiting Rotarians: The BudMan introduced Dan Bornstein, a frequent visitor, a Dentist from Santa Rosa, and Karen Cauthen, Health Care, from Sebastopol Sunrise.



Guests of Rotarians: Bob Hirsch introduced Kristi Doden, Mike Long introduced Mike Cary, and Bob Rogers introduced Andrew Russell.

All are enjoying their last free meal and soon will be inducted into the club as our newest members. Bob Hirsch also introduced Sandy Eastbrook. Dan Rasmus introduced his son Ben, an 8th grader at Brookhaven. Bob Cugini introduced our speaker, Jay Youngdahl and his wife Mary Ellen. Katy Spyрка introduced Boss, our Exchange Student from Thailand. Robert Jacobs then introduced his guest, Lovely Day—yes you read it correct, her name is Lovely Day—no kidding, a born optimist.

🍏 New Member Inductions 🍏

Harry Polley, along with Merideth Bertacco came forward to induct our new members:

<u>Member</u>	<u>Sponsor</u>	<u>Mentor</u>	<u>Classification</u>
Kristi Doden	Bob Hirsch	Katy Spyрка	Alternate Healthcare Therapy
Mike Cary	Mike Long	Dave Madsen	Education Administration
Andrew Russell	Bob Rogers	Bob Rogers	Physical Therapy Management



Recognitions and Fines



Birthdays:



Barbara Beedon was dinged \$5 for a 3/18 BD and a dinner out at the Farm House Inn, but more significantly, parted with \$35 for a new position she has taken as CEO of Frank and Kathy Mayhew's Ant Hill Project. Congrats **Barbara.**

Denny Gaya was hit with a \$5 for fine for his BD. **Denny** said that he rotated the tires on his car, and then watched paint dry. **Denny's** a real party animal.

Rick Wilson, also a 4/3 BD. **Rick** took his 94 year old mother to the Hay Street Grill in SF. **Rick** was ticketed \$5 for the event.

Anniversaries:

Bob and Peggy Rogers: **Peggy** was in SF with her daughter, so instead of ordering flowers to be delivered, **Bob** wisely decided on some flowers at the Pacific Market and drove them down to SF to deliver them personally. **Bob** figured he would make some brownie points—What a guy. The following week, for their anniversary, **Bob and Peggy** spent 3days at **Bob Reeves' Santa Nella House B&B in Guerneville**, hiking, eating, reading, hot tub-ing, lounging, and using up some of those brownie points.

Chris and Lisa Dawson: **Chris and Lisa** have not yet celebrated their anniversary, but will let us know when it happens.

Both **Bob** and **Chris** were dinged \$5.



Announcements



Greg Jacobs announced that Judy Robinson of Apache Pool Service donated \$250 to the Learn To Swim program. **Greg** also mentioned that **Troy McAdams** donated the imprinting on the new Learn To Swim T-shirts.



Jim Pacatte reminded us that we will be [It happened. **-Ed.**] building a Gazebo at Forget Me Not Farms on Saturday 4/7, so bring your hammers, and saws etc. Forget Me Not Farms is located behind the SPCA facilities just off High 12, just West of Llano Road. **Jim** also mentioned that we will participate in another rebuilding together project on Saturday 4/28. For this we will be refurbishing a house in Sebastopol located at 363 Spring Dale Lane.

The Rotary Foundation: **Mike Ferguson** then stepped forward and gave us an update on the Rotary Foundation. Mike was proudly announced that our club has more than met our goal of \$273 per capita giving to the foundation. To date, we as a club have given \$30,800 to the Foundation, plus \$11,500 to Polio Plus for a total of \$42,300. That is more than \$384 per capita, by far the highest in District 5130, and we have yet to reap the rewards of our upcoming raffles later this month. **Mike** mentioned that the total, all time, giving for this club is \$643,000. Mike is real excited about how this foundation money is applied. It funds not only Polio Plus which has almost eliminated



polio from the face of the earth, but it also funds the Rotary Peace Center, which offers a Masters Degree in International Relations. It funds service projects that provide medical care, water wells, literacy classes and other essentials for people in need.

Overcoming Obstacles Award Program: **Tom Boag** gave an update on the upcoming Overcoming Obstacles Awards program to be held on Friday, April 20th. The participating students, five young ladies and one guy, are all ready and enthused. (**Sally Ewald** and **Keller McDonald** went to their schools and met them, explain the program, and remind them that they are winners.). **Diana Rich** is assisting the students with their speech preparation. **Greg Jacobs** and **Kathie Mayhew** will lead the event judging process—Judges will include DG Maureen Merrill, Al Frumkin from Granite Bay Rotary, **Edwin Wilson**, and **President Aleia** and one or two more. We have 9 sponsors for the 6 students – some sponsors will be “paired” with the students for the lunch event, and others have other duties. **David Schreibman** has arranged another morning Leadership Conference and has three speakers lined up. (This is the most “life changing” part of the day, according to last year’s students.) **David Still** and **Rollie Atkinson** are handling publicity this year. **Sean Madison**, **Yvette Williams van Aggelen**, and **Tom Boag** will be student Mentors and keep things going. [What a great committee—You would believe they’ve done this before. –Ed.]



Rotarian of The Month: For the outstanding work that he has done on the Club Runner, **Jack Blasco** received The Rotarian of the Month Award. Congratulations, **Jack**.



The Raffle



The Raffle: **Denny Gaya** had the correct ticket but could not walk away with the \$800 that is in the pot. What is going on with that wheel of fortune?



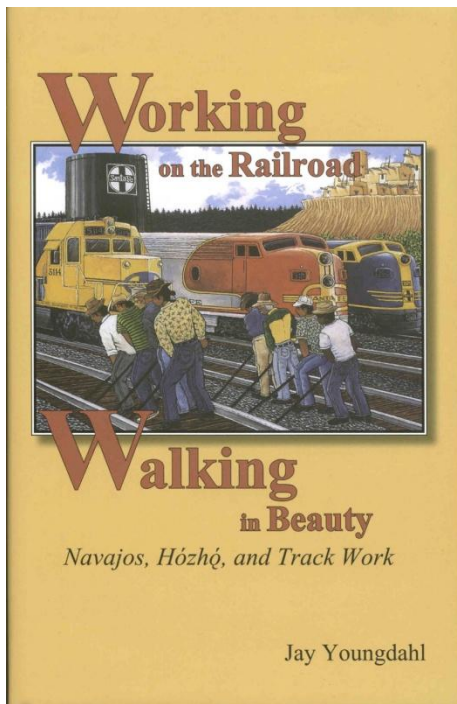
PROGRAM



Bob Cugini came forward to introduce Jay Youngdahl to present our program for the day. Jay is an attorney, author, Visiting Fellow at Harvard University, and Columnist at The East Bay Express newspaper. Jay has a law degree from the University of Texas and a Masters of Divinity from Harvard University. He is currently a Fellow at the Initiative for Responsible Investment at Harvard. As a lawyer, Jay represented Navajo railroad workers in their claims with western railroads and, while at Harvard, he studied and researched the religious lives of these Navajo workers. He is the author of Working on the Railroad, Walking in Beauty, Navajos, _____, and Track Work. On top of all this, Jay is also a good client of **Bob's**. [Jay tried to tell **-Ed.** how to pronounce _____ but, with **-Ed.**'s “tin ear”, it was necessary to consult the internet at www.chacha.com, finding the guidance “A two syllable word, pronounced like you are going to say the word “hot”, without the letter ‘t’, followed by the second syllable sounding like you are going to say ‘show’ but with a ‘z’ (zhow)”... (BTW, this is a great book, full of details of two cultures learning of each other.) **-Ed.**]

Jay came up to the podium and the first thing he said is that, when he decided to move from Texas, he wanted to move to a place that was green and had lots of trees. Someone suggested by some that he buy property in his native Arkansas. This did not appeal to Jay as he was too much of an integrationist and Arkansas was segregationist. Another friend did suggest that he look into Sonoma County, California—which he did and fell in love with it, buying a home in Occidental among the redwoods. Jay loves to hike and ride his bike. In addition to Occidental, Jay also spends time in Cambridge, MA.





Getting into his book, Jay said that for over 100 years, the Navajo have gone to work in significant numbers on Southwestern railroads. As they took on the arduous work of laying and anchoring the tracks, they turned to traditional religion to “anchor” their lives. The track work, which railroad companies often contracted through reservation traders, took Navajos away from their homes and families, sometimes for the first time. Cultural traditions, particularly religious beliefs, provided continuity and connection and so remained strong among the dislocated laborers. Beginning in the 1990s, Jay's legal work included representing Navajo railroad workers. The cases concerned claims for compensation due to frequent injuries suffered by Navajos who worked in the Southwestern railroad track gangs. When, in the 2000's, Jay took a academic sabbatical from his legal work to attend the Harvard Divinity School, he began studying the use of existential religious practices by these Navajo workers in their attempt to control the dangers in their work. His study led him to caches of previously unexplored archival documents, which show for the first time in history of how Navajo workers came to work for the railroads—in large numbers—and how the US Government, the railroads, and many trading post owners profited from the work of these men. Jay maintains that the Navajo that the Navajo developed rich religious and cultural practices to make life bearable under these conditions. [From the cover of his book. –Ed.]

President Aleia thanked Jay Youngdahl for his presentation, and presented him a speaker gift, a donation to Polio Plus in his name.



The Closing Bell



President Aleia graciously thanked all Club members, all visiting Rotarians, and all guests for attending. Then she specially congratulated the new members.

President Aleia then rang the meeting to a close at 1:30 pm.

The ABC's of Rotary

(Taken from “The ABCs of Rotary”, a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#12: Four Avenues of Service

The term “Four Avenues of Service” refers to the four elements of the Object of Rotary: Club Service, Vocational Service, Community Service, and International Service.

Although the Avenues of Service are not found in any formal part of the constitutional documents of Rotary, many Rotarians use this concept to describe the primary areas of Rotary activity.

- Club Service involves all of the necessary activities Rotarians perform to make their club function successfully.
- Vocational Service describes the opportunity each Rotarian has to represent the dignity and utility of one's vocation to the other members of the club, as well as the responsibility of the club to undertake projects related to such areas as career planning, vocational training, and the promotion of high ethical standards in the workplace.
- Community service pertains to those activities that Rotarians undertake to improve the quality of life in their community. It frequently involves assistance to youth, the aged, the disabled, and others who look to Rotary as a source of hope for a better life.
- The Fourth Avenue of Service, International service, describes the many programs and activities that Rotarians undertake to advance international understanding, goodwill, and peace. International service projects are designed to meet humanitarian needs of people in many lands. When a Rotarian understands and travels down the four Avenues of Service, the Object of Rotary takes on even greater meaning.



You are cordially invited...

**It's a Celebration, Our
Foundation Program**

The "Paul Harris Rotary Oscars"

On April 27th,

**At Memorial Hall,
Community Church**



**Honoring our
Members, Families,
And Friends of the
Sebastopol Rotary Club.**

Starts 12:15 p.m.

Champagne Reception

Formal Attire

Encouraged

(Yea Really ! - Wear your Best Duds)



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