



**Date:** August 19<sup>th</sup>, 2011  
**Volume:** 2011/12—Issue E10-07  
**Scribe:** Diana Rich, Tom Boag (Program)  
**Photography:** David Schreibman  
**Editor:** Tom Boag  
**Club President 2011/2012:** Aleia Coate



### All the News that Fits We Print

#### At the Bell



President Aleia began the meeting at 12:15. Ken McHugh led us in the *Pledge of Allegiance*, then Keller McDonald announced that there are a number of reasons we should be pleased to be in America: first, the gold in our teeth is worth more than it was last week, and second, the Giants are in Huston! With that introduction, he led us in his most favorite song: *God Bless America*. The thought for the day was offered by Gene Nelson, who reminded us that even when we feel we have very little time, there's always time for caring, and service above self.



#### Visiting Rotarians & Guests

**Visiting Rotarians:** We had two visiting Rotarians from our favorite Sebastopol Sunrise Club: Gabrielle Disario, a graphic designer, and Chris Heller, school administrator (Principal –Ed.) from Analay High School.

**Introduction of Guests:** Tom Boag introduced two guests, Celia Britton and Art Trinei. (The three of us are on the CERT Board. –Ed.)

#### Announcements

President Aleia thanked Torrey Olson for hosting the August 12 meeting, and for his presentation and farm tour. She also thanked the many Rotarians who poured beer at the Gravenstein Apple Fair this past weekend. The pouring must have been quite good, as she noted that the Rotarians involved even managed to collect some tips! She also thanked the Rotarians who staffed the Gabriel Farm rest stop for the Tour D'Organics, also this weekend. What a busy weekend for our Rotary volunteers! Harvey Henningsen and Bob Cugini were recognized for their efforts at the August 7 Club Picnic. It was noted that a good time was had by all! In the "lost and found" category, President Aleia mentioned that there was a jacket (London Fog size medium) as well as a set of car keys found (Identified – Fine Pending return from vacation. –Ed.) at the Picnic. Contact Harvey if they're yours.

A number of announcements regarded coming events. That very evening, Friday August 19, at 5:30 pm was Happy Hour at GTO's, which happens the third Friday of each month. Also coming up is the Sea Angler Trip, on Saturday September 3. President Aleia shared her fond memories of going on this trip last year. In her memory (which may or may not have been faulty) she recalled that she caught the biggest fish of all, even bigger than Sally Ewald's. The photos left some doubt as to the veracity of her claim, although President Aleia argued strongly that the apparent small size of her fish was due to the photograph being taken from further away. There was substantial dispute on this point among Rotarians present at the meeting. Sally Ewald did eventually confirm that President Aleia's fish was larger...

## **Future Programs**

**August 26<sup>th</sup>**

**Speaker:** Rich Thomas  
**Program:** Recent & Future Trends in the Wine Industry  
**Host:** Rollie Atkinson

**September 2<sup>nd</sup>**

**Speaker:** Keith Woods  
**Program:** Choices  
**Host:** Barbara Beedon

**September 9<sup>th</sup>**

**Speaker:** TBA  
**Program:** TBA  
**Host:** TBA

**September 16<sup>th</sup>**

**Speaker:** TBA  
**Program:** TBA  
**Host:** TBA

## **Future Events**

**EVENT: Fundraising for EQ, Tsunami Victims & Recovery in Japan**  
**Nao's Home Aug. 27<sup>th</sup> Sat. 2:00 p.m. until ?**  
See Attached

**CALLING ALL ANGLERS – Sea Angler Trip**  
**Saturday, September 3<sup>rd</sup> - See Pete Hill**  
**Needing another person by Friday**  
**Stop wishin' and go fishin'**

**Sebastopol Sunrise Rotary's**  
**Cajun Zydeco Festival**

September 10<sup>th</sup>, 11:30 a.m. – 7:00 p.m. – See Attachment

**HAPPY HOUR AT GTO's Seafood House**  
 (3<sup>rd</sup> Friday of the Month), 234 South Main, Seb.  
 Friday, **September 16<sup>th</sup>** at 5:30 p.m.

**Rohnert Park-Cotati & Rancho Cotati**  
**Poker – Bunco Tournament**  
**September 17, October 13 – See Attached.**

**Rotary Hearts on Fire Dinner, Hyatt, S.R.**  
**Sat., September 24<sup>th</sup> – See att.**

**Lobster Feed is October 15**

**Donate - See Greg Jacobs**

**West Africa Project Fair in Dakar, Senegal**  
**Wednesday, October 26<sup>th</sup> -Nov 2<sup>nd</sup>—See Attachment**

## **Miscellany**

**NEXT Board Meeting (3<sup>rd</sup> Wednesdays)**

**Location:** Mike Long Office, 7724 Healdsburg Ave, Seb.  
**Date/Time:** Wednesday September 21<sup>st</sup>, 5:30 p.m.

**Web Site for Make-Up Locations**  
[www.rotary5130.org/meeting\\_locations.shtml](http://www.rotary5130.org/meeting_locations.shtml)

**MAKEUP NOTIFICATIONS – Send to JOHN**  
**BLASCO at [jbblasco@comcast.net](mailto:jbblasco@comcast.net)**

**On-line Make-Ups:** [www.RotaryEClubOne.org4](http://www.RotaryEClubOne.org4)

**Interact Make-Ups – when school starts up...**

**Appleknocker Archive**  
[sebastopolrotary.com/appleknocker.shtml](http://sebastopolrotary.com/appleknocker.shtml)

**Sebastopol Rotary Carpool Website**  
<http://budurl.com/t8mk>

Several announcements were made regarding the Lobster Feed, coming up very soon on October 15. **Dorothy Rodella** and **Bristol Hassler** announced that there are 11 tables still available, in addition to individual tickets. Bristol urged all **Rotarians** to purchase



their tickets now! **Dan Rasmus** took a few minutes to talk about the Silent Auction. He explained that this year there will be an on-line auction in addition to the traditional silent auction on site at the event itself. He asked that all Rotarians contribute, and noted that it was especially important this year with two silent auctions going. **Dan** reminded everyone that he sent out an email Monday with all information for silent auction donations. All types of items are

welcome: sports-related, theater arts, getaways, home items, etc. He also reminded everyone that there will be pre-sale raffle tickets, because the live auction committee will be coordinating a special event as an alternative to the traditional raffle. **Jackie Moreira** announced that she will provide an overview of all Live Auction items at next week's meeting. She encouraged anyone interested in donating cash to round out some of the live auction items to contact her by email or at Rotary meetings, and thanked those who had already stepped up to donate cash.

**President Aleia** asked everyone to keep **Chris O'Neill** in their thoughts as he undergoes surgery for oral cancer. Cards were sent around for Rotarians to sign.

**Tom Lambert** was recognized as Rotarian of the Month for his behind-the-scenes support of our exchange student program. Tom mentioned in his comments that our new exchange student from Thailand, Warrapon Pitakpanichkul, fondly known as "Boss", loves to play tennis and is looking for Rotarians who would like to play a match or two. Call **Tom** if you are interested.

**Nao Noguchi** encouraged all to attend the fundraiser at his home on Saturday August 27. (See Future Events and also attachment. –Ed.) Proceeds will benefit Tsunami victims and help recovery efforts in Japan.



you'd like to play some golf!

**Harvey Henningsen** announced that the sawmill is working this weekend, Friday and Saturday, from 10 am to 2 pm. Smokehouse BBQ will have food for sale.





## Recognitions...and...FINES



### Birthdays:



July 31 – **Ken Silveira** went to Shasta. (Cost him a \$5 fine.)

Aug 2 – **Raven Green** admitted celebrating, but declined to share the details (“Nothing I can talk about in this company”). (Cost him \$35.)

Aug 3 – **Harry Polley** spent his birthday with friends. (Cost him a \$5 fine.)

Aug 8 – **Paul Thielen** said he was doing what **Raven** was doing (no details from Paul either). (Cost him \$5.)

Aug 9 – **Chris Dawson** had a fun time. (Fined \$5.)

Aug 11 – **Ken McHugh** celebrated his 82<sup>nd</sup> birthday! (Cost him \$5.)

Aug 18 – **David Pittman** will be celebrating his birthday on the weekend. (Fined \$5.)

### Anniversaries:

Aug 18 – **Paul and Elena Martinovich** celebrated their anniversary. (Fined \$5.)

### Various “Gotchas:”

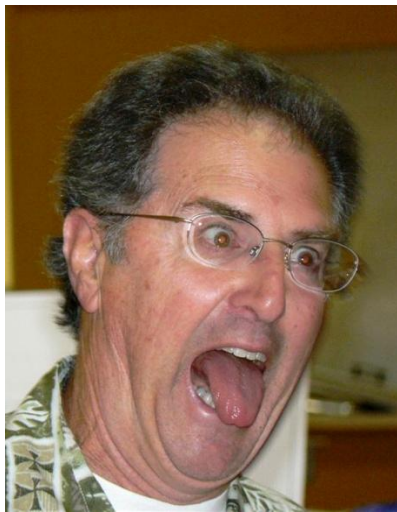
**Sally Ewald** had a wonderful trip to France. She traveled with three Veterans who apparently drew major attention, which crowds coming out to greet them at various points along the way. On a different note, it was reported that a traveler to Alaska actually encountered Siduri wine, which **Sally** wasn’t so sure was her Siduri wine, but **President Aleia** in her infinite wisdom deemed it so. Finally, topping of the series of excuses to fine **Sally** was her receipt of a Director’s

Pin. (Fined \$25.)

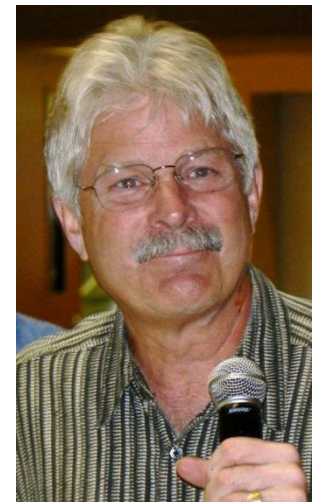
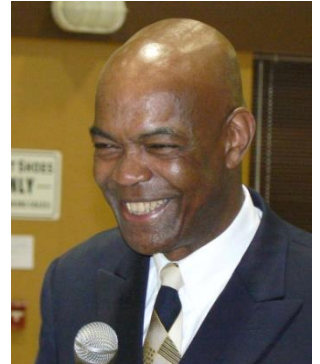
**Paul Thielen and John Blount** were observed at Friedman’s engaged in purchasing tool boxes (or lunch boxes? It wasn’t very clear to this scribe...). Of course, they swear these were items not available at Sebastopol Hardware (This is not possible. –Ed.), but there seemed to be some doubt about that claim. (Fined \$10 each.)

**Dan Rasmus** described a fun trip to Yellowstone and the Tetons. He also made it clear that he’s hoping **Paul and John** will donate their tool boxes/lunch boxes to the silent auction. (Fined \$25.)

**Jerry Warren** described his trip to Chicago. He was especially impressed by the Science and Technology Museum, which covers 14 acres. He also visited Wrigley Field, and the Abraham Lincoln Museum, and clearly enjoyed his trip to the Midwest. (Fined \$10.)



**Mark Sell** was persuaded to tell us about his great shot at the Golf Tournament on August 4. He described his shot on the 8<sup>th</sup> hole as his best shot ever. He teed off, and watched as the ball sailed over the lake and landed right on the green! (Some doubters suggested perhaps it wasn’t the correct green, but witnesses confirmed otherwise.) **Mark** apparently repeated the same shot the next day, with the same excellent results! **President Aleia** elected not to fine **Mark** for the golf shot, but felt his recent miss-spelling of “duct tape” (“duck tape???”), along with the article in the newspaper about **Mark’s** support of the State Parks, merited a hefty fine. **Mark** encouraged anyone interested in helping the State Parks to donate in their support. (Fined \$20.)





## Foundation "Brag Bucks"



(Foundation Brag Bucks... will be happening every Friday... (Umm, well maybe next time... Ed.)



### Raffle



**Denny Gaya** drew the winning raffle ticket (#2767135) but failed to win a prize.

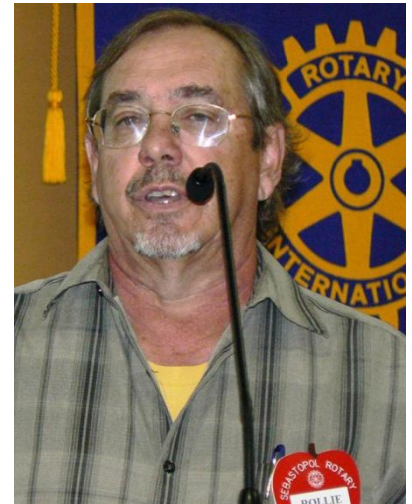


### PROGRAM



John is very familiar to most of our club and was, long ago, a member of our club. He stated that John is a Sonoma County native – born in Cloverdale “at a very young age”. “John has had quite a long career in fire administration and was recruited as a volunteer in the late 1980s by previous Fire Chief, Russ Shura. John succeeded Russ in 1992 and has been Fire Chief for some 20 years. John and his wife, Julie, live just outside of Sebastopol. They’ve raised 3 children, they got rid of two of them, and one is still at home. When she leaves for college, maybe John will come back into the club.” **Rollie** suggested that John might prefer to talk about his passion for railroads “but we’re not going to let him do that”. “Rather John is going to talk about disaster preparedness and response and a general update on the fire department. Sebastopol Fire Department is the very best in the county and John deserves a lot of credit.”

(clapping)



John began his talk with “It’s great to be here and I recognize a lot of faces – even though it’s been 20 years since I was a member of the club. I’ve been back a couple of times and it’s great to see a lot of familiar faces. Dave and Harry, I still don’t know what you guys do – You just go to lunch.”

(Member: “John, you are still welcome to be a member.”

John: “I’ll have to think about that.”

Member: “All in favor say aye!”)

John said that the Fire Department and Sebastopol Rotary has had a long standing, great relationship. This club has sponsored the Fire Department in a lot of projects. “Sebastopol Fire has a very expensive thermal imaging camera today because the club donated it – It’s been used successfully many many times in emergency response.” John also mentioned our club’s support of Sebastopol Fire’s Community Emergency Response Team program – pointing out the Rotary logo on the CERT brochures on the tables because we have been a great sponsor of that program over the years. To assist our club’s Lobster Feed Auction list, he donating a very special kid’s birthday party at the Fire Station.

John continued: “I’ve come to talk about disaster preparedness and response. I saw in the AppleKnocker that you’ve had Red Cross (**Emily Buller**, 8/5) here not too long ago and you had very well renowned geologists (Matty Mookerjee, 5/27; **Nao Noguchi**, 7/29) here to talk about earthquakes – so I won’t duplicate those things but will let you know what’s going on around here in Sebastopol so you can get prepared. Probably the hardest job I have is to motivate all of you to go out and do the preparation. I probably don’t have to teach you how to do it. You’ve probably heard it many many times. Even **Mark Sell** has been promoting it for us and doing a great job, except.... (inaudible comment about donuts). I want to let you know what our threats are here, what the city’s response is, what some of our community systems are doing already, and what you can do to enhance your (and your neighborhood’s) preparedness.”

**The Big One:** “So what are some of the big disasters that we can have? Earthquake is probably one of the biggest one but there are other things as well. (We haven’t had a disastrous earthquake yet – It’s coming.) You might be surprised to know that Sonoma County actually has one of the highest levels of federally declared disasters in the United States. (Audience: “What!”) Most of that is flood related. We have the 100-year flood about every 5 years – mostly along the Russian River. Our fishing industry has had some very disastrous years. Flooding has affected our agriculture... We’ve had a lot of small disasters that has made us very well known at FEMA and on a National level.

**Other Big Threats:** Repetitive flooding (We’ve have had some flooding right here in Sebastopol.); Wildfires (Not something we see a lot of in Sebastopol but well known in Sonoma County); Winter storms (Many of our declared disasters have

been winter storms, damage to bridges, trees down, power lines down – usually associated with some minor flooding); Hazardous material spills. (1980 Chlorine at the treatment plant that drifted across Highway 12.); Tsunami (Along the coast - County has done great things to prepare for that so we have warning systems in place.); Terrorism (Something that happens mainly in large metro areas - but we are a 'feeder' area and we are prepared to go help them. The only really measureable threat is probably Infineon racetrack, with 120,000 people that could be a target.); Landslides and Dam failure (2 major dam systems: Warm Springs Dam, Coyote Dam - both would have a major effect in Sonoma County.); Severe weather (We get some winter storm winds with almost hurricane force).

(John showed a picture of a boat in the street at Hwy 12 and Morris Street, stating "That's our crews out there – I don't know what it is but when Sebastopol floods everybody wants to go boating. If they only knew what's in the water they might not. There have been 6 flooding events in the last 15 years. The low lying areas of Sebastopol flood time and again. We warn people and they get their things to higher ground and we minimize the damage. (John showed the 100-year flood zone map.) "This is 100-year flood zone map. Flooding here is very predictable - When Hacienda Bridge on the Russian River gets to 45 feet, we start getting water on Morris."



Other Big Threats: Wildfires ("The guy in the white hat, that's me. This is a strike team up in Paradise, California – a mutual aid event. We saved a house. Wildfires here usually happen a little away from Sebastopol – mainly because of our large Ag area. Apple orchards don't burn as well as grass and brush. The Geysers area has a lot of fires - Not uncommon to have 20,000 acres in a fire up there. (1964 Hanly Fire started at base of Mt. St. Helena and, with winds, pushed to the outskirts of Santa Rosa - where Sutter Hospital is today. It would be a lot worse today – with all the new housing." Power Outages: (You can be without power for 5-7 days. That can be a major impact on your life if you are not prepared.)"

"The Biggest Threat, Earthquakes, are probably the major event we prepare for here - If we prepare for them; all the other threats are minor. A big event will be the most wide spread event we are going to have. (Loma Prieta Earthquake, 1969 had a 5.2 Magnitude range earthquake on the Healdsburg-Rogers Creek fault and did a lot of damage to downtown Santa Rosa. If you like shopping at the mall you have that earthquake to thank for clearing that area of town. **Mel Davis** and Chief Russ Shura got the City Council to do a structural retrofit project in

Sebastopol's downtown core area after the 1969 quake. We are one of the few cities, if not the only city in California that has commercial areas completely retrofitted for earthquakes. All those buildings downtown have large iron structures inside to hold them up. In this area, we have the San Andreas Fault zone through Tomales Bay, and the Healdsburg-Rogers fault zone – (with a lot of Sonoma County infrastructure). The Rogers fault has a potential of a 7 on the Richter scale, which is very large, like the Loma Prieta earthquake in Santa Cruz." John shows shaking map, pointing out that "Sebastopol is in the low to moderate risk area because Sebastopol is on the edge of the Laguna and the hills are on much more solid bedrock, so don't shake as hard. The Rogers fault has a 40% chance in next 30 years of slipping. Then there are also unknown fault lines..."

Sebastopol Community Response: "It's important to know what you can expect from us. Knowing what to expect from the city will help you to prepare to take care of yourself. We do have a written City plan that meets all Federal guidelines – and we do have plans for all those threats that I've talked about... but consider our city's normal staffing today:

2-4 Police Officers on duty, depending on the time of day. (Police priorities are security, traffic flow, and since they are out in the field, they can tell us what is going on.)

Two Fire Engines, staffed by volunteers: (I'm the only paid staff.) If there's a major earthquake disaster then their response time is going to be slower than their normal response time (normally 5-6 minutes from alarm to anywhere in the city). In an earthquake that first-engine is going to take awhile. The volunteers have families, children, that they have to take care of first – then they respond. (Fire's priorities are fighting fires, rescuing people, and medical response.)

One Ambulance - maybe: (We have one (private) ambulance normally staffed in Sebastopol but it's shared. On a good day we have one here – on a bad day, none.)

8-10 Public Works Employees: (Some in landscaping, some in construction.)

One Building Inspection Official: (We have one building official to inspect all the buildings after an earthquake and the priority will be water systems and roads. Your house is one of the last to be inspected.)"

Regional, State, Federal Support – takes time: ("We all work in the same command structure. After Katrina, FEMA created a nationwide response system that we all use. It was modeled after what we already had – for 40 years - in

California. The system is broken up into areas of Command, Operations, Planning, Logistics, and Finance/Administration.) We work in an operational area that has all the government agencies of Sonoma County and the county of Sonoma as a key agency - which our entire request for assistance goes through. Then there are Regional, Statewide, and Federal centers."

Personal Preparedness: "**Mark Sell** has prepared a yellow form you see on your table where you have a 16 week program where you have something to learn, something to buy, and something to do each week. In 16 weeks, you will be the most prepared in California. (Even the Red Cross is using their form!). You want to identify hazards in your home ahead of time, create your own preparedness plan, prepare a disaster kit, and have supplies (water, food) ready."

Community Emergency Response Team (CERT): "CERT (some board members here) is overwhelmingly successful here in Sebastopol. It started in 2005 and we're on our 15<sup>th</sup> class. We've trained 300 people - more than all other agencies in Sonoma County combined! Right now we're the only program that is still active. Our program is based on volunteerism and donations from the community – like this club. Those 300 people have learned some really great things. Our class involves 8 nights of teaching in: Medical Skills, Triage, Fire, Rescue, How to lift things, organization, and disaster psychology. We have an interaction with our Police Chief and Police force, and we have a very strong communications section. We're outfitting the CERT people with radios and they can talk to each other with a coordinated system back to our fire department. We use FRS radios (purchase via Sebastopol hardware), then link to Ham Radio operators who communicate with the Fire Station."

Map Your Neighborhood and Sheltering Program: "We have a map your neighborhood program and also a sheltering program. Our CERT people (40 took Red Cross class.) can open up a shelter before the Red Cross arrives to take it over. Our 'Map Your Neighborhood' program helps people organize their neighborhoods (It's amazing how many people don't know the people in their own neighborhoods.) We bring CERT people out and help your neighborhood people organize, make maps, and identify skills and needs, so the people can take care of themselves. We provide computer-drawn maps, radios, and training." (John showed the CERT Neighborhood map – some 20 red names identified active/organizing Sebastopol CERT Neighborhoods.) "We can provide a 1-1/2 hour organizing meeting to let you organize your neighborhood."

John answered some questions:

"Threat of Natural Gas pipelines?" "One main 8" pipeline from Cotati along Highway 116, another on Highway 12 and it goes to Forestville."

"Will Sebastopol fire trucks respond to 95472 area out of City Limits?" "No, that's covered by your local service plus mutual response. (You need to prepare to take care of yourself for 72 hours.)"

"Shelters – where are they?" "Veterans Building, Community Center, Schools"

"Resources for residential threat mitigation for earthquake?" "Building department has a lot of information. Foundations, cripple walls. Can do a lot of it yourself."

(**Frank Mayhew** added: "Palm Drive Hospital is only hospital in county built to earthquake standards. It should be your main resource... the only one not right on a fault.")

John is Retiring: "In 11 days I actually retire from the Fire Department. It has been a pleasure to serve the City of Sebastopol. I couldn't think of a better staff. I have a great team of CERT volunteers. Firefighters are incredible. City staff is great."



### The Closing Bell



**President Aleia** thanked John for his presentation and stated that our club will be making a donation to Polio Plus on his behalf. **President Aleia** then rang The Bell at 1:30 p.m. and wished everybody a great afternoon.



### After The Bell

Nobody reported to "-Ed." That a ***grievous botanical error*** made its way into last week's August 12 Meeting AppleKnocker. I turns out that **Torrey's** hobby garden Fuji apple trees are truly "different". "-Ed." blathers on, about "One has pears that look great, but never ripen! The other tree has pears that ripen in the beginning of July – very unusual." OK, Who has the answer here?



## **The ABC's of Rotary**

*(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)*

### **#62: Selecting a President**

Each year, a distinguished Rotarian is selected as the worldwide president of Rotary International. The process begins one year in advance when a 17-person nominating committee is elected from separate zones of the world. To qualify for the nominating committee, a Rotarian must have served on the RI Board of Directors. If there is no past director able to serve from the zone, a past trustee of The Rotary Foundation or a past governor who has served on an RI committee may be appointed to the nominating committee.

The nominating committee may consider all former RI directors for the presidential candidate. Members of the nominating committee and current directors are not eligible. Any Rotary club may suggest the name of a former RI director to the committee for consideration.

The committee convenes in September to select the Rotarian to be the presidential nominee, whose name is announced to all clubs. Any rotary club may make an additional nomination before 1 December, which must then be endorsed by one percent of all the Rotary clubs of the world (about 340). If such an event occurs, an election is held by mail ballot. If no additional nomination is presented by the clubs, the person selected by the nominating committee is declared to be the president-nominee. From that point on, that special Rotarian and spouse will spend more than a year in preparation and then a year serving the Rotarians of the world as the international president.



# **SEBASTOPOL ROTARY CLUB**

## **Member Profile**

## **Séan Madison – Badge No. 114**



### **Classification**

**Graphic Designer**

### **Joined Sebastopol Rotary**

**2010**

### **Sponsor**

**Bob Rogers**



**Previous Rotary Experiences:** Rotary Club of Sebastopol Sunrise for about 3 years.

**Educational Background:** BA in Broadcasting, San Francisco State University

**Personal Background:** Native New Yorker, born and raised there. Married my first husband, James, in 1985 and still married today. James works at Stanford University. One daughter, Blake, is 21 and currently living in Brooklyn, going to Eugene Lang College. We have 2 dogs and 2 cats.

**Personal Interests & Hobbies:** Youth Exchange, working with elders, fostering dogs, reading, Survivor viewer (major fan, never miss an episode), Formula One Racing, **Fonts** (ya, that is a weird one... but I love the history and usage of fonts), my dogs, chewing nicotine gum (If that is not a hobby, it should be.), Bikram Yoga, eating and cooking, Hiking, Traveling, Anything New York, Sunday dinners., Big Saturday Breakfasts, Sleeping in on Sundays.

**Employment Background:** Graphic Design: packaging (Odwalla, Klutz, MinuteMaid, Adina);  
Video Production: Industrial Videos (The Gap, Chevron, Kawasaki).

**Rotary Leadership Positions:** none, yet

**Favorite Rotary Service Project:** Youth Exchange, Interact.

**Who have you sponsored as a Rotary Member?:** none, yet

## What Is C.E.R.T.?

The Sebastopol Community Emergency Response Team (CERT) Program educates people about disaster preparedness for hazards that may impact our area, and trains them in basic disaster response skills, such as fire safety, light search and rescue, team organization, law enforcement, communication, and disaster medical operations. Using the training learned in the classroom and during exercises, CERT members can assist others in their neighborhood or workplace following an event when professional first responders are not immediately available. CERT members are also encouraged to support emergency response agencies by taking a more active role in emergency preparedness projects in their community.

## Introduction

Following a major disaster, local first responders who provide fire and medical services will not be able to meet the demand for these services. Various factors will prevent them from providing these services to all in need. **We will have to rely on each other for help in order to meet our immediate life-saving and life-sustaining needs.**

Under these kinds of conditions, it is common knowledge that people will spontaneously try to help each other. This was the case following the Mexico City earthquake where untrained, spontaneous volunteers saved 800 people. However, 100 people lost their lives while attempting to save others. This price is too high and is preventable through training.

If we can predict that emergency services will not meet immediate needs following a major disaster, and people will spontaneously volunteer naturally, what can Sebastopol do to prepare for this eventuality?

**First**, we can clarify local facts about what to expect in terms of immediate services. **Second**, we can get the message out about our responsibility for mitigation and preparedness. **Third**, provide training in specific life saving skills. **Fourth**, organize teams so that they are an extension of first responder services offering immediate help to victims until professional services arrive.

## Sebastopol CERT Board Members:

John Zanzi, Fire Chief  
[jzanzi@sonic.net](mailto:jzanzi@sonic.net)  
Tom Boag, Retired Engineer  
[TRBoag@aol.com](mailto:TRBoag@aol.com)  
Celia "Zeke" Britton, Retired  
[zekegail@pacbell.net](mailto:zekegail@pacbell.net)  
Ralph Harmon, Cartographer  
[rharmon@sonic.net](mailto:rharmon@sonic.net)  
Skip Jirrels, Director of Operations  
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[redrover@sleepydog.com](mailto:redrover@sleepydog.com)  
Art Trinci, Retired PG&E  
[atrinci@gmail.com](mailto:atrinci@gmail.com)

## Sponsors:



## Sebastopol CERT Program

The Sebastopol CERT training will benefit any citizen who participates. **This individual will be better prepared to respond to and cope with the aftermath of a disaster.** Additionally, those trained as neighborhood, business, and government teams, in essence, become auxiliary responders. These groups can provide immediate assistance to victims in their area, organize spontaneous volunteers who have not had the training, and collect disaster intelligence that will assist professional responders with prioritization and allocation of resources following a disaster.

The Sebastopol CERT Program promotes a partnering effort between emergency services and the people they serve. **Citizens trained in basic response skills can support first responders and themselves.** The skills learned can help save and sustain lives until help arrives.

The CERT Certification Series for Sebastopol is presented in eight classes, with classes lasting 2½ hours. This training includes the following:

- FIRE SAFETY
- DISASTER MEDICAL 1 & 2
- LIGHT SEARCH & RESCUE
- TEAM ORGANIZATION
- DISASTER PSYCHOLOGY
- LAW ENFORCEMENT, COMMUNICATIONS
- REVIEW & DISASTER EXERCISE

## DISASTER PREPAREDNESS TRAINING

**Presented By:**



and



## Cost

\$50.00 includes course instruction, the CERT manual, and upon completion of the course, a CERT equipped backpack. (In addition, Sebastopol graduates will receive a \$50.00 gift certificate for emergency preparedness supplies from Sebastopol Hardware Center.)

## Contact Us

**To Register for a class or for more information:**

**Call:** 707-823-8061

**Email:** [jzanzi@sonic.net](mailto:jzanzi@sonic.net)

**Visit our Website**

[www.sebastopolcert.org](http://www.sebastopolcert.org)

**Address:** 7425 Bodega Ave.  
Sebastopol Ca, 95472

Please contact Fire Chief John Zanzi, or any CERT Board member, to find out about additional volunteer or sponsorship opportunities.

**Additional resources:**

[www.sonomacert.com](http://www.sonomacert.com)

[www.72hours.org](http://www.72hours.org)

[www.arcsm.org](http://www.arcsm.org)

[www.cert-la.com](http://www.cert-la.com)

Google "Emergency Supplies"

Remember Nao's Talk at our July 29<sup>th</sup> Meeting –  
Plan to Attend this unique event  
Saturday, August 27<sup>th</sup>  
and special experience.

## In Conjunction with Fort Bragg Rotary

### FUND RAISING FOR THE EARTHQUAKE AND TSUNAMI VICTIMS AND RECOVERY IN JAPAN

THEME: A Day of Good Food, Taiko, Sake, Wine and Beer at Noguchi's

DATE: Rescheduled Saturday, AUGUST 27<sup>th</sup>  
(Note this was incorrectly shown as August 11 in several previous AppleKnocker "Future Events" listings – The correct date is as shown here, August 27<sup>th</sup>.)

TIME: 2:00 P.M. on "until whenever"  
(Note this was previously shown to start at 1:00 p.m. but Nao has changed it to 2:00 p.m. – to allow him to get ready...)

PLACE: 6090 Fredericks Road  
Sebastopol, CA 95472

ORGANIZED BY: San Francisco Taru-Mikoshi and Sonoma County Taiko

CONTACT: Nao Noguchi  
707-479-1497  
[knnoguchi@comcast.net](mailto:knnoguchi@comcast.net)

#### NOTES:

1. We will cook a whole pig in a luau style plus BBQ turkeys, chickens, steak and other edible exotic items. We plan to dig out the pig at 5:00 PM.
2. Taiko performances will be provided by Sonoma County Taiko.
3. We will have kegs of home brewed beer using home grown hops from our garden.
4. We ask each member (not the guests) to bring a side dish to share with 10 plus people.
5. If you plan to drink, please consider staying in Sebastopol, we have floor space in the house, plus a few tents and sleeping bags.
6. Bring your family, friends and check book.
7. Both San Francisco Cherry Blossom Festival, Inc. (Taru-Mikoshi) and Sonoma County Taiko are 501 (c) 3 non-profit organizations and any donation is tax deductible. If you write a check, please indicate "Earthquake relief for Japan".

**Sebastopol Rotary SUNRISE, Cajun Zydeco Festival, September 10, 2011**  
**See website at <http://www.rotarycajun.com/>**

(Used by permission of Jim Goodenough, 8/23/11 - A small fine shall be paid. -Ed.)



Event Sponsors



**Special Guest appearance this year by Grammy Winner, the Queen of Zydeco - Queen Ida**

**The 16th Annual Sebastopol Cajun-Zydeco Festival**  
September 10 2011 - Cajun Food and Zydeco Music  
11:30 am to 7:00 pm - gates open at 11:00 am

Video from last year's Festival



Sat. September 17, Thurs. October 13



**2011**  
Event Schedule

**GOLF FRIDAY AUG 19**

Golf Check-in & Registration	11:30AM - 1:00
Shotgun Start	1:30PM
Dinner, Awards & Auctions	6:30PM - 9:00

**POKER SATURDAY SEPT 17**

Poker / 101 Casino 10:00AM

**BUNCO THURSDAY OCT 13**

Bunco / Wedgewood 6:30PM

**Poker ★ Golf ★ Bunco**

THE MOST FUN TOURNAMENTS OF THE YEAR!

**AUG 19**

Foxtail Golf Resort  
Rohnert Park



**GOLF Tournament**

19 Hole Scramble  
Free Food & Drinks on the Course  
Games • Putting Contest  
Hole-in-One Prizes • Free Stuff!!!

**SEPT 17**

101 Casino  
Petaluma



**TEXAS HOLD'EM Tournament**

Poker Tournament Limited to 80 Players!  
\$100 Buy-in • Over \$5000 in Cash & Prizes!

**OCT 13**

Wedgewood Banquet Center  
at Foxtail • Rohnert Park



**BUNCO Tournament**

\$25 Buy-in • Over \$1000 in Cash & Prizes!  
Free Non-alcoholic Drinks, Snacks & Chocolate!

Entry  
Fee



**\$99 Golf Fee** includes dinner!

Poker & Bunco: See Website for Info

**Big Prizes ★ Awards ★ Auction ★ Raffles**

Register at: [www.rotaryevents.org](http://www.rotaryevents.org)

Event Info: Ken McCoy (707) 484-4040  
Yatin Shah (707) 584-2222 (ext 10)  
or (707) 849-7056

Proceeds benefit youth and community services and programs!



# ROTARY HEARTS ON FIRE



FOUNDATION DINNER SOUTH  
SATURDAY SEPTEMBER 24TH, 2011  
HYATT HOTEL, SANTA ROSA

**Sat., SEPTEMBER 24<sup>th</sup>, 2011**

You can register either through  
the [www.Rotary5130.org](http://www.Rotary5130.org)  
website

or by contacting  
Chris Parr-Feldman at  
[parrevents@aol.com](mailto:parrevents@aol.com)

## **Hearts on Fire**

Rotary Dist. 5130  
145 Wikipup Drive  
Santa Rosa, CA 95403

**Event:** Rotary Foundation Dinner South

**Date:** Saturday, September 24, 2011

**Where:** Hyatt Hotel and Spa  
170 Railroad Street  
Railroad Square, Santa Rosa

**Black tie optional, red dresses welcomed**  
Cost: \$75

**6:00 PM Doors open - no host cocktails**

**Keynote speaker:** Past RI President, Rick King

**RSVP online at**  
[www.Rotary5130.org](http://www.Rotary5130.org)

Saturday, OCTOBER 15<sup>th</sup>, 2011

Rotary Club of Sebastopol

# LOBSTER FEED



Saturday, October 15, 2011

Please join the Rotary Club of Sebastopol and help make the 5th Annual Lobster Feed the most successful fundraising event ever! We are so proud that all the monies that are raised through this fun event are returned to the community in the form of Teacher Mini Grants, Learn-to-Swim Programs for local 2nd grade students and High School Foreign Exchange Programs; as well as a multitude of other community-based and international programs. If you have children that have gone to school in Sebastopol, your children's education has been touched by Rotary in some way. **We believe this is the Premier Social Event of the Year, and we have fun while raising money!** Come join your friends and business colleagues and enjoy great food and wine by local vintners, coupled with exciting live and silent auctions items!

☐ **Platinum Sponsor \$1,500**

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Platinum Sponsor sponsor in:
  - Press Releases • Poster • At event
- 2 x 5 ft Advertising banner at event
- Four complementary tickets to event

☐ **Gold Sponsor \$1,000**

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Gold Sponsor sponsor in:
  - Press Releases • Poster • At event
- 2 x 5 ft Advertising banner at event
- Two complementary tickets to event

☐ **Silver Sponsor \$500**

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Silver Sponsor sponsor in:
  - Press Releases • Poster • At event

☐ **Bronze Sponsor \$250**

- Logo listed on event website
- Company Name listed in event guide
- Recognition as Bronze Sponsor sponsor:
  - At event

Please check box above for your sponsor level. Rotary Club of Sebastopol is a 501(c)(3) org.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please find enclosed check for \$ \_\_\_\_\_ Please bill my credit card for \$ \_\_\_\_\_

Type of card ☐ VISA ☐ Mastercard Number: \_\_\_\_\_ Ex. Date: \_\_\_\_\_

Please send this completed form with check or credit card information to:

Rotary Club of Sebastopol Attention: Richard Petersen PO Box 213, Sebastopol California, 95473

Upon receipt of payment in full, complimentary tickets will be mailed to you along with other promotional materials. Proceeds from this event go toward community service and international humanitarian projects. Thank you so much for your support.

For more information regarding being a sponsor, please contact:

Richard Petersen at 707.548.5259 or Ted Baggett at 707.823.5325,  
or email Rich@richardpetersen.com.



[www.lobsterfundraising.com](http://www.lobsterfundraising.com)

## **INTERNATIONAL EXPERIENCE:**

### **Join Us for Festival of Brotherhood 2011**

## **October 21-30, 2011 Puerto Vallarta Guadalajara**

October 26-30 Guadalajara only



Festival is full of surprises like this one from 2010. A youth mariachi band showed up to serenade at our first morning meeting. This young man had an amazing voice. We learn about Mexico, its culture and people in both planned and unplanned ways. During the trip we experience many opportunities for fellowship with Rotarians from Mexico's District 4150 and our fellow District 5130 Rotarians.

We also get to visit and explore a variety of projects that we might decide to support. They are in the fields of medical, clean water, education and job training. These are fascinating visits where we have the honor of sharing the passion of the local Rotarians. We also go to Festival to have fun—visiting the beach, shopping, parties, home visits and more. Lastly, Festival is a good place to learn more about yourself. Visiting a different culture has a way of bringing out new sides of yourself that you weren't aware of—life is an adventure!

Travel arrangements include non-stop flights between San Francisco and our Mexican destinations. All transfers and ground travel will be on deluxe buses. We have arranged great hotels. We will be staying at the Krystal Hotel in Puerto Vallarta. Our rooms are all ocean view in a low rise building directly on the beach. There are multiple pools and other amenities on the grounds of this large hotel complex. Continental buffet, tips and room tax are included in the room price. For Guadalajara our hotel is in the Tlaquepaque area, a picturesque village that is now part of greater Guadalajara and is noted for its unique shopping district. The hotel is a bed and breakfast, Quinta Don Jose. It has a pool, comfortable patio and beautiful grounds. Our group will have the entire facility during our stay. Breakfast and room tax are included in the room price.

Wow! How do I sign up? A prompt reply is needed. Our Puerto Vallarta flights need to be booked by June 23. All who register before that date get our great group rate. Registering after that date will result in higher fares. Our Tlaquepaque hotel will not accommodate the whole group and you need to select a room on one of our forms. Early registration gets the most choice of rooms. The latest registrants will be in nearby hotels. We need a \$700 per person deposit by June 15 for airfare and Krystal deposit.

To register you need to read the terms and conditions, fill out the registration form and select a room at Quinta Don Jose. All three of these forms are attached. Mail them with your deposit check and a copy of your passport to the address on the registration. Checks only for payments. We have no way of processing credit card payments. Call Doug at 962-0788 for answers to any questions you might have.

**Registration forms are located on the district website. Here's the URL**  
**[http://www.rotary5130.org/festival\\_of\\_brotherhood.shtml](http://www.rotary5130.org/festival_of_brotherhood.shtml)**



# 7th WEST AFRICA PROJECT FAIR

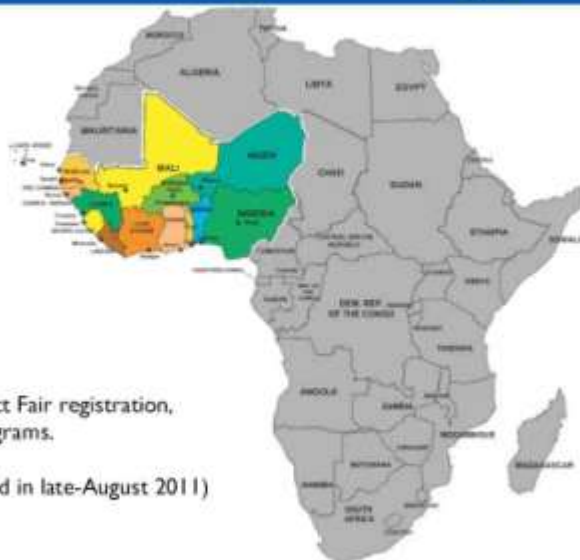


**OCT. 26 - NOV. 2, 2011**  
**DAKAR, SENEGAL**

**9 Days • Land Only**  
**\$1,829 Per Person,**  
Double Occupancy  
Single Occupancy, add \$350

Price includes hotel, sightseeing, transfers, most meals, Project Fair registration, Rotary events, village & community service/humanitarian programs.

(Round trip, group airfare from North American to be offered in late-August 2011)



## **Reach Out to Africa with** **Immediate Past Rotary International President Ray Klingensmith**

The support of the African Rotarians and their humanitarian projects are a high priority for Rotary International. As such, Rotary organized the Reach Out to Africa Committee to help motivate Rotarians from throughout the world to come to Africa, create friendships and support these projects. Immediate Past RI President Ray Klingensmith believes so strongly in this effort, he is planning to take this trip. We invite you to join Past President Ray to discover the unique opportunities of service and friendship in Africa.



**The West Africa Project Fair** was created to share the needs and challenges of West Africa, to give the you a hands-on experience in communities and humanitarian programs, and to create lifelong friendships. We will join the Senegalese Rotarians for a Community Service Day to visit the local communities to visit humanitarian project sites and engage the local communities.

In addition to our humanitarian purpose, we will spend time exploring the sites, culture and friendships that are only possible by being Rotarians.



### **Howard Tours**

516 Grand Ave. Oakland CA 94610 USA  
info@howardtours.net  
Tel: 800-475-2260  
Fax: 510-834-1019  
www.HowardTours.net  
Info@HowardTours.net

