



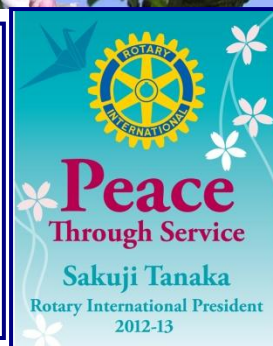
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Chief Peter Miley - Rescue! Bodega Bay Coast Guard



Date: August 24th, 2012
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Scribe: Mike Carey
Photography: J. T. Martin; Picnic: Edwin Wilson & -Ed.
Editor: Tom Boag
Club President 2011/2012: Edwin Wilson



"All the News that Fits We Print"



At the Bell



NOTE: It took **Dick Zimmer** some time to track down the opening participants, scattered about the room. **Gene Nelson** suggested a GPS system to find them in the future.



Bill Cole led the flag salute, **J.T. Martin** directed the singing of 'God Bless America' and **Brendon Houston** gave us the thought for the day:

"Nearly everything you do is of no importance, but it is important that you do it." (Gandhi)



Visiting Rotarians and Guests



Secretary **Jack Blasco** introduced the visiting Rotarians for the day: **Kathleen Shaffer** (Sebastopol Sunrise; city council member), **Michael McGlothlin** (Sebastopol Sunrise; retired) and former club member **Ginny Riley** (marketing), now part of the Point Isabella, Texas club.



President **Edwin** introduced first lady **Diana** and **Seth Wood**, who will be opening a brewery in the new Barlow development. **Harry Simms** welcomed **David Murphy**, a long-time west county resident who works at Palm Drive Hospital.



Bill Facendini saluted **Bill Rhyne**, a university professor.



Future Programs

August 31st

Speaker: Captain Greg Tracey
Program: CHP
Host: Mike Ferguson

September 7th

Speaker: Frank Mayhew
Program: Adopt-a-Village
Host: Bob Rogers

September 14th

Speaker: Stuart Heal, PRID
Program: TBA
Host: John Blount

September 21st

Speaker: Scott Holder
Program: Into Thinner Air – A Rotarian's Pursuit of the Seven Summits
Host: Tim Moore

September 28th

Program: President Edwin's 50th B-Day Surprise
Host: Ken Jacobs

October 5th, 12th -- TBD

October 19^h -- Lobster Feed Setup

October 26th -- TBD

November 2nd

Speaker: Scott Holder
Program: Pathway Home

November 9th

Speaker: Jeffrey Gospe
Program: GSE France
Host: Mike Ferguson

November 16th

Speaker: Joe Serra
Program: Polio
Host: John Blount

Future Events

Sebastopol Sunrise Rotary Club

CAJUN ZYDECO FESTIVAL 2012

Saturday, **September 8th**, 2012

IVES PARK, Sebastopol

Lynn August, Mark St. Mary, Dwayne Dopsie, Andre Thierry
 Crawfish, Cajun Food, Beer, Wine & Hurricanes
 Admission \$25 – www.WINECOUNTRYCAJUN.com

See Attached

Miscellany

🎵 **Song of the Week** 🎵



Next Board Meeting

Location: Sebastopol Senior Center

Date/Time: Wednesday Sept. 19th, 5:45 p.m.

(It is still the 3rd Wednesday of the month.)

Web Site for Make-Up Locations

www.rotary5130.org/meeting_locations.shtml

MAKEUP NOTIFICATIONS – Send to JOHN BLASCO at
jcblasco@comcast.net

Norm Stupfel brought along fellow aquanaut (aquanut?), **Tim Birnie**, a long-standing (when he's not in the water) Sebastopol attorney. Norm noted that Tim has set 35 Master's world swim records over the years and will be inducted into the international master swimmers' Hall of Fame next month.



Birnie

Announcements



President Edwin honored **Harry Simms** and **Kathleen Mayhew**; the duo spearheaded a bone marrow drive campaign at the Gravenstein Apple Fair that netted 90 signees!

The **Prez** also acknowledged **Bob Rogers** for his organization skills regarding the recent Tour d'Organics. Amazing how Bob managed this, as recent photographs have shown him in Italy and Santa Cruz as well.

Guest Rotarian **Michael McGlothlin** shared the District 5130 "Pinot for Polio" program, a fund-raiser for PolioPlus, 'one case at a time'. That case happens to harbor 12 bottles of Balletto Vineyards 2011 pinot. The case goes for \$305, with \$150 from each sale going to PolioPlus in the Rotarian's name (plus Paul Harris credits). For more information, contact Michael at 829-3529 or Michael.mcglathlin@gmail.com.



McGlothlin

Meredeth Bertacco shared that the lobster dinner tickets are now on sale. Reserve your spots and tables as soon as possible, as the crush for the crustaceans is officially underway. Meredith is working with co-chairs **Jackie Moreira** and **Diana Rich**. **Keller McDonald** (live auction) and **Dan Rasmus** (silent auction) are craving item donations. The overall goal is to raise \$110,000.

President Edwin introduced the chairs of three more club "Avenues of Service", followed by the presentations:

Ken Jacobs (CLUB SERVICE) talked about the internal works of public relations, the APPLE KNOCKER, and program presentations/speakers. He also noted that **Michael Hixson** heads up the club website and members should let Michael know about upcoming activities in and around the club. Ken also noted that committee member **John Blount** had volunteered to reform the "P.R." procedures...and John has made it his duty to search the country (accounting for his recent absence) for reform ideas.

Jerry Warren (MEMBERSHIP) shared recent member numbers, always a moving target given any club's demographics. 2010 (July) started with 105 members, ended the year at 113. July 2011 started with 113, ending with 111. Taking into account natural attrition (a moving target), this year the goal is 113. To that end, from both inside and to those outside (i.e., potential new members), it's good to have a sense of the club's DNA. That's Jerry's way of saying, 'let's look at increasing the number of young people'. This would include website info that focuses on first-person/member accounts: why we joined, what it means to us, and a few 'ah ha' Rotary moments (and maybe some 'ha-ha' moments, too?).

Michael Ferguson (ROTARY FOUNDATION) talked about his committee's goals, including slightly increasing the 2011/12 target from \$28,750 to a \$29,000 goal for 2012/13 (when, actually, \$50,405 was raised last year, equivalent to a per capita of almost \$300). This year a target of \$325 is strongly recommended. The Foundation Kick-Off fund raising starts in November; Mike promises it's going to be fun and along the way we will learn about the important work of the Rotary Foundation.



Recognitions and Fines



Jerry Warren's birthday celebration was held in Auburn, **Paul Martinovich's** took place at the San Francisco Zoo...both paid \$5. **Meredeth Bertacco** went absolutely nowhere for her birthday, but received a new Lexus. **Prez Edwin**, showing that there are no geographic discrepancies when it came to the birthday fines, did come up with a new formula that is consistent for cars: \$5 a wheel. Unfortunately for Meredith, he counted the spare and the steering wheel, too: \$30.

Frank and Kathleen Mayhew were hit heavily for their lack of photographic imagination in Italy. They paid for their photos of gelato and Frank panhandling; Frank for \$35, Kathleen \$20. His poker prowess meant nothing to the Prez.

Bob Rogers (who wasn't fined for his mysterious Santa Cruz appearance) was also included in The Italian Job. **President Edwin** couldn't do anything about the 10 pounds Bob hoped to lose since returning, but he made Bob's wallet \$25 lighter.

Jack Blasco blasted the Prez again, shaming him with a sheep bell (that sounded much better than the cow bell at the podium). The Secretary reminded our Prez that until the real dinger reappears, the tab rises exponentially.



The Raffle



Greg Gill had a chance for some Roto-hog redemption (a fine he paid a week ago) but did not pull out the right card. His (sur)prize was the opportunity to relieve **Ken Silveira** of one hour of shelf-stocking.



Program – Chief Peter Miley – “Rescue! Bodega Bay Coast Guard”



Notwithstanding some of our President's odd protocols, **Chief Officer Peter Miley** noted that our club and the U.S. Coast Guard Station personnel at Bodega Bay have many similarities. This includes partnerships with needy groups (the Coast Guard does volunteer work with homeless shelters, youth groups, etc.) in addition to regular USCG duties. Those primarily consist of search-and-rescue missions, security/law enforcement, and marine pollution protection.

BMC Miley noted that there are less than 32,000 members of the USCG. The Bodega Bay station relies on three motorized vessels (two 47-footers, one 25, all capable of entering treacherous surf) to cover an area from Point Reyes up to Gualala. A video showed just how mind-numbing and body-jarring a venture can be when it comes to sending out the ships into the surf.

Besides BMC Miley's experience as a coast guard officer, he was a naval quarter-master among many assignments since joining the Navy in 1986. He transferred to the Coast Guard in 1992. In addition to his distinction as chief of the petty officers association, he also has earned the title of one of the few 'surf men'.



The original surf-man was Joshua James, who held that title until he passed away on the job at age 77. Miley became the 272nd surf man in 1998 (there are 440 today). The title does not come without its perils: BMC Miley listed a few serious injuries incurred along the way.

During the Q&A, **Mike Long** asked about the Coast Guard Auxiliary in Bodega Bay, a group of volunteers who assist the USCG. BMC Miley highly praised this group, whose members use their own boats (and one airplane) when special needs arise.

President Edwin presented **Chief Miley** with a certificate acknowledging that the club is making a donation in his name to The Pathway Home, a rehab center in Napa dedicated to returning vets from Iraq and Afghanistan, helping them make the transition back home.

NOTE: Chief Miley and his wife have three young daughters; the oldest, **Isabella** (9 years) joined her dad at the meeting.



The Closing Bell



President Edwin thanked everyone, including Captain **Jack** (Blast-o) **Blasco** and his protocol reminders, for their attendance and participation. His closing thoughts: "The U.S. Constitution doesn't guarantee happiness, only the pursuit of it. You have to catch up with it yourself." (Benjamin Franklin). He then rang the bell.

The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#31 Invocations at Club Meetings

In many Rotary clubs, it is customary to open weekly meetings with an appropriate invocation or blessing. Usually such invocations are offered without reference to specific religious denominations or faiths.

Rotary policy recognizes that throughout the world Rotarians represent many religious beliefs, ideas, and creeds. The religious beliefs of each member are fully respected, and nothing in Rotary is intended to prevent each individual from being faithful to such convictions.

At international assemblies and conventions, it is traditional for a silent invocation to be given. In respect for all religious beliefs and in the spirit of tolerance for a wide variety of personal faiths, all persons are invited to seek divine guidance and peace in their own way. It is an inspiring experience to join with thousands of Rotarians in an international "silent prayer" or act of personal devotion. Usually all Rotary International Board and committee meetings begin with a few moments of silent meditation. In this period of silence, Rotary demonstrates respect for the beliefs of all members, who represent the religions of the world.

Since each Rotary club is autonomous, the practice of presenting a prayer or invocation at club meetings is left entirely to the traditions and customs of the individual club, with the understanding that these meeting rituals always be conducted in a manner that will respect the religious convictions and faiths of all members.



SEBASTOPOL ROTARY PICNIC BBQ

Saturday August 25th, noon - 5 p.m.

Food provided by MEXICO LINDO
Chicken
Carne asada
Vegetables
Corn
Flan

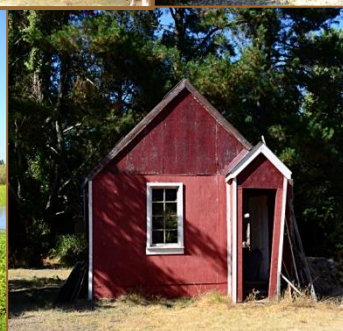
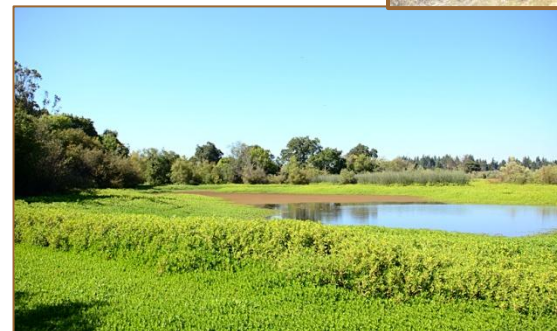
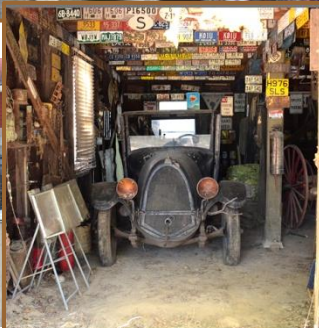
Margaritas, water, and soft drinks

BYOW
(Bring your own wine)

GEORGETOWN

Coord. Bob Cugini





The Smith Ranch

PROGRAM for August 31st – CHP California Highway Patrol Speaker, Captain Greg Tracey



Captain Greg Tracey, who graduated from Petaluma High in 1976, became commander of the 80 officers who work out of Rohnert Park office and cover most of Sonoma County. Tracey formerly worked in the CHP's Golden Gate Division Communications Center and was a lieutenant in Sonoma County. While in the county, he helped implement a program where CHP officers who patrol the extreme northern and western parts of the county worked out of the Windsor police station and the Sheriff's Guerneville substation. The program is credited with cutting response times, increasing patrol times, reducing collisions, and reducing the need to drive back and forth to Rohnert Park.

Tracey graduated from New Mexico State University and started his police career with the University of California Police in 1980. He joined the CHP in 1995. He has been assigned to the governor's protection detail and managed the CHP's air operations unit, multi-disciplinary accident investigation team and commercial operations unit.

Tracey lives in Petaluma with his wife and 17-year-old daughter.

Sebastopol Sunrise Rotary, Cajun Zydeco Festival, September 8, 2012
Read about it at [CLICK HERE: http://www.winecountrycajun.com](http://www.winecountrycajun.com)

SEPT 8th →



More RI Reading: Rotary Showcase – Check it out.

CLICK HERE:

<http://echo4.bluehornet.com/hostedemail/email.htm?CID=20139436200&ch=4A36751F0416D3174B19DA65A61E9FB2&h=20e23b79420b30cebca098c7a8d59318&ei=T2bU1GLuN>

Read Jack Blasco's Email 8/28/2012:

#1 GOAL OF ROTARY FOUNDATION: THE ERADICATION OF POLIO WORLDWIDE

- Only 123 cases vs 333 YTD 2011.
- 118 cases in 3 endemic countries: (Nigeria, Pakistan, & Afghanistan); 5 in Chad
- Nigeria: 72 cases YTD vs 25 cases YTD 2011
- Pakistan: 29 cases YTD vs 72 cases YTD 2011
- Afghanistan: 17 cases YTD vs 13 cases YTD 2011
- Afghanistan and Pakistan actually working together on immunizations.
- Angola-Chad-DRC – Active immunization to prevent cross border transmission from Nigeria.
- We Rotarians must also continue to financially support this life saving program until total eradication of polio.
- Last June we completed Gates Challenge with 5130 clubs raising \$540,490 from 12/1/2007 through 6/30/2012.

Thank you for your ongoing support.

Yours in Rotary Service

Larry D. Myers, P.D.G. 5130

Polio Eradication Chair

The screenshot shows the 'Weekly Update' email from Rotary International, dated 28 August 2012. The header features the Rotary International logo and the text 'a roundup of Rotary news'. Below the header is a collage of three images: a person in a white lab coat, a person in a blue shirt working with a large container, and a smiling man. The main section is titled 'Rotary Showcase' and contains several articles with links. The articles include: 'Global grant activities, water, sanitation for school children in Mozambique', 'World's first peace pact celebrates its 50th anniversary', 'Rotary news in brief from around the globe', 'Announcements', 'Local, national, international', 'Take the Rotary Membership Challenge', 'Explore the new Start Polio Now website', and 'What you need to know about Rotarians and Rotary'. At the bottom, there is a 'Resource guide' section with links to 'Organizational Charts', 'Rotary Media Center', and 'Rotary Index Magazine Collection II'. The footer contains a disclaimer about the use of the email and a link to the Rotary website.

Rotary International
28 August 2012

Weekly Update a roundup of Rotary news

Rotary Showcase

Every day, Rotarians are working on service projects that make a positive impact around the world. Through Rotary Newsroom, you can promote your club's achievements to other Rotarians and Friends of Rotary. Add your project today or browse the site to see the good work other clubs are doing.

- [Go to Rotary Showcase](#)
- [Read about service projects on Rotary News](#)

In other news

Global grant activities, water, sanitation for school children in Mozambique
Rotary club project funds a water tank and repairs crumbling latrines at a primary school outside Maputo.

World's first peace pact celebrates its 50th anniversary
For eight decades, Rotarians in the U.S. and Canada have been gathering to exchange goodwill and promote peace.

Rotary news in brief from around the globe
To celebrate 100 years of Rotary in France, the country's first club raised funds for a mobile health bus.

Announcements

Local, national, international
New York City Rotarians take about the club's needs.

Take the Rotary Membership Challenge

Explore the new Start Polio Now website

What you need to know about Rotarians and Rotary

Resource guide

- Organizational Charts**
Learn how to form a Rotary club and then access to frequently asked questions in this updated edition.
- Rotary Media Center**
Find critical resources for public relations announcements, videos, and more.
- Rotary Index Magazine Collection II**
This set of three CD/DVDs shows more than 70 videos of Rotary's work around the globe.

Weekly Update brings you the latest Rotary news, Rotarians, and links to resources that will inspire you for all your Rotary activities. You also can find all changes to any of your Rotary communications, including club or district newsletters and websites. Download how photos at Rotary Newsroom.

JUST A REMINDER: GET YOUR FLU SHOT before it's too late

• Remember to get your flu shot. It's the best way to help fight this uncompromising virus and enjoy a healthy flu-free season.

• The flu is much worse than the common cold -- or winter bug. When it hits, the uncomfortable symptoms can disrupt your life for days...

• But, you can protect yourself! A flu shot now will give your body time to develop immunity before the season begins. It's the smart way to protect yourself against the flu.

• Remember, you cannot get the flu from a flu shot. The vaccine is made from inactivated or "killed" flu viruses, which are not infectious.

• Influenza vaccine should not be administered to anyone with a history of hypersensitivity to eggs or egg products. As with any vaccine, vaccination may not protect 100% of all susceptible individuals. The most common side effect is soreness at the injection site for up to two days. Less common side effects are fever and fatigue.

FLU SHOT CLINICS HERE - on these days!

Date: _____ Time: _____

Date: **9/28/12** Time: **Rotary Club Meeting**

Date: _____ Time: _____

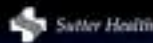
Date: _____ Time: _____

Date: _____ Time: _____



Pneumonia Shots Available

Sutter Visiting Nurse Associates & Hospice



Don't forget your flu shot.