BOTARY BOTARY CONSTRUCTION	Sebastopol R	Deleksio <i>otary Club</i> 's Week nons – "Sonoma County Wi	aly Bulletin
	Date:	August 26 th , 2011	
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	Scribe:	Tom Campbell	
	Photography:	David Schreibman	
	Editor:	Tom Boag	
SA LOO	Club President 2011/	2012: Aleia Coate	Reach Within to Embrace Humanity



All the News that Fits We Print



On August 26th at 12:15 **President Aleia Coate**, under bright wine and lobster tinted skies, called on **Russ Tighe** to lead our Flag salute, **Karen Daniels** to warble (God Bless) America, and **Bob Rogers** to relate the closeness to success for <u>Polio Plus to completely eradicate Polio</u>.



Bud Daveiro introduced visiting Rotarians, including <u>Peggy Soberanis</u>, of Santa Rosa Rotary, classification Girl Scouts; <u>Tom Neidecker</u>, of Petaluma Valley, classification Art Collector, and <u>Chris Heller</u>, Sebastopol Sunrise, classification School Administration (Principal of Analy H.S.).

Guests included <u>Pauline Wallin</u> from Idaho – **Neysa Hinton's** mom, <u>Thea McDonald Abbott</u>, Marketing Coordinator at Sebastopol Community Cultural Center, introduced by **Diana Rich**. **Ken McHugh** introduced <u>Matt Fosdahl</u>, his youngest grandson, a U.C. Santa Cruz rugby player. At the same table and introduced by **Yvette Williams van Aggelen**, enjoying a free meal on us, was <u>Robert Jacob</u>, CEO of Peace in Medicine. **Harvey Henningsen** introduced his Labrador, Honey (a certified service dog?) –Ed.).



J.T. Martin was still taking bookings for the Salmon fishing charter, <u>September 3rd at 5:30 a.m. in Bodega</u> — 16 reservations so far.

Jackie Moreira provided a preview for some of the Live Auction items for the Lobster Feed, including:

a) A <u>Lake Tahoe Vacation Dream</u>—Four (4) days, three (3) nights, 3 bedrooms, sleeps six (6); with personal boat cruse by host **Dan Davis** and/or play with his toys/winter fun at his home, on the water, sipping rare Kosta Browne Pinot Noir.



 b) <u>Let Me Entertain You</u>—Complete home theater, 48" HD TV and iPod from **Troy McAdams** with **Dan Davis**' collection of over 12,000 tunes;

c) <u>Seven Days in Paradise</u>—Relax in Kauai at Poipu Beach with pool, lush gardens, palm beach view from

lanai. Sleeps four (4) in one (1) bedroom plus guest bed—provided by **Norm and Judy Stupfel**. Note that this item will also include \$1,000 cash to help with airfare. (**BTW, Jackie et. al. are looking for cash donors to augment this and other items.)** (This is a special raffle Item with a limited 100 only \$100 raffle tickets which will be only sold at the event.!!)

d) Fly High in Luxury—Eight (8) guests will be "limoed", wined, and dined for lunch at





Benovia winery VIP Room, and then flown over the Bay, hosted by Joe Anderson in a customized, remodeled DC3. **Bob Rogers** and **Richard Power** reported that their recent flight was a lifetime trip. **Larry Ford**, who is ill/absent, fishing in Alaska also is said to be wowed by the flight.

We are reminded to bring WINE for the AUCTION—A big item in the past. GET THE WINE TO GREG JACOBS OR DROP IT OFF AT THE BANK (Dorothy Rodella's Bank, of course)



(There weren't any. Plenty last week!)





(Foundation Brag Bucks... will be happening every Friday... (Umm, well maybe next time...-

🖗 <u>Raffle</u>

Pauline Pellini did not win the full prize—but **\$15** doesn't hurt!



ClubRunner Rollout

Jack Blasco, after extolling FUN in **fun**draising—cooking, cracking, cleaning, washing, especially for <u>green badgers</u>, launched into his video, outline, and description of our new Club Runner Computer Rollout... which was a technical presentation to behold—probably better than a Luxury Bay flight, particularly for a techie such as your

Scribe. Suffice it to say there is a great deal for one to learn about this program which would seem to be able to replace most of us. Although I'm sorry not to have included the pithy substance of Jack's show, I am assured that we just have to look to our Website, etc. for HELP!-just like child's play. Time to set your new password – Jack sent you an email explaining. (Advice... from –Ed.: When you pick your new password, pick



one with at least 8 characters, that is not a dictionary word, that does contains both letters (maybe a capital) and numerical digits, and preferably has a special symbol or two inside it – but still something easy for you to remember: **Th1\$c0uldbe1t** could be a good choice... <u>but it isn't now</u>...'caus I told you. –Ed., former teenager.)



Nao Noguchi reminded us of the party at his place this Saturday – (August 27th) see Future Events and attached sheet.



Rollie Atkinson introduced Bo Simons, Sonoma County's Wine Country Librarian, and our speaker for today.

Bo presides over the County Wine Library in Healdsburg. Bo Simons surprised many of us who did not know that our county has such a library—which provides an extensive resource for the wine industry with over 9,000 volumes, journals, agricultural and business periodicals, posters, and videos—all without any expense to the County. The library got its start, partially due to the effort of <u>Millie Howie</u>, recently deceased, who produced the winery map, *Sonoma County Wine Road*. The library has been in operation since the 1980's and Bo was able to share with us a bit of the sometimes strange history of our vintners. The first wine grapes were grown by the Fort Ross Russians in Coleman Valley (our West County) in 1817, before grapes were grown at the mission in San Rafael. Captain Vallejo started the Pueblo and Mission Sonoma to hinder the Russians in the 1850's shortly before Count Haraszthy came





to Sonoma with wine and financial experience from San Diego, Benicia, and the U.S. Mint in San Francisco...where he is rumored to have left with the Mint showing an *Accounting IMBALANCE* of some \$200,000 (That's pre-inflation, folks! –Ed.). He started the Buena Vista Winery which is still there. Bo's Photos showed the Winsor Winery in full operation in the 1870's. The Italian Swiss Colony started in Cloverdale with imported Italian laborers contributing their labor on an indenture basis... which left them unpaid until they objected and the winery became successful--before and after Prohibition—with its Tipo Chianti with woven straw-covered bottles. The Little Italian Winemaker had a Sebastopol connection, not only with making vinegar in the 20's but also Brandy at the building that is now our local cinema.

Fountaingrove Winery (etc.) was started by Thomas Lake Harris, a white bearded Yankee Mystic who attracted a following of Royal

Japanese Samurai, and while Harris was involved with producing medicinal products including a <u>(guaranteed not to exceed) 22% alcohol tonic</u>, the bunch were involved in arrest and a suggested sex scandal in San Francisco. The Samurai tried to establish a legal heir to Fountaingrove through his brother's family, only to be undercut by **Big Nevada Money**. More recently, Jesse Jackson, a retiring lawyer who started in Lake County and built such a thriving wine business in Sonoma County that when he died recently, not only was he a very a very grand race horse owner, but KJ owns more wine acreage than Gallo. And so it goes.



President Aleia thanked Bo Simons for his interesting and entertaining talk and, per our custom, stated that our club will be making a donation to Polio Plus in his behalf. **President Aleia** then rang The Bell at 1:30 p.m. and wished everybody a great afternoon.



It seems Future Programs got it wrong last week about today's speaker. Rather than Rich Thomas speaking on Recent & Future Trends in the Wine Industry, our speaker this week was Bo Simons. I think I did get a note on this last minute change but fell off my to-do list. We also got it wrong in Announcements about the Lobster Feed Raffle last week and said that there would be pre-sale raffle tickets. We lied! Dan Rasmus announced that there would be NO pre-sale raffle tickets for the Lobster Feed. We have found our error and are advising you, hereinwith. NO Pre-Sale Raffle tickets. (–Ed. is in terminal vacation anticipation... headed to Vermont for Fall Color (brown this year), no, maybe Massachusetts, or maybe Hawaii, just somewhere! –Ed.)

The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#63: Annual Rotary Themes

In 1955, RI President A.Z. Baker announced a theme, *Develop Our Resources*, to serve as Rotary's program of emphasis. Since that time, each president has issued a theme for his Rotary year. The shortest theme was in 1961-62 when Joseph Abey selected *Act*. Other one-word themes were chosen in 1957-58 by Charles Tennent *(Serve)* and 1968-69 by Kiyoshi Togasaki *(Participate)*.

Carl Miller, in 1963-64, proposed a theme for the times, *Guidelines for Rotary in the Space Age*. Other "timely" themes were in 1980-81 when Rolf Klarich created *Take Time to Serve* and William Carter in 1973-74 used *Time for Action*. Two themes have a similarity to commercial advertising: *A Better World Through Rotary* (Richard Evans, 1966-67) and *Reach Out* (Clem Renouf, 1978-79). Bridges have been a striking metaphor. Harold Thomas, 1959-60, urged Rotarians to *Build Bridges of Friendship;* William Walk, 1970-71, created *Bridge the Gap;* and Hiroji Mukasa, 1982-83, declared *Mankind is One* — *Build Bridges of Friendship Throughout the World*.

A worldwide focus was given by Stanley McCaffrey in 1981-82 with the message, *World Understanding and Peace Through Rotary*, and again in 1984-85 by Carlos Canseco who urged Rotarians to *Discover a New World of Service*. In other years, the individual was emphasized, as *You Are Rotary* (Edd McLaughlin, 1960-61), *Goodwill Begins With You* (Ernst Breitholtz, 1971-72) and *You Are the Key* (Edward Cadman, 1985-86). Frequently, the theme urges Rotarians to become more involved in their club, such as *Share Rotary* — *Serve People* (William Skelton, 1983-84) or *Make Your Rotary Membership Effective* (Luther Hodges, 1967-68). But whether you *Review and Renew, Take a New Look, Let Service Light the Way* or *Dignify the Human Being*, it is clear that the RI president provides Rotarians with an important annual program of emphasis.

In 1986-87, President M.A.T. Caparas selected the inspiring message that *Rotary Brings Hope*. Charles Keller in 1987-88 saw *Rotarians* — *United in Service, Dedicated to Peace,* while Royce Abbey asked his fellow members in 1988-89 to *Put Life into Rotary* — *Your Life.* Hugh Archer (1989-90) urged us to *Enjoy Rotary*! and Paulo Costa (1990-91) asked that we *Honor Rotary with Faith and Enthusiasm.* Rajendra Saboo (1991-92) exhorted every Rotarian to *Look Beyond Yourself*

In 1992-93, Clifford Dochterman reminded Rotarians, *Real Happiness Is Helping Others*, and in 1993-94, Robert Barth counseled Rotarians, *Believe In What You Do and Do What You Believe In*. In 1994-95, Bill Huntley encouraged Rotarians to *Be A Friend* to Their Communities. During 1995-96, Herbert Brown asked Rotarians to *Act with Integrity, Serve with Love, Work for Peace*. In 1996-97, Luis Giay called on Rotarians to *Build the Future with Action and Vision*. Glen Kinross in 1997-98 proposed the plan to *Show Rotary Cares*, and James Lacy asked Rotarians to *Follow Your Rotary Dream* in 1998-99. In 1999-2000, Carlo Ravizza proposed the theme *Rotary 2000: Act With Consistency, Credibility, Continuity*. The next year, Frank Devlyn asked Rotarians to *Create Awareness and Take Action*, and in 2001-02, Richard King reminded Rotarians that *Mankind Is Our Business*. For 2002-03, Bhichai Rattakul encouraged Rotarians to *Sow the Seeds of Love*.

Update: In 2003-2004,	the theme: Lend a Hand	by president, Jonathan B. Majiyagbe;
2004-2005,	Celebrate Rotary	Glenn E. Estess, Sr.
2005-2006,	Service Above Self	Carl-Wilhelm Stenhammar
2006-2007,	Lead the Way	William B. Boyd,
2007-2008,	Rotary Shares	Wilfred J. Wilkinson
2008-2009	Make Dreams Real	Dong Kurn Lee
2009-2010,	The Future of Rotary is in Your Hands	John Kenny
2010-2011,	Building Communities Bridging Continents	Ray Klinginsmith
and 2011-2012,	Reach Within to Embrace Humanity.	by president, Kalyan Banerjee



SEBASTOPOL ROTARY CLUB Member Profile J. T. Martin – Badge No. 32



Classification Residential Real Estate Sales

Joined Sebastopol Rotary 1993 Sponsor Greg Gill



Educational Background: BS, 1971, Louisiana State University Graduate Studies, Louisiana St. University Medical School, 1971-75 Tulane University, Graduate courses, 1974

Music, Real Estate Broker Course, SRJC; Calculus, Sonoma State

Personal Background:

Born September 16, 1949, Alexandria, Louisiana. Married Teresa (Labbe), July 23, 1988. Son (Daniel Gray Martin) born April 18, 1990.

Personal Interests & Hobbies: Playing and studying music – Bass Guitar, Fishing/Boating, Snow Skiing, Reading (mostly non-fiction), Golf, and Travel.

Employment Background:

General Engineering Contractor, 1978 – present; Real Estate Mortgage Broker, 1991-present; Real Estate Broker, 1996-present.

Rotary Leadership Positions: Board–1996, Cajun Festival Chair– 1996

<u>What Rotary Means to You</u>: I enjoy the fellowship, community involvement, and fundraising for projects that would otherwise go un-funded.

Favorite Rotary Service Project: Learn to Swim Who have you sponsored as a Rotary Member?: Denny Gaya

(Volunteer Opportunity: Jackie Moreira has been pulling together the Membership Moments items for our AppleKnocker. She is momentarily indisposed with Crab Feed responsibilities. What great Rotary Organizer would like to take this on for awhile? Please respond to Yvette Williams van Aggelen, Bob Rogers (while Tom Boag is on vacation) or to Tom Boag. –Ed.)

Saturday, OCTOBER 15th, 2011



Saturday, October 15, 2011

Please join the Rotary Club of Sebastopol and help make the 5th Annual Lobster Feed the most successful fundraising event ever! We are so proud that all the monies that are raised through this fun event are returned to the community in the form of Teacher Mini Grants, Learn-to-Swim Programs for local 2nd grade students and High School Foreign Exchange Programs; as well as a multitude of other community-based and international programs. If you have children that have gone to school in Sebastopol, your children's education has been touched by Rotary in some way. We believe this is the Premier Social Event of the Year, and we have fun while raising money! Come join your friends and business colleagues and enjoy great food and wine by local vintners, coupled with exciting live and silent auctions items!

Platinum Sponsor \$1,500

- · Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Platinum Sponsor sponsor in: Press Releases
 Poster At event
- 2 x 5 ft Advertising banner at event
- Four complementary tickets to event

□ Silver Sponsor \$500

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Silver Sponsor sponsor in: Press Releases
 Poster At event

Gold Sponsor \$1,000

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Gold Sponsor sponsor in: Press Releases
 Poster At event
- 2 x 5 ft Advertising banner at event
- Two complementary tickets to event

Bronze Sponsor \$250

- · Logo listed on event website
- Company Name listed in event guide
- Recognition as Bronze Sponsor sponsor: At event

Please check box above for your sponsor level. Rotary Club of Sebastopol is a 501(c)(3) org.

Name:		
Company Name:		
City:	State: Zip:	
Phone:	Email:	
Please find enclosed check for \$	Please bill my credit card for \$	
Type of card VISA Mastercard Number:	Ex. Date:	

Please send this completed form with check or credit card information to: Rotary Club of Sebastopol Attention: Richard Petersen PO Box 213, Sebastopol California, 95473

Upon receipt of payment in full, complimentary tickets will be mailed to you along with other promotionalmaterials. Proceeds from this event go toward community service and international humanitarian projects. Thank you so much for your support.

For more information regarding being a sponsor, please contact: Richard Petersen at 707.548.5259 or Ted Baggett at 707.823.5325, or email Rich@richardpetersen.com.



DONATE WINE FOR AUCTION TO GREG JACOBS

www.lobsterfundraising.com

Sebastopol Rotary SUNRISE, Cajun Zydeco Festival, September 10, 2011 See website at http://www.rotarycajun.com/

(Used by permission of Jim Goodenough, 8/23/11 - A small fine shall be paid. -Ed.)



Special Guest appearance this year by Grammy Winner, the Queen of Zydeco - Queen Ida

The 16th Annual Sebastopol Cajun-Zydeco Festival September 10 2011 - Cajun Food and Zydeco Music 11:30 am to 7:00 pm - gates open at 11:00 am



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Sat. September 17, Thurs. October 13





Ken McCoy (707) 484-4040 Event Info: Yatin Shah (707) 584-2222 (ext 10) or (707) 849-7056

Proceeds benefit youth and community services and programs!

HEARTS ON FIRE



Sat., SEPTEMBER 24th, 2011

You can register either through the <u>www.Rotary5130.org</u> website

or by contacting Chris Parr-Feldman at parrevents@aol.com

Foundation Dinner South Saturday September 24th, 2011 Hyatt Hotel, Santa Rosa

Hearts on Fire

Event: Rotary Foundation Dinner South

Date: Saturday, September 24, 2011

Where: Hyatt Hotel and Spa 170 Railroad Street Railroad Square, Santa Rosa

Black tie optional, red dresses welcomed Cost: \$75

6:00 PM Doors open - no host cocktails

Keynote speaker: Past RI President, Rick King

RSVP online at www.Rotary5130.org Rotary Dist. 5130 145 Wikiup Drive Santa Rosa, CA 95403

INTERNATIONAL EXPERIENCE:

Join Us for Festival of Brotherhood 2011

October 21-30, 2011 Puerto Vallarta Guadalajara

October 26-30 Guadalajara only



Festival is full of surprises like this one from 2010. A youth mariachi band showed up to serenade at our first morning meeting. This young man had an amazing voice. We learn about Mexico, its culture and people in both planned and unplanned ways. During the trip we experience many opportunities for fellowship with Rotarians from Mexico's District 4150 and our fellow District 5130 Rotarians.

We also get to visit and explore a variety of projects that we might decide to support. They are in the fields of medical, clean water, education and job training. These are fascinating visits where we have the honor of sharing the passion of the local Rotarians. We also go to Festival to have fun—visiting the beach, shopping, parties, home visits and more. Lastly, Festival is a good place to learn more about yourself. Visiting a different culture has a way of bringing out new sides of yourself that you weren't aware of—life is an adventure!

Travel arrangements include non-stop flights between San Francisco and our Mexican destinations. All transfers and ground travel will be on deluxe buses. We have arranged great hotels. We will be staying at the Krystal Hotel in Puerto Vallarta. Our rooms are all ocean view in a low rise building directly on the beach. There are multiple pools and other amenities on the grounds of this large hotel complex. Continental buffet, tips and room tax are included in the room price. For Guadalajara our hotel is in the Tlaquepaque area, a picturesque village that is now part of greater Guadalajara and is noted for its unique shopping district. The hotel is a bed and breakfast, Quinta Don Jose. It has a pool, comfortable patio and beautiful grounds. Our group will have the entire facility during our stay. Breakfast and room tax are included in the room price.

Wow! How do I sign up? A prompt reply is needed. Our Puerto Vallarta flights need to be booked by June 23. All who register before that date get our great group rate. Registering after that date will result in higher airfares. Our Tlaquepaque hotel will not accommodate the whole group and you need to select a room on one of our forms. Early registration gets the most choice of rooms. The latest registrants will be in nearby hotels. We need a \$700 per person deposit by June 15 for airfare and Krystal deposit.

To register you need to read the terms and conditions, fill out the registration form and select a room at Quinta Don Jose. All three of these forms are attached. Mail them with your deposit check and a copy of your passport to the address on the registration. Checks only for payments. We have no way of processing credit card payments. Call Doug at 962-0788 for answers to any questions you might have.

Registration forms are located on the district website. Here's tue URL http://www.rotary5130.org/festival_of_brotherhood.shtml

7th WEST AFRICA PROJECT FAIR

OCT. 26 - NOV. 2, 2011 DAKAR, SENEGAL

9 Days • Land Only \$1,829 Per Person,

Double Occupancy Single Occupancy, add \$350

Price includes hotel, sightseeing, transfers, most meals, Project Fair registration, Rotary events, village & community service/humanitarian programs.

(Round trip, group airfare from North American to be offered in late-August 2011)

Reach Out to Africa with Immediate Past Rotary International President Ray Klinginsmith

The support of the African Rotarians and their humanitarian projects are a high priority for Rotary International. As such, Rotary organized the <u>Reach Out to Africa Committee</u> to help motivate Rotarians from throughout the world to come to Africa, create friendships and support these projects. Immediate Past RI President Ray Klinginsmith believes so strongly in this effort, he is planning to take this trip. We invite you to join Past President Ray to discover the unique opportunities of service and friendship in Africa.



The West Africa Project Fair was created to share the needs and challenges of West Africa, to give the you a hands-on experience in communities and humanitarian programs, and to create lifelong friendships. We will join the Senegalese Rotarians for a Community Service Day to visit the local communities to visit humanitarian project sites and engage the local communities.

In addition to our humanitarian purpose, we will spend time exploring the sites, culture and friendships that are only possible by being Rotarians.



Howard Tours 516 Grand Ave. Oakland CA 94610 USA info@howardtours.net Tel: 800-475-2260 Fax: 510-834-1019 www.HowardTours.net Info@HowardTours.net

