



# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

Pgm: Chris Coursey, et al. – 2012 Amgen Bicycle Tour of California



**Date:** February 10<sup>th</sup>, 2012  
**Volume:** 2011/12—Issue E10-29a  
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**Photography:** Chris Dawson, Harvey Henningsen,  
Richard Power, Dorothy Rodella, David Schreibman  
**Editor:** Tom Boag  
**Club President 2011/2012:** Aleia Coate



### *All the News that Fits We Print*



### **Before the Bell**



It's a drizzly Friday morning and I'm off to the crab palace. Holy smokes I'm late. I pull into the crab palace at 8:45 and get the stink eye for being late. Quickly parking the Land cruiser, I put on my rubber boots and slicker and trot over to the killing fields.

A group of similarly clad Rotarians are shuffling, shucking & jiving...and the mood is downcast. I am indeed late but not as late as the CRABS. With no crabs in sight **Dave Madsen's** Quote for the Morning is "When do we break for lunch?" The quote spreading amongst the shuffling group is ... "It is what it is!" There's talk about Mock Crab substitutions. Seems like no one seems to have any idea where those critters are. Maybe they got lost between Bodega Bay and the Crab Palace.

Its 9:15 & I guess I wasn't late after all. There are cell phone calls to **Kenny** and oh, here comes the Tides Wharf truck! The grumbelen, shuffelen crew springs into action and, Ladies & Gentlemen, we do indeed have a crab feed in the makings.

... OK, Harvey, Here's the (Old) Club Portrait on Page 1. All please SIGN UP for NEW portrait April 6 or 13 or 27.





## 🍎 Future Programs 🍎

**February 17<sup>th</sup>**  
**Speaker:** Carol Rathman  
**Program:** Forget Me Not Farm  
**Host:** Aleia Coate

**February 24<sup>th</sup>**  
**Speaker:** Oscar Guzman  
**Program:** Nat'l Assn. for Mental Illness (NAMI)  
**Host:** Kent Seegmiller

**March 2<sup>nd</sup>**  
**Speaker:** Wanda Smith  
**Program:** Calif. Equestrian Park & Events Center (CEPEC)  
**Host:** Mike Ferguson

**March 9<sup>th</sup>**  
**Speaker:** Sere Prince Haalverson  
**Program:** "The Underside of Joy"  
**Host:** Mike Ferguson

**March 16<sup>th</sup>**  
**Speaker:** Bruce Scimizu  
**Program:** Farm Trails  
**Host:** Richard Power

**March 23<sup>rd</sup>**  
**Speaker:** Nina Arbour  
**Program:** Taking the Mystery out of Hospice  
**Host:** Kent Seegmiller

**March 30<sup>th</sup>**  
**Speaker:** Lori Austin  
**Program:** California Health Care Services  
**Host:** Kent Seegmiller

**April 6<sup>th</sup>**  
**Speaker:** Jay Youngdahl  
**Program:** Religious Lives of the Navajo Workers  
**Host:** Bob Cugini

**April 13<sup>th</sup>**  
**Program:** Speech Contest

**April 20<sup>th</sup>**  
**Speaker:** Efren Carrillo and more  
**Program:** Overcoming Obstacles Award  
**Host:** Tom Boag

## 🍎 Future Events 🍎

**HAPPY HOUR AT GTO's Seafood House**  
 (3<sup>rd</sup> Friday of the Month), 234 South Main, Seb.  
**NEXT HAPPY HOUR @ GTO's—FEBRUARY 17<sup>th</sup>, 2012**  
**Sebastopol Sunrise Rotary Event (Attach.)**  
**Mardi Gras Casino Night – February 18<sup>th</sup>, 2012**

## 🍎 Miscellany 🍎

**NEXT Board Meeting (3<sup>rd</sup> Wednesdays)**  
**Location:** Mike Long Office, 7724 Healdsburg Ave, Seb.  
**Date/Time:** Wednesday February 15th, 5:30 p.m.  
[Web Site for Make-Up Locations](http://www.rotary5130.org/meeting_locations.shtml)  
[www.rotary5130.org/meeting\\_locations.shtml](http://www.rotary5130.org/meeting_locations.shtml)  
**MAKEUP NOTIFICATIONS – Send to JOHN**  
**BLASCO at jcbiasco@comcast.net**  
**On-line Make-Ups:** [www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)  
**Interact Make-Ups**  
**Analy High:** 12:35 Wed. In the Choir Room  
**Brook Haven:** 12:40, 1<sup>st</sup> & 3<sup>rd</sup> Thurs., Rm. 4  
 (Check-in @ Front Office first)  
**Hillcrest:** 12:20, Every 3<sup>rd</sup> Tues., Rm. 6  
**CALL AHEAD TO CONFIRM MEETINGS**

## 🍎 Back to Before the Bell 🍎



Around the crab killing cleaning table are **Dick Zimmer, Greg Jacobs, Nao Noguchi, Bob Cary, Tom Dilley, Harry Polley, Les Crawford, Jim Pacatte, Jack Blasco, Tony Given, Brad Benedetti, Bill Facendini, and Rick Wilson.** Another cleaning table forms with **Greg Gill, Dave Madsen, & H.H.**

**Pres. Aleia** arrives to supervise the operation. She gives spiritual counseling to the condemned crabs and moral encouragement to our crabby-crew.



raiser.

Did I mention it's raining today? Well actually it's a heavy drizzle....As the palace doors swing open it seems somewhat quiet & subdued. Probably because all of the rowdy-ones are still at the crab palace. **Troy's** collecting wine, **Jack Blasco's** handing out ballots for the Dist. Governor's special election, hang cads & all.

Another great Trend's meal awaits us.....**Pres Aleia** rings the meeting to order at 12:16. She welcomes us and invites us to return to the crab palace for a Cracked good time after our noon meeting is dismissed.

**Bob Cary** is at the guillotine & the killen-cleanen-cooken is in full swing, well organized they fall into a rhythm of steamy pot-boiling frenzy. **Head Honcho Mike Long** is boiling crabs in six steaming crab pots. **Bob Rogers** is timing the pots & another crew of crab washers is setting up another station for secondary cleaning and washing.



Its 11:20 now and **Pres Aleia** leaves to set-up the club meeting at the Roto-Palace.

Your **Scribbling Scribe** would like to once again thank **Greg Gill & Dan Davis** for generously offering their facilities year after year to prepare the freshest crabs in Calif. for our annual Educational Foundation fund

## 🍎 At the Bell 🍎

\***Richard Petersen** led us in the flag salute.

\*The beautiful golden throated Teresa Martin led us in song.

\***Clean-Gene**, our Sebastopol Citizen of the Year had a thought for the day, something about a crab & a wine bottle having a conversation about commitment. (I've had a few conversations with wine bottles myself but never about commitment.....)





## Visiting Rotarians and Guests



\***Mr. Radio Voice, Bud Daveiro** introduced our visiting Rotarians, the ever present Dan Bornstein & Seb. Sunrise President Jerry Meshulam.

\*Guests of Rotarians, **Bill Lippert** introduced his wife **Crab-cracken-Charlie**; **J.T. Martin** introduced his lovely wife **Teresa**, & **Tim Moore** introduce his daughter Merideth.



## Announcements



Our Education Foundation Fund Raiser, our Annual Crab Feed is tomorrow, Sat. Feb. 11<sup>th</sup>. **Bob Rogers** gave a big thank you to all of the **Crab-Crew** and **President Aleia** added her thanks.

**Dan Rasmus** announced the board winners from the Super Bowl.



(Your **Scribe** won nothing and the usual winners won everything...again!!!)

1<sup>st</sup> HALF Totals

Board #1 Winner	Board #2 Winner	Points	Goals	Type	Amount	Total
J. Pacella	Brian	0	2	Scoring	\$10	\$ 10
D. Judd	Greg Gill	0	8	Scoring	\$10	\$ 20
T. Daley	Paul M.	0	9	Scoring	\$10	\$ 30
T. Daley	Paul M.	0	9	12	\$150	\$150
Alan	Ken S.	3	9	Scoring	\$10	\$190
K. McHugh	Doreen	9	9	Scoring	\$10	\$200
T. Daley	Paul M.	10	9	Scoring	\$10	\$210
T. Daley	Paul M.	10	9	22	\$150	\$360

2<sup>nd</sup> Half Totals

Board #1 Winner	Board #2 Winner	Points	Goals	Type	Amount	Total
Donner	Ken Rogers	16	9	Scoring	\$10	\$ 176
D. Zimmer	Bill Cole	17	9	Scoring	\$10	\$ 380
Aleia	Ken J.	17	12	Scoring	\$10	\$ 390
Gene	Brad B.	17	15	Scoring	\$10	\$ 400
Gene	Brad B.	17	15	32	\$150	\$ 550
Mark Stevens	Sally E.	17	21	Scoring	\$10	\$ 900
Mark Stevens	Sally E.	17	21	42	\$250	\$ 1150

SREF Also Wins!

\$190 x 2

**\$380**

Our 2012 Seb. Rotary Club group portrait (from Page 1):

**Pres Aleia** gave 3 possible dates to create our new club portrait. The dates chosen for your consideration are the Fridays of April 6<sup>th</sup>, 13<sup>th</sup>, and 27<sup>th</sup>. Please check your personal & business Calendars and be prepared to let **Pres. Aleia** know at our upcoming meeting when we will take a straw vote. The date with the least amount of conflicts will be picked.

This will give all club members with conflicts enough time to reschedule their conflicts. **We are looking for 100% participation in this image which will become the face of our club to our community & the world.**



Dictionary Project:

**Pres. Aleia** thanked **Mark Fink** for the Dictionary Project. Mark related how much fun it is to see the faces of the young students who receive & get to keep their very own dictionary.

Save the date March 16<sup>th</sup>. Hearts on fire- 25 yrs. of Women in Rotary.

Election: **Jack Blasco** distributed ballots for our next Dist. Gov. Who will it be? Kevin Eisenberg, Kim Bauriedel or Warren Hernandez?  
[See **Jack's** 2/10 7:25 PM email, for results. **-Ed.**]

Gene Nelson announced Sat. April 28<sup>th</sup> will be our annual Rebuilding Together project.

**Tom Lambert**, our current host family for our inbound exchange student Boss, announced that Boss is looking for things to do and that we should consider hosting Boss for an event or activity.



## Recognitions and Fines



At this point **Pres. Aleia** got after **Bill Facendini**.....something about rubbing-in the Super Bowl and rubbing-in the loss of Aleia's favorite Team, the Patriots. Poor decision=\$25.

**President Aleia** next went after **Ted Baggett**. **Ted** had the choice of coughing up some \$\$\$ or playing "Crack the Crab", a game that **President Aleia** had apparently invented to torture poor **Ted**. Being a "gamer", **Ted** chose to play and answered the first two questions with dazzling correctness. Alas, he fell on the 3<sup>rd</sup>. question (and I dare say she would have continued to ask questions till he got the wrong answer.). **Ted** lost on a Tammy Wynette question =\$35.





Birthdays:

**Torrey Olson**, gave a speech at an Eco-Farm Conference in Florida, tough duty = \$5

**Gene Nelson**, Jan 30 dinner at daughter's house = \$5



**Brad Benedetti**, golf at Torrey Pines in San Diego = \$1,000.00

**Sarah Gurney**, long pitch about being of service and being selected as vice-chair of transportation committee = \$25

Anniversaries:

**Jim & Rosemarie Pacatte** 45 years = \$10

**Tom & Pat Dilley**..... Aleia asked how many years? **Clever Tom** answered "We've been married since 1964." Big blank look sweeps over our President's face (a banker that can't do the math). Someone finally helped her out, 48 years, congratulations!

Trips:

**Robert Jacob** took a horticultural field trip to Costa Rica. Images of the trip seemed to include conspicuous consumption of Alcohol & who knows what else = \$35



**The Raffle**

**Teresa Martin, Mrs. J.T.**, had the winning ticket and the *big-rigged-wheel-of-misfortune* paid off a dazzling amount of \$10. That's 10 bucks total that's been paid out this year. (Did I ever mention that in 32 years, not one win for poor hh?)



**PROGRAM**



**Tim Moore** introduced our program speaker Chris Coursey. Chris, a columnist that I thoroughly enjoy reading, presented a program on the 2012 Amgen Bike Race. **Tim** asked how many of the Rotarians in the audience had ever taken a bike ride of 50 miles in one day. He then asked how many of us had done a 100 mile bicycle ride in one day. **Tim** went then went on to say that each and every day of the Ambience bicycle race the racers peddle more than 100 miles per day. Chris Coursey is a former columnist of the Santa Rosa Press Democrat who then went on to become a spokesman for the Smart Train and has now returned to writing editorials for the P.D. as an independent writer.

Chris Coursey on the Amgen Bike Tour:

The tour is back to Santa Rosa for the sixth time. It is a big deal for Sonoma County tourism. Tourism is up is up 15% in our county. Levi Leipheimer and the GranFondo brought out 7000 riders in one day. The tour is an economic engine for Sonoma County. Two million spectators come to the race in California. The race is the third most popular bike race in the world. 3.5 billion people follow the race in print, on TV, and online.

Chris showed a short video on the Santa Rosa 2012 race. Levi, who has brought the race to Santa Rosa, is 38 yrs. Old - one of the best riders in the world. The race is a rolling closed course circuit.

The exposure of this race is worldwide. The race will be broadcast around the world. It costs one half million dollars to put on this bicycle race, and it has bought in \$7.6 million in resources over the past years. Details about the race can be found at [www.santarosa2012.com](http://www.santarosa2012.com).

During questions, **Les Crawford** talked about some other races & some other things, maybe about his kids and bike racing and then contributed \$100...either to Rotary or towards the race.

More questions brought up the topic of our miserable road conditions and what to do about pot-holes. **Frank Mayhew** had a deep-thought about filling them with Pot and with that it was time to ring the bell & close the meeting. [Quick -Ed.]



## 🍎 The Closing Bell 🍎

With time up, **President Aleia** thanked Chris Coursey for telling us of the Amgen Bike Tour and presented him with a donation to Polio Plus in his name. **President Aleia** then rang the bell, closing the meeting at 1:30.

## 🍎 After The Bell 🍎

Your scribe then returned to the Crab-Cracken-Palace along with a good number of Rotarians. Crabs were cracked, wine & beer were consumed (,and tiny bit of tequila too).

Got to tell ya folks, if ya haven't been part of this experience the comradely at these cracking events is Great! It's the best of Rotary.

After the crabs were cracked & iced down, **Greg Gill** treated us to a demonstration of masterful-mud-maneuvering with his Bob-Cat. Greg was defiantly lookin' good till he buried the Bob-Cat's wheels up to the axle in mud & compost. The ever helpful **Brad Benedetti** then gave **Greg** advice on how to get unstuck and eventually **Bob Rogers** pulled **Greg** out with his truck...with lots of advice from **Bob Cary & Brad**.

At this point with the main event & the half-time show being over the, **Crackers** went home.

Next year don't miss out on the fun. **Greg** has challenged all comers to a match mud-compost & crab guts race. [! -Ed.] See entry signup & rules for specifics.



### **The ABC's of Rotary**

*(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)*

#### **#4: SECRETARIAT**

Many Rotarians consider the Secretariat simply another name for the RI World Headquarters in Evanston, Illinois, U.S.A. Actually, it is much more. While it does include the World Headquarters, the Secretariat encompasses nearly 500 individuals working to make Rotary International run smoothly and effectively. The term describes the entire operations of the general secretary and his staff. The Secretariat also includes eight Rotary Service Centers (formerly called Branch Offices) around the world, all of the staff serving in those centers, as well as all staff assigned to The Rotary Foundation. Its sole purpose is to serve the clubs, districts, and administrative officers of Rotary International and The Rotary Foundation. RI World Headquarters, in a building called One Rotary Center in Evanston, is the headquarters of the Secretariat.





## Membership Moment



### After the Bell-----The Crab-Party

It's Sunday, the day after another successful Party & Crab Feed for the Sebastopol Rotary club. A party well done - The afterglow still resonates today.

As I sit here editing these wonderful pictures, these smiling faces, these acts of service & giving, it reminds me of how much we have to be thankful for and all the people that contributed to our club's success. We have a truly incredible marvelous club.

My gratitude begins with all the people who bought tickets for the Crab Feed, then purchased more raffle & drink & 50/50 tickets. Without these patrons, who value great educational opportunities for our students, we wouldn't have any success at all. Besides, they all seemed to be having such a good time it's no wonder this event sells out instantly year after year.



The gratitude continues for all the members of our club who served in all aspects of Cracken Crabs to procurement of food & wine, setup, serving, cleanup, ticket sales & whatever I can't think of. The spirit of the team's success from the pot scrubbers, to the Sponge-Bob Bar was flawless to eyes of this humble observer. It's incredible what an integral part our Interact Club members are in the production of this successful evening

As you look at the images in this week's newsletter and at the projections at the Roto-Palace next Friday, notice how all the different areas of our club member's service come together flawlessly to produce one incredible evening where everybody has a good time and great money is raised for a wonderful educational cause in Sebastopol.

When you see the beautiful picture of **Bob and Peggy Rogers** you can just see their love in the way that it is projected throughout the rest of our club. What a wonderful couple. Congratulations **Bob** on another successful event.

I was struck by **John and Patti Blount's** humble selfless service to our club. Here are the King and Queen of the Rotary kingdom returning to our club. The club-members held in the highest esteem, and here they are serving not only with rookie starting club numbers again, but doing rookie cleanup jobs. Bravo to the **Blount's**....

I'm grateful for smiling..... I smiled all night... What a great place for a Good Time! The Love Rustlers are one of my favorite bands, playing in one of the bestest party venues in Western Sonoma County. In a large fireproof, bullet proof, cement-walled party room there's a Sponge-Bob bar on one end, a bandstand on the other and a wonderful hardwood dance floor in between. When ya get hungry from dancing there's an adjacent room to serve 200+ people with a more than adequate kitchen, great parking, & an easy drive home. With Gratitude & thanks to **Bob Rogers**, the **crab feed committee** and all the rotary membership that participated in this wonderful event, thanks for creating an evening of fellowship and camaraderie...and fundraising. What a total success!

With a smile on my face and appreciation in my heart..... **HH**

With tears on my cheeks.

P.S. I had the sound turned off on the Grammy's while editing & posting this note to our esteemed Roto-Rag editor, Tom Boag, when I looked at the T.V. screen and saw Glen Campbell. I stopped, moved closer to the screen, and was privileged to witness him sing "Rhinestone Cowboy". It was one of the greatest expressions of love I've ever seen on this program. How cruel the disease..... How heroic and talented the artist.....



## Sebastopol Rotary's 10th Annual

# CRAB FEED

Saturday, February 11, 2012

First Seating: 5:00 p.m.

(Bar Opens & Music Starts at 4:00 p.m.)

Second Seating: 7:00 p.m.

Holy Ghost Hall, 7960 Mill Station Road, Sebastopol

Get your tickets  
NOW!!

Seating is  
LIMITED

This event sells out  
EARLY



Tickets are  
available in  
Sebastopol from

EXCHANGE  
BANK

**"All You Can Eat" Fresh Cooked Crab,  
Clam Chowder, Salad, Bread,  
Dessert & Wine  
\$50 Donation**

For Tickets or Information, go to:  
[www.SebastopolRotary.org](http://www.SebastopolRotary.org)  
or call 823-4087

All proceeds of this event will be used to fund  
Sebastopol Rotary's Education Grant Programs

**\$144,175 in Teacher Mini-Grants  
Awarded to Date**







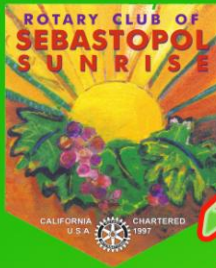




**CRAB FEED PICTURES  
CONTINUED IN SUPPLEMENT**



Sebastopol Sunrise Rotary Event February 18, 7:00 – 11:00 pm, at Sebastopol Veteran's Memorial Hall



# Mardi Gras! Casino Night



Sister photo (C) Dave Hall Photography 2011

**February 18 7-11pm**  
**Sebastopol Veteran's Memorial Hall**  
**282 High Street Sebastopol, CA**

a benefit for  
Food For Thought (Sonoma County AIDS Food Bank)  
and Sebastopol Interchurch Food Pantry

**Tickets available at [www.MardiGrasCasinoNight.com](http://www.MardiGrasCasinoNight.com)**  
Mombo's Pizza, FFT Antiques and GTO's in Sebastopol,  
Forestville Pharmacy and Food For Thought in Forestville, & Guerneville 5&10

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