



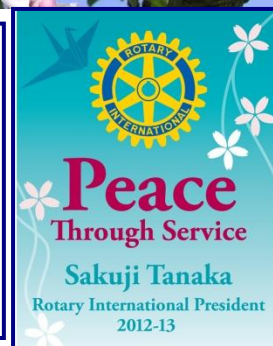
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Cordell Stillman – New Power Initiative for Sonoma County



Date:	January 4th, 2013
Volume:	2012/13—Issue E11-24
Scribe:	David Still
Photography:	Jerry Warren
Editor:	Tom Boag
Club President 2012/2013:	Edwin Wilson



"All the News that Fits We Print"



Before the Bell



A beautiful clear calm day in Sebastopol... All is right with the world and everything proceeds as it should

... ..



The Final Bell



At 12:25, **President Edwin Wilson** adjourned the meeting. This threw the normally staid and conservative Sebastopol Rotary Club into frenzy. What was going on? Had Superman's nemesis Mister Mxyzptk returned from the 5th dimension and **our president** was trying to trick him into saying his name backwards? The normally conservative **David Schreibman** was heard to call out "**President Edwin - The Pledge**". Then, as we stared into our fajitas, it slowly dawned on us - the meeting was proceeding **BAQKWARD**.



The **Final Thought** for the day involved social status and sports. Generally sports requiring balls. Otherwise, it was too deep to be understood. **[Are you in sync yet? -Ed.]**

President Wilson thanked our speaker and noted that a gift in his name was to be made to Pathway Home.



The Program – Cordell Stillman, New Power Initiative for Sonoma County



As we would later learn in the introduction, the speaker was Cordell Stillman, an engineer with the SCWA [Sonoma County Water Agency **-Ed.**] Mr. Stillman's presentation concerned a new idea in Sonoma County to form a Public Power Company. Public power companies, as opposed to Investor Owned Power Companies and Public Utilities are owned and managed locally. There are presently 39 in operation in California and authorized by California State Law. Some Public Power companies, such as the one in Healdsburg, manage to sell energy at a lower rate than the well-known company Pacific Gas and Electric.

A Public Power company requires a joint powers agreement (JPA) which functions to insulate local governments in the case of problems, similar to an LLC. Sonoma County formed a JPA on 12-4-12 and is trying now to involve as many cities as possible in the program. Individual consumers may opt out of the project at the beginning or at any time and default to PGE. PGE will maintain power transmission responsibilities and continue to collect fees from consumers to do so.



🍏 Future Programs 🍏

January 11
Speaker: Lance Morgan
Program: Quest for Healthy Seas*
Host: Tom Lambert
 (* See attached article)

January 18
Speaker: Dr. Joe Serra
Program: Polio Update – 25 years
 and still counting
Host: John Blount

🍏 Future Events 🍏

Crab Feed
Saturday, February 9th
 Buy Tickets Now – See Attached

🍏 Miscellany 🍏

Next Board Meeting
Location: Sebastopol Senior Center
Date/Time: Wednesday Jan. 16th, 5:45 p.m.

MAKEUP NOTIFICATIONS – Send to Jack BLASCO
icblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED IT?
 (Committee Member to call to confirm)

Analy High: 12:40 Most Wednesdays In Choir Room
 (Check with Bob Hirsch)
Brook Haven: 12:10 First & Third Wednesday, Room 4
 (Check with Olson / Pauline Pellini)
Hillcrest: 12:20 Every Third Tuesday, Room 6
 (Check with Cole / Given / McAdams)
Orchard View: Different meeting times
 (Check with Coate / Ken Jacobs)
Twin Hills: Different meeting times
 (Check with Coate / Crawford / Carey)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS
CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

The objectives of a Public Power company are several. PPCs attempt to buy and supply energy more cheaply. They can be more responsive to local needs of both business and individuals. They can strive to promote more renewable energy resources. Consumers in other states have many choices of power companies as a routine and competition tends to drive down price.

There are risks attached to public power. Long term planning must be done and individual consumers must be on board with the concept. The speaker reported that he has information from a local Sebastopol city council member that public power is looked upon favorably. A recent survey indicated that 70-80% of residential users were favorable to such a plan. Business owners came in with a lower favorability level at 40-60%.

The JPA is now a reality and soon expected to release a Request for Proposals (RFP) to test interest among power providers.

With that, **Richard Power** introduced our speaker.



🍏 The Raffle 🍏



Rick Williams held the lucky number but did not draw payday. He did draw the opportunity to act as towel boy for a day at **Brian Langerman's Gym.**



🍏 Recognitions 🍏



John Blount was recognized for the fact that he wasn't wearing his red name badge, both a Rotary tradition and a requirement. **John** paid \$5.

Dorothy Rodella was recognized and announced that the Sebastopol Branch of the Exchange Bank was awarded branch of the year for the second year running. The Sebastopol branch just happens to be **Dorothy's branch.** Go for a three-peat **Dorothy.** Cost = \$25





President Nozliw recognized **Chris O'Neill** on the occasion of his 22nd wedding anniversary on October 25. Although **Chris** was unable to recall anything about the day, he did remember that he has only been married 14 years. When recognized for his birthday on October 16, **Chris** was able to recall that he turned 22 that day making him 8 years old when he married. Despite the foggy recollections, he was only fined \$10.

John and Patti Blount were recognized for 39 years of marriage celebrated on December 16. In keeping with the creeping amnesia in the Club, neither could remember what they did but were fined \$5 anyway.



Mark Stevens claimed that he will not celebrate an anniversary on Jan 10, but was fined anyway.



In keeping with the loss of short term memory theme, **Brian Langermann** (12/4) and **Bill Cole** (12/20) failed to recall anything about their respective birthdays and paid the \$5 willingly.



Tom Lambert submitted photos of his birthday reveals that caused gasps from the crowd. The cry of "great white whale" subsided when **Tom** explained that the photo was him jumping into his winter swimming pool on a bet with his son. The Polar Bear club will not be happening again next year. Also submitted was a 4 year old picture of **Tom** in a funny hat at the base of Iguazu [Iguaçu/Iguazú/Iguassu] Falls in Argentina. Apparently **Tom** does odd things on New Year's Day. A tiny fine of \$5 was levied.

Mike Ferguson (a trip to Berkeley), **Dick Zimmer** (dinner in Santa Rosa), **Mark McDonnell** (movie with the family), **Bob Boyd** (party with family), and **John Blount** (dinner at John Ash) all had exciting birthdays that were memorable. All were fined \$5.





David Woodruff journeyed to San Francisco to celebrate his birthday at the Academy of Sciences and a dinner at the Handlery. No cooking for David on the B-day. \$5



Tom Dille celebrated his birthday at the Rotary Club of Sebastopol listening to a rousing version of Happy Birthday to You by the assembled group. He paid 10 bucks for the privilege.

🍎 Announcements 🍎



Mike Ferguson thanked everyone for their contributions to a successful Foundation Month in November. He then called upon **¶192ib9nt Moeliw and wife Disns** to assist him in awarding a Paul Harris Fellowship to Paul Schram. Paul is Diana's father and **¶192ib9nt Niwb9's** father in law. Mr. Schram was very touched by the gesture and stated that his late wife was much honored when she was made a Paul Harris fellow and he also felt honored.



Ken Jacobs took the lectern at the request of the **President** and made a motion to nominate Richard Power to our club's nominee for District Governor of District 5130 for Rotary year 2015-2016. **Ron Puccinelli** seconded the motion. The question was called and a unanimous vote taken in approval of the nomination. [Of course, other clubs will also nominate their candidates but, as it has been 22 years since Sebastopol Rotary Club has had one of its members serve as District Governor, it's about time then. -Ed.]

¶192ib9nt Moeliw then asked **John Blount** to explain the procedure for electing a District Governor. **John** explained that this nomination was just the first step in the series of actions required to be completed before the selection of the 2015-2016 District Governor is finalized. **Richard Power** will be interviewed by the District Nomination Committee on February 2nd. Selection in April.



A mention was made of a young woman Interact club member from Santa Rosa who was recently involved in a car accident in Mexico with her entire family. A collection is being taken up in an attempt to bring her back to the U.S. for medical care with a fundraiser happening this coming January 27.

\$602.00 was collected on the spot for the fund.

Rick Wilson grabbed the lectern to promote the Crab Feed coming up on February 9 at 5pm and 7pm at the Holy Ghost Hall. Tickets should be secured soon as they go fast. **Dorothy Rodella**, elevated to position of **Ticket Queen** from her post last year of **Ticket Nag**, is promoting the event and selling tickets at every meeting. Although the 7pm tickets are presently outselling the 5pm tickets, **Rick** pointed out that the crab at the 5pm seating is two hours fresher than the crab at the 7pm seating. A contest will be held to guess the costume that **Past President Aleia** will be wearing to the Crab Feed. The answer was officially turned over to **President Moeliw** and will be held at an undisclosed location in a mayonnaise jar on his desk until the contest's resolution.





Having completed the fun part of the announcement, **Rick** called on **Jack Blasco** to begin the harrying and haranguing thumping we all need to get us to volunteer to do anything- but in this case, the crab feed. **Jack** was surprisingly gentle, using reason and logic to make his point. Watch out next week.

It was pointed out that the Crab Feed last year resulted in \$10,462 going directly to 31 teacher mini grants in our local schools. This is the 22nd year of crab feed grants and total awards are over \$165,000.



Guests and Visiting Rotarians



Maurine Doerken and **Chris O'Neill** were given a hardy welcome back. They are not Guests nor Visitors but Sebastopol Rotarians.

President Noeliw reintroduced his father in law Ralph Schram and wife **Diana.**



Avalon Daly



Nia Sturr

Bob Hirsch introduced Analy Interact Presidents Avalon Daly and Nia Sturr. God only knows what they thought of this meeting.

Visiting Rotarian Dan Bornstein had already left.



Torrey Olson presented the Thought for The Day from Bertrand Russell – “The world is full of magical things patiently waiting....”

Keller McDonald led a rousing chorus of *Auld Lang Syne* in honor of the completion of the first six months of President Edwin Wilson's term.

To the relief of all - we ended with the *Pledge of Allegiance to the Flag.*



After The Bell



This scribe apologizes for writing this entire Appleknocker *ab1swk1sd.* For those of you whose computer did not automatically reset the font so it is readable, it is suggested that you hold this issue up to a mirror.

NEXT WEEK's PROGRAM:

The Program for next Friday, January 11th, is called “Quest for healthy seas” and will be presented by Lance Morgan, CEO of the Marine Conservation Institute in Glen Ellen. See Press Democrat article and photo on next page.

Next Week (January 11 Meeting) Speaker Lance Morgan – check out this Press Democrat Article at <http://sonoma.towns.pressdemocrat.com/2012/09/news/sonoma-county-group-seeks-to-protect-ocean-resources/>

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Sonoma County group seeks to protect ocean resources

Friday, September 21st, 2012 | Posted by PD staff | no responses



Lance Morgan, the CEO of the Marine Conservation Institute, in his office in Glen Ellen. (John Burgess / PD)

By GUY KOVNER
THE PRESS DEMOCRAT

From a small office next to a Nepalese-Indian restaurant in Glen Ellen, Lance Morgan plots a response to the world's overwhelming appetite for seafood.

About 4.4 million fishing vessels ply the world's oceans, hauling in about 90 million tons of seafood a year and providing the human race with one-sixth of its animal protein.

The numbers are staggering, and marine conservation biologists like Morgan say the expansion of global fishing grounds — by an area nearly twice the size of Alaska per year during the 1980s and '90s — is unsustainable.

"There aren't many more fish populations to go out there and exploit," said Morgan, who was named president and CEO of the Marine Conservation Institute in June.

The nonprofit organization, founded in 1996, maintains a staff of 20 people — mostly scientists — at offices in Seattle, Washington D.C., and Glen Ellen.

They are largely engaged in "biogeography," the identification of ocean tracts to be protected from fishing, and the more ticklish task of convincing governments around the world to protect them.

In 2006, the United States established the Papahānaumokuākea Marine National Monument, covering 140,000 square miles of the Hawaiian archipelago, home to 7,000 marine species including green turtles and monk seals, in a conservation area larger than all the country's national parks combined.

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It will take about 100 Papahānaumokuākeas to meet the goal — set by international treaty in 1992 — of protecting 10 percent of the world's oceans by 2020, so the remaining waters can continue to feed and support a world in which fisheries provide \$63 billion in household income.

"We have a lot of work to do," said Morgan, a former Southern California surfer whose teenage love of the ocean led to a 25-year scientific career defending it.

Morgan, who joined the Marine Conservation Institute as a post-doctoral fellow in 2000, has seen the damage done by commercial fishing with his own eyes, piloting a one-person submarine off the coast of British Columbia in 2009.

Fishing trawlers dragging large weighted nets with heavy metal doors across the ocean floor demolished centuries-old deep-sea corals, turning vibrant reefs into lifeless fields of rubble, he said.

In 1994, he worked for nearly two weeks in a research habitat on a coral reef 60 feet below the surface off the Florida coast.

Morgan, who earned his doctorate in ecology at the UC Davis Bodega Marine Laboratory on the Sonoma coast in 1997, wears jeans and flip-flops at work, his blonde hair reaching past the collar of a button-down shirt.

"Lance is the real deal," said Sylvia Earle, a renowned oceanographer and Marine Institute board member.

Experts say 20 percent of land and water should be set aside to sustain biological health. Twelve percent of land is in parks and other protected areas. But only 1 percent of the ocean, which covers 70 percent of the planet, is protected, Morgan said.

The global ocean harvest swelled from 18.5 million tons in 1950 to a peak of 95 million tons in 1996, and has since subsided slightly. But 87 percent of the world's fish populations are fully exploited or overexploited, the United Nations Food and Agriculture Organization said.

Fisheries for the most sought-after species, such as orange roughy, Chilean sea bass and bluefin tuna, have collapsed. A 2006 study predicted that if fishing rates continue apace, all the world's fisheries will have collapsed by 2048.

"We no longer know what a healthy ocean looks like," Morgan said.

While overfishing is the oceans' No. 1 threat, experts are increasingly concerned about acidification, a change in seawater chemistry caused by absorbing excess carbon dioxide from the burning of fossil fuels.

More acidic water diminishes the ability of marine organisms, such as oysters and plankton, to form calcium-based shells and skeletons.

Oyster-spawning operations in Oregon and Washington are already seeing die-offs attributed to acidic water, Morgan said.

He's also part of a working group that includes scientists and the shipping industry seeking ways to reduce fatal collisions between endangered blue whales and large ships moving in and out of San Francisco Bay.

As many as seven to 10 whale deaths are documented a year, and many more may sink after being struck by a ship, Morgan said. One problem is the 100-foot blue whale, the largest animal ever to live on Earth, is unlikely to perceive any threat as it feeds along the California coast.

"They probably have no reason to be scared of anything," Morgan said.

You can reach Staff Writer Guy Kovner at 521-5457 or guy.kovner@pressdemocrat.com.

The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#47 Functional Literacy Program

It has been estimated that a billion people — one-sixth of the world's population — are unable to read. Illiteracy among adults and children is a global concern in highly industrialized nations and in developing countries.

The tragedy of illiteracy is that those who cannot read are denied personal independence and become victims of unscrupulous manipulation, poverty, and the loss of human dignity. Illiteracy is demeaning. It is a major obstacle for economic, political, social, and personal development and a barrier to international understanding, cooperation, and peace in the world.

Many Rotary clubs are thoughtfully surveying the needs of their community for literacy training. Some clubs provide basic books for teaching reading. Others establish and support reading and language clinics, provide volunteer tutorial assistance, and purchase reading materials. Rotarians can play a vitally important part in their community and in developing countries by promoting projects to open opportunities that come from the ability to read. For example, Australian Rotarians developed Lighthouses for Literacy projects in four schools in Thailand. This innovative teaching method proved so successful that the Thai government adopted it for all the nation's schools. Other Rotary clubs have used this model to develop literacy projects in Bangladesh, South Africa, Brazil, and other countries.

Sebastopol Rotary's 11th Annual

CRAB FEED

Saturday, February 9, 2013

First Seating: 5:00 p.m.

(Bar Opens & Music Starts at 4:00 p.m.)

Second Seating: 7:00 p.m.

Holy Ghost Hall, 7960 Mill Station Road, Sebastopol

**Get your tickets
NOW!!**

**Seating is
LIMITED**

**This event sells out
EARLY**



**Tickets are
available in
Sebastopol from**

**EXCHANGE
BANK**

**All You Can Eat Fresh Cooked Crab,
Clam Chowder, Salad, Bread,
Dessert & Wine
\$50 Donation**

For Tickets or Information, go to:

www.SebastopolRotary.org

or call 823-4087

**All proceeds of this event will be used to fund
Sebastopol Rotary's Education Grant Programs**

**Over \$165,000 in Teacher Mini-Grants
Awarded to Date**

Analy High School

Brook Haven Middle School

Apple Blossom Elementary

Oak Grove Elementary

Harmony Union

Gravenstein Elementary

El Molino High School

Summerfield Waldorf School

Willowside Middle School

Forestville Academy

Monte Rio Union Elementary

Laguna High School

Hillcrest Middle School

Sebastopol Independent Charter

The REACH School

Sebastopol Rotary Teacher Mini-Grant Awards – Spring 2012

HD Projector

ELMO Document Camera & Projector

AC/DC Solar System Monitor

16 Digital Cameras

Multi-Cultural Folk Story Books

Garden Tools & Supplies

Math Books & Tiles

Tools & Supplies for Dissections

8 Sets Bilingual Books

Sewing Machines Tune-ups

Class Subscription to "The Week"

2nd Step Grade 4 Kit

22 Unlimited Access ebooks

Native Plants for Farm & Garden Project

Math Intervention Program

40 Books for Class Library

Beakers, Flasks & Test Tubes

Wireless Tablet

100 Paint Brushes

26 Pre-Created Science Class Lessons

ROP Video Festival

Fence for School Farm

Special Ed Software & Class Materials

Friendship Bench

Document Camera

Apple TV & HDMI Converter for iPads

Children's Garden Tools

Monitor & Printer


3 Sets of Lacrosse Sticks & Balls

Tables for Culinary Arts

RI Reading: Weekly Update – Get More Out of Rotary in 2013


CLICK HERE:


<http://echo4.bluehornet.com/hostedemail/email.htm?CID=21611503362&ch=B727E17F940D76F1B4AE49FD694D6BE5&h=a9becab2ac508e924ac1eb280e915232&ei=TNRfTTTrNE>

 ROTARY INTERNATIONAL

4 January 2013

Weekly Update *A roundup of Rotary news*





Get more out of Rotary in 2013

Start the new year off right: Check out these ideas for having a fun, successful 2013 with your Rotary club or district.

- [See our seven ideas for the new year](#)
- [Learn about Rotary's areas of focus](#)
- [Support The Rotary Foundation](#)
- [Read inspiring stories in our blog, Rotary Voices](#)

In other news

[Register for the 2013 RI Convention and discover Lisbon's shopping charms](#)
Bargains abound in a wide variety of shops, making the city one of Europe's most affordable capitals.

[New York Rotary club's gift of hats made kids smile](#)
Mechanicville Rotarians deliver handmade hats to local school children to keep their heads warm.

[Outreach centers keep Honduran youth off the street](#)
Rotary Action Group joins forces with seven Honduran clubs to fund two urban vocational centers.

Announcements


[See our favorite photos of the past year and upload some of your own](#)

[Join the RI president in wearing your Rotary pin for Rotary Awareness Month](#)


[Follow the events from the International Assembly on Twitter](#)

[Read the Foundation Trustee chair's message: A year of momentous change](#)


Resource guide



[Ways to Give brochure](#)
Discover the difference between The Rotary Foundation's Annual Fund and Permanent Fund, and learn how both can benefit from your gifts.



[Rotary Media Center](#)
Your online resource for public service announcements, videos, and more.



[Rotary Video Magazine Collection 6](#)
Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).

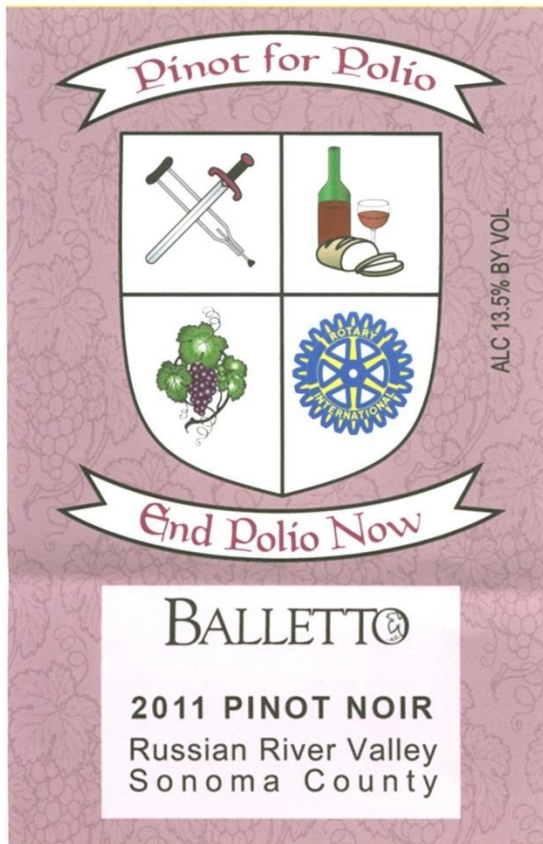


Rotary District 5130 presents

Pinot for Polio



Raising Money for PolioPlus ~ one Case at a Time



Pinot for Polio is a Rotary District 5130 fundraising project for PolioPlus.

Increase your Paul Harris credits, contribute to **PolioPlus**, and drink great wine at the same time..

What could be better?

Your cost per case of 12 bottles of *Balletto Vineyards 2011 Russian River Valley Sonoma County Pinot for Polio* is:

Cost per case	\$305.00
Sales tax	\$27.00
Total cost	\$332.00

\$150.00 from each case will be sent in your name to PolioPlus. You will receive Paul Harris credits and it will also count towards your club's annual Foundation giving.

What a simple, effective and delicious way to raise money for **PolioPlus**.

We're This Close..All We Need is You

Pinot for Polio Order Form

___ Cases of Pinot for Polio at \$332/case = _____

___ Winery Pickup (Balletto Vineyards)

___ Ship to me - \$30 inside CA.

___ Check ___ Credit Card

VI ___ MC ___ AX ___ DS ___

Number _____

Rotary Club _____

Exp: _____ CVC _____

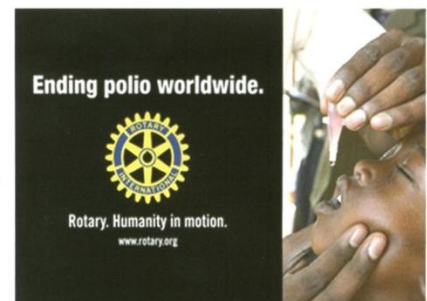
Name _____

Signature _____

Address _____

City _____ Zip _____

Phone _____



Fax to 707-829-3184 or Mail to: Pinot for Polio - P.O. Box 2481 Sebastopol, CA. 95473
For more information contact Michael McGlothlin at 707-829-3529 or michael.mcglathlin@gmail.com