



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Program: DG Maureen Merrill – District Governor Report



Date: January 6, 2012
Volume: 2011/12—Issue E10-24
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Photography: Jerry Warren
Editor: Tom Boag
Club President 2011/2012: Aleia Coate



All the News that Fits We Print



Before the Bell



Note that this Friday is “Football Fan Day” for the Playoffs this week. Dress up in your team spirit.

It is true that some Rotary clubs audiotape their meetings and transcribe them verbatim. Such is not the case with the AppleKnocker. Any resemblance between actual events and those reported herein is purely intentional.

A reception was held Thursday evening (1/5) for District Governor Maureen Merrill at **President Aleia's** Sonoma Bank. (Thinking there might be samples, an occasional wandering pedestrian, apparently not a club member, was seen to come to the open bank door and quickly retreat..., then return. —Ed.)



At the Bell



Richard Petersen led the group in the *Pledge of Allegiance*. A slim and energetic **Keller McDonald** led a low key rendition of *America the Beautiful*. **Rev Gene Nelson** gave the invocation. The initial excitement of getting a lunch ticket that clearly said "Beer" on it quickly wore off when the lunch choices remained lemonade, iced tea or lemonade mixed with iced tea.



Visiting Rotarians and Guests



Bud Daveiro - jealously guarding his allotted five minutes on the main stage - introduced the following guests: Lorilee (Zimmer) DeSantis from New Generations, Dan Bornstein from Santa Rosa, From Sebastopol Sunrise (Past club president and Assistant Governor of District 5130 —Ed.), Linda Sinkay, And from Windsor - Former District Governor Mike Merrill and Current District Governor Maureen Merrill.



🍎 Future Programs 🍎

January 13th
Speaker: John Blount
Program: RI Committee on Communication

January 20th
Speaker: Sheriff Department Personnel
Program: Sonoma Co. Sheriff's Rescue Helicopter
Host: Mike Ferguson

January 27th
Speaker: Sharon Smith
Program: Court Appointed Special Advocates (CASA)
Host: Kent Seegmiller

February 3rd
Speaker: Mary McEachron
Program: The Buck Institute
Host: Tom Boag

February 10th
Speaker: Chris Coursey, *et al.*
Program: 2012 Amgen Bicycle Tour of California
Host: Richard Power

February 17th
Speaker: Carol Rathman
Program: Forget Me Not Farm

February 24th through April 13th
Speaker: TBD
Program: TBD
Host: TBD

April 20th
Speaker: Efren Carrillo
Program: Overcoming Obstacles Award
Host: Tom Boag

🍎 Future Events 🍎

HAPPY HOUR AT GTO's Seafood House
 (3rd Friday of the Month), 234 South Main, Seb.
NEXT HAPPY HOUR AT GTO's – JANUARY 20, 2012

Crab Feed is February 11th, 2012



Sebastopol Holy Ghost Hall

🍎 Miscellany 🍎

NEXT Board Meeting (3rd Wednesdays)

Location: Mike Long Office, 7724 Healdsburg Ave, Seb.
Date/Time: Wednesday January 18th, 5:30 p.m.

Web Site for Make-Up Locations
www.rotary5130.org/meeting_locations.shtml

MAKEUP NOTIFICATIONS – Send to JOHN BLASCO at jcblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

Interact Make-Ups

Analy High: 12:35 Wed. In the Choir Room
Brook Haven: 12:40, 1st & 3rd Thurs., Rm. 4
 (Check-in @ Front Office first)
Hillcrest: 12:20, Every 3rd Tues., Rm. 6
CALL AHEAD TO CONFIRM MEETINGS

Appleknocker Archive
www.sebastopolrotary.org then Click on Bulletin

Sebastopol Rotary Carpool Website
<http://budurl.com/t8mk>

Several guests attended including **Dorothy Rodella's** guest Andrea Lifko who works with Dorothy at Exchange Bank and who recently shared in the glory of having the Bank named Branch of the Year. Since **Dorothy** was kind enough to let us all know about the award, she was awarded a \$35 fine.



PE Edwin Wilson - ever the Romantic - brought his lovely wife **Diana** to Rotary to celebrate her birthday. It is hoped that having to listen to the Sebastopol Rotary sing Happy Birthday didn't dampen the day's celebration. **Harry Simms** introduced his wife, **Susanna**. **Dan Rasmus** brought his son **Ben**, a 6th grader at Twin Hills School. **President Aleia** introduced **Peggy Rogers** as her husband **Bob** was busy filming an episode of the Deadliest Catch in preparation for the Crab Feed.

🍎 Announcements 🍎

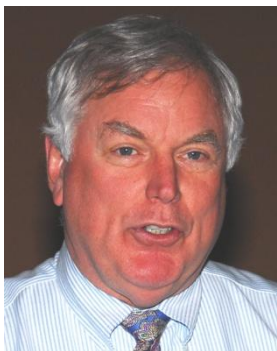


Captain **Bob Rogers** came on shore long enough to remind the club about the Crab Feed coming soon - February 11 to be precise. **Dorothy** announced that tickets are going fast but promised to continue with incessant nagging as required by her position. **Jack Blasco**, not to be outdone in the nagging department, began the first in a series of what will surely be effective and tedious hectorings about what a great opportunity we have to serve our club and community by volunteering at the Crab Feed. Sign up soon.

Tom Boag announced the (**Changed** –Ed.) date for the Overcoming Obstacles Award meeting. The date will be **April 20, 2012** and six local high school students will be honored for their courage and persistence in working through an amazing series of obstacles and hardships. Last year proved to be an incredible and inspiring meeting. This year will be no different. **Tom** is still looking for a few people to serve as sponsors and hopes to have a huge turnout for the meeting.



At this point, someone's cell phone went off. **Jack Blasco** was fined \$15



Larry Ford announced an upcoming fundraiser by the Santa Rosa East club to be held at John Ash on February 18. It is called Mardi Gras Magic and promises gourmet food and fabulous entertainment. **Larry** was promptly fined \$10 for promoting another club's event.

President Aleia announced that next Friday's meeting will be Sports Fan Day. With the football playoffs in full swing, she encourages everyone to support their favorite team by wearing their jerseys, hats, colors, or cheeseheads. Some of the playoff bound teams that will surely be represented are our very own and much loved San Francisco 49ers, the defending champion Packers and the Boston Patriots, a team best known for being in the original American Football League.



Recognitions and Fines



Pauline Pellini was named Rotarian of the Month for December. Her tireless work with Interact and her service as fine checker were noted. She was also recognized for allowing Sebastopol Rotary to have a wonderful Holiday Party at her beautiful home.

The Sebastopol Sunrise club recognized and thanked Rev. **Gene Nelson** and the Sebastopol Community Church for allowing the club to hold a Christmas Community Dinner in the Memorial Hall.



Mark McDonnell was fined \$5 for having a birthday on Dec 26. He enjoyed a new DVD of a James Taylor/Carole King concert.

Bob Boyd was also fined for his birthday. He managed to stretch a normally one day celebration into a five day trip to Monterey.

John Blount was not so lucky and spent his special day working on teeth, something he loves.



Tom Dilley remained mum concerning his birthday celebration but was fined \$5 anyway.

Henry Alker was fined for his 40th wedding anniversary. He and his wife went to a Vietnamese restaurant in North Carolina. Some people will really go a long way for a good Vietnamese meal. He was joined by his 1 year old grandson. Henry got the check.



Bill and Charel Lippert celebrated their anniversary with Chinese food. **Linda and Roger Collins** celebrated on December 13.

John and Patty Blount celebrated on December 16. **John** took the day off from working on teeth, something he loves. **Jackie Moreira** and her husband **Joe** celebrated their anniversary by spending 7 hours in a bar. The rest of the evening's events were not reported. **Dennis and Ann Judd** entertained relatives on their anniversary.

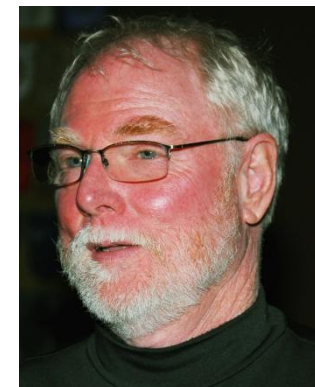


Pete and Ann Hill enjoyed their 42nd anniversary celebration at Cork's Restaurant.

Everyone paid 5 bucks for the honor.

Frank Mayhew and Son hiked to Graveyard Meadows. The pack mule they had contracted to assist them took the day off so they had to hike in alone. **Frank** was fined \$35.

J.T. Martin was recently named President of the Sebastopol Council of Realtors. He was fined \$35. **Bill Facendini** was elected to the Board which he promptly blamed on **J.T.**





The Raffle

Captain **Bob Rogers** was the lucky winner and chose his wife **Peggy** to make the spin. Alas, no big prize.



PROGRAM



Linda Sinkay introduced the District Governor of Rotary District 5130 - Maureen Merrill. District 5130 has 46 clubs and 6 Rotaract Clubs for members aged 18 to 30. It covers territory from Petaluma and Napa to the Oregon border. Governor Merrill has been a Rotarian since 1987. Although each Rotary club is autonomous, the District structure provides a liaison to the umbrella organization of Rotary International. Rotary International represents a worldwide association of the premier service club in the world.

Individual Clubs agree to the Rotary Constitution. They agree to meet regularly and pay dues. Rotary clubs agree to do service projects. And they agree to meet with the District Governor once a year. Governor Merrill has been to Sebastopol Rotary on several occasions already during her term of office, primarily to try find out what we are doing right. She recognizes the sustained excellence of our club and wants to find out how to export many of the elements of excellence to other clubs in the district.



Before today's meeting, Governor Merrill met with President Aleia and the Board of Directors to continue her exploration of how and why the Sebastopol Rotary Club maintains its superior standing year in and year out. Her actual description of the club was simple - "Relentlessly Super"

There are 2500 club members in District 5130, every one prioritizing service, and every individual hoping that their service will have a personal impact. In a continuing effort to maintain relevance in a changing world,



Rotary conforms to five core values:

1. Service
2. Fellowship
3. Diversity
4. Integrity
5. Leadership

District Governor Merrill earned praise and applause when she said that the world needs these inspired values more than ever. She stated that "With challenges, opportunity, talent, and spirit at hand, this is a singular moment in time; the absolutely perfect, most promising time ever to be a Rotarian."



The Closing Bell

President Aleia presented DG Maureen with a gift basket of local goodies (wine, canned honey, etc.) and thanked her for her presentation. **President Aleia** then rang the bell and closed the meeting.



After The Bell



This week, **-Ed.** and **Former (and relief) -Ed., Bob**, have conspired with the AppleKnocker's Head Cat Wrangler, **Harvey**, to recognize the many scribes and Roto-Photo-Shooters that volunteer to help create the newsletter you are reading. Harvey called the meeting (There was no resistance, even less afterwards.) – See Membership Moments below. **-Ed.**

The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#79: Colorful Governor's Jackets

One of the newest Rotary traditions began in 1984-85 when the district governors decided to wear a distinctive yellow sport coat to official Rotary events. In succeeding years, the president of Rotary International has selected a colorful jacket for the district governors and other international officers of Rotary. The distinctive yellow jacket of Carlos Canseco was followed by such blazing colors as Paulo Costas' green coats (1990-91), Clifford Dochterman's red coats (1992-93), Luis Giay's brick coats (1996-97), and Glen Kinross' sea foam green coats (1997-98). President Rajendra Saboo selected wheat-colored tan (1991-92) and Hugh Archer picked maroon (1989-90). Other traditional navy blue jackets were worn during the years of Charles Keller (1987-88), Bill Huntley (1994-95), Herbert Brown (1995-96), and James Lacy (1998-99). An array of colors and shades has been picked by other presidents. Rotarian leaders annually speculate on the jacket color to be worn by the incoming world Rotary president.



Membership Moment



Harvey Henningsen

The Appleknocker - Care & feeding of our club's award winning newsletter.

This month I'd like to give thanks to all of the people who contribute to our weekly newsletter. Year after year our club's newsletter garners the top awards for Rotary clubs of our size and if we miss 1st. place on any particular year you can bet we are 2nd place...

Our club newsletter's recent history in its current digital format begins in 2003 with Jim Walton as editor & photographer. Jim pioneered setting up the Appleknocker up to be distributed in its present electronic email form. Jim was editor & photographer of our Appleknocker's 1st place- best club district newsletter award newsletter from 2003-2007. The editorship for the years 2007-2009 passed to **Michael Hixson**. **Michael** did some fine tuning and had our newsletter running smoothly for 2 years and garnered another 1st place award for Rotary Newsletters district wide award.

In 2009-2011, **Past Rotarian of the year Bob Rogers** took over as the editor of the highly acclaimed AppleKnocker. We enjoyed **Bob's** editorship for 2 years while the A.K. received yet another 1st. place award.

After 2 years of **Bob's** care the editor's note pad was passed to current (Rookie) **New Rotarian of the year Tom Boag**. **Tom**, who I just found out Sunday was an early voyager into the computer world in the 60s, has raised the bar with his quest for the finest quality reproduction in our newsletter's imagery.

I just spent a day BS-ing and drinking bloody marys with **Tom & Bob**, smoking cigars, and sampling some Jack Daniels, telling stories and I found out from the past & present editors that they spend an average of 12 hours per week putting this historical document together... each & every week. Let's see, 12 hours x 50 weeks = Holy Smokes! 600 hours per year!

My past experience with the AppleKnocker has been as a Scribe & Photographer. My time involved in those duties was usually 2-3 hours per week.

I've been a member of Sebastopol Rotary for 25 + years and the one constant that communicates & archives our history, values, goals and accomplishments is our newsletter...by the week, by the month, by the year and forever. It is the history of our club & every member who ever belonged.

Before the digital revolution that made electronic communication possible, there was always a committee of 4-6 Rotarians that ran our newsletter off on a mimeograph machine, collated, stapled, folded, hand addressed and mailed off by Tuesday so that we Rotarians could receive it via "Snail Mail", in our hands before the next Friday's meeting.

This editorial was written to show gratitude & appreciation to the modern email version of our club's newsletter.

Originally I had hoped to go back through 25 years of Appleknockers and their editors that the club elders would remember. That has proved to be a daunting task that will require more research. For years Jim Wiseman & Phil Kendall were involved but beyond that it gets fuzzy. I wish to keep this article of thanks current and to do an ancient history of the A.K. at some future date.

There follows two photograph pages of the past 12 months of Editors, Scribes, Photographers & substitutes, composed of Rotarians who volunteer to make this, our Appleknocker, a first class club newsletter.

If you enjoy the Appleknocker weekly, please take the time to thank those that make it happen with their talents & time.

Note: The images of **Tom & Bob** working against the clock to hit their deadline came from my fantasy vision of what **Rollie** and his staff might look like as they hit their weekly deadlines.

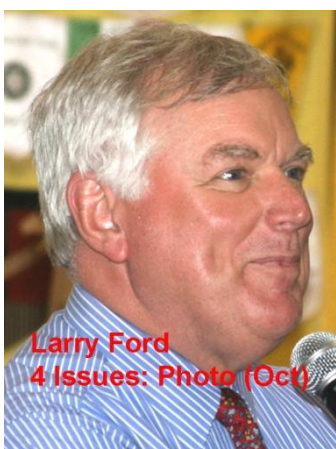
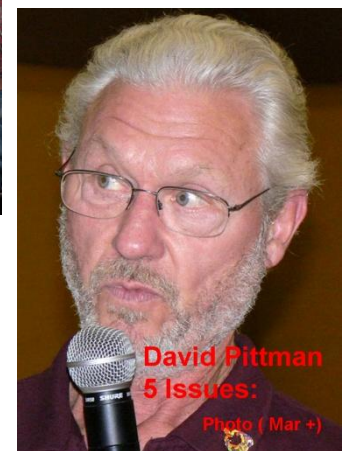
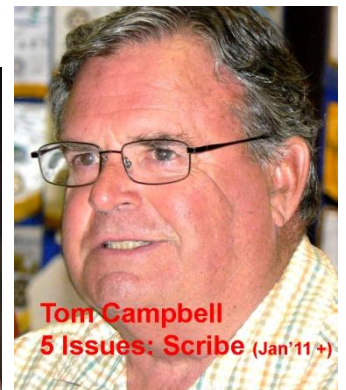
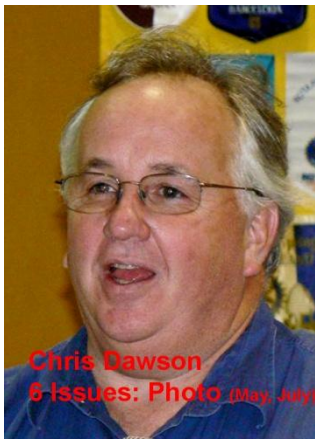
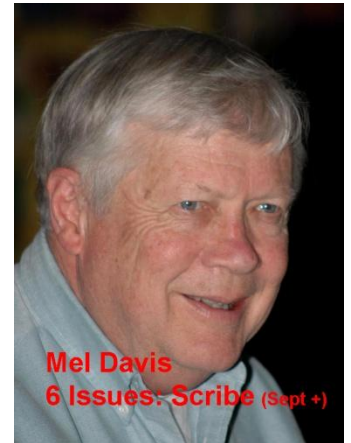
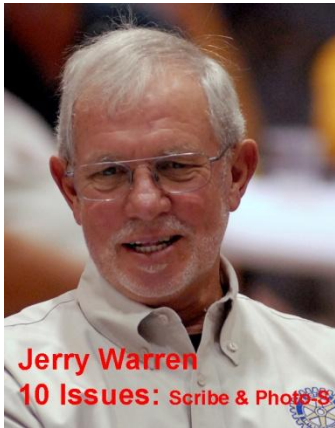
I'm sure the whole club joins me in thanking the Appleknocker contributors of the past 12 months.

Jim, Michael, Bob, & Tom plus all the Scribes, Photographers, & Subs. Thank you for your time & talents!

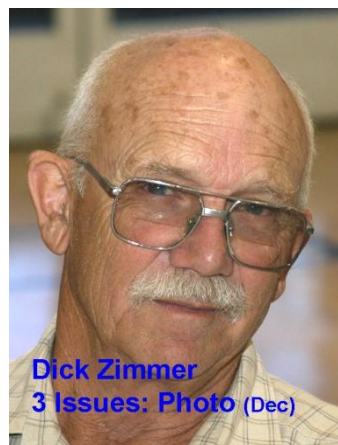
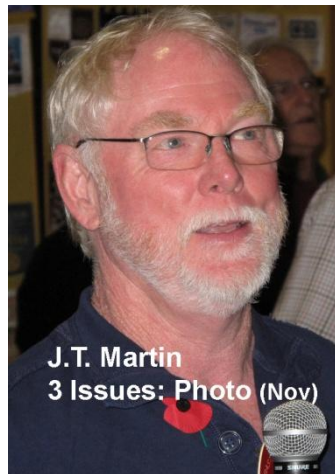
Head Cat Wrangler, H.H.



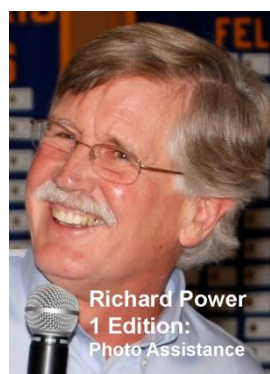
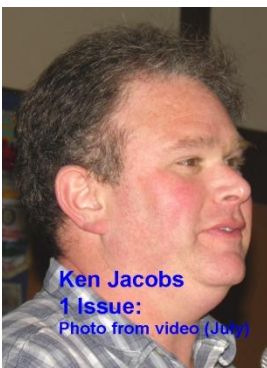
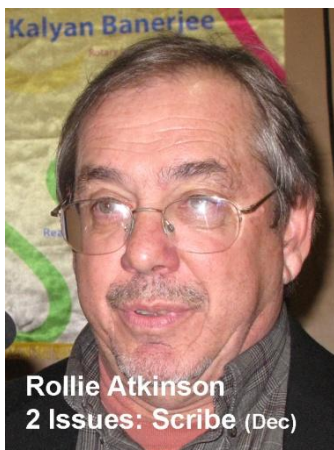
Special Thanks to 2011 AppleKnocker Scribes and Roto-Photo-Shooters from **-Ed.'s** and **Herder**



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Resolution



Sebastopol Rotary's 10th Annual

CRAB FEED

Saturday, February 11, 2012

First Seating: 5:00 p.m.

(Bar Opens & Music Starts at 4:00 p.m.)

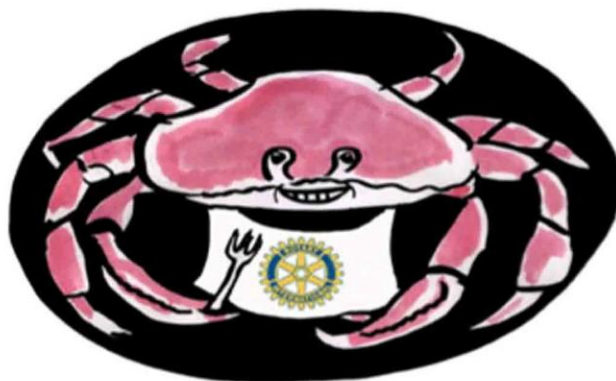
Second Seating: 7:00 p.m.

Holy Ghost Hall, 7960 Mill Station Road, Sebastopol

**Get your tickets
NOW!!**

**Seating is
LIMITED**

**This event sells out
EARLY**



**Tickets are
available in
Sebastopol from**

**EXCHANGE
BANK**

**"All You Can Eat" Fresh Cooked Crab,
Clam Chowder, Salad, Bread,
Dessert & Wine**

\$50 Donation

For Tickets or Information, go to:

www.SebastopolRotary.org

or call 823-4087

**All proceeds of this event will be used to fund
Sebastopol Rotary's Education Grant Programs**

**\$144,175 in Teacher Mini-Grants
Awarded to Date**

**Please return this stub by February 1, 2012 with your check made payable to:
Sebastopol Rotary, P.O. Box 213, Sebastopol, CA 95473**

Please send me ____ Crab Feed Tickets

NAME: _____ SEATING: 5:00 p.m. / 7:00 p.m. (Circle One)

ADDRESS: _____