



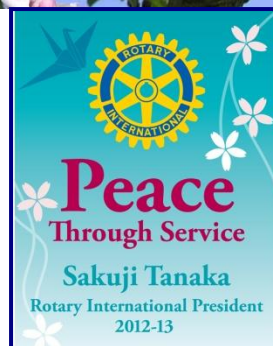
# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

**John Schubert – Redside Magnesite Mines and Railroads**



**Date:** July 6<sup>th</sup>, 2012  
**Volume:** 2012/13—Issue E11-01  
**Scribe:** Mike Carey  
**Photography:** David Schreibman  
**Editor:** Tom Boag  
**Club President 2011/2012:** Edwin Wilson



*"All the News that Fits We Print"*

🍎 **At the Bell** 🍎



**Edwin Wilson** opened his 2012-13 presidency with some FINE 🍀 fireworks, but more on that later. The flag salute was led by **Mark Fink**; however our new president was quick to note that **Sgt-at-Arms Dick Zimmer** somehow lost the flag. The banner was still missing when **J.T. Martin** led a patriotic song, which would only add to **Dick's** demise. **Tony Given's** Rotary Moment was a litany of 'inspirational' sayings. The two finalists were: "It's always darkest before the dawn, so that's the time to take your neighbor's newspaper."



and

"Eagles soar, but weasels don't get sucked into jet engines."

Could this be interpreted as calling **President Wilson** a weasel? If so, **Tony** was the only one to escape the **WILSON WRATH** this day.



While the flag was missing, President Edwin's bell was securely in place; however, it was speculated by a club member that the President had engaged Blackwater Ops in protecting it -- to be continued.



🍎 **Visiting Rotarians and Guests** 🍎

Two-time District Governor Michael Juric was among an impressive group of guest Rotarians, joined by Former District Governor Bruce Campbell and future DG Helaine Campbell.

Other Rotarians included AG Valerie Hulsey (see Announcements), Tom Rennard (Crestline Lake, Ca; Clergy),



## 🍎 Future Programs 🍎

**July 13<sup>th</sup>**  
**Speaker:** John Reid  
**Program:** Conservation Strategy Fund  
**Host:** Henry Alker

**July 20<sup>th</sup>**  
**Speaker:** DG Michael Juric  
**Program:** District Governor Visit  
**Host:** AG Richard Power

**July 27<sup>th</sup>**  
**Speaker:** Barbara Barney & Team  
**Program:** GSE Team Report on Turkey  
**Host:** Richard Power

**August 3<sup>rd</sup>**  
**Speaker:** TBD  
**Program:** TBD  
**Host:** TBD

**August 10<sup>th</sup>**  
**Program:** Off-Site Meeting – Analy H.S.,  
 Maker Fair  
**Host:** Keller McDonald

## 🍎 Future Events 🍎

### DG Michael Juric Reception

Hosted by both Sebastopol clubs

**July 17<sup>th</sup>, 7:00 p.m.**

Lindt Home, 152 Bloomfield Rd. Seb.

### Sebastopol Rotary Club 86<sup>th</sup> Annual GOLF Tournament

Thursday, August 16, 2012

Sebastopol Golf course

\$75 per person, Incl. golf, BBQ, and tee prizes

See Bud Daveiro and attached application

## 🍎 Miscellany 🍎

### Next Board Meeting

**Location:** Sebastopol Senior Center

**Date/Time:** Wednesday July 18<sup>th</sup>, 5:45 p.m.

(It is still the 3<sup>rd</sup> Wednesday of the month.)

Web Site for Make-Up Locations

[www.rotary5130.org/meeting\\_locations.shtml](http://www.rotary5130.org/meeting_locations.shtml)

**MAKEUP NOTIFICATIONS – Send to JOHN BLASCO at**  
[icblasco@comcast.net](mailto:icblasco@comcast.net)

**On-line Make-Ups:** [www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

### Interact Make-Ups

Analy High: 12:35 Wed. In the Choir Room  
 Brook Haven: 12:40, 1<sup>st</sup> & 3<sup>rd</sup> Thurs., Rm. 4  
 (Check-in @ Front Office first)  
 Hillcrest: 12:20, Every 3<sup>rd</sup> Tues., Rm. 6  
 CALL AHEAD TO CONFIRM MEETINGS



Dan Bornstein (Santa Rosa, Dentistry, [Hard Working Guy –Ed.]), and Past President Jerry Meshulam (Sebastopol Sunrise; Environment Health).

**President Wilson's** family was in full force this special day: wife **Diana**; son **Alexander**,



with a beard and his girlfriend **Ari**; daughter **Danielle**; and mother **Barbara**.



**Edwin** had his mother vouch for her support of his Rotary roots (much to the dismay of a **few members** who wanted him to fine mom), making his presidency and the club 'Mother-Approved'.



Also at that table was **Mike Ferguson's wife, Carlene**, who was serving as official photographer on this day. **Maurine Doerken** joined the group once more, a nice addition, thanks to **Jerry Warren's** invite; and **Tom Lambert** introduced his guest **Mike Saitone**, a fourth generation county resident and commercial sales manager for Blakeslee Electric Company.



## 🍎 Announcements 🍎

The two Sebastopol clubs will join together on Tuesday, **July 17<sup>th</sup>**, to host District Governor **Michael Juric** (7 p.m.). Attendees are asked to bring a bottle of wine to this event, to be held at the home of Sunrise members David and Martha Lindt, 152 Bloomfield Road.



Rotarian Valerie Hulsey noted that a new club is in the works for the Glen Ellen-Kenwood area, just a few potential members short of the 25-person minimum. Funds for the new club are currently being raised, with a big event scheduled for **July 22**, "Broadway Under the Stars" at the Jack London State Park (this new entertainment venue, complete with Broadway musical hits, was featured in a "TIME OUT" front-page article in the SR P-D on July 6).

**President Edwin** introduced his **2012-13 Board of Directors**: **Secretary Jack Blasco**, **Treasurer Ron Puccinelli**, **Past President Aleia Coate**, **Community Services' Patti Blount**; **Club Services' Ken Jacobs**; **Vocational Services' Jim Pacatte**; **Community Activities' Rich Petersen**; **International Activities' David Still**. **Jerry Warren** will be taking over the Membership chair; **Mike Ferguson** remains the Community Foundation chair and the **soon-to-be-chastened-Dick Zimmer** stays on as the Sgt-at-Arms. **President Edwin** noted that a president does not govern on his/her own. Does this mean that there's some hard work ahead for the mentioned members?

**President Edwin** also announced that **members** should check their bios on ClubRunner to make sure their important dates are correct. If not, double fines 💰💰 were promised.



### Recognitions and Fines



Anniversaries included **Tom Farrell's 61<sup>st</sup>!!!** **Jack Dunlap's** was not quite as impressive (this is NOT a reflection on **Jenny**), which only cost him 💰\$5 (a cheap date -- or now is more expected by **Jenny**?). **Troy McAdams** claimed to have celebrated his anniversary with **Nichole** by getting matching Rotary tattoos. [He wouldn't show. -Ed.] Not even **President Edwin** wanted to pursue that one, resulting in a minor hit of 💰\$15. The nephew of **Tom Lambert** was shown with his first hooked fish and **Tom** paid 💰\$15 -or a dollar per inch. **Guy Smith** celebrated his daughter's wedding recently and paid 💰\$20. **Bob Cugini** volunteered at the U.S. Open at the Olympic Club, spying inside tents; that privilege cost him 💰\$20.

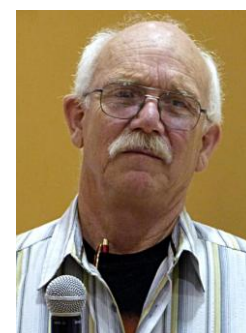


And **Richard Power** was fined 💰\$25 for not tipping off **the Prez** about road signs in Asia, graphically portraying prohibited behaviors in that area. **Patti Blount** was very specific about her requests for De-bunking work -anything, as long as she remained in the kitchen. Was this unreasonable? Of course not, said the President --who presented her with a Rotary apron --and charged her 💰\$15.



**Diana Rich** was hit for 💰\$10 because she could not name **Dick Zimmer's** profession classification (and professional flag-loser would not have counted anyway). She wondered how come **Dick** was only hit for 💰\$5. This was a perfect lead-in for our **crafty Prez**, as he used it as a Rotary moment:

**Dick** was **Edwin's** original **sponsor**, therefore the leniency. And it is extremely important that we all look to become a **sponsor**.



### Free Community Announcements



[Are you kidding? -Ed.]

## 🍏 The Raffle 🍏



Ordinarily, the raffle is not a feature --but **President Edwin** has taken it to a new level, worthy of reality TV. **Mario Ramos** would be the first to make this discovery --so would **past presidents Jerry Warren** and **Aleia Coate**, called up to assist in the process. The new rules include a spinning wheel --held by **Jerry** and **Aleia** --and a dart, to be thrown at the target (or, in this case, three targets). **The President** assured **them** that they were in good hands: his daughter, Danielle, is entering her second year of med school in Colorado, just in case **Mario** was off-target. Ever helpful, a few members offered that Mario should be blindfolded as well while tossing the dart. Or, better, blindfold **Jerry** and **Aleia**.



Despite the thumbs' up from the audience, the President went to Plan B: the raffle winner would play ROTO-OPOLY, a version of Monopoly where the contestant blindly selects one of eight Rotarian business cards and learns what he/she has won. In this case, **Mario** pulled the SONOMA WEST TIMES & NEWS, which makes him 'editor for the day' of Rollie's newspaper.

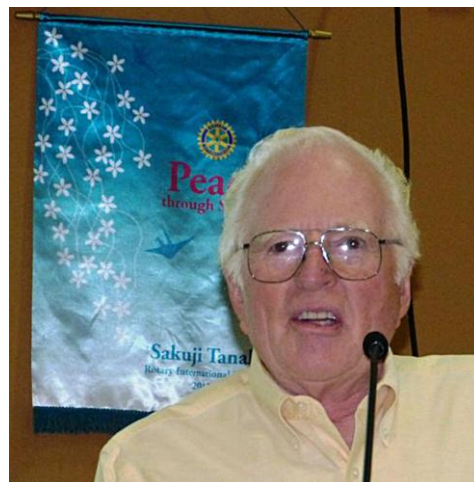
## 🍏 The Program – John Schubert – Red Side Magnesite Mines and Railroad 🍏



**Mike Ferguson** introduced **John Schubert**, author and historian specializing in the Russian River area. John's latest book is on the Red Side Magnesite Mines and Railroad, a mining venture that included 12 miles of two-gauge (small!) track running over trestles built from any available material. Magnesite was seen as a valuable commodity, used for many purposes, including synthetic

rubber and mineral paint. Magnesite had to be extracted from mines dug high into hills above the Guerneville-Healdsburg area. From there, it had to be calcinited [a.k.a. calcined. **-Ed.**] in huge metal tumblers then transported down spiraling paths (eventually rails) to Cazadero.

The trip continued to Guerneville and on to Sausalito. Why all the trouble? With the onset of WWI the U.S. lost all access to foreign magnesite and California was the only good source. And the most plentiful supply was in the Caz area.



Besides John's writing and research, he has his own mini-railroad in the Guerneville area.

## 🍏 The Closing Bell 🍏

President Edwin thanked speaker John Schubert for his interesting talk and presented him with a speaker's gift. He then rang the bell, closing the first meeting of his presidency.

## 🍏 After The Bell 🍏

President Edwin held a brief post-meeting gathering with his Board. Stay tuned.

**PLEASE CONSIDER SIGNING UP TO BE AN APPLEKNOCKER SCRIBE OR PHOTOGRAPHER  
SEE LIST LATER IN THIS APPLEKNOCKER. See hh or -Ed.**



## New Member Proposal – Maurine Doerken

### Membership Proposal

Maurine Doerken has been proposed for membership by **Jerry Warren**, with the classification of Family and Marriage Counselor/Author. This proposal has been approved by the Membership/Classification Committee and the Board of Directors. Any objections to this proposal must be submitted in writing to the Board within 10 days of this notice. If none is received, the Club Secretary will notify the Club President to proceed with the induction of the new member.



## New Member Proposal – David Woodruff

### Membership Proposal

David Woodruff has been proposed for membership by **Harry Polley** with the classification of Restaurant Owner. This proposal has been approved by the Membership/Classification Committee and the Board of Directors. Any objections to this proposal must be submitted in writing to the Board within 10 days of this notice. If none is received, the Club Secretary will notify the Club President to proceed with the induction of the new member.

## The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

### #24: Non-Attendance Rules

The Standard Rotary Club Constitution specifies three conditions under which a Rotarian's membership will automatically be terminated for non-attendance. These circumstances are: failure to attend or make up four consecutive club meetings, failure to attend or make up 60 percent of club meetings each six months, and failure to attend at least 30 percent of the meetings of one's own club in each six-month period. Under any of these three cases, a member will lose Rotary membership unless the club board of directors has previously consented to excuse such failure for good and sufficient reason.

To some individuals, these rules may seem unusually rigid. However, being present at club meetings is one of the basic obligations a member accepts upon joining a Rotary club. The constitutional rules merely emphasize that Rotary is a participatory organization that highly values regular attendance. When a member is absent the entire club loses the personal association with that member. Being present at a club meeting is considered a vital part of the operation and success of every Rotary club.

For any Rotarian to miss four consecutive meetings, or disregard the other attendance requirements, should be considered tantamount to the submission of one's resignation from the club. When a club terminates a member for non-attendance, it is simply an acceptance of a resignation and not a punitive action by the club officers. All Rotarians know the consequences of non-attendance, so it clearly becomes a conscious decision by a Rotarian to withdraw from the club when he or she fails to fulfill the attendance requirements.

# Sebastopol Rotary AppleKnocker Scribes & Photographers 2012-2013

- list\_1207071907.xlsx

Month	Year	Scribe	Photographer
July	2012	Mike Carey	David Schreibman
August	2012	Mel Davis	<b>NEED SIGN-UP</b>
September	2012	<b>NEED SIGN-UP</b>	Jack Dunlap
October	2012	<b>NEED SIGN-UP</b>	Tony Given
November	2012	Liz Schott	Larry Ford
December	2012	Rollie Atkinson	Les Crawford
January	2013	David Still	Jerry Warren
February	2013	Harvey Henningsen	<b>NEED SIGN-UP</b>
March	2013	Mike Carey	Richard Power
April	2013	<b>NEED SIGN-UP</b>	<b>NEED SIGN-UP</b>
May	2013	Tony Given	<b>NEED SIGN-UP</b>
June	2013	Gene Nelson	<b>NEED SIGN-UP</b>
Substitute	2012-2013	Keller McDonald	<b>NEED SIGN-UP</b>
Substitute	2012-2013	Tom Campbell	<b>NEED SIGN-UP</b>
Substitute	2012-2013	Vikki Patiño	<b>NEED SIGN-UP</b>
Substitute	2012-2013		
Substitute	2012-2013		

Your commitment to assist as an AppleKnocker Scribe or Photographer is greatly appreciated and helps maintain a long tradition of no missed editions. The Editor does work to a deadline and the objective is to publish the completed AppleKnocker newsletter by Wednesday Morning - whatever it takes. For this reason, it is important for Scribes and Photographers to get their material to the Editor by Monday morning, latest - and to inform the editor of any anticipated delay. Scribe notes (.doc or .txt format) and digital photos (medium resolution please, around 500 KiloByte .jpg files or larger if possible) may be sent to the Editor as an email attachment or via his "dropbox" (even large folders of files) at <https://dropbox.yousendit.com/TRBoag-Dropbox> .

**Thank you for your commitment and contribution to our team effort,** Tom Boag, Editor, Co-Chair, and Harvey Henningsen, Coordinator and Co-Chair

Note that commitment is for all scheduled meetings and special events of listed month. If a scheduled Scribe or Photographer cannot make a meeting for any reason then it is their responsibility to secure a substitute from either the above list or someone else suggested by Harvey Henningsen. Please inform Harvey Henningsen (hhartist@sonic.net) AND Tom Boag (TRBoag@aol.com) in advance of meeting.

# *Sebastopol Rotary Club*

## *86<sup>th</sup> Annual*

### *Golf Tournament*

***Thursday, August 16, 2012***

***Sebastopol Golf Course***

**\$75 per person (includes golf, BBQ, and tee prizes)**



***Check-in: 12:00 PM***

***Shotgun Start: 1:00 PM***

***Dinner: 5:30 PM***

***Awards & Raffle***

---

### **REGISTRATION FORM**

**Deadline for Registration: Friday, August 10th**

**No Registration accepted without Entry Fee.**

**Team Captain:** \_\_\_\_\_

**Individual Player:**    \$75

**Non-Player Dinner:**    \$30

**Other Golfers:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Checks Payable to: Sebastopol Rotary Club**

**Bud Daveiro, Chairman**