



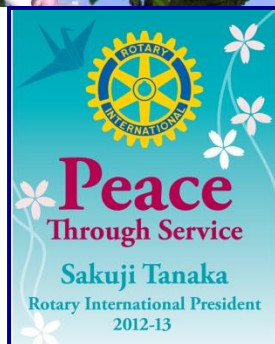
# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

### **John Reid - Conservation Strategy Fund**



<b>Date:</b>	<b>March 1, 2013</b>
<b>Volume:</b>	<b>2012/13—Issue E11-32</b>
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<b>Club President 2012/2013:</b>	<b>Edwin Wilson</b>



*"All the News that Fits We Print"*



#### **Before the Bell**



The Sergeant-at-Arms team once again thanked **Norm Stupfel** for consolidating the Paul Harris badges to three banners – one less to hang up and they look really neat. The team was a little perplexed by the absence of the projector until someone remembered it was off supporting the PETS meeting.



#### **At the Bell**



As stand-in president for the day, **Bob Cary** surveyed the crowd (or maybe it was scribe-reduced-to-scribbler **Mike Carey** --it was one of those two) he noted that there were a lot of Rotarians disguised as chairs on this day. Or, as **Gene Nelson** added, attendance looked like the Sunday crowd after Easter among his congregation (raising the question, Is it possible to have a negative number, attendance-wise, at one of his services?). Either **Gene Nelson** or **Dave Madsen** (blame either or both) commented that today's attendance was like a 49er game at Candlestick, during the Mike Singletary days. With so many Rotarians in meetings (parties?) in San Jose, **President Bob** would be faced with many challenges on this day.

**Troy McAdams** led the flag salute and **Karen Daniels** was back, which is always a good thing for the vocally-challenged members, leading us in "America the Beautiful" (but her back-ups were reduced to a quartet on this day --the Pips?).

**Dorothy Rodella** provided these wise words: "Silence is often misinterpreted, but never misquoted. We should all learn to be quiet at times."



Appropriately, her source was "Unknown Author".



## Future Programs

**March 8**  
Program: VOCATIONAL AWARDS  
Host: Sally Ewald

**March 15**  
Speaker: Danielle  
Program: Geysers

**March 22**  
Speaker: Merle Avila  
Program: Sebastopol: Good for Tokens

**March 29**  
Program: Speech Contest  
Host: Larry Ford

**April 5**  
Speaker: Dr. Phil Rasori  
Program: Village Hopecore Update

**April 12, April 26 - TBD**

**May 3 – NOTE CHANGE**

Emcee: Efren Carrillo  
Program: Overcoming Obstacles Award 2003  
Host: Tom Boag

**May 10**  
Speaker: Jerry Meshulam  
Program: Rotaplast

## Future Events

### Club Friendship Dinners

**Saturday March 9<sup>th</sup>**  
Contact Yvette at 707.217.9777

### District 5130 Assembly Mtg.

April 6<sup>th</sup>, Mendocino College, Ukiah

### District 5130 Conference

May 31 - June 2, Santa Rosa Hyatt

### Rotary International Convention

June 23-26, Lisbon, Portugal

## Miscellany

### Next Board Meeting

Location: Sebastopol Senior Center

Date/Time: **Wednesday Mar. 20<sup>th</sup>, 5:45 p.m.**

**MAKEUP NOTIFICATIONS – Send to Jack BLASCO**  
[jcbiasco@comcast.net](mailto:jcbiasco@comcast.net)

**On-line Make-Ups:** [www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

**INTERACT MAKE-UPS – HAVE YOU**

**TRIED IT?**

**(Committee Member to call to confirm)**

**Analy High:** 12:40 Most Wednesdays In Choir Room  
(Check with Bob Hirsch)  
**Brook Haven:** 12:10 First & Third **Thursday**, Room 4  
(Check with Pauline Pellini)  
**Hillcrest:** 12:20 Every Third Tuesday, Room 6 (Check with Cole / Given / McAdams)  
**Orchard View:** Different meeting times  
(Check with Coate / Ken Jacobs)  
**Twin Hills:** Different meeting times  
(Check with Coate / Crawford / Carey)

**For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS**  
**CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!**

## Visiting Rotarians and Guests

It started off easily enough. One could count on one hand (even that of the great Chicago Cub pitcher Mordecai "Three Finger" Brown) the introductions: Rotarians Dan Bornstein (dentistry, Santa Rosa Main) and David Mark-Raymond (real estate, Sebastopol Sunrise), along with **Harry Simms'** guest, Vince Daluso.



## Announcements



On this down-sized day, even the ever-ebullient **Rick Wilson** was reduced from "King of the Crabs" a week ago to "Cabana Boy" (his own description; how far one can fall in one week!). He did so to promote the fast-approaching Rotary Learn-to-Swim program. 70 volunteers/instructors are needed to work with the almost-300 youngsters in this award-winning, life-saving program that begins in April. The goal this year is to have

one adult for three children, over the course of the eight lessons. Sign up with Rick or Greg Jacobs. Rick promises the weather will be even warmer than what we've experienced these past few weeks.

**Sally Glendening** noted that today (the first Friday of the month) was the food collection for the Empire Food Bank and the first April Friday will be for the Sebastopol Interfaith food pantry. **Troy McAdams** announced that the Analy High cheerleaders are currently holding a teeter-totter-a-thoner at the Sebastopol Plaza to raise funds that would help send them to a national competition.

**Yvette Williams Van Aggelen** counted down the final minutes before there would be no more sign-ups for the Rotary Friendship Dinner(s). She also thanked Gene Nelson for letting the City of Sebastopol use the facilities for the recent long-range planning meeting.







President-for-a-day **Cary** looked at the clock...only an hour to go...and made a quick decision: When in doubt, fine (or at least find another way to raise funds). He announced that any member (any of the 12 or so present, that is) could make a proclamation for \$5.

**Larry Ford** pounced on that opportunity, with the subject being his used (2011) Audi A8. There wasn't much sympathy when the final amount increased five-fold. Not sure if this was when **Pete Hill** brought up his colonoscopy, but pretty sure that cost him \$5 (and, unlike **Dr. Ford**, he definitely received a little sympathy).

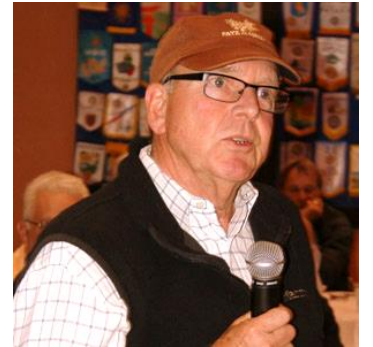


**Les Crawford** coughed up \$5 for a Rotary trip he shared with **Barbara Beedon**, noting how difficult living can be in certain parts of the world (the 'fearless scribbler' wasn't sure if **Les** was talking about a place in Africa -Uganda - or San Jose). Actually, **Les** then volunteered an even \$100 to the Rotary Foundation.



**Mark Stevens** may have got the most for his \$5 contribution: mention of his brokering a major Sonoma County sale involving Sara Lee/Richardson's Grove to Kendall-Jackson. In that same vein (or vine),

**Sally Ewald** reminded everyone about this Saturday and next being the Sonoma County annual Barrel-Tasting. And she promised all (well, technically, all those who were present) that she would be pouring extra-generous servings for Rotarians who would like to taste the highly-rated/reviewed pinot from Siduri Winery.



**Troy McAdams** noted that the Hillcrest Interact Club would be planting trees along the Laguna de Santa Rosa.



**Gene Nelson** gave up a fiver to share that on April 27 the Sebastopol Rotary Club will hold a "REBUILDING TOGETHER DAY" at a needy residence in town. He also announced the

upcoming (ongoing, six-month showing?) dedications of the new building --that includes a chapel, two classrooms and a media room.

**Harvey Henningsen** talked about the STURGEON MILL working museum's upcoming events (four this summer, in addition to the mill participating in the Apple Blossom parade/festivities). He noted that he had envisioned all of this happening as a 10-year-old sitting on one of the boilers (at least, that's what the scribbler thought he said) --so that would have been 30 years ago. Well, that is, if one used **Gene Nelson's** Easter math noted at the beginning of this odd newsletter.



## 🍎 Recognitions 🍎



**Dennis Judd** was, thankfully, at the meeting taking photos. But a recent birthday still cost him. The same can be said for **Mario Ramos**. Since **Mario** and **Dennis** share the same birthdate, they offered to share the \$5 fine. But even a novice, stand-in president wouldn't fall for that one. \$5 each.

**Mike Long** complimented **Rick Wilson** for the recent letter/editorial in the **WEST COUNTY** regarding the **Rotary Crab Feed**; both seemingly slipped under the fine zone.

With only 45 more minutes to go before the program, **Acting Prez B.C.** turned to the 'green badgers' (no relation to the Wisconsin red badgers) for some more revenue.

**Harry Simms**, **Rick Williams** and **Elizabeth Fritzinger** were drilled (at \$5/pop) on the San Jose PETS Conference, whether their guesses were right or wrong.

Finally, all Rotarians at the meeting without their Rotary pin were asked to cough up \$1, and having the pin affixed to your badge didn't count. Some were seen hastily rectifying the pin – badge placement discrepancy.

Nao Noguchi, the assigned money collector got his work out for the day.



## 🍎 The Raffle 🍎

Even the winner of the raffle apparently did not show up this day, so a second number was picked --belonging to the aforementioned **Rick Williams**. While he didn't take the money prize, his consolation award still brought a smile to his face --an assignment to check **Dr. Ford's** nitrous oxide tanks.



**DR. LARRY  
FORD, D.D.S.**

--- RENT ---

Verify that the nitrous oxide tanks are working properly at the beginning





## The Program – John Reid – Conservation Strategy Fund



The final indignity for our acting **Prez** came when it was discovered that the a-v equipment and screen were missing. The remaining multitudes imagined that it had made an exodus to San Jose, absconded by an unidentified PETS attendee.

Remember last week when we had 1040 slides to view? There would be none of that today for presenter John Reid. However, he did place his photo-filled key on the podium and asked everyone to use their imaginations as they stared at a blank wall.



**Henry Alker** introduced John --and John's start-up Bay Area business regarding balancing conservation efforts across the world with viable developments (such as strategic conservation, economics projections and market demands/business opportunities as well as consideration for the local residents).



The workshops John and his staff provide are world-wide. These are presently limited to only six courses a year, along with classes offered at institutes such as Stanford and Duke Universities. However, for this presentation John used Brazilian forests as a good example of multi-faceted planning.

Without benefit of slides, **Diana Rich** picked her favorite imagined photo of a young visitor being decorated in local paints --and John shared his own favorite, something about a huge, exotic fish sitting in a carved canoe floating down a beautiful river.



At the conclusion (how time flies!!), **BC** presented John with a certificate of gratitude from The Pathway Home, the North Bay residential recovery program for recently returning overseas vets.



## The Closing Bell



FINAL THOUGHT FOR THE DAY FROM **BC**:

In the words of the late, great Jimmy Durante, "MAKE ONE, JUST SOMEONE HAPPY, AND YOU WILL BE HAPPY, TOO."

## **The ABC's of Rotary**

**(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)**

### **#55: Rotary Youth Leadership Awards (RYLA)**

Each summer, thousands of young people are selected to attend Rotary-sponsored leadership camps or seminars in the United States, Australia, Canada, India, France, Argentina, Korea, and numerous other countries. In an informal atmosphere, groups of outstanding young people in the 14-30 age range spend a week in a challenging program of leadership training, discussions, inspirational addresses, and social activities designed to enhance personal development, leadership skills, and good citizenship. The official name of this activity is the Rotary Youth Leadership Awards program (RYLA), although these events are sometimes referred to by other names, such as Camp Royal, Camp Enterprise, youth leader's seminars, or youth conferences.

The RYLA program began in Australia in 1959, when young people throughout the state of Queensland were selected to meet with Princess Alexandra, the young cousin of Queen Elizabeth II. The Rotarians of Brisbane, who hosted the participants, were impressed with the quality of the young people. It was decided to bring youth leaders together each year for a week of social, cultural, and educational activities. The RYLA program gradually grew throughout all the Rotary districts of Australia and New Zealand. In 1971, the RI Board adopted RYLA as an official program of Rotary International. RYLA is generally conducted as a district activity.

# RI Reading: Rotarians Celebrate Anniversary

[Check out these links:](#)

[Rotarians Celebrate Anniversary](#)

ROTARY INTERNATIONAL

1 March 2013

Weekly Update *A roundup of Rotary news*





## [Rotarians celebrate anniversary](#)

Rotarians around the world celebrated Rotary's 108th anniversary on 23 February with a variety of events ranging from global swimming marathons to the illumination of landmark buildings with the End Polio Now message.

- [See a slideshow](#)
- [Read how Rotarians are advocating for polio eradication](#)
- [Download a guide to advocacy](#)

## In other news

### [Team of experts helps Rotarians design a sustainable project in India](#)

PEP pilot with Water and Sanitation Rotarian Action Group also offers technical guides that walk you through planning an effective water and sanitation project.

### [Portuguese Rotarian helps teens in Timor-Leste](#)

Professor uses his Rotary connections to teach and mentor young women overlooked by society.

### [Rotary Youth Exchange produces enduring value](#)

Belgian Rotarian fondly recalls her year-long exchange to New York City in 1963.

## Announcements

[John K. "Jack" Best elected to RI Board of Directors](#)

[Bloomberg Philanthropies to donate US\\$100 million to polio eradication](#)

[The last day to register for the RI Convention at a reduced rate is 31 March](#)

[RI President: Youth Exchange plays an essential role in building peace](#)

## Resource guide



### [Rotary's Areas of Focus Guide](#)

This informative, color booklet provides an introduction to Rotary's six areas of focus with examples of service projects for each.



### [Rotary Media Center](#)

Your online resource for public service announcements, videos, and more.



### [Rotary Video Magazine Collection 6](#)

Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).



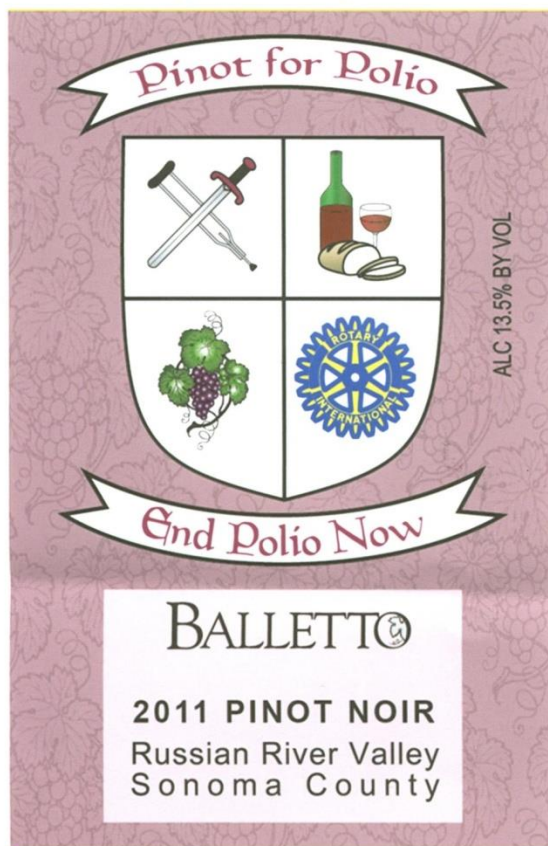


Rotary District 5130 presents

# Pinot for Polio



## Raising Money for PolioPlus ~ one Case at a Time



Pinot for Polio is a Rotary District 5130 fundraising project for PolioPlus.

Increase your Paul Harris credits, contribute to **PolioPlus**, and drink great wine at the same time..

What could be better?

Your cost per case of 12 bottles of *Balletto Vineyards 2011 Russian River Valley Sonoma County Pinot for Polio* is:

<b>Cost per case</b>	<b>\$305.00</b>
<b>Sales tax</b>	<b>\$27.00</b>
<b>Total cost</b>	<b>\$332.00</b>

**\$150.00** from each case will be sent in your name to PolioPlus. You will receive Paul Harris credits and it will also count towards your club's annual Foundation giving.

What a simple, effective and delicious way to raise money for **PolioPlus**.

**We're This Close..All We Need is You**

### Pinot for Polio Order Form

\_\_\_ Cases of Pinot for Polio at \$332/case = \_\_\_\_\_  
\_\_\_ Winery Pickup (Balletto Vineyards)  
\_\_\_ Ship to me - \$30 inside CA.

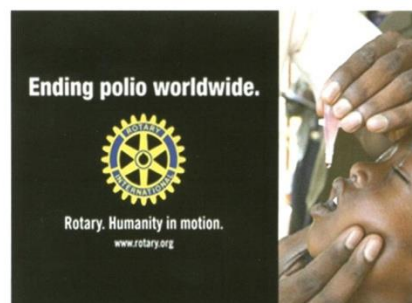
\_\_\_ Check \_\_\_ Credit Card  
VI \_\_\_ MC \_\_\_ AX \_\_\_ DS \_\_\_

Number \_\_\_\_\_

Rotary Club \_\_\_\_\_ Exp: \_\_\_\_\_ CVC \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_



Fax to 707-829-3184 or Mail to: Pinot for Polio - P.O. Box 2481 Sebastopol, CA. 95473  
For more information contact Michael McGlothlin at 707-829-3529 or michael.mcglathlin@gmail.com