



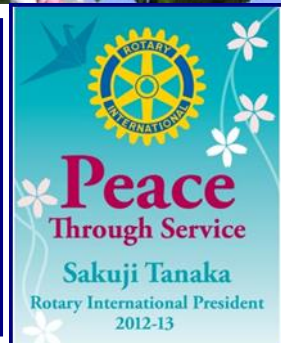
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Merle Avila "Sebastopol: Good for Tokens"



Date:	March 22, 2013
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Club President 2012/2013:	Edwin Wilson



"All the News that Fits We Print"



Before the Bell



Set up crew; "What is the program today? It's "Sebastopol: Good for Tokens". OK we know Sebastopol is good for a lot of things, but Tokens?"



At the Bell



President Edwin has a knack for tying each Friday to an important date in history, but on this day he outdid himself, noting that the United Nations General Assembly declared March 22 "WORLD WATER DAY" in 1993. He pointed out the significance of clean water for the world and highlighted SEBASTOPOL ROTARY's Honduras Clean Water Project (spearheaded by **Bob Rogers** and **Steve Prandini**).



Ken Silveira then led the flag salute, **Karen Daniels** followed that by rousing the troops in the singing of "God Bless America".



Dick Zimmer offered the Rotary Moment, with some help from Thoreau:

"Things do not change; people do."



Future Programs

March 29

Program: Speech Contest
Host: Larry Ford

April 5

Speaker: Dr. Phil Rasori
Program: Village Hopecore Update

April 12

Speaker: K.R. "Ravi" Ravi Ravindran

April 19

Speaker: Edwin Wilson
Program: Club Event

April 26

Speaker: David McCuan
Program: Politics

May 3 – NOTE CHANGE

Emcee: Efren Carrillo
Program: Overcoming Obstacles Award
Host: Tom Boag

May 10

Speaker: Jerry Meshulam
Program: Rotaplast

Future Events

District 5130 Assembly Mtg.

April 6th, Mendocino College, Ukiah

District 5130 Conference

May 31 - June 2, Santa Rosa Hyatt
(in lieu of regular Friday Meeting)

Rotary International Convention

June 23-26, Lisbon, Portugal

Miscellany

Next Board Meeting

Location: Sebastopol Senior Center

Date/Time: **Wednesday Apr. 17th, 5:45 p.m.**

MAKEUP NOTIFICATIONS – Send to Jack BLASCO
jcblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED IT?
(Committee Member to call to confirm)

Analy High: 12:40 Most Wednesdays In Choir Room (Check with Bob Hirsch)
Brook Haven: 12:10 First & Third **Thursday**, Room 4 (Check with Pauline Pellini)
Hillcrest: 12:20 Every Third Tuesday, Room 6 (Check with Cole / Given / McAdams)
Orchard View: Different meeting times
(Check with Coate / Ken Jacobs)
Twin Hills: Different meeting times
(Check with Coate / Crawford / Carey)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS
CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

Visiting Rotarians and Guests

Bud Daveiro introduced Dick Bishop, a member of the Windsor club (roofing).

Bob Hirsch introduced his guest, Fred Heater, and noted that Fred, as well as Dick Bishop and **Bob** himself are all members of The Tall Club.



Bud Daveiro, not to be outdone, introduced his grandson Jarett Hansen, who was on a brief break from Central Washington University where he is studying music education.



The Prez introduced first -lady Diana as well as his mother, Barbara. **Harry Simms** was able to con-vince Vince Daluso to join the meeting for a third time and **Karen Daniels** was joined again by **Gary Thompson**.

Announcements

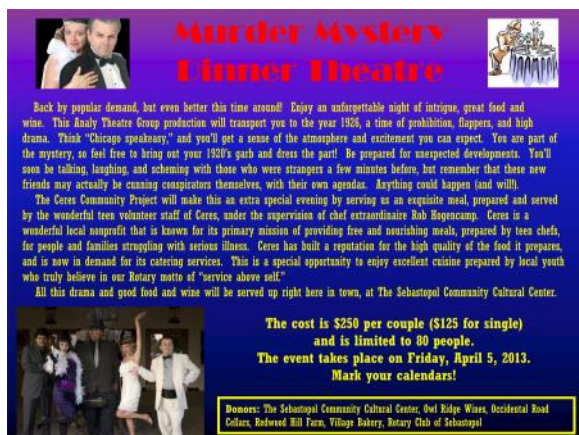
April 3 - For those attending the RI Convention in Lisbon, Portuguese Night at **Bob Rogers**‘; this is a potluck event so start planning your best (or at least most creative) recipe.



April 6 - A deadline for signing up for some serious salmon fishing; the goal is to fill the entire boat with Rotarians (30 in all). The trip is slated for July 20 and the cost is \$100.

April 20 - The Apple Blossom Parade Rotary entry, in partnership with Sebastopol Sunrise. Input and sweat are needed for this moving tribute to Rotary's accomplishments in eradicating polio.

May 31-June 2 - DISTRICT CONFERENCE (in lieu of regular Sebastopol Friday meeting)



Murder Mystery Dinner Theatre

Back by popular demand, but even better this time around! Enjoy an unforgettable night of intrigue, great food and wine. This Analy Theatre Group production will transport you to the year 1928, a time of prohibition, flappers, and high drama. Think "Chicago speakasy," and you'll get a sense of the atmosphere and excitement you can expect. You are part of the mystery, so feel free to bring out your 1920's garb and dress the part! Be prepared for unexpected developments. You'll soon be talking, laughing, and scheming with those who were strangers a few minutes before, but remember that these new friends may actually be cunning conspirators themselves, with their own agendas. Anything could happen (and will!).

The Gores Community Project will make this an extra special evening by serving an exquisite meal, prepared and served by the wonderful teen volunteer staff of Gores, under the supervision of chef extraordinaire, Rob Hopewell. Gores is a wonderful local nonprofit that is known for its primary mission of providing free and nourishing meals, prepared by teen chefs, for people and families struggling with various illness. Gores has built a reputation for the high quality of the food it prepares, and is now in demand for its catering services. This is a special opportunity to enjoy excellent cuisine prepared by local youth who truly believe in our Rotary motto of "service above self."

All this drama and good food and wine will be served up right here in town, at The Sebastopol Community Cultural Center.

The cost is \$250 per couple (\$125 for single) and is limited to 80 people.
The event takes place on Friday, April 5, 2013.
Mark your calendars!

Donors: The Sebastopol Community Cultural Center, Owl Ridge Wines, Occidental Road Cellars, Redwood Hill Farm, Village Bakery, Rotary Club of Sebastopol

Diana Rich highlighted the upcoming Sebastopol Community Culture Center fund-raiser, a murder-mystery-dinner on April 5. The event includes great food, a surprise ending or two (with the creative twists led by Analy drama teacher Star Hergenrath and some of her students), not for the faint of heart. First lady **Diana Wilson** is helping with the preps and props and other Rotarians are invited to join in. Attendees are encouraged to come in costume (the theme is "Speakeasy", so gangsters will be admitted) and will most likely be scripted into the night's tales. Cost is \$125 per person,



unless your name is "Big Al" or "Bugsy" (the price may then go down dramatically, but you must be very convincing). [Just in case someone noticed a different date on the Rotary Facebook page, Diana has reconfirmed the April 5 date – Ed]

Bill Cole noted a special event coming up at the Sebastopol Senior Center on **May 11**, "Aged to Perfection". This will be an opportunity to honor our own **Dan Davis** for all his community contributions. Several auction items will be available during the evening.

Admission is \$60.



President Edwin announced that **Tom Boag** was selected as "ROTARIAN OF THE MONTH". The long-time APPLE KNOCKER editor has actually been able to recently take a few breaks as **Jack Dunlap** has joined him as co-editor.



The Prez also announced that the Board had come up with recommendations for future 'make-ups'. In addition to current options, the following new ones were shared: (1) participating in a regular SREF meeting, (2) participating in an official club social event, (3) volunteering at a club service project. Also qualifying for a make-up: a member's spouse attending in place of the member. However, the Prez was very bl(o)unt that this may(hew) not count if both spouses were members. [aka the no twofers rule? –Ed]

President Edwin also reminded the audience of the upcoming **April 12** meeting with guest speaker Past Rotary International Director **RAVI RAVINDRAN**. The Prez is encouraging a big turnout, expects as much, and asked that members give the Club advance notice regarding their guests so that extra meals, seating can be arranged. **Ravi Ravindran's** bio is included just after the "ABCs of Rotary", below.



Recognitions



A Fine Time was had by some...beginning with **Diana Rich** and her blurry family photo supposedly taken at Whistler during the Christmas break. Those ski coats in the picture sealed the deal: \$35.

Steve Beck and wife **Terry** were incriminated (and appropriately fined \$25) by a scene in Baja....galloping on a, what, camel? OK, Terry was too smart to go along with that part of the trip. So, **The Prez** had to institute a new guideline for such outings, \$25 a hump.



Which brings up the mysterious case of **Greg Jacobs** and his apparent need for a new set of wheels. Prodding from **Bob Cary** and some fishing by **Greg Gill** could not pull much information from **Greg**. He accepted the per wheel penalty totaling \$30 total. However, it leaked out that a tree may have been involved in **Greg's** need to replace a car that 'quit working'.



On a few happier notes (despite the fines),

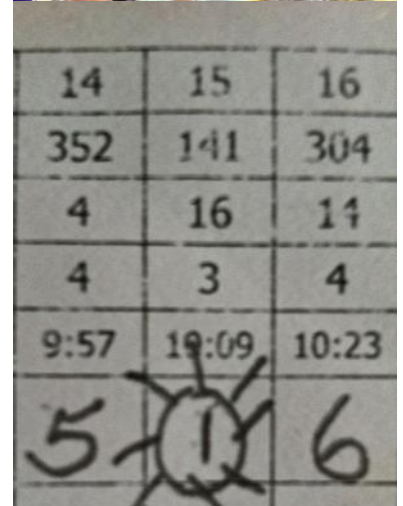
Sally Ewald brought the Santa Rosa Golf/Country Club to its knees with an ace on the 15th hole, a shot from 150 yards!! That golfer's dream cost her \$20.



Kent Seegmiller was mentioned in the press for his recent appointment to the Lifeworks of Sonoma County Board of Directors, costing him \$15.



Kathleen Mayhew had a somewhat harrowing 'close call' in Uganda, a fracas that ended well (until the **Prez** added a \$10 fine, which wouldn't pay for the broken glass...but at least **Greg Jacobs'** car was not at the scene).



Birthdays.....**Barbara Beedon** was able to prove that you can have your cake and wear it, too....wearing an edible (?) hat for this special occasion. It did cost her \$5, just slightly less than the number of candles on top of her head.

President Edwin congratulated the members for the work done at last Friday's table discussions regarding the district/club survey. Input can still be given by contacting the Prez, **Aleia Coate**, **Bob Rogers** and/or **Ron Puccinelli**.



The Raffle



Tom Campbell, much to his disbelief, won the \$50 prize. He actually was fishing around for one of the cards that offered community volunteer 'opportunities'. Realizing that he, indeed, won the cash, he was asked how he might use it. **Tom** mentioned that it might go towards a new tree for **Greg Jacobs** (the pieces of the non-working car's fate may all be coming together now).

Merle Avila - Sebastopol Good For Tokens



Bud Daveiro had a busy Friday, charged with introducing the program speaker, Merle Avila. Merle is a fourth-generation Sebastopolian, a licensed architect and the father of two sons. But he is also known for his passion regarding rare coins and tokens. He currently owns the largest collection of Sebastopol tokens in the world, something the Guinness Book of Records should be working on for a future edition. This accomplishment has taken him 50 years of collecting (he started at age six). He has been the president of both the Western and National Token Collection Societies. For those who invested in Fiesta



Market tokens over the year (particularly **Ken Silveira**), Merle shared some bad news: these are worthless. Tokens first appeared during the Civil War period and continue today.



Merle is also the long-time president of the Redwood Empire Coin Club and Tokens Society. One of the many interesting stories he shared about coins involved another president, *George Washington*. In 1792 Washington was unable to convince government officials to mint coins, so he took it upon himself to do so, creating these from his own workshop. But even these examples are not as rare as a few others in Merle's collection. One example he cited was an 1877 20-cent piece, part of a run that included a total of only 350 coins.

Merle still searches for the holy grails of coin-collecting, noting that he has an eye on a 1913 'V' nickel. The program included plenty of interesting local history as well as our country's history.

At the conclusion of the presentation **President Edwin** presented Merle with a certificate of appreciation from THE PATHWAY HOME in Napa, a residential care center for returning vets, and a memento recognizing the Sebastopol Rotary's donation to PATHWAY on behalf of the speaker.



[The Closing Bell](#)



President Edwin noted that March 22, marked the anniversary of the release of the BEATLES' first album in England (1963). The group would accumulate 20 #1-ranked songs. From their final studio album (1970):

*"And when the broken-hearted people living in the world agree,
There will be an answer: let it be."*



[After the Bell Friendship Dinner](#)



Host: Nao & Kathie Noguchi

Guests:

Bob & Peggy Rogers

David & Nan Still

Sally & David Ewald



The ABC's of Rotary

(Taken from "The ABC's of Rotary, a Rotary International publication originally prepared by Dr. Cliff Dochterman, who was RI President in 1992-93).

#58: Interact

Interact, a Rotary-sponsored youth service club, was launched by the RI Board of Directors in 1962. The first Interact club was established by the Rotary Club of Melbourne, Florida, USA. Interact clubs provide opportunities for young people of secondary school age to work together in a world fellowship of service and international understanding. The term "Interact" is derived from "inter;" for international, and "act," for action. Every Interact club must be sponsored and supervised by a Rotary club and must plan annual projects of service to its school, community, and the world.

Today, there are more than 8,600 Interact clubs with about 200,000 members in some 110 countries. Interactors develop skills in leadership and attain practical experience in conducting service projects, thereby learning the satisfaction that comes from serving others. A major goal of Interact is to provide opportunities for young people to create greater understanding and goodwill with youth throughout the world.

About K.R. "Ravi" Ravindran:



Sri Lanka (previously Ceylon), known as the pearl of the Indian Ocean, is located 17 miles from the south eastern tip of India. It's best known for the tea it produces, considered by experts to be the finest and the most expensive tea on earth. K. R. "Ravi" Ravindran's association with that industry began immediately after his college graduation. With a degree in commerce he was employed as a tea plantation manager in a family-owned tea company.

Due to land reform laws enforced by the socialist government of that time, his family lost all their tea estates and assets so Ravindran started over in a family printing business and later establishing Printcare Ceylon Ltd (now Printcare PLC) in 1982 in partnership with his good friend – the founder of world famous 'Dilmah' tea. From a garage sized space, he drove these small beginnings into a global leader in packaging for the tea industry. Now a diversified packaging group, Printcare with plants in Sri Lanka and India, has a significant presence in

the telecom, tobacco and digital media solutions industries and exports its production to nearly 45 countries.

In the same way that Ravindran's company is built on high ethical principles, he has had an extraordinary impact on the country of Sri Lanka. Among other accomplishments thru Rotary, he founded and served as President of the nation's first and now largest Anti-Narcotics Association; he chaired the Schools Re-Awaken Program that built 25 new schools (at a cost of over US \$ 12m) following the devastating tsunami in 2004; and he led efforts of a partnership between Rotary, UNICEF and the Govt of Sri Lanka to eradicate polio from Sri Lanka. Sri Lanka became the first country in South Asia to become free from the crippling polio disease.


Ravindran is a globally respected leader of Rotary International, one of the largest service organizations in the world, having served as a Director and Treasurer of Rotary International and a Trustee of the Billion Dollar Rotary Foundation.

He also serves on the Board of several other companies and charitable Trusts and Foundations.

Ravi is a member of the 84 year old Rotary Club of Colombo , Sri Lanka.


RI Reading: A Call to End Polio


[Check out these links:](#)
[Rotary and Water](#)

 ROTARY INTERNATIONAL

22 March 2013

Weekly Update *A roundup of Rotary news*





Rotary and water

Millions of people lack access to clean drinking water. Through Rotary, community and business leaders come together to seek solutions, share ideas, and conduct sustainable projects that provide communities with safe water and proper sanitation. For World Water Day:

- [Read about the H2O Collaboration](#)
- [Learn about new water resources](#)
- [Watch a video about water](#)
- [Read about water projects on Rotary Voices](#)

In other news

Engineering sustainable water solutions in Latin America
Rotarians in Connecticut, USA, work with Builders Beyond Borders to provide clean water and sanitation in Central and South America.

Lessons in sustainability from the jungles of Ecuador
Rotarian in California, USA, blogs about building projects for the long haul, and a four-pronged effort that brought clean water and internet access to villagers in Los Bancos.

Invite a young person on a service project and change a life
Former Interact and Rotary scholar from New Zealand shares how taking part in a Rotary service project ignited within her a desire to help others.

Announcements


[Clubs participating in the membership pilot programs showed positive results in their first year.](#)

[Register by 31 March and save on cost of attending the Lisbon convention.](#)


[Start planning for 2013-14 Rotary scholarships.](#)

[Website maintenance, upgrades scheduled.](#)


Resource guide



Rotary's Areas of Focus Guide
This informative, color booklet provides an introduction to Rotary's six areas of focus, which include water and sanitation, with examples of service projects for each.



Rotary Media Center
Your online resource for public service announcements, videos, and more.



Rotary Video Magazine Collection 6
Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).



Sebastopol Rotary Club Community Grants Funded 2013



Organization	Project	Amount Funded
Analy Boosters	Shed to store new BBQs	\$1,000
Analy Choir/Fine Arts	Digital Recording Studio equipt. Funded by our AV crew	\$2,311
Analy Project Grad	Drug/alcohol-free graduation	\$1,000
Analy H.S. Wrestling	Wrestling mat	\$2,500
Ceres Comm. Project	Organic garden tools and supplies	\$2,500
Sebastopol Fire Dept	200 emergency blankets for CERT	\$1,500
El Molino Little League	Backstop fencing	\$900
El Molino Project Grad	Drug & alcohol-free graduation	\$1,000
Forestville Educ. Found.	2 galvanized tanks for gardening	\$432
Gabriel Farm	Information stations for farm scavenger hunt	\$500
Global Student Embassy	Community garden tools & supplies	\$1,000
Greenacre Homes & School	Bike rental and repair program	\$2,000
Laguna High School	5 new computers	\$1,200
Laguna High School	3 LCD projectors	\$1,456
Mr. Music Foundation	Partial funding for 6 comm. concerts	\$1,000
Redwood Empire Food Bank	Groceries each week for 24 Park Side School students	\$1,667
Sebastopol Community Cultural Center	New folding chairs with Rotary logo	\$800
Sebastopol Union School District	Start-up costs for Kids College Saturday program	\$900
Sebastopol Union School District	200 medals for chess tournaments	\$625
Sturgeon's Mill Restoration Project	Outdoor amplified speakers, wireless microphones	\$2,000
West County United Soccer League	90 youth soccer jerseys	\$500
West Sonoma Co. Spec. Ed.	iPad for 2nd-5th graders with special needs	\$468
West Sonoma Co. Historical Society	Repairs to Luther Burbank's Experimental Farm at Gold Ridge	\$1,720
	TOTAL	\$28,979

Rotary Scholarships for Summer Camp at Cloverleaf Ranch

Rotary District 5130's "Cool Kids Camp", created by the Rotary Club of Sebastopol, was first held in August 2000. This 6-day resident camp for youths ages 8-12, was originally held at Westminster Woods Camp and Conference Center in Occidental, California. The camp was moved to Cloverleaf Ranch in Santa Rosa, California, in 2007, where it continues as an annual event.



**ROTARY SCHOLARSHIPS for
SUMMER CAMP**

The concept for the project was introduced by Rotarian Tom Farrell, who felt it was important to create a program to aid in the healing for children who have been abused sexually, physically, emotionally, or have been exposed to family violence. Children who have experienced sexual abuse or family violence are put at additional risk for depression, anxiety, suicidal feelings, and future substance abuse. Over 90% of incarcerated criminals were exposed to family violence as children.

IT'S FOR THE KIDS !

To qualify for the camp, children and their families must currently be involved in a recovery or therapy program. The program works in partnership with local non-profit agencies who offer recovery and therapy programs for families. The camp experience does intentionally not offer therapy or counseling. Rather, it is intended to provide children a break from a stressful life, where they could just be kids, to play, and have fun in a healthy environment. In addition, the camp is intended to develop resources and skills to improve the chance that the campers will be well-adjusted, productive, and non-violent members of society.

CLOVERLEAF RANCH

Through the generous donation and significant reduction of registration fees (\$450 per camper) by Cloverleaf Ranch owner, Shawna DeGrange, the camp continues as an annual respite for these children who, through no fault of their own, have seen or experience significant adverse situations in their young lives. Campers participate in such activities as craft projects, environmental studies, horseback riding, swimming, archery, and hiking.

Counselors and therapists, working with these campers, have reported great improvements to the campers' self-esteem, confidence, ability to interact with peers and family members; and perhaps most importantly, the campers' ability to address the past abuse in a manner that moves them toward healing and growth.

THANK YOU TO THE NUMEROUS ROTARY CLUBS AND MEMBERS THROUGHOUT DISTRICT 5130 who generously support the summer camp scholarships, for recognizing the importance of this project, and providing these children a week to experience an incredibly special time and to develop a sense of hope about their future.

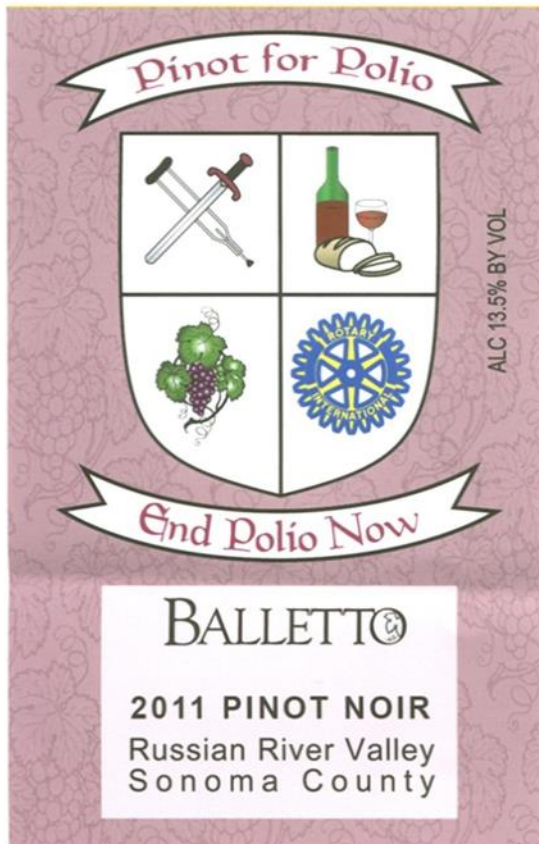


Rotary District 5130 presents

Pinot for Polio



Raising Money for PolioPlus ~ one Case at a Time



Pinot for Polio is a Rotary District 5130 fundraising project for PolioPlus.

Increase your Paul Harris credits, contribute to PolioPlus, and drink great wine at the same time..

What could be better?

Your cost per case of 12 bottles of *Balletto Vineyards 2011 Russian River Valley Sonoma County Pinot for Polio* is:

Cost per case	\$305.00
Sales tax	\$27.00
Total cost	\$332.00

\$150.00 from each case will be sent in your name to PolioPlus. You will receive Paul Harris credits and it will also count towards your club's annual Foundation giving.

What a simple, effective and delicious way to raise money for PolioPlus.

We're This Close..All We Need is You

Pinot for Polio Order Form

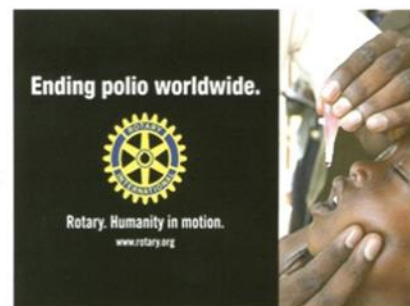
☐ Cases of Pinot for Polio at \$332/case = _____
 ☐ Check ☐ Credit Card
☐ Winery Pickup (Balletto Vineyards)
 ☐ VI ☐ MC ☐ AX ☐ DS
☐ Ship to me - \$30 inside CA.

Number _____

Rotary Club _____ Exp: _____ CVC _____

Name _____ Signature _____

Address _____ City _____ Zip _____ Phone _____



Fax to 707-829-3184 or Mail to: Pinot for Polio - P.O. Box 2481 Sebastopol, CA. 95473
For more information contact Michael McGlothlin at 707-829-3529 or michael.mcglathlin@gmail.com