



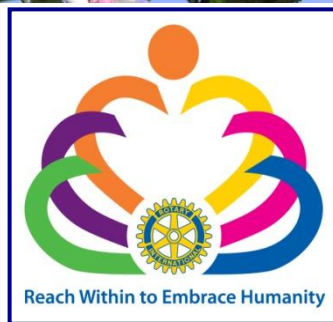
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Program: George Dutton – Dutton Family History



Date: November 18th, 2011
Volume: 2011/12—Issue E10-20
Scribe: Jerry Warren
Photography: J. T. Martin
Editor: Tom Boag
Club President 2011/2012: Aleia Coate



All the News that Fits We Print



Before the Bell



The day was cloudy and cool with occasional showers. Was this a prelude to another 'La Niña' winter? That aside, today's focus was on our upcoming Thanksgiving holiday with a wonderful meal prepared by the Trent Catering staff. Turkey, gravy, dressing, cranberry sauce-is it any wonder that our Rotary lunches are raved about by visiting Rotarians and guests. We are truly thankful for these wonderful meals we share together.



At the Bell



At 12:15 p.m., **President Aleia** called the meeting to order. **Kathy Mayhew** led us in the *Pledge to our Flag*. **J.T. Martin**, or was it **Keller McDonald** or both who led us in song? Whomever, it was an impressive, beautiful, harmonic rendition of *God Bless America*?



Mike Ferguson, Rotary Foundation Chair, introduced the thought for today via a video of the international projects supported by the Rotary Club of Sebastopol. **President Aleia** summed up the feeling of our club best when she commented, "I am always moved by this video." Yes, we are blessed being members of the Rotary Club of Sebastopol, a club that shares so much with both the West County and the international communities. This is our "Thanksgiving" way of sharing our many blessings.



Future Programs

November 25th—DARK

December 2nd

Speaker: Susan Hirshfield, Ph.D
Program: Living With Vision Loss
Host: Tom Farrell

December 9th

Speaker: Analy H.S. Choir
Program: Holiday Christmas Program
Host: Keller McDonald

December 16th

Speaker: Lillian Judd
Program: From Nightmare to Freedom—
 Healing after the Holocaust
Host: Dennis Judd

December 23rd & December 30th-DARK

January 6th, 2012

Speaker: Maureen Merrill
Program: District Governor's Visit
Host: Linda Sinkay

January 13th

Speaker: John Blount
Program: RI Committee on Communication

Future Events

HAPPY HOUR AT GTO's Seafood House
 (3rd Friday of the Month), 234 South Main, Seb.
 Friday, **December 16th** at 5:30 p.m. (VERIFY)

Holiday Party is December 10th



5:30 to 8:30



Location: **Pauline Pellini's Home**

Crab Feed is February 11th, 2012



Sebastopol Holy Ghost Hall



Miscellany

NEXT Board Meeting (CHANGED DECEMBER)

Location: **Sally Ewald's Home** (See Directory)
Date/Time: **Wednesday December 14th**, 5:30 p.m.

Web Site for Make-Up Locations
www.rotary5130.org/meeting_locations.shtml

MAKEUP NOTIFICATIONS – Send to JOHN BLASCO at jbblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

Interact Make-Ups

Analy High: 12:35 Wed. In the Choir Room
Brook Haven: 12:40, 1st & 3rd Thurs., Rm. 4
 (Check-in @ Front Office first)
Hillcrest: 12:20, Every 3rd Tues., Rm. 6
CALL AHEAD TO CONFIRM MEETINGS

Appleknocker Archive
www.sebastopolrotary.org then Click on Bulletin
Sebastopol Rotary Carpool Website
<http://budurl.com/f8mk>

Visiting Rotarians and Guests

President Aleia called her portion of the meeting to order a few minutes earlier than usual as there was a full agenda.

Bud Daveiro introduced visiting Rotarians that included, Nancy Aita, Past President of Santa Rosa Sunrise; Deborah Brown, Healdsburg Sunrise; Deb Simonds, Santa Rosa East; Peggy Soberanis, President Elect, Santa Rosa Downtown; Dr. Kajira (aka KK) Mugambi, Meru, Kenya; Chris Beaty, Sebastopol Sunrise; and our guest speaker, George Dutton, founding member of Sebastopol Sunrise and currently a member and President Elect, Healdsburg Sunrise. Guests of the club included Laurie Plant, Rob Cary, and Chris Andre. Visiting Rotarians and guests received a round of applause.



Announcements

Steve Prandini reminded us of the upcoming, December 10, holiday party to be held at **Pauline Pellini's** beautiful home on Cherry Ridge Road in Sebastopol. Signup sheets were on the tables. **Steve** asked that Rotarians fill them out-indicating how many would be attending and if they would like to bring either an appetizer or dessert. **Steve** asked that if you have not signed up, please e-mail him at steve.prandini@cbnocal.com and give him this information so that he has an idea about how many will be attending. Also, because parking at Pellini's is limited, he asked that Rotary members car pool.

President Aleia reminded us of tonight's 'happy hour' tonight at GTO's and invited everyone to come and enjoy a pre-holiday get together.

Greg Jacobs and **Rick Wilson** made an early appeal for volunteers for this spring's Learn to Swim program. The program will begin on April 23, 2012, a week earlier than in previous years.



And, with the large number of students who will be participating this coming year, instructors

are needed. This appeal is going out now as there was a shortage of volunteers last year. **Greg** also acknowledged the many contributions of Sebastopol Rotarian, **Neysa Hinton** who has submitted her resignation due to a fantastic job opportunity in San Francisco. Her new job will prevent her from attending Friday Rotary meetings. Our best wishes go with you, **Neysa**. You will be missed. Thanks for all you have done to make our club what it is today.

President Aleia announced the free Thanksgiving dinner that will be held at the Community Church of Sebastopol on Thanksgiving Day. There is still a need for volunteers if anyone can help out.



VILLAGE HOPECORE INTERNATIONAL

President Aleia then introduced KK Mugambi who brought the club up to date on Village HopeCore International projects in Kenya. Dr. Mugambi spoke passionately about the HopeCore program. This is a charitable organization he founded (1982) as a strategy for making a difference in village communities in Kenya through poverty eradication. This dream that became reality grew out of his experiences living in a very poor family in a poor village in Kenya. After living in the United States for over forty years, he returned to his village to live the Rotary motto, 'Service Above Self'.



What has the HopeCore program accomplished?

- Between the years 2005 to the present, Village HopeCore has served 492 families benefiting about 3,444 individuals using the strategies of micro lending and micro enterprise development. These programs have a loan payment rate of 102% and have increased the average income for all clients around 300%. For example, an HIV/AIDS individual who was making \$5.00 per month in his business was given a \$400.00 loan. By the end of the two year loan cycle, he paid back the loan and was making \$150.00 per month, an increase of 3,000%. Amazing! This individual not only eradicated poverty from his life, he was also able to reduce an earlier stigma due to his HIV/AIDS positive status.
- Health Interventions: HopeCore has distributed 8,000 mosquito nets and reduced the prevalence of malaria approximately 40% over a 2 year period. The project has trained over 1000 families on prevention of malaria, typhoid, amoeba dysentery, and HIV/AIDS. In addition, the project is visiting over 800 students per month via the school and community mobile clinic reaching over 9,600 students per year and has trained 30 young people as peer counselors in the HIV/AIDS prevention campaign.

These programs, according to KK, would not have been possible without the generous help and partnerships with the Rotary Club of Sebastopol and Rotarians like **Kent Seegmiller**, **Steve Beck** and **Tom Lambert** and former Rotarian, Susan Borowicz.

How has the Rotary Club of Sebastopol supported the HopeCore program?

- In 2003, our club sponsored 12 villagers called the Mwikil Self Group with a donation of \$7,500.00.
- In Rotary Year 2004-05, our club donated another \$7,500.00 which was used to purchase a 1982 Land Rover for use as a project vehicle. On-going projects could not have been served without this vehicle according to KK.
- In January 2008, the Rotary Club of Sebastopol, the Rotary Club of Healdsburg and the Rotary Club of Meru, applied for and received a matching grant from the Rotary Foundation in the amount of \$42,000.00. This was used to help 84 families to expand existing micro enterprises which have increased family incomes 165.91%. These two-year loans have been paid back 100%.
- In 2011, the Village HopeCore program received \$2,000.00 from the Rotary Club of Sebastopol and matched this grant to purchase a desperately needed new vehicle.
- And lastly, just very recently, the Rotary Club of Sebastopol made a donation of \$421.00 from funds raised by students at Park Side, Pine Crest, and the Sebastopol Preschool through their participation in the One Hen project. KK remarked that this is a significant amount of money in a village in Kenya.

KK concluded his remarks by thanking the club for its support and generosity. At this point in his presentation, KK looked at **President Aleia** and asked, "How much time do I have?" **President Aleia** responded by giving him a hand message similar to the baseball 'safe' signal to which KK interpreted and responded, "Thank you, that's all the time I have." Thank you KK for your informative presentation. The Rotary Club of Sebastopol wishes you continued success. You are an inspiration to our club and we are pleased to be working with you.



Recognition...and...FINES



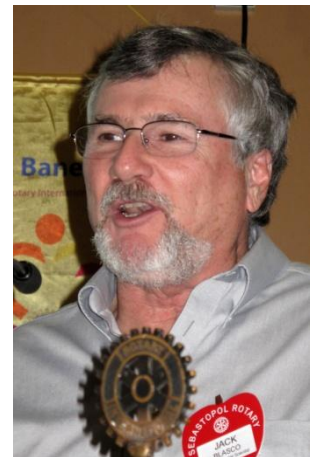
Harry Simms was fined \$5.00 for his November 12th birthday and **Guy Smith** was fined the same amount for his November 12th anniversary. **Jackie Moreira** was fined \$35.00 for her vacation on Maui and Kauai. A photo of **John Blount** advising Bill Gates was projected on the screen and John was fined \$25.00 for what **President Aleia** described as a 'great' photo. **President Aleia** then asked all 49er fans to stand up and promptly fined them \$10 each on principle. **Gene Nelson** was fined \$25.00 because he is a shareholder in the Green Bay Packers franchise. We all learned a valuable lesson:.



When **Aleia** asks members to stand up or raise hands, don't.

THE CLUB RUNNER

Club Secretary, Jack Blasco, came to the podium and gave club members another one of his enthusiastic, humor-laced, multi-media presentation on our new communications tool, the Club Runner. If you are an auditory learner, **Jack's** verbal presentation most likely answered all of your questions related to how to create an email to all club members, how to find out if you are on a committee, who's the committee chair, and who is on the committee with you. He also described how to create a committee list and communicate with your committee members. And finally, how to access the 'help' file on the far right hand side of the Club Runner home page. If you are a visual learner, please refer to Jack's e-mail and attachment on November 15th. **Jack** also gave a few suggestions if you are having trouble navigating the Club Runner- yell at your computer, pound your desk, and curse in that order. If this doesn't work, pull down the HELP tab and give that a go. If that doesn't work, I guess you can always call **Jack**. It is best to reach him between midnight and 5 a.m. (just kidding).



The Raffle !



President Aleia called the number 226 and **Brad Benedetti** came up to spin the wheel. He scored a "sorry".

PROGRAM

((Prior to introducing today's speaker, **Rollie Atkinson** commented on **Jack Blasco's** presentation saying, "He could make me excited to go to my own funeral. "Was this a compliment or a concern related to **Jack's** motivational speaking skills?))

Rollie then introduced our speaker, fellow Rotarian, George Dutton. George is the fourth generation of the six generation Dutton family in California. George graduated from Cal Berkeley and was a founding member of the Sebastopol Sunrise Club.

George then shared the Dutton family story.

The Dutton family moved from Tomales (Marin County) to Santa Rosa in the late 1860s. The Dutton family was always involved in agriculture with their first crop being prunes. They purchased 2,000 prune trees from the Luther Burbank Nursery. The nursery (and that purchase –**Ed**.) was a major starting point for Luther Burbank. The prune industry was wide spread in Sonoma County and a major crop for 75 years. George remembers the start of school being delayed a week or so-so that kids could help with the prune harvest. He commented that both kids and adults were paid 25 cents a box for this tough, hard work. The Dutton family had 100-120 acres in prunes and sun-dried their own. Another major crop was hops with somewhere between 4,000 and 5,000 acres in production in Sonoma County. Hops were a difficult crop to manage because of the tall, sharp quality of the vines. In the early 1950's, over a two to three year period, the hops industry was wiped out by disease. Hops growers made an easy transition to green beans just by lowering the trellis system.



George remembers the Santa Rosa area in the 1950s when the current site of the Coddington Mall was a hay field. As the city of Santa Rosa expanded its boundaries, George's parents decided to sell their property in the Santa Rosa area and relocated to 35 acres on Graton Road, the current site of the Graton ranch. The soil and the climate at this location were ideal for late-harvest Golden Delicious apples. They also farmed 4 acres of French Colombard grapes, their initial grape vineyard. Over time and due to economic conditions and production costs, the Dutton family converted from apples to grapes. This was a four to five year conversion and over the years, they developed a successful 25 to 30 year lease program that has benefited both the land owners and the growers. Today, 86-87% of the Dutton holdings are in grape production, the rest in apples. The Dutton family plans that apples will be a long-term crop with most of their apples going for juice. The apple crop requires long-term, year around workers. To meet this demand, 18 to 19 years ago, the Duttons and others in the agriculture industry developed farm worker housing. This has been good for Sonoma

County. There are two types of housing, a 32-man unit, and a 16-man unit. These units accommodate 4 to a bedroom, kitchens, showers, restrooms, clothes washers, and dryers. The Duttons do not charge rent, only a small utilities fee. The housing is currently being upgraded for the 120 member Dutton labor force.

Currently there are 32 wineries that have the Dutton vineyards designation on their labels. The Duttons are pleased with the quality of the wines bearing their vineyard designations.

Regarding the future of the wine industry in Sonoma County, the economy has definitely impacted the wine industry. This past harvest was the fourth year of less than banner years. In Sonoma County, there are approximately 60,000 acres in grape production. Most of the quality land available is already planted. Any additional acreage will be expensive to bring into production because of its hillside locations. George said that this land is just too expensive to develop when growers can go to Lake and Mendocino counties and purchase land for 20% of what they would pay for Sonoma County farm land. George commented that, in the long run, grapes will still be a major player in Sonoma County revenues in that it already brings in one-third, if not more, of all Sonoma County revenues. Because this area is extremely well known not only for its quality wines, but also for its beauty, George sees the future of the agriculture industry as very bright. He does not see the price point of wines changing in the near future.

President Aleia thanked George for his outstanding and informative presentation and presented him with a speaker's gift of a donation in his name to Rotary Foundation's Polio Plus program.

The Closing Bell

President Aleia reminded our club that next week, because of the Thanksgiving holiday, we will be dark. In case you have a hard time reaching **Aleia** next week, she will be on a well-deserved nine day vacation.

Happy Thanksgiving to you and your families. We will see you next on Friday, December 2nd.



After the Bell



Thanks to **Jerry Warren** for subbing as Scribe this week. Heroic (last week) Scribe, **Barbara Beedon**, took a sick day. Apologies (and thanks for the great pictures) to **J.T. Martin** for mis-initialing him last week. –Ed.

Since we are **DARK** this week (11/25), -Ed. is going to take a week off. Happy Turkey everyone.

The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#75: Citation for Meritorious Service and Distinguished Service Award

Two very special awards of recognition occasionally are presented by the Trustees of The Rotary Foundation to Rotarians who render outstanding service to the Foundation. The Rotary Foundation Citation for Meritorious Service recognizes significant and dedicated service by a Rotarian to promote Foundation programs and thus advance the Foundation's goal of better understanding and friendly relations among people of the world.

The second award, called The Rotary Foundation Distinguished Service Award, is presented to a Rotarian whose outstanding record of service to The Rotary Foundation is on a much broader basis and spreads beyond the district level and continues over an extended period of time. The Distinguished Service Award acknowledges the efforts of a Rotarian who has already received the Citation of Meritorious Service, for continuing to promote international understanding.

Both of these select awards are presented for exemplary personal service and devotion to the Foundation rather than for financial contributions. No more than 50 Distinguished Service Awards are granted by the Trustees in any one year, and there is only one recipient of a Citation for Meritorious Service in any district each year. A recipient of the Citation for Meritorious Service is not eligible for nomination for a Distinguished Service Award until four full years have elapsed.

It is a very proud distinction for any Rotarian to be selected for one of these high levels of recognition by The Rotary Foundation Trustees.



Contact Steve Prandini at Steven.Prandini@cbnorcal.com for information or questions about the event...



ROTARY HOLIDAY PARTY

PLEASE JOIN YOUR FELLOW ROTARIANS AND GUESTS FOR
DRINKS + LIGHT FARE TO CELEBRATE THE HOLIDAY SEASON.

SATURDAY, DECEMBER 10

[5:30 to 8:30]

AT THE HOME OF PETE + PAULINE PELLINI
10025 Cherry Ridge Road, Sebastopol

Beverages will be provided but we kindly ask that you bring
an appetizer or dessert to share.

PLEASE SIGN UP AT OUR FRIDAY MEETING IF YOU PLAN TO ATTEND.

50 Years Ago – Apple Knocker for November 17th, 1961

APPLE KNOCKER

"Service
Above Self"



"He Profits Most
Who Serves Best"

Official Publication of

ROTARY CLUB OF SEBASTOPOL

MEETS FRIDAY — 12:15 P. M.

VETERANS MEMORIAL BUILDING

Vol. 3

Sebastopol, California, Friday, Nov. 17, 1961

No. 19

THOUGHT FOR THE DAY—"Far away, there in the sunshine, are my highest aspirations. I may not reach them, but I can look up and see their beauty, believe in them, and try to follow where they lead."—The Propeller-Vallejo, Calif.

Last Week

Harold Angier, manager and executive vice president of the California Grape and Tree Fruit League, kept us on our toes with a very fine presentation of the agricultural situation as it is today and gave us a look at the future. For this, we thank you, Harold. It was good to have you with us.

This Week's Program

Our bulletin reporter interviewed Ralph Pierce, program chairman for this week, and was refused information concerning the program for this week! We thought Hitler and Mussolini were dead, but looks like some of this dictatorship and rabble-rousing rubbed off on Ralph. He doesn't look the type. You lookin' for trouble, Ralph?

PROGRAM CHAIRMEN FOR FUTURE WEEKS

Nov. 24 _____ Dayton Butler
Dec. 1 _____ Bill Overstreet
Dec. 8 _____ Ezra Briggs
Dec. 13 — Christmas Party _____ Craig Laughlin

MEETING DAY OF SONOMA COUNTY CLUBS

MONDAY HEADSROG 6:30 P. M.
TUESDAY GUERNEVILLE 12:15 (June 1 - Sept. 30) 6:30 (Oct. 1 - May 30)
WEDNESDAY SANTA ROSA-12:15 SONOMA-7:00 P. M.
THURSDAY PETALUMA-12:10 P. M. CLOVERDALE-12:15 P. M.

"NOW YOU KNOW...."

The difference between a pessimist and an optimist . . . Pessimist says the bottle is half empty and the optimist says the bottle is still half full.

Did you notice the disgusted look John Derbyshire gave V. P. Walt Tischer when he fined him only \$5.00 for his new "Corvette." John was even more disappointed when he had to put the other \$20 bill back in his pocket.

Charlie Myers to Bob Shone—"How do you tell a happy motorcycle rider?" Bob—"I don't know." Charlie—"By the bugs on his teeth!"

Don't forget the Christmas Party, Dec. 13, Grange Hall. Time of day—we don't know, nobody, and we mean nobody, told us.

We've had it! And who is we? The bulletin committee. Last week Pres. Bob put the chief editor and the committee on the spot again for not furnishing a proper Meet Rotarian column. We guaranteed we would see that Bud Park produce a column this week. We are printing the information Bud furnished without editorial change. Read it. Under the circumstances, we cannot allow this situation to continue. Therefore, effective this date, Bud is hereby relieved of this duty and is relegated to the ranks. He will continue as a member of the committee for the purpose of mailing club bulletins, sweeping the cutting room floor, emptying the garbage and the washing of any dirty linen, and any other menial chores as may be required. Henceforth, you will be glad to note that a man of high moral character, Lewis Whitehead, will write the Meet Rotarian Column. This should be good news for the club as we don't have many men of high moral character on the bulletin committee. Fact is, the rest of us will cut your throat for a nickel! Big Shots are only Little Shots who kept on growing. (Too bad you didn't make the Big Shot list, Bud. So long, kid!)

One of the biggest troubles with success these days is that its recipe is about the same as that for a nervous breakdown.

George Streckfus says, "You can't keep a good golfer downtown." While we think of it, how long has it been since you've been fined for anything or nothing, George? You think that if you just come to meetings and say nothing, Pres. Bob will lay off? Wonder how long it will be before he gets you for something?

Then we hear that, "Two halves make a hole, and the fullback goes through." (Sounds a little corny to me, boss!)

Rotary in Republic of Congo — Did you know there are two Rotary Clubs in the Republic of Congo, the first organized in Brazzaville in 1957 and the second in Pointe-Norie later the same year. Their total membership is 54. This autonomous republic within the French community lies astride the equator and has a population of approximately 800,000.

If you want to know a woman's age, just ask her friend—another woman.

In closing, we're still burned . . . Can you imagine Bud Park giving us a writeup on Harry Graham in the Meet Rotarian column? We've seen and heard everything now. Unmitigated gall, we call it.

MEET ROTARIAN

Harry Graham was born in Lincoln, Nebraska, where he attended both grammar and high school. He migrated to Sebastopol in 1908 (was wagon master on the original wagon train); now resides at 1005 St. Helena Way. Harry joined Rotary in February of 1928, with a perfect attendance record of 33 years, having never missed a meeting. He now holds the classification of senior active, his former classification was Railroad Transportation, having been with the Petaluma & Santa Rosa RR for 48 years. Harry now has a part-time position as manager of the Early Advisory Board. He is a former Rotary president of the Petaluma club, also served on the board of directors. In community affairs was president of both the Sebastopol and Petaluma Chamber of Commerce and a past president of the Santa Rosa Golf Club. Rotaryann's name is Agnes; daughter, Betty; son, Harry Jr.; and five grandchildren to keep them young. Harry's hobby is golf, win or lose.

BIRTHDAYS

To ye old duck hunter, Painting & Decorating classification in the Sebastopol Club, and Duck Hunter classification in the Guerneville Club, happy birthday on Nov. 18. Try Decorating the club treasury, you rascal, you!

ROTARY BULLETIN

From the Governor's Monthly Letter—District 513 is not doing its full share in carrying out President Abey's request for extension of Rotary. I have reviewed the roster of filled and unfilled classifications of most of the clubs in the district and feel we should have little trouble meeting his request if we take the time and make the effort. You know the procedure—now is the time to act. If we believe in Rotary—if it has enriched our lives—let us open the door to more men to assist us in spreading the Object of Rotary throughout our district.

A.W.O.L. LAST FRIDAY

Archie Butler - Dave Durst - Jack Hanley - Lloyd Hayes - Harlan Hoyt
Chet Marsh - Gerald Shatto - Ed Trigeiro - Peter Jansen

VISITORS

Hampton, Iowa: Glenn Sones.
Davis, Calif.: Dick Barlow.
San Anselmo: Gail Rathbun.
Guerneville: Oscar Birkhofer.
Petaluma: Harry Graham, Bill Turner.
Santa Rosa: Gordon Avison, Bill Brown, Dr. Lucius L. Button, John G. Kelly, Walt Klemenok, Leo C. Linkenheimer.

U. S. POSTAGE
PAID
SEBASTOPOL, CALIF.
Permit No. 40

MEMBERSHIP AND CLASSIFICATION

NAME	CLASSIFICATION	ROTARYANN	HOME ADDRESS AND TELEPHONE	
"BENJO" BOASSO	Savings Banking	EVELYN	796 Pine Crest Ave.	VA. 3-4738
"BOB" BOGOT	Property Management		4401 Burnside Road	VA. 3-6814
"EZZA" BRIGGS	Apple Growing	CARRIE	1820 High School Road	VA. 3-2482
"BEN" BURGO	Veterinary Medicine	MARIAM	9211 Bodges Road	VA. 3-2945
"ARCHIE" BUTLER	General Insurance	FLORENCE	445 Perquet	VA. 3-2295
"DAYTON" BUTLER	General Insurance	FRANCES	1800 High School Road	VA. 3-4828
"FRANK" BUTLER	Distilling General	"TOMMIE"	1609 Bryden Lane, Santa Rosa	LI. 4-0664
"CLINT" CARLSON	Dry Goods Retailing	ELMER	7595 Palm Ave.	VA. 3-3137
"JACK" COSTA	Dry Cleaning	EVELYN	190 Montgomery Road	VA. 3-2711
"JOHN" DERBYSHIRE	Physician	LEILA	788 High Street	VA. 3-3185
"DON" DOWD	Highway Construction	ALICE	675 Grand View Road	VA. 3-2603
"LARRY" DUFFIELD	High School Admin.	JOSEPHINE	736 Eastside	VA. 3-3825
"DAVE" DURETT	Education	BETH	899 Gravenstein Hwy. North	VA. 3-3287
"HOWARD" ENOS	Feed Distributing	JEAN	7324 Wilton Avenue	VA. 3-3321
"DALE" FERNSENSEN	Oliveria	LOUISE	11370 Graton Road	VA. 3-4102
"RALPH" FITCH	Public Utilities - Electric	NETTIE	313 Jean Drive, Santa Rosa	LI. 3-5998
"AL" GOSS	Variety Store	LILLIAN	7437 Bodges Avenue	VA. 3-4103
"DON" HALLBERG	Fruit Canning	MARCIA	2397 Gravenstein Hwy North	VA. 3-2435
"JACK" HANLEY	Elem. School Admin.	JOANNIE	1138 Haven Avenue, Santa Rosa	LI. 4-3771
"LEW" HART	Fruit Distribution	ELOISE	485 Vine Street	VA. 3-2139
"LLOYD" HAYES	Funeral Directing	MARGARET	7157 Bodges Avenue	VA. 3-3143
"BOB" HEATHCOTE	Florist	BETTY	8196 Elphick Road	VA. 3-4779
"PETER" HILL	Drugs - Retailing	TESS	727 Western Avenue	VA. 3-2204
"DICK" HODMAN	Surveying	GAY	6910 Santa Rosa Ave.	VA. 3-4217
"BILL" HOUTER	Farm Superintendent		9211 Bodges Road	VA. 3-2945
"HARLAN" HOYT	Newspaper Publishing		7840 Valeriana Avenue	VA. 3-4652
"JACK" JACOBS	Dentistry	AUDREY	907 McFarlane Avenue	VA. 3-4831
"PETER" JENSEN	Protestant Minister	MARGUERITE	702 Pleasant Hill Rd.	VA. 3-5528
"WILLY" JONES	Groceries - Retailing	WICKY	743 Pine Crest	VA. 3-4795
"CRAND" LAUGHLIN	Sec. Education	GRACE	908 McFarlane Avenue	VA. 3-2917
"CARL" LINDGREN	Hospital Administration	MAVIS	215 Walker Avenue	VA. 3-2377
"JACK" LONG	Commercial Banking	POLLY	7180 Evan Avenue	VA. 3-4347
"CHET" MARSH	Surgery	LILLY	754 High Street	VA. 3-3357
"BILL" MCCAUSLAND	Painting & Decorating	CAROL	8405 Templen Avenue	VA. 3-3785
"GLEN" MUELLER	Retail Lumber	ETHEL	7210 Evan Avenue	VA. 3-4345
"CHARLEY" MYERS	Engraving & Embossing		7203 Palm Avenue	VA. 3-3097
"JACK" O'BRIEN	Veterinary Medicine	CHARLOTTE	7207 Calder Avenue	VA. 3-2202
"BILL" OVERSTREET	Asphaltum Canning	CEMA	7090 Truckee Avenue	VA. 3-4848
"BOB" PARK	R. & Transportation	BETH	7704 Washington Avenue	VA. 3-2144
"HAROLD" PELLINI	Auto Retailing	MILLIE	971 Lincoln Avenue	VA. 3-4640
"RALPH" PIERCE	Accounting	ALIE	8591 Mill Station Road	VA. 3-2745
"DON" RAINEY	Casualty Insurance	ILA	898 Denial	VA. 3-3696
"BOB" RECTOR	Optometry	PAULINE	992 Lillian Way	VA. 3-3568
"EVERETT" SALMON	Maricaria	MARCE	1088 Hurbit	VA. 3-2303
"DON" SCOTT	Civil Law Practice	BERNICE	1488 Hollman Lane	VA. 3-4836
"HAROLD" SCUDDER	Post Service	HELEN	1053 St. Helena Way	VA. 3-2661
"MORACE" SHARROCKS	Anesthetist	MAUREEN	923 Lincoln Avenue	VA. 3-3003
"GERALD" SHATTO	General Contracting	EVELYN	760 Robinson Road	VA. 3-2123
"BOB" SHONE	Comm. Egg Production	CLAIRE	1183 Irwin Lane, Santa Rosa	VA. 3-4762
"GEOFF" SMITH	Sec. Education	MARGIE	726 Pine Crest Avenue	VA. 3-4139
"JOHN" SPOONER	Groceries - Retailing		6940 Ansel Avenue	VA. 3-4778
"GEORGE" STRECKFUS	Post Service	BUNNY	760 Pine Crest Avenue	VA. 3-3386
"WALT" TISCHER	Insecticides	VERNA	1279 Gravenstein Hwy North	VA. 3-0131
"ED" TRIGEIRO	Real Estate Agency	ADAM MAE	302 Jesse Street	VA. 3-4107
"BOB" TRIGGS	Auto Parts Distributing	GEORGIA	7170 Evan Avenue	VA. 3-2407
"BEN" VIERA	Physician	THORA	667 Vine Street	VA. 3-3031
"WILL" WALLER	Paralegal Services	BARBARA	655 Peninsula Avenue	VA. 3-4332
"LEWIS" WHITEHEAD	Protestant Minister	EDYTHE	554 North Main Street	VA. 3-2888
"RAY" WILLIAMS	Building Materials	DOTTIE	123 Doran Avenue	VA. 3-2567
	Former President		Former District Governor	x Charter Member

An Extra One – Apple Knocker for November 24th, 1961

APPLE KNOCKER

"Service
Above Self"



"He Profits Most
Who Serves Best"



Official Publication of

ROTARY CLUB OF SEBASTOPOL



MEETS FRIDAY – 12:15 P. M.

VETERANS MEMORIAL BUILDING

Vol. 3

Sebastopol, California, Friday, Nov. 24, 1961

No. 20

THOUGHT FOR THE DAY—"You'll notice that most of the footprints left in the sands of time are those of work shoes."

Last Week

Our program on Russia by Hubert Scudder was most interesting and enjoyed by all. Thanks, Hubert; and thanks, Ralph, for arranging Hubert's appearance. Something tells us you were sure lucky in getting such a good program (at the last minute).

This Week's Program

Charles A. Keene, Sebastopol City Manager, will address us Friday on the future of our "Home Town," Sebastopol. Mr. Keene's topic will be "What are you going to do for the City of Sebastopol?" Ye olde Prospector Dayton Butler will be the Program Chairman.

PROGRAM CHAIRMEN FOR FUTURE WEEKS

Dec. 1 Bill Overstreet
Dec. 8 Ezra Briggs
Dec. 13 - Christmas Party Craig Laughlin
Dec. 22 Lewis Whitehead

MEETING DAY OF SONOMA COUNTY CLUBS

MONDAY HEALDSBURG 6:30 P. M.
TUESDAY GUERNEVILLE 12:15 (June 1 - Sept. 30) 6:30 (Oct. 1 - May 30)
WEDNESDAY SANTA ROSA-12:15 PETALUMA-12:15 P. M. SONOMA-7:00 P. M.
THURSDAY PETALUMA-12:15 P. M. CLOVERDALE-12:15 P. M.

"NOW YOU KNOW..."

In the preparation of this bulletin each week, it is gratifying to know that in addition to the cooperation of the members of our regular committee, other members of the club submit information that makes our work easier, and they do so of their own accord. This week is no exception and we have received several newsy (or nose) bits we think will cause you to smile and/or perhaps be fined. For reasons of our own, (and to keep some of you from getting your blocks knocked off) we will keep your identities secret. Thanks, and keep the info rolling! We print most anything...

We are glad to report that Pete Hill is home and doing nicely after spending a few days and dollars at the Lindgren-Weller Dormitory at the top of Helwig's mole hill. The real reason Pete went home from Palm Drive Hospital so soon after his surgery is that the steady stream of female visitors bothered the other male patients, and Carl Lindgren had to ask him to leave! (You know something? We believe it!)

It seems to us that the flimsy excuse Ralph Pierce gave for not publicizing his program "to avoid confusion," is entirely inconsistent with this year's administration and he should have been fined for insubordination.

The annual Rotary Christmas party will be Wednesday, Dec. 13, 7:30 p. m., Grange Hall. Chairman Craig Laughlin promises a fine party including the Analy High School A Cappella Choir. Tickets will be on sale starting Dec. 1, at \$4.00 per head. Turkey dinner, good program, good fellowship, and Santa Claus.

Last week, in the light of Harry Graham's expressed friendship for Bud Park, it is immediately apparent why he can't get a Buddy! AND, what kind of a President do we have that let this deal go through for a one buck fine? If Howard Enos was Presidente again, he would have nailed this down for at least a TEN spot.

Where did this happen? A tot, in church for the first time, watched the ushers pass the collection plates. When they neared the pew, he piped up loudly, "Don't pay for me, Daddy, I'm under five!"

This has to come out sometime... Might as well be now. Both Chet and Hubert have given programs on their recent trip to Russia; BUT, we now discover they didn't tell all. One of our reporters, talking to a Santa Rosa who was on the trip also, says Chet and Hubert had quite a time for themselves and ought to pay a little blackmail money to have some of it kept quiet. Well, El Presidente, what do you think? Shall we delve deeper into this? Seems the Santa Rosa is willing to talk plenty! You tell us what to do, boss!

The Changing Times—

Our Great Grand-Fathers called it "Holy Sabbath."

Our Grand-Fathers called it "Sabbath."

Our Fathers called it "Sunday."

And we call it "The Week End." (From The Cloverdale Feloe.)

Keep your eye on Frank Weller, boss! Steelhead fishing season is here again and every year at this time Frank becomes one of the biggest liars in the country.

Forty-nine cents worth of typing paper used up again, and if you think as we do, that sometimes this column is pretty bad, you ought to see the stuff we type and throw away...

MEET ROTARIAN

Don Rainey was born in Litchfield, Illinois, where he spent his elementary and high school days. After high school he attended Shurtleff College in Alton, Illinois, as a music major. In 1931 he moved to California and spent some time as a professional musician. (In fact, he's so old we think he must have been around when such tunes as "Clementine" and "When you and I were young, Maggie," were popular. No wonder the Apple Knocker is so jazzed up.) Early business life included retail experience, credit and finance spending some years with Retail Credit Association, San Francisco and Installment Loan Administration, Hqtrs., Bank of America, followed by personnel and office management, Judson Pacific War Industries, Oakland, Calif. In 1944 he moved to Sebastopol as an insurance agent. Don has been a Rotarian since May 1952, holds the classification of Casualty Insurance. He has served on the board of directors and is presently "Ye old gasser" of the Apple Knocker. In community affairs he was one of the organizers, past president and presently on the board of directors, Sebastopol Rifle & Pistol Club, Inc. Don has been active in Boy Scout affairs and was formerly Analy District Committee Chairman, Boy Scouts of America. Rotaryann's name is Ila—children, Martha Lea and William Lea. Don's hobbies are hunting and fishing, music, and gold mining.

BIRTHDAYS

Well! Greetings, Ex-Presidente Deb Triggs. Happy Birthday, Nov. 22nd. Be sure and be at Rotary, Friday. Pres. Bob will be waiting for you.

ROTARY BULLETIN

THE OBJECTIVE OF ROTARY FOUNDATION, as taken from the Rotary Manual of Procedure, is the furthering of understanding and friendly relations between people of different nations, through the fostering of tangible and effective projects, including Rotary Foundation Fellowships for International Understanding.

And our President Bob, says: "To fulfill this objective requires the concerted effort of all Rotarians."

A.W.O.L. LAST FRIDAY

Ezra Briggs - Ben Burdo - Archie Butler - Jack Costa - Don Dowd - Gail Fehrensén
Pete Hill - Bill McCausland - Everett Salmon - Gerald Shatto - Ernie Vieira

VISITORS

Guerneville: Red Gambetta, Hill Grunberg, Frank Hevrin.
Petaluma: Harry Graham.
Santa Rosa: Ernest Eymann, John Latta, Jr., Theodore (Ted) Murphey, Collin C. Petterson, Tony J. Romero, Frank Schneider, Elmer C. Scott, John W. Sloss, Alex A. Sokol, I. Gregg Williams, Talmage (Babe) Wood.

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MEMBERSHIP AND CLASSIFICATION

NAME	CLASSIFICATION	ROTARYANN	HOME ADDRESS AND TELEPHONE
"BEN" BOASO	Savings Banking	EVELYN	796 Pine Crest Ave. VA. 3-4728
"BOB" BOBERT	Property Management		4401 Burnside Road VA. 3-4616
"EZRA" BRIGGS	Apple Growing	CARRIE	1820 High School Road VA. 3-2482
"BEN" BURDO	Veterinary Medicine	MARIAH	9211 Bodys Road VA. 3-2945
"ARCHIE" BUTLER	General Insurance	FLORENCE	445 Panquet VA. 3-2955
"DAYTON" BUTLER	General Insurance	FRANCES	1800 High School Road VA. 3-4828
"FRANK" BUTLER	Dairying General	"TOMMIE"	1609 Bryden Lane, Santa Rosa LI. 6-0664
"CLINT" CARLSON	Dry Goods Retailing	ELSIE	7195 Palm Ave. VA. 3-3137
"JACK" COSTA	Fruit Cleaning	EVELYN	190 Montgomery Road VA. 3-2711
"JOHN" DEVERSHIRE	Physician	LEILA	758 High Street VA. 3-3185
"DON" DOWD	Highway Construction	ALICE	675 Grand View Road VA. 3-2855
"LARRY" DUFFIELD	High School Admin.	JOSEPHINE	736 Eastside VA. 3-3826
"DAVE" DURET	Education	RUTH	899 Greenstein Hwy. North VA. 3-2227
"HOWARD" ENOS	Feed Distributing	JEAN	7224 Wilton Avenue VA. 3-3221
"DALE" FERRESEN	Obstetrics	LOUISE	11375 Gatten Road VA. 3-4102
"RALPH" FITCH	Public Utilities - Electric	NINETTE	313 Jean Drive, Santa Rosa LI. 5-5768
"AL" GOSS	Variety Store	LILLIAN	7437 Bodys Avenue VA. 3-4373
"DON" HALLBERG	Fruit Canning	MARCEA	2297 Greenstein Hwy North VA. 3-3435
"JACK" HANLEY	Elem. School Admin.	JOANNE	1138 Haven Avenue, Santa Rosa LI. 6-3771
"LEW" HART	Fruit Distribution	ELOISE	465 Vine Street VA. 3-2139
"LLOYD" HAYES	Funeral Directing	MARGARET	7157 Bodys Avenue VA. 3-3443
"BUD" HEATHORNE	Florist	BETTY	8196 Elphick Road VA. 3-4779
"PETE" HILL	Drugs - Retailing	TESS	727 Western Avenue VA. 3-2204
"DICK" HOGAN	Surveying	GAY	6910 Santa Rosa Ave. VA. 3-4217
"BILL" HOTELS	Farm Superintendent	9211 Bodys Road	VA. 3-2945
"MARLAN" HOTTE	Newspaper Publishing	AUDREY	7840 Valentine Avenue VA. 3-4822
"JACK" JACOBS	Perfumery	"MIDGE"	607 McFarlane Avenue VA. 3-3531
"PETER" JANSEN	Protestant Minister	"MIDGE"	702 Pleasant Hill Rd. VA. 3-5528
"WILL" JONES	Groceries - Retailing	MICKIE	742 Pine Crest VA. 3-4755
"CRAIG" LAUGHLIN	Add. Act. Real Estate	GRACE	900 McFarlane Avenue VA. 3-2917
"CARL" LINDGREN	Hospital Administration	MAYIS	215 Walker Avenue VA. 3-2377
"JACK" LONG	Commercial Banking	POLY	7180 Evan Avenue VA. 3-3346
"CHET" MARSH	Surgery	LILY	716 High Street VA. 3-2527
"BILL" MCCAUSLAND	Painting & Decorating	CAROL	8405 Templar Road VA. 3-2785
"GLENN" MURRELL	Real Estate	ETHEL	7210 Evan Avenue VA. 3-3445
"CHARLEY" MYERS	Engraving & Embossing	7285 Palm Avenue	VA. 3-2907
"JACK" O'BRIEN	Veterinary Medicine	CHARLOTTE	7207 Calder Avenue VA. 3-2205
"BILL" OVERSTREET	Appearance Gaining	CHINA	7890 Brookside Avenue VA. 3-4845
"BUD" PARK	R. R. Transportation	RUTH	7704 Washington Avenue VA. 3-2144
"HAROLD" PELLINI	Auto Retailing	MILLIE	971 Linfield Avenue VA. 3-4040
"RALPH" PIERCE	Accounting	ALIE	8591 Mill Station Road VA. 3-2745
"DON" RAINY	Casualty Insurance	ILIA	898 Daniel VA. 3-3966
"BOB" RECTOR	Obstetrics	PALUNE	992 Lillian Way VA. 3-2568
"EVERETT" SALMON	Obstetrics	MARCE	1088 Hurbit VA. 3-2303
"DON" SCOTT	Civil Law Practice	BERNICE	1486 Hoffman Lane VA. 3-4836
"HUBERT" SCUDDER	Dom. Esp. Production	HELEN	1055 St. Helena Way VA. 3-3681
"HOBACE" SHARROCKS	Anesthetist	MAUREEN	933 Linfield Avenue VA. 3-2003
"GREGORY" SHATTO	General Contracting	P.O. Box 466	VA. 3-2120
"BOB" SHONE	Com. Esp. Production	1181 Irwin Lane, Santa Rosa	VA. 3-4762
"GEORGE" SMITH	Sec. Education	MAGGIE	739 Pine Crest Avenue VA. 3-4139
"JOHN" SPOONER	Groceries - Retailing	6940 Andy Avenue	VA. 3-4778
"GEORGE" STRECKUS	Post Service	BUNNY	750 Pine Crest Avenue VA. 3-3336
"WALT" TESCHER	Insecticides	VERNA	1270 Greenstein Hwy North VA. 3-3131
"ED" TRIGERO	Real Estate Agency	ADAM HAD	302 Jean Street VA. 3-3107
"DEB" TRIGGS	Auto Parts Distributing	GEORGIA	7170 Evan Avenue VA. 3-2450
"ERNEST" VIERA	Physician	THEORA	467 Vine Street VA. 3-2001
"FRANK" WELLER	Appliance Technician	BARBARA	693 Petaluma Avenue VA. 3-4242
"LEWIS" WHITEHEAD	Protestant Minister	EDITH	554 North Main Street VA. 3-2388
"PAT" WILLIAMS	Building Materials	DOITIE	122 Dutton Avenue VA. 3-2567

* Former President

= Senior Active

† Former District Governor

x Charter Member