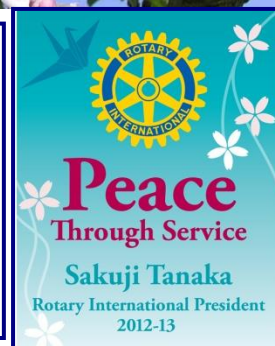


The Appleknocker *Sebastopol Rotary Club's Weekly Bulletin* **Program: Bill Fusco - "College Athletics"**



Date: October 5th, 2012
Volume: 2012/13—Issue E11-14
Scribe: Gene Nelson
Photography: Tony Given
Editor: Tom Boag
Club President 2012/2013: Edwin Wilson



"All the News that Fits We Print"



At the Bell



At 12:15, **President Edwin**, opened the meeting by ringing the...What was that unfamiliar sound?...
THE BELL!!! Flag Salute was led by **Brad Benedetti** and song by **Karen Daniels**.

Dick Zimmer shared a couple of brief reflections:

"Things don't change, we do", by Henry David Thoreau, and

"Saints are sinners who kept on going", by Robert Louis Stevenson.

And so, yes, there is hope for all you sinners out there! During lunch, **President Edwin** shared a video featuring the Hallberg Butterfly Garden which our club has supported with Community Project funds. Your scribe wonders how many hundreds of school children have toured the garden over the years, seeing and learning about butterflies.



Visiting Rotarians and Guests



Following lunch, **Bud Daveiro** introduced our visiting Rotarians:



Linda Johnson, an occupational therapist from the Sebastopol Sunrise club.

David Nadine from the Natomas Rotary Club in the Sacramento area. Over the years, David has provided expert help and input for our own Sebastopol Rotary Audio/Visual team.

Bill Fusco, Athletic Director of Sonoma State University, from the Rohnert Park/Cotati Rotary Club and our speaker for the day.



Guests were introduced...actually one guest:

Diana Wilson, guest of **Edwin Wilson**.

Welcome All!!

Future Programs

October 12th

Speaker: Tim Delaney
Program: Carrier Landing!
Host: Guy Smith for Barbara Beedon

October 19th is Lobster Feed Setup
NO PROGRAM – It's a Work Meeting

October 26th (?COSTUME?)

Speaker: Chief Jeff Weaver
Program: Sebastopol Youth Outreach Initiative
Host: Keller McDonald

November 2nd

Speaker: Mike Horak
Program: Pathway Home
Host: Edwin Wilson

November 9th

Speaker: Jeffrey Gospe
Program: GSE France
Host: Mike Ferguson

November 16th

Speaker: Dr. Joe Serra
Program: Polio
Host: John Blount

November 23rd

DARK – NO MEETING

November 30th

TBD

December 7th

Program: **Analy Choir**

December 14th

Speaker: Paul Vossen
Program: Recent Trends in Sonoma County Agriculture
Host: Henry Alker

December 21st and December 28th

DARK – NO MEETING

Future Events

Lobster Feed is October 20

Saturday - O'Reilly's under the tent

Miscellany

Song of the Week

Right Now
by
Van Halen



Next Board Meeting

Location: Sebastopol Senior Center
Date/Time: **Wednesday Oct. 17th, 5:45 p.m.**

MAKEUP NOTIFICATIONS – Send to Jack BLASCO
icblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

Interact Make-Ups

Anal High: 12:35 Wed. In the Choir Room
Brook Haven: 12:40, 1st & 3rd Thurs., Rm. 4
(Check-in @ Front Office first)
Hillcrest: 12:20, Every 3rd Tues., Rm. 6

CALL AHEAD TO CONFIRM MEETINGS

Announcements

Looking ahead, **President Edwin** invited Rotarians to come in costume for our Oct. 26th meeting. There are rumors of prizes.



As a prelude to Lobster Feed announcements, **he** reminded us that, in the last Rotary year, our club contributed \$124,000 toward Community and International projects.

LOBSTER FEED – 15 DAYS TO GO!!!

Jackie Moreira announced that plans are moving ahead well and that committees are doing their jobs. Reporting for **Dan Rasmus**, **she** said Silent Auction plans are going well, but we could always use more...still room on those tables! **We also need head counts from the Table Captains** — Really need to know by the meeting next Friday, the 12th.

Also, let Bristol Hassler know if there is room at your table. Incredibly, **Jack Blasco** had nothing to say today, which might indicate that volunteer sign-ups are going well.

Please sign up if you have not yet done so. You can work all day Friday even if you cannot be there on Saturday!



Keller McDonald talked about a couple of live auction items...a beautiful house for seven nights in Kauai, and a nature getaway to Jenner for guided bird watching. Check the Rotary web site for a complete listing.

President Edwin again reminded us of the 15 days until Lobster Feed, along with how long it is until Thanksgiving, Christmas and the end of the world, as predicted by the Mayan calendar. 80 days until Christmas, but 76 days until the end of the world. Hmmm...maybe I won't need to prepare Christmas Eve sermons this year.

Recognitions

Birthdays:

Sally Glendening – August 18th. She could not remember back that far but is quite sure she had a good time. \$5.

Mike Carey – October 1st. He celebrated with some of his favorite friends...the Giants and A's. \$5.

Henry Alker – October 3rd. Henry remembered exactly what he did. His spouse, **Patricia**, has a birthday the next day, so they celebrated at Spinster Sister's Restaurant. Henry then proceeded to review the menu in some detail. Best PR man that restaurant ever had! \$5 for the birthday and \$10 for the review.



Anniversaries:

Harvey and Bev Henningsen – October 10th. 14 years and \$5.

Mark and Elaine Fink – October 16th. 36 years and \$5.

Isn't it kind of our **President** to remind our members of upcoming anniversaries!

Congratulations All!!

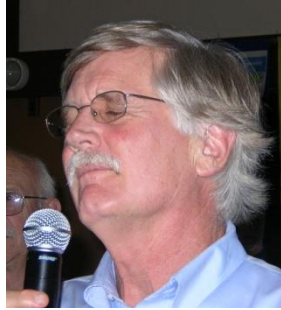
Fines/Recognition:

Richard Power made the news with his work on the Climate Protection Campaign. His focus is on what we as individuals can do to slow down and reverse global warming. So he proceeded to do his part by hopping on a jet and going to Alaska...no doubt a low-emission jet. He spent some time at a lodge on the Kenai Peninsula. Thanks for the \$15.



Steve Beck

journeyed to Quebec for a final stay on an island owned by his sister...a final stay after years of visits because she has sold the property. \$15.



Jack Dunlap is back after a delayed anniversary trip to Kauai for ten days. It left him with a new point of view, a make-up at the Hanalei Bay club, and \$25 less in his wallet.

Greg Jacobs took an anniversary trip to Lee Vining in the Eastern Sierra for some bird watching and yes, just a little fishing. He

mentioned that **President Edwin** had missed his and Kathy's anniversary on 9/11, which only got him into more trouble because he had not checked his profile on Club Runner...which is turning into quite the cash cow. \$20 for the trip and the lack of interest in Club Runner.

Alain Serkissian and family took their annual trip to Corsica. They were there from June to August and seemingly did nothing....about \$25 of nothing.



Mike Carey was recognized for a fine article in the paper about the Petaluma Little League team and kids' sports.

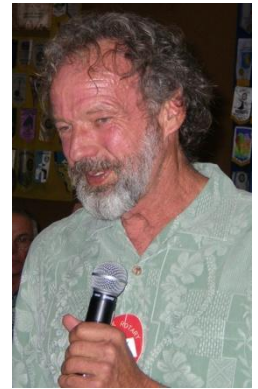
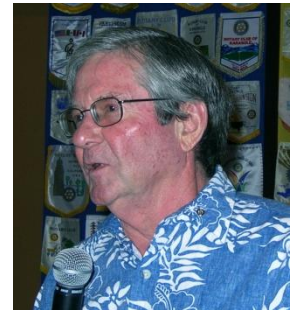
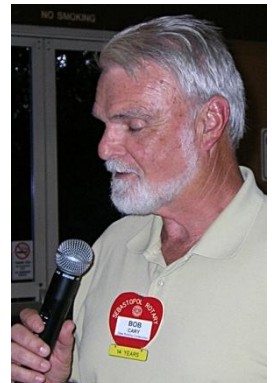
Having prepaid his fines, he passed his \$25 fine on to his good friend, **Ken Jacobs**, who we all learned took his son to a Giants game

and sat in the dugout seats next to the Giants' dugout. We also learned that the **Jacobs'** annual trip to Packer Lake in the Sierra was a bit more expensive this year due to a sprained ankle. **President Edwin** felt so bad about this that he raised the fine to \$35.



Kent Seegmiller has moved to Oakmont and is now pouring at Landmark Winery. He worked for years at Davis Bynum in the Russian River Valley, causing our **President** to wonder if **Kent** was suffering from a little "Pinot Envy". (No, I don't make this stuff up!) \$20.

Bob Cary participated in a unique "closest to the hole" competition. It seems that a helicopter dropped 300 golf balls on a green. The person whose ball was closest to the hole – must have been labeled ahead of time – won \$1,000. And that would be our **Bob!** I wonder if he has heard about the Community Church Building Campaign? Give that man a pledge card. He did receive a \$20 fine for his good fortune.

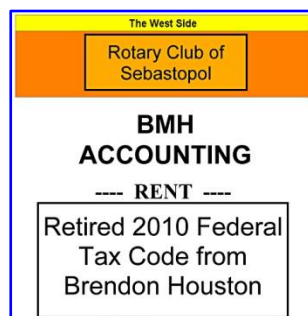




The Raffle



Brad Benedetti had the winning number, but did not draw the winning card. But, lucky him, he drew Brendon Houston's card which entitles him to a copy of the Federal Tax Code. Now we're talking some serious bedtime reading!



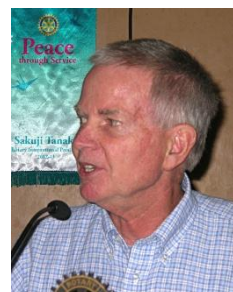
Program – Bill Fusco – College Athletics – The NCAA



Mike Carey introduced **Bill Fusco**, Rotarian and Athletic Director at Sonoma State for the last 16 years. He was a classmate of **Mike Carey** at USF, where Bill was the Student Sports Information Director. Interestingly, the student who held that position before him was Pete Roselle, who would go on to be the commissioner of the NFL. **Bill's** topic was the NCAA...what is it, what does it do, how does it operate?



The NCAA was actually founded by Theodore Roosevelt in 1906 in an effort to make football safer. Too many student athletics were being seriously injured, even being killed, in football games. Athletic safety remains a top priority of the NCAA today, which will soon be hiring a medical officer to oversee efforts to reduce injuries. The NCAA represents 1,100 institutions and three athletic divisions, with 450,000 student athletes. The national office is in Indianapolis, with 500 people on the national staff. Every year there are 89 championships in 23 sports, from fencing to basketball, and a majority of staff time is spent working on these championships. The NCAA oversees \$2 billion in scholarships. It also manages an assistance fund for low-income student athletes to help with books, rent, food, etc. The goal is to build the assistance fund to \$66 million.



Academic success remains priority number one for the NCAA, and schools can be barred from championship competition for failing to meet minimum academic standards. This recently happened to the University of Connecticut basketball program. In Division II, Sonoma State's Division, there is even less a divide between academics and athletics. There are no full ride athletic scholarships and athletes must maintain a higher grade average. I believe **Bill** said that Sonoma State athletes average a 3.1. Division II boasts a 73% academic success rate among its athletes.

The NCAA Men's Basketball Tournament remains the chief source of income with a lucrative television contract, but there are challenges on the way as new "super conferences" are formed and some, such as the Pac 12, negotiate their own TV contracts. There is also the issue of financial reimbursement for Division I athletes and a legal challenge over the NCAA's use of athletes' images in its own advertising. Thank you, **Bill**, for an interesting and enlightening program.



The Final Bell



President Edwin thanked **Bill Fusco** for his presentation and presented him with a donation in his name to The Pathway Home, serving Iraq and Afghanistan vets transitioning back into society. He then rang the "bell", ending the meeting.

He then closed the meeting with a Stanford Commencement quotation from Steve Jobs – on the one year anniversary of his passing:

"Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma – which is living with the results of other people's thinking. Don't let the noise of others' opinions drown out your own inner voice. And, most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary."

He then rang the bell, closing the meeting.



After The Bell



NEXT WEEK's PROGRAM – October 12th TIM DELANEY -- "CARRIER LANDING"



It seemed there were a couple of empty tables at the meeting today. Hmmmm...you don't suppose a few Sebastopol Rotarians could have been away fishing? Just wondering....

The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#37 District Governor

The district governor performs a very significant function in the world of Rotary. He or she is the single officer of Rotary International in the geographic area called a district, which usually includes about 45 Rotary clubs. The district governors, who have been extensively trained at the International Assembly and regionally at the governors-elect training seminar, provide guidance and leadership to the more than 31,000 Rotary clubs of the world. They are responsible for maintaining high performance within the clubs of their district.

The district governor is a very experienced Rotarian who generously devotes a year to the volunteer task of leadership and makes at least one official visit to each club in the district. The governor has a wealth of knowledge about current Rotary programs, purposes, policies, and goals, and is a person of recognized high standing in his or her profession, community, and Rotary club. The governor must supervise the organization of new clubs and strengthen existing ones. He or she performs a host of specific duties to ensure that the quality of Rotary does not falter in the district, and is responsible for promoting and implementing all programs and activities of the RI president and Board of Directors. The governor plans and directs a district conference and other special events.

Each district governor performs a very important role in the worldwide operations of Rotary. The district governor is truly a prime example of Service Above Self performing a labor of love.



Membership Moment



Everything You Never Wanted to Know About Rotary Attendance

(An explanation for new members and a reminder for old timers, here is a brief summary of Rotary's attendance requirements.)

Why Does It Matter?

The first Object of Rotary is to encourage and foster "the development of acquaintance as an opportunity for service". If we never see you, how can we stay acquainted?

How Often Do I HAVE to Come?

- You must attend or make up at least half of the Club's meetings in each half-year (the 50% rule).
- You must attend 30% of the meetings of our Club in each half-year (the 30% rule).
- You must be present for at least 60% of the meeting to get credit (that's 45 minutes at our Club).
- Rotary International rules state that if you miss four meetings in a row you can be dropped as a member.

How Can I Make Up a Missed Meeting?

Rotary International requires that your makeup be completed no more than two weeks before, or two weeks after, the missed meeting. In order to provide more flexibility our club will accept a makeup if it is within four weeks, but please try to stay within the two week period if at all possible. If you are traveling outside the country for more than 14 days this limit is extended to the total amount of time that you are gone.

The following are valid makeups:

- A committee meeting, or other activity sponsored by our Club that the Board has authorized as a makeup;
- Attending a meeting of another Rotary club, including online meetings (check out <http://www.rotaryclubone.org/>);
- Attending a District or Rotary International meeting or event;
- Attending an Interact, Rotaract, Rotary Community Corps, or Rotary Fellowship meeting;
- Showing up at the regular meeting time and place for another club, but the club is not meeting;
- Traveling to an RI or District meeting or event at the time of our regular Club meeting;
- Participating in an interactive activity on a club web site for at least 30 minutes.

You get credit for one makeup for each event that you attend, or for each day of a multi-day event.

What If I Don't Make Up A Missed Meeting?

If you don't make up a missed meeting our Club policy is that you are expected to pay \$15 for the missed meeting to help defray our fixed costs for catering and renting the meeting room. Paying for a missed meeting does not give you attendance credit and does not satisfy any of Rotary International's attendance requirements explained above under How Often Do I HAVE to Come?

What If I Want Perfect Attendance?

If you want perfect attendance you must attend every meeting of our Club, or make up the missed meetings within the time period (extended for out-of-country travel) described above.

What If I Have Special Circumstances?

If you have special circumstances that prevent you from attending our meetings for an extended period of time please contact any member of the Board of Directors.

What if have "Rule of 85" status (formerly called Senior Active)?

Members who are at least 65 years of age, and whose age and years of Rotary membership total at least 85 are eligible to be excused from the attendance requirements under the "Rule of 85." This was formerly called Senior Active status, but Rotary International dropped that term several years ago. If you apply for and receive "Rule of 85" status you are no longer subject to the attendance requirement - but please, don't stop coming!

Please let me know if you have any questions.

Jack

Jack Blasco, Secretary, Rotary Club of Sebastopol

LOBSTER FEED IS OCTOBER 20

ROTARY CLUB OF SEBASTOPOL

Lobster Feed

live and silent auction

SATURDAY
October 20, 2012



4PM — 10PM

O'Reilly and Associates Media
1005 Gravenstein Hwy, North
SEBASTOPOL


Tickets for this fabulous event are \$100.00 each.
Contact Meredith Bertacco at (707) 484-2237.

Proceeds of this exclusive fundraiser will benefit local community and international projects.

RI Reading: Weekly Update – Polio Eradication Takes Center Stage


CLICK HERE:

<http://echo4.bluehornet.com/hostedemail/email.htm?CID=20610256590&ch=583A9AB06824A646D2A9F17564D330AD&h=8366ba1ff03786eec009a3b0fadeffc5&ei=TJKOy3LNt>

 ROTARY INTERNATIONAL

5 October 2012

Weekly Update *A roundup of Rotary news*



Polio eradication takes center stage

Rotary shared the polio eradication message with a live audience of more than 60,000 during the Global Citizen Festival on 29 September in New York City's Central Park. Two days earlier, RI joined its polio eradication partners in a show of solidarity during a side-event on polio at the UN General Assembly in New York.

- [Read more](#)
- [Watch the concert](#)
- [Read "Rockin' in a polio-free world"](#)
- [Find out how you can help](#)

In other news

[Successful projects start with the right questions](#)
The key to avoiding project failure is asking the local community what it needs.

[Using vocational service to build peace](#)
Read RI President Sakuji Tanaka's blog for Vocational Service Month.

[Global grant provides drinking water for remote village in Thailand](#)
Three vocational training teams exchange skills and build relationships as District 5170's project is implemented.

Announcements


[Prepare now for the new grant qualification process](#)
Find resources and links to help simplify the process in the September issue of *Rotary Leader*.

[Read the Trustee chair's message: A new approach to vocational service and training](#)


[Want to get your project noticed? Learn how to tell your service story during a free webinar](#)

[Learn how you can support the Ride to End Polio](#)


Resource guide



[Rotary's Areas of Focus Guide](#)
This informative, color booklet provides an introduction to Rotary's six areas of focus with examples of service projects for each. Buy 10 guide-and-folder sets and receive a free bag.



[Rotary Media Center](#)
Your online resource for public service announcements, videos, and more.



[Rotary Video Magazine Collection 5](#)
This set of three DVDs features more than 10 videos of Rotary's work around the globe.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).