



The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Program: Rob Mahoney – "Old Music"



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Photography: Karen Webb
Editor: Tom Boag
Club President 2011/2012: Aleia Coate



[All the News that Fits We Print](#)



[At the Bell](#)

President Aleia called the meeting to order sharply at 12:15 pm. This gal is organized, for sure. The Salute to the Flag was led by **Rick Wilson**. **Paul Thielen** led us in singing "God Bless America". The Thought for the Day was offered by **Reverend Gene Nelson**. (Heard it was really funny. –Ed.)

[Visiting Rotarians & Guests](#)

Bud Daveiro introduced our visiting Rotarians: Tony Pinochi, of ReNew Systems, from Ignacio Rotary; Lynda Sue Pinoch from Windsor; Richard Polheber, CEO of Palm Drive Hospital, from Sebastopol Sunrise; and Lee Reposa, Bank VP, Board Member of Petaluma Rotary.

Sebastopol Rotarians introduced their guests: **David Still** introduced his wife, **Nan**; **Kathi Benedetti**, wife of **Brad Benedetti**, introduced Boss, our visiting Exchange Student from Thailand; **Bob Cugini** introduced his wife, **Julie**; and Brook Haven Interact Officers introduced themselves: Riley McHale, president; Kelsi Roman, Vice President; Taylor Weber, Secretary; and Erin Garlock, Treasurer.



[Announcements](#)

Lobster Feed:

Neysa Hinton reminded members that there still is a need to donate items for the Silent Auction of the upcoming Lobster Feed.



Bristol Hassler announced that she needs people to turn in their guest's names for the Lobster Feed. She also reported that we have only 30 seats left. Buy them, guys and gals.

Dan Rasmus pointed out that he needs new items, descriptions, and write-ups for silent auction items in order to get them listed. There's be an on-line auction as well – starting 2 weeks prior to event. **Jerry Warren** also needs write ups for the wine adventures by next week.

Jack Blasco ended the Lobster Feed reminders, telling us he needs volunteers to work at the event. Sign up now!





Future Programs

September 30th

Speaker: Ben Stone
Program: Economic Vitality Update
Host: Barbara Beedon

October 7th

Speaker: Richard Norgrove
Program: Pigeon Racing
Host: Rollie Atkinson

October 14th

Speaker: None
Program: Lobster Feed Preparation
Host: Aleia Coate

October 21st

Speaker: Sylvia Whitlock
Program: Women in Rotary
Host: Kathie Mayhew



Future Events

Lobster Feed is October 15



Saturday - O'Reilly's under the tent

HAPPY HOUR AT GTO's Seafood House
 (3rd Friday of the Month), 234 South Main, Seb.
 Friday, **October 21st** at 5:30 p.m.

Holiday Party is December 10th



Location TBA

Crab Feed is February 11th, 2012



Sebastopol Holy Ghost Hall



Miscellany

NEXT Board Meeting (3rd Wednesdays)

Location: Mike Long Office, 7724 Healdsburg Ave, Seb.
Date/Time: Wednesday October 19th, 5:30 p.m.

Web Site for Make-Up Locations
www.rotary5130.org/meeting_locations.shtml

MAKEUP NOTIFICATIONS – Send to JOHN BLASCO at jcblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org4

Interact Make-Ups – when school starts up...

Analy High: 12:35 Wed. In the Choir Room
Brook Haven: 12:40, 1st & 3rd Thurs., Rm. 4
 (Check-in @ Front Office first)
Hillcrest: 12:20, Every 3rd Tues., Rm 6
CALL AHEAD TO CONFIRM MEETINGS

Appleknocker Archive
sebastopolrotary.com/appleknocker.shtml
Sebastopol Rotary Carpool Website
<http://budurl.com/f8mk>

Interact:

Emily Buller

surprised the club with the announcement that two national Rotary Presentations for 2010-2011 have been awarded to the Brookhaven

and Analy Interact Clubs for "Commitment to Fellowship and Service." (Last year they were awarded the RI Presidential Citation Award.) Three Cheers for our Interact Clubs and members!



Fishing Trip:

President Aleia reported on the club's ocean fishing trip. Seventeen members went for 12 hours of fun. **Neysa Hinton** threw her fish back, however – Doubtless *too big to keep!* Neysa fined \$10.

Foundation:

Richard Power gave a report on the Foundation.



Recognitions...and...FINES



Birthdays - The following Rotarians were honored for celebrating their recent birthdays...at \$5 each:

Michael Hixson, Sept 18th – He rode in the MS Bike Ride for two days, raising over \$12K. He thanked all the members who supported him.

Our President, also Sept. 18th – Went to the 49ers/Cowboys game at the "Stick".

The next day, Sept 19th, **Les Crawford** went to a show in San Francisco with kids and grandkids.

Mike Long celebrated his birthday on Sept 22nd with a party with 50 friends and a rock band and had a nice time with his buddies.

Anniversaries:

Diana Rich and husband, Daniel, celebrated ("Fabulous") their 20th with a dinner in Occidental.

Dennis Judd and his wife Anna took a trip in August to Mt. Saint Helens, the Columbia Gorge, and enjoyed a stopover at the Benbow Inn at Garberville. Fine was \$25. (He initially said only "North" to which **Frank Mayhew** asked "Windsor?")

Trips:

Jack Blasco was fined \$15 for visiting cousins in Connecticut. (He was headed for NYC but had two flights canceled because of Hurricane Irene and finally made it for a shorter trip to Conn. President Aleia awarded him a smaller fine for the shorter trip, saying "I gave him a break.")

Tim and Mary Ann Moore went on a Black Sea Cruise, stopping in Sevastopol on the Crimea (Allegedly "looking for Mrs. Doubtfire). "A lifetime dream", he told us. Aleia hit him up for \$25. (We got it right! See <http://en.wikipedia.org/wiki/Sevastopol>. -Ed.)

Kent Seegmiller and Joan went several kilometers further north, to Moscow's Red Square and the Kremlin. "A marvelous time." It cost him here, 25 dollars, not rubles. (1 USD = 31.79 RUB. -Ed.)

Harry and Jeanie Polley were more local, "trying out fishing skills". That cost them \$25 too. They went to the Fall River with **Jerry and Kay Warren** – Harry wanted to know where **The Prez** got the picture – **She** wouldn't tell.



Foundation "Brag Bucks" \$100 Contributions

At **President Aleia's** initiation, *Rotarians rose to brag of recent milestones in their lives:*

Les Crawford announced that he was pleased to have voters in his school district (Twin Hills Union School District) approve Measure "M" to install solar panels (and "recharging panels" – batteries for storing power) on his school buildings – "the first district to have solar recharging panels" He offered a \$100 donation to the Rotary Foundation.

Dennis Judd shared that his mother has finally published, after many trials and tribulations, her story as a survivor of the Holocaust. **Kent Seegmiller** added that the speakers committee of the club have invited Judd's mother to speak at an upcoming club meeting.

Frank Mayhew called to the attention of the club members that there now are two (2) vacancies on the Palm Drive Hospital District Board of Directors.

Richard Power shared how he is proud of his son who has had 2 news articles published about organic farming. (Usage of horses in organic farming.)

Mario Ramos noted that on July 30th he celebrated 15 years of business with his restaurant in Graton.

Nao Noguchi reported that his son is now in Madagascar. **Nao and his wife, Kathie**, will be visiting their son there. "We need to take tooth brushes and pens there if you have any extra."



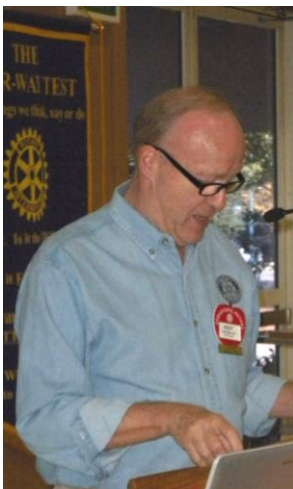
Raffle



Raffle ticket winner, **Pauline Pellini**, walked away with \$15. Congratulations, Pauline!



PROGRAM

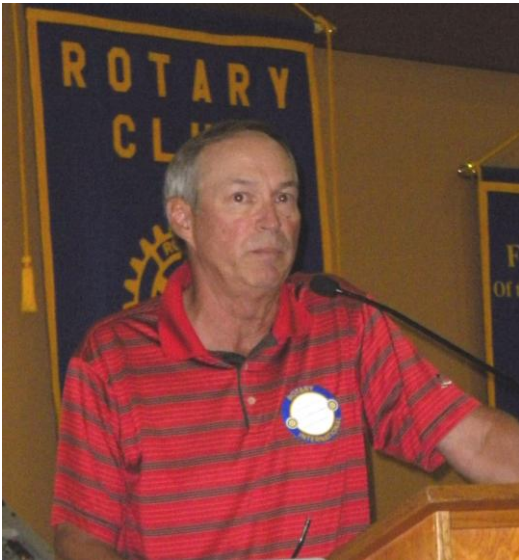


Kent Seegmiller introduced the program speaker, Robert (Rob) Mahoney. "Upon graduation from UC Riverside, Rob was employed by a major insurance company and trained in Hartford, Connecticut. His first assignment was his native Boston, Mass., where he began a 37 year career in the employee benefits field. During this timeframe he also worked in NY City, upstate NY, Detroit, and Kansas City. Rob spent the last 12 years as an independent consultant in KC.

Last year Rob chose to return to CA on sabbatical and ultimately ease into early retirement. He is a resident and member of Crow Canyon Country Club in Danville. An avid golfer, he shares his time between honing his game and his other passion – music. His extensive music collection ranges from the 192-'s to current. In addition to the music itself, Rob accumulates a wealth of information about each artist and their work.

Today, Rob is going to share with us info about a ten year slice of music history starting with the advent of rock and roll and ending with the initial stages of the 'British Invasion'. Hopefully you will acquire a bit of a different appreciation for the music that many of us grew up with."

(Your Editor thought he had discovered a major secret when he Googled "Rob Mahoney" and found another person with the name Rob Mahoney, a.k.a. Rob Noxious. A different guy. -Ed.)



Rob Mahoney began his talk and used short "clips" of music to show the evolution of music. (**Emily Buller** came to his aid when the computer wouldn't cooperate.) Rob explained the differences between Rock & Roll and Country & Blues. He pointed out that Johnny Otis lived in Sebastopol and was a star performer in the Rock "N" Roll period. Much of the two music trends grew out of Harlem until they merged in the sixties.

Rob Mahoney kindly supplied your Editor (on vacation) the following summary of his presentation:

"In the mid 50's and prior there were at least two distinct music audiences - black and white. Many of the white artists covered the songs that were popular on the R&B ("black") charts and turned them into hits on the BB (Billboard, Hot 100, and predecessor charts - "white" charts for this discussion). (The chart names are further indication that there were distinctly different audiences: Harlem Hit Parade, Juke Box Race Records, Rhythm & Blues, and Combined w/Hot 100, Hot R&B) By the early 60's the audiences pretty much blended and even for a little while the BB chart and the R&B chart were merged.

The Rock and Roll era (roughly a five year period) had pretty much come to an end by the end of the 50's. Buddy Holly died in a plane crash, Elvis went in the Army, Jerry Lee Lewis fell out of favor for his choice of brides (his cousin), and Chuck Berry served some time in jail. By the early 60's popular music was dominated by pop music - very little of which was either rock and roll or simply rock music.

In January of 1964 Bobby Vinton's "There I Said It Again" was the number one Billboard hit for four weeks. The next number one hit on 2/1/1964 was "I Wanna Hold Your Hand" by The Beatles and the music world changed overnight! This was the advent of the British Invasion. The groups were definitely British but where did the music come from? Most of these artists grew up on old American blues and R&B music as evidenced by some of the cover songs that I played. In essence, what happened with the British Invasion was that the British groups imported our own music to the American public that had either entirely missed or ignored the blues music of the past.

The quotes by Keith Richards of The Rolling Stones pretty much summarize the entire presentation."

"I knew what I wanted to do. I was becoming a missionary for a new kind of music. That's what Chuck Berry, Muddy Waters, Howlin' Wolf, Elvis, Jerry Lee, Little Richard, and Bo Diddley did to me. I was only 18 (1961) and already people weren't hearin' this music anymore."

"I think there was a vacuum somewhere in white American music at the time (early 1960s)."

"The most bizarre part of the story is that, having turn(ed) people on to the blues, what actually happened was we turned American people back on to their own music... we weren't the only ones, without The Beatles, nobody would have broken the door down."



The Closing Bell



President Aleia thanked the speaker for his informative, entertaining, and nostalgic talk and presented him with a speaker's gift of a donation to PolioPlus in his name. She then rang the bell, adjourning the meeting at 1:30 p.m.



After The Bell



Your (new) Editor greatly thanks **Bob Rogers**, his predecessor, for "returning to the traces" for several weeks while we were vacationing - and that was in addition to his other new duties. (Wait until I tell him about my next trip.)

The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#67: Ambassadorial Scholarships

The Rotary Foundation Ambassadorial Scholarships program is the world's largest privately funded international scholarships program. In 1947, 18 "Rotary fellows" from 11 countries were selected to serve as ambassadors of goodwill while studying in another country for one academic year. Since that time, approximately US\$413 million has been expended on some 34,000 scholarships for people from some 110 countries, studying in 105 countries around the world.

The purpose of the scholarships program is to further international understanding and friendly relations among people of different countries. Scholars are expected to be outstanding ambassadors of goodwill to the people of the host country through both informal and formal appearances before Rotary and non-Rotary groups. Each scholar is assigned a host Rotarian counselor to facilitate involvement in Rotary and integration into the host culture.

Since 1994-95, The Rotary Foundation has offered two new types of scholarships in addition the Academic-Year Ambassadorial Scholarships. The Multi-Year ambassadorial Scholarship is awarded for two years of specific degree-oriented study abroad. The Cultural Ambassadorial Scholarship provides funding for three or six months of intensive language study and cultural immersion in another country.

In addition to being an investment in the education of tomorrow's leaders, Rotary Foundation scholarships create personal links between countries and are an important step toward greater understanding and goodwill in the world.



SEBASTOPOL ROTARY CLUB

Member Profile

Bill Lippert. – Badge No. 40



Classification

Certified Public Accountant

Joined Sebastopol Rotary

1996

Sponsor

Anson Crutcher



Educational Background: BS, Business Administration, California State University, Northridge, August 1973; CPA Certificate, April, 1976

Personal Background:

Born San Francisco, March 18, 1947

Married Charel, December 11, 1982

Children: Yvette born September 22, 1983;

Billy, born August 28, 1985 – All of us are Paul Harris Fellows

Personal Interests & Hobbies: Accounting, Travel, Cruises, Numismatics.

Employment Background:

CPA Firms, August 1973 to 1996 with two years as an internal auditor and two years as vice president of finance and chief financial officer.

In 1996, I started my private practice in Sebastopol. Wow! I've been doing this so long you'd think it wouldn't be "practice" any more.

Rotary Leadership Positions: Chairman, 1997 Great Getaway Prize Committee; Chairman, 1998 Great Getaway Prize Committee; Chairman, Community Projects Committee, 1998-99.

What Rotary Means to You: Through Rotary, We are able to give back to our local and international communities. I am proud to say I belong to one of the best organizations I know of.

Favorite Rotary Service Project: I feel the water projects are some of the best Rotary does. Of course, eradicating Polio is pretty awesome too.

Who have you sponsored as a Rotary Member?: None, but I talk about the good things rotary does all the time. I think this helps.

Rotary Club of Sebastopol LOBSTER FEED



Saturday, October 15, 2011

Please join the Rotary Club of Sebastopol and help make the 5th Annual Lobster Feed the most successful fundraising event ever! We are so proud that all the monies that are raised through this fun event are returned to the community in the form of Teacher Mini Grants, Learn-to-Swim Programs for local 2nd grade students and High School Foreign Exchange Programs; as well as a multitude of other community-based and international programs. If you have children that have gone to school in Sebastopol, your children's education has been touched by Rotary in some way. **We believe this is the Premier Social Event of the Year, and we have fun while raising money!** Come join your friends and business colleagues and enjoy great food and wine by local vintners, coupled with exciting live and silent auctions items!

☐ **Platinum Sponsor \$1,500**

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Platinum Sponsor sponsor in:
 - Press Releases • Poster • At event
- 2 x 5 ft Advertising banner at event
- Four complementary tickets to event

☐ **Gold Sponsor \$1,000**

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- Logo listed on event poster
- Recognition as Gold Sponsor sponsor in:
 - Press Releases • Poster • At event
- 2 x 5 ft Advertising banner at event
- Two complementary tickets to event

☐ **Silver Sponsor \$500**

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- Company name listed in event guide
- Logo listed on event poster
- Recognition as Silver Sponsor sponsor in:
 - Press Releases • Poster • At event

☐ **Bronze Sponsor \$250**

- Logo listed on event website
- Company Name listed in event guide
- Recognition as Bronze Sponsor sponsor:
 - At event

Please check box above for your sponsor level. Rotary Club of Sebastopol is a 501(c)(3) org.

Name: _____

Company Name: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please find enclosed check for \$ _____ Please bill my credit card for \$ _____

Type of card ☐ VISA ☐ Mastercard Number: _____ Ex. Date: _____

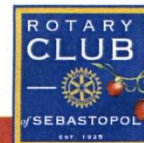
Please send this completed form with check or credit card information to:

Rotary Club of Sebastopol Attention: Richard Petersen PO Box 213, Sebastopol California, 95473

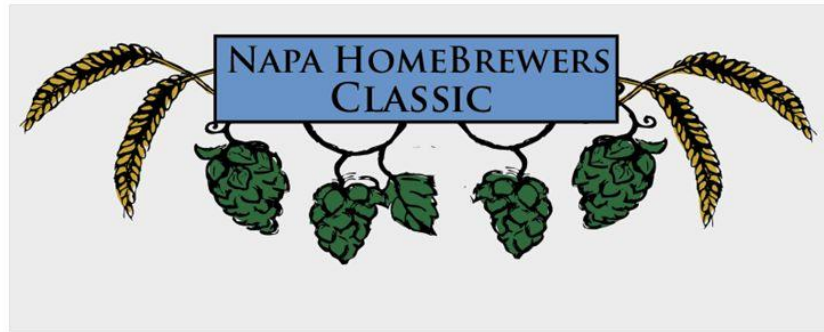
Upon receipt of payment in full, complimentary tickets will be mailed to you along with other promotional materials. Proceeds from this event go toward community service and international humanitarian projects. Thank you so much for your support.

For more information regarding being a sponsor, please contact:

Richard Petersen at 707.548.5259 or Ted Baggett at 707.823.5325,
or email Rich@richardpetersen.com.



www.lobsterfundraising.com



Rotary Club of North Napa presents: 2011 Napa Homebrewers Classic

**October 8, 2011 11:00 am – 5:00 pm
Chardonnay Hall, Napa Valley Exposition**

**A brewfest with lots of great music, homemade beer, and raffle prizes!
Your \$25 ticket lets you taste some of the best homemade beer on the planet!**

- All proceeds benefit the charity projects of the Rotary Club of North Napa**
- Buy your tickets at 7072532208 or Website: <http://tinyurl.com/43qbee6>**