



# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

**Program: Ben Stone—"Economic Vitality Update"**



**Date:** September 30<sup>th</sup>, 2011  
**Volume:** 2011/12—Issue E10-13  
**Scribe:** Mel Davis  
**Photography:** David Schreibman  
**Editor:** Tom Boag  
**Club President 2011/2012:** Aleia Coate



### All the News that Fits We Print



#### At the Bell


Our Gracious **President Aleia** called the meeting to order, smartly, at 12:15 pm. The Salute to the Flag was led by **Troy McAdams**. "America the Beautiful" was led by the soaring soprano, our own **Karen Daniels**. The Thought for the Day was offered by **Tom Dilley**:

"Timing has a lot to do with the outcome of a Rain Dance."

#### Visiting Rotarians & Guests

The Visiting Rotarian was introduced by **Bud Daveiro**: Karen Cauthen, Healthcare, from Sebastopol Sunrise.

Guests of Rotarians were: Gloria and Susan Given of Sebastopol, introduced by **Tony Given**; Gary Bachelor, guest of the club, introduced by **Harry Polley**; and **Robert Jacob** (see below), guest of the club, introduced by **Yvette Williams van Aggelen**.

 **President Aleia** cited two members with fines of \$5 for not wearing their badges: **Troy McAdams** and **Tom Dilley**.



#### Announcements

**Lobster Feed:** **Troy McAdams**, now reunited with his red badge, reported that "Things are coming together" for the Lobster Feed.

**Bristol Hassler** reported that 360 seats have been filled – "But we still need to sell more tickets".

**Dan Rasmus** noted that, for the first time, the Silent Auction items will be carried on the club's website starting on Wednesday, October 3<sup>rd</sup>. The site will close to bids on October 13<sup>th</sup>. Get your bids in !

**President Aleia** pointed out that the District is conducting a Raffle Ticket sale. Contact her if you want more information.

The foundation Dinner Raffle was held last weekend. We had several winners from our club: **Frank Mayhew**, **Richard Power**, **Henry Alker**, and **Dennis Judd**. There is still a chance to win an iPad in November and all Raffle Tickets bought for the Foundation dinner will also go towards the club's raffle in November.

**Flu Shots** will be available from Yvonne Thielen next Friday, during the club meeting, for \$25 (but free if you have a Medicare Card, Plan B).

**Food Donations:** **President Aleia** reminded the club members that next Friday, the first Friday of the month, is the day to bring in food donations to the club.

## Future Programs

**Speaker:** Richard Norgrove  
**Program:** Pigeon Racing  
**Host:** Rollie Atkinson

**Speaker:** None  
**Program:** Lobster Feed Preparation  
**Host:** Aleia Coate

**Speaker:** Sylvia Whitlock  
**Program:** Women in Rotary  
**Host:** Kathie Mayhew

**Speaker:** Judge Jim Bertoli  
**Program:** Current Issues in California Courtrooms  
**Host:** Greg Jacobs

## Future Events

### **Lobster Feed is October 15**

 Saturday - O'Reilly's under the tent 

**HAPPY HOUR AT GTO's Seafood House**  
 (3<sup>rd</sup> Friday of the Month), 234 South Main, Seb.  
 Friday, **October 21<sup>st</sup>** at 5:30 p.m.

### **Holiday Party is December 10<sup>th</sup>**

 Location TBA 

### **Crab Feed is February 11<sup>th</sup>, 2012**

 Sebastopol Holy Ghost Hall 

## Miscellany

### **NEXT Board Meeting (3<sup>rd</sup> Wednesdays)**

**Location:** Mike Long Office, 7724 Healdsburg Ave, Seb.  
**Date/Time:** **Wednesday October 19<sup>th</sup>, 5:30 p.m.**

**Web Site for Make-Up Locations**  
[www.rotary5130.org/meeting\\_locations.shtml](http://www.rotary5130.org/meeting_locations.shtml)

**MAKEUP NOTIFICATIONS – Send to JOHN BLASCO at [jbblasco@comcast.net](mailto:jbblasco@comcast.net)**

**On-line Make-Ups:** [www.RotaryEClubOne.org4](http://www.RotaryEClubOne.org4)

**Interact Make-Ups – when school starts up...**

**Analy High:** 12:35 Wed. In the Choir Room

**Brook Haven:** 12:40, 1<sup>st</sup> & 3<sup>rd</sup> Thurs., Rm. 4  
 (Check-in @ Front Office first)

**Hillcrest:** 12:20, Every 3<sup>rd</sup> Tues., Rm 6  
**CALL AHEAD TO CONFIRM MEETINGS**

**Appleknocker Archive**  
[www.sebastopolrotary.org](http://www.sebastopolrotary.org) then **Click on Bulletin**  
**Sebastopol Rotary Carpool Website**  
<http://budurl.com/t8mk>



## **New Member**



Rotarian **Harry Polley** inducted our newest club member, our 113<sup>th</sup> member: **Robert Jacob**. His classification is Non Profit Organization Management--Medical Cannabis. He is an advocate of non profits and a member of the Sebastopol city Planning Commission.

President Aleia promptly recognized our new member with a fine of \$20, showing his photo on the club's recent fishing trip. Congratulations on the photo, and new membership, **Robert Jacob**.

## **More Announcements**

District 5130 Conference: A video presentation was shown of the upcoming District 5130 Conference in Fortuna – this upcoming June, 2012. Looks like fun! According to **Ken Jacobs**, it was done by District Governor Maureen and Erin Dunn from Fortuna. Pulling all those people together and choreographing it was very well done.

(Links to the video

at:[http://www.rotary5130.org/district\\_conference\\_2012\\_lip\\_dub.shtml](http://www.rotary5130.org/district_conference_2012_lip_dub.shtml) and  
[http://www.youtube.com/watch?v=dBTC5mg55Yw&feature=channel\\_video\\_title](http://www.youtube.com/watch?v=dBTC5mg55Yw&feature=channel_video_title).)



## **Recognition...and...FINE**



**Birthday: Tim Moore** was recognized for his birthday on September 26<sup>th</sup>. He did a family Barbeque. "The Cowboys won", he added. \$5



## **Foundation "Brag Bucks"**



(Foundation Brag Bucks... will be happening every Friday... (Umm, well maybe next time... -Ed.)





## PROGRAM



Barbara Beedon introduced the speaker, Ben Stone, Executive Director of the County's Economic Development Board. Ben is a graduate of the University of Washington – go Huskies!

Ben presented an economic profile on Sebastopol with some uplifting statistics, and some not so rosy. We're still facing a downturn in housing sales. Median house prices are \$500,000 in Sebastopol – That's \$200,000 more than countywide. Median household income has increased 33% from the year 2000 to 2010. Unemployment rate is stabilizing at around 7%. For the county as a whole, he projects an increase in tourism – particularly from China and Brazil.



Education held some of the best news: SAT scores in Sebastopol rank above the county, state, and national averages; Sebastopol has the lowest dropout rate in Sonoma County—well below the state average (18.9%).

(Ben presented a shocking slide entitled “Debt”. It listed a US National Debt of \$14 Trillion (Debt per Taxpayer \$128,446), a California Debt of \$367 Billion (\$9,853 per Taxpayer), and whopping “Unfunded Liabilities” (75 year projection) of \$113 Trillion (\$1.02 Million per Taxpayer) – We're all millionaires...in debt! – Ed.)

Ben closed with a list of upcoming events including an Economic Briefing Breakfast by Dr. Christopher Thornberg at the Hyatt vineyard Creek Inn on November 18<sup>th</sup>; a Spirit of Sonoma County Lunch at the Doubletree Inn in Rohnert Park on December 2<sup>nd</sup>; and a State of the County Breakfast at the

Doubletree on January 18<sup>th</sup>.

(Joel Wilson, Project Coordinator at the Economic Development Board left a copy of Ben Stone's presentation, both in paper and then in PowerPoint form. Lots of detail – Let me know if you would like a copy to study. –Ed.)



## The Closing Bell



**President Aleia** thanked the speaker for his informative talk and presented him with a speaker's gift of a donation to PolioPlus in his name. She then rang the bell, adjourning the meeting at 1:30 p.m.

## The ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

### #68: Rotary World Peace Scholarships

In 1999, The Rotary foundation launched the Rotary Centers for International Studies in peace and conflict resolution, a partnership with eight leading universities around the world to provide advanced educational opportunities for a group of Rotary World Peace Scholars chosen from various countries and cultures. Each year, 70 scholars are selected to begin two-year master's-level degree or certificate programs in conflict resolution, peace studies, and international relations. Each Rotary district may nominate one candidate for a world-competitive selection process every year. The first World Peace Scholars began their studies in the 2002-03 academic year.

The Rotary Centers will provide future leaders with opportunities to study the root causes of conflict, theories of international relations, and effective models of cooperation. Beyond academics, Rotary Scholars will gain practical tools in conflict resolution for use in their chosen careers. The rotary Centers will also help to advance research, teaching, and publication on issues related to conflict resolution and world understanding.

The rotary Centers for International Studies mark an exciting new chapter in Rotary's mission to help achieve world understanding and peace. It is envisioned that Rotary World Peace Scholars will contribute significantly to the world community in a variety of ways working for international agencies such as the United Nations or for governments as diplomats, foreign service officers, economists, or policy analysts.



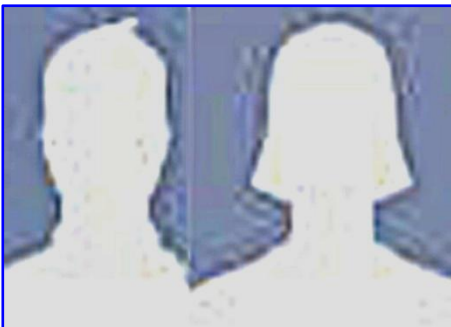
## **SEBASTOPOL ROTARY CLUB**

### **Member Profile / Membership Moment**

### **(Your Name Here) – Badge No. ??**



**(We have run out of Membership Profiles and Membership Moments for the AppleKnocker.**



This is a popular part of our AppleKnocker and provides an introduction (reminder) to other club members and an opportunity to share something special about their Rotary experience.

We need some more – Won't you please contact **Yvette Williams van Aggelen** to complete yours. She has a special format to make it easy.

If you see your initials (+) in the following list then would you please take fingers to keyboard and complete either a **Membership Profile ("mp" subscript)** or a **Membership Moment ("mm" subscript)** or **both**. If you think you have already sent in a MP and/or MM but you still see your initials here then please let Yvette know.

HA<sub>both</sub>; TedB<sub>both</sub>; SB<sub>mp</sub>; BB<sub>mm</sub>; JackB<sub>mp</sub>; JohnB<sub>both</sub>; PB<sub>both</sub>; TomB<sub>mm</sub>;  
BobB<sub>both</sub>; EB<sub>mp</sub>; TC<sub>both</sub>; AIC<sub>both</sub>; BobCa<sub>both</sub>; AleiaC<sub>mp</sub>; LesC<sub>both</sub>; BobCu<sub>both</sub>; BillD<sub>both</sub>; KD<sub>both</sub>; BudD<sub>both</sub>; DD<sub>both</sub>; MD<sub>mm</sub>;  
CD<sub>both</sub>; TD<sub>mp</sub>; SE<sub>mp</sub>; BF<sub>both</sub>; TF<sub>both</sub>; MikeF<sub>both</sub>; MarkF<sub>mp</sub>; LF<sub>both</sub>; DG<sub>both</sub>; GG<sub>both</sub>; TG<sub>mp</sub>; SG<sub>both</sub>; RG<sub>both</sub>; SG<sub>both</sub>;  
BruceH<sub>both</sub>; HH<sub>mp</sub>; PH<sub>mp</sub>; NH<sub>both</sub>; BobH<sub>mm</sub>; MH<sub>mm</sub>; BrendonH<sub>both</sub>; GJ<sub>mp</sub>; KJ<sub>both</sub>; SJ<sub>both</sub>; DJ<sub>both</sub>; PL<sub>both</sub>; TL<sub>mp</sub>; BrianL<sub>both</sub>;  
BillL<sub>mm</sub>; SM<sub>mm</sub>; DM<sub>both</sub>; PM<sub>both</sub>; FM<sub>mm</sub>; KathieM<sub>mp</sub>; TroyM<sub>both</sub>; MM<sub>mp</sub>; RM<sub>both</sub>; KenM<sub>both</sub>; GM<sub>both</sub>; TimM<sub>mp</sub>; JackieM<sub>both</sub>;  
GN<sub>both</sub>; NN<sub>mp</sub>; TO<sub>both</sub>; CO<sub>both</sub>; JP<sub>both</sub>; VP<sub>both</sub>; HalP<sub>both</sub>; PP<sub>mp</sub>; RichardPe<sub>mp</sub>; DP<sub>mm</sub>; HarryP<sub>mp</sub>; RichardPo<sub>both</sub>; SP<sub>mp</sub>;  
RonP<sub>both</sub>; MR<sub>both</sub>; DanR<sub>mp</sub>; RR<sub>both</sub>; DianaR<sub>both</sub>; DorothyR<sub>mm</sub>; BR<sub>mp</sub>; Kents<sub>both</sub>; MarkSe<sub>both</sub>; AS<sub>both</sub>; Kens<sub>both</sub>; HS<sub>both</sub>;  
GS<sub>both</sub>; RS<sub>both</sub>; KatyS<sub>both</sub>; MarkSt<sub>both</sub>; DavidSt<sub>both</sub>; NS<sub>mm</sub>; PT<sub>both</sub>; RT<sub>mp</sub>; GT<sub>both</sub>; JW<sub>both</sub>; PaulWe<sub>both</sub>; KW<sub>both</sub>; PaulWh<sub>both</sub>;  
YW<sub>both</sub>; EW<sub>mp</sub>; RW<sub>both</sub>; PY<sub>both</sub>; DZ<sub>both</sub>... oh yes and HS<sub>both</sub> and RJ<sub>both</sub>. Thanks –Ed.)

# Rotary Club of Sebastopol LOBSTER FEED



**Saturday, October 15, 2011**

Please join the Rotary Club of Sebastopol and help make the 5th Annual Lobster Feed the most successful fundraising event ever! We are so proud that all the monies that are raised through this fun event are returned to the community in the form of Teacher Mini Grants, Learn-to-Swim Programs for local 2nd grade students and High School Foreign Exchange Programs; as well as a multitude of other community-based and international programs. If you have children that have gone to school in Sebastopol, your children's education has been touched by Rotary in some way. **We believe this is the Premier Social Event of the Year, and we have fun while raising money!** Come join your friends and business colleagues and enjoy great food and wine by local vintners, coupled with exciting live and silent auctions items!

## ☐ **Platinum Sponsor \$1,500**

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Platinum Sponsor sponsor in:
  - Press Releases • Poster • At event
- 2 x 5 ft Advertising banner at event
- Four complementary tickets to event

## ☐ **Gold Sponsor \$1,000**

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Gold Sponsor sponsor in:
  - Press Releases • Poster • At event
- 2 x 5 ft Advertising banner at event
- Two complementary tickets to event

## ☐ **Silver Sponsor \$500**

- Logo listed on event website
- Company name listed in event guide
- Logo listed on event poster
- Recognition as Silver Sponsor sponsor in:
  - Press Releases • Poster • At event

## ☐ **Bronze Sponsor \$250**

- Logo listed on event website
- Company Name listed in event guide
- Recognition as Bronze Sponsor sponsor:
  - At event

Please check box above for your sponsor level. Rotary Club of Sebastopol is a 501(c)(3) org.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please find enclosed check for \$ \_\_\_\_\_ Please bill my credit card for \$ \_\_\_\_\_

Type of card ☐ VISA ☐ Mastercard Number: \_\_\_\_\_ Ex. Date: \_\_\_\_\_

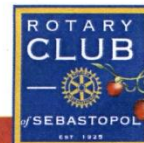
Please send this completed form with check or credit card information to:

Rotary Club of Sebastopol Attention: Richard Petersen PO Box 213, Sebastopol California, 95473

Upon receipt of payment in full, complimentary tickets will be mailed to you along with other promotional materials. Proceeds from this event go toward community service and international humanitarian projects. Thank you so much for your support.

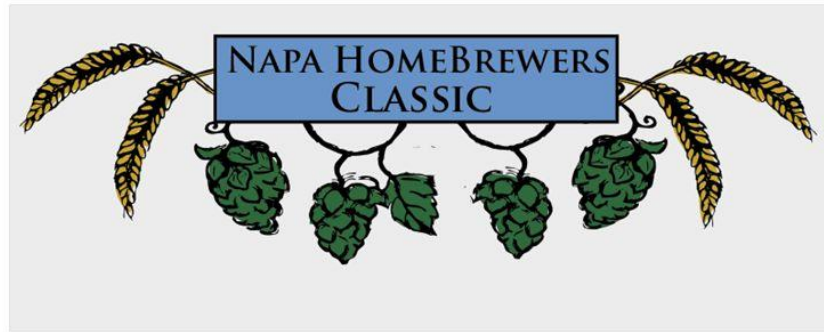
For more information regarding being a sponsor, please contact:

Richard Petersen at 707.548.5259 or Ted Baggett at 707.823.5325,  
or email Rich@richardpetersen.com.



[www.lobsterfundraising.com](http://www.lobsterfundraising.com)





# **Rotary Club of North Napa presents: 2011 Napa Homebrewers Classic**

**October 8, 2011 11:00 am – 5:00 pm  
Chardonnay Hall, Napa Valley Exposition**

**A brewfest with lots of great music, homemade beer, and raffle prizes!  
Your \$25 ticket lets you taste some of the best homemade beer on the planet!**

- All proceeds benefit the charity projects of the Rotary Club of North Napa**
- Buy your tickets at 7072532208 or Website: <http://tinyurl.com/43qbee6>**