

Applecross Rotary



Annual Report 2024-2025



*We acknowledge the Wadjuck Nyungar people, past and present,
as the original custodians of the land where we live.*

Applecross Rotary 2024 -25 Annual Report

CLUB MEMBERS

Tom	ATKINSON	Brad	FRANKEN	Clive	PEARSON
Nik	BLUETT	Tony	HAEUSLER	Ray	PHILP
Ronald	BOWER	Aaron	HOFFMAN	Suresh	PRABHAKARAN
Margaret	BREDE	Tim	INGLIS	Clive	PURT
Adele	CLEMENTS	Jamie	KELLY	Mike	SMITH
Cran	COLLIS	John	KELLY	Mal	TAYLOR
Chris	DAWSON	George	MAVROS	Marianne	THOMPSON
Gordon	DUNBAR	Peter	McEWEN	Hamish	TURNER
Logan	DUNCAN- SMITH	Dr Barry	MENDELAWITZ	Chris	WHELAN
Dr Ian	FAIRNIE AM	Michele	MUIR	Kenn	WILLIAMS
Graeme	FARDON	Liz	PALMER	Matthew	WOODALL

ASSOCIATE MEMBERS

Andrew	BOWER	Jordan	KEESING	Val	PHILP
Max	CUNNINGTON	Ann	KELLY	Karen	STRANGE
Masih	DIBA	Petrice	KOELEWYN	Beryl	TELFER
John	EDWARDS	Leslie	McKAY	Peta	WILLIAMS
Peta	EDWARDS	Margaret	MENDELAWITZ	Kate	ZAPPA
Greg	HEBBLE	David	PALMER		
Heather	INGLIS	Jan	PEARSON		

HONORARY MEMBERS

Dr Chris	BACK	PDG Bruce	JAMES
PP Leslie	COMBES	Lorri	BRAZIER
PP John	HENDERSON	Murray	McKAY

LIFE MEMBERS

PDG Bruce	JAMES	Lorri	BRAZIER	PP John	HENDERSON
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PAST PRESIDENTS

1971/72	Tom Cook	1999/00	Prof Ray Wales
1972/73	Doug Shaw	2000/01	George Mavros
1973/74	Frank Cruthers	2001/02	Greg McKenzie
1974/75	Allan Cary	2002/03	Malcolm Taylor
1975/76	Lloyd Bassett	2003/04	Tony Jakovich
1976/77	Don Wignall	2004/05	Ralph Fardon
1977/78	Bruce James	2005/06	Chris Dawson
1978/79	Murray Miller	2006/07	Dr John Hosking
1979/80	Doug Telfer	2007/08	Dr Barry Mendelawitz
1980/81	Peter Gardner	2008/09	Ronald Bower
1981/82	Michael Dillon	2009/10	Kenn Williams
1982/83	Robert Bray	2010/11	Melodie Kevan
1983/84	Geoff Bennett	2011/12	Jamie Kelly
1984/85	John Cook	2012/13	Dean Lawrence
1985/86	Richard Lewis	2013/14	Murray McKay
1986/87	Tim Barwood	2014/15	John Kevan
1987/88	John Hayes	2015/16	Lesley Combes
1988/89	David Donaldson	2016/17	Chris Whelan
1989/90	Gil Goodwin	2017/18	Hamish Turner
1990/91	Dr Ian Lander	2018/19	Dr Ian Fairnie
1991/92	Tom Cox	2019/20	Dr Barry Mendelawitz
1992/93	Cyril Geach	2020/21	Ray Philp
1993/94	Dr Graham Sexton	2021/22	Peter McEwen
1994/95	Ian Hutchinson	2022/23	Logan Duncan-Smith
1995/96	John Henderson	2023/24	Tom Atkinson
1996/97	John Kelly	2024/25	Atkinson & McKay
1997/98	Peter Major		

PAST DISTRICT GOVERNORS

1984 - 1985

Tom Cook

1991 - 1992

Bruce James

1996 – 1997

Bob Cooper

2000 - 2001

Gerry Faulkner

2011- 2012

Liz Westoby

2006 – 2007

John Kevan

2015 – 2016

Melody Kevan

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Co-President's Report – Tom Atkinson & Murray McKay

Applecross Rotary can never be accused of failing its unofficial motto of being “The Club with a Difference”. This year the Difference was to adopt two Presidents which allowed Tom to continue the good work that he started in 2023/24 whilst Murray was able to take up the reins whenever required.

As will be reported through this Report, this year has seen the development of

- A Memorandum of Understanding with All Saints College in relation to the Rotary Youth Exchange Programme.
- A new Global Grant application for a speech and hearing program in the wheatbelt of Western Australia.
- A water feature recognising the contribution of John Henderson to the Club.
- Participated in the development of combined club programmes for the homeless and the environment.

In addition to the above, we have continued the programs of previous years which include:

- the 24th Rotary Jacaranda Festival that seems to develop something new each year.
- the Perth Makers' Market parking management.
- The Rotary Art Show at Booragoon Shopping centre.
- Our amazingly diverse speaker programme.
- The mentoring of youth in the wheatbelt.
- Assisting Ascot Rotary with Bricktober.
- Completing Valentin's Rotary Youth Exchange year.
- Assisting Mama Respond complete the classroom for special needs children in Kenya.
- Other projects that would make this list too long

None the above programmes would be possible without the support of our sponsors the Good Grocer, Pharmacy 777, Ross North Homes and Mont Property. We also receive major assistance from LotteryWest, the City of Melville toward the Jacaranda Festival for which we are grateful.

We were fortunate to have the services of the 2024/25 directors Graeme Fardon, Chris Whelan, Ronald Bower, Ray Philp, Logan Duncan-Smith, Peter McEwen, Margaret Brede and Brad Franken. There are many members of the Club who have specialised roles that make the Club effective, including Chris Dawson as 'Sergeant' who manages the weekly meetings, Ian Fairnie who has provided an exciting range of speakers, Tony Haeusler who maintains our members attendance register, Liz Palmer, Lorrie Brazier and Kenn Williams for our social events and many others who make their contributions to the welfare of the Club.

It has been a privilege for each of us to be able to act as Presidents of Applecross Rotary for a second time and we wish Margaret all the success she could hope for during 2025/26.

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Community Report

Thank-you to all volunteers who have helped support any of our main fundraising activities at the Perth Makers Market, the Jacaranda Festival Event and the Art Show in the Westfield Shopping Centre. These focal points in our club activity allow public donations to be used for many worthy Community causes. The table below shows the outcomes of this support. We should all be proud of what we have been able to achieve during the past year!

Donations from Applecross Rotary in 24/25 to Local Needs	
PMM Volunteers Groups	\$6,115
Waylen Bay and Fremantle Sea Scouts	\$6,500
JF24 Community Volunteers	\$5,900
JF24 Volunteer Entertainers	\$2,990
For 'Give a Feed' from JF24 Volunteer Groups	\$4,500
Harry Perkins Research Institute	\$1,600
Starick Services	\$2,100
Wheelchairs for Kids	\$2,750
Cruising Butterflies	\$500
Every Daughter Matters	\$1,800
Wheatbelt & Beyond Youth Mentoring	\$4,000
Sleeping bags for Homeless	\$1,750
Foodbank	\$5,000
Queensland Flood Relief	\$4,000
Ride for Cancer	\$1,000
	\$50,505

PERTH MAKERS MARKET

There are 6 Perth Makers Markets held each year, with approximately 140 hours of volunteer effort at each market. We raised on average around \$4000 per market, which continues to increase due to the greater use of credit cards.

We are very fortunate to have the continued support from Greg Brindle providing storage facilities for our PMM and JacFest assets at his 'The Good Grocer' warehouse.

Changes are happening with the commencement of the Goolugatup Lowerlands construction that will see challenges with disruption to parking availability over the next few markets. We look forward to the completion of this project that will provide improved pathways and formalised carparking.

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STARICK SERVICES

Starick is a charity supporting women and children escaping Domestic Violence. Applecross Rotary has been a supporter for many years and Lorri Brazier continues to be our interface with the group providing 'Start Up' baskets to the families moving into their new accommodation.

The Club also finances the Children's Christmas party and facilitates the delivery of donated furniture items.

Containers For Change (CFC)

Thanks to George and his co- residents at Riverside Apartments we have reached over \$5000 in our CFC collections since the scheme started in 2020. We are also supporting Scouts WA as we use their social enterprise to cash in our containers.

The board has allocated \$5000 to Food Bank on behalf of Applecross Rotary and the Riverside Apartments Residents from this year's Charity allocations.



As from November 2023 Clive Pearson has arranged for Applecross Rotary to partner with a collection being done by a co-resident (Nick) at the Raffle's apartment. Nick has been raising funds for the Henry Perkins Research Institute through the 'MACA Cancer 200 Ride For The Perkins'. Applecross Rotary will continue to support this charity through the Raffles container collection.



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CRUISING BUTTERFLIES

In autumn each year South of Perth Yacht Club with support of Kiind (a support organization from Perth Children’s Hospital) and other Sponsors including Applecross and Melville Rotary has staged “Cruising Butterflies” to take children with life-long health issues onto the Swan River on members boats to enjoy a morning of fun on the water.

Working with Kiind, over 150 children along with their parents, siblings and carers attend this special day in the lives of the children that gives their families a short respite from the 24-hour a day caring duty. This year’s event was held on Sunday 13th April 2025 with the families arriving from 8am ready for the river cruise starting at 9am. Fifty plus boats, yachts and power boats, provide the transport with many of the boat’s skippers and crew dressed up as pirates or in other nautical themes.

After the morning on the water there was the sausage sizzle lunch, (400 sausages cooked by Applecross Rotary), along with a ukulele music band, guide dogs, and special guests and events. The day wound up early in the afternoon.

Applecross Rotary provided the Club’s BBQ and the volunteers for cooking and serving sausages in a bun (5 cooking and 4 serving).

Car parking duties, both inside South of Perth Yacht Club and on the Heathcote Lower Land were assigned to Applecross Rotary and our Perth Makers Market parking experience was put to good use.

The Club’s donation of \$500 helped with cost of running the event.

The Club’s coordinator was Gordon Dunbar



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MOUNT HENRY BRIDGE - \$10K BEQUEST

Finally, we were able to recognise the bequest by John Henderson and his late wife Helen for the Water Play Element at the renovated Mount Henry Bridge playground. The Water Play element has a plaque affixed, stating “Proudly Supported by Applecross Rotary”. It is a wonderful recognition of the work that Applecross Rotary does in the Community.

President Tom Atkinson organised a grant provided by Volunteering WA to host a ‘Volunteer Recognition Morning Tea’ at the playground where City of Melville mayor, Katy Mair, formally recognised the Henderson’s donation and Applecross Rotary volunteers’ contribution in the City of Melville.



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FOODBANK “GIVE A FEED” HAMPER PACKING

On the 20th November 2024, we were once again able to pull together 13 volunteers to assist with packing of food hampers at Foodbank for the ‘Give a Feed’ project. In 2024, Give a Feed set a goal of providing over 3000 Christmas Hampers to West Australian families in need so that they can celebrate Christmas and not go hungry. This is a great hands-on activity providing some competitive fun for our volunteers and making a difference for those families in need at Christmas.

Applecross Rotary also donates to Give a Feed from our Charity allocation as well as through volunteers who participated at the Jacaranda Festival who nominate Give A Feed as their charity of choice.



Applecross Rotary volunteers attending the OH&S briefing

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ROTARY ART SHOW



The combined Applecross Rotary and Melville Rotary Clubs Art Show was once again held in June of this year in the Westfield Garden City shopping centre. This was a milestone event in that it was the 50th Art Show hosted by the combined clubs.

Setting up took place on Sunday afternoon and the official opening was performed on Monday morning by Mayor Katy Mair. The event exhibited 326 artworks from 115 talented artists. Of those, 60 artworks were sold, generating over \$20,000 in sales versus \$18,000 last year.

Distribution of the proceeds is yet to be assessed and take place.

A very big **THANK YOU** to all those members and partners who assisted in the recent Art Show. There were 23 Applecross Rotary members – 3 wives and 1 IRC member from another club, helping this year. A special thanks to Graeme Fardon and Aaron Hoffman for ‘stepping up’ at short notice and to Jamie Kelly for doing the late-night shifts.

A call went out to members at the following Tuesday morning meeting for suggestions on ways in which this event can be improved. All points will be noted.

Hamish Turner

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ASCOT ROTARY CLUB BRICKTOBER



Applecross Rotary once again supported the Rotary Club of Ascot's annual LEGO Bricktober event by providing volunteers. This is the second year we've assisted with the event, and in return, Rotary Ascot manages one of our entry points at the Jacaranda Festival. It's a great example of Rotary Clubs working together to share volunteer resources and support the running of each other's community events.

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Applecross Rotary Jacaranda Festival JF24 – Chris Whelan

The event was on Sunday 24th November 2024. The Sunday date reconfirmed the success of the change made in 2023, appreciated by both local store owners and the public. This also allows an easier set up on the Saturday. The event date should remain on a Sunday unless a new factor arises.

Attendance was good, with a crowd of +13,000. The weather was “hot”. Feedback was overwhelmingly positive. From the survey of 152 patrons conducted on the day, 50% were first time attendees, most of whom come from postcode 6000 and adjacent areas; 57% of attendees were City of Melville residents. While 67% of attendees knew that the City of Melville are a major event sponsor, only 39% knew that Lotterywest are also a major sponsor. We must address this issue. There were no safety incidents of significance. Donations at the entry points were generous, and comparable to recent years.

The cost of publicity and promotion for the event was lower than at JF23. We used the new signage obtained in 2023. We spent \$5500 on a purchased service to administer the Social Marketing.

Useful feedback from patrons includes compliments/complaints about the extra seating/shade. The use of the Jeff Joseph Reserve for stall holder car parking was a success and there was almost no feedback on parking issues.



There were 170+ stallholders on site, including 12 NFP's. Marketlife again provided excellent stallholder administration services, under supervision from Rotarian Graeme Fardon. Stallholder feedback was overwhelmingly positive, and little changed from JF23. Several useful suggestions were received.

The waste minimisation initiative was partially successful, thanks to \$12,5000 support from the City of Melville. Favourable feedback was given on-line, in the public survey comments, and in e-mail feedback. The complexity of logistics around reusable cups and crockery is a matter that needs to be explored further. While the concept is forward looking, we ran out of reusable cups. The solution will require even more inventory of appropriate assets, hence a higher cost. We must question the cost benefit of the whole initiative.

Total waste generated on the day was down 8% at 204 kgs. Waste to landfill from the event was 77kg, up from 35kg at JF23, and from 48kgs at JF22. The 77kg included 25 kg of waste that previously was

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classified as FOGO. Additional data is attached. The public education impact of this initiative feels important and should continue.

The event was funded by City of Melville (\$25,000) and Lotterywest (\$15000). Riviere Residences donated \$5000 to fund entertainment at the event. As mentioned, the City of Melville made available other funds for the waste minimization initiative. The support from our Club Sponsors was great; they each provided effective practical support on the day.

The event approvals for JF24 were processed easily, using the City of Melville's events application portal. Rotarian Margaret Brede obtained all approvals with good efficiency.

The event footprint expanded to include MacDonald Road East, up to Stack Lane, including the small local car park. Despite initiatives to activate that car park, the area offers poor prospects for the stall holders, and we probably will discontinue the initiative. The rest of the event footprint was very successful.

The single direction bump in/out process worked well. It will be continued, with minor amendments.

The entertainment program, the kid's zone, the street entertainment, and the quiet/shade zones were well received. The content mix at the Kids Zone needs a tweak.

The event was supported by an ever-growing number of volunteer groups, including significant support from 5 other Rotary Clubs, from both Waylen Bay and Fremantle Sea Scouts, and from Mama Respond. There were +130 volunteers involved on the event date.

An Interact initiative supervised by Rotarian Shauna McKee-Kinney, the Pathways of Hope, allowed about 30 young teenagers to engage in preparation of and activity on the event day.

Preparation for JF 24 required approximately 640 volunteer hours from 13 Club Members before the event (down from 890 for JF23). This due to the efficacy of the Teamwork tool.



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The event day required 935 volunteer hours (JF23 was 915), of which 406 volunteer hours (43%) (JF23 was 335) was given by Applecross Rotary members. This is a good indicator that the network of other volunteers can sustain the day.

Notable support groups include the volunteers at the waste bins (arranged by City of Melville: 85 hours), Fremantle Sea Scouts (70 hours), Manning Rippers (52 hours) and Mama Respond Team (59 hours).

The Teamwork project planning tool is now a key club asset, with over 530 discreet activities in the project plan. Coordination between project team members improved this year.

Feedback from key volunteers, stallholders and the public will drive improvements at JF25. This 25th anniversary event is an opportunity to showcase and to rebrand our Club's premier activity.

Event information and a recommendation on Community Donations totalling \$24,150 are reported below. The event cash flow was negative \$855; this cash loss was funded by Applecross Rotary. Fundraising by and donations to Applecross Rotary on the event day totalled \$17,778.

An acknowledgment to the Lead Team who delivered the project: Margaret Brede, Chris Dawson, Graeme Fardon, Brad Franken, George Mavros, Murray McKay, Liz Palmer, Ray Philp, Mal Taylor, Kenn Williams. A big "thank you" to all Club members and friends who volunteered before and on the event date.

Chris Whelan (JF24 Event Coordinator)



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International Report – Chris Whelan

The 2024/25 Rotary year again was vibrant and rewarding for our club’s International Projects. We continued to extend our support to our neighbouring regions to the north and the west.

Our ongoing program in Kenya, aiding special needs students at Noonkopir Township Primary School, that saw remarkable collaboration among 15 Rotary Clubs, 4 Rotary Districts across 3 continents, and Mama Respond International, wrapped up the first Global Grant in Q3 2024, and the second Global Grant will be closed in Q1 2025. An excerpt from the final report to The Rotary Foundation follows:

GG2233173: Final Sponsors Report

Executive Summary

This report outlines a successful collaboration between RC Embakasi (Kenya) and Applecross Rotary (Australia), which aimed to address the needs of special needs students at Noonkopir Primary School in Kitengela, Kenya. The project focused on improving the physical and educational environment for students with special needs, ensuring they receive the support and resources necessary to thrive academically.

Background

In 2021, RC Embakasi and Applecross Rotary joined forces to support special needs students at Noonkopir Primary School, located in Kitengela, Kenya. The school serves a population of over 1,400 students, 40 of whom have special needs. The school’s special needs unit is the only one of its kind in Kitengela, a community of more than 150,000 people.

Students with disabilities at the school often face isolation, and their educational prospects are limited due to inadequate facilities. One critical issue was the lack of appropriate toilet facilities for disabled students, depriving them of a basic human right. By addressing this gap, the project sought to improve the personal and educational outcomes for these students and provide much-needed medical assistance from local healthcare providers.

Project Objectives

1. **To provide accessible and adequate toilet facilities** for disabled students at Noonkopir Primary School.
2. **To offer medical assistance** through local agencies, supporting the health and educational prospects of the students.

International Cooperation

The project involved collaboration between Rotarians in Kenya and Australia, supported by nine Rotary Clubs and Mama Respond International, a non-profit organization. This international

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cooperation allowed for a broad range of expertise, resources, and support to address the needs of the students effectively.

Project Scope

Rotary and Mama Respond worked closely with Noonkopir Primary School, its students, teachers, and the surrounding community to establish a comprehensive special needs unit. The new unit includes:

- **New toilets**, which were the primary focus of the Rotary Global Grant Application.
- **Classrooms** designed for special needs students., including a **treatment and assessment room, a kitchen and dining** for food preparation and nutrition and an **administration space** to support the unit's operations.

These new facilities replaced outdated, inadequate spaces, providing a safe, accessible environment for both students and staff.

Project Outcome

- The **toilet block** was completed on schedule.
- **Cost Variance:** The final cost of the toilet block exceeded the initial budget. This variance was caused by discrepancies between the project's original drawings and the construction bids. The project contingency fund was used to cover this cost overrun.
- The **original scope of work** was 100% delivered, with all planned facilities completed as outlined.
- **Local content maximisation:** All construction work was carried out by Kenyan contractors, and all materials and fixtures were sourced locally, ensuring economic benefits for the community.
- After completion, there was a delay in opening the toilet block due to a failure in the local water supply. However, this issue was resolved, and the toilets now operate with a reliable water source.
- The **monitoring and evaluation** tasks were completed in March 2025. All outcomes were as had been anticipated in the original GG application. A few points of detail were noted and directed to the school administration.

Evolving Support for Public Health Initiatives

The project has gained recognition from the Kenya Ministries of Education and Health. The newly developed facilities are now a **role model** for other schools to aspire to and have positively impacted the community's stigma towards disabled children. Additionally, **local community buy-in**, has helped ensure the sustainability and long-term success of the project.

Project Funding & Expenses

- **Total Project Funding:** \$36,021
- **TRF Contribution:** \$19,800.
- **Expenditures:** The funding was to construct the toilet block, as well as some of the health assessments, which were completed in full.

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Sustainability

- **Facility Life Expectancy:** The new facilities are designed to last for over 25 years.
- The project has been **accepted by the Ministry of Education in Kenya who have also deployed Special Ed teachers** and is now recognised as a model for other schools.
- The involvement of the **Strong Mamas** group has ensured strong local support, increasing the likelihood of the project’s continued success and maintenance.”

On other fronts, Applecross Rotary proudly supported the Rotary Club of Mandurah Districts with an additional \$3000 donation, bringing our total contribution to \$8000. Partnering with NGO Fair Future Foundation in Sumba, Indonesia, they advance Water Connections and Malaria Prevention programs in East Sumba. This area suffers from limited financial resources, hindering access to essential water and health services as they struggle with high malaria rates, exacerbated by remoteness, lack of funding, and poor infrastructure. Recent project team visits revealed that the provision of clean water, toilets, septic systems, medical supplies, and health education has revolutionized these small villages, significantly reducing infection and mortality rates.



Villagers receiving their new bed nets

Our commitment to global sanitation continued with assistance last financial year to support the Rotary Club of Fremantle’s Global Grant application to build school toilets in India, can to fruition during the year.

We supported Stiches of Hope with their new school set up in Cambodia (\$3200) and we purchased 35 sleeping bags (\$1750) from them for distribution to the homeless in the Mandurah area.

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Strong Mama group in Kitengela, Kenya

We supported Wheelchairs for Kids with \$2000 donation to transport a sea- container of wheelchairs to Kenya, and we supported Mama Respond with \$3000 for the “Strong Mama” program in Nairobi. We also transferred \$1832, the unused balance of the 23/24 District Grant for a Kenyan feasibility study for standardised toile facilities, to enable completion of the fit out of the Noonkopir Primary School.

Furthermore, we made contributions of \$1000 to Polio Plus and \$6000 to The Rotary Foundation.

Our club’s international efforts this year have made a meaningful difference in many lives, and we look forward to continuing our impactful work in the years to come.

Donations from Applecross Rotary in 24/25 to International Needs	
Indonesia: Mosquito Nets in Sumba	\$3,000
Cambodia: Local School Set Up	\$3,200
Transport wheelchairs to Africa	\$2,000
Kenya: design standardised ambulant toilets	\$1,800
Kenya: Stong Mama's in Kitengela	\$3,000
India: school toilets in rural town	\$3,000
Polio Plus	\$1,000
The Rotary Foundation	\$6,000
Shelterbox	\$1,000
Exchange Student Expenses	\$1,000
	\$25,000

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Membership Report – Margaret Brede

At the beginning of the Rotary year for 2024/2025 our membership stood at 29 active members and 6 Honorary members. Members could be forgiven for forgetting that Lorri Brazier was Honorary and no longer 'active' with the continuing role she plays at Applecross Rotary with the organisation of the rosters for Makers Markets. Thank you, Lorri, for your continued active role supporting in so many ways.

Our current Co-President, Murray McKay, has recently transitioned to become an Honorary Member as he takes extended leave to join his family in Darwin. We thank Murray for his considerable contribution both as a member and as Co-President in support of President Tom and look forward to his return in the future.

We were delighted to welcome 4 new enthusiastic members to Applecross Rotary. We welcome Michele Muir, Aaron Hoffman and Clive Purt as new members and we also welcome back Suresh Prabhakaran. They have all embraced the spirit of service and made significant contributions to the club and our community activities, and it is this enthusiasm and eagerness to become actively involved that will support Applecross Rotary in our service to the community both locally and overseas. Congratulations on joining us and we thank you for your contributions especially through your willingness to take on leadership roles in the new Rotary year.

I would like to take this opportunity to thank our Associate Members who support Applecross Rotary in so many of our activities and events. Your valuable contribution to the club is much appreciated.

As we embark on the new Rotary year for 2025/2026 the Board is considering ways to support members in reducing the annual dues whilst still meeting our required financial commitments. Members will be advised of the annual fee following board discussion and approval.

As always, the issue of attracting and retaining new members will continue into the new year. We are optimistic that with the enthusiasm of the new Membership Director and the support of all at Applecross Rotary we will continue to build the strength and diversity of our membership.

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PHF & BENEFACTOR RECOGNITIONS

Donor	Recognition Level	Achieved Date	Original PHF Date	Donor	Recognition Level	Achieved Date	Original PHF Date
Tom ATKINSON	PHF	13-May-25		Helen Jones-Fairnie +	PHF	19-Jun-13	
Graeme FARDON	PHF+1	28-May-24	28-May-10	Christopher Richardson	PHF	6-Jun-12	
Greg Brindle	PHF	27-Nov-23		Murray McKay	PHF	25-Jun-10	
Kenn Williams	PHF+4	16-May-23	30-Jun-06	Barry MENDELAWITZ	PHF	25-Jun-10	
Erin Hegarty	PHF	9-Jun-22		Gerald S. Faulkner +	PHF+1	29-Jan-09	27-Mar-89
Christopher WHELAN	PHF+2	9-Jun-22	30-Apr-18	Bruce JAMES	PHF+2	29-Jan-09	18-Mar-91
Greg Hebble	PHF+1	29-Jun-21	6-May-20	Thomas Cook +	PHF+6	28-Jul-08	1-Jan-78
Bruce Pilgrim	PHF	1-Jun-21		Ralph Fardon +	PHF	18-May-07	
Hamish TURNER	PHF	31-May-21		Gordon Milward	PHF	12-Feb-03	
Sara David	PHF	6-May-20		Meryllyn Faulkner	PHF	31-May-02	
Tim INGLIS	PHF	6-Jun-19		Helen James +	PHF	31-May-02	
Ray Philp	PHF+1	6-Jun-19	8-Mar-12	Tim Barwood +	PHF	11-Sep-98	
Margaret Mendelawitz	PHF	14-May-19		John HENDERSON	PHF	29-May-98	
Noeleen MAZZA	PHF	30-Apr-18		Graham Sexton	PHF	29-May-98	
Kate Zappa	PHF	30-Apr-18		Bob Hollingsworth +	PHF	2-May-97	
Gordon DUNBAR	PHF+1	30-Apr-18	8-Jun-16	Tony London	PHF	2-May-97	
Kareen Dunlop	PHF	20-Feb-18		Raymond Wales +	PHF	2-May-97	
Lorri BRAZIER	PHF+2	7-May-17	5-Jun-08	Jim Williams	PHF	2-May-97	
Lesley COMBES	PHF	26-Apr-17		Robert A Cooper +	PHF+1	2-May-97	17-Jun-86
George MAVROS	PHF+2	26-Apr-17	15-Jun-05	Doug TELFER +	PHF+1	2-May-97	27-May-94
Elizabeth PALMER	PHF	8-Jun-16		Joyce Cook +	PHF+4	18-Feb-97	28-Jan-88
Deborah Barker	PHF+1	8-Jun-16	5-Jun-08	Joyce Cook +	Benefactor	29-Jan-97	
Elizabeth Westoby +	Benefactor	25-May-16		Thomas Cook +	Benefactor	29-Jan-97	
Clive Pearson	PHF	1-Dec-15		David Donaldson +	PHF	7-Aug-96	
Chris DAWSON	PHF+1	9-Jun-15	1-Jul-09	Robert Cooper +	Benefactor	26-Feb-96	
Tony HAEUSLER	PHF+1	9-Jun-15	9-May-11	Colin Day +	PHF+1	5-Feb-95	30-Jan-89
John KELLY	PHF+1	9-Jun-15	30-Jun-06	Geoff Bennett +	PHF	6-Apr-93	
Malcolm TAYLOR	PHF+1	9-Jun-15	18-May-07	John Cook +	PHF	1-Jun-92	
John HOSKING	PHF+2	9-Jun-15	1-Jan-82	John Hayes +	PHF	1-Jun-92	
Ronald BOWER	PHF	19-Jun-14		Charles Court +	PHF+1	30-Jun-91	1-Jan-82
Alexander KELLY	PHF	19-Jun-14		Jon Sanders	PHF	18-Jul-88	
Dean Lawrence	PHF	19-Jun-14		Joan Anderson	PHF	30-Oct-87	
Elizabeth Westoby +	PHF+8	27-Mar-14	16-Sep-04	Fred Sharpe +	PHF	9-Apr-87	
Tony Jakovich	PHF+1	1-Jul-13	30-Jun-06	Vernon Bennett +	PHF	1-Jan-81	
				Len Hearn +	PHF	1-Jan-79	

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Program Report – Ian Fairnie

Guiding Principles:

- Informing members of new developments that may improve the quality of life for disadvantaged people
- Encouraging presentations from people looking for support for current or proposed projects which focus on benefits to a local or international community
 - Applecross Rotarians are *Influencers* as well as *People of Action*, so our support will be more than financial, such as recruiting other Rotary Clubs, in WA and overseas, to join our Global Grant project to improve the hearing of children in the WA Wheatbelt
- Championing the endeavours of young people
- Informing new members about projects funded by the Club
- Informing all members about matters impacting our local or national community
- Receiving updates from groups who have received Club support

For the record:

Date	Speaker	Topic	Date	Speaker	Topic
2/7/2024	John Park: Freight and Trade Alliance	Shipping Freight rates post COVID			
9/7/2024	Professor John Edwards: Murdoch University	H5N1 Bird Flu update	21/1/2025	Roger Painter: Visiting Rotarian	My new Club in Canada
16/7/2024	Greg Hebble	Wheelchairs for Kids update	28/1/2025	Dr Chris Back: Honorary Member	Bushfires: No Fuel-no Fire
23/7/2024	Valentin Vorholz: Our Rotary Exchange Student	Northwest Safari	4/2/2025	Dr Simon de Lestang	Managing lobster numbers in WA
30/7/2024	Belinda Provis: Principal, All Saints' College	What Matters at All Saints	11/2/2025	Dion Dosualdo: CFO Citizens Advice Bureau	What does CAB do?
6/8/2024	Erin Hegarty	Mama Respond in Kenya	18/2/2025	John Patrick	Advocating for young carers
13/8/2024	The Hon. Tuck Waldron: Patron Wheatbelt and Beyond Youth Mentoring	WBYM update	25/2/2025	Chris Whelan	Club Forum
20/8/2024	President Tom Atkinson	Values matter at work too	4/3/2025	Ros Marshall	Rotary WA Aboriginal Reference Group
27/8/2024	Carrie Clark	Kiind and Cruising Butterflies	11/3/2025	Bhargav Parthasasathy	Beating the scammers
3/9/2024	Jenn Hammond	Living Child update	18/3/2025	John Foss	Fancy Plants
10/9/2024	Darren Reynolds	Every Daughter Matters	25/3/2025	Rene Breuer	Olive Oil Production in WA
19/9/2024	Evening meeting: Farewell to Valentin Vorholz, Rotary Exchange Student from Germany	Highlights of my time on Youth Exchange	1/4/2025	Donna Gordin	Strata companies – good idea?
24/9/2024	Chris Whelan	Growing up in Northern Rhodesia	8/4/2025	Bruce Carstairs	Wakiso Dance Kids, Uganda
1/10/2024	Caroline Robinson	Wheatbelt development	15/4/2025	Kalan Sumner Chris Whelan	National Youth Science Forum Kenya school Toilet Block Global Grant
8/10/2024	Helen Creed	Childcare in regional WA	22/4/2025	Tanhnya Wood	Starick Industries Update
15/10/2024	Niki Ferreira	Voluntary Assisted Dying in WA	29/4/2025	Ben Geurts	Therapy Dogs and PTSD
22/10/2024	Graeme Thygesin	Funding school toilets in India	6/5/2025	Karen Strange	Update WBYM program
29/10/2024	Marcus Dickson: City of Melville	Taking the Arts to the Ratepayers' 1	13/5/2025	Kate Barrett-Lennard	Her Book: Pathways beyond crime and trauma
5/11/2024	Dr Peter Symons: WA Turf Club Veterinarian	Are jockeys a necessary evil?	20/5/2025	Kay Eva	Stitches of Hope Update
12/11/2024	John Scott, Legatee	Legacy in the 21 st Century	27/5/2025	Adele Clements, Michelle Muir and Aaron Hoffman	My life before Rotary
19/11/2024	Chris Whelan	Preparing for JacFest	3/6/2025	Co-Presidents Murray McKay and Tom Atkinson	Our Rotary year in review
26/11/2024	Wayne Smith	Give a Feed/Christmas Hampers	10/6/2025	Professor Tim Inglis	UWA School of Military Medicine
3/12/2024	President Tom Atkinson	DV Campaign: 16 Days in WA	17/6/2025	Vocational Service visit to Wheelchairs for Kids Australia hosted by Greg Hebble	
10/12/2024	Co-Presidents Tom Atkinson and Murray McKay	Six months review	24/6/2025	President-Elect Margaret Brede	My Vision for Applecross Rotary
			1/7/2025	Sara David	Walking the Camino Frances

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Club Financial Report (unaudited) – Brad Franken

Profit and Loss

ROTARY CLUB OF APPLECROSS INC

For the year ended 30 June 2025

Cash Basis

	2025	2024
Trading Income		
4-1001 - Subscriptions (A)	8,129.00	5,670.00
4-1002 - Meeting Surplus (A)	4,298.69	4,021.02
4-1003 - Fines (A)	1,581.60	1,146.70
4-1004 - Changeover Function (A)	3,580.00	(2,226.00)
4-1005 - Christmas Function (A)	1,953.00	(420.00)
4-1011 - Member Events (A)	1,541.15	2,093.00
4-1017 - Transfer Income Error	-	200.00
4-4003 - District Grants (C)	-	2,000.00
4-4004 - Sponsorship (C)	16,000.00	16,000.00
4-4006 - Perth Makers Market (C - C)	24,271.21	19,788.05
4-4009 - Art Exhibition (C - CS)	3,000.00	2,164.80
4-4010 - Donations to Charity C	17,021.81	15,099.84
4-4011 - Fundraising	4,262.12	6,493.20
4-4019 - Wheatbelt Speech and Hearing Project Income	21,186.26	-
4-4047 - CDS Return Payments (C - CS)	2,647.00	2,204.90
4-5003 - JF Stall Fees (C - JF)	40,690.00	36,190.91
4-5004 - JF Sponsorship (C - JF)	45,000.00	30,000.00
4-5007 - JF Donation C	381.08	-
4-5008 - JF Entertainment Income C	2,953.90	2,993.76
Total Trading Income	198,496.82	143,420.18
Gross Profit	198,496.82	143,420.18
Other Income		
8-1000AR - Interest Income	2,083.74	-
8-1020 - Tom Cook Interest	243.32	257.87
8-1030 - Cooper Oxley Interest	566.60	367.89
8-1040 - Charity Liquidity TD Interest	643.08	282.08
8-1060 - BOQ Applecross Rotary Charity Term Deposit [8-1060]	-	1,209.86
Total Other Income	3,536.74	2,117.70
Operating Expenses		
6-1000 - Administration Expenses A	91.90	-
6-1001 - Rotary International Dues (A)	4,339.73	3,672.32
6-1002 - District Fees (A)	3,660.00	3,509.00
6-1003 - Rotary Down Under Subs (A)	1,373.79	1,227.26
6-1004 - Club Meeting Expenses (A)	1,750.39	1,887.22
6-1005 - Club Administration Expenses (A)	2,366.65	1,634.70
6-1006 - Changeover Function Expenses (A)	4,765.00	-
6-1007 - Postage , Printing & Stationery (A)	164.00	174.00
6-1008 - Club Regalia (A)	491.32	318.09

Applecross Rotary 2024 -25 Annual Report

	2025	2024
6-1010 - Christmas Function Expenses (A)	2,114.00	-
6-1012 - Member Events Expenses (A)	1,310.95	2,085.34
6-1019 - Local Food & Shelter Donations (C - CS)	-	5,254.00
6-4101 - JF Infrastructure (C - JF)	30,924.00	30,660.11
6-4102 - JF Entertainment Costs	7,555.25	13,288.37
6-4104 - JF Publicity Promotion	11,596.60	11,482.47
6-4105 - JF Event Administration	10,943.06	11,890.26
6-4108 - JF Management Costs	1,298.56	2,551.00
6-4109 - JF Community Assistance	24,349.99	21,422.99
6-4204 - Vocational Expenses	817.10	3,695.00
6-4210 - Fundraising Expenses	6,330.26	5,562.71
6-4213 - Donations to Australian Causes	22,870.09	4,768.65
6-4222 - Perth Makers Market Outgoings (C - C)	7,783.92	7,102.06
6-4223 - Rotary Publicity Promotion (C - PI)	-	29.00
6-4236 - Wheatbelt Beyond Youth Mento	2,000.00	1,000.00
6-4304 - Donations to International Causes (C - IS)	19,032.13	7,789.14
6-4403 - Polio Plus (C - RF)	1,000.00	1,000.00
6-4404 - Rotary Health	150.00	-
6-4406 - Rotary Foundation (C - RF)	6,000.00	6,000.00
6-4407 - Shelter Box (C - IS)	1,000.00	1,000.00
6-4501 - Exchange Student Expenses	903.85	4,585.82
6-4505 - RYLA (C - YS)	-	1,840.00
6-4509 - Local Schools	(115.00)	-
9-1000 - Bank Fees	48.15	-
Total Operating Expenses	176,915.69	155,429.51
Net Profit	25,117.87	(9,891.63)

Applecross Rotary 2024 -25 Annual Report

Balance Sheet

ROTARY CLUB OF APPECROSS INC

As at 30 June 2025

Cash Basis

	30 JUNE 2025	30 JUNE 2024
Assets		
Bank		
1-1110 - Administration Account 3750	5,353.96	4,164.66
1-1120 - Charity Account 3769	27,271.69	6,736.00
1-1130 - Tom Cook Memorial Term Deposit	-	6,647.40
1-1140 - Cooper Oxley Term Deposit	9,377.38	8,810.78
1-1141 - Term Deposit	20,000.00	-
1-1143 - Term Deposit#001	40,000.00	-
1-1160 - Charity Liquidity Fund TermDep [1-1160]	10,643.08	10,000.00
1-1170 - BoQ Applecross Rotary Charity Term Deposit [1-1170]	-	51,209.86
1-4445 - BoQ Applecross Rotary Charity Account	-	49.46
Total Bank	112,646.11	87,618.16
Total Assets	112,646.11	87,618.16
Liabilities		
Current Liabilities		
860 - Rounding	0.10	-
99999 - Suspense	(90.02)	-
Total Current Liabilities	(89.92)	-
Total Liabilities	(89.92)	-
Net Assets	112,736.03	87,618.16
Equity		
3-8000AR - Retained Earnings [3-8000AR]	87,618.16	97,509.79
Current Year Earnings	25,117.87	(9,891.63)
Total Equity	112,736.03	87,618.16

Applecross Rotary 2024 -25 Annual Report

Strong Sponsor Support

The Jacaranda Festival in Applecross has received tremendous backing from its sponsors, Lottery West and The City of Melville, highlighting flourishing partnerships that benefits the community.

Lottery West has been a steadfast supporter of the festival, contributing significantly to underwriting our event costs. Their commitment ensures that any surplus is reinvested back into our local community, making a real difference. We are grateful for their ongoing support and the positive impact it has on our community initiatives.

Similarly, The City of Melville has increased its support, both financially and logistically, in response to the growing needs of sustainability and our shared responsibility to be socially and environmentally aware. Their heightened involvement underscores their dedication to making the Jacaranda Festival a cornerstone of the city's event calendar. We deeply appreciate their essential role in our event's success.

In addition to these institutional sponsors and marking 16 years of collaborative success, Applecross Rotary has forged enduring partnerships with local businesses. Starting with four local businesses in 2016, including Greg Brindle at The Good Grocer, Matthew Podesta at Mont Realty, Nigel Krummel at Pharmacy 777, and Ross North from Ross North Homes, our club sponsors continue to contribute generously to local community causes.

Their sustained support is a testament to their commitment to our community-focused initiatives.

At Applecross Rotary, we understand the importance of fostering meaningful relationships with our sponsors. We work closely with them to ensure mutual benefits, acknowledging their contributions prominently in all our events and publicity. This collaborative approach ensures that our partnerships thrive and continue to serve the needs of our community.

Furthermore, we extend our gratitude to Dome, Deepwater Point, for providing us with a welcoming community space for our weekly meetings. Their generosity contributes greatly to our ability to organize and plan events that benefit our local area.

The support from our sponsors and partners is invaluable, and together, we look forward to another successful Jacaranda Festival, celebrating community spirit and unity in Applecross.

Applecross Rotary
2024 -25 Annual Report

We acknowledge our generous 2024-25 Sponsors

Corporate Sponsors



Jacaranda Festival Sponsors



Applecross Rotary Meetings are supported by

