

## ROTARY CLUB OF APPLECROSS 1992 FAIR REPORT

The 1992 Rotary Fair was a joint operation of four Rotary Clubs in the Melville district, being Applecross, Attadale, Booragoon, Melville and supported by the City of Melville.

Four major areas of responsibility for the running of the Fair were defined as (1) Sponsorship & Promotion (2) Site Management (3) Stall Sales (4) Amusements and Entertainment, we took on the Sponsorship & Promotion portfolio.

From a tenuous beginning and many meetings it was not until mid July that a firm decision was made to go ahead with the Fair, but there was still the feeling that we were going where no other man had gone before.

Because of the unknown it was decided to "let out" many stalls which would had been good fund raisers, eg. food and drink. This has been changed for the 1993 Fair, the Rotary Clubs will man all food stalls.

With an estimated attendance of 15,000 people, the Fair was hailed as a very successful event. Although not a huge financial success \$635 was directed to Club funds and our initial investment of \$250 has been reinvested for the 1993 fair.

The Fair also gave Rotary the opportunity to promote itself in the community and it also strengthened our ties with our neighbouring Clubs.

Being a new kid on the block I was heartened by the support I received from Tom Cox, Brian Wales, President Cyril and the many members who turned up on the Fair day, I thank you.

Bob Hollingsworth  
Fair Director