

In the next few days we will have our first Virtual District 9465 Changeover via Zoom. The Rotary year is quickly coming to an end. With circumstances beyond our control, 2019-20 has seen pivotal changes in Rotary with many firsts to be acknowledged and celebrated.

Our clubs have adapted new ways to stay in touch not just with our members but with the community and those most in need.

Rotary International following the cancellation of the Hawaii Convention has last weekend held the first ever Virtual Convention with hopes of breaking the all time record of attendees.

The Rotary Australia and New Zealand Conference in Alice Springs was cancelled along with training for our DGE and DGN. This training is now planned for Sydney later in the year.

With many of our Clubs and members enjoying Rotary online and keeping safe from COVID-19. I attended a Zoom meeting last weekend with International President Mark Maloney who stated although we have made major strides in keeping our clubs and members connected, we must remember our members that have been unable or unsure how to connect and reconnect with them, to ensure we retain all of our members going forward.

With regulations starting to ease and clubs looking to get back to physical meetings, let's remember a few important points.

- The virus is still in the world
- The personal preferences of our members must be appreciated and accommodated
- The Age and pre-existing medical conditions for some of our members
- Current health status of attendees and with members having any presence of flu like symptoms not attending.

As we move from "Rotary Connects the World" - perhaps the most prophetic theme in Rotary's history



DG Wayne and Suzanne



District 9465

- we move to "Rotary Opens Opportunities" and how true this is. I wish to thank so many people for the experience Suzanne and I have had over the last 3 years of our journey but more particular the last 12 months. Every member in our District is a volunteer with every District position filled by a member of a Rotary Club. To the District Board, Assistant Governors, District Officers and District Committee members, I sincerely thank you for your commitment and dedication to ensuring that we can deliver and meet the needs of our clubs and

the community. To the Presidents of all our 47 clubs and those few who will be continuing in 2020-21 (must really enjoy it), I congratulate you all on your leadership and commitment. To the many Club Directors, Committee Chairs and Committee Members, I acknowledge the many hours of service you give your club and the community. To the members and partners of District 9465 "Thank you" for the opportunity to experience the knowledge of Rotary, the projects we do, the fellowship and friendship of our members and most of all the "Rotary Experience".

If I may leave you with some final words "Rotary is to have FUN".

FROM SUZANNE MILNES

As I reflect on my journey as the wife of the District Governor in 2019-2020 with the theme Rotary Connects the World, I would sincerely like to acknowledge all the Rotary Clubs in District 9465. The friendships, hospitality shown throughout the year was truly appreciated. Club projects for helping local, state and international communities were inspiring with so many people making a difference to so many lives. Despite some challenges in the last couple of months the desire of clubs to stay connected and support their communities has been truly valued. Thank you all for a wonderful year as Rotary Connects the World.

Food Box Project

By Sec Rowan Lambert

The Rotary Club of Rockingham, in partnership with the Supa IGA at Port Kennedy, have put together forty food boxes for families struggling from the financial effects of the COVID-19 pandemic.

This is the first installment and more boxes will be packed once these have been distributed. We want to thank Ike and Stuart from the Port Kennedy Supa IGA for their financial and logistical support.

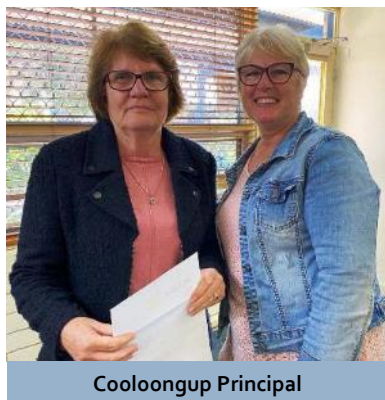
<https://portkennedysupaiga.com.au/>



Rockingham Rotary Community Grants

By Sec Rowan Lambert

Each year the Rotary Club of Rockingham has a Community Grant night where it provides much needed support to local community organisations. This year we had to cancel our Grant Night dinner because of the COVID-19 restrictions but we are still committed to providing the grants.



Cooloongup Principal



Shoalwater Cricket Club

Our first grant went to the Cooloongup Primary School P&C to purchase shade cloth for the school playground. Pictured here is school Principal, Gail Sampson, accepting our cheque on behalf of the P&C, and Allie Humphreys from the Rotary Club of Rockingham.

The next of our Rotary Community Grants went to the women's teams at the Shoalwater Cricket Club to purchase

equipment. The two women's teams started last year and they're hoping to start a third team this coming season. Pictured here is club treasurer, Rebecca Richards, accepting our cheque on behalf of the club, and Tracey Scott from the Rotary Club of Rockingham. ●

ROTARY CLUB OF SOUTHERN DISTRICTS



By Phil Cordery

Hannah thanked the club for sponsoring her on the trip of a lifetime. She was in Lola, Kansas with a population of about 5000. She was staying with her host brother Jack on a cattle farm. School was much different than here. The school was three floors which included everything including the gym. The students were extremely friendly and took delight in her accent. She played and watched a lot of sport including basketball and softball. Sport is a big part of school life.

Whilst in Lola enjoyed walking many trails; the family normally ate out twice a week. Many fast food outlets in the town. Her favourite was Taco Bell but enjoyed trying others.

Attended the Lola Rotary Club twice. Like most American Rotary Clubs, the meetings were at lunchtime

Highlights were going to her first Walmart mall, learning about gridiron football, and making many friends, not only in Lola but nearby towns. ●

Hannah presents President elect Julie with the Lola Rotary Club banner



Hannah Horsely

Phil and Hannah with her Certificate of Achievement



Community Service Undertaking - Yard Cleanup for elderly couple

On Saturday 13th June about a dozen Rotarians from RCMD and Pinjarra Club attend-ed a Yard Cleanup for an elderly lady whose 80 year old hus-band has been a serial hoarder for many years and had accumulated a huge amount of "collectables" in their yard. Hubby, Graeme, was a Mr Fixit and would repair and sell lawnmowers, bikes, fishing reels and anything else which came into view.



In the process he had accumulated a very large number of push bikes, amongst other things. Unfortunately Graeme has recently fallen ill and is unable to continue his pursuits and his wife, Kae, is charged with the task of disposing of his collectables because they will be relocating once suitable housing becomes available through Homeswest. Out dozen or so intrepid helpers cleaned out, loaded and transported around 100-150 bike and parts to the Pinjarra Community Mens Shed where they will be stripped for spare parts and chopped into the scrap motel bins. A huge THANK YOU to all those who turned out to help, it was very much appreciated by Kae and demonstrated that Rotarians can do things other than raise money for worthy causes, this was "Rotary in Action".

~ From Merice Brown

Get the MOST out of your Rotary Marketing!

by Sharyn McCaskey - June 22, 2020

It's EASY with an understanding of the why, also don't get OVERWHELMED, just make a list and do it one step at a time, even just changing up one point will make a difference. PROMISE!!

THERE IS NO RIGHT TIME NOR RIGHT AGE TO JOIN ROTARY!

This blog is fairly long but its meant as an education source, the tips in here not only help Rotary Clubs and their membership and marketing but can help any sporting group, club or not for profit.

Not everyone bleeds Rotary, nor can afford it. However if we make people feel welcome we can turn them into people who refer us and may even join us, so if someone baulks at joining offering them the option of becoming a FRIEND of Rotary may be a solution. This way they can get involved without feeling obligated in the initial stages.

DO NOT get overloaded with everything marketing, just making changes to one aspect is a start and can make a world of difference. Social Media also is only ONE aspect to marketing your club.

Research shows that Rotary do not have a problem attracting new members, it's retaining them after 3 years is the area we can improve upon, and sometimes it's not about leaving Rotary — it's about finding a club and TRANSFERRING to a club or group of people more suitable to you.

We'd love it if you'd stop saying you're a Rotarian and instead say you're a Member of Rotary.

- Often people don't hear one word and it goes into the conversation as just noise.
- A member implies you're part of a group.
- Words are powerful, by saying I am a member, it often gets people asking for more information such as fees, meeting times, costs, etc., the word member is powerful and instantly creates a visual that you are inclusive.

We're BIGGER THAN McDonalds

Do you have any idea how much Rotary gives away each year, just in Western Australia with our clubs its millions and millions per annum, YET hardly anyone knows this, when asking clubs why they don't showcase their donations, we're often told they don't want to bring attention to themselves. The attention is not to you but to Rotary as a whole and helps build up membership and what we do and our brand, please shout it out when you do something good. McDonalds spend less on their marketing and everyone knows them. We're keen as mustard for people to now know US.

DONATING MONEY

If your club gives money then ask the people/group that you've donated it to for it to be acknowledged in the newspaper if they do an advertisement or mentioned in an article. Acknowledge it in their newsletters, their website, their social media. They also need to showcase our brand on their flyers so we need to make sure you have the most up to date logo and include your club name on it.

Welcome to all the incoming PR and Marketing members, and that is actually EVERY member of Rotary not just those sitting in the chair. I've written a bit of a how to, so its a few pages long, so grab a coffee and KEEP it handy as you never know what part of it you'll implement. Enjoy the read and let me know if I can do ANYTHING to help your club. I am also happy to come and say hello and give a talk during one of your meetings.

Thanks and Kind regards

*Sharyn McCaskey
PR and Marketing Chair
9465*

To be continued next month.... "Why do People Join a Club?"

Announcements

*Ref: The ConocoPhillips Science Experience
A Nationwide STEM program for years 9 and 10 students*

With COVID-19 uncertainties, this is just a short note to inform you that The ConocoPhillips Science Experience will be running normal programs from August 2020. Specific dates for each program can be found on our website at www.scienceexperience.com.au on the front page in the TCSE news section. Please note if a registration is paid for and we have to cancel a program, then a full refund will automatically be given. The website will be updated on a regular bases.

~ Jacqui Bellars

A REMINDER ABOUT ADDING NEW MEMBERS

As club leaders prepare to complete their terms, remember that members added on or before 30 June will count as starting during the current Rotary year, 2019-20. Members added with 1 July effective dates will count toward the new Rotary year, 2020-21. Write to us at membershipdevelopment@rotary.org if you have questions.

~ Rotary Minute

ROTARACT IN WA CHANGEOVER

Fully online, please register early to get a link! Friday, July 3rd 6.30pm for a 7.00pm start

Theme: Mix'n'Match: wear something formal with something informal! A formal dinner jacket with trackies, or a onesie with your hair and makeup done up real nice; choose what works for you!

Recommendation: Get together with others and celebrate together, if you are comfortable doing so, in a safe manner, abiding by all government requirements for social distancing!



As another year draws to a close and the new Rotary year blossoms anew, we would like to invite you to attend the Rotaract in WA Changeover, where we will be changing over all

of the Presidents of the Rotaract clubs in WA, presenting the Rotaract in WA awards and generally celebrating all things Rotaract! Make sure to register early, either on Facebook, or using the Google Form!

Facebook: <https://www.facebook.com/events/715668719171270/>
Google Form: <https://forms.gle/BghUmJqJxMHWkMi37>

Eeshwar Rajagopalan
Rotaract in WA Representative, Districts 9455 & 9465



Rotary in Western Australia's weekly podcast has launched! Stay tuned to hear from people in Rotary who are making a difference in their communities and beyond. Rotary in WA has over 2,000 members, of all ages, backgrounds and professions. Throughout this series we'll hear about their Rotary experience, the projects they are working on and what matters to them and their clubs. In our first episode, Amber Collins of Captivate Connect interviews Jess Karlson, Rotary in Western Australia's public relations chair, on her Rotary journey and the personal and professional growth she has achieved from being a member. The podcast highlights the community spirit of Rotary. At only 20 minutes long, you can listen to the podcast on your daily commute and learn more about what is happening in Rotary in Western Australia. Please become a follower of the podcast through the Podbean app. New episodes will be released each Thursday night and feature Rotarians from north and south of the river. Let's grow Rotary in Western Australia!

Melissa Pilkington
President, RC Mt Lawley and
new member of the
9455/9465 marketing
team led by Jess and
Sharyn

JULY 2020 CLUB INVOICES

The Membership dues for Rotary Year 2020-2021 are as follows:

	FOR AUSTRALIAN CLUBS ONLY		
	Dues per member US\$	GST US\$	Total with GST US\$
Jul20 - Dec20	34.50	3.45	37.95
Council on Legislation levy	1.00	0.10	1.10
Jan21 - Jun21	34.50	3.45	37.95
Total for the RY 2020 - 2021	70.00	7.00	77.00

It is a requirement for members to be subscribed to either **The Rotarian** or the regional magazine which covers our areas. For **The Rotarian**, the fees are outlined below:

	FOR AUSTRALIAN CLUBS ONLY		
	Price ** US\$	GST US\$	Total with GST US\$
Paper (per subscription for six months)	12.00	1.20	13.20
Digital (per subscription for six months)	6.00	0.60	6.60

Please contact the regional magazines if you wish to subscribe with them. Payments for their fees are paid to them directly.

CLUB INVOICES FOR JULY-DECEMBER 2020

Please assist us in generating your club invoices. Please ensure that current club officers update the following by 30 June 2020:

- 1) designated incoming club officers
- 2) Valid email addresses of incoming club officers
- 3) Club membership updates
- 4) Magazine subscriptions

Please be guided the [FAQs](#) posted on MyRotary. We have also developed a [Club Invoice FAQ](#) particularly for clubs in Australia, NZ and the Pacific Islands.

Club Charter Anniversaries

JUNE

02 Applecross
21 Booragoon
30 Canning

10 Rockingham
23 Willetton

12 Esperance
24 Palm Beach

18 Cockburn
27 Mandurah

JULY

04 Kalgoorlie

10 Bunbury



From June Wade, D9465 ShelterBox Chair

For 20 years, volunteers have been at the heart of ShelterBox.

In 2000, a passionate group of volunteers in Cornwall, UK, had the simple idea of providing shelter in a box for families affected by disaster.

Today, ShelterBox is a leading humanitarian organization that has provided emergency shelter and aid to over 15 million people worldwide.

Much of this is due to the extraordinary fundraising efforts and selfless action taken by our incredible network of volunteers.

This National Volunteer Week, we want to say a big THANK YOU to all of our volunteers, here in Australia and around the rest of the world. Your support is life changing.

#NationalVolunteerWeek
#NVW2020 #ShelterBoxAus

Volunteer Impact Award

- **LEANNE KNOWLER** (ongoing support and commitment to ShelterBox, including the promotion of and donation to ShelterBox at the Rotary in WA Ladies Seminar & Luncheon)
- **BRONWYN and TIM KLAR** (showcasing ShelterBox with presentations to Rotary clubs across District 9520)

Team of the Year Award

- **SOUTH AUSTRALIA (Adelaide and surrounds)** , presented to Dan Edmonds . (A successful ShelterBox promotion held across 4 days at WOMAD music festival which included working closely with 2 Rotaract clubs in Adelaide, plus numerous events across the year including fairs, presentations, open days and markets)

Shining Star Award

- **NATHAN BROWN** for the Shine for ShelterBox Trivia Night. (Nathan's Shine for ShelterBox Trivia night was held near Newcastle NSW as part of an event hosted by the Rotary Club of Waratah. Along with his wife Jenna and his team, they raised \$5000 for ShelterBox)

Fundraiser of the Year Award

- **PEITA BYER** (for her commitment and innovation in fundraising efforts for ShelterBox including presentations, movie night, singing group event, school gold coin donations and helping out other volunteers at their events)

Volunteer Excellence Award

- **DIETER TORHEIDEN** (for his long-term commitment and continued promotion of ShelterBox in his new state of Queensland)
- **FRED FAWKE** (for his ongoing passion and commitment to ShelterBox, and his willingness to promote ShelterBox through his extensive networks)
- **PETER KAVENAGH** (for his continued promotion of ShelterBox through presentations and willingness to support and mentor new volunteers)



ROTARY'S CENTENARY is a time of celebration! It is a time to reflect on our past, and take pride in all that has been achieved. It is a time we play our part in the history of Rotary.

Our centenary is also the time to lay the foundations for our future, as we still have much to do. The key project in our centenary year will focus on stopping the one in 16 children who die in 9 Pacific nations before the age of five.

We invite you to join Rotarians across Australia on 10th July for virtual fellowship, as well as meet our R100 Centenary Ambassadors, the Governor General and Mrs Hurley, as they launch our national centenary campaign. By joining us, you will witness the "Passing the Baton" ceremony. The baton that will carry the symbols of our centenary and will travel far and wide across Rotary clubs and Districts.

Please pass this invitation on to as many Rotary clubs as possible so that they too can join this event. We ask too for your support in helping us raise funds for our R100 Centenary project, "Rotary Give Every Child a Future"; saving young lives in Pacific nations.

Please expect registration details on how you can join within the next week.

We look forward to you joining in and making your mark on history!

Kind regards,

Garry Browne
Hugh Bucknall

Chair - National Centenary of Rotary Committee
Founder - Centenary of Rotary Campaign

Source: Rotary International South Pacific and Philippines Office

PARTING SHOT



DISTRICT BOARD 2019-2020

District Governor Wayne Milnes

DG Elect Colin Burns

DG Nominee Kay Phipps

Vice Governor / IPDG Robyn Yates

Secretary Giovanna McKay

Treasurer Graeme Thygesen

Governance Brian Eddy

Chair: Foundation Jodie Sparks

Chair: Programs/Projects Max Bird

Chair: Membership John Stockbridge

Chair: PR & Social Media Sharyn McCaskey

DISTRICT BOARD 2020-2021

District Governor Colin Burns

DG Elect Kay Phipps

DG Nominee Vacant

Vice Governor / IPDG Wayne Milnes

Secretary Giovanna McKay

Treasurer Graeme Thygesen

Governance Linda McLerie

Chair: Foundation Jodie Sparks

Chair: Programs/Projects Max Bird

Chair: Membership John Stockbridge

Chair: PR & Social Media Sharyn McCaskey



It was truly a delight to have connected with you all and I thank everyone for sharing club project stories. I marvel at the difficult and unexpected conditions that tested everyone's resilience and fortitude. For all your achievements - great and small - you deserve a huge pat on the back.

Continuing our monthly District newsletter (with a new title) will once more provide opportunities to showcase your projects. We wish you success in the coming year of service and fellowship, and sincerely hope that you will continue to keep the spirit of Rotary with unstoppable enthusiasm and endless ideas.

~ [Giovanna](#)