

## The Club's Values

- To value diverse age, gender, cultural and professional backgrounds;
- To accept flexible membership requirements that accommodate personal circumstances;
- To create opportunities for leadership and professional development for members;
- To use the skills and abilities of our members;
- To inspire local businesses and organisations to participate with the Club's projects;
- To raise funds for worthwhile projects.
- To ensure that all Members have the opportunity for Club social engagement.

## Club Expectations of Members

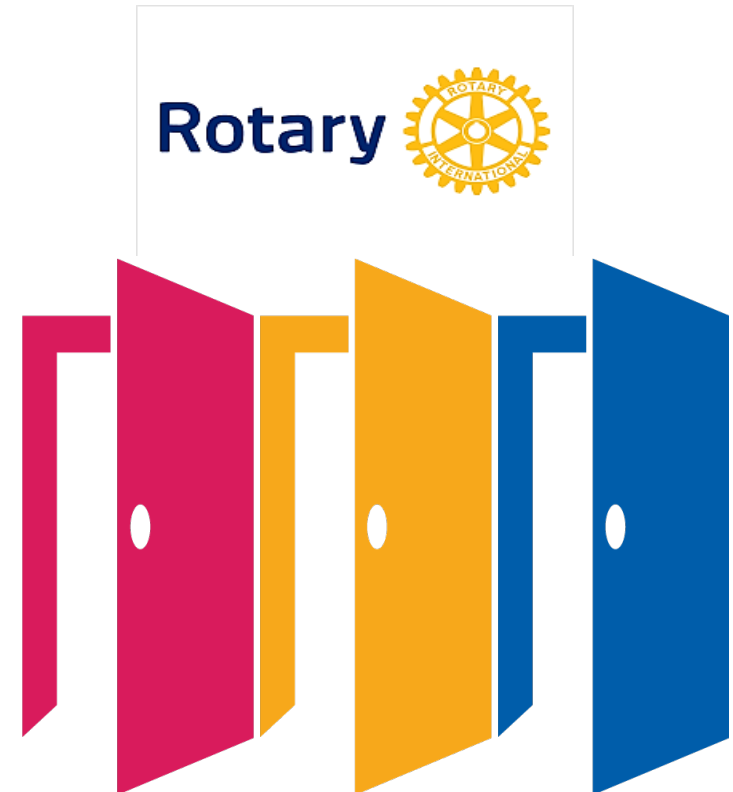
- A willingness to give of themselves to improve the well-being of the community;
- To contribute to the various activities of the Club to the best of their ability and availability;
- To participate in Club meetings, social activities and projects.

## Members' Expectations of the Club

- The opportunity to develop friendships with fellow members;
- New networking opportunities and business support;
- The opportunity to develop and use project and leadership skills in a not-for-profit community-based organisation.

## THE WAY FORWARD

### ROTARY CLUB of APPLECROSS



## Rotary Opens Opportunities

### Our Vision

To be a Rotary Club recognised by the community for its support of local and international humanitarian activities.

This is achieved through the efforts and skills of members working together, strong fellowship and commitment to each other, our families and the community.

**June 2020**

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# STRATEGIC FRAMEWORKS

## Membership

- » Maintain a diverse membership up to 50 active members;
- » Members who accept an area of responsibility;
- » Provide a mentor for each new member;
- » Develop members' skills for community service activities.

## Club Administration

- » A weekly breakfast meeting;
- » Use current communications technologies;
- » Encourage leadership training and succession planning;
- » Use funds in a timely manner;
- » Develop roles that match members' skills.

## Community Service

- » Develop relationships with community service agencies where the Club can assist with funding, participation and build useful contacts;
- » Continue to support local community groups, especially those that support the Club's projects;
- » Develop activities that promote community understanding for events such as the Rotary Jacaranda Festival, the local Art Show and other Club projects;
- » Foster a broader understanding of mental health issues through forums and other activities;
- » Continue with Club involvement in alleviating drug and other negative lifestyle issues for young people;
- » Provide assistance to indigenous and disadvantaged groups.
- Champion initiatives to combat anti-microbial and viral resistance both around the world and within the local community.

## International Service

- » Sponsor the needs of neighbouring countries by assisting in the development of sustainable projects;
- » Develop international environmentally beneficial projects in association with Rotary International and other Rotary Clubs;
- » Encourage sister club relationships that are supportive of, and allied to, our international projects;
- » Maximise the use of matching grants and other Rotary Foundation funding.

## Vocational Service

- » Develop a range of business, student and employee programs and awards;
- » Create links with local government and educational entities;
- » Assist with mentoring programs within schools, technical colleges and universities;
- » Develop working partnerships with businesses and other local organisations to assist with the Club's projects.

## Youth Service

- » Continue the Club's involvement with appropriate Rotary youth programs;
- » Develop relationships with local schools.

## Public Image

- Develop relationships with community media.
- Facilitate resource to manage web and social media.

## Rotary Foundation

- Develop and implement plans to support TRF.
- Maintain Club qualification to participate in grants program.