



ROTARY CLUB OF ESPERANCE BAY Funding Application Guide

The Rotary Club of Esperance Bay supports groups and organizations that are making a difference in our community. Our Club actively participates in charitable and non-profit endeavours.

By definition, the Rotary Club is a strong community supporter. Since the Rotary Club of Esperance Bay was chartered in 1978, we have been committed to building relationships and providing financial support to the people and organizations enhancing the quality of life in our community.

We have raised hundreds of thousands of dollars in the community over the last 45 years. In addition to monetary support, our members devote countless hours within the neighbourhoods in which they work and live.

On the global stage, Rotary International is made up of over 1.2 million Rotarians who make up the more than 34,000 clubs in nearly every country in the world. The Rotary Club of Esperance Bay also supports international projects such as sponsoring Cambodian students, literacy programs and the eradication of Polio, to name just a few.

Each year we support youth leadership programs as well as study exchanges abroad.

The following describes the criteria on which each request is evaluated by Rotary, with few exceptions. Only those requests that meet these criteria will be granted funding.

What does our Rotary Club Support?

All Rotary clubs support Rotary International's 5 Avenues of Service which are:

- Community Service,
- International Service,
- Vocational Service (promoting dealings in one's profession),
- Club Service, and
- Youth (promoting the development of leadership in our youth).

Further to the avenues of service, Rotary International has the following 7 areas of focus:

- Peace and conflict prevention/resolution
- Disease prevention and treatment and the eradication of Polio
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development
- Supporting the environment

CRITERIA FOR FUNDING

Consideration will be normally given to those applications that meet the following criteria:

- Community-based non-profit, volunteer, public service or charitable organizations
- Community-based non-profit arts, cultural, educational, recreational or social service organizations.
- If the funding requested is for a project in an overseas country the project must be conducted in conjunction with a Rotary Club in that country.

Consideration **cannot** be given to those applications where the primary purpose of the sponsorship is to promote specific religious, social, political, or economic views.

ASSESSMENT

- Organizations and events are based in the Esperance area, or have a connection to an international service project (such as a clean water project or literacy program)
- Highest consideration will be given to those applicants that fall within Rotary's 5 avenues of service and or 7 areas of focus
- Funding requests that benefit the greatest number of people, for the longest period of time, will also be given the more favourable consideration. Rotary supports endeavours that benefit the community
- As Rotary strives to increase the good work it does in the community and grow its organization, we also look to share in project recognition and promotion.

Inclusion of Rotary logos and other promotional opportunities are considered a benefit to applicants.

SUBMISSION OF APPLICATIONS

Funding requests are to be submitted via email to secretary@esperancebayrc.org and cc'd to treasurer@esperancebayrc.org using the attached form; or mailed to Rotary Club of Esperance Bay, PO Box 616, Esperance WA 6450.

DECISION

Funding applications will be considered at the Club Board meeting following receipt of the application, unless a delay for further information or research is required.

All Applicants will be notified in writing or by email of Rotary's decision.

TERMS AND CONDITIONS

Recognition of sponsorship may include the use of Rotary's logo. When using this logo, please request a copy of our logo from the club's Secretary. The date requested for funds payment should be included in the application for funding. The project plan should include a presentation to the Rotary Club of Esperance Bay about the aims and expected outcome of the project, etc.

Note: If your project is accepted, you will be required to submit a report of the project upon its completion.

This report should include an evaluation of the success of your project plus any samples of advertising, articles, promotional materials, details of publicity and promotion received and your impressions, etc.

Your report may also be presented in person during the Guest Speaker segment at a meeting of our Club.