



The Rotary Club of Kwinana

District 9423 Western Australia

Chartered: 22 April 1971

Team 2025/26

President
Stephen Castelli

Secretary
Genevieve Carr

Treasurer
Karen Zabiela

Facts & Figures

Attendance this week

Total Members	26
Apologies	
Make-up	4
Attended	10
Hon. Member	
LOA	
Guests	
Visitors	
Partners	

58.0%

Raffle
James & Bob T

Heads & Tails
Alan J



Meets on Monday
6:00 for 6:30 pm
At Rotary Hall
Brownell Crescent
Medina

Visitors are welcome
Contact
0400 837 603



Bulletin

No 16 20/10/2025



Rotary Club of Kwinana is 54 years' old 1971/2025

I seem to keep on about our falling attendance, but I think we may have set a new low tonight with only 10 members present. We have a very important Club Forum coming up on November 3rd. I understand that we are not alone in combatting this issue, just about all service clubs in the western world are facing a similar situation, there is no simple solution, but I am sure that we cannot continue do the same thing and expect a different result.

PP Bob Thompson took on the role of guest speaker tonight reporting on a recent workshop he attended, covering the development of a Digital Strategic Plan, this marries with a recent Rotary International campaign encouraging Rotary Clubs to 'Make Public Image a Priority'

We offer our best wishes to Rtn Sam C who is going through tough times at present, we are hoping that his ongoing treatment has a successful outcome.

Hope all that 'Ride the Train' on Friday have a pleasant, enjoyable day.



Rotary International President
2025/26

Francesco Arezzo

Rotary Club of Ragusa, Italy

District Governor 9423
2025/26

Veronica Lawrance

Rotary Club of Mill Point



October 2025 – Community Economic Development

- Mon 06th Club Meeting Indonesia School Project
- Mon 13th Club Meeting Kimberley Ellis/ Inclusion Consultant
- Mon 20th Club Meeting 'Make Public Image a Priority'
- Mon 27th Club Meeting Video from 2025 Convention.

Attendance: Members respond via 'WhatsApp'



ShelterBox





President's Pen



October 2025



President's Report

Still looking to fill the following positions for 2025/2026

- Secretary – Vacant (Genevieve will act in this role until a replacement can be found)
- Community Service – Vacant
- Programs Manager - Vacant

BREAD PROJECT

The bread project has come to an end.

Stephen Castelli
President 2025/26



Public Relations Report

October 2025



A press release prepared by Genevieve was passed on to Sound telegraph for inserting into the Sound Telegraph.

It is hoped that the article, on the upcoming End Polio Now ride the trains campaign, and backed up with a photo of Josh, would be taken up get a run in the paper.

A report on the Workshop I recently attended covering the development of a Digital Strategic Plan was given at tonight's meeting.

An email from RI has provided information on a new campaign encouraging Rotary Clubs to "Make Public Image a Priority. " We are on the right track.

Our recent Bunnings sausage sizzle attendance continues our expose as people of action.

PP Bob Thompson
Public Relations 2025/26

The air you breathe in a train station is 15% human skin. If you think leaving a train station will save you from inhaling skin, just know that about 80% of the floating specs you see in a sun beam are also skin.

Peaches and nectarines are the same fruit. A recessive gene can prevent them from being fuzzy and that's what makes the difference.

Mosquitoes can smell which blood type you are. They're twice as likely to bite someone who is Type O as opposed to Type A.



**Genevieve Carr President 2026/27
October 20th 2025**



1. **Train Ride for Polio:** Rotarians and friends are being encouraged to ride the Perth railway network on Friday 24 October (World Polio Day) between 8am – 6pm to create public awareness of End Polio Now. There will then be a social gathering at the Shoe Bar in Yagan Square from 6pm – 8pm. Participants should register through link <https://www.trybooking.com/CYVGP> in order to be covered by Rotary Insurance. The plan is for folks to meet at Kwinana station at 8.15am if possible so that we can catch the 8.32am train to Perth; shall keep in touch with others who are commencing later in the day.

Plan for a social day: Commence with travelling out to Perth Airport, then take another line (e.g. Ellenbrook) and go somewhere for mid-morning coffee. Later can take another line and find venue for lunch.

2. **International Service Dinner:** Have received an invitation from PDG John Kevan for us to attend a combined meeting down at Mandurah to hear a number of presentations about various international projects. Board decision last Monday 6 October that we would cancel Club meeting on Monday 24 November and attend this meeting in Mandurah in lieu. Please advise as soon as possible if you are interested in attending.
3. **Christmas function:** Have made a booking at Golden Ponds Bistro for Sunday 14 December at 12pm.
4. **Weekend away in Katanning:** Plan for club trip away to Katanning over the 2026 Anzac Day long weekend, where we can catch up with past members Kim Beciri and Paul Durant. Kim and Paul can accommodate vans and tents on their property, otherwise there is a range of other accommodation in town. Genevieve has a reservation for three suites at one bed and breakfast; three couples have taken up the offer here (James and Cathy Sharkey, Bob and Jo Thompson, Steve and Yanti Castelli). Please see Genevieve if need accommodation.

PE Genevieve Carr



Ride The Train - Next Stop Polio Eradication!



PP Genevieve Carr 20th October 2025



Inward Correspondence.

- RYLA application form
- Information about donating to Rotary Foundation
- Membership update
- Notice of End Polio Now events taking place on World Polio Day
- RotaryWA Round-Up #37
- RDU Supplies update

Outward Correspondence:

0

Rotary Kwinana meeting Monday 20th October 2025 at Rotary Hall, Medina



Elephants can't jump, making them the only mammal that can't get all four feet off the ground at once.

Some species of frogs can survive being frozen solid in winter and then thaw out in the spring.

Dolphins have names for each other, using a unique whistle to distinguish different members of their pods.



Vice Pres.
Terry Evans



Treasurer
Karen Zabiela



Project Director
PP James Sharkey



Foundation Dir.
PDG John Iriks

Team 2025/26



Membership Dir.
Norm Mulcahy



Public Relations
PP Bob Thompson



Events Manager
PDG John Iriks

President Stephen and Yanti currently visiting Indonesia

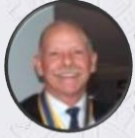
Just spent the afternoon at a high school in Pekanbaru working with their English classes. Contrary to popular opinion it was not to improve my English.

Pekanbaru is the capital city of the Indonesian province of Riau, and a major economic centre on the eastern side of Sumatra Island with its name derived from the Malay word for 'new market'.





Fine Session: Sergeant Norm Mulcahy
PP Chris Oughton standing-in for Norm



PP Stephen Castelli
stand-in when required.

The 'Late' Genevieve.

John I: Fined just because you're here.

Bob C: After a long apprentice under the tuition of Chris O, Bob finally got a successful 'Brew'

And we're off! All set to take part in the Rotary Train Ride for Polio, where the plan is to join other Rotarians riding the Perth Railway Network on World Polio Day to raise public awareness of Rotary's polio eradication program 😊





Guest Speaker: PP Bob Thompson
Developing a Social Media Strategy



In today's rapidly evolving digital landscape, it is crucial for businesses/organisations of all size to adapt to stay competitive.

Estimated to be 6.5 billion internet users worldwide, estimated 21million social media users in Australia

Choosing the best digital tools for your business can be challenging but with a Digital Action plan and the buy in of support as necessary from digital experts can help make the right decisions for our business to;

Reach new customers and deliver better customer service.

Streamline processes, saving valuable time and money.

Supercharge sales with targeted digital solutions.

Consider it an investment in your business's future success!

It is important to have up to date audience targeted web site(s) combined with the right social media platform(s) to meet your needs.

Big tip given is to be ahead of the pack and ready for the massive impacts that AI will have by ensuring that your Google profile is up to date. This includes a good video profile.

Customers needed to feel posted material in their gut -No feel, nothing will happen.

Customers' engagement needs to be monitored, and their comments captured for continuous improvement. Need to get people involved

Research to discover what your likeminded business competitors are doing?

Questions to be asked

Why does our Furniture factory brand exist?

What problems are we trying to solve for our customers?

How do our products and services help our customers?

What are our unique selling points?

What obstacles or "pain points" do our customers suffer?

What are the fundamental principles guiding our brand's actions?

Know our brand's personality. What does it feel like?

The choice of the right social media platform is essential, Facebook for local business and service providers and Tik Tok video for videos targeting the younger generation.

Build your online community by;

Meaningful interacting with your followers, responding to comments and messages

Make and invest in symbiotic relationships

Do favors

Create value for your audience

Share and spread

Always give credit

Measure your efforts

Use a mix of hashtags

<https://www.digitalsolutions.org.au/>

In June, Bill Gates dedicated an award he received from the Nigerian president to Chief Ayuba Gufwan. Paralyzed by polio at age 5, Gufwan serves as the executive secretary of Nigeria's National Commission for Persons with Disabilities and CEO of Wheelchairs for Nigeria.



In May, Bill Gates gave himself a bold new challenge and a tough deadline: to give away virtually all his wealth in the next 20 years and close up his long-running philanthropic enterprise.

The Gates Foundation, one of Rotary's partners in the **Global Polio Eradication Initiative**, has already given away more than \$100 billion in its first 25 years. But for the foundation to wind down fully it first needs to ramp up — in order to spend more than twice that amount before it closes its doors on 31 December 2045.

Polio remains a priority. At the 2025 **Rotary International Convention** in Calgary, Alberta, Rotary and the Gates Foundation announced a joint commitment to direct up to \$450 million over the next three years to support polio eradication, a renewal of their long-standing partnership. Rotary will continue to raise \$50 million per year, with every dollar matched with two additional dollars from the Gates Foundation.

As the Gates Foundation celebrates its 25th anniversary, what are you most proud of?

Over the past 25 years, we've witnessed and contributed to more progress than we ever thought possible.

I'm proud of the partnerships that have contributed to saving lives — not only the Global Polio Eradication Initiative but also the **Global Fund to Fight AIDS, Tuberculosis and Malaria**, and **Gavi, the Vaccine Alliance**. Thanks to these programs, the price of lifesaving health care innovations — vaccines, treatments, bed nets, and diagnostics — has dropped dramatically.

The impact is mind-blowing: Thus far, these collaborations have reached 1.1 billion children with lifesaving vaccines, helped cut global child mortality in half, and saved more than 80 million lives. Hundreds of millions of people have risen out of poverty and into better lives.

WORLD POLIO DAY

24 OCTOBER



Rotary International's World Polio Day 2025 is scheduled for October 24, 2025. On this day, Rotary and its partners will highlight progress in the fight to eradicate polio and encourage collective action to finish the job. The day serves as a global opportunity to raise awareness and funds for polio eradication efforts, which have already reduced polio cases by 99.9%.

- **Date:** October 24, 2025
- **Purpose:** To recognize progress, raise awareness, and encourage continued action to eradicate polio.
- **Activities:** Rotary clubs and members around the world will host events, increase awareness, and raise funds to support the goal of ending polio.
- **Global Context:** While wild poliovirus is now endemic in only two countries (Afghanistan and Pakistan), it is critical to remain committed to eradication, as the disease can resurface if efforts cease.

October 2025 – Geneva, Switzerland: Every year on World Polio Day, the global community comes together to renew its commitment to ending one of humanity's longest-running public health efforts. Led by Rotary International, Rotarians and partners around the world organize events, campaigns, and discussions to raise awareness and resources for the final push to eradicate polio — once and for all.

This year's observance comes at a pivotal moment. Against a backdrop of shifting geopolitical realities and significant cuts in global health funding, the Global Polio Eradication Initiative (GPEI) has launched its new Global Action Plan — a focused framework to ensure that the world's 2022–2029 Polio Eradication Strategy can be fully implemented despite these challenges. The plan emphasizes smarter, leaner, and more localized operations to protect hard-won gains and reach every last child.

On this World Polio Day, let us celebrate what has been achieved — and recommit to what remains to be done. The goal is within reach. Together, we can ensure that every child, everywhere, grows up free from polio.

GPEI Action Plan published

The Global Polio Eradication Initiative (GPEI) published its Action Plan – a comprehensive roadmap to streamline operations and sustain momentum toward a polio-free world in light of ongoing global reductions in development assistance. The Action Plan, developed through extensive consultation and grounded in the latest data, sets out how GPEI will focus activities where they will have the greatest impact, making deliberate, sometimes challenging choices to minimize risk, safeguard hard-won gains, and maintain progress toward a polio-free world. [More](#).

TIME magazine includes hexavalent vaccines as part of its [‘Best Inventions of 2025’](#) list

Earlier this year, Senegal and Mauritania became the first two low-income countries to distribute lifesaving hexavalent vaccines. The six-in-one vaccine combines two vaccines currently supplied to low-income countries: a pentavalent vaccine that targets diphtheria, pertussis, tetanus, hepatitis B, and meningitis, as well as a separate polio vaccine. Because the hexavalent vaccine simplifies dosing schedules—it involves three injections rather than five spread across two vaccines—more young children will gain protection against polio in particular, according to Gavi, the global health organization that covered the majority of the vaccine’s costs in the two countries. Hexavalent vaccines have been in use in Europe and the U.S. for 25 and 13 years, respectively. It wasn’t fair that “lower-income countries have had to wait,” says Katy Clark, Gavi senior programme manager.

From polio survivor to vaccinator in Pakistan

Meet [Masood Khan](#), and his inspiring story, of having polio himself to protecting others from this lifelong disease as a polio vaccinator, in Peshawar.

Rotary End Polio Now ambassador Anne W Strike raises awareness of polio and empower survivors through sport

[Read the inspiring story](#) of Anne Wafula Strike, Rotary End Polio Now ambassador, Paralympian and author, who is raising awareness, tackling stigma and empowering survivors through sport, in her native Kenya.

Against the odds: Madagascar’s fragile polio story

[An extensive, visually-driven story in Devex](#) on Madagascar’s successful polio outbreak response.

Summary of new polioviruses this week:

- Afghanistan: one WPV1 case
- Pakistan: 32 WPV1-positive environmental samples
- Algeria: one cVDPV2-positive environmental sample
- Angola: one cVDPV2 case
- Lao PDR: one cVDPV1 case
- Nigeria: two cVDPV2 cases and two cVDPV2-positive environmental samples



Birthdays and Anniversaries October 2025

Birthday Congratulations:

Pam Brookes 7th



HAPPY BIRTHDAY

Wedding Anniversaries

Bob & Wendy 13th 24 years



Club Anniversaries:

Bob Thompson 18th 29 years

Cyril Bennett 31st 9 years

Congratulations

End Polio facts include that the global polio reduction since 1988 is over 99%, with only two countries (Afghanistan and Pakistan) currently considered endemic for wild poliovirus. Progress has been made by the [Global Polio Eradication Initiative](#) (GPEI), but outbreaks can still occur in other regions from circulating vaccine-derived poliovirus if immunization rates are low. The best prevention is vaccination, which is why efforts continue to ensure high immunization rates worldwide.

Current status

- **Near eradication:** Polio cases have decreased by over 99% globally since 1988, but the disease has not yet been fully eradicated.
- **Two endemic countries:**
- As of late 2024, only Afghanistan and Pakistan remain endemic for wild poliovirus.
- **Polio-free regions:** Regions like the Americas have been free of polio for years, but continued vaccination is necessary to prevent its reintroduction.

Causes and transmission

- **Cause:** Polio is caused by the poliovirus, which can spread through the saliva and feces of an infected person.
- **Symptoms:** Most people with polio have no symptoms, but some can experience paralysis that is permanent or fatal.
- **Circulating vaccine-derived poliovirus:** In areas with low vaccination rates, the oral polio vaccine can lead to outbreaks of a different type of poliovirus.

Eradication efforts

- **GPEI:** The Global Polio Eradication Initiative, launched in 1988, is the partnership working to end polio.
- **Vaccination:** Vaccination is the most effective way to prevent polio, and efforts are made to ensure every child receives several doses.
- **Challenges:** Challenges to eradication include conflict, lack of access to remote areas, and vaccine resistance, which requires tailored approaches like building trust within communities.
- **Support:** Organizations like [Rotary International](#) and the [Bill & Melinda Gates Foundation](#) support these efforts through funding and donations.



What happened this week in history?



Oct. 20th to Oct. 26th



20th

1603: Chinese uprising in the Philippines fails after 23,000 killed
1817: 1st Mississippi "Showboat" leaves Nashville on maiden voyage
1818: 49th parallel forms as border between US & Canada
1822: 1st edition of London Sunday Times

21st

1520: Ferdinand Magellan and his fleet reach Cape Virgenes the first Europeans sail Pacific Ocean
1805: Battle of Trafalgar: Horatio Nelson defeats French and Spanish fleet. Nelson killed
1854: Florence Nightingale with a staff of 38 nurses is sent to the Crimean War
1915: 1st transatlantic radiotelephone message, Arlington, Va to Paris

22nd

1707: Scilly Naval Disaster: shipwreck of four RN warships and loss of 1400 men during a storm
1827: German chemist Friedrich Wöhler is the first to isolate pure aluminium
1877: The Blantyre mining disaster in Scotland kills 207 miners.
1897: World's first car dealer opens in London

23rd

1641: Outbreak of the Irish Rebellion of 1641 - Catholic uprising in Ulster
1814: One of the 1st plastic surgeries performed by Joseph Carpue on a soldier's nose in England
1941: Walt Disney's animated film "Dumbo" released
1956: First video recording on magnetic tape televised coast-to-coast

24th

79: Mt. Vesuvius erupts, burying the cities of Pompeii, Herculaneum, Oplontis and Stabiae
1818: Felix Mendelssohn, aged 9, performs his first public concert in Berlin
1901: First woman to go over Niagara Falls in a barrel (Anna Taylor)
1929: "Black Thursday", start of stock market crash, Dow Jones down 12.8%

25th

1415: Battle of Agincourt: Henry V's forces defeat larger French army
1616: Dutch East India Company ship "The Eendracht" discovers Dirk-Hartog Island, Australia
1828: St Katharine Docks opens in London, England
1911: London's last horse drawn omnibus made its way from London Bridge Station to Moorgate

26th

1858: Hamilton Smith patents rotary washing machine in Pittsburgh
1863: Football Association forms in England, standardizing soccer, splitting with rugby
1881: Gunfight at the OK Corral: The most famous shootout in the Wild West occurs
1916: Sex educator Margaret Sanger arrested for obscenity (advocating birth control)




Try This...

Submitted by Myrna Bianco, a Faithful Our Town Reader

How smart is your right foot?

This is hysterical. You have to try this.



It is absolutely true. I guess there are some things that the brain cannot handle.

1. While sitting in a chair, lift your right foot off the floor and make clockwise circles.
- 2 Now, while doing this, draw the number '6' in the air with your right hand. Your foot will change direction.

I told you so! And there is absolutely nothing you can do about it! You and I both know how stupid it is, but before the day is done you are going to try it again, if you've not already done so.

Nearby Rotary Clubs, Meeting Times

Rockingham
Palm beach
Baldvis
Cockburn

Monday 6pm
Wednesday 6.30pm
Tuesday 6.30pm
Wednesday 6pm

Armadale
Mandurah Districts
Pinjarra
Byford & Districts

Tuesday 7pm
Tuesday 6pm
Thursday 6.45pm
Monday 7pm

Rotary Club of Kwinana 2025
Contributions welcome: eblogg@bigpond.com