



# The Rotary Club of Kwinana

District 9465 Western Australia

Chartered: 22 April 1971



President James

## Bulletin

No 22 02 Dec. 2013



Team 2013-14

**President**  
**James Sharkey**  
**Secretary**  
**Genevieve Carr**  
**Treasurer**  
**John Iriks**

Attendance this week  
**Total Members** 26  
**Exempt**  
**Apologies** 7  
**Make-up** 3  
**Attended** 14  
**Honorary Member** 1  
**Guests** 1  
**Visitors**  
**Partners** 3  
65 %

**Facts & Figures**  
**Raffle**  
**Wendy & John B**

**Heads & Tails**  
**Brian Mc**

**Birthdays:**  
**Deryl W** 4<sup>th</sup>  
**Terry E** 5<sup>th</sup>  
**Anniversary:**

**Club Anniversary:**  
**Sam C** 3<sup>rd</sup> 6years

If you had any we hope  
you had a good day



**December 2013**

Meets Monday  
6 for 6.30pm

At Rotary Hall

Brownell Crescent, Medina

Visitors always welcome

Good meeting, numbers were down mainly due to a Bendigo Bank meeting involving quite a number of our members.

Christmas is approaching very quickly, members are reminded that our Christmas meeting is on Monday 16<sup>th</sup>

Please, you are required to purchase a gift for a partner to the value of \$15. These gifts will then be randomly given to our partners by Santa. It is important that you bring along your gift to our next meeting on the 9<sup>th</sup>

Club elections will be held at our next meeting, I understand that all positions have a nomination except President Elect 2015/16 President James and PE Michael Nella ask 'you' to consider nominating.

Guest speaker tonight was Sen. Const. Tam McKeown from Peel Police talking about Community Policing in our region.

Tam was 'headhunted' from Glasgow, Scotland eight years ago to join the WA Police and is a very enthusiastic member of the Community Policing unit for the Peel Region.

Please don't forget a partners gift, bring along next week.



Rotary International President  
**Ron D. Burton**

Rotary Club of Norman,  
Oklahoma, USA

District Governor 9465



**Erwin Biemel 2013-14**

### Coming Events December 2013 Family Month

December:

**Mon 9<sup>th</sup>** Club Meeting Club Elections  
**Mon 16<sup>th</sup>** Club Meeting Christmas Meeting 6 pm  
**Mon 23<sup>rd</sup>** No Meeting  
**Mon 30<sup>th</sup>** No Meeting

January 2014:

**Mon 6<sup>th</sup>** BBQ Meeting Genevieve's home / Partners  
**Mon 13<sup>th</sup>** Club Meeting



**Attendance Officer: Errol McDonald 0433 781 914**  
**Apologies by Saturday pm please**

### The Four-Way Test

Of things we think, say or do.

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL? and BETTER FRIENDSHIPS
4. Will it be BENEFICIAL to all concerned?

## President James Sharkey

President's Pen



### Club Meeting 2<sup>nd</sup> December 2013

The Christmas Day Lolly Run is go!

Many thanks to Mike, Lorraine and Cathy for assisting with packing the lolly bags last Wednesday.

Mike also transported the Lollies from the Council Offices to our Reindeer shed. Well done!

Plans are well under way in regard to our Christmas Party Meeting on 16<sup>th</sup> December.

The Community Services team is arranging the Australia Day BBQ. This will be a whole Club effort as normal so please try and make yourself available on the day.

President James

*Merry*   
 *Christmas*

Four most important words are – “What is your opinion”

Those who bring sunshine to the lives of others cannot keep it from themselves

Tact will take a person further than cleverness



**Secretary: PP Genevieve Carr**



Inward Correspondence:

- Invitation to Medina Primary School graduation
- Receipt for Shelterbox Donation
- Rotary Out West
- Request to sponsor community award

Outward Correspondence:

- Donations to primary schools for graduation prizes
- Payment of Curtin Radio membership
- Payment of Licence renewal
- Payment to Inner Wheel for catering on 26/8/13
- Payment to Parmelia Delivery Round
- Payment to COK for hire of Wellard Hall
- Invitations to Christmas meeting
- Letter to Spud Shed advising of discontinuation of weekly BBQs



**Treasurer: PDG John Iriks**



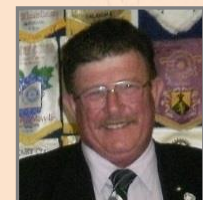
John was very happy to announce that the Bendigo Bank pledges has now exceeded \$1million or about 25% over subscribed. Fantastic result.

Supporters will have received a 'Banking Survey' from Bendigo Bank. It is critically important that you fill it in, all information received will be 'strictly confidential'

Bills paid, money in the bank



**President Elect Michael Nella**



Club Elections coming soon, nomination forms distributed, members please consider a role in 2014/15

Christmas meeting 16<sup>th</sup> December, 6 pm drinks and nibbles for 7 pm start.  
**PLEASE BRING ALONG YOUR \$15 GIFT NEXT WEEK 9<sup>th</sup> Dec.**

Rotaract conducted a 'Bowl For Headspace' on Sunday 24<sup>th</sup> November at Kwinana Bowling Club. Great success, \$1800 raised, fantastic effort congratulations to all. Looking at doing a joint project with the Jakarta Rotaract Club.



**Club Projects Director**  
**PP Ian Critchley**



**AG Bob Thompson**  
**Foundation Dir.**



**PP John Brennan**  
**Membership**



**Norm Mulcahy**  
**Community P/M**

### Project Director's Report.

The next Wellard Village Markets will be held on Sunday December 8<sup>th</sup>

Ausie songwriter 'Outback Paddy' will be there to entertain along with plenty of Christmas music.



**Garry Bassett**  
**Vocational P/M**

Swimarathon 2014 will be held on Sunday 23<sup>rd</sup> February 2014 @ 11.30am

Slightly different format planned for next year.

Membership event date set as February 10<sup>th</sup> 2014 at the Darios, format etc. yet to be formalised.



**Max Bird**  
**International P/M**

Christmas Lolly Run' Bagging lolly's was on the 21<sup>st</sup>  
We are short a couple of Santa teams for Christmas morning, each team needs 6 people to comply, small truck or a car and suitable trailer will be ok, let Michael know if you know anyone interested.

International committee meeting at Max Bird's home Wednesday to discuss January work programme,

Letter of appreciation to Palm Beach club re: \$3k cheque for Timor-Leste.

Order tanks next week as the factory in Timor-Leste closes down on the 20<sup>th</sup> Dec. till 10 Jan. 2014

Arranged a media release on the Kwinana Lolly Run for Wednesday 11<sup>th</sup> Dec.



**PP Matt White**  
**Youth P/M**

A number of club members have recently reached significant milestones

PDG John Iriks has served our club for 34 years

PP Rodger Hamilton 25 years

PP Matt White 21 years

PP Genevieve Carr 14 years

Sam Cuplovic 6 years

Congratulations and a sincere thank you.



**PP Chris Oughton**  
**Public Relations Dir.**

**Visit your club webpage.**

<http://www.clubrunner.ca/Portal/Home.aspx?accountid=8106>

or type Kwinana Rotary Club into 'Google'



Guest Speaker:  
Senior Constable Tam McKeown  
Crime Prevention & Diversity Officer  
Peel Metropolitan Community Policing



The *Being Seen, Being Safe* initiative is a Western Australian road safety project designed to influence positive road safety behaviour by the young people of our communities and to increase the safety of our most valuable assets...our children.

This award winning project is a successful example of a partnership between police, local government, corporate partners, schools, School Drug Education and Road Aware and other allied agencies to develop positive road safety attitudes and promote safe road use by young people.

*Being Seen, Being Safe* was originally launched in the Mid-West region following the tragic road death of boy by a heavy haulage vehicle. Tam McKeown was the instigator of the project and has been a driving force to ensure that as many W A children as possible are part of the initiative.

Over 1,000 children, from rural areas of the Mid West participated in interactive road safety activities that focused on vehicles and the impact of these on vulnerable road users. Children were all presented with a bright tee-shirt which ensured the young people were readily seen.

In 2010, the project moved into the southern Wheatbelt and Great Southern regions with fluoro vest sponsorship provided by Farmsafe WA Alliance.

Following the vest presentation the children took part in interactive road safety activities and a presentation by local heavy haulage contractors, to make them more aware of the hazards of being a road user. The heavy goods vehicles were used as an educational medium to demonstrate to the children the magnitude of vehicles on the road and how vulnerable the children could be if they did not apply road safety sense.

In 2011, the project with sponsorship from Local Government organizations will target an estimated 5000 recipients within the regions. During a recent Road Safety Council regional meeting in Narrogin, over 700 fluoro-vested students from local schools marched, with support from Izzy and Constable Care, through the main streets emphasising the importance of reducing speeds.

To complement the vest presentation, the students at the school receive a visit from Izzy the lizard and Constable Care, the road safety mascots.

Schools are involved in either a whole day of activities or half a day, depending on the number of students in the school. These activities are based on the SDERA resources Challenges and Choices K-3 and 4-7. These resources have been given to every school in the State and during the interactive sessions, teachers can participate and see how the resources are able to be used within the classroom to provide Best Practice Road Safety Education.

Schools are supported to implement comprehensive road safety education programs within a whole- school approach that encompasses not only curriculum, but parents and community and the ethos and environment of the school. A SDERA project, entitled CHAT (Changing Health Acting Together) has enabled schools to develop a whole school approach to Road Safety.

The schools develop a comprehensive set of programs and guidelines to cater across all year levels, thus ensuring young people are engaged in road safety from K-12. Through a comprehensive and best practice approach, students will develop positive attitudes and values, understandings, knowledge and skills at a young age, to ensure they develop into safe road users of the future.

The DVD presentation captures the expansion of the project from its original conception and shows how partnerships can be developed to ensure that the young people in our state are given every opportunity to participate in road safety education.

## Shock ads to warn teens about drugs

Drug-ravaged faces, a teen in a body bag and details of poisonous ingredients are among the confronting images students are using to warn about illicit narcotics.



As part of an innovative pilot project created by Peel Sen. Const. Tam McKeown, Comet Bay College Year 10 to 12 students made TV advertisements to educate other teenagers about the consequences of using illegal and synthetic drugs.

Sen. Const. McKeown said young people were often reluctant to accept safety advice from adults for anything from drugs to road safety because they regarded it as "preaching".

"This project empowers them to educate other teenagers because they know the mindset of the age group and what will resonate," he said.

Teacher Matt Potts believed the teenagers had learnt a lot about the dangers of drug use through their research to create the films and had adopted a negative attitude towards drugs.

"We've also had students opening up to teachers about drug issues they had previously had with friends and family - so that's positive to have that communication," he said.

The most recent Australian School Student Alcohol and Drug Survey: Illicit Drug Report found that 16.3 per cent of students aged 12 to 17 reported using at least one illicit drug in 2011. More than 29 per cent of students aged 16 and 17 admitted using drugs that year.

The report said drug use was responsible for about 80 deaths in WA each year.

In 2010, West Australians were taken to hospital 5644 times for conditions related to drug use, costing about \$30 million.

Year 12 student Madelyn Veenstra said she believed the project was worthwhile and the messages were more likely to be listened to when coming from someone of similar age.

Murdoch University lecturers taught the students about the power of social media and how to research and sell a concept. Local drug action groups and School Drug Education and Road Aware also provided information.

The 34 student videos are on YouTube and many students, including Madelyn, have marketed theirs on social networking sites and even websites of non-profit organisations.

The 10 films that get the most YouTube hits will be judged by a media industry expert.

Students have a chance to win media work experience.

Sen. Const. McKeown hopes to expand the project to other schools next year.



Comet Bay College students discuss how best to tackle the project



## Fine Session

## Sergeant Garry Bassett



- Garry B: Stand-in sergeant Garry fined himself first up, he actually forgot our President's name when opening the meeting tonight.
- Michael N: Something about 'shaking hands' but I didn't get the punch-line??
- Chris O: When referring to 'YouTube' Chris, Apple don't as yet anyway own YouTube so it's not known as 'iTube'
- Brian MC: Garry who works with Brian, mistook the 'Boss' for Brian.
- Wendy C: Casting aspersions at Bob's 'ample circumference'
- Bob C; Heats his bread roll in the microwave.
- James S: Recently, last Friday wrote off his Mitzi 380 on the Kwinana Freeway.
- Eric B: For interrupting our dinner peace with a lame joke about 'The Loan Arranger'
- James: John I not here but James managed to get in a plug for the Bendigo Bank.
- Genevieve: Must have had a hard day, managed a 'micro nap' during the meeting.
- Bevan: Took over from Errol, said he was a better 'tosser'
- Errol Mc. Had a hard time with his math's tonight, his attendance table didn't go down to only 14 members present.

In today's world we are inundated with images of Christmas from the media.

We are told that it is all about buying expensive gifts for each other.

In today's challenging economic times it is a tragedy that parents spend way more than they can afford to try to please their children.

The sad truth is that, "money can't buy you love". Christmas is about the time spent together with loved ones. It is about gifts that come from the heart, and it is the about the thousands of years of tradition that mark the Christmas festive season.

Christmas is forever, not for just one day,  
for loving, sharing, giving, are not to put away  
like bells and lights and tinsel, in some box upon a shelf.  
The good you do for others is good you do yourself.

- Norman Wesley Brooks

**MERRY CHRISTMAS**

facts.co

**A Christmas shopper's  
complaint is one of  
long-standing**

— Jay Leno

*Merry Christmas*



“People are so worried about  
what they eat between  
Christmas and the New Year,  
but they really should be  
worried about what they eat  
between the New Year  
and Christmas.”

—Unknown



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“Christmas is a time when  
kids tell Santa what they  
want and adults pay for it.  
Deficits are when adults tell  
the government what they  
want—and their kids pay for it.”

—Richard D. Lamm



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#### Makeup opportunities

Rockingham:  
Palm beach:  
Cockburn  
Fremantle

Monday  
Wednesday  
Thursday  
Wednesday

6pm for 6.30  
6pm for 6.30  
7.15am for 7.30  
6pm for 6.30

Ocean Clipper Inn  
Ocean Clipper Inn  
Cockburn Seniors Centre  
Royal Fremantle Golf Club

Rotary Club of Kwinana Inc  
Contributions welcome: [eblogg@bigpond.com](mailto:eblogg@bigpond.com)